

YouGov / The Sun Survey Results

Sample Size: 1581 GB Adults
Fieldwork: 24th - 25th February 2015

	Westminster VI					2010 Vote			Gender		Age				Social Grade		Region					
	Total	Con	Lab	Lib Dem	UKIP	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
Weighted Sample	1581	413	409	94	181	421	373	308	767	814	188	400	541	452	901	680	202	514	338	389	138	
Unweighted Sample	1581	363	415	90	209	414	384	312	796	785	157	295	624	505	1023	558	165	510	374	405	127	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Headline Voting Intention

[Excluding Don't knows and Wouldn't votes]

Con	33	100	0	0	0	77	5	14	31	36	32	28	30	42	39	25	29	45	29	28	19
Lab	33	0	100	0	0	3	80	31	31	36	32	39	36	25	29	38	35	21	41	47	22
Lib Dem	8	0	0	100	0	1	2	29	9	6	8	8	6	9	9	6	11	12	4	5	3
UKIP	15	0	0	0	100	16	6	15	17	11	11	9	18	17	11	20	13	16	17	14	6
Other	12	0	0	0	0	3	8	11	13	10	17	17	10	7	12	11	12	6	9	6	50

Other Parties Voting Intention

Green	6	0	0	0	0	1	4	9	6	5	14	8	4	3	7	4	10	5	7	5	1
SNP/ PCY	5	0	0	0	0	2	3	2	5	5	1	8	5	4	5	6	1	0	1	0	48
BNP	0	0	0	0	0	0	0	1	1	0	1	1	0	0	1	1	1	0	0	1	0
Respect	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Other	0	0	0	0	0	1	0	0	0	0	1	0	0	0	0	0	0	0	0	0	0

Non Voters

Would Not Vote	7	0	0	0	0	2	1	3	5	9	12	12	5	2	6	8	12	5	7	9	2
Don't know	14	0	0	0	0	9	13	16	10	19	19	18	12	12	14	15	16	14	15	15	13

Do you approve or disapprove of the Government's record to date?

	Feb 23-24	Feb 24-25																				
Approve	34	34	87	5	49	18	71	8	28	39	29	33	29	32	41	41	25	31	41	31	30	30
Disapprove	52	50	5	83	35	65	18	78	57	51	49	39	48	55	50	45	55	53	43	49	53	62
Don't know	13	16	8	13	16	17	11	14	15	10	22	28	23	13	9	14	20	16	15	20	17	8

Which of these would make the best Prime Minister?

	Feb 10-11	Feb 24-25																				
David Cameron	36	38	96	4	27	33	81	11	23	40	36	38	29	37	47	43	31	29	46	35	36	32
Ed Miliband	18	19	0	61	10	3	1	49	20	21	18	12	20	21	19	18	21	21	14	25	22	15
Nick Clegg	7	5	0	3	36	3	1	3	13	5	4	3	5	5	5	5	4	7	6	4	4	2
Don't know	39	38	4	31	28	60	18	37	44	33	43	47	46	37	29	34	43	43	34	36	38	51

Do you support or oppose the coalition agreement between the Conservatives and Liberal Democrats?

Strongly support	3	3	7	0	16	2	4	0	6	5	1	3	3	3	4	3	3	2	4	3	2	4
Tend to support	24	28	52	7	55	18	43	10	38	30	25	24	28	27	29	31	23	29	33	24	26	19
TOTAL SUPPORT	27	31	59	7	71	20	47	10	44	35	26	27	31	30	33	34	26	31	37	27	28	23
Tend to oppose	34	32	29	37	21	38	32	35	27	30	33	34	34	30	30	34	28	35	30	36	28	33
Strongly oppose	27	26	9	49	4	32	14	47	23	29	23	16	20	29	31	21	32	24	22	25	29	37
TOTAL OPPOSE	61	58	38	86	25	70	46	82	50	59	56	50	54	59	61	55	60	59	52	61	57	70
Don't know	13	12	3	7	4	10	6	8	6	6	17	23	14	11	5	10	13	9	11	12	15	7

YouGov Weighting Data

In addition to weighting by age, gender, social class and region (weighted and unweighted figures shown in the tables), YouGov also weighted its raw data by newspaper readership and political party identification:

	Unweighted no.	Weighted no.
Age and Gender		
Male 18 to 24	55	95
Male 25 to 39	115	199
Male 40 to 59	322	267
Male 60 +	304	206
Female 18 to 24	102	93
Female 25 to 39	180	201
Female 40 to 59	302	274
Female 60 +	201	247
Region		
North England	405	389
Midlands	261	259
East	158	152
London	165	202
South England	352	362
Wales	113	79
Scotland	127	138
Social Grade		
AB	585	443
C1	438	458
C2	241	332
DE	317	348
Newspaper Type		
Express / Mail	253	225
Sun / Star	171	318
Mirror / Record	114	139
Guardian / Independent	163	70
FT / Times / Telegraph	109	126
Other Paper	227	182
No Paper	544	522
Political Party Identification		
Labour	484	500
Conservative	365	440
Liberal Democrat	118	150
SNP/Plaid Cymru	54	30
Others	162	77
None/ DK	398	384

YouGov is a member of the British Polling Council and abides by its rules.

For more information on the methodology, please go to yougov.co.uk/publicopinion/methodology

Or visit our website: yougov.co.uk