

YouGov / The Sun Survey Results

Sample Size: 1652 GB Adults
Fieldwork: 22nd - 23rd June 2014

	Westminster VI					2010 Vote			Gender		Age				Social Grade		Region					
	Total	Con	Lab	Lib Dem	UKIP	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
Weighted Sample	1652	412	459	118	194	481	373	367	801	850	197	417	565	472	941	710	211	537	354	406	144	
Unweighted Sample	1651	411	478	98	212	498	424	352	770	881	75	398	709	469	1142	509	306	486	301	369	189	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Headline Voting Intention

[Excluding Wouldn't votes and Don't knows]

Con	32	100	0	0	0	77	3	12	36	28	23	31	32	37	39	22	28	39	32	31	18
Lab	36	0	100	0	0	6	78	32	36	36	42	37	37	31	31	43	43	25	41	39	40
Lib Dem	9	0	0	100	0	0	4	32	7	12	13	11	7	9	11	7	10	15	5	8	2
Other	23	0	0	0	100	16	15	24	22	24	22	21	25	23	19	28	19	21	22	22	40

Other Parties Voting Intention

UKIP	15	0	0	0	100	16	10	13	14	17	10	12	16	18	12	19	15	17	16	17	2
Green	4	0	0	0	0	1	3	7	3	4	7	4	3	2	4	2	3	3	3	5	2
SNP / PCY	3	0	0	0	0	0	2	2	3	3	6	3	3	2	2	5	0	0	1	0	35
BNP	0	0	0	0	0	0	1	0	1	0	0	1	0	0	0	1	0	1	1	0	0
Respect	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	1	0	0	0	0
Other	0	0	0	0	0	0	0	1	0	1	0	0	1	0	1	0	1	0	1	0	0

Non Voters

Would Not Vote	8	0	0	0	0	3	1	3	5	11	12	14	5	5	7	10	8	12	7	4	6
Don't know	14	0	0	0	0	11	8	18	10	19	14	13	17	12	13	16	10	15	19	12	15

Do you approve or disapprove of the Government's record to date?

	June 19-20	June 22-23																				
Approve	30	31	83	7	45	14	67	8	21	35	27	28	27	30	38	37	23	30	35	29	31	22
Disapprove	55	55	10	86	46	77	24	83	68	53	57	45	54	59	55	48	64	55	50	57	58	64
Don't know	15	14	7	7	9	10	9	9	12	12	15	27	19	11	6	14	13	15	15	14	11	13

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

		June 8-9	June 22-23																				
Here is a list of problems facing the country. Could you say for each of them which political party you think would handle the problem best?																							
National Health Service																							
Conservative	25	22	63	2	12	18	55	3	10	24	20	9	19	21	30	26	15	22	27	17	22	11	
Labour	35	36	8	88	19	17	15	71	39	40	32	35	31	40	35	32	41	39	30	41	37	36	
Liberal Democrat	5	5	3	0	53	3	1	2	18	5	6	11	6	4	5	7	3	8	7	2	6	3	
Other	9	7	1	0	1	22	3	5	10	8	6	11	6	7	4	6	7	4	4	7	7	19	
None	10	13	10	4	12	28	13	9	11	11	15	6	12	13	17	12	14	11	14	13	12	16	
Don't know	17	18	16	6	5	12	13	10	13	13	22	29	26	15	9	16	19	17	18	21	15	16	
Asylum and immigration																							
Conservative	23	25	66	9	15	6	53	7	18	28	22	17	24	26	28	30	17	26	26	21	26	22	
Labour	16	16	2	46	8	3	5	39	14	15	16	17	15	17	15	14	19	19	14	18	15	15	
Liberal Democrat	5	6	1	4	58	1	2	6	17	7	6	6	8	5	7	8	5	7	8	5	5	6	
Other	26	22	12	12	6	72	22	19	21	22	21	23	17	24	22	20	23	17	20	23	24	24	
None	13	16	8	19	7	15	11	17	16	16	16	11	15	16	18	14	19	14	16	15	16	19	
Don't know	17	16	11	10	6	3	8	12	13	13	19	26	22	13	10	15	17	17	16	17	14	15	
Law and order																							
Conservative	33	35	83	14	26	27	71	11	33	40	31	25	29	35	46	40	29	36	39	36	35	23	
Labour	21	20	3	62	8	5	5	50	18	21	19	16	20	23	18	18	23	23	16	23	22	19	
Liberal Democrat	4	5	0	1	51	1	0	2	14	4	5	7	6	4	3	6	2	5	7	3	3	2	
Other	12	10	2	2	1	39	8	8	10	11	9	13	11	11	7	10	10	6	9	9	9	22	
None	10	12	4	10	4	20	7	13	11	10	14	10	10	12	15	10	15	11	12	10	14	16	
Don't know	19	18	9	11	10	9	9	15	14	13	22	29	25	15	10	17	20	19	17	19	18	18	
Education and schools																							
Conservative	25	24	69	2	9	25	61	3	11	26	22	9	17	25	35	29	17	25	27	21	25	15	
Labour	31	30	7	82	9	10	9	65	29	33	27	35	30	31	26	26	35	33	23	37	31	31	
Liberal Democrat	7	8	4	3	64	3	3	4	24	9	7	10	8	8	7	9	7	10	12	4	8	3	
Other	10	8	2	1	5	31	4	7	10	9	7	14	6	9	6	8	8	5	7	8	9	18	
None	9	12	6	6	6	22	10	10	12	10	14	7	12	12	16	10	15	11	13	11	12	14	
Don't know	17	18	13	6	7	9	13	11	15	13	22	26	27	15	9	17	19	16	18	19	16	19	
Taxation																							
Conservative	30	30	82	5	14	26	68	6	16	34	25	15	23	32	38	34	24	25	33	29	31	19	
Labour	26	26	2	75	11	9	7	58	28	27	25	31	23	27	24	23	30	30	19	30	27	29	
Liberal Democrat	5	8	3	3	64	2	3	5	21	8	8	12	8	6	7	9	5	9	12	4	6	3	
Other	11	9	2	1	1	31	5	6	11	10	7	13	8	9	7	8	9	5	6	8	11	18	
None	10	12	3	8	4	23	9	13	10	10	14	6	12	12	15	10	16	11	14	11	10	16	
Don't know	18	16	8	8	6	9	9	12	13	11	21	23	25	13	9	16	16	19	16	17	14	15	

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		%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
		June 8-9	June 22-23																			
Unemployment																						
Conservative	29	28	80	3	14	26	65	3	16	34	23	21	25	28	35	33	23	29	32	27	29	17
Labour	28	27	4	75	8	11	9	62	29	29	25	25	23	30	27	24	31	31	22	28	30	31
Liberal Democrat	3	6	1	1	63	1	0	3	17	5	6	10	8	4	4	7	3	7	8	3	5	2
Other	11	9	2	2	1	32	6	6	10	9	8	11	8	10	7	8	9	4	6	10	10	18
None	11	13	4	9	8	22	9	13	13	11	15	9	12	13	15	11	16	11	14	14	11	16
Don't know	18	18	9	10	7	10	11	13	15	12	23	24	24	15	12	17	18	17	19	18	16	15
The economy in general																						
Conservative	35	35	90	9	25	31	77	7	25	41	30	28	29	36	43	41	28	35	39	35	36	22
Labour	22	20	1	63	2	2	5	54	15	21	19	18	18	22	21	17	24	23	14	20	24	25
Liberal Democrat	3	5	0	1	54	1	0	2	17	4	5	7	6	4	3	6	3	4	9	2	3	1
Other	10	8	1	3	1	32	4	7	10	9	7	12	8	9	6	7	10	6	6	8	10	19
None	12	13	1	13	12	21	5	15	16	11	15	11	12	13	14	11	15	13	13	14	11	18
Don't know	19	19	7	12	6	12	10	16	17	14	24	25	26	17	13	18	20	19	20	21	17	16
Europe																						
Conservative	20	22	63	6	12	7	50	6	14	23	21	15	19	23	26	25	19	19	25	20	23	13
Labour	19	17	1	55	6	2	3	44	18	19	16	19	18	18	15	16	19	22	13	21	18	16
Liberal Democrat	7	9	6	6	65	1	4	8	22	10	9	13	9	9	9	10	8	11	12	6	9	9
Other	25	20	13	12	3	71	21	19	19	24	17	19	15	23	23	20	21	17	19	22	22	22
None	11	13	7	10	10	15	9	10	14	12	14	10	12	13	16	12	15	13	13	12	13	17
Don't know	18	18	11	10	5	3	12	13	13	12	23	24	28	14	11	17	19	19	17	18	15	22
Welfare benefits																						
Conservative	27	26	73	7	5	15	58	6	15	31	21	19	22	27	32	32	19	25	28	27	27	19
Labour	29	28	6	76	19	9	10	63	29	29	27	25	26	30	28	24	33	33	24	30	28	28
Liberal Democrat	5	6	2	1	59	3	2	3	20	6	7	9	6	6	7	8	5	7	8	3	8	3
Other	12	11	2	2	2	43	8	8	11	12	9	11	11	12	9	11	10	6	10	10	12	19
None	10	13	5	8	9	23	10	11	13	10	15	10	12	13	15	11	15	11	13	13	12	15
Don't know	17	16	11	6	5	6	11	10	12	12	20	26	23	13	10	15	18	18	17	17	14	17
Housing																						
Conservative	21	20	61	2	14	12	48	4	9	23	18	22	18	19	23	22	18	16	25	20	20	11
Labour	29	29	8	79	10	12	11	63	31	32	26	28	24	32	30	26	32	38	24	28	31	30
Liberal Democrat	5	6	2	2	57	2	2	4	18	7	6	6	6	5	7	8	3	6	8	4	7	4
Other	12	10	2	2	2	36	8	7	11	11	9	9	11	11	8	10	10	6	8	10	11	19
None	12	15	11	7	10	26	15	12	13	12	18	10	13	16	17	14	16	14	15	15	14	18
Don't know	21	20	16	7	6	12	15	11	18	16	23	24	28	17	14	20	20	20	20	23	17	17

YouGov Weighting Data

In addition to weighting by age, gender, social class and region (weighted and unweighted figures shown in the tables), YouGov also weighted its raw data by newspaper readership and political party identification:

	Unweighted no.	Weighted no.
Age and Gender		
Male 18 to 24	32	99
Male 25 to 39	153	208
Male 40 to 59	348	279
Male 60 +	237	215
Female 18 to 24	43	97
Female 25 to 39	246	210
Female 40 to 59	361	286
Female 60 +	232	258
Region		
North England	370	406
Midlands	218	271
East	135	159
London	306	211
South England	351	378
Wales	83	83
Scotland	189	144
Social Grade		
AB	654	463
C1	489	479
C2	234	347
DE	275	363
Newspaper Type		
Express / Mail	385	264
Sun / Star	156	388
Mirror / Record	109	165
Guardian / Independent	89	74
FT / Times / Telegraph	113	157
Other Paper	281	190
No Paper	519	413
Political Party Identification		
Labour	556	529
Conservative	457	463
Liberal Democrat	134	182
SNP/Plaid Cymru	50	28
Others	125	38
None/ DK	330	413

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For more information on the methodology, please go to yougov.co.uk/publicopinion/methodology

Or visit our website: yougov.co.uk