

# YouGov / The Sun Survey Results

Sample Size: 1740 GB Adults  
Fieldwork: 18th - 19th May 2014

	Westminster Voting Intention					2010 Vote			Gender		Age				Social Grade		Region					
	Total	Con	Lab	Lib Dem	UKIP	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
<b>Weighted Sample</b>	<b>1740</b>	448	505	128	148	515	407	388	844	896	207	440	595	498	992	748	223	565	372	428	151	
<b>Unweighted Sample</b>	<b>1740</b>	471	475	93	199	562	412	357	788	952	80	414	744	502	1161	579	318	484	390	361	187	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

## Headline Voting Intention

[Excluding the Don't knows and Wouldn't votes]

Con	<b>33</b>	100	0	0	0	75	6	17	35	31	24	32	30	40	37	27	35	38	38	25	21
Lab	<b>37</b>	0	100	0	0	5	81	32	32	42	36	41	37	35	35	40	40	27	34	46	50
Lib Dem	<b>9</b>	0	0	100	0	2	1	31	12	7	13	8	11	8	11	7	9	11	8	11	2
Other	<b>21</b>	0	0	0	100	18	12	20	21	20	28	20	22	18	17	26	16	23	20	19	27

## Other Parties Voting Intention

UKIP	<b>11</b>	0	0	0	100	14	7	7	10	11	10	7	13	12	10	12	7	14	14	9	3
Green	<b>6</b>	0	0	0	0	3	4	10	6	6	12	7	5	4	4	8	6	7	2	9	2
SNP / PCY	<b>3</b>	0	0	0	0	0	1	1	3	2	4	4	3	1	2	3	1	0	2	0	21
BNP	<b>1</b>	0	0	0	0	1	0	1	1	1	2	1	2	0	0	2	1	1	2	0	0
Respect	<b>0</b>	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Other	<b>1</b>	0	0	0	0	0	0	1	1	0	0	1	0	0	1	1	1	1	1	0	0

## Non Voters

Would Not Vote	<b>8</b>	0	0	0	0	3	1	5	7	8	16	13	5	3	5	11	6	8	9	8	0
Don't know	<b>14</b>	0	0	0	0	11	11	18	10	18	14	18	14	11	15	13	13	15	12	15	13

Do you approve or disapprove of the Government's record to date?

	May 15-16	May 18-19																				
Approve	32	<b>31</b>	83	5	49	17	61	11	26	36	26	27	29	30	36	36	24	32	36	36	23	19
Disapprove	53	<b>55</b>	10	85	39	71	29	78	60	54	55	49	52	56	59	50	62	50	51	49	63	67
Don't know	14	<b>14</b>	7	10	12	12	10	11	14	10	19	24	20	14	6	14	15	19	13	14	14	14

Sample Size: 1740 GB Adults  
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	Westminster Voting Intention				2010 Vote			Gender		Age				Social Grade		Region					
	Con	Lab	Lib Dem	UKIP	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
<b>Weighted Sample</b>	<b>1740</b>	448	505	128	148	515	407	388	844	896	207	440	595	498	992	748	223	565	372	428	151
<b>Unweighted Sample</b>	1740	471	475	93	199	562	412	357	788	952	80	414	744	502	1161	579	318	484	390	361	187
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

	April 24-25	May 18-19	Westminster Voting Intention		2010 Vote			Gender		Age				Social Grade		Region							
			Con	Lab	Lib Dem	UKIP	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
<b>If there was a referendum on Britain's membership of the European Union, how would you vote?</b>																							
I would vote for Britain to remain a member of the European Union	40	43	37	60	76	2	28	54	60	45	41	49	47	41	38	50	34	52	41	36	40	57	
I would vote for Britain to leave the European Union	37	37	45	24	12	92	57	29	23	40	34	26	24	40	48	32	43	28	37	43	39	28	
I would not vote	5	4	1	2	2	0	1	2	2	2	6	6	7	3	2	3	6	2	5	2	6	4	
Don't know	18	16	16	13	10	6	14	15	15	13	19	18	22	15	12	15	18	18	17	18	15	11	
<b>Imagine the British government under David Cameron renegotiated our relationship with Europe and said that Britain's interests were now protected, and David Cameron recommended that Britain remain a member of the European Union on the new terms.</b>																							
<b>How would you then vote in a referendum on the issue?</b>																							
Would vote for Britain to remain in the European Union on the new terms	50	53	66	60	83	13	53	59	64	55	52	54	52	51	56	61	43	60	52	54	48	56	
Would vote for Britain to leave the European Union	26	24	22	18	8	69	33	20	17	27	22	20	18	25	30	20	30	20	24	25	26	26	
Would not vote	5	5	1	5	0	0	1	3	3	3	6	6	8	4	2	3	7	3	5	4	6	5	
Don't know	18	18	12	16	9	18	13	17	17	15	20	19	21	20	11	16	20	17	18	17	20	14	



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	Westminster Voting Intention					2010 Vote			Gender		Age				Social Grade		Region					
	Total	Con	Lab	Lib Dem	UKIP	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
<b>Weighted Sample</b>	<b>1740</b>	448	505	128	148	515	407	388	844	896	207	440	595	498	992	748	223	565	372	428	151	
<b>Unweighted Sample</b>	<b>1740</b>	471	475	93	199	562	412	357	788	952	80	414	744	502	1161	579	318	484	390	361	187	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

	May 5-6	May 18-19																				
<b>Thinking about the next two or three years, how worried are you that people like you will... not have enough money to live comfortably</b>																						
Very worried	22	21	8	26	20	29	16	25	18	17	25	30	20	21	18	16	27	26	17	20	24	25
Fairly worried	37	40	35	44	36	42	36	40	45	39	42	27	45	45	37	38	44	33	43	37	45	38
<b>TOTAL WORRIED</b>	<b>59</b>	<b>61</b>	<b>43</b>	<b>70</b>	<b>56</b>	<b>71</b>	<b>52</b>	<b>65</b>	<b>63</b>	<b>56</b>	<b>67</b>	<b>57</b>	<b>65</b>	<b>66</b>	<b>55</b>	<b>54</b>	<b>71</b>	<b>59</b>	<b>60</b>	<b>57</b>	<b>69</b>	<b>63</b>
Not very worried	29	28	41	25	27	22	34	29	26	32	24	29	27	25	32	34	20	26	30	32	22	30
Not at all worried	7	8	15	4	16	5	11	3	9	10	6	7	4	7	12	10	6	9	8	9	6	5
<b>TOTAL NOT WORRIED</b>	<b>36</b>	<b>36</b>	<b>56</b>	<b>29</b>	<b>43</b>	<b>27</b>	<b>45</b>	<b>32</b>	<b>35</b>	<b>42</b>	<b>30</b>	<b>36</b>	<b>31</b>	<b>32</b>	<b>44</b>	<b>44</b>	<b>26</b>	<b>35</b>	<b>38</b>	<b>41</b>	<b>28</b>	<b>35</b>
Don't know	4	3	1	0	1	3	2	2	1	3	3	7	5	1	1	3	3	6	2	2	3	3
<b>be victims of burglary, robbery or mugging'</b>																						
Very worried	8	9	7	11	7	13	8	12	7	7	10	5	10	8	10	8	9	9	6	9	12	7
Fairly worried	27	29	27	25	22	39	30	27	25	27	31	31	32	26	29	25	34	31	31	27	29	22
<b>TOTAL WORRIED</b>	<b>35</b>	<b>38</b>	<b>34</b>	<b>36</b>	<b>29</b>	<b>52</b>	<b>38</b>	<b>39</b>	<b>32</b>	<b>34</b>	<b>41</b>	<b>36</b>	<b>42</b>	<b>34</b>	<b>39</b>	<b>33</b>	<b>43</b>	<b>40</b>	<b>37</b>	<b>36</b>	<b>41</b>	<b>29</b>
Not very worried	45	47	52	49	58	39	48	48	53	49	45	44	41	50	49	50	42	42	48	49	45	51
Not at all worried	12	11	14	11	13	4	12	9	12	13	9	9	11	13	10	12	10	11	10	12	10	16
<b>TOTAL NOT WORRIED</b>	<b>57</b>	<b>58</b>	<b>66</b>	<b>60</b>	<b>71</b>	<b>43</b>	<b>60</b>	<b>57</b>	<b>65</b>	<b>62</b>	<b>54</b>	<b>53</b>	<b>52</b>	<b>63</b>	<b>59</b>	<b>62</b>	<b>52</b>	<b>53</b>	<b>58</b>	<b>61</b>	<b>55</b>	<b>67</b>
Don't know	7	4	1	3	1	4	2	4	3	5	4	10	6	3	2	4	5	6	5	3	4	4
<b>suffer directly from cuts in spending on public services such as health, education and welfare'</b>																						
Very worried	23	23	7	33	25	31	16	31	26	20	27	19	20	24	27	21	27	26	23	21	26	20
Fairly worried	39	41	32	47	33	48	38	47	41	39	44	39	41	44	40	40	43	36	39	43	44	48
<b>TOTAL WORRIED</b>	<b>62</b>	<b>64</b>	<b>39</b>	<b>80</b>	<b>58</b>	<b>79</b>	<b>54</b>	<b>78</b>	<b>67</b>	<b>59</b>	<b>71</b>	<b>58</b>	<b>61</b>	<b>68</b>	<b>67</b>	<b>61</b>	<b>70</b>	<b>62</b>	<b>62</b>	<b>64</b>	<b>70</b>	<b>68</b>
Not very worried	27	26	47	15	34	13	36	17	28	29	23	27	28	25	26	29	21	24	29	26	23	24
Not at all worried	7	6	12	4	7	3	10	2	4	8	4	5	5	6	7	7	4	6	5	8	5	6
<b>TOTAL NOT WORRIED</b>	<b>34</b>	<b>32</b>	<b>59</b>	<b>19</b>	<b>41</b>	<b>16</b>	<b>46</b>	<b>19</b>	<b>32</b>	<b>37</b>	<b>27</b>	<b>32</b>	<b>33</b>	<b>31</b>	<b>33</b>	<b>36</b>	<b>25</b>	<b>30</b>	<b>34</b>	<b>34</b>	<b>28</b>	<b>30</b>
Don't know	5	3	1	1	1	5	1	2	1	4	3	10	6	1	1	3	4	7	3	3	3	2
<b>lose out because foreign factories and/or workers from abroad can do the same job more cheaply</b>																						
Very worried	17	18	12	17	12	47	20	20	14	17	20	14	15	21	19	14	24	13	20	19	16	24
Fairly worried	25	26	24	26	13	30	26	24	21	23	28	19	26	28	26	21	32	28	23	25	28	25
<b>TOTAL WORRIED</b>	<b>42</b>	<b>44</b>	<b>36</b>	<b>43</b>	<b>25</b>	<b>77</b>	<b>46</b>	<b>44</b>	<b>35</b>	<b>40</b>	<b>48</b>	<b>33</b>	<b>41</b>	<b>49</b>	<b>45</b>	<b>35</b>	<b>56</b>	<b>41</b>	<b>43</b>	<b>44</b>	<b>44</b>	<b>49</b>
Not very worried	27	29	32	29	37	10	30	30	35	31	28	28	30	29	30	35	22	30	33	28	28	25
Not at all worried	24	23	30	26	34	7	21	23	28	26	19	32	24	20	21	27	17	22	21	23	25	23
<b>TOTAL NOT WORRIED</b>	<b>51</b>	<b>52</b>	<b>62</b>	<b>55</b>	<b>71</b>	<b>17</b>	<b>51</b>	<b>53</b>	<b>63</b>	<b>57</b>	<b>47</b>	<b>60</b>	<b>54</b>	<b>49</b>	<b>51</b>	<b>62</b>	<b>39</b>	<b>52</b>	<b>54</b>	<b>51</b>	<b>53</b>	<b>48</b>
Don't know	6	4	2	2	4	6	2	4	3	3	5	8	6	2	4	4	5	8	4	5	3	4

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		%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
		May 5-6	May 18-19																			
<b>lose their job / have difficulty finding work</b>																						
Very worried	18	20	12	24	15	34	16	22	16	19	22	30	19	21	16	15	28	19	20	17	22	29
Fairly worried	32	32	25	34	25	39	29	33	32	30	34	25	35	34	29	33	31	26	33	33	33	31
<b>TOTAL WORRIED</b>	<b>50</b>	<b>52</b>	<b>37</b>	<b>58</b>	<b>40</b>	<b>73</b>	<b>45</b>	<b>55</b>	<b>48</b>	<b>49</b>	<b>56</b>	<b>55</b>	<b>54</b>	<b>55</b>	<b>45</b>	<b>48</b>	<b>59</b>	<b>45</b>	<b>53</b>	<b>50</b>	<b>55</b>	<b>60</b>
Not very worried	27	28	37	28	32	11	34	29	32	29	27	23	30	32	24	33	22	32	27	28	28	26
Not at all worried	16	15	23	13	25	11	19	12	16	19	11	14	10	10	26	15	14	15	16	18	13	11
<b>TOTAL NOT WORRIED</b>	<b>43</b>	<b>43</b>	<b>60</b>	<b>41</b>	<b>57</b>	<b>22</b>	<b>53</b>	<b>41</b>	<b>48</b>	<b>48</b>	<b>38</b>	<b>37</b>	<b>40</b>	<b>42</b>	<b>50</b>	<b>48</b>	<b>36</b>	<b>47</b>	<b>43</b>	<b>46</b>	<b>41</b>	<b>37</b>
Don't know	7	5	3	2	3	5	3	4	4	4	6	8	6	3	5	4	5	7	5	4	4	3
<b>lose their home</b>																						
Very worried	13	13	5	17	8	22	7	15	12	11	15	10	13	13	14	8	19	11	12	12	15	16
Fairly worried	22	23	16	25	16	24	21	25	22	19	26	18	24	23	23	22	24	20	21	24	23	27
<b>TOTAL WORRIED</b>	<b>35</b>	<b>36</b>	<b>21</b>	<b>42</b>	<b>24</b>	<b>46</b>	<b>28</b>	<b>40</b>	<b>34</b>	<b>30</b>	<b>41</b>	<b>28</b>	<b>37</b>	<b>36</b>	<b>37</b>	<b>30</b>	<b>43</b>	<b>31</b>	<b>33</b>	<b>36</b>	<b>38</b>	<b>43</b>
Not very worried	36	37	43	36	41	30	44	32	38	37	37	42	40	37	32	42	31	39	36	34	41	33
Not at all worried	24	23	33	21	35	19	23	25	25	29	16	19	16	25	27	25	20	24	24	25	18	22
<b>TOTAL NOT WORRIED</b>	<b>60</b>	<b>60</b>	<b>76</b>	<b>57</b>	<b>76</b>	<b>49</b>	<b>67</b>	<b>57</b>	<b>63</b>	<b>66</b>	<b>53</b>	<b>61</b>	<b>56</b>	<b>62</b>	<b>59</b>	<b>67</b>	<b>51</b>	<b>63</b>	<b>60</b>	<b>59</b>	<b>59</b>	<b>55</b>
Don't know	6	5	2	2	0	5	4	3	2	4	5	11	7	2	4	4	6	7	6	4	4	2
<b>suffer discrimination or unfair treatment by employers or landlords or local councils or public authorities</b>																						
Very worried	11	14	5	18	9	25	8	16	12	15	12	14	15	13	13	10	19	12	12	12	17	15
Fairly worried	22	23	16	24	24	24	20	21	25	20	25	22	24	22	23	19	27	24	18	27	23	24
<b>TOTAL WORRIED</b>	<b>33</b>	<b>37</b>	<b>21</b>	<b>42</b>	<b>33</b>	<b>49</b>	<b>28</b>	<b>37</b>	<b>37</b>	<b>35</b>	<b>37</b>	<b>36</b>	<b>39</b>	<b>35</b>	<b>36</b>	<b>29</b>	<b>46</b>	<b>36</b>	<b>30</b>	<b>39</b>	<b>40</b>	<b>39</b>
Not very worried	32	36	41	35	32	27	42	36	33	34	38	35	35	37	36	38	33	36	38	33	35	36
Not at all worried	27	23	34	21	33	19	27	22	26	28	18	20	20	25	25	28	16	20	24	25	20	23
<b>TOTAL NOT WORRIED</b>	<b>59</b>	<b>59</b>	<b>75</b>	<b>56</b>	<b>65</b>	<b>46</b>	<b>69</b>	<b>58</b>	<b>59</b>	<b>62</b>	<b>56</b>	<b>55</b>	<b>55</b>	<b>62</b>	<b>61</b>	<b>66</b>	<b>49</b>	<b>56</b>	<b>62</b>	<b>58</b>	<b>55</b>	<b>59</b>
Don't know	8	5	4	3	2	6	3	5	4	4	6	8	7	4	4	5	5	8	7	3	4	3
<b>suffer ill-health</b>																						
Very worried	15	17	10	21	15	28	13	21	18	13	20	8	11	17	24	14	20	13	16	17	19	17
Fairly worried	35	34	29	35	29	32	31	39	37	32	37	24	31	36	40	33	36	35	33	35	34	39
<b>TOTAL WORRIED</b>	<b>50</b>	<b>51</b>	<b>39</b>	<b>56</b>	<b>44</b>	<b>60</b>	<b>44</b>	<b>60</b>	<b>55</b>	<b>45</b>	<b>57</b>	<b>32</b>	<b>42</b>	<b>53</b>	<b>64</b>	<b>47</b>	<b>56</b>	<b>48</b>	<b>49</b>	<b>52</b>	<b>53</b>	<b>56</b>
Not very worried	32	35	45	32	35	32	43	30	33	39	32	48	39	35	26	39	30	38	37	34	32	35
Not at all worried	11	9	14	8	16	4	11	6	9	12	6	11	12	8	6	9	8	8	9	11	9	6
<b>TOTAL NOT WORRIED</b>	<b>43</b>	<b>44</b>	<b>59</b>	<b>40</b>	<b>51</b>	<b>36</b>	<b>54</b>	<b>36</b>	<b>42</b>	<b>51</b>	<b>38</b>	<b>59</b>	<b>51</b>	<b>43</b>	<b>32</b>	<b>48</b>	<b>38</b>	<b>46</b>	<b>46</b>	<b>45</b>	<b>41</b>	<b>41</b>
Don't know	7	5	2	4	5	4	3	4	3	4	6	9	7	4	3	5	5	7	5	4	6	3

## YouGov Weighting Data

In addition to weighting by age, gender, social class and region (weighted and unweighted figures shown in the tables), YouGov also weighted its raw data by newspaper readership and political party identification:

	Unweighted no.	Weighted no.
<b>Age and Gender</b>		
Male 18 to 24	30	104
Male 25 to 39	167	219
Male 40 to 59	360	294
Male 60 +	231	226
Female 18 to 24	50	103
Female 25 to 39	247	221
Female 40 to 59	384	301
Female 60 +	271	271
<b>Region</b>		
North England	361	428
Midlands	257	285
East	150	167
London	318	223
South England	334	398
Wales	133	87
Scotland	187	151
<b>Social Grade</b>		
AB	662	487
C1	499	505
C2	263	365
DE	316	383
<b>Newspaper Type</b>		
Express / Mail	405	278
Sun / Star	185	409
Mirror / Record	122	174
Guardian / Independent	120	78
FT / Times / Telegraph	149	165
Other Paper	284	200
No Paper	475	435
<b>Political Party Identification</b>		
Labour	486	557
Conservative	523	487
Liberal Democrat	114	191
SNP/Plaid Cymru	53	30
Others	129	40
None/ DK	435	435

YouGov is a member of the British Polling Council and abides by its rules.

For more information on the methodology, please go to [yougov.co.uk/publicopinion/methodology](http://yougov.co.uk/publicopinion/methodology)

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