

# YouGov / The Sun Survey Results

Sample Size: 2108 GB Adults  
Fieldwork: 18th - 19th November 2013

	Voting intention					2010 Vote			Gender		Age				Social grade		Region					
	Total	Con	Lab	Lib Dem	UKIP	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
<b>Weighted Sample</b>	<b>2108</b>	537	599	160	182	606	543	404	1022	1086	251	533	721	603	1202	906	270	685	451	519	183	
Unweighted Sample	2108	524	628	138	233	645	540	437	1017	1091	140	478	858	632	1400	708	316	748	406	460	178	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

## Headline Voting Intention

[Excluding Don't knows and Wouldn't votes]

Con	34	100	0	0	0	78	4	14	34	33	35	34	31	37	37	28	33	43	33	29	18
Lab	38	0	100	0	0	4	84	28	36	39	35	41	42	31	36	40	40	28	42	44	41
Lib Dem	10	0	0	100	0	2	2	38	10	10	11	12	8	11	11	9	13	11	8	10	7
Other	19	0	0	0	100	16	10	20	20	18	20	14	19	21	16	23	15	18	17	17	34

## Other Parties Voting Intention

UKIP	11	0	0	0	100	15	5	12	12	11	5	7	11	17	9	14	7	15	12	12	4
SNP / PCY	3	0	0	0	0	0	2	2	3	3	3	2	3	2	3	3	0	0	1	0	26
Green	2	0	0	0	0	1	1	5	3	2	4	3	3	1	2	3	3	2	2	3	2
BNP	1	0	0	0	0	0	1	0	0	1	0	2	0	0	1	0	0	0	2	1	0
Respect	0	0	0	0	0	0	0	0	0	0	1	1	0	0	0	0	1	0	0	0	0
Other	1	0	0	0	0	0	0	0	2	1	7	0	1	1	1	2	5	2	0	0	1

## Non Voters

Would Not Vote	8	0	0	0	0	2	3	7	7	9	15	11	7	3	7	9	7	8	9	9	3
Don't know	16	0	0	0	0	14	10	21	12	21	24	17	17	12	15	18	17	16	17	18	13

## Do you approve or disapprove of the Government's record to date?

	Nov 17-18	Nov 18-19																				
Approve	29	29	76	6	44	9	56	10	24	33	25	28	32	24	31	33	23	30	33	26	26	24
Disapprove	55	56	10	87	42	82	26	81	64	57	55	51	52	60	58	53	61	54	53	56	59	67
Don't know	16	15	14	7	14	9	18	8	12	10	20	21	16	15	11	14	16	16	14	18	15	9

## Do you support or oppose the coalition agreement between the Conservatives and Liberal Democrats?

Strongly support	4	4	6	1	15	2	5	1	6	5	2	6	3	3	4	4	3	6	3	3	4	4
Tend to support	27	26	46	10	59	11	37	11	33	27	25	24	28	24	27	30	20	30	30	25	22	15
<b>TOTAL SUPPORT</b>	<b>29</b>	<b>30</b>	<b>52</b>	<b>11</b>	<b>74</b>	<b>13</b>	<b>42</b>	<b>12</b>	<b>39</b>	<b>32</b>	<b>27</b>	<b>30</b>	<b>31</b>	<b>27</b>	<b>31</b>	<b>34</b>	<b>23</b>	<b>36</b>	<b>33</b>	<b>28</b>	<b>26</b>	<b>19</b>
Tend to oppose	28	32	36	34	19	45	38	36	30	30	35	28	30	34	35	32	32	28	33	33	32	36
Strongly oppose	30	27	9	52	3	39	14	48	24	31	23	18	22	30	31	23	32	24	23	29	29	39
<b>TOTAL OPPOSE</b>	<b>61</b>	<b>59</b>	<b>45</b>	<b>86</b>	<b>22</b>	<b>84</b>	<b>52</b>	<b>84</b>	<b>54</b>	<b>61</b>	<b>58</b>	<b>46</b>	<b>52</b>	<b>64</b>	<b>66</b>	<b>55</b>	<b>64</b>	<b>52</b>	<b>56</b>	<b>62</b>	<b>61</b>	<b>75</b>

Fieldwork: 18th - 19th November 2013

	Voting intention					2010 Vote			Gender		Age				Social grade		Region					
	Total	Con	Lab	Lib Dem	UKIP	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
<b>Weighted Sample</b>	<b>2108</b>	537	599	160	182	606	543	404	1022	1086	251	533	721	603	1202	906	270	685	451	519	183	
Unweighted Sample	2108	524	628	138	233	645	540	437	1017	1091	140	478	858	632	1400	708	316	748	406	460	178	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	
Don't know	11	11	3	3	5	3	7	4	7	7	16	24	17	9	3	10	13	12	11	11	13	6

Nov 4-5      Nov 18-19

Which of the following do you think are the most important issues facing the country at this time? Please tick up to three.

The economy	63	62	62	67	66	52	59	63	67	67	57	63	62	64	58	64	58	59	57	67	61	72
Immigration & Asylum	55	53	66	38	38	92	69	45	44	50	55	37	40	54	68	46	61	40	59	51	56	40
Health	26	33	31	42	34	28	27	38	39	29	36	22	27	35	39	32	33	35	34	35	30	25
Welfare benefits	30	29	34	28	26	21	34	29	29	24	34	20	26	32	31	27	32	21	28	31	30	37
Housing	15	15	9	22	17	14	8	21	18	15	15	13	18	15	14	15	15	24	13	16	10	19
Pensions	15	15	15	17	20	9	15	18	17	16	14	9	10	17	21	16	14	16	16	13	13	22
Tax	11	14	14	14	10	7	11	16	11	17	11	25	17	12	8	13	15	14	16	9	13	20
Crime	13	13	11	12	9	15	13	14	10	11	14	4	13	15	13	11	14	14	12	14	12	8
Education	14	13	11	17	23	8	9	14	15	12	13	21	14	10	11	18	6	15	13	15	10	11
Europe	13	12	19	4	7	38	24	5	7	15	9	13	9	10	17	12	12	8	14	10	14	9
The environment	7	8	6	8	16	2	5	7	13	8	7	9	11	6	6	9	5	6	10	5	7	9
Family life & childcare	7	7	6	9	4	2	6	7	6	6	7	3	11	6	4	7	5	3	8	6	7	7
Transport	4	2	2	2	4	1	2	2	3	3	2	3	3	2	2	3	2	3	3	2	2	2
None of these	1	1	0	1	1	0	1	0	0	1	0	1	0	1	0	0	1	1	0	1	1	0
Don't know	3	3	0	1	2	1	1	1	3	3	3	9	5	1	0	2	4	5	1	2	4	1

And which of the following do you think are the most important issues facing you and your family? Please tick up to three.

The economy	54	51	52	59	49	47	49	55	53	54	47	50	50	55	46	53	47	49	48	55	52	46
Health	31	34	34	37	37	36	34	36	38	29	38	21	22	33	50	33	34	34	37	31	34	25
Pensions	30	30	33	31	40	31	33	32	36	31	29	19	17	29	49	31	30	27	32	25	32	35
Tax	23	23	25	21	31	20	21	23	23	26	21	27	29	22	17	24	22	25	24	21	22	27
Immigration & Asylum	17	16	19	11	14	46	26	12	13	18	15	8	7	19	25	13	21	14	16	18	18	12
Welfare benefits	14	16	10	20	7	18	13	19	13	16	16	19	15	18	13	11	23	12	14	17	17	26
Education	13	14	15	15	18	8	11	16	18	14	15	26	20	13	5	17	10	16	16	15	11	13
Housing	11	13	11	19	12	8	8	17	12	14	12	19	23	8	8	13	13	22	14	10	10	13
Family life & childcare	12	12	12	16	13	5	12	14	12	10	14	10	24	9	6	15	9	8	14	12	10	16
Crime	8	7	6	7	8	8	7	8	8	7	8	4	7	9	8	6	9	7	7	6	11	4
Europe	5	7	8	2	4	25	13	2	3	8	5	5	3	6	11	6	7	3	8	5	8	5
The environment	9	7	7	6	8	5	7	7	8	7	7	6	10	6	7	8	6	6	9	6	6	7
Transport	7	6	6	4	8	7	4	4	10	7	5	9	7	6	3	7	4	8	8	4	3	3
None of these	4	4	4	3	4	2	4	3	3	3	5	4	4	4	4	3	5	2	4	6	4	3
Don't know	4	3	1	1	1	1	2	1	2	3	4	10	5	1	1	3	4	6	2	4	4	3

## YouGov Weighting Data

In addition to weighting by age, gender, social class and region (weighted and unweighted figures shown in the tables), YouGov also weighted its raw data by newspaper readership and political party identification:

	Unweighted no.	Weighted no.
<b>Age and Gender</b>		
Male 18 to 24	61	126
Male 25 to 39	215	266
Male 40 to 59	412	356
Male 60 +	329	274
Female 18 to 24	79	124
Female 25 to 39	263	268
Female 40 to 59	446	365
Female 60 +	303	329
<b>Region</b>		
North England	460	519
Midlands	315	346
East England	217	202
London	316	270
South England	531	483
Wales	91	105
Scotland	178	183
<b>Social Grade</b>		
AB	819	590
C1	581	611
C2	310	443
DE	398	464
<b>Newspaper Type</b>		
Express / Mail	439	337
Sun / Star	202	495
Mirror / Record	92	211
Guardian / Independent	159	95
FT / Times / Telegraph	144	200
Other Paper	287	242
No Paper	785	527
<b>Political Party Identification</b>		
Labour	705	675
Conservative	595	590
Liberal Democrat	173	232
SNP/Plaid Cymru	43	36
Others	151	48
None/ DK	441	527

YouGov is a member of the British Polling Council and abides by its rules.

For more information on the methodology, please go to [yougov.co.uk/publicopinion/methodology](http://yougov.co.uk/publicopinion/methodology)

Or visit our website: [yougov.co.uk](http://yougov.co.uk)