

YouGov / The Sun Survey Results

Sample Size: 1968 GB Adults

Fieldwork: 19th - 20th February 2013

	Voting intention			2010 Vote			Gender		Age				Social grade		Region						
	Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
Weighted Sample	1968	509	666	140	600	479	431	956	1012	238	502	673	555	1122	846	252	640	421	484	171	
Unweighted Sample	1968	469	689	123	580	497	463	925	1043	134	538	769	527	1304	664	298	639	390	457	184	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Headline Voting Intention

[Excluding Don't knows and Wouldn't votes]

Con	33	100	0	0	77	3	15	32	34	26	30	33	38	36	29	33	41	35	29	9
Lab	43	0	100	0	4	90	38	42	44	46	51	44	34	40	47	49	30	46	51	50
Lib Dem	9	0	0	100	1	2	34	10	8	13	9	9	8	10	8	9	11	6	9	10
Other	15	0	0	0	18	5	13	16	14	15	11	14	21	15	16	9	18	13	11	31

Other Parties Voting Intention

UKIP	10	0	0	0	17	3	5	10	9	11	3	8	16	10	9	5	13	11	8	3
SNP / PCY	3	0	0	0	1	1	2	3	2	1	3	3	3	2	3	0	0	1	0	25
Green	2	0	0	0	0	1	5	1	2	2	3	1	2	2	2	4	3	0	1	2
BNP	0	0	0	0	0	0	1	1	0	0	0	1	0	0	1	0	1	0	0	0
Respect	0	0	0	0	0	0	0	1	0	0	1	0	0	0	1	0	0	1	0	1
Other	0	0	0	0	0	0	0	0	0	1	0	0	0	1	0	0	1	0	0	1

Non Voters

Would Not Vote	7	0	0	0	3	1	4	8	7	12	10	6	5	5	11	7	7	7	10	2
Don't know	14	0	0	0	14	6	19	8	19	19	14	13	13	15	13	15	15	17	10	12

Do you approve or disapprove of the Government's record to date?

	Feb 18-19	Feb 19-20																			
Approve	24	27	76	3	38	52	5	24	29	25	28	25	26	30	31	22	28	31	25	25	20
Disapprove	61	61	12	90	46	32	87	66	62	60	57	57	66	59	58	64	59	56	64	63	65
Don't know	15	12	12	6	16	16	8	10	9	16	15	18	8	11	11	14	13	13	10	12	15

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Feb 5-6 Feb 19-20

Local councils in many parts of Britain are cutting some of their services. Thinking about the area where you live, which of these statements comes closest to your view?

Central government is mainly responsible, because it is cutting sharply the money it gives to the council where I live

My local council is mainly responsible, because it could achieve most of the savings it needs by cutting costs, without cutting services

Neither - I am not aware of significant cuts to services in my area

Don't know

42	43	18	66	46	22	66	53	45	40	38	41	49	39	42	44	40	40	43	46	45
28	31	54	17	30	50	16	24	33	30	21	25	33	38	32	30	30	30	34	33	26
18	18	23	11	17	23	12	15	16	20	29	21	12	18	18	18	18	21	16	15	21
11	8	5	6	6	4	6	7	6	10	12	13	6	4	8	8	12	8	7	7	8

YouGov Weighting Data

In addition to weighting by age, gender, social class and region (weighted and unweighted figures shown in the tables), YouGov also weighted its raw data by newspaper readership and political party identification:

		Unweighted no.	Weighted no.
Age and Gender			
	Male 18 to 24	53	122
	Male 25 to 39	226	252
	Male 40 to 59	381	333
	Male 60 +	265	250
	Female 18 to 24	81	116
	Female 25 to 39	312	250
	Female 40 to 59	388	340
	Female 60 +	262	305
Region			
	North England	457	484
	Midlands	284	323
	East England	176	189
	London	298	252
	South England	463	451
	Wales	106	98
	Scotland	184	171
Social Grade			
	AB	727	551
	C1	577	571
	C2	280	413
	DE	384	433
Newspaper Type			
	Express / Mail	380	315
	Sun / Star	207	462
	Mirror / Record	104	197
	Guardian / Independent	156	89
	FT / Times / Telegraph	132	187
	Other Paper	249	226
	No Paper	740	492
Political Party Identification			
	Labour	669	640
	Conservative	528	561
	Liberal Democrat	182	236
	SNP/Plaid Cymru	43	33
	Others	100	26
	None/ DK	446	472

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