

YouGov / The Sun Survey Results

Sample Size: 2062 GB Adults
Fieldwork: 25th - 26th February 2014

	Voting intention				2010 Vote			Gender		Age				Social Grade		Region					
Total	Con	Lab	Lib Dem	UKIP	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
Weighted Sample	2062	549	651	159	174	638	492	443	1000	1062	245	522	705	590	1175	887	264	670	441	507	179
Unweighted Sample	2062	523	637	142	220	605	492	453	998	1064	240	426	784	612	1330	732	307	644	420	477	214
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Headline Voting Intention

[Excluding Don't knows and Wouldn't votes]

Con	34	100	0	0	0	77	5	12	33	34	26	36	32	36	40	25	37	41	32	29	21
Lab	40	0	100	0	0	6	86	36	40	40	48	41	41	35	34	48	40	30	43	48	42
Lib Dem	10	0	0	100	0	2	2	33	9	10	8	11	11	8	11	8	13	11	8	8	8
Other	17	0	0	0	100	15	7	19	18	16	17	13	16	21	15	20	11	18	17	15	29

Other Parties Voting Intention

UKIP	11	0	0	0	100	14	5	9	11	10	4	6	10	18	7	15	6	13	12	11	4
SNP / PCY	3	0	0	0	0	2	2	3	2	2	4	3	3	1	3	2	1	0	1	0	23
Green	3	0	0	0	0	1	0	7	2	3	6	4	2	2	4	1	1	3	3	2	3
BNP	0	0	0	0	0	0	0	1	0	0	1	0	0	0	0	0	1	0	0	0	0
Respect	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	1	0	0	1	0
Other	1	0	0	0	0	0	0	1	0	1	2	1	1	0	1	1	1	1	0	0	1

Non Voters

Would Not Vote	8	0	0	0	0	2	4	5	7	9	15	12	6	4	7	9	7	9	7	9	4
Don't know	13	0	0	0	0	11	7	15	8	17	15	17	11	11	12	14	14	12	16	10	13

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

	Feb 24-25	Feb 25-26																				
Do you approve or disapprove of the Government's record to date?																						
Approve	29	31	83	6	36	16	60	11	22	34	29	21	34	31	33	37	23	36	36	31	25	24
Disapprove	56	55	9	88	45	76	25	84	65	56	54	57	46	58	57	49	62	50	48	53	64	66
Don't know	15	14	9	6	19	8	14	6	13	10	18	22	20	11	9	14	15	14	17	16	11	10

	Feb 11-12	Feb 25-26																				
Do you support or oppose the coalition agreement between the Conservatives and Liberal Democrats?																						
Strongly support	3	3	6	2	9	0	4	3	4	3	3	3	3	4	3	4	2	5	3	3	3	1
Tend to support	26	27	50	10	53	16	38	12	33	28	27	21	33	27	25	32	21	25	31	29	22	29
TOTAL SUPPORT	29	30	56	12	62	16	42	15	37	31	30	24	36	31	28	36	23	30	34	32	25	30
Tend to oppose	33	31	30	35	29	35	34	32	34	30	32	28	28	32	34	33	29	34	32	31	30	26
Strongly oppose	27	28	9	50	3	42	16	48	26	33	24	28	21	30	33	23	35	27	22	26	37	34
TOTAL OPPOSE	60	59	39	85	32	77	50	80	60	63	56	56	49	62	67	56	64	61	54	57	67	60
Don't know	11	10	4	3	6	7	8	4	4	6	14	21	15	7	5	9	12	10	11	10	8	11

	Feb 24-25	Feb 25-26																				
Local councils in many parts of Britain are cutting some of their services. Thinking about the area where you live, which of these statements comes closest to your view?																						
Central government is mainly responsible, because it is cutting sharply the money it gives to the council where I live	41	42	17	66	49	38	22	63	51	46	38	32	41	49	39	42	42	41	39	42	50	32
My local council is mainly responsible, because it could achieve most of the savings it needs by cutting costs, without	30	30	53	19	27	37	48	22	25	32	29	21	29	30	36	32	29	28	30	32	29	36
Neither - I am not aware of significant cuts to services in my area	18	17	23	10	15	17	21	9	15	14	20	21	17	14	18	18	16	21	20	16	10	23
Don't know	11	11	7	6	9	8	9	6	8	9	13	25	14	7	7	9	14	10	11	11	11	9

YouGov Weighting Data

In addition to weighting by age, gender, social class and region (weighted and unweighted figures shown in the tables), YouGov also weighted its raw data by newspaper readership and political party identification:

	Unweighted no.	Weighted no.
Age and Gender		
Male 18 to 24	99	124
Male 25 to 39	183	260
Male 40 to 59	383	348
Male 60 +	333	268
Female 18 to 24	141	122
Female 25 to 39	243	262
Female 40 to 59	401	357
Female 60 +	279	322
Region		
North England	477	507
Midlands	305	338
1	184	198
London	307	264
South England	460	472
Wales	115	103
Scotland	214	179
Social Grade		
AB	753	577
C1	577	598
C2	309	433
DE	423	454
Newspaper Type		
Express / Mail	401	330
Sun / Star	211	485
Mirror / Record	166	206
Guardian / Independent	172	93
FT / Times / Telegraph	145	196
Other Paper	280	237
No Paper	687	516
Political Party Identification		
Labour	652	660
Conservative	553	577
Liberal Democrat	181	227
SNP/Plaid Cymru	52	35
Others	153	47
None/ DK	471	516

YouGov is a member of the British Polling Council and abides by its rules.

For more information on the methodology, please go to yougov.co.uk/publicopinion/methodology

Or visit our website: yougov.co.uk