

YouGov / The Sun Survey Results

Sample Size: 1920 GB Adults
Fieldwork: 18th - 19th March 2013

	Voting intention				2010 Vote			Gender		Age				Social grade		Region					
	Total	Con	Lab	Lib Dem	UKIP	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
Weighted Sample	1920	457	615	165	171	601	480	402	933	987	232	490	657	541	1094	826	246	624	411	472	167
Unweighted Sample	1920	444	635	147	185	595	491	402	908	1012	169	490	716	545	1276	644	224	658	378	469	191
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Headline Voting Intention

[Excluding Don't knows and Wouldn't votes]

Con	31	100	0	0	0	72	2	10	29	32	24	30	32	32	33	27	36	35	32	24	22
Lab	41	0	100	0	0	5	91	35	40	42	35	49	45	33	39	44	39	31	44	52	43
Lib Dem	11	0	0	100	0	2	1	41	12	10	26	11	6	11	13	8	9	15	8	12	4
Other	17	0	0	0	100	21	6	14	19	16	16	9	17	24	15	21	16	19	16	12	30

Other Parties Voting Intention

UKIP	11	0	0	0	100	20	4	5	12	11	4	5	12	19	8	16	12	14	12	10	4
SNP / PCY	3	0	0	0	0	0	0	2	3	2	3	1	2	3	2	3	0	0	2	0	26
Green	2	0	0	0	0	0	1	5	2	3	7	2	2	1	3	1	3	4	1	2	1
BNP	0	0	0	0	0	1	0	0	0	0	1	0	1	0	0	1	1	1	0	0	0
Respect	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Other	1	0	0	0	0	0	1	1	1	0	1	0	0	1	1	0	1	0	1	0	0

Non Voters

Would Not Vote	8	0	0	0	0	2	2	3	9	7	16	13	6	3	6	11	11	8	10	6	7
Don't know	14	0	0	0	0	13	9	17	9	19	15	16	13	13	14	14	15	15	15	10	16

Do you approve or disapprove of the Government's record to date?

	Mar 17-18	Mar 18-19																				
Approve	25	23	69	6	23	6	47	6	17	25	21	21	23	25	22	26	19	23	27	22	20	17
Disapprove	59	61	14	88	57	86	36	86	68	61	61	51	56	65	66	59	64	58	57	57	67	72
Don't know	16	16	16	6	21	8	16	8	15	14	18	28	22	10	12	15	17	19	15	20	12	11

Do you support or oppose the coalition agreement between the Conservatives and Liberal Democrats?

	Mar 11-12	Mar 18-19																				
Strongly support	2	3	6	1	10	2	4	2	6	5	2	2	4	2	4	4	2	3	4	2	3	3
Tend to support	28	25	53	8	45	16	39	9	34	28	23	26	24	27	25	28	22	26	28	26	23	23
TOTAL SUPPORT	30	28	59	9	55	18	43	11	40	33	25	28	28	29	29	32	24	29	32	28	26	26
Tend to oppose	30	34	28	36	30	37	33	32	36	31	36	36	33	32	35	35	32	38	33	34	32	31
Strongly oppose	29	29	10	51	8	41	19	51	21	29	28	20	22	31	35	24	34	22	24	30	35	34
TOTAL OPPOSE	59	63	38	87	38	78	52	83	57	60	64	56	55	63	70	59	66	60	57	64	67	65
Don't know	11	9	3	4	6	4	5	6	4	7	12	15	18	7	2	8	11	11	11	9	7	9

Fieldwork: 18th - 19th March 2013

Weighted Sample
Unweighted Sample

Total	Voting intention				2010 Vote			Gender		Age				Social grade		Region				
	Con	Lab	Lib Dem	UKIP	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
1920	457	615	165	171	601	480	402	933	987	232	490	657	541	1094	826	246	624	411	472	167
1920	444	635	147	185	595	491	402	908	1012	169	490	716	545	1276	644	224	658	378	469	191
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Mar 11-12
Mar 18-19

Which of the following do you think are the most important issues facing the country at this time? Please tick up to three.

The economy	78	78	84	81	87	74	81	80	84	82	75	68	75	84	79	80	76	73	76	76	82	90
Immigration & Asylum	52	53	68	44	26	82	73	47	37	50	57	32	44	57	67	47	62	51	54	58	50	53
Health	30	29	20	35	33	22	22	38	34	24	33	28	21	28	36	29	28	29	29	29	28	31
Europe	19	20	33	11	14	44	32	13	16	24	16	16	13	21	28	20	21	18	23	19	19	19
Pensions	20	18	16	21	25	17	18	21	19	19	18	12	13	21	23	18	18	17	14	16	26	23
Tax	22	16	16	17	12	14	16	17	13	17	14	14	22	14	14	16	16	13	16	13	18	19
Crime	15	15	14	16	15	13	14	18	12	15	15	18	16	14	14	13	17	19	12	18	15	11
Education	13	13	9	17	21	4	7	16	20	13	14	27	14	12	9	17	8	16	15	11	15	8
Family life & childcare	11	11	9	13	10	7	9	13	9	8	13	12	15	11	6	11	10	10	10	13	11	8
The environment	7	7	4	8	17	1	4	7	14	8	7	11	9	6	6	9	5	8	9	6	6	7
Afghanistan	3	4	4	3	2	4	4	3	4	3	4	3	3	3	5	3	4	1	3	5	5	2
Transport	3	3	4	3	3	0	3	3	3	5	2	5	3	5	1	4	3	5	4	3	3	1
None of these	1	0	0	1	0	0	0	1	0	0	1	0	1	0	0	0	1	2	0	0	0	0
Don't know	2	3	0	1	1	0	0	1	2	2	3	9	6	0	0	2	3	5	4	3	1	1

And which of the following do you think are the most important issues facing you and your family? Please tick up to three.

The economy	64	67	70	72	65	65	67	71	67	69	65	54	67	74	63	68	65	66	62	67	71	74
Health	35	33	30	36	32	32	29	39	35	30	36	26	19	34	47	31	35	28	30	35	37	35
Pensions	32	32	33	30	40	39	39	33	33	33	32	20	18	31	53	33	32	27	33	30	33	43
Tax	31	30	34	28	32	32	33	28	28	34	26	34	36	27	27	31	30	31	33	30	27	31
Family life & childcare	16	17	16	19	10	14	15	19	15	13	21	15	30	17	6	18	16	16	17	16	19	13
Immigration & Asylum	16	16	20	14	6	36	24	13	9	18	14	8	11	18	22	14	20	21	15	16	18	10
Education	15	13	10	15	14	12	10	13	15	12	14	35	13	13	4	16	10	14	13	14	14	7
Crime	10	10	11	10	9	9	11	10	8	11	9	7	10	8	12	9	11	13	6	14	9	8
Europe	7	8	12	5	6	22	14	5	5	11	6	5	5	7	13	8	9	7	11	7	6	9
Transport	8	8	10	7	9	7	9	5	10	9	7	14	8	7	7	10	6	9	10	6	7	6
The environment	6	7	5	8	13	1	5	6	13	6	8	6	8	6	8	8	5	8	7	7	6	9
Afghanistan	1	1	1	1	3	1	1	1	1	2	0	3	2	1	1	1	1	0	2	2	1	0
None of these	3	2	2	2	3	0	1	2	3	1	2	2	2	1	2	2	2	2	2	2	1	1
Don't know	2	3	1	2	2	1	0	2	2	3	3	9	5	1	1	3	3	3	4	3	2	1

YouGov Weighting Data

In addition to weighting by age, gender, social class and region (weighted and unweighted figures shown in the tables), YouGov also weighted its raw data by newspaper readership and political party identification:

		Unweighted no.	Weighted no.
Age and Gender			
	Male 18 to 24	68	119
	Male 25 to 39	211	246
	Male 40 to 59	354	324
	Male 60 +	275	244
	Female 18 to 24	101	113
	Female 25 to 39	279	244
	Female 40 to 59	362	332
	Female 60 +	270	298
Region			
	North England	469	472
	Midlands	291	315
	East England	195	184
	London	224	246
	South England	463	440
	Wales	87	96
	Scotland	191	167
Social Grade			
	AB	711	538
	C1	565	557
	C2	254	403
	DE	390	422
Newspaper Type			
	Express / Mail	345	307
	Sun / Star	246	451
	Mirror / Record	120	192
	Guardian / Independent	140	86
	FT / Times / Telegraph	127	182
	Other Paper	241	221
	No Paper	701	480
Political Party Identification			
	Labour	646	624
	Conservative	531	547
	Liberal Democrat	183	230
	SNP/Plaid Cymru	45	33
	Others	101	25
	None/ DK	414	461

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