

## YouGov / The Sun Survey Results

Sample Size: 1675 GB Adults  
Fieldwork: 18th - 19th April 2015

	Westminster VI				2010 Vote			Gender		Age				Social Grade		Region							
	Total	Con	Lab	Lib Dem	UKIP	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	Eng/ Wales	
<b>Weighted Sample</b>	<b>1675</b>	481	493	114	183	498	415	316	812	863	199	424	573	479	955	720	214	544	358	412	146	1529	
Unweighted Sample	1675	500	487	111	173	515	407	332	780	895	167	412	564	532	989	686	251	542	333	411	138	1537	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

### Headline Voting Intention

[Excludes Don't knows and Would not votes and taking into account likelihood to vote]

Con	<b>34</b>	100	0	0	0	74	7	14	34	34	26	34	30	41	37	30	33	39	32	37	14	36
Lab	<b>35</b>	0	100	0	0	5	81	32	34	35	30	38	38	29	33	37	39	27	38	43	26	35
Lib Dem	<b>8</b>	0	0	100	0	3	1	28	8	7	11	10	6	7	10	5	9	10	6	4	12	7
UKIP	<b>13</b>	0	0	0	100	16	5	10	13	13	7	7	16	16	8	20	10	16	17	11	1	14
Other	<b>11</b>	0	0	0	0	2	6	15	10	12	26	10	10	7	12	9	8	7	7	6	47	7

### Other Parties Voting Intention

SNP/ PCY	<b>5</b>	0	0	0	0	1	3	4	5	5	8	5	5	4	5	4	1	0	1	1	47	1
Green	<b>5</b>	0	0	0	0	1	2	11	4	6	18	4	4	3	6	4	6	7	5	4	0	6
BNP	<b>0</b>	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Respect	<b>0</b>	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Other	<b>0</b>	0	0	0	0	0	0	0	0	1	0	1	1	0	0	1	1	1	0	0	0	0

The general election will be held on May 7. On a scale of 0 (certain NOT to vote) to 10 (absolutely certain to vote), how likely are you to vote in the general election?

0 - Certain NOT to vote	<b>4</b>	0	1	1	0	1	2	1	3	5	6	7	2	2	4	4	7	3	3	4	4	4
1	<b>1</b>	0	0	0	0	0	0	0	1	1	0	2	1	0	0	1	0	1	1	1	1	1
2	<b>1</b>	0	1	1	0	0	0	0	1	1	1	1	1	0	1	1	0	0	2	1	1	1
3	<b>1</b>	0	0	2	0	0	0	1	1	1	3	1	1	0	0	1	0	0	2	1	1	1
4	<b>1</b>	0	1	0	1	1	0	1	1	1	3	2	1	0	1	1	2	1	1	1	1	1
5	<b>4</b>	2	4	3	2	3	4	2	4	5	6	6	4	1	3	6	4	4	4	5	2	4
6	<b>2</b>	2	1	3	1	1	1	2	2	2	4	2	1	1	1	2	2	2	3	1	1	2
7	<b>3</b>	2	2	1	5	2	2	3	2	4	3	4	3	2	3	3	3	2	4	4	2	3
8	<b>6</b>	8	5	7	4	5	4	9	7	5	7	9	6	4	7	6	8	8	4	7	5	7
9	<b>9</b>	11	9	10	9	10	10	10	10	8	8	11	9	8	10	8	9	10	9	9	7	9
10 - Absolutely certain to vote	<b>68</b>	74	77	71	78	77	78	71	69	68	58	55	71	80	69	67	66	69	68	66	75	67

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	Westminster VI				2010 Vote			Gender		Age				Social Grade		Region							
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<b>Weighted Sample</b>	<b>1675</b>	481	493	114	183	498	415	316	812	863	199	424	573	479	955	720	214	544	358	412	146	1529	
Unweighted Sample	1675	500	487	111	173	515	407	332	780	895	167	412	564	532	989	686	251	542	333	411	138	1537	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

### Headline Voting Intention

[Excluding Don't knows and Would not votes]

Con	<b>34</b>	100	0	0	0	74	7	14	34	33	25	34	30	41	37	30	33	39	33	36	13	36
Lab	<b>35</b>	0	100	0	0	5	80	32	34	35	32	38	38	29	33	37	39	27	37	44	25	36
Lib Dem	<b>8</b>	0	0	100	0	3	1	28	9	7	12	11	6	7	10	5	9	11	6	4	13	8
UKIP	<b>13</b>	0	0	0	100	16	5	11	13	12	7	7	16	16	8	19	10	16	16	11	1	14
Other	<b>11</b>	0	0	0	0	3	6	15	10	11	25	10	10	7	12	9	8	7	7	6	47	7

### Other Parties Voting Intention

SNP/ PCY	<b>5</b>	0	0	0	0	1	3	4	5	5	7	5	5	4	5	4	1	0	2	1	46	1
Green	<b>5</b>	0	0	0	0	2	2	11	4	6	18	4	4	3	6	4	6	7	5	5	1	6
BNP	<b>0</b>	0	0	0	0	0	0	0	0	0	0	1	0	0	0	0	0	0	0	1	0	0
Respect	<b>0</b>	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Other	<b>0</b>	0	0	0	0	0	0	0	0	0	0	0	1	0	0	1	2	1	0	0	0	1

### Non Voters

Would Not Vote	<b>5</b>	0	0	0	0	1	1	2	4	6	7	9	4	2	5	5	8	4	5	5	5	5
Don't know	<b>10</b>	0	0	0	0	7	8	12	6	14	11	11	10	8	9	11	11	9	10	12	7	10

### Do you approve or disapprove of the Government's record to date?

	April 17-18	April 18-19																					
Approve	37	<b>39</b>	91	7	44	26	75	13	32	43	34	30	39	36	45	43	33	39	40	39	40	28	40
Disapprove	51	<b>49</b>	3	85	39	63	17	78	58	51	48	49	42	56	48	45	55	46	46	51	51	60	48
Don't know	12	<b>12</b>	5	8	17	11	9	9	10	6	18	21	18	8	8	12	12	15	14	10	10	12	12

## YouGov Weighting Data

In addition to weighting by age, gender, social class and region (weighted and unweighted figures shown in the tables), YouGov also weighted its raw data by newspaper readership and Voting Intention in Jan/Feb 2015.

	Unweighted no.	Weighted no.
<b>Age and Gender</b>		
Male 18 to 24	64	101
Male 25 to 39	193	211
Male 40 to 59	271	283
Male 60 +	252	218
Female 18 to 24	103	99
Female 25 to 39	219	213
Female 40 to 59	293	290
Female 60 +	280	261
<b>Region</b>		
North England	411	412
Midlands	263	275
East	153	161
London	251	214
South England	389	384
Wales	70	84
Scotland	138	146
<b>Social Grade</b>		
AB	551	469
C1	438	486
C2	348	352
DE	338	369
<b>Newspaper Type</b>		
Express / Mail	268	238
Sun / Star	230	337
Mirror / Record	117	147
Guardian / Independent	134	74
FT / Times / Telegraph	158	134
Other Paper	191	193
No Paper	577	553
<b>Voting Intention in Jan/Feb 2015</b>		
Conservative	463	439
Labour	442	449
Liberal Democrat	87	95
UKIP	189	198
SNP/Plaid Cymru	61	59
Other	104	109
None/ DK	329	327

YouGov is a member of the British Polling Council and abides by its rules.

For more information on the methodology, please go to [yougov.co.uk/publicopinion/methodology](http://yougov.co.uk/publicopinion/methodology)

Or visit our website: [yougov.co.uk](http://yougov.co.uk)