

YouGov / The Sun Survey Results

Sample Size: 1637 GB Adults
Fieldwork: 22nd - 23rd October 2012

	Voting intention			2010 Vote			Gender		Age				Social grade		Region						
	Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
Weighted Sample	1637	443	535	117	512	404	355	796	841	198	417	560	462	933	704	210	532	350	403	142	
Unweighted Sample	1637	447	488	125	518	361	390	796	841	136	404	624	473	1109	528	203	594	344	390	106	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Headline Voting Intention

[Excluding Don't knows and Wouldn't votes]

Con	34	100	0	0	80	4	11	33	36	26	35	36	35	36	32	30	47	31	28	21
Lab	42	0	100	0	6	89	38	42	41	56	39	40	40	41	43	43	31	48	50	41
Lib Dem	9	0	0	100	1	0	38	8	10	9	12	9	6	10	8	12	9	9	9	3
Other	15	0	0	0	13	7	13	17	13	9	14	15	18	14	17	14	13	12	13	35

Other Parties Voting Intention

UKIP	8	0	0	0	10	3	5	9	7	1	5	7	14	7	10	6	9	7	8	7
SNP / PCY	3	0	0	0	1	3	1	4	3	3	3	5	2	3	4	1	1	2	0	28
Green	2	0	0	0	0	1	5	2	2	4	3	2	1	3	2	3	3	1	2	1
BNP	1	0	0	0	1	0	1	2	1	0	2	1	1	1	2	2	1	1	1	0
Respect	0	0	0	0	0	0	0	0	0	0	1	0	0	0	0	1	0	0	0	0
Other	0	0	0	0	0	0	1	0	0	1	0	0	0	0	0	1	0	0	0	0

Non Voters

Would Not Vote	7	0	0	0	2	2	7	8	7	10	13	5	5	7	8	8	8	8	8	4
Don't know	14	0	0	0	9	7	18	11	17	18	17	11	13	10	19	18	14	13	12	15

Do you approve or disapprove of the Government's record to date?

	Oct 21-22	Oct 22-23																			
Approve	23	24	67	3	30	51	4	18	25	22	17	26	28	19	27	19	25	30	21	20	17
Disapprove	62	59	15	91	55	30	88	66	63	56	51	55	61	65	58	61	64	52	57	64	68
Don't know	15	17	18	6	15	20	8	15	12	22	32	20	10	16	15	20	11	18	22	16	15

Do you support or oppose the coalition agreement between the Conservatives and Liberal Democrats?

	Oct 15-16	Oct 22-23																			
Strongly support	4	4	8	1	13	6	1	5	5	3	7	5	4	2	5	3	6	4	4	4	0
Tend to support	25	24	49	8	49	42	8	30	24	24	17	23	28	24	26	21	27	27	25	20	17
TOTAL SUPPORT	29	28	57	9	62	48	9	35	29	27	24	28	32	26	31	24	33	31	29	24	17
Tend to oppose	31	31	29	36	25	29	33	35	29	32	29	28	29	35	35	25	30	32	28	32	27
Strongly oppose	31	30	7	52	7	14	53	23	35	25	26	27	31	32	24	36	28	22	31	32	50
TOTAL OPPOSE	62	61	36	88	32	43	86	58	64	57	55	55	60	67	59	61	58	54	59	64	77
Don't know	9	12	6	4	7	9	6	8	7	16	21	18	9	7	10	15	10	14	12	12	6

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Which of the following do you think are the most important issues facing the country at this time? Please tick up to three.

Oct 8-9

Oct 22-23

The economy	76	75	82	76	82	78	79	79	72	78	63	78	76	75	77	72	64	78	74	76	80
Immigration & Asylum	46	49	62	40	33	62	45	36	48	49	29	40	52	61	42	57	41	50	53	52	35
Health	30	27	15	39	27	18	37	30	24	29	31	20	27	31	27	26	31	25	26	28	25
Crime	19	22	20	24	17	23	22	21	21	24	19	23	22	24	19	26	24	23	21	23	17
Pensions	21	21	20	24	24	20	26	22	21	21	13	18	22	25	22	19	19	19	19	24	25
Europe	15	18	32	10	14	30	10	14	22	14	13	14	20	21	21	14	16	20	17	17	18
Tax	17	16	13	17	21	14	15	19	17	15	22	21	15	10	16	16	19	15	13	18	17
Education	15	12	9	18	17	8	14	17	11	14	23	13	12	8	15	9	13	12	10	13	20
Afghanistan	7	7	8	5	9	7	5	9	5	8	1	3	7	12	5	9	5	8	7	7	4
Family life & childcare	9	7	5	10	6	5	9	8	4	11	4	11	7	7	8	7	7	7	8	9	6
The environment	6	7	3	7	12	3	5	11	7	6	14	7	6	4	8	5	6	8	6	5	8
Transport	3	3	3	3	9	3	3	4	4	2	4	4	3	1	4	2	5	2	3	3	2
None of these	1	1	0	0	1	0	1	0	1	0	0	1	0	1	0	1	2	0	0	1	0
Don't know	2	3	0	1	1	1	2	2	3	2	12	3	1	0	2	3	3	2	5	2	2

And which of the following do you think are the most important issues facing you and your family? Please tick up to three.

The economy	65	66	69	71	66	69	73	67	66	66	58	66	71	64	66	66	59	66	67	66	73
Pensions	34	34	32	35	35	34	39	35	33	35	19	19	34	54	35	33	33	32	36	36	36
Health	33	33	27	39	41	29	41	35	30	35	31	21	30	47	31	35	34	32	36	35	22
Tax	24	24	24	22	18	25	19	24	25	23	31	27	22	20	25	22	24	21	26	27	17
Family life & childcare	15	15	17	14	9	14	12	15	12	17	7	27	14	8	14	15	19	16	11	14	10
Immigration & Asylum	15	14	13	13	10	15	13	10	16	12	7	8	18	17	12	16	15	14	12	16	8
Education	15	13	10	17	13	9	16	17	10	16	15	17	13	8	14	11	14	15	11	12	10
Crime	11	12	11	14	16	12	16	12	13	12	7	12	12	16	12	13	14	9	14	15	10
Europe	8	8	15	3	5	17	2	4	10	6	5	5	8	12	9	7	7	10	5	8	12
The environment	7	7	4	8	11	4	5	9	8	7	12	5	7	6	7	7	6	8	5	6	15
Transport	9	7	7	8	12	6	7	10	8	6	15	9	6	3	7	7	9	5	6	9	10
Afghanistan	2	1	1	1	0	1	1	1	1	1	1	0	0	2	1	1	1	1	1	0	1
None of these	2	3	3	1	5	2	1	3	3	2	2	2	4	1	2	3	3	3	2	2	3
Don't know	3	4	2	3	1	2	3	2	4	4	16	5	2	0	3	5	2	4	6	4	2

YouGov Weighting Data

In addition to weighting by age, gender, social class and region (weighted and unweighted figures shown in the tables), YouGov also weighted its raw data by newspaper readership and political party identification:

	Unweighted no.	Weighted no.
Age and Gender		
Male 18 to 24	59	101
Male 25 to 39	178	210
Male 40 to 59	307	277
Male 60 +	252	208
Female 18 to 24	77	97
Female 25 to 39	226	208
Female 40 to 59	317	283
Female 60 +	221	254
Region		
North England	390	403
Midlands	259	268
East England	164	157
London	203	210
South England	430	375
Wales	85	82
Scotland	106	142
Social Grade		
AB	634	458
C1	475	475
C2	228	344
DE	300	360
Newspaper Type		
Express / Mail	306	262
Sun / Star	162	385
Mirror / Record	93	164
Guardian / Independent	143	74
FT / Times / Telegraph	114	156
Other Paper	194	188
No Paper	625	409
Political Party Identification		
Labour	459	532
Conservative	477	467
Liberal Democrat	178	196
SNP/Plaid Cymru	33	28
Others	73	21
None/ DK	417	393

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