

YouGov / The Sun Survey Results

Sample Size: 2060 GB Adults
Fieldwork: 21st - 22nd April 2015

	Westminster VI				2010 Vote			Gender		Age				Social Grade		Region						Decided How to Vote?		
	Total	Con	Lab	Lib Dem	UKIP	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	Eng/Wales	Definitely decided	Shall wait
Weighted Sample	2060	577	596	128	250	606	505	410	999	1061	245	521	705	589	1174	886	264	670	441	507	179	1881	1450	303
Unweighted Sample	2060	576	600	138	255	615	499	445	1043	1017	190	440	694	736	1259	801	258	712	446	495	149	1911	1493	281
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Headline Voting Intention

[Excludes Don't knows and Would not votes and taking into account likelihood to vote]

Con	33	100	0	0	0	75	7	15	35	32	25	33	31	39	38	26	33	39	39	27	17	35	34	27
Lab	34	0	100	0	0	4	77	34	33	36	33	38	39	27	31	39	40	27	34	46	23	36	36	28
Lib Dem	7	0	0	100	0	3	1	25	6	8	4	9	6	8	9	5	5	10	5	7	6	7	6	12
UKIP	14	0	0	0	100	16	7	11	16	12	14	8	14	19	10	19	13	17	15	15	4	15	14	15
Other	11	0	0	0	0	1	8	15	10	12	25	12	10	8	12	11	9	8	8	5	50	7	10	18

Other Parties Voting Intention

SNP/ PCY	5	0	0	0	0	0	6	3	4	6	8	3	5	5	5	5	0	1	2	0	44	1	5	5
Green	5	0	0	0	0	1	2	11	5	6	13	7	4	2	6	5	7	6	5	5	3	6	4	11
BNP	0	0	0	0	0	0	0	1	0	0	0	0	0	0	0	0	0	0	1	0	0	0	0	0
Respect	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Other	1	0	0	0	0	0	0	0	1	1	4	1	1	0	1	1	1	1	0	0	3	1	1	1

The general election will be held on May 7. On a scale of 0 (certain NOT to vote) to 10 (absolutely certain to vote), how likely are you to vote in the general election?

0 - Certain NOT to vote	3	1	0	1	1	1	1	1	3	4	4	4	3	3	3	4	4	3	3	3	1	3	2	1
1	1	0	0	0	0	0	0	0	0	1	0	1	1	0	1	1	1	1	0	0	0	1	0	0
2	1	0	0	0	0	0	0	1	0	1	1	1	1	0	0	1	1	1	0	1	0	1	0	1
3	1	0	0	2	1	1	0	0	1	1	3	2	0	0	1	1	2	1	1	1	0	1	0	3
4	1	1	0	2	2	1	2	1	1	1	2	2	1	0	1	1	2	1	1	1	0	1	0	4
5	3	2	3	3	2	2	2	3	3	3	6	4	4	1	3	4	4	3	4	3	3	3	1	10
6	2	2	1	1	2	1	1	1	2	2	4	2	2	1	2	2	2	2	2	2	1	2	1	5
7	4	3	2	3	5	3	4	4	4	4	4	7	4	2	4	4	3	3	6	5	2	4	3	6
8	5	5	4	4	3	4	4	6	5	6	8	6	5	3	5	5	6	4	7	5	3	5	4	8
9	11	13	10	21	7	12	9	14	11	11	10	13	11	8	12	9	13	12	10	11	7	11	11	12
10 - Absolutely certain to vote, or have already voted by post	68	74	77	63	77	76	77	68	70	67	56	59	69	80	68	68	62	68	65	69	83	67	78	49

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Unweighted Sample	2060	576	600	138	255	615	499	445	1043	1017	190	440	694	736	1259	801	258	712	446	495	149	1911	1493	281	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Headline Voting Intention

[Excluding Don't knows and Would not votes]

Con	33	100	0	0	0	75	7	15	35	31	25	32	31	39	38	26	31	39	39	27	17	35	35	26
Lab	34	0	100	0	0	5	76	33	33	35	31	38	38	27	31	38	39	27	34	46	23	35	35	28
Lib Dem	7	0	0	100	0	3	1	25	6	9	4	9	6	8	9	5	6	10	5	7	6	7	6	12
UKIP	14	0	0	0	100	16	8	11	16	12	15	9	14	19	10	20	14	16	15	15	3	15	14	17
Other	12	0	0	0	0	2	8	15	10	13	25	12	10	8	12	11	10	8	8	5	50	8	10	17

Other Parties Voting Intention

SNP/ PCY	5	0	0	0	0	0	6	3	4	6	7	3	5	5	5	5	1	1	2	0	44	1	5	5
Green	6	0	0	0	0	1	2	11	5	7	14	7	4	2	6	5	8	6	5	5	3	6	4	11
BNP	0	0	0	0	0	0	0	1	0	0	0	0	0	0	0	0	0	0	1	0	0	0	0	0
Respect	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Other	1	0	0	0	0	1	0	0	1	1	3	1	1	0	1	2	1	2	0	0	3	1	1	2

Non Voters

Would Not Vote	4	0	0	0	0	1	1	1	4	4	5	5	3	3	3	4	4	4	4	4	1	4	2	4
Don't know	11	0	0	0	0	6	9	11	7	15	15	11	12	8	11	12	13	10	14	10	8	11	0	0

Do you approve or disapprove of the Government's record to date?

	April 20-21	April 21-22																							
Approve	38	37	87	8	55	29	75	11	34	43	32	30	35	35	46	42	31	34	44	39	32	32	38	41	35
Disapprove	49	48	6	83	28	56	15	77	55	47	49	47	47	53	44	43	55	46	43	47	54	58	47	51	45
Don't know	13	14	7	10	17	15	10	12	11	10	19	23	18	12	10	14	14	19	13	14	14	11	15	8	20

Which of these would make the best Prime Minister?

	April 7-8	April 21-22																							
David Cameron	40	40	93	5	30	44	83	12	28	46	35	37	35	39	49	45	34	38	48	42	34	32	41	43	37
Ed Miliband	24	26	1	73	6	9	4	59	30	29	24	28	27	28	23	24	30	30	20	25	34	29	26	32	18
Nick Clegg	7	6	2	3	40	2	2	4	13	6	6	4	7	5	6	7	4	6	6	5	5	7	5	5	10
Don't know	29	27	4	19	24	45	10	25	30	19	35	31	31	28	22	24	32	27	25	29	28	33	27	20	34

Do you support or oppose the coalition agreement between the Conservatives and Liberal Democrats?

Strongly support	4	6	12	1	28	3	9	1	12	9	4	7	8	5	6	7	6	9	8	6	3	5	6	7	9
Tend to support	29	29	58	9	45	20	49	11	30	32	27	26	29	27	33	35	21	31	31	29	26	26	29	29	34
TOTAL SUPPORT	33	35	70	10	73	23	58	12	42	41	31	33	37	32	39	42	27	40	39	35	29	31	35	36	43
Tend to oppose	31	29	22	33	17	39	28	32	29	25	32	30	24	31	29	29	29	24	30	29	29	26	29	28	31
Strongly oppose	24	25	5	48	4	30	9	47	23	27	23	20	24	26	26	21	31	21	20	23	31	34	24	30	13
TOTAL OPPOSE	55	54	27	81	21	69	37	79	52	55	50	48	57	55	50	60	45	50	52	60	60	53	58	44	
Don't know	11	11	4	8	7	8	5	9	7	7	15	18	15	10	6	10	13	14	10	12	11	9	11	5	14

YouGov Weighting Data

In addition to weighting by age, gender, social class and region (weighted and unweighted figures shown in the tables), YouGov also weighted its raw data by newspaper readership and Voting Intention in Jan/Feb 2015.

	Unweighted no.	Weighted no.
Age and Gender		
Male 18 to 24	78	124
Male 25 to 39	211	260
Male 40 to 59	380	348
Male 60 +	374	268
Female 18 to 24	112	122
Female 25 to 39	229	262
Female 40 to 59	314	356
Female 60 +	362	321
Region		
North England	495	507
Midlands	331	338
East	195	198
London	258	264
South England	517	472
Wales	115	103
Scotland	149	179
Social Grade		
AB	659	577
C1	600	597
C2	363	433
DE	438	453
Newspaper Type		
Express / Mail	296	293
Sun / Star	260	414
Mirror / Record	136	181
Guardian / Independent	171	91
FT / Times / Telegraph	178	165
Other Paper	268	237
No Paper	751	680
Voting Intention in Jan/Feb 2015		
Conservative	545	540
Labour	550	552
Liberal Democrat	120	117
UKIP	261	243
SNP/Plaid Cymru	76	72
Other	129	134
None/ DK	379	402

YouGov is a member of the British Polling Council and abides by its rules.

For more information on the methodology, please go to yougov.co.uk/publicopinion/methodology

Or visit our website: yougov.co.uk