

## YouGov / The Sun Survey Results

Sample Size: 1629 GB Adults  
Fieldwork: 27th - 28th April 2014

	Voting intention				2010 Vote			Gender		Age				Social Grade		Region						
	Total	Con	Lab	Lib Dem	UKIP	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
<b>Weighted Sample</b>	<b>1629</b>	416	481	125	194	485	413	331	790	839	194	412	557	466	928	701	209	529	349	401	142	
<b>Unweighted Sample</b>	<b>1629</b>	406	458	115	227	505	404	335	736	893	82	390	698	459	1058	571	279	499	328	375	148	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

### Headline Voting Intention

[Excluding the Don't knows and Wouldn't votes]

Con	<b>32</b>	100	0	0	0	76	5	9	29	35	29	31	31	35	33	30	24	36	43	26	21
Lab	<b>37</b>	0	100	0	0	4	84	35	38	36	50	39	36	33	37	37	47	24	34	51	36
Lib Dem	<b>10</b>	0	0	100	0	2	2	35	10	9	5	11	10	10	11	8	14	13	5	9	5
Other	<b>21</b>	0	0	0	100	19	9	21	22	21	15	19	24	22	19	25	16	27	18	15	38

### Other Parties Voting Intention

UKIP	<b>15</b>	0	0	0	100	17	6	12	17	13	7	11	17	17	12	19	12	21	14	11	10
SNP / PCY	<b>3</b>	0	0	0	0	1	1	1	2	4	5	3	2	3	3	3	1	1	2	0	24
Green	<b>2</b>	0	0	0	0	0	1	6	2	3	3	4	3	1	3	2	3	3	3	2	2
BNP	<b>0</b>	0	0	0	0	0	0	0	1	0	0	0	0	1	0	1	0	0	1	1	0
Respect	<b>0</b>	0	0	0	0	0	0	1	0	0	0	1	0	0	0	0	0	0	0	0	0
Other	<b>1</b>	0	0	0	0	0	1	1	1	1	0	0	1	0	1	1	0	1	0	1	1

### Non Voters

Would Not Vote	<b>8</b>	0	0	0	0	4	3	2	6	10	27	9	4	4	8	9	7	11	6	7	7
Don't know	<b>12</b>	0	0	0	0	9	9	18	9	15	9	18	12	9	12	12	17	13	14	8	10

### Do you approve or disapprove of the Government's record to date?

	April 24-25	April 27-28																				
Approve	<b>31</b>	<b>33</b>	85	8	44	16	65	11	27	36	30	31	31	33	35	36	29	30	32	44	28	25
Disapprove	<b>54</b>	<b>52</b>	5	84	41	74	20	79	60	52	51	35	50	54	57	47	57	52	51	43	59	58
Don't know	<b>15</b>	<b>16</b>	10	9	15	10	14	10	13	12	19	33	20	12	9	17	14	18	17	14	13	17

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<b>Weighted Sample</b>	<b>1629</b>	<b>416</b>	<b>481</b>	<b>125</b>	<b>194</b>	<b>485</b>	<b>413</b>	<b>331</b>	<b>790</b>	<b>839</b>	<b>194</b>	<b>412</b>	<b>557</b>	<b>466</b>	<b>928</b>	<b>701</b>	<b>209</b>	<b>529</b>	<b>349</b>	<b>401</b>	<b>142</b>	
<b>Unweighted Sample</b>	<b>1629</b>	<b>406</b>	<b>458</b>	<b>115</b>	<b>227</b>	<b>505</b>	<b>404</b>	<b>335</b>	<b>736</b>	<b>893</b>	<b>82</b>	<b>390</b>	<b>698</b>	<b>459</b>	<b>1058</b>	<b>571</b>	<b>279</b>	<b>499</b>	<b>328</b>	<b>375</b>	<b>148</b>	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

April  
13-14  
April  
27-28

Here is a list of problems facing the country. Could you say for each of them which political party you think would handle the problem best?

**National Health Service**

Conservative	24	<b>24</b>	74	1	8	19	58	4	9	24	24	16	22	24	29	25	22	24	25	27	21	19
Labour	34	<b>36</b>	8	86	22	15	10	75	41	41	30	32	34	38	36	35	36	36	28	35	44	41
Liberal Democrat	6	<b>6</b>	2	1	49	4	3	2	18	7	5	4	8	7	4	8	4	6	8	6	5	3
Other	6	<b>6</b>	0	0	3	27	5	2	6	6	7	2	7	7	6	4	9	4	8	3	4	15
None	13	<b>11</b>	7	3	6	20	11	7	8	10	11	12	8	11	12	11	10	12	11	10	10	9
Don't know	18	<b>18</b>	10	9	11	15	12	10	18	12	22	35	21	13	12	18	18	17	20	18	16	13

**Asylum and immigration**

Conservative	24	<b>23</b>	64	8	15	4	47	11	13	25	21	22	25	22	23	26	19	25	23	28	18	21
Labour	17	<b>16</b>	1	47	6	1	3	37	16	16	15	10	17	18	14	17	14	20	12	11	22	18
Liberal Democrat	7	<b>7</b>	2	3	55	0	2	2	23	8	6	8	7	8	5	7	6	10	8	6	4	6
Other	18	<b>22</b>	16	11	6	81	26	18	16	25	20	10	21	25	24	17	29	12	24	24	21	26
None	16	<b>14</b>	8	15	9	11	11	16	13	13	14	13	11	13	17	13	14	15	13	13	14	15
Don't know	19	<b>19</b>	9	18	10	3	10	16	19	13	24	37	20	14	16	19	18	17	19	18	21	15

**Law and order**

Conservative	31	<b>34</b>	85	10	26	21	68	15	20	37	31	30	33	34	36	38	29	33	31	43	30	29
Labour	21	<b>22</b>	1	63	4	6	5	51	23	23	21	15	23	22	23	22	21	24	17	21	27	22
Liberal Democrat	5	<b>5</b>	1	1	52	1	1	2	18	6	4	5	5	6	5	6	4	8	8	3	3	3
Other	9	<b>9</b>	2	2	2	43	8	7	10	10	8	2	10	10	11	7	13	5	11	7	7	20
None	12	<b>11</b>	3	10	5	14	7	12	10	11	10	10	8	12	12	9	13	11	10	9	13	11
Don't know	21	<b>19</b>	8	14	11	14	11	13	20	13	25	38	22	16	14	19	20	20	22	17	19	14

**Education and schools**

Conservative	25	<b>25</b>	74	2	10	19	61	4	8	25	24	18	22	25	29	26	23	21	23	33	22	19
Labour	30	<b>32</b>	6	81	14	10	7	72	30	36	28	28	34	33	30	32	32	34	24	28	42	37
Liberal Democrat	7	<b>8</b>	4	3	59	3	4	3	26	9	6	6	10	8	6	10	5	11	10	8	5	5
Other	6	<b>7</b>	1	0	2	32	6	2	8	7	7	1	8	7	8	5	9	4	9	4	4	19
None	12	<b>10</b>	4	5	5	22	9	7	9	10	11	13	6	12	13	10	12	11	12	7	11	9
Don't know	20	<b>18</b>	11	9	10	13	13	11	19	13	24	35	21	15	14	18	19	18	22	19	16	12

**Taxation**

Conservative	30	<b>30</b>	85	6	11	22	68	8	14	32	29	27	27	30	34	32	27	28	31	38	26	21
Labour	24	<b>25</b>	2	67	11	11	4	61	25	29	22	17	28	26	25	25	25	29	19	21	34	29
Liberal Democrat	7	<b>8</b>	2	3	63	4	3	2	27	9	6	5	8	9	7	10	5	9	10	7	6	4
Other	7	<b>7</b>	0	1	2	33	5	3	9	7	7	1	7	9	8	5	10	4	9	5	5	18
None	11	<b>11</b>	4	10	5	19	8	12	9	11	11	13	8	12	12	9	13	11	11	12	12	11
Don't know	21	<b>19</b>	7	13	9	12	12	14	16	12	25	37	21	14	14	18	19	19	21	18	17	16

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	
	<b>April 13-14</b>	<b>April 27-28</b>																				
<b>Unemployment</b>																						
Conservative	27	<b>29</b>	82	6	10	21	66	10	14	30	28	26	30	27	32	30	27	26	28	41	25	20
Labour	30	<b>28</b>	4	70	24	10	7	61	30	33	24	19	28	30	30	29	27	33	22	21	37	35
Liberal Democrat	3	<b>5</b>	0	2	43	1	0	2	17	6	4	2	6	5	3	6	3	6	6	3	4	3
Other	8	<b>8</b>	1	1	2	37	7	3	8	8	8	3	7	9	10	6	10	4	10	7	5	18
None	11	<b>11</b>	4	7	9	19	9	10	11	11	11	14	7	12	12	10	13	11	11	11	11	10
Don't know	20	<b>19</b>	9	13	12	12	12	14	20	13	25	37	21	16	14	19	20	19	22	18	18	14
<b>The economy in general</b>																						
Conservative	33	<b>36</b>	93	8	25	29	76	14	23	40	33	30	34	35	42	39	32	34	35	49	31	29
Labour	22	<b>22</b>	0	66	6	5	4	56	19	23	21	12	24	24	22	21	23	24	17	18	31	23
Liberal Democrat	4	<b>5</b>	0	2	44	3	0	1	19	6	4	2	6	5	4	5	4	4	7	4	3	3
Other	7	<b>7</b>	0	1	2	30	4	4	7	7	7	1	8	8	6	5	9	3	8	3	5	19
None	11	<b>11</b>	1	10	6	18	6	11	11	11	10	12	8	12	11	10	12	12	12	9	11	8
Don't know	22	<b>20</b>	6	13	16	15	10	13	23	14	25	42	21	15	15	19	20	22	22	17	19	17
<b>Europe</b>																						
Conservative	18	<b>19</b>	61	4	7	2	42	7	10	21	18	23	20	19	19	20	19	19	19	26	16	17
Labour	20	<b>19</b>	1	55	4	1	2	46	18	20	17	16	21	19	18	20	17	25	13	16	25	20
Liberal Democrat	8	<b>9</b>	4	5	67	1	5	4	27	10	7	5	10	10	8	11	6	11	12	6	6	8
Other	18	<b>21</b>	15	10	6	81	27	18	18	25	18	5	19	26	25	18	26	13	24	22	20	25
None	13	<b>11</b>	8	9	4	11	11	10	8	11	11	14	8	11	13	10	13	11	12	11	11	13
Don't know	21	<b>20</b>	12	17	12	5	13	15	20	13	27	37	22	15	17	21	20	21	20	19	22	17
<b>Welfare benefits</b>																						
Conservative	28	<b>30</b>	80	6	10	21	63	14	12	31	28	23	28	30	34	32	27	25	28	40	26	26
Labour	26	<b>29</b>	5	76	19	10	7	63	32	33	25	23	27	32	30	30	28	35	22	25	37	33
Liberal Democrat	5	<b>6</b>	2	1	52	2	3	1	20	7	5	4	8	6	5	6	6	7	9	4	5	3
Other	8	<b>8</b>	1	1	3	40	8	3	7	8	8	2	9	9	9	6	12	4	11	5	7	16
None	13	<b>10</b>	4	5	6	15	9	7	10	10	11	12	8	10	11	10	11	9	11	10	9	9
Don't know	20	<b>17</b>	7	10	10	12	10	12	19	11	23	36	20	13	11	17	17	18	18	17	16	13

## YouGov Weighting Data

In addition to weighting by age, gender, social class and region (weighted and unweighted figures shown in the tables), YouGov also weighted its raw data by newspaper readership and political party identification:

	Unweighted no.	Weighted no.
<b>Age and Gender</b>		
Male 18 to 24	39	98
Male 25 to 39	159	205
Male 40 to 59	327	275
Male 60 +	211	212
Female 18 to 24	43	96
Female 25 to 39	231	207
Female 40 to 59	371	282
Female 60 +	248	254
<b>Region</b>		
North England	375	401
Midlands	250	267
East	137	156
London	279	209
South England	362	373
Wales	78	81
Scotland	148	142
<b>Social Grade</b>		
AB	610	456
C1	448	472
C2	235	342
DE	336	358
<b>Newspaper Type</b>		
Express / Mail	366	261
Sun / Star	223	383
Mirror / Record	96	163
Guardian / Independent	111	73
FT / Times / Telegraph	122	155
Other Paper	234	187
No Paper	477	407
<b>Political Party Identification</b>		
Labour	488	521
Conservative	449	456
Liberal Democrat	142	179
SNP/Plaid Cymru	40	28
Others	115	37
None/ DK	395	407

YouGov is a member of the British Polling Council and abides by its rules.

For more information on the methodology, please go to [yougov.co.uk/publicopinion/methodology](http://yougov.co.uk/publicopinion/methodology)

Or visit our website: [yougov.co.uk](http://yougov.co.uk)