

## YouGov / The Sun Survey Results

Sample Size: 1694 GB Adults  
Fieldwork: 23rd - 24th June 2013

|                        | Voting intention |     |     |         | 2010 Vote |     |     | Gender  |      | Age    |       |       |       | Social grade |      | Region |        |               |                |       |          |   |
|------------------------|------------------|-----|-----|---------|-----------|-----|-----|---------|------|--------|-------|-------|-------|--------------|------|--------|--------|---------------|----------------|-------|----------|---|
|                        | Total            | Con | Lab | Lib Dem | UKIP      | Con | Lab | Lib Dem | Male | Female | 18-24 | 25-39 | 40-59 | 60+          | ABC1 | C2DE   | London | Rest of South | Midlands/Wales | North | Scotland |   |
| <b>Weighted Sample</b> | <b>1694</b>      | 412 | 508 | 122     | 159       | 494 | 410 | 370     | 823  | 871    | 205   | 432   | 579   | 478          | 966  | 728    | 217    | 551           | 363            | 417   | 147      |   |
| Unweighted Sample      | 1694             | 411 | 505 | 97      | 186       | 517 | 420 | 360     | 804  | 890    | 86    | 448   | 677   | 483          | 1138 | 556    | 323    | 522           | 286            | 412   | 151      |   |
|                        | %                | %   | %   | %       | %         | %   | %   | %       | %    | %      | %     | %     | %     | %            | %    | %      | %      | %             | %              | %     | %        | % |

### Headline Voting Intention

[Excluding Don't knows and Wouldn't votes]

|         |           |     |     |     |     |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |
|---------|-----------|-----|-----|-----|-----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|
| Con     | <b>32</b> | 100 | 0   | 0   | 0   | 74 | 3  | 14 | 32 | 31 | 26 | 34 | 29 | 36 | 34 | 28 | 31 | 40 | 35 | 24 | 17 |
| Lab     | <b>39</b> | 0   | 100 | 0   | 0   | 5  | 87 | 35 | 41 | 38 | 58 | 39 | 41 | 31 | 38 | 41 | 40 | 29 | 43 | 49 | 42 |
| Lib Dem | <b>9</b>  | 0   | 0   | 100 | 0   | 2  | 1  | 33 | 8  | 11 | 3  | 11 | 10 | 11 | 12 | 6  | 12 | 10 | 9  | 7  | 10 |
| Other   | <b>19</b> | 0   | 0   | 0   | 100 | 18 | 9  | 18 | 19 | 20 | 13 | 16 | 20 | 22 | 16 | 24 | 16 | 21 | 14 | 19 | 31 |

### Other Parties Voting Intention

|           |           |   |   |   |     |    |   |    |    |    |   |   |    |    |    |    |    |    |   |    |    |
|-----------|-----------|---|---|---|-----|----|---|----|----|----|---|---|----|----|----|----|----|----|---|----|----|
| UKIP      | <b>12</b> | 0 | 0 | 0 | 100 | 17 | 7 | 10 | 12 | 13 | 5 | 8 | 14 | 17 | 10 | 15 | 12 | 16 | 8 | 14 | 4  |
| SNP / PCY | <b>3</b>  | 0 | 0 | 0 | 0   | 1  | 1 | 1  | 3  | 3  | 2 | 3 | 2  | 3  | 2  | 3  | 0  | 0  | 2 | 0  | 26 |
| Green     | <b>3</b>  | 0 | 0 | 0 | 0   | 1  | 1 | 6  | 3  | 3  | 2 | 4 | 3  | 1  | 2  | 5  | 3  | 4  | 3 | 2  | 1  |
| BNP       | <b>0</b>  | 0 | 0 | 0 | 0   | 0  | 0 | 1  | 1  | 0  | 0 | 1 | 0  | 0  | 0  | 1  | 0  | 0  | 0 | 1  | 0  |
| Respect   | <b>0</b>  | 0 | 0 | 0 | 0   | 0  | 0 | 0  | 0  | 0  | 1 | 0 | 0  | 0  | 0  | 0  | 1  | 0  | 0 | 0  | 0  |
| Other     | <b>1</b>  | 0 | 0 | 0 | 0   | 0  | 0 | 0  | 1  | 0  | 3 | 0 | 0  | 0  | 1  | 0  | 0  | 0  | 1 | 1  | 1  |

### Non Voters

|                |           |   |   |   |   |    |   |    |    |    |    |    |    |    |    |    |    |    |    |    |    |
|----------------|-----------|---|---|---|---|----|---|----|----|----|----|----|----|----|----|----|----|----|----|----|----|
| Would Not Vote | <b>8</b>  | 0 | 0 | 0 | 0 | 3  | 4 | 3  | 7  | 8  | 7  | 13 | 7  | 4  | 7  | 9  | 7  | 9  | 8  | 8  | 6  |
| Don't know     | <b>16</b> | 0 | 0 | 0 | 0 | 14 | 8 | 20 | 12 | 20 | 18 | 16 | 16 | 15 | 13 | 20 | 16 | 18 | 15 | 15 | 12 |

### Do you approve or disapprove of the Government's record to date?

|            | June 20-21 | June 23-24 |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |
|------------|------------|------------|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|
| Approve    | 26         | <b>25</b>  | 74 | 6  | 32 | 7  | 52 | 7  | 20 | 28 | 22 | 15 | 27 | 23 | 30 | 29 | 20 | 25 | 27 | 26 | 24 | 18 |
| Disapprove | 57         | <b>59</b>  | 11 | 88 | 47 | 79 | 33 | 83 | 63 | 61 | 56 | 58 | 54 | 64 | 57 | 57 | 61 | 57 | 58 | 53 | 64 | 65 |
| Don't know | 17         | <b>16</b>  | 15 | 5  | 21 | 14 | 15 | 9  | 16 | 11 | 22 | 26 | 19 | 13 | 14 | 15 | 18 | 19 | 15 | 21 | 12 | 17 |

### Do you think Britain would be better or worse off economically if we left the European Union, or would it make no difference?

|                          | May 19-20 | June 23-24 |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |
|--------------------------|-----------|------------|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|
| Better off               | 34        | <b>34</b>  | 48 | 18 | 18 | 78 | 52 | 23 | 23 | 34 | 35 | 27 | 25 | 36 | 43 | 32 | 37 | 29 | 37 | 33 | 31 | 42 |
| Worse off                | 31        | <b>33</b>  | 22 | 47 | 62 | 5  | 20 | 43 | 49 | 36 | 29 | 31 | 37 | 31 | 32 | 38 | 25 | 42 | 31 | 30 | 32 | 33 |
| Would make no difference | 15        | <b>17</b>  | 13 | 22 | 11 | 16 | 13 | 22 | 13 | 17 | 17 | 21 | 17 | 16 | 15 | 14 | 20 | 15 | 13 | 19 | 21 | 14 |
| Don't know               | 19        | <b>17</b>  | 17 | 13 | 10 | 1  | 14 | 13 | 16 | 13 | 20 | 21 | 22 | 17 | 11 | 15 | 18 | 14 | 19 | 18 | 16 | 11 |

Fieldwork: 23rd - 24th June 2013

|                        | Voting intention |            |            |            | 2010 Vote  |            |            | Gender     |            | Age        |            |            |            | Social grade |            | Region     |            |               |                |            |            |   |
|------------------------|------------------|------------|------------|------------|------------|------------|------------|------------|------------|------------|------------|------------|------------|--------------|------------|------------|------------|---------------|----------------|------------|------------|---|
|                        | Total            | Con        | Lab        | Lib Dem    | UKIP       | Con        | Lab        | Lib Dem    | Male       | Female     | 18-24      | 25-39      | 40-59      | 60+          | ABC1       | C2DE       | London     | Rest of South | Midlands/Wales | North      | Scotland   |   |
| <b>Weighted Sample</b> | <b>1694</b>      | <b>412</b> | <b>508</b> | <b>122</b> | <b>159</b> | <b>494</b> | <b>410</b> | <b>370</b> | <b>823</b> | <b>871</b> | <b>205</b> | <b>432</b> | <b>579</b> | <b>478</b>   | <b>966</b> | <b>728</b> | <b>217</b> | <b>551</b>    | <b>363</b>     | <b>417</b> | <b>147</b> |   |
| Unweighted Sample      | 1694             | 411        | 505        | 97         | 186        | 517        | 420        | 360        | 804        | 890        | 86         | 448        | 677        | 483          | 1138       | 556        | 323        | 522           | 286            | 412        | 151        |   |
|                        | %                | %          | %          | %          | %          | %          | %          | %          | %          | %          | %          | %          | %          | %            | %          | %          | %          | %             | %              | %          | %          | % |

|   | May 19-20 | June 23-24 |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |
|---|-----------|------------|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|
| <b>Do you think Britain would have more or less influence in the world if we left the European Union, or would it make no difference?</b> |           |            |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |
| Would have more influence   | 14        | <b>13</b>  | 20 | 8  | 4  | 36 | 20 | 12 | 9  | 14 | 13 | 13 | 13 | 13 | 15 | 12 | 16 | 13 | 13 | 15 | 13 | 12 |
| Would have less influence   | 38        | <b>36</b>  | 28 | 49 | 72 | 8  | 25 | 45 | 54 | 42 | 31 | 39 | 41 | 34 | 33 | 43 | 28 | 40 | 37 | 33 | 37 | 35 |
| Would make no difference  | 34        | <b>38</b>  | 41 | 33 | 17 | 53 | 44 | 33 | 27 | 37 | 39 | 34 | 30 | 38 | 46 | 34 | 43 | 36 | 36 | 40 | 37 | 43 |
| Don't know  | 14        | <b>13</b>  | 11 | 9  | 7  | 3  | 12 | 10 | 10 | 8  | 17 | 15 | 16 | 15 | 6  | 11 | 14 | 10 | 14 | 12 | 13 | 10 |

|   | May 19-20 | June 23-24 |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |
|---|-----------|------------|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|
| <b>Do you think it would be good or bad for jobs and employment if Britain left the European Union, or would it make no difference?</b> |           |            |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |
| Would be good for jobs and employment   | 32        | <b>32</b>  | 44 | 20 | 14 | 61 | 44 | 23 | 21 | 31 | 34 | 35 | 26 | 33 | 35 | 27 | 38 | 27 | 33 | 34 | 32 | 31 |
| Would be bad for jobs and employment  | 30        | <b>30</b>  | 19 | 42 | 64 | 4  | 18 | 38 | 47 | 36 | 24 | 32 | 32 | 30 | 27 | 37 | 21 | 36 | 31 | 26 | 28 | 31 |
| Would make no difference  | 21        | <b>22</b>  | 21 | 23 | 12 | 30 | 22 | 23 | 17 | 23 | 21 | 18 | 18 | 20 | 28 | 20 | 24 | 19 | 21 | 22 | 23 | 23 |
| Don't know  | 18        | <b>16</b>  | 16 | 14 | 10 | 5  | 16 | 16 | 15 | 11 | 21 | 15 | 23 | 16 | 10 | 16 | 17 | 18 | 15 | 18 | 16 | 14 |

|  | May 19-20 | June 23-24 |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |
|--|-----------|------------|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|
| <b>And do you think you personally would be better or worse off if we left the European Union, or would it make no difference?</b> |           |            |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |
| Better off   | 22        | <b>22</b>  | 30 | 12 | 10 | 54 | 31 | 15 | 14 | 23 | 21 | 19 | 20 | 23 | 22 | 20 | 23 | 18 | 21 | 22 | 23 | 27 |
| Worse off  | 21        | <b>21</b>  | 12 | 30 | 43 | 4  | 12 | 24 | 34 | 24 | 17 | 25 | 24 | 19 | 17 | 25 | 15 | 25 | 21 | 20 | 20 | 18 |
| Would make no difference   | 38        | <b>40</b>  | 45 | 44 | 40 | 35 | 42 | 44 | 38 | 42 | 39 | 32 | 35 | 40 | 49 | 40 | 41 | 39 | 38 | 41 | 42 | 45 |
| Don't know   | 19        | <b>17</b>  | 13 | 14 | 7  | 8  | 16 | 17 | 14 | 11 | 23 | 24 | 20 | 17 | 12 | 15 | 21 | 18 | 20 | 17 | 15 | 11 |

|  | June 9-10 | June 23-24 |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |
|--|-----------|------------|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|
| <b>Thinking about the way the government is cutting spending to reduce the government's deficit, do you think this is...</b> |           |            |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |
| <b>Good or bad for the economy?</b>  |           |            |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |
| Good for the economy   | 35        | <b>37</b>  | 78 | 13 | 38 | 37 | 66 | 14 | 31 | 40 | 34 | 36 | 34 | 35 | 43 | 41 | 32 | 31 | 39 | 44 | 33 | 32 |
| Bad for the economy  | 47        | <b>45</b>  | 12 | 75 | 45 | 46 | 20 | 74 | 53 | 48 | 42 | 35 | 41 | 50 | 46 | 44 | 46 | 47 | 42 | 40 | 49 | 56 |
| Don't know   | 17        | <b>18</b>  | 10 | 12 | 18 | 17 | 14 | 12 | 16 | 12 | 24 | 29 | 25 | 14 | 12 | 15 | 22 | 22 | 19 | 17 | 19 | 12 |
| <b>Being done fairly or unfairly?</b>  |           |            |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |
| Fairly   | 29        | <b>27</b>  | 71 | 4  | 37 | 24 | 56 | 7  | 23 | 28 | 26 | 10 | 27 | 28 | 32 | 30 | 22 | 27 | 31 | 24 | 27 | 20 |
| Unfairly   | 56        | <b>58</b>  | 16 | 89 | 55 | 64 | 30 | 85 | 67 | 62 | 55 | 71 | 53 | 60 | 56 | 56 | 61 | 54 | 53 | 63 | 60 | 69 |
| Don't know   | 15        | <b>15</b>  | 14 | 7  | 8  | 12 | 14 | 8  | 10 | 10 | 19 | 19 | 20 | 12 | 11 | 13 | 16 | 18 | 16 | 13 | 13 | 11 |

Fieldwork: 23rd - 24th June 2013

|   | Voting intention |            |            |            |            | 2010 Vote  |            |            | Gender     |            | Age        |            |            |            | Social grade |            | Region     |               |                |            |            |    |
|---|------------------|------------|------------|------------|------------|------------|------------|------------|------------|------------|------------|------------|------------|------------|--------------|------------|------------|---------------|----------------|------------|------------|----|
|   | Total            | Con        | Lab        | Lib Dem    | UKIP       | Con        | Lab        | Lib Dem    | Male       | Female     | 18-24      | 25-39      | 40-59      | 60+        | ABC1         | C2DE       | London     | Rest of South | Midlands/Wales | North      | Scotland   |    |
| <b>Weighted Sample</b>  | <b>1694</b>      | <b>412</b> | <b>508</b> | <b>122</b> | <b>159</b> | <b>494</b> | <b>410</b> | <b>370</b> | <b>823</b> | <b>871</b> | <b>205</b> | <b>432</b> | <b>579</b> | <b>478</b> | <b>966</b>   | <b>728</b> | <b>217</b> | <b>551</b>    | <b>363</b>     | <b>417</b> | <b>147</b> |    |
| Unweighted Sample   | 1694             | 411        | 505        | 97         | 186        | 517        | 420        | 360        | 804        | 890        | 86         | 448        | 677        | 483        | 1138         | 556        | 323        | 522           | 286            | 412        | 151        |    |
|   | %                | %          | %          | %          | %          | %          | %          | %          | %          | %          | %          | %          | %          | %          | %            | %          | %          | %             | %              | %          | %          | %  |
|   | June 9-10        | June 23-24 |            |            |            |            |            |            |            |            |            |            |            |            |              |            |            |               |                |            |            |    |
| <b>Necessary or unnecessary?</b>  |                  |            |            |            |            |            |            |            |            |            |            |            |            |            |              |            |            |               |                |            |            |    |
| Necessary   | 57               | <b>59</b>  | 94         | 36         | 76         | 70         | 87         | 36         | 61         | 59         | 58         | 51         | 55         | 60         | 63           | 65         | 51         | 59            | 62             | 62         | 56         | 48 |
| Unnecessary   | 28               | <b>27</b>  | 2          | 50         | 15         | 26         | 8          | 47         | 27         | 30         | 24         | 32         | 24         | 29         | 26           | 22         | 33         | 24            | 22             | 27         | 31         | 37 |
| Don't know  | 15               | <b>14</b>  | 4          | 15         | 9          | 5          | 5          | 17         | 12         | 11         | 18         | 17         | 21         | 11         | 11           | 13         | 16         | 17            | 16             | 12         | 13         | 15 |
| <b>Too deep, too shallow or at about the right level?</b>                           |                  |            |            |            |            |            |            |            |            |            |            |            |            |            |              |            |            |               |                |            |            |    |
| Too deep  | 42               | <b>39</b>  | 9          | 67         | 39         | 36         | 19         | 66         | 47         | 41         | 38         | 29         | 32         | 47         | 41           | 39         | 40         | 40            | 36             | 34         | 45         | 46 |
| Too shallow   | 14               | <b>15</b>  | 17         | 11         | 15         | 27         | 17         | 9          | 12         | 18         | 11         | 22         | 14         | 13         | 14           | 14         | 15         | 15            | 17             | 15         | 10         | 16 |
| About the right level   | 24               | <b>28</b>  | 62         | 10         | 32         | 24         | 51         | 10         | 27         | 29         | 27         | 21         | 29         | 26         | 33           | 30         | 25         | 27            | 28             | 31         | 26         | 25 |
| Don't know  | 21               | <b>18</b>  | 12         | 12         | 14         | 13         | 13         | 15         | 13         | 13         | 24         | 28         | 25         | 15         | 12           | 17         | 20         | 18            | 18             | 20         | 19         | 14 |
| <b>Being done too quickly, too slowly, or at about the right pace?</b>              |                  |            |            |            |            |            |            |            |            |            |            |            |            |            |              |            |            |               |                |            |            |    |
| Too quickly   | 44               | <b>42</b>  | 10         | 71         | 40         | 45         | 21         | 70         | 48         | 43         | 41         | 33         | 36         | 49         | 43           | 41         | 44         | 45            | 39             | 39         | 43         | 55 |
| Too slowly  | 14               | <b>15</b>  | 20         | 9          | 17         | 24         | 21         | 8          | 11         | 18         | 13         | 22         | 15         | 14         | 14           | 14         | 17         | 16            | 16             | 17         | 11         | 16 |
| About the right pace  | 24               | <b>28</b>  | 61         | 11         | 34         | 24         | 50         | 10         | 29         | 28         | 28         | 23         | 27         | 26         | 34           | 32         | 23         | 23            | 31             | 31         | 29         | 18 |
| Don't know  | 18               | <b>14</b>  | 9          | 10         | 10         | 7          | 8          | 13         | 11         | 10         | 18         | 22         | 21         | 11         | 9            | 13         | 16         | 16            | 14             | 13         | 17         | 11 |
| <b>Having an impact on your own life, or not having an impact on your own life?</b> |                  |            |            |            |            |            |            |            |            |            |            |            |            |            |              |            |            |               |                |            |            |    |
| Having an impact on my life   | 55               | <b>53</b>  | 40         | 67         | 50         | 63         | 50         | 61         | 53         | 56         | 49         | 50         | 46         | 61         | 50           | 52         | 53         | 55            | 51             | 49         | 58         | 53 |
| Not having an impact on my life   | 32               | <b>35</b>  | 50         | 27         | 39         | 28         | 42         | 29         | 37         | 35         | 34         | 35         | 34         | 28         | 43           | 36         | 33         | 30            | 35             | 41         | 31         | 37 |
| Don't know  | 13               | <b>13</b>  | 10         | 6          | 11         | 9          | 8          | 10         | 10         | 8          | 16         | 15         | 20         | 10         | 7            | 11         | 14         | 16            | 15             | 10         | 11         | 10 |
| <b>And who do you think is most to blame for the current spending cuts?</b>         |                  |            |            |            |            |            |            |            |            |            |            |            |            |            |              |            |            |               |                |            |            |    |
| The Conservative-Liberal Democrat coalition   | 24               | <b>24</b>  | 3          | 56         | 12         | 14         | 7          | 51         | 22         | 25         | 24         | 26         | 24         | 27         | 21           | 23         | 26         | 25            | 22             | 23         | 27         | 29 |
| The last Labour government  | 35               | <b>37</b>  | 80         | 6          | 55         | 49         | 73         | 8          | 30         | 42         | 31         | 31         | 31         | 36         | 45           | 41         | 31         | 34            | 41             | 34         | 36         | 30 |
| Both  | 29               | <b>27</b>  | 12         | 26         | 27         | 34         | 16         | 32         | 34         | 21         | 33         | 28         | 24         | 28         | 29           | 24         | 31         | 27            | 25             | 30         | 26         | 29 |
| Neither   | 4                | <b>5</b>   | 2          | 8          | 2          | 3          | 2          | 5          | 8          | 7          | 3          | 7          | 6          | 5          | 3            | 6          | 4          | 4             | 4              | 6          | 5          | 6  |
| Don't know  | 9                | <b>7</b>   | 3          | 4          | 3          | 0          | 2          | 5          | 6          | 5          | 9          | 8          | 15         | 4          | 2            | 6          | 8          | 9             | 8              | 6          | 5          | 7  |

Fieldwork: 23rd - 24th June 2013

|                        | Voting intention |     |     |         |      | 2010 Vote |     |         | Gender |        | Age   |       |       |     | Social grade |      | Region |               |                |       |          |   |
|------------------------|------------------|-----|-----|---------|------|-----------|-----|---------|--------|--------|-------|-------|-------|-----|--------------|------|--------|---------------|----------------|-------|----------|---|
|                        | Total            | Con | Lab | Lib Dem | UKIP | Con       | Lab | Lib Dem | Male   | Female | 18-24 | 25-39 | 40-59 | 60+ | ABC1         | C2DE | London | Rest of South | Midlands/Wales | North | Scotland |   |
| <b>Weighted Sample</b> | <b>1694</b>      | 412 | 508 | 122     | 159  | 494       | 410 | 370     | 823    | 871    | 205   | 432   | 579   | 478 | 966          | 728  | 217    | 551           | 363            | 417   | 147      |   |
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|                        | %                | %   | %   | %       | %    | %         | %   | %       | %      | %      | %     | %     | %     | %   | %            | %    | %      | %             | %              | %     | %        | % |

|   | June 9-10 | June 23-24 |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |
|---|-----------|------------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|
| <b>Thinking about the next two or three years, how worried are you that people like you will...</b>   |           |            |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |
| <b>not have enough money to live comfortably</b>  |           |            |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |
| Very worried  | 23        | 22         | 10        | 27        | 13        | 35        | 16        | 27        | 20        | 19        | 24        | 21        | 20        | 27        | 18        | 18        | 27        | 22        | 23        | 17        | 26        | 16        |
| Fairly worried  | 43        | 43         | 39        | 47        | 48        | 42        | 41        | 47        | 41        | 41        | 46        | 55        | 41        | 41        | 44        | 44        | 43        | 46        | 40        | 45        | 42        | 51        |
| <b>TOTAL WORRIED</b>  | <b>66</b> | <b>65</b>  | <b>49</b> | <b>74</b> | <b>61</b> | <b>77</b> | <b>57</b> | <b>74</b> | <b>61</b> | <b>60</b> | <b>70</b> | <b>76</b> | <b>61</b> | <b>68</b> | <b>62</b> | <b>62</b> | <b>70</b> | <b>68</b> | <b>63</b> | <b>62</b> | <b>68</b> | <b>67</b> |
| Not very worried  | 24        | 26         | 37        | 20        | 34        | 19        | 33        | 20        | 33        | 31        | 22        | 12        | 29        | 26        | 30        | 29        | 23        | 21        | 30        | 29        | 22        | 21        |
| Not at all worried  | 6         | 6          | 12        | 4         | 3         | 4         | 9         | 4         | 5         | 8         | 5         | 8         | 6         | 5         | 7         | 7         | 5         | 7         | 4         | 7         | 7         | 7         |
| <b>TOTAL NOT WORRIED</b>  | <b>30</b> | <b>32</b>  | <b>49</b> | <b>24</b> | <b>37</b> | <b>23</b> | <b>42</b> | <b>24</b> | <b>38</b> | <b>39</b> | <b>27</b> | <b>20</b> | <b>35</b> | <b>31</b> | <b>37</b> | <b>36</b> | <b>28</b> | <b>28</b> | <b>34</b> | <b>36</b> | <b>29</b> | <b>28</b> |
| Don't know  | 3         | 3          | 2         | 2         | 1         | 0         | 1         | 2         | 2         | 2         | 3         | 5         | 4         | 2         | 1         | 3         | 3         | 4         | 3         | 0         | 3         | 5         |
| <b>be victims of burglary, robbery or mugging</b>   |           |            |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |
| Very worried  | 10        | 9          | 6         | 10        | 6         | 17        | 6         | 9         | 7         | 8         | 10        | 6         | 11        | 11        | 6         | 8         | 11        | 16        | 7         | 6         | 9         | 11        |
| Fairly worried  | 33        | 31         | 28        | 33        | 25        | 35        | 31        | 39        | 22        | 30        | 33        | 27        | 29        | 31        | 35        | 30        | 34        | 34        | 31        | 29        | 33        | 31        |
| <b>TOTAL WORRIED</b>  | <b>43</b> | <b>40</b>  | <b>34</b> | <b>43</b> | <b>31</b> | <b>52</b> | <b>37</b> | <b>48</b> | <b>29</b> | <b>38</b> | <b>43</b> | <b>33</b> | <b>40</b> | <b>42</b> | <b>41</b> | <b>38</b> | <b>45</b> | <b>50</b> | <b>38</b> | <b>35</b> | <b>42</b> | <b>42</b> |
| Not very worried  | 41        | 44         | 48        | 44        | 59        | 36        | 46        | 38        | 55        | 47        | 41        | 50        | 45        | 44        | 40        | 47        | 41        | 35        | 47        | 51        | 40        | 37        |
| Not at all worried  | 11        | 11         | 16        | 10        | 8         | 10        | 14        | 10        | 13        | 12        | 11        | 9         | 10        | 10        | 15        | 12        | 11        | 8         | 11        | 10        | 12        | 17        |
| <b>TOTAL NOT WORRIED</b>  | <b>52</b> | <b>55</b>  | <b>64</b> | <b>54</b> | <b>67</b> | <b>46</b> | <b>60</b> | <b>48</b> | <b>68</b> | <b>59</b> | <b>52</b> | <b>59</b> | <b>55</b> | <b>54</b> | <b>55</b> | <b>59</b> | <b>52</b> | <b>43</b> | <b>58</b> | <b>61</b> | <b>52</b> | <b>54</b> |
| Don't know  | 6         | 4          | 3         | 2         | 1         | 1         | 2         | 4         | 3         | 3         | 5         | 9         | 5         | 3         | 3         | 4         | 4         | 6         | 3         | 4         | 5         | 4         |
| <b>suffer directly from cuts in spending on public services such as health, education and welfare</b> |           |            |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |
| Very worried  | 26        | 23         | 7         | 33        | 24        | 36        | 15        | 30        | 27        | 21        | 24        | 14        | 21        | 26        | 24        | 20        | 26        | 21        | 20        | 26        | 24        | 22        |
| Fairly worried  | 41        | 43         | 36        | 45        | 39        | 46        | 38        | 47        | 41        | 39        | 46        | 51        | 37        | 43        | 45        | 44        | 41        | 43        | 46        | 39        | 42        | 42        |
| <b>TOTAL WORRIED</b>  | <b>67</b> | <b>66</b>  | <b>43</b> | <b>78</b> | <b>63</b> | <b>82</b> | <b>53</b> | <b>77</b> | <b>68</b> | <b>60</b> | <b>70</b> | <b>65</b> | <b>58</b> | <b>69</b> | <b>69</b> | <b>64</b> | <b>67</b> | <b>64</b> | <b>66</b> | <b>65</b> | <b>66</b> | <b>64</b> |
| Not very worried  | 24        | 26         | 44        | 18        | 32        | 14        | 38        | 17        | 26        | 30        | 21        | 18        | 32        | 25        | 25        | 27        | 24        | 28        | 26        | 29        | 21        | 25        |
| Not at all worried  | 5         | 5          | 11        | 2         | 5         | 3         | 7         | 4         | 5         | 7         | 4         | 7         | 6         | 4         | 5         | 5         | 5         | 4         | 4         | 4         | 6         | 8         |
| <b>TOTAL NOT WORRIED</b>  | <b>29</b> | <b>31</b>  | <b>55</b> | <b>20</b> | <b>37</b> | <b>17</b> | <b>45</b> | <b>21</b> | <b>31</b> | <b>37</b> | <b>25</b> | <b>25</b> | <b>38</b> | <b>29</b> | <b>30</b> | <b>32</b> | <b>29</b> | <b>32</b> | <b>30</b> | <b>33</b> | <b>27</b> | <b>33</b> |
| Don't know  | 4         | 4          | 2         | 2         | 1         | 1         | 2         | 3         | 2         | 3         | 5         | 10        | 5         | 3         | 2         | 4         | 5         | 6         | 3         | 2         | 6         | 4         |

Fieldwork: 23rd - 24th June 2013

|                        | Voting intention |            |            |            |            | 2010 Vote  |            |            | Gender     |            | Age        |            |            |            | Social grade |            | Region     |               |                |            |            |   |
|------------------------|------------------|------------|------------|------------|------------|------------|------------|------------|------------|------------|------------|------------|------------|------------|--------------|------------|------------|---------------|----------------|------------|------------|---|
|                        | Total            | Con        | Lab        | Lib Dem    | UKIP       | Con        | Lab        | Lib Dem    | Male       | Female     | 18-24      | 25-39      | 40-59      | 60+        | ABC1         | C2DE       | London     | Rest of South | Midlands/Wales | North      | Scotland   |   |
| <b>Weighted Sample</b> | <b>1694</b>      | <b>412</b> | <b>508</b> | <b>122</b> | <b>159</b> | <b>494</b> | <b>410</b> | <b>370</b> | <b>823</b> | <b>871</b> | <b>205</b> | <b>432</b> | <b>579</b> | <b>478</b> | <b>966</b>   | <b>728</b> | <b>217</b> | <b>551</b>    | <b>363</b>     | <b>417</b> | <b>147</b> |   |
| Unweighted Sample      | 1694             | 411        | 505        | 97         | 186        | 517        | 420        | 360        | 804        | 890        | 86         | 448        | 677        | 483        | 1138         | 556        | 323        | 522           | 286            | 412        | 151        |   |
|                        | %                | %          | %          | %          | %          | %          | %          | %          | %          | %          | %          | %          | %          | %          | %            | %          | %          | %             | %              | %          | %          | % |

|  | June 9-10 | June 23-24 |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |
|--|-----------|------------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|
| <b>lose out because foreign factories and/or workers from abroad can do the same job more cheaply</b>              |           |            |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |
| Very worried   | 19        | 22         | 14        | 21        | 16        | 46        | 20        | 21        | 18        | 18        | 25        | 17        | 17        | 25        | 24        | 15        | 30        | 19        | 20        | 22        | 23        | 27        |
| Fairly worried   | 31        | 31         | 31        | 32        | 28        | 28        | 32        | 35        | 26        | 28        | 33        | 30        | 25        | 31        | 35        | 30        | 31        | 28        | 33        | 26        | 33        | 27        |
| <b>TOTAL WORRIED</b>   | <b>50</b> | <b>53</b>  | <b>45</b> | <b>53</b> | <b>44</b> | <b>74</b> | <b>52</b> | <b>56</b> | <b>44</b> | <b>46</b> | <b>58</b> | <b>47</b> | <b>42</b> | <b>56</b> | <b>59</b> | <b>45</b> | <b>61</b> | <b>47</b> | <b>53</b> | <b>48</b> | <b>56</b> | <b>54</b> |
| Not very worried   | 31        | 30         | 33        | 30        | 35        | 19        | 33        | 25        | 33        | 35        | 25        | 35        | 37        | 28        | 23        | 34        | 24        | 30        | 30        | 38        | 22        | 28        |
| Not at all worried   | 13        | 14         | 19        | 15        | 18        | 6         | 13        | 15        | 19        | 16        | 13        | 13        | 16        | 12        | 15        | 17        | 10        | 17        | 13        | 12        | 17        | 15        |
| <b>TOTAL NOT WORRIED</b>   | <b>44</b> | <b>44</b>  | <b>52</b> | <b>45</b> | <b>53</b> | <b>25</b> | <b>46</b> | <b>40</b> | <b>52</b> | <b>51</b> | <b>38</b> | <b>48</b> | <b>53</b> | <b>40</b> | <b>38</b> | <b>51</b> | <b>34</b> | <b>47</b> | <b>43</b> | <b>50</b> | <b>39</b> | <b>43</b> |
| Don't know   | 6         | 4          | 3         | 2         | 3         | 1         | 2         | 3         | 4         | 3         | 5         | 5         | 6         | 4         | 3         | 3         | 5         | 8         | 3         | 2         | 5         | 4         |
| <b>lose their job / have difficulty finding work</b>   |           |            |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |
| Very worried   | 22        | 23         | 13        | 29        | 14        | 32        | 17        | 24        | 22        | 20        | 25        | 29        | 23        | 25        | 17        | 18        | 28        | 25        | 20        | 25        | 23        | 21        |
| Fairly worried   | 36        | 37         | 33        | 40        | 33        | 40        | 35        | 42        | 35        | 35        | 39        | 40        | 36        | 39        | 34        | 40        | 34        | 36        | 39        | 31        | 40        | 38        |
| <b>TOTAL WORRIED</b>   | <b>58</b> | <b>60</b>  | <b>46</b> | <b>69</b> | <b>47</b> | <b>72</b> | <b>52</b> | <b>66</b> | <b>57</b> | <b>55</b> | <b>64</b> | <b>69</b> | <b>59</b> | <b>64</b> | <b>51</b> | <b>58</b> | <b>62</b> | <b>61</b> | <b>59</b> | <b>56</b> | <b>63</b> | <b>59</b> |
| Not very worried   | 26        | 26         | 35        | 20        | 38        | 17        | 32        | 21        | 29        | 30        | 22        | 15        | 31        | 27        | 23        | 27        | 23        | 23        | 29        | 32        | 18        | 24        |
| Not at all worried   | 10        | 11         | 15        | 9         | 12        | 10        | 12        | 10        | 12        | 13        | 8         | 11        | 5         | 6         | 20        | 11        | 10        | 8         | 9         | 10        | 14        | 13        |
| <b>TOTAL NOT WORRIED</b>   | <b>36</b> | <b>37</b>  | <b>50</b> | <b>29</b> | <b>50</b> | <b>27</b> | <b>44</b> | <b>31</b> | <b>41</b> | <b>43</b> | <b>30</b> | <b>26</b> | <b>36</b> | <b>33</b> | <b>43</b> | <b>38</b> | <b>33</b> | <b>31</b> | <b>38</b> | <b>42</b> | <b>32</b> | <b>37</b> |
| Don't know   | 6         | 4          | 3         | 3         | 3         | 1         | 4         | 3         | 3         | 3         | 6         | 5         | 5         | 3         | 5         | 4         | 5         | 8         | 4         | 2         | 5         | 4         |
| <b>lose their home</b>   |           |            |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |
| Very worried   | 15        | 14         | 6         | 19        | 11        | 26        | 11        | 16        | 12        | 12        | 15        | 17        | 13        | 14        | 14        | 10        | 18        | 15        | 9         | 17        | 15        | 16        |
| Fairly worried   | 25        | 27         | 21        | 29        | 20        | 32        | 22        | 35        | 25        | 25        | 30        | 26        | 28        | 29        | 26        | 27        | 29        | 26        | 30        | 24        | 28        | 28        |
| <b>TOTAL WORRIED</b>   | <b>40</b> | <b>41</b>  | <b>27</b> | <b>48</b> | <b>31</b> | <b>58</b> | <b>33</b> | <b>51</b> | <b>37</b> | <b>37</b> | <b>45</b> | <b>43</b> | <b>41</b> | <b>43</b> | <b>40</b> | <b>37</b> | <b>47</b> | <b>41</b> | <b>39</b> | <b>41</b> | <b>43</b> | <b>44</b> |
| Not very worried   | 36        | 37         | 46        | 33        | 46        | 26        | 44        | 30        | 38        | 39        | 35        | 38        | 43        | 36        | 32        | 40        | 34        | 36        | 42        | 40        | 31        | 28        |
| Not at all worried   | 19        | 17         | 24        | 16        | 18        | 14        | 19        | 17        | 21        | 20        | 15        | 14        | 10        | 18        | 24        | 19        | 15        | 16        | 15        | 16        | 20        | 25        |
| <b>TOTAL NOT WORRIED</b>   | <b>55</b> | <b>54</b>  | <b>70</b> | <b>49</b> | <b>64</b> | <b>40</b> | <b>63</b> | <b>47</b> | <b>59</b> | <b>59</b> | <b>50</b> | <b>52</b> | <b>53</b> | <b>54</b> | <b>56</b> | <b>59</b> | <b>49</b> | <b>52</b> | <b>57</b> | <b>56</b> | <b>51</b> | <b>53</b> |
| Don't know   | 5         | 4          | 3         | 3         | 5         | 2         | 4         | 2         | 4         | 3         | 5         | 5         | 5         | 4         | 4         | 4         | 5         | 7         | 3         | 3         | 6         | 3         |
| <b>suffer discrimination or unfair treatment by employers or landlords or local councils or public authorities</b> |           |            |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |
| Very worried   | 13        | 12         | 4         | 15        | 9         | 26        | 9         | 14        | 10        | 11        | 13        | 6         | 11        | 14        | 13        | 9         | 15        | 13        | 11        | 11        | 14        | 10        |
| Fairly worried   | 24        | 26         | 19        | 31        | 20        | 25        | 22        | 32        | 28        | 27        | 25        | 33        | 26        | 24        | 26        | 25        | 28        | 25        | 28        | 22        | 27        | 30        |
| <b>TOTAL WORRIED</b>   | <b>37</b> | <b>38</b>  | <b>23</b> | <b>46</b> | <b>29</b> | <b>51</b> | <b>31</b> | <b>46</b> | <b>38</b> | <b>38</b> | <b>38</b> | <b>39</b> | <b>37</b> | <b>38</b> | <b>39</b> | <b>34</b> | <b>43</b> | <b>38</b> | <b>39</b> | <b>33</b> | <b>41</b> | <b>40</b> |
| Not very worried   | 35        | 38         | 44        | 34        | 49        | 32        | 43        | 32        | 37        | 40        | 37        | 42        | 42        | 39        | 33        | 39        | 38        | 38        | 39        | 44        | 33        | 38        |
| Not at all worried   | 20        | 18         | 29        | 16        | 15        | 14        | 23        | 18        | 21        | 18        | 18        | 12        | 17        | 18        | 22        | 21        | 14        | 15        | 17        | 19        | 21        | 16        |
| <b>TOTAL NOT WORRIED</b>   | <b>55</b> | <b>56</b>  | <b>73</b> | <b>50</b> | <b>64</b> | <b>46</b> | <b>66</b> | <b>50</b> | <b>58</b> | <b>58</b> | <b>55</b> | <b>54</b> | <b>59</b> | <b>57</b> | <b>55</b> | <b>60</b> | <b>52</b> | <b>53</b> | <b>56</b> | <b>63</b> | <b>54</b> | <b>54</b> |
| Don't know   | 7         | 5          | 3         | 4         | 7         | 4         | 4         | 4         | 5         | 4         | 7         | 7         | 5         | 4         | 6         | 5         | 5         | 9         | 4         | 4         | 6         | 5         |

Fieldwork: 23rd - 24th June 2013

|                        | Voting intention |     |         |      | 2010 Vote |     |         | Gender |        | Age   |       |       |     | Social grade |      | Region |               |                |       |          |     |
|------------------------|------------------|-----|---------|------|-----------|-----|---------|--------|--------|-------|-------|-------|-----|--------------|------|--------|---------------|----------------|-------|----------|-----|
| Total                  | Con              | Lab | Lib Dem | UKIP | Con       | Lab | Lib Dem | Male   | Female | 18-24 | 25-39 | 40-59 | 60+ | ABC1         | C2DE | London | Rest of South | Midlands/Wales | North | Scotland |     |
| <b>Weighted Sample</b> | <b>1694</b>      | 412 | 508     | 122  | 159       | 494 | 410     | 370    | 823    | 871   | 205   | 432   | 579 | 478          | 966  | 728    | 217           | 551            | 363   | 417      | 147 |
| Unweighted Sample      | 1694             | 411 | 505     | 97   | 186       | 517 | 420     | 360    | 804    | 890   | 86    | 448   | 677 | 483          | 1138 | 556    | 323           | 522            | 286   | 412      | 151 |
|                        | %                | %   | %       | %    | %         | %   | %       | %      | %      | %     | %     | %     | %   | %            | %    | %      | %             | %              | %     | %        | %   |

|                          | June 9-10 | June 23-24 |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |
|--------------------------|-----------|------------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|
| <b>suffer ill-health</b> |           |            |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |
| Very worried             | 16        | 15         | 6         | 19        | 12        | 33        | 13        | 19        | 14        | 14        | 17        | 7         | 10        | 17        | 21        | 12        | 21        | 14        | 14        | 15        | 19        | 12        |
| Fairly worried           | 34        | 37         | 33        | 38        | 44        | 31        | 35        | 42        | 40        | 33        | 40        | 32        | 31        | 35        | 45        | 37        | 37        | 38        | 38        | 33        | 35        | 43        |
| <b>TOTAL WORRIED</b>     | <b>50</b> | <b>52</b>  | <b>39</b> | <b>57</b> | <b>56</b> | <b>64</b> | <b>48</b> | <b>61</b> | <b>54</b> | <b>47</b> | <b>57</b> | <b>39</b> | <b>41</b> | <b>52</b> | <b>66</b> | <b>49</b> | <b>58</b> | <b>52</b> | <b>52</b> | <b>48</b> | <b>54</b> | <b>55</b> |
| Not very worried         | 37        | 35         | 42        | 32        | 41        | 27        | 38        | 29        | 37        | 40        | 31        | 41        | 46        | 35        | 24        | 39        | 31        | 31        | 35        | 42        | 33        | 34        |
| Not at all worried       | 6         | 7          | 14        | 6         | 1         | 6         | 9         | 6         | 6         | 8         | 6         | 12        | 7         | 7         | 6         | 8         | 6         | 10        | 8         | 5         | 8         | 7         |
| <b>TOTAL NOT WORRIED</b> | <b>43</b> | <b>42</b>  | <b>56</b> | <b>38</b> | <b>42</b> | <b>33</b> | <b>47</b> | <b>35</b> | <b>43</b> | <b>48</b> | <b>37</b> | <b>53</b> | <b>53</b> | <b>42</b> | <b>30</b> | <b>47</b> | <b>37</b> | <b>41</b> | <b>43</b> | <b>47</b> | <b>41</b> | <b>41</b> |
| Don't know               | 7         | 5          | 5         | 4         | 1         | 3         | 5         | 4         | 3         | 5         | 6         | 8         | 6         | 5         | 4         | 6         | 5         | 8         | 5         | 5         | 5         | 5         |

## YouGov Weighting Data

In addition to weighting by age, gender, social class and region (weighted and unweighted figures shown in the tables), YouGov also weighted its raw data by newspaper readership and political party identification:

|                                       |                        | Unweighted no. | Weighted no. |
|---------------------------------------|------------------------|----------------|--------------|
| <b>Age and Gender</b>                 |                        |                |              |
|                                       | Male 18 to 24          | 26             | 105          |
|                                       | Male 25 to 39          | 186            | 217          |
|                                       | Male 40 to 59          | 345            | 286          |
|                                       | Male 60 +              | 247            | 215          |
|                                       | Female 18 to 24        | 60             | 100          |
|                                       | Female 25 to 39        | 262            | 215          |
|                                       | Female 40 to 59        | 332            | 293          |
|                                       | Female 60 +            | 236            | 263          |
| <b>Region</b>                         |                        |                |              |
|                                       | North England          | 412            | 417          |
|                                       | Midlands               | 216            | 278          |
|                                       | East England           | 169            | 163          |
|                                       | London                 | 323            | 217          |
|                                       | South England          | 353            | 388          |
|                                       | Wales                  | 70             | 85           |
|                                       | Scotland               | 151            | 147          |
| <b>Social Grade</b>                   |                        |                |              |
|                                       | AB                     | 645            | 474          |
|                                       | C1                     | 493            | 491          |
|                                       | C2                     | 235            | 356          |
|                                       | DE                     | 321            | 373          |
| <b>Newspaper Type</b>                 |                        |                |              |
|                                       | Express / Mail         | 314            | 271          |
|                                       | Sun / Star             | 213            | 398          |
|                                       | Mirror / Record        | 89             | 169          |
|                                       | Guardian / Independent | 103            | 76           |
|                                       | FT / Times / Telegraph | 117            | 161          |
|                                       | Other Paper            | 218            | 195          |
|                                       | No Paper               | 640            | 424          |
| <b>Political Party Identification</b> |                        |                |              |
|                                       | Labour                 | 562            | 551          |
|                                       | Conservative           | 486            | 483          |
|                                       | Liberal Democrat       | 141            | 203          |
|                                       | SNP/Plaid Cymru        | 38             | 29           |
|                                       | Others                 | 99             | 22           |
|                                       | None/ DK               | 368            | 407          |

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