

YouGov / The Sun Survey Results

Sample Size: 1905 GB Adults
Fieldwork: 23rd - 24th September 2013

	Voting intention				2010 Vote			Gender		Age				Social grade		Region					
Total	Con	Lab	Lib Dem	UKIP	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
Weighted Sample	1905	503	565	146	152	612	493	382	924	981	227	482	652	545	1086	819	244	619	408	469	166
Unweighted Sample	1905	457	580	148	199	579	493	418	898	1007	141	459	789	516	1291	614	266	627	390	445	177
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Headline Voting Intention

[Excluding Don't knows and Wouldn't votes]

Con	34	100	0	0	0	79	6	10	34	35	40	26	33	40	41	25	30	42	36	30	22
Lab	39	0	100	0	0	5	84	35	38	40	40	45	40	32	33	47	47	27	40	51	33
Lib Dem	10	0	0	100	0	2	2	40	10	10	10	14	9	8	12	7	10	9	11	9	11
Other	17	0	0	0	100	15	8	15	19	15	11	15	18	20	14	21	13	21	12	11	33

Other Parties Voting Intention

UKIP	10	0	0	0	100	14	5	8	11	10	4	5	12	15	9	12	9	15	8	9	4
SNP / PCY	3	0	0	0	0	0	2	1	3	3	3	3	3	3	2	5	2	0	1	0	24
Green	3	0	0	0	0	0	1	5	3	2	4	6	1	1	3	2	2	4	1	1	2
BNP	0	0	0	0	0	0	0	0	1	0	0	0	0	0	0	0	0	0	0	0	0
Respect	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Other	1	0	0	0	0	0	1	0	1	1	0	1	1	1	1	1	0	0	1	0	3

Non Voters

Would Not Vote	7	0	0	0	0	2	3	6	8	6	6	12	8	2	6	8	10	6	7	9	2
Don't know	16	0	0	0	0	16	11	17	10	22	23	16	15	16	14	19	18	15	19	16	12

Do you approve or disapprove of the Government's record to date?

	Sept 22-23	Sept 23-24																				
Approve	29	32	83	7	40	15	63	11	22	35	29	32	32	30	34	38	23	29	40	29	27	23
Disapprove	56	54	8	86	46	73	23	83	66	55	53	41	52	59	55	49	61	61	46	53	57	68
Don't know	15	14	10	7	14	12	14	7	12	10	18	27	16	12	10	13	16	10	14	17	15	9

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Do you support or oppose the coalition agreement between the Conservatives and Liberal Democrats?

Sept 22-23

Sept 23-24

Strongly support	3	3	8	0	8	0	4	1	5	4	2	4	2	4	2	4	1	3	4	2	3	1
Tend to support	29	29	54	7	61	23	46	12	33	30	28	25	31	28	30	35	21	31	32	29	26	24
TOTAL SUPPORT	32	32	62	7	69	23	50	13	38	34	30	29	33	32	32	39	22	34	36	31	29	25
Tend to oppose	31	33	28	40	22	35	28	39	35	31	35	41	28	33	35	32	35	32	32	35	33	36
Strongly oppose	26	25	7	47	3	35	16	41	20	27	23	12	23	27	30	21	31	24	21	22	29	33
TOTAL OPPOSE	57	58	35	87	25	70	44	80	55	58	58	53	51	60	65	53	66	56	53	57	62	69
Don't know	11	10	4	5	6	6	6	7	7	7	13	19	16	9	3	8	13	10	10	12	10	6

Which of the following do you think are the most important issues facing the country at this time? Please tick up to three.

Sep 9-10

Sept 23-24

The economy	62	64	72	68	71	54	66	69	68	66	63	60	66	67	62	72	55	58	63	65	67	71
Immigration & Asylum	51	55	68	45	25	91	74	49	38	54	56	39	37	60	72	49	64	49	60	57	56	41
Health	32	28	24	35	33	23	23	35	32	27	29	29	24	27	33	27	30	24	30	28	28	26
Welfare benefits	27	27	31	24	18	34	33	27	23	24	30	26	26	30	25	28	26	27	27	27	28	26
Housing	16	19	14	27	23	12	12	25	25	18	21	17	21	21	18	19	20	30	14	19	21	21
Crime	11	15	12	14	7	22	17	13	8	13	16	11	17	14	14	12	18	18	13	16	15	10
Pensions	14	14	13	17	19	14	12	18	18	17	12	6	9	16	20	14	14	15	13	10	18	19
Education	12	13	11	16	18	8	12	13	18	12	14	22	14	12	10	15	10	13	15	12	12	15
Europe	11	11	17	6	11	26	17	6	12	13	10	5	5	10	21	11	12	8	14	12	9	14
Tax	10	9	7	10	12	5	7	7	12	10	8	14	15	8	3	9	10	10	11	9	7	7
Family life & childcare	6	7	3	12	7	1	3	9	10	4	10	5	12	6	5	8	6	7	6	7	7	12
The environment	6	7	4	8	16	2	3	6	13	7	6	9	11	6	3	8	5	8	8	5	6	6
Transport	3	2	1	3	3	1	1	2	4	3	1	5	3	2	2	3	2	1	3	2	3	3
None of these	1	1	0	1	1	0	1	1	0	1	1	1	1	0	0	0	1	1	1	0	1	1
Don't know	4	3	0	0	2	0	1	1	1	2	3	9	4	1	0	2	4	3	2	4	2	1

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Sep 9-10
Sept 23-24

And which of the following do you think are the most important issues facing you and your family? Please tick up to three.

The economy	50	53	60	54	52	45	54	58	56	57	49	51	49	58	52	58	47	53	52	56	51	55
Health	34	31	26	37	33	37	28	36	36	31	30	22	24	30	42	29	34	33	32	26	32	33
Pensions	26	29	31	28	26	37	33	29	30	27	30	10	14	30	48	29	27	24	30	23	32	33
Tax	19	20	20	18	26	21	21	19	22	22	19	23	24	23	13	21	20	25	19	21	21	20
Immigration & Asylum	16	17	20	15	5	44	26	13	11	18	16	6	11	17	27	14	21	17	19	16	18	11
Education	14	14	14	16	18	7	10	15	14	11	16	24	17	14	5	17	9	13	14	13	14	12
Family life & childcare	13	14	12	21	15	8	10	21	16	12	16	10	27	12	8	16	13	10	14	15	14	21
Housing	13	13	11	17	14	8	9	16	15	12	14	18	21	10	8	13	14	27	14	9	10	10
Welfare benefits	16	13	9	16	12	12	10	17	15	13	14	17	13	16	9	10	18	15	12	13	16	12
Crime	8	9	8	7	8	14	13	8	5	9	9	4	8	10	10	8	10	15	7	8	9	8
The environment	6	8	6	7	12	4	5	6	12	8	8	12	8	7	8	8	7	9	8	9	5	10
Europe	7	7	11	4	3	17	12	3	4	8	6	2	1	5	15	6	7	3	9	6	5	8
Transport	7	7	6	7	9	5	5	7	10	9	6	16	7	7	5	8	7	9	8	10	5	5
None of these	3	3	5	3	2	2	4	3	2	4	3	1	3	4	5	4	3	1	3	4	5	3
Don't know	6	4	1	2	3	0	1	2	2	4	3	12	5	2	1	2	6	3	3	6	3	2

YouGov Weighting Data

In addition to weighting by age, gender, social class and region (weighted and unweighted figures shown in the tables), YouGov also weighted its raw data by newspaper readership and political party identification:

	Unweighted no.	Weighted no.
Age and Gender		
Male 18 to 24	52	114
Male 25 to 39	198	240
Male 40 to 59	398	322
Male 60 +	250	248
Female 18 to 24	89	112
Female 25 to 39	261	242
Female 40 to 59	391	330
Female 60 +	266	297
Region		
North England	445	469
Midlands	308	312
East England	191	183
London	266	244
South England	436	436
Wales	82	95
Scotland	177	166
Social Grade		
AB	757	533
C1	534	552
C2	252	400
DE	362	419
Newspaper Type		
Express / Mail	375	305
Sun / Star	183	448
Mirror / Record	94	191
Guardian / Independent	150	86
FT / Times / Telegraph	127	181
Other Paper	281	219
No Paper	695	476
Political Party Identification		
Labour	633	610
Conservative	506	533
Liberal Democrat	183	210
SNP/Plaid Cymru	35	32
Others	123	44
None/ DK	425	476

YouGov is a member of the British Polling Council and abides by its rules.

For more information on the methodology, please go to yougov.co.uk/publicopinion/methodology

Or visit our website: yougov.co.uk