

# YouGov / The Sun Survey Results

Sample Size: 2119 GB Adults  
Fieldwork: 21st - 22nd January 2013

	Voting intention			2010 Vote			Gender		Age				Social grade		Region					
	Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
<b>Weighted Sample</b>	<b>2119</b>	<b>513</b>	<b>676</b>	<b>196</b>	<b>647</b>	<b>529</b>	<b>458</b>	<b>1030</b>	<b>1089</b>	<b>256</b>	<b>540</b>	<b>725</b>	<b>598</b>	<b>1208</b>	<b>911</b>	<b>271</b>	<b>689</b>	<b>453</b>	<b>521</b>	<b>184</b>
Unweighted Sample	2119	473	699	158	636	533	472	1002	1117	219	510	813	577	1418	701	313	672	414	509	211
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

## Headline Voting Intention

[Excluding Don't knows and Wouldn't votes]

Con	31	100	0	0	74	4	9	31	32	35	32	28	34	33	29	35	37	31	27	18
Lab	41	0	100	0	5	93	35	40	43	46	45	43	35	37	47	42	32	42	52	43
Lib Dem	12	0	0	100	1	0	44	13	11	10	13	14	10	15	8	13	15	10	11	7
Other	15	0	0	0	20	3	13	17	13	9	10	15	22	14	16	11	15	16	10	32

## Other Parties Voting Intention

UKIP	10	0	0	0	18	2	5	11	9	3	4	9	18	9	11	8	12	12	7	6
SNP / PCY	3	0	0	0	0	1	3	3	2	3	4	3	2	3	2	0	0	1	0	26
Green	2	0	0	0	1	0	4	2	2	3	2	2	1	2	1	0	3	2	1	0
BNP	1	0	0	0	1	0	0	1	0	0	0	1	0	0	1	2	0	0	0	0
Respect	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Other	0	0	0	0	0	0	0	0	1	0	0	1	0	0	1	1	0	0	1	0

## Non Voters

Would Not Vote	7	0	0	0	3	1	5	6	8	12	9	7	3	6	9	8	6	6	10	3
Don't know	16	0	0	0	12	9	19	11	21	21	18	14	14	14	18	18	17	17	12	14

## Do you approve or disapprove of the Government's record to date?

	Jan 20-21	Jan 21-22																			
Approve	28	28	76	6	43	53	8	24	32	24	25	27	28	29	31	23	29	29	26	28	21
Disapprove	58	57	13	87	40	33	84	63	58	57	51	52	60	60	55	60	53	54	60	58	64
Don't know	15	15	12	8	17	14	8	13	10	20	24	21	12	11	14	16	18	16	14	14	15

## Do you support or oppose the coalition agreement between the Conservatives and Liberal Democrats?

	Jan 14-15	Jan 21-22																			
Strongly support	5	4	10	1	11	7	2	5	5	4	4	6	3	4	5	4	6	6	3	3	3
Tend to support	27	29	53	8	58	46	9	34	31	27	27	25	29	32	33	23	24	31	31	28	23
<b>TOTAL SUPPORT</b>	<b>32</b>	<b>33</b>	<b>63</b>	<b>9</b>	<b>69</b>	<b>53</b>	<b>11</b>	<b>39</b>	<b>36</b>	<b>31</b>	<b>31</b>	<b>31</b>	<b>32</b>	<b>36</b>	<b>38</b>	<b>27</b>	<b>30</b>	<b>37</b>	<b>34</b>	<b>31</b>	<b>26</b>
Tend to oppose	31	29	26	30	22	30	30	34	27	31	27	33	28	28	30	28	37	30	29	24	27
Strongly oppose	28	27	7	55	6	13	53	20	30	25	22	18	30	33	25	30	21	20	28	35	37
<b>TOTAL OPPOSE</b>	<b>59</b>	<b>56</b>	<b>33</b>	<b>85</b>	<b>28</b>	<b>43</b>	<b>83</b>	<b>54</b>	<b>57</b>	<b>56</b>	<b>49</b>	<b>51</b>	<b>58</b>	<b>61</b>	<b>55</b>	<b>58</b>	<b>58</b>	<b>50</b>	<b>57</b>	<b>59</b>	<b>64</b>
Don't know	10	11	4	5	3	4	6	7	7	14	20	17	9	3	7	15	11	13	9	10	10

## YouGov Weighting Data

In addition to weighting by age, gender, social class and region (weighted and unweighted figures shown in the tables), YouGov also weighted its raw data by newspaper readership and political party identification:

		Unweighted no.	Weighted no.
<b>Age and Gender</b>			
	Male 18 to 24	91	131
	Male 25 to 39	227	271
	Male 40 to 59	386	358
	Male 60 +	298	269
	Female 18 to 24	128	125
	Female 25 to 39	283	269
	Female 40 to 59	427	367
	Female 60 +	279	328
<b>Region</b>			
	North England	509	521
	Midlands	316	348
	East England	184	203
	London	313	271
	South England	488	485
	Wales	98	106
	Scotland	211	184
<b>Social Grade</b>			
	AB	783	593
	C1	635	615
	C2	292	445
	DE	409	466
<b>Newspaper Type</b>			
	Express / Mail	404	339
	Sun / Star	220	498
	Mirror / Record	120	212
	Guardian / Independent	157	95
	FT / Times / Telegraph	148	201
	Other Paper	275	244
	No Paper	795	530
<b>Political Party Identification</b>			
	Labour	723	689
	Conservative	564	604
	Liberal Democrat	183	254
	SNP/Plaid Cymru	39	36
	Others	127	28
	None/ DK	483	509

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