

YouGov / The Sun Survey Results

Sample Size: 1966 GB Adults

Fieldwork: 26th - 27th February 2013

	Voting intention			2010 Vote			Gender		Age				Social grade		Region						
	Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
Weighted Sample	1966	490	656	174	619	468	397	955	1011	238	501	672	554	1121	845	252	639	421	484	171	
Unweighted Sample	1966	474	636	137	624	473	413	962	1004	86	481	804	595	1313	653	258	687	368	473	180	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Headline Voting Intention

[Excluding Don't knows and Wouldn't votes]

Con	32	100	0	0	76	2	13	31	33	37	30	29	35	39	22	34	45	26	24	20
Lab	43	0	100	0	6	91	37	42	43	38	46	47	37	37	51	43	28	49	55	41
Lib Dem	11	0	0	100	1	3	39	11	12	17	13	9	11	12	10	15	12	10	10	12
Other	14	0	0	0	17	4	11	16	12	9	10	15	17	12	17	7	15	15	11	26

Other Parties Voting Intention

UKIP	8	0	0	0	14	2	4	10	7	1	3	10	13	6	12	5	11	10	7	4
SNP / PCY	3	0	0	0	2	1	2	3	3	5	2	3	2	3	2	0	0	1	2	22
Green	1	0	0	0	0	0	4	1	1	3	2	1	1	2	1	1	2	1	2	0
BNP	1	0	0	0	1	1	0	1	0	0	2	1	1	1	1	0	1	3	0	0
Respect	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Other	0	0	0	0	0	0	1	1	0	0	1	0	0	0	1	0	1	0	0	0

Non Voters

Would Not Vote	8	0	0	0	3	1	4	7	9	13	12	7	4	7	9	7	8	8	8	9
Don't know	14	0	0	0	14	7	18	12	16	18	15	14	11	14	14	13	18	15	10	11

Do you approve or disapprove of the Government's record to date?

	Feb 25 - 26	Feb 26- 27																			
Approve	24	25	73	5	34	49	6	23	27	23	20	26	22	31	30	18	32	30	21	20	22
Disapprove	61	59	13	91	45	35	87	64	60	59	54	51	67	60	53	67	49	54	62	68	67
Don't know	15	15	14	4	21	16	7	13	13	17	26	23	11	9	16	14	19	16	17	13	11

Which of these would make the best Prime Minister?

	Feb 12- 13	Feb 26- 27																			
David Cameron	34	33	91	3	27	73	5	19	33	32	24	31	30	41	38	25	38	42	28	27	16
Ed Miliband	22	25	3	67	5	4	63	27	26	25	21	24	28	24	22	30	25	16	27	32	36
Nick Clegg	5	6	2	3	41	1	4	17	6	5	8	9	4	3	6	5	8	5	3	6	8
Don't know	39	37	5	27	27	21	28	38	35	38	47	35	38	31	34	40	29	36	42	35	40

Fieldwork: 26th - 27th February 2013

	Voting intention			2010 Vote			Gender		Age				Social grade		Region					
Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
Weighted Sample	1966	490	656	174	619	468	397	955	1011	238	501	672	554	1121	845	252	639	421	484	171
Unweighted Sample	1966	474	636	137	624	473	413	962	1004	86	481	804	595	1313	653	258	687	368	473	180
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Feb 12-13 Feb 26-27

If you had to choose, which of the following options would be best for Britain?

A majority Conservative government	28	30	90	1	5	75	4	11	31	29	26	21	29	42	35	24	30	40	26	23	21
A coalition between the Conservatives and Liberal Democrats	8	7	7	2	36	5	2	15	8	6	2	12	6	6	8	5	11	6	7	7	6
A coalition between Labour and the Liberal Democrats	12	12	1	13	49	3	9	28	12	12	25	15	9	8	14	10	14	10	13	10	19
A majority Labour government	32	32	0	82	3	6	78	27	32	32	16	32	37	32	26	39	32	21	34	44	32
Don't know	20	19	1	2	7	12	7	18	17	21	31	20	20	12	17	22	13	23	19	16	22

YouGov Weighting Data

In addition to weighting by age, gender, social class and region (weighted and unweighted figures shown in the tables), YouGov also weighted its raw data by newspaper readership and political party identification:

	Unweighted no.	Weighted no.
Age and Gender		
Male 18 to 24	28	122
Male 25 to 39	214	252
Male 40 to 59	404	332
Male 60 +	316	250
Female 18 to 24	58	116
Female 25 to 39	267	250
Female 40 to 59	400	340
Female 60 +	279	305
Region		
North England	473	484
Midlands	277	322
East England	199	189
London	258	252
South England	488	450
Wales	91	98
Scotland	180	171
Social Grade		
AB	747	550
C1	566	570
C2	249	413
DE	404	433
Newspaper Type		
Express / Mail	363	315
Sun / Star	166	462
Mirror / Record	95	197
Guardian / Independent	153	88
FT / Times / Telegraph	150	187
Other Paper	255	226
No Paper	784	492
Political Party Identification		
Labour	620	639
Conservative	571	560
Liberal Democrat	157	236
SNP/Plaid Cymru	43	33
Others	112	26
None/ DK	463	472

YouGov is a member of the British Polling Council and abides by its rules.

yougov.co.uk

© 2013 YouGov Plc. All Rights Reserved