

## YouGov / The Sun Survey Results

Sample Size: 1810 GB Adults  
Fieldwork: 21st - 22nd May 2013

	Voting intention				2010 Vote			Gender		Age				Social grade		Region						
	Total	Con	Lab	Lib Dem	UKIP	Con	Lab	Lib Dem	Male	Female	18-24*	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
<b>Weighted Sample</b>	<b>1810</b>	399	529	150	217	568	456	354	880	930	219	462	619	510	1032	778	232	588	387	445	157	
Unweighted Sample	1810	394	572	125	260	562	490	387	868	942	32	455	802	521	1207	603	256	575	346	475	158	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

### Headline Voting Intention

[Excluding Don't knows and Wouldn't votes]

Con	<b>29</b>	100	0	0	0	68	3	8	27	31	26	32	29	28	33	23	31	34	33	22	20
Lab	<b>39</b>	0	100	0	0	3	87	35	40	37	50	39	40	33	37	40	35	33	37	47	45
Lib Dem	<b>11</b>	0	0	100	0	4	1	42	9	13	17	12	8	12	12	9	14	14	7	10	5
Other	<b>21</b>	0	0	0	100	26	9	15	24	19	8	17	23	27	17	28	19	19	22	21	30

### Other Parties Voting Intention

UKIP	<b>16</b>	0	0	0	100	25	8	7	18	13	8	8	17	23	12	22	17	17	16	18	4
SNP / PCY	<b>2</b>	0	0	0	0	0	1	1	3	2	0	2	3	3	3	2	0	0	1	0	26
Green	<b>1</b>	0	0	0	0	0	0	2	1	2	0	3	1	0	1	1	2	2	2	1	0
BNP	<b>1</b>	0	0	0	0	0	0	2	1	1	0	3	0	1	0	2	0	1	2	0	0
Respect	<b>0</b>	0	0	0	0	0	0	1	0	0	0	0	0	0	0	0	0	0	0	0	0
Other	<b>1</b>	0	0	0	0	0	0	2	1	1	0	1	1	0	1	1	0	0	1	2	0

### Non Voters

Would Not Vote	<b>8</b>	0	0	0	0	1	1	3	7	9	14	14	4	4	6	10	6	7	9	10	6
Don't know	<b>16</b>	0	0	0	0	14	8	24	12	20	24	16	16	14	15	19	15	17	21	12	19

### Do you approve or disapprove of the Government's record to date?

	May 20-21	May 21-22																				
Approve	23	<b>23</b>	68	2	40	7	47	4	20	25	21	15	26	24	21	26	18	24	30	20	18	12
Disapprove	63	<b>60</b>	14	90	37	83	35	88	64	60	59	41	54	63	68	53	69	52	53	57	68	76
Don't know	14	<b>18</b>	17	7	23	10	18	8	16	16	20	44	20	13	11	21	14	24	17	23	14	11

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Local councils in many parts of Britain are cutting some of their services. Thinking about the area where you live, which of these statements comes closest to your view?

	May 14-15	May 21-22	Voting intention				2010 Vote			Gender		Age				Social grade		Region				
			Con	Lab	Lib Dem	UKIP	Con	Lab	Lib Dem	Male	Female	18-24*	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
Central government is mainly responsible, because it is cutting sharply the money it gives to the council where I live	42	41	21	65	47	38	24	60	51	42	40	25	39	44	46	38	45	34	40	42	44	45
My local council is mainly responsible, because it could achieve most of the savings it needs by cutting costs, without cutting services	29	28	44	18	27	40	40	22	24	31	26	28	25	29	30	31	24	30	29	30	26	27
Neither - I am not aware of significant cuts to services in my area	19	19	26	8	17	17	26	8	16	18	20	28	19	17	18	20	17	22	21	18	17	17
Don't know	10	12	10	9	9	6	9	10	10	9	14	20	17	10	6	10	13	15	10	11	13	11

\*Any percentages calculated on bases fewer than 50 respondents do not represent a wide enough cross-section of the target population to be considered statistically reliable. These figures will be italicised.

## YouGov Weighting Data

In addition to weighting by age, gender, social class and region (weighted and unweighted figures shown in the tables), YouGov also weighted its raw data by newspaper readership and political party identification:

	Unweighted no.	Weighted no.
<b>Age and Gender</b>		
Male 18 to 24	11	112
Male 25 to 39	174	232
Male 40 to 59	412	306
Male 60 +	271	230
Female 18 to 24	21	107
Female 25 to 39	281	230
Female 40 to 59	390	313
Female 60 +	250	281
<b>Region</b>		
North England	475	445
Midlands	247	297
East England	155	174
London	256	232
South England	420	414
Wales	99	91
Scotland	158	157
<b>Social Grade</b>		
AB	689	507
C1	518	525
C2	248	380
DE	355	398
<b>Newspaper Type</b>		
Express / Mail	342	290
Sun / Star	179	425
Mirror / Record	126	181
Guardian / Independent	110	81
FT / Times / Telegraph	114	172
Other Paper	228	208
No Paper	711	453
<b>Political Party Identification</b>		
Labour	626	588
Conservative	508	516
Liberal Democrat	155	217
SNP/Plaid Cymru	37	31
Others	105	24
None/ DK	379	434

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