

# YouGov / The Sun Survey Results

Sample Size: 1740 GB Adults  
Fieldwork: 18th - 19th May 2014

	Westminster Voting Intention				2010 Vote			Gender		Age				Social Grade		Region						
	Total	Con	Lab	Lib Dem	UKIP	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
<b>Weighted Sample</b>	<b>1740</b>	448	505	128	148	515	407	388	844	896	207	440	595	498	992	748	223	565	372	428	151	
<b>Unweighted Sample</b>	<b>1740</b>	471	475	93	199	562	412	357	788	952	80	414	744	502	1161	579	318	484	390	361	187	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

## Headline Voting Intention

[Excluding the Don't knows and Wouldn't votes]

Con	33	100	0	0	0	75	6	17	35	31	24	32	30	40	37	27	35	38	38	25	21
Lab	37	0	100	0	0	5	81	32	32	42	36	41	37	35	35	40	40	27	34	46	50
Lib Dem	9	0	0	100	0	2	1	31	12	7	13	8	11	8	11	7	9	11	8	11	2
Other	21	0	0	0	100	18	12	20	21	20	28	20	22	18	17	26	16	23	20	19	27

## Other Parties Voting Intention

UKIP	11	0	0	0	100	14	7	7	10	11	10	7	13	12	10	12	7	14	14	9	3
Green	6	0	0	0	0	3	4	10	6	6	12	7	5	4	4	8	6	7	2	9	2
SNP / PCY	3	0	0	0	0	0	1	1	3	2	4	4	3	1	2	3	1	0	2	0	21
BNP	1	0	0	0	0	1	0	1	1	1	2	1	2	0	0	2	1	1	2	0	0
Respect	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Other	1	0	0	0	0	0	0	1	1	0	0	1	0	0	1	1	1	1	1	0	0

## Non Voters

Would Not Vote	8	0	0	0	0	3	1	5	7	8	16	13	5	3	5	11	6	8	9	8	0
Don't know	14	0	0	0	0	11	11	18	10	18	14	18	14	11	15	13	13	15	12	15	13

## Do you approve or disapprove of the Government's record to date?

	May 15-16	May 18-19																				
Approve	32	31	83	5	49	17	61	11	26	36	26	27	29	30	36	36	24	32	36	36	23	19
Disapprove	53	55	10	85	39	71	29	78	60	54	55	49	52	56	59	50	62	50	51	49	63	67
Don't know	14	14	7	10	12	12	10	11	14	10	19	24	20	14	6	14	15	19	13	14	14	14

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

**If there was a referendum on Britain's membership of the European Union, how would you vote?**

I would vote for Britain to remain a member of the European Union

I would vote for Britain to leave the European Union

I would not vote

Don't know

  

**Imagine the British government under David Cameron renegotiated our relationship with Europe and said that Britain's interests were now protected, and David Cameron recommended that Britain remain a member of the European Union on the new terms.**

**How would you then vote in a referendum on the issue?**

Would vote for Britain to remain in the European Union on the new terms

Would vote for Britain to leave the European Union

Would not vote

Don't know

	April 24-25	May 18-19																				
I would vote for Britain to remain a member of the European Union	40	43	37	60	76	2	28	54	60	45	41	49	47	41	38	50	34	52	41	36	40	57
I would vote for Britain to leave the European Union	37	37	45	24	12	92	57	29	23	40	34	26	24	40	48	32	43	28	37	43	39	28
I would not vote	5	4	1	2	2	0	1	2	2	2	6	6	7	3	2	3	6	2	5	2	6	4
Don't know	18	16	16	13	10	6	14	15	15	13	19	18	22	15	12	15	18	18	17	18	15	11
Would vote for Britain to remain in the European Union on the new terms	50	53	66	60	83	13	53	59	64	55	52	54	52	51	56	61	43	60	52	54	48	56
Would vote for Britain to leave the European Union	26	24	22	18	8	69	33	20	17	27	22	20	18	25	30	20	30	20	24	25	26	26
Would not vote	5	5	1	5	0	0	1	3	3	3	6	6	8	4	2	3	7	3	5	4	6	5
Don't know	18	18	12	16	9	18	13	17	17	15	20	19	21	20	11	16	20	17	18	17	20	14

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		%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
	<b>May 5-6</b>	<b>May 18-19</b>																				
<b>Thinking about the way the government is cutting spending to reduce the government's deficit, do you think this is...</b>																						
<b>Good or bad for the economy?</b>																						
Good for the economy	45	45	86	21	63	47	72	23	47	51	40	31	43	45	53	51	36	45	51	48	39	35
Bad for the economy	34	36	7	61	22	38	16	60	34	37	35	41	33	37	36	33	40	34	29	35	42	47
Don't know	20	19	7	17	15	16	12	16	19	13	25	29	24	18	12	16	23	21	20	17	19	18
<b>Being done fairly or unfairly?</b>																						
Fairly	29	27	71	6	30	23	56	8	22	32	22	22	26	26	32	32	21	26	32	33	19	22
Unfairly	52	56	13	85	55	62	27	80	64	58	54	59	50	58	56	51	62	55	50	47	66	68
Don't know	19	17	17	9	16	16	16	12	14	10	24	19	24	16	12	17	17	19	18	20	15	10
<b>Necessary or unnecessary?</b>																						
Necessary	58	57	93	33	75	58	85	39	61	63	51	38	57	60	62	63	49	56	65	61	48	46
Unnecessary	25	27	3	50	11	27	9	47	24	27	27	33	24	25	30	23	32	29	17	26	38	36
Don't know	17	16	4	18	14	14	6	14	15	9	22	29	19	15	8	14	18	15	18	14	14	18
<b>Too deep, too shallow or at about the right level?</b>																						
Too deep	34	38	9	67	32	39	18	64	43	39	37	34	30	44	40	34	44	36	35	33	42	52
Too shallow	11	13	16	9	7	21	17	10	9	14	12	13	12	13	14	14	11	17	13	12	12	10
About the right level	34	30	65	12	44	22	53	12	29	34	26	28	32	25	34	34	24	28	32	35	27	21
Don't know	22	19	10	12	17	19	13	14	19	12	26	25	27	18	11	18	21	20	19	20	18	18
<b>Being done too quickly, too slowly, or at about the right pace?</b>																						
Too quickly	36	38	9	67	25	41	17	65	43	40	37	39	31	43	39	34	44	37	33	35	44	54
Too slowly	12	12	18	8	8	20	17	8	10	14	11	9	13	13	13	13	12	12	13	14	11	8
About the right pace	33	31	67	13	49	23	55	13	31	34	29	25	31	29	37	36	25	32	36	32	27	23
Don't know	18	18	7	12	18	16	11	14	17	12	24	27	26	15	11	17	19	19	18	19	17	15
<b>Having an impact on your own life, or not having an impact on your own life?</b>																						
Having an impact on my life	50	53	40	66	51	66	49	65	51	55	51	41	51	60	51	49	58	47	52	51	57	57
Not having an impact on my life	37	35	53	27	39	26	43	27	38	37	32	39	30	29	44	39	30	40	36	36	31	31
Don't know	13	12	8	7	10	8	8	8	11	8	17	20	19	11	5	13	12	13	12	13	12	12
<b>And who do you think is most to blame for the current spending cuts?</b>																						
The Conservative-Liberal Democrat coalition	26	25	4	57	10	22	5	52	23	25	26	25	22	27	27	23	29	27	21	26	29	29
The last Labour government	35	36	84	4	38	48	78	7	27	41	31	29	29	36	45	39	31	37	41	41	31	19
Both	25	27	8	29	36	26	14	32	37	24	29	25	31	26	23	25	29	23	26	20	31	38
Neither	4	5	2	6	14	1	2	6	9	6	4	7	6	4	4	6	3	5	4	5	5	7
Don't know	9	7	3	3	2	3	2	4	4	4	10	13	12	7	1	6	9	9	8	8	4	7

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

		May 5-6	May 18-19																				
Thinking about the next two or three years, how worried are you that people like you will... not have enough money to live comfortably	Very worried	22	21	8	26	20	29	16	25	18	17	25	30	20	21	18	16	27	26	17	20	24	25
	Fairly worried	37	40	35	44	36	42	36	40	45	39	42	27	45	45	37	38	44	33	43	37	45	38
	<b>TOTAL WORRIED</b>	<b>59</b>	<b>61</b>	<b>43</b>	<b>70</b>	<b>56</b>	<b>71</b>	<b>52</b>	<b>65</b>	<b>63</b>	<b>56</b>	<b>67</b>	<b>57</b>	<b>65</b>	<b>66</b>	<b>55</b>	<b>54</b>	<b>71</b>	<b>59</b>	<b>60</b>	<b>57</b>	<b>69</b>	<b>63</b>
	Not very worried	29	28	41	25	27	22	34	29	26	32	24	29	27	25	32	34	20	26	30	32	22	30
	Not at all worried	7	8	15	4	16	5	11	3	9	10	6	7	4	7	12	10	6	9	8	9	6	5
<b>TOTAL NOT WORRIED</b>	<b>36</b>	<b>36</b>	<b>56</b>	<b>29</b>	<b>43</b>	<b>27</b>	<b>45</b>	<b>32</b>	<b>35</b>	<b>42</b>	<b>30</b>	<b>36</b>	<b>31</b>	<b>32</b>	<b>44</b>	<b>44</b>	<b>26</b>	<b>35</b>	<b>38</b>	<b>41</b>	<b>28</b>	<b>35</b>	
Don't know	4	3	1	0	1	3	2	2	1	3	3	7	5	1	1	3	3	6	2	2	3	3	
be victims of burglary, robbery or mugging'	Very worried	8	9	7	11	7	13	8	12	7	7	10	5	10	8	10	8	9	9	6	9	12	7
	Fairly worried	27	29	27	25	22	39	30	27	25	27	31	31	32	26	29	25	34	31	31	27	29	22
	<b>TOTAL WORRIED</b>	<b>35</b>	<b>38</b>	<b>34</b>	<b>36</b>	<b>29</b>	<b>52</b>	<b>38</b>	<b>39</b>	<b>32</b>	<b>34</b>	<b>41</b>	<b>36</b>	<b>42</b>	<b>34</b>	<b>39</b>	<b>33</b>	<b>43</b>	<b>40</b>	<b>37</b>	<b>36</b>	<b>41</b>	<b>29</b>
	Not very worried	45	47	52	49	58	39	48	48	53	49	45	44	41	50	49	50	42	42	48	49	45	51
	Not at all worried	12	11	14	11	13	4	12	9	12	13	9	9	11	13	10	12	10	11	10	12	10	16
<b>TOTAL NOT WORRIED</b>	<b>57</b>	<b>58</b>	<b>66</b>	<b>60</b>	<b>71</b>	<b>43</b>	<b>60</b>	<b>57</b>	<b>65</b>	<b>62</b>	<b>54</b>	<b>53</b>	<b>52</b>	<b>63</b>	<b>59</b>	<b>62</b>	<b>52</b>	<b>53</b>	<b>58</b>	<b>61</b>	<b>55</b>	<b>67</b>	
Don't know	7	4	1	3	1	4	2	4	3	5	4	10	6	3	2	4	5	6	5	3	4	4	
suffer directly from cuts in spending on public services such as health, education and welfare'	Very worried	23	23	7	33	25	31	16	31	26	20	27	19	20	24	27	21	27	26	23	21	26	20
	Fairly worried	39	41	32	47	33	48	38	47	41	39	44	39	41	44	40	40	43	36	39	43	44	48
	<b>TOTAL WORRIED</b>	<b>62</b>	<b>64</b>	<b>39</b>	<b>80</b>	<b>58</b>	<b>79</b>	<b>54</b>	<b>78</b>	<b>67</b>	<b>59</b>	<b>71</b>	<b>58</b>	<b>61</b>	<b>68</b>	<b>67</b>	<b>61</b>	<b>70</b>	<b>62</b>	<b>62</b>	<b>64</b>	<b>70</b>	<b>68</b>
	Not very worried	27	26	47	15	34	13	36	17	28	29	23	27	28	25	26	29	21	24	29	26	23	24
	Not at all worried	7	6	12	4	7	3	10	2	4	8	4	5	5	6	7	7	4	6	5	8	5	6
<b>TOTAL NOT WORRIED</b>	<b>34</b>	<b>32</b>	<b>59</b>	<b>19</b>	<b>41</b>	<b>16</b>	<b>46</b>	<b>19</b>	<b>32</b>	<b>37</b>	<b>27</b>	<b>32</b>	<b>33</b>	<b>31</b>	<b>33</b>	<b>36</b>	<b>25</b>	<b>30</b>	<b>34</b>	<b>34</b>	<b>28</b>	<b>30</b>	
Don't know	5	3	1	1	1	5	1	2	1	4	3	10	6	1	1	3	4	7	3	3	3	2	
lose out because foreign factories and/or workers from abroad can do the same job more cheaply	Very worried	17	18	12	17	12	47	20	20	14	17	20	14	15	21	19	14	24	13	20	19	16	24
	Fairly worried	25	26	24	26	13	30	26	24	21	23	28	19	26	28	26	21	32	28	23	25	28	25
	<b>TOTAL WORRIED</b>	<b>42</b>	<b>44</b>	<b>36</b>	<b>43</b>	<b>25</b>	<b>77</b>	<b>46</b>	<b>44</b>	<b>35</b>	<b>40</b>	<b>48</b>	<b>33</b>	<b>41</b>	<b>49</b>	<b>45</b>	<b>35</b>	<b>56</b>	<b>41</b>	<b>43</b>	<b>44</b>	<b>44</b>	<b>49</b>
	Not very worried	27	29	32	29	37	10	30	30	35	31	28	28	30	29	30	35	22	30	33	28	28	25
	Not at all worried	24	23	30	26	34	7	21	23	28	26	19	32	24	20	21	27	17	22	21	23	25	23
<b>TOTAL NOT WORRIED</b>	<b>51</b>	<b>52</b>	<b>62</b>	<b>55</b>	<b>71</b>	<b>17</b>	<b>51</b>	<b>53</b>	<b>63</b>	<b>57</b>	<b>47</b>	<b>60</b>	<b>54</b>	<b>49</b>	<b>51</b>	<b>62</b>	<b>39</b>	<b>52</b>	<b>54</b>	<b>51</b>	<b>53</b>	<b>48</b>	
Don't know	6	4	2	2	4	6	2	4	3	3	5	8	6	2	4	4	5	8	4	5	3	4	

