

## YouGov / The Sun Survey Results

Sample Size: 1942 GB Adults  
Fieldwork: 19th - 20th March 2013

	Voting intention					2010 Vote			Gender		Age				Social grade		Region					
	Total	Con	Lab	Lib Dem	UKIP	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
<b>Weighted Sample</b>	<b>1942</b>	457	624	160	185	619	476	408	944	998	235	495	664	548	1107	835	249	631	416	478	169	
<b>Unweighted Sample</b>	<b>1942</b>	423	671	131	201	586	504	439	925	1017	167	473	769	533	1317	625	276	629	374	498	165	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

### Headline Voting Intention

[Excluding Don't knows and Wouldn't votes]

Con	<b>30</b>	100	0	0	0	72	3	10	28	33	28	28	30	33	33	27	35	38	32	25	7
Lab	<b>41</b>	0	100	0	0	5	91	40	44	39	48	44	44	33	38	46	41	33	37	56	42
Lib Dem	<b>11</b>	0	0	100	0	2	1	37	9	12	15	14	8	10	13	7	15	11	10	6	13
Other	<b>18</b>	0	0	0	100	20	5	13	19	16	8	14	19	24	16	20	9	18	21	13	38

### Other Parties Voting Intention

UKIP	<b>12</b>	0	0	0	100	19	3	6	14	11	4	7	13	20	11	15	7	16	16	10	4
SNP / PCY	<b>3</b>	0	0	0	0	1	1	3	3	3	4	4	3	2	3	3	0	0	2	0	30
Green	<b>1</b>	0	0	0	0	0	0	4	1	2	1	3	1	1	2	1	1	1	2	1	3
BNP	<b>1</b>	0	0	0	0	0	1	0	1	1	0	1	1	0	1	1	0	0	1	1	0
Respect	<b>0</b>	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Other	<b>0</b>	0	0	0	0	0	0	0	1	0	0	1	0	0	0	0	0	0	1	0	1

### Non Voters

Would Not Vote	<b>9</b>	0	0	0	0	4	3	5	10	7	15	13	9	3	6	12	8	10	8	10	5
Don't know	<b>13</b>	0	0	0	0	12	9	18	8	18	13	12	12	16	14	13	10	14	14	14	12

### Do you approve or disapprove of the Government's record to date?

	Mar 18-19	Mar 19-20																				
Approve	23	<b>23</b>	72	4	30	6	48	6	18	24	23	17	24	23	26	26	19	29	24	27	19	12
Disapprove	61	<b>60</b>	14	90	38	84	37	85	61	65	57	49	58	65	62	57	64	53	55	59	66	78
Don't know	16	<b>16</b>	14	6	31	9	15	9	20	12	21	34	18	12	12	16	17	18	20	14	15	10

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<b>Weighted Sample</b>	<b>1942</b>	<b>457</b>	<b>624</b>	<b>160</b>	<b>185</b>	<b>619</b>	<b>476</b>	<b>408</b>	<b>944</b>	<b>998</b>	<b>235</b>	<b>495</b>	<b>664</b>	<b>548</b>	<b>1107</b>	<b>835</b>	<b>249</b>	<b>631</b>	<b>416</b>	<b>478</b>	<b>169</b>
Unweighted Sample	1942	423	671	131	201	586	504	439	925	1017	167	473	769	533	1317	625	276	629	374	498	165
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Mar 5-6  
Mar 19-20

**Local councils in many parts of Britain are cutting some of their services. Thinking about the area where you live, which of these statements comes closest to your view?**

Central government is mainly responsible, because it is cutting sharply the money it gives to the council where I live

My local council is mainly responsible, because it could achieve most of the savings it needs by cutting costs, without cutting services

Neither - I am not aware of significant cuts to services in my area

Don't know

41	<b>42</b>	16	70	33	40	21	68	47	46	38	31	41	45	44	40	45	36	38	39	50	47
29	<b>29</b>	51	14	39	42	46	13	27	29	29	29	28	27	32	31	26	33	27	34	28	23
19	<b>20</b>	26	12	22	13	23	14	17	18	21	21	20	19	20	19	20	23	23	16	14	25
11	<b>10</b>	8	4	6	5	9	5	9	7	12	19	11	9	5	9	10	8	12	12	7	6

## YouGov Weighting Data

In addition to weighting by age, gender, social class and region (weighted and unweighted figures shown in the tables), YouGov also weighted its raw data by newspaper readership and political party identification:

		Unweighted no.	Weighted no.
<b>Age and Gender</b>			
	Male 18 to 24	66	120
	Male 25 to 39	183	249
	Male 40 to 59	388	328
	Male 60 +	288	247
	Female 18 to 24	101	115
	Female 25 to 39	290	247
	Female 40 to 59	381	336
	Female 60 +	245	301
<b>Region</b>			
	North England	498	478
	Midlands	282	318
	East England	183	186
	London	276	249
	South England	446	445
	Wales	92	97
	Scotland	165	169
<b>Social Grade</b>			
	AB	754	544
	C1	563	563
	C2	273	408
	DE	352	427
<b>Newspaper Type</b>			
	Express / Mail	382	311
	Sun / Star	153	456
	Mirror / Record	96	194
	Guardian / Independent	146	87
	FT / Times / Telegraph	151	184
	Other Paper	286	223
	No Paper	728	486
<b>Political Party Identification</b>			
	Labour	685	631
	Conservative	509	553
	Liberal Democrat	182	233
	SNP/Plaid Cymru	37	33
	Others	97	25
	None/ DK	432	466

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