

# YouGov / The Sun Survey Results

Sample Size: 1934 GB Adults  
Fieldwork: 22nd - 23rd April 2013

	Voting intention				2010 Vote			Gender		Age				Social grade		Region						
	Total	Con	Lab	Lib Dem	UKIP	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
<b>Weighted Sample</b>	<b>1934</b>	500	609	150	177	604	484	403	940	994	234	493	661	545	1102	832	248	629	414	476	168	
Unweighted Sample	1934	470	636	135	190	569	490	444	943	991	154	467	795	518	1251	683	283	666	368	464	153	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

## Headline Voting Intention

[Excluding Don't knows and Wouldn't votes]

Con	33	100	0	0	0	76	7	9	34	31	26	33	33	35	37	27	31	42	29	29	19
Lab	40	0	100	0	0	4	86	37	37	42	41	44	40	36	35	47	41	29	46	48	40
Lib Dem	10	0	0	100	0	1	1	38	10	9	10	13	8	9	12	7	13	15	5	7	9
Other	18	0	0	0	100	19	7	16	18	17	22	10	19	20	17	19	15	14	19	17	33

## Other Parties Voting Intention

UKIP	12	0	0	0	100	17	4	9	12	11	10	5	12	17	9	15	12	10	15	12	6
Green	3	0	0	0	0	1	1	5	2	3	9	2	3	1	3	1	3	4	2	2	1
SNP / PCY	2	0	0	0	0	0	1	2	2	2	2	2	3	2	3	2	0	0	1	0	24
BNP	1	0	0	0	0	1	0	0	1	1	1	1	1	0	1	0	0	0	1	1	2
Respect	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Other	0	0	0	0	0	0	0	0	0	0	0	1	1	0	0	0	0	0	1	1	1

## Non Voters

Would Not Vote	7	0	0	0	0	3	1	3	7	6	18	8	6	2	6	9	6	7	5	7	10
Don't know	14	0	0	0	0	10	7	22	10	18	14	18	14	11	13	15	15	15	15	12	12

## Do you approve or disapprove of the Government's record to date?

	April 21-22	April 22-23																				
Approve	26	28	77	4	43	9	55	9	24	32	25	22	29	29	30	33	23	30	33	28	26	16
Disapprove	58	57	11	89	34	79	29	84	60	58	56	55	53	58	59	54	60	58	49	59	59	69
Don't know	16	15	12	7	23	13	16	8	16	11	19	23	18	14	11	13	18	13	18	13	14	15

## Do you support or oppose the coalition agreement between the Conservatives and Liberal Democrats?

	April 15-16	April 22-23																				
Strongly support	3	5	11	2	12	0	7	3	6	5	4	2	5	6	4	5	3	3	5	4	6	3
Tend to support	27	26	51	6	54	20	42	7	31	30	23	19	30	25	27	30	21	27	30	24	25	20
<b>TOTAL SUPPORT</b>	<b>30</b>	<b>31</b>	<b>62</b>	<b>8</b>	<b>66</b>	<b>20</b>	<b>49</b>	<b>10</b>	<b>37</b>	<b>35</b>	<b>27</b>	<b>21</b>	<b>35</b>	<b>31</b>	<b>31</b>	<b>35</b>	<b>24</b>	<b>30</b>	<b>35</b>	<b>28</b>	<b>31</b>	<b>23</b>
Tend to oppose	32	31	25	35	25	32	30	33	32	28	33	42	24	31	32	33	28	34	34	29	24	38
Strongly oppose	28	29	8	54	7	45	13	55	25	30	28	18	26	31	35	24	37	25	20	34	38	34
<b>TOTAL OPPOSE</b>	<b>60</b>	<b>60</b>	<b>33</b>	<b>89</b>	<b>32</b>	<b>77</b>	<b>43</b>	<b>88</b>	<b>57</b>	<b>58</b>	<b>61</b>	<b>60</b>	<b>50</b>	<b>62</b>	<b>67</b>	<b>57</b>	<b>65</b>	<b>59</b>	<b>54</b>	<b>63</b>	<b>62</b>	<b>72</b>
Don't know	10	9	6	3	3	3	7	3	6	7	12	19	15	7	2	7	11	11	11	8	8	5

Fieldwork: 22nd - 23rd April 2013

	Voting intention				2010 Vote			Gender		Age				Social grade		Region					
	Total	Con	Lab	Lib Dem	UKIP	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
<b>Weighted Sample</b>	<b>1934</b>	500	609	150	177	604	484	403	940	994	234	493	661	545	1102	832	248	629	414	476	168
Unweighted Sample	1934	470	636	135	190	569	490	444	943	991	154	467	795	518	1251	683	283	666	368	464	153
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

April 15 - 16  
April 22- 23

Which of the following do you think are the most important issues facing the country at this time? Please tick up to three.

The economy	78	<b>76</b>	80	80	82	64	75	77	83	78	73	74	74	78	74	79	71	71	79	73	76	75
Immigration & Asylum	55	<b>51</b>	65	40	25	90	71	43	37	47	55	29	38	55	68	45	59	51	50	55	52	45
Health	30	<b>34</b>	27	47	33	21	27	45	39	31	38	34	28	34	40	35	33	36	34	41	32	23
Europe	20	<b>18</b>	30	8	13	43	31	9	15	20	15	7	14	16	27	15	21	19	16	22	15	18
Tax	16	<b>18</b>	15	18	23	15	14	19	18	20	15	23	26	17	9	17	18	11	17	19	17	28
Crime	18	<b>17</b>	18	15	10	21	20	16	13	15	19	15	14	18	18	15	19	22	16	20	16	9
Pensions	14	<b>17</b>	14	21	14	18	16	23	14	18	15	10	14	17	21	16	18	15	14	16	19	22
Education	13	<b>16</b>	10	20	32	5	9	18	23	15	18	28	19	13	12	20	11	17	17	16	16	13
Family life & childcare	14	<b>9</b>	7	10	10	5	8	10	12	6	12	6	14	10	6	8	11	10	11	7	10	7
The environment	7	<b>8</b>	4	9	18	1	4	9	13	9	7	12	9	8	5	10	5	10	10	6	7	3
Transport	3	<b>4</b>	3	3	12	2	3	2	7	5	2	2	5	4	3	4	3	6	4	2	3	4
Afghanistan	2	<b>3</b>	3	2	4	3	3	1	3	2	3	2	1	2	5	2	4	2	2	2	5	3
None of these	0	<b>1</b>	0	0	0	0	0	0	0	1	0	3	1	0	0	1	0	0	1	0	0	1
Don't know	3	<b>2</b>	1	1	0	0	1	1	1	3	2	6	4	1	0	2	2	3	2	1	2	4

And which of the following do you think are the most important issues facing you and your family? Please tick up to three.

The economy	64	<b>65</b>	68	72	60	58	64	71	66	65	65	60	69	69	59	66	63	59	64	65	66	72
Health	36	<b>33</b>	30	38	33	29	31	39	37	31	35	24	21	32	50	32	35	34	30	40	35	23
Pensions	29	<b>30</b>	29	28	31	34	34	30	33	29	32	17	19	30	47	31	29	27	30	33	28	37
Tax	26	<b>27</b>	32	25	24	23	29	25	24	30	25	34	34	26	19	29	25	19	27	29	29	29
Immigration & Asylum	16	<b>17</b>	19	16	7	42	23	16	9	19	16	8	10	18	28	13	24	24	15	18	18	12
Family life & childcare	16	<b>16</b>	15	16	17	11	14	16	16	11	20	14	28	15	7	15	17	16	17	15	16	15
Education	13	<b>15</b>	11	20	17	4	9	17	17	12	17	31	18	14	5	17	11	13	14	14	16	15
Crime	10	<b>11</b>	15	10	3	19	15	10	8	11	11	7	9	12	14	10	12	17	8	12	12	8
The environment	7	<b>9</b>	6	10	16	6	6	10	13	9	9	13	8	9	8	10	7	8	11	10	6	8
Europe	8	<b>8</b>	11	2	5	25	14	3	4	10	6	5	6	5	13	6	10	7	9	8	8	4
Transport	10	<b>8</b>	7	7	12	6	6	6	12	9	6	11	8	8	5	9	6	9	9	6	6	11
Afghanistan	1	<b>1</b>	0	1	1	0	0	1	0	1	1	0	1	1	0	1	1	1	1	1	0	1
None of these	3	<b>2</b>	2	1	3	3	3	0	1	3	1	5	2	1	2	3	1	1	3	2	1	1
Don't know	3	<b>3</b>	2	2	2	0	2	2	2	4	3	6	6	2	1	3	4	6	2	2	4	4

## YouGov Weighting Data

In addition to weighting by age, gender, social class and region (weighted and unweighted figures shown in the tables), YouGov also weighted its raw data by newspaper readership and political party identification:

		Unweighted no.	Weighted no.
<b>Age and Gender</b>			
	Male 18 to 24	66	120
	Male 25 to 39	218	248
	Male 40 to 59	387	327
	Male 60 +	272	246
	Female 18 to 24	88	114
	Female 25 to 39	249	246
	Female 40 to 59	408	335
	Female 60 +	246	300
<b>Region</b>			
	North England	464	476
	Midlands	263	317
	East England	202	186
	London	283	248
	South England	464	443
	Wales	105	97
	Scotland	153	168
<b>Social Grade</b>			
	AB	691	542
	C1	560	561
	C2	303	406
	DE	380	425
<b>Newspaper Type</b>			
	Express / Mail	380	309
	Sun / Star	173	454
	Mirror / Record	86	193
	Guardian / Independent	128	87
	FT / Times / Telegraph	132	184
	Other Paper	250	222
	No Paper	785	484
<b>Political Party Identification</b>			
	Labour	669	629
	Conservative	503	551
	Liberal Democrat	190	232
	SNP/Plaid Cymru	36	33
	Others	93	25
	None/ DK	443	464

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