

YouGov / The Sun Survey Results

Sample Size: 1925 GB Adults
Fieldwork: 25th - 26th February 2013

	Voting intention			2010 Vote			Gender		Age				Social grade		Region					
Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
Weighted Sample	1925	481	636	176	623	479	429	936	989	233	491	658	543	1097	828	246	626	412	474	167
Unweighted Sample	1925	470	631	134	626	479	432	916	1009	142	479	770	534	1301	624	261	660	379	426	199
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Headline Voting Intention

[Excluding Don't knows and Wouldn't votes]

Con	32	100	0	0	74	4	10	29	34	28	30	28	38	38	23	33	41	31	23	21
Lab	42	0	100	0	7	88	36	41	43	39	46	46	35	37	49	40	31	44	54	44
Lib Dem	12	0	0	100	2	1	41	12	11	16	14	10	9	13	9	17	13	12	8	7
Other	15	0	0	0	17	6	13	18	12	17	10	16	18	13	18	9	15	13	14	28

Other Parties Voting Intention

UKIP	9	0	0	0	14	2	7	10	7	5	3	9	14	8	10	7	11	8	10	2
SNP / PCY	3	0	0	0	0	3	2	3	3	5	2	3	3	2	4	0	0	3	0	25
Green	1	0	0	0	1	0	3	2	1	5	2	2	0	2	1	2	3	1	1	1
BNP	1	0	0	0	2	1	0	1	1	1	1	2	0	1	2	0	1	1	1	1
Respect	0	0	0	0	0	1	0	0	0	1	0	0	0	0	0	0	0	0	1	0
Other	1	0	0	0	0	0	2	1	1	0	2	1	0	0	1	1	1	1	1	0

Non Voters

Would Not Vote	5	0	0	0	3	2	3	5	5	11	5	5	3	5	5	7	5	5	6	3
Don't know	16	0	0	0	16	9	20	11	21	19	17	14	16	15	16	13	17	17	13	19

Do you approve or disapprove of the Government's record to date?

	Feb 24-25	Feb 25-26																			
Approve	24	24	72	3	30	46	6	20	26	23	21	26	23	25	29	18	26	30	23	20	17
Disapprove	60	61	13	92	51	37	88	66	62	60	50	55	66	64	55	69	60	52	60	70	71
Don't know	15	15	15	6	19	17	7	14	12	18	30	18	11	11	16	13	14	18	17	11	12

Do you support or oppose the coalition agreement between the Conservatives and Liberal Democrats?

	Feb 18-19	Feb 25-26																			
Strongly support	3	3	5	2	10	3	2	4	4	2	1	4	3	3	4	2	4	3	4	3	1
Tend to support	27	27	51	8	51	40	8	34	27	26	24	28	27	27	29	24	31	32	23	23	21
TOTAL SUPPORT	30	30	56	10	61	43	10	38	31	28	25	32	30	30	33	26	35	35	27	26	22
Tend to oppose	32	36	28	40	28	35	37	35	33	38	38	37	34	36	37	33	32	35	36	36	39
Strongly oppose	30	27	12	48	9	18	49	20	29	26	18	22	31	32	23	34	27	21	29	33	33
TOTAL OPPOSE	62	63	40	88	37	53	86	55	62	64	56	59	65	68	60	67	59	56	65	69	72
Don't know	9	7	3	3	2	4	4	7	6	9	18	9	6	3	8	7	7	10	8	5	6

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

	Feb 11-12	Feb 25-26																			
Which of the following do you think are the most important issues facing the country at this time? Please tick up to three.																					
The economy	74	81	86	82	83	84	81	86	82	79	73	81	83	81	83	78	79	80	78	83	82
Immigration & Asylum	51	53	66	45	34	72	48	38	53	53	39	42	55	66	48	59	46	55	56	53	49
Health	36	32	24	44	31	26	42	34	27	37	29	25	32	40	31	34	36	28	33	34	31
Europe	19	20	31	14	11	33	14	17	24	17	13	14	22	27	22	19	18	21	22	20	21
Tax	14	18	16	21	15	14	18	19	20	16	23	24	18	9	18	18	22	14	20	20	16
Pensions	18	16	15	17	15	14	18	19	15	18	10	12	16	23	16	16	13	15	17	14	28
Crime	16	14	14	15	8	15	16	10	12	16	11	15	14	15	14	15	16	16	14	12	12
Education	14	14	9	18	20	8	15	21	15	14	28	13	13	10	16	11	17	14	12	15	13
Family life & childcare	9	9	9	13	6	7	12	10	7	12	7	15	8	7	8	11	9	9	10	9	11
The environment	8	6	4	7	13	2	6	11	6	6	9	9	5	5	8	5	6	7	5	6	8
Transport	3	4	3	4	7	3	5	5	5	3	5	7	3	2	5	3	8	3	3	5	2
Afghanistan	6	3	3	2	6	4	3	4	3	4	1	1	5	4	3	3	2	5	3	2	3
None of these	0	0	0	0	1	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	1
Don't know	2	2	0	1	1	0	1	1	2	2	7	3	1	0	2	2	1	3	2	1	1
And which of the following do you think are the most important issues facing you and your family? Please tick up to three.																					
The economy	64	68	69	73	68	68	71	72	71	66	67	65	75	64	71	65	67	68	65	71	73
Health	36	32	28	36	30	30	36	30	28	35	23	18	31	50	30	35	32	30	33	34	32
Pensions	29	32	31	32	28	36	30	34	30	34	14	19	32	50	33	30	28	30	31	32	44
Tax	26	27	31	25	21	29	21	28	32	23	39	34	25	18	29	25	27	28	30	23	28
Family life & childcare	17	18	15	21	20	15	20	19	15	21	15	32	15	10	17	20	21	16	19	18	17
Immigration & Asylum	15	16	22	13	11	22	18	9	17	15	5	10	17	25	14	18	19	18	17	14	6
Education	14	15	13	17	22	12	14	17	13	16	37	15	14	7	16	13	14	15	13	18	12
Transport	7	10	10	9	9	8	9	10	11	8	16	12	10	4	12	7	12	9	10	10	7
Crime	10	9	12	11	6	9	12	7	10	9	5	11	9	10	8	10	14	10	9	8	7
Europe	7	8	10	4	5	14	4	5	9	7	2	4	8	14	8	8	8	8	8	7	10
The environment	8	6	5	8	8	5	7	8	6	6	4	5	6	8	6	6	5	7	6	6	8
Afghanistan	1	1	1	1	0	1	1	1	1	1	0	1	1	1	0	1	1	0	2	0	1
None of these	3	2	3	1	1	3	2	1	2	3	2	1	2	3	2	2	2	2	3	2	3
Don't know	4	2	0	1	1	1	2	2	2	3	6	4	1	0	2	3	1	3	3	1	1

YouGov Weighting Data

In addition to weighting by age, gender, social class and region (weighted and unweighted figures shown in the tables), YouGov also weighted its raw data by newspaper readership and political party identification:

		Unweighted no.	Weighted no.
Age and Gender			
	Male 18 to 24	57	119
	Male 25 to 39	200	246
	Male 40 to 59	373	325
	Male 60 +	286	244
	Female 18 to 24	85	114
	Female 25 to 39	279	244
	Female 40 to 59	397	333
	Female 60 +	248	298
Region			
	North England	426	474
	Midlands	280	316
	East England	173	185
	London	261	246
	South England	487	441
	Wales	99	96
	Scotland	199	167
Social Grade			
	AB	711	539
	C1	590	558
	C2	279	404
	DE	345	424
Newspaper Type			
	Express / Mail	388	308
	Sun / Star	205	452
	Mirror / Record	107	193
	Guardian / Independent	124	87
	FT / Times / Telegraph	146	183
	Other Paper	228	221
	No Paper	727	481
Political Party Identification			
	Labour	647	626
	Conservative	530	549
	Liberal Democrat	161	231
	SNP/Plaid Cymru	31	33
	Others	98	25
	None/ DK	458	462

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