

YouGov / Sunday Times Survey Results

Sample Size: 1991 GB Adults Fieldwork: 4th - 5th April 2013

Weighted Sample Unweighted Sample Unweig	22DE 856 671 %
Meighted Sample Unweighted Sample Unweig	856 671 %
Unweighted Sample 1991 457 608 126 245 595 494 455 933 1058 188 463 775 565 1320 608 188 189	671 % 23 44 11
Headline Voting Intention [Excluding Don't knows and Wouldn't votes] Con 30 100 0 0 0 0 71 5 10 32 27 28 31 28 31 35 Lab 40 0 100 0 0 4 89 37 38 42 43 41 44 34 38 Lib Dem 11 0 0 100 0 0 4 1 37 11 12 15 11 10 10 Other Parties Voting Intention UKIP 13 0 0 0 0 0 0 100 19 4 10 12 13 8 7 11 21 10 SNP/PCY 3 0 0 0 0 0 0 10 19 4 10 12 13 8 7 11 21 10 SNP/PCY 3 0 0 0 0 0 0 0 5 2 2 4 4 2 1 2	% 23 44 11
Headline Voting Intention [Excluding Don't knows and Wouldn't votes] Con 30 100 0 0 0 0 71 5 10 32 27 28 31 28 31 35 Lab 40 0 100 0 0 0 4 89 37 38 42 43 41 44 34 38 Lib Dem 11 0 0 100 0 0 4 1 37 11 12 15 11 10 10 12 Other Parties Voting Intention UKIP SNP/PCY 3 0 0 0 0 10 10 10 10 12 13 8 7 11 21 10 SNP/PCY 3 0 0 0 0 0 0 0 0 0 5 2 2 4 4 4 2 1 2	23 44 11
Excluding Don't knows and Wouldn't votes Con 30 100 0 0 0 0 0 0 0 32 27 28 31 28 31 35	44 11
Lab 40 0 100 0 0 0 4 89 37 38 42 43 41 44 34 38 Lib Dem 0ther Other Parties Voting Intention UKIP 13 0 0 0 100 100 100 100 100 100 100 10	44 11
Lib Dem Other 11 0 0 100 0 100 0 4 1 37 11 12 15 11 10 10 12 15 11 10 10 12 15 11 10 10 12 15 11 10 10 12 15 11 10 10 12 15 11 10 10 12 15 11 10 10 10 12 15 11 10 10 10 12 15 11 10 10 10 12 15 15 11 10 10 10 12 15 15 11 10 10 10 12 15 15 15 15 15 15 15 15 15 15 15 15 15	11
Other Parties Voting Intention UKIP SNP / PCY Green Other Parties Voting Intention 19 0 0 0 100 20 6 17 19 19 19 13 16 18 24 16 18 0 0 0 100 19 4 10 12 13 8 7 11 21 10 19 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0	
Other Parties Voting Intention UKIP 13 0 0 0 10 19 4 10 12 13 8 7 11 21 10 SNP/PCY 3 0 0 0 0 1 1 3 2 1 4 4 2 3 Green 2 0 0 0 0 5 2 2 4 4 2 1 2	23
UKIP 13 0 0 0 100 19 4 10 12 13 8 7 11 21 10 SNP/PCY 3 0 0 0 0 0 0 0 1 1 3 2 1 4 4 2 3 Green 2 0 0 0 0 0 5 2 2 4 4 2 1 2	
SNP/PCY 3 0 0 0 0 0 1 1 3 2 1 4 4 2 3 Green 2 0 0 0 0 0 5 2 2 4 4 2 1 2	40
Green 2 0 0 0 0 0 0 5 2 2 4 4 2 1 2	16
	3
DND	2
BNP 0 0 0 0 0 1 0 0 0 1 0 0 0 0 0 0 0 0 0	1
Respect 0 </td <td>0</td>	0
	0
Non Voters	
Would Not Vote 7 0 0 0 0 4 3 3 6 7 9 10 6 3 6 Don't know 15 0 0 0 0 14 11 18 10 21 21 16 15 13 14	8
Don't know 15 0 0 0 0 14 11 18 10 21 21 16 15 13 14	17
April 3 - 4 April 4 - 5	
Do you approve or disapprove of the Government's record to date?	
	20
	68
Don't know 16 12 15 3 17 8 12 7 13 10 15 19 17 10 9 12	13
Mar 21-22 April 4 - 5 Do you think that David Cameron is doing well or	
badly as Prime Minister?	
Very well 4 3 1 1 0 0 8 1 1 4 3 1 5 4 2 4	2
	27
	29
	32
	32
	64
Don't know 5 5 2 2 1 5 3 3 3 3 6 11 9 3 1 3	7



YouGov / Sunday Times Survey Results

Sample Size: 1991 GB Adults Fieldwork: 4th - 5th April 2013

Fieldwork: 4th - 5th April 2013	ı							_						-
					Region			Foo	tball	Which of	the followin	g would you	describe you	rself as?
		Total	London	Rest of South	Midlands / Wales	North	Scotland	Interested	Not Interested	Working class	Upper working class	Lower middle class	Middle class	Upper middle class
	Weighted Sample	1991	255	647	426	490	173	822	1147	597	256	333	487	82
	Unweighted Sample	1991	302	645	388	497	159	735	1234	516	248	340	565	82
		%	%	%	%	%	%	%	%	%	%	%	%	%
Headline Voting Intention [Excluding Don't knows and Wouldn't votes]														
Con		30	33	32	34	23	26			21	32	28	41	43
Lab		40	42	32	40	49	41			53	40	41	32	20
Lib Dem		11	11	16	8	10	2			5	10	15	12	24
Other		19	14	20	17	18	31			21	18	16	15	14
Other Parties Voting Intention														
UKIP		13	11	15	13	13	5			15	12	10	10	9
SNP / PCY		3	1	1	1	0	23			3	4	3	2	1
Green		2	1	3	2	3	2			2	2	2	2	4
BNP		0	0	0	0	1	0			1	0	0	0	0
Respect		0	0	0	0	0	0			0	0	0	0	0
Other		0	0	0	1	1	0			0	0	0	1	0
Non Voters		_		_	_	_			ī	_	_	_	_	_
Would Not Vote		7	6	7	9	6	4			8	7	6	6	4
Don't know		15	13	16	15	15	17	l		13	18	12	16	7
	A == == 1 O	A												
Do you approve or disapprove of the Government's record to date?	April 3 - 4	April 4 - 5												
Approve	26	24	24	26	26	20	25			18	26	23	34	33
Disapprove	59	63	61	62	59	69	68			72	63	65	54	54
Don't know	16	12	15	12	15	11	7			10	11	13	12	12
	Mar 21-22	April 4 - 5												
Do you think that David Cameron is doing well or badly as Prime Minister?														
Very well	4	3	3	4	3	3	3			2	6	5	3	3
Fairly well	32	33	30	37	32	30	28	L		23	35	34	40	47
TOTAL WELL	36	36	33	41	35	33	31			25	41	39	43	50
Fairly badly		31	37	31	28	31	33			29	27	36	35	37
Very badly	29	28	25	23	29	33	31			41	27	23	20	13
TOTAL BADLY	59	59	62	54	57	64	64			70	54	59	55	50
Don't know	5	5	5	4	8	4	4	1		4	5	3	2	1



Fieldwork: 4th - 5th April 2013																	
				Voting	intentio	on	2	010 Vc	ote	Ge	ender		Ag	е		Social	l grade
		Total	Con	Lab	Lib Dem	UKIP	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE
	Weighted Sample	1991	464	626	173	198	599	491	450	968	1023	241	508	681	561	1135	856
	Unweighted Sample	1991	457	608	126	245	595	494	455	933	1058	188	463	775	565	1320	671
	_	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
	Mar 21-22	April 4 - 5															
Do you think Ed Miliband is doing well or badly as																	
leader of the Labour party?										_		_				-	
Very well	4	3	1	8	0	0	1	6	2	3	2	0	4	3	2	2	4
Fairly well	27	26	10	52	26	12	10	47	29	26	26	27	20	28	28	27	24
TOTAL WELL	31	29	11	60	26	12	11	53	31	29	28	27	24	31	30	29	28
Fairly badly	34	36	46	26	49	30	39	29	38	39	33	36	37	37	33	40	31
Very badly	22	23	36	4	17	51	43	7	16	25	21	14	18	24	30	23	23
TOTAL BADLY	56	59	82	30	66	81	82	36	54	64	54	50	55	61	63	63	54
Don't know	12	13	7	11	9	7	7	11	15	7	18	23	20	8	7	9	18
Do you think that Nick Clegg is doing well or badly as leader of the Liberal Democrats?																	
Very well	2	1	1	0	7	0	0	0	2	1	1	2	1	1	1	1	0
Fairly well	19	18	32	7	58	7	22	8	26	20	16	12	18	17	21	19	16
TOTAL WELL	21	19	33	7	65	7	22	8	28	21	17	14	19	18	22	20	16
Fairly badly	31	33	34	33	28	30	32	32	35	32	35	38	34	34	31	35	31
Very badly	40	40	25	57	4	59	38	54	31	43	38	36	34	42	45	38	43
TOTAL BADLY	71	73	59	90	32	89	70	86	66	75	73	74	68	76	76	73	74
Don't know	8	8	8	3	3	5	7	6	5	4	11	12	14	6	3	6	10
Do you think the Conservative and Liberal Democrat coalition partners are working together well or badly?	·								_			_					
Very well	2	2	4	1	6	0	3	1	2	3	1	2	3	2	1	2	1
Fairly well	27	28	57	11	65	14	45	14	30	32	24	26	25	30	30	32	24
TOTAL WELL	29	30	61	12	71	14	48	15	32	35	25	28	28	32	31	34	25
Fairly badly	37	34	26	35	26	40	29	35	37	32	36	36	33	33	34	34	33
Very badly	28	30	5	51	2	43	16	48	25	30	29	20	28	32	33	26	34
TOTAL BADLY	65	64	31	86	28	83	45	83	62	62	65	56	61	65	67	60	67
Don't know	7	7	7	2	1	3	6	3	6	4	9	17	11	4	2	5	8



Fieldwork: 4th - 5th April 2013														What
					Region			Foo	tball	Which of	f the followin	g would you	describe you	rself as?
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	Weighted Sample	1991	255	647	426	490	173	822	1147	597	256	333	487	82
	Unweighted Sample	1991	302	645	388	497	159	735	1234	516	248	340	565	82
		%	%	%	%	%	%	%	%	%	%	%	%	%
	Mar 21-22	April 4 - 5												
Do you think Ed Miliband is doing well or badly as leader of the Labour party?										_				
Very well	4	3	3	2	3	2	4			6	1	1	1	2
Fairly well	27	26	27	21	27	31	26			29	28	28	22	16
TOTAL WELL	31	29	30	23	30	33	30			35	29	29	23	18
Fairly badly		36	42	39	32	33	32			28	37	44	41	47
Very badly		23	19	26	21	22	24			24	19	18	25	30
TOTAL BADLY	56	59	61	65	53	55	56			52	56	62	66	77
Don't know	12	13	10	11	17	12	14			13	15	8	10	5
Do you think that Nick Clegg is doing well or badly as leader of the Liberal Democrats?														
Very well	2	1	2	1	1	1	0			1	2	1	2	0
Fairly well	19	18	16	21	17	18	10			12	15	22	22	24
TOTAL WELL	21	19	18	22	18	19	10			13	17	23	24	24
Fairly badly	31	33	31	36	31	33	37			33	33	39	35	32
Very badly	40	40	45	34	39	44	46			48	42	33	35	40
TOTAL BADLY	71	73	76	70	70	77	83	_		81	75	72	70	72
Don't know	8	8	6	9	12	4	7			6	7	5	5	4
Do you think the Conservative and Liberal Democrat coalition partners are working together well or badly?														
Very well	2	2	2	3	1	2	2			2	1	3	3	2
Fairly well	27	28	25	32	29	26	22			18	28	31	36	39
TOTAL WELL	29	30	27	35	30	28	24			20	29	34	39	41
Fairly badly		34	31	36	28	36	37			33	39	34	34	44
Very badly	28	30	33	24	31	34	33			42	26	27	23	13
TOTAL BADLY	65	64	64	60	59	70	70			75	65	61	57	57

Don't know



Fieldwork: 4th - 5th April 2013	_																
				Voting	intentio	n	2	010 Vc	ote	Ge	ender		Ag	е		Social	l grade
		Total	Con	Lab	Lib Dem	UKIP	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE
	Weighted Sample	1991	464		173	198	599	491	450	968	1023	241	508	681	561	1135	856
	Unweighted Sample	1991	457	608	126	245	595	494	455	933	1058	188	463	775	565	1320	671
		%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
	Mar 21-22	April 4 - 5															
Do you think this coalition government is good or																	
bad for people like you?																	
Very good	1	2	5	0	10	0	4	0	3	2	2	1	2	2	3	3	2
Fairly good	15	16	37	3	37	9	26	4	19	21	11	15	15	16	16	17	13
TOTAL GOOD	16	18	42	3	47	9	30	4	22	23	13	16	17	18	19	20	15
Fairly bad	26	28	23	33	20	29	29	29	30	24	31	27	31	24	30	31	23
Very bad	31	30	6	52	7	45	15	51	24	31	30	23	23	37	32	25	37
TOTAL BAD	57	58	29	85	27	74	44	80	54	55	61	50	54	61	62	56	60
Doesn't make much difference either way	20	20	26	10	25	16	24	11	22	18	21	22	20	20	18	21	19
Don't know	6	4	3	2	1	1	2	4	3	3	5	11	8	2	2	3	6
Do you think the coalition government is managing the economy well or badly?																	
Very well	1	2	6	0	3	0	5	0	0	2	2	1	1	2	3	2	1
Fairly well	26	27	67	4	44	17	52	7	23	31	23	26	25	27	28	31	21
TOTAL WELL	27	29	73	4	47	17	57	7	23	33	25	27	26	29	31	33	22
Fairly badly		33	17	38	36	42	24	36	39	31	36	33	40	28	34	34	33
Very badly	30	31	3	56	13	38	13	52	33	31	31	26	23	39	32	27	36
TOTAL BADLY	64	64	20	94	49	80	37	88	72	62	67	59	63	67	66	61	69
Don't know	9	7	6	2	4	3	7	5	5	6	9	15	11	4	3	6	8
In your opinion how good or bad is the state of Britain's economy at the moment?			_				-			_		_					
Very good	0	0	0	0	0	0	0	0	0	0	0	0	1	0	0	0	0
Quite good	3	4	8	2	10	2	8	1	4	5	3	8	5	5	2	5	3
TOTAL GOOD	3	4	. 8	2	10	2	8	1	4	5	3	. 8	6	5	2	5	3
Neither good nor bad	14	17	34	8	18	15	26	9	14	20	14	16	25	12	16	18	16
Quite bad	46	45	45	44	58	42	45	44	49	43	48	40	41	47	49	48	42
Very bad	33	30	12	43	11	41	21	42	31	29	32	24	24	35	33	26	35
TOTAL BAD	79	75	57	87	69	83	66	86	80	72	80	64	65	82	82	74	77
Don't know	3	3	1	2	3	0	1	3	1	2	4	11	5	1	0	2	4



Fieldwork: 4th - 5th April 2013														What
•					Region			Foo	tball	Which of	the followin	g would you	describe you	rself as?
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	Unweighted Sample	1991	302	645	388	497	159	735	1234	516	248	340	565	82
		%	%	%	%	%	%	%	%	%	%	%	%	%
Do you think this coalition government is good or bad for people like you?	Mar 21-22	April 4 - 5												
Very good	1	2	2	3	2	2	2			2	1	2	2	7
Fairly good	15	16	16	19	13	15	12			9	16	18	22	26
TOTAL GOOD	16	18	18	22	15	17	14			11	17	20	24	33
Fairly bad	26	28	31	26	29	26	34			25	28	32	31	28
Very bad	31	30	27	25	30	37	36			44	27	25	21	18
TOTAL BAD	57	58	58	51	59	63	70			69	55	57	52	46
Doesn't make much difference either way Don't know	20 6	20 4	22 2	23 5	18 9	19 1	14 3			17 2	22 6	22 1	21 2	18 3
Do you think the coalition government is managing the economy well or badly?		_			_						_			
Very well	1	2	1	2	2	2	1			2	2	1	1	5
Fairly well	26	27	24	29	27	26	21			19	26	25	36	38
TOTAL WELL	27	29	25	31	29	28	22			21	28	26	37	43
Fairly badly Very badly	34 30	33 31	37 32	34 27	27 33	34 34	39 33			29 45	36 28	44 25	33 24	39 18
TOTAL BADLY	64	64	69	61	60	68	72			74	64	69	57	57
Don't know	9	7	6	7	12	4	6	1		5	7	5	6	0
In your opinion how good or bad is the state of Britain's economy at the moment?														
Very good	0	0	0	0	0	0	0			0	0	0	0	0
Quite good	3	4	4	5	2	4	6			2	5	4	6	10
TOTAL GOOD Neither good nor bad	3 14	4 17	4 19	5 19	2 16	4 16	6 12	ı		2	5 17	4 18	6 20	10 29
Quite bad	14 46	17 45	46	47	47	42	12 45			41	49	18 51	20 51	29 42
Very bad	46 33	45 30	30	47 26	47 29	42 36	45 36			41	49 25	51 27	21	42 19
TOTAL BAD	79	75	76	73	76	78	81	1		82	74	78	72	61
Don't know	3	3	2	3	76	2	2	1		2	4	0	1	0
Don't know	3	3		J	,	_	4	I		l ²	4	U	'	U



•				Voting	intenti	on	2	2010 Vo	ote	Ge	ender		Ag	е		Socia	l grade
		Total	Con	Lab	Lib Dem	UKIP	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DI
	Weighted Sample	1991	464	626	173	198	599	491	450	968	1023	241	508	681	561	1135	856
	Unweighted Sample	1991	457	608	126	245	595	494	455	933	1058	188	463	775	565	1320	671
	_	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
	Mar 21-22	April 4 - 5															
How do you think the financial situation of your household will change over the next 12 months?																	
Get a lot better	1	1	2	1	2	0	1	1	1	1	0	3	1	1	0	1	1
Get a little better	9	9	17	7	12	5	12	7	10	11	7	17	11	9	4	11	7
TOTAL BETTER	10	10	19	8	14	5	13	8	11	12	7	20	12	10	4	12	8
Stay about the same	35	35	52	26	49	28	43	24	38	37	33	34	45	30	32	40	29
Get a little worse	32	34	24	38	26	35	30	39	34	31	36	24	25	35	44	32	36
Get a lot worse	17	17	5	25	7	30	12	25	13	15	18	7	12	23	18	13	23
TOTAL WORSE Don't know	49 5	51 5	29	63	33	65	42	64 3	47 3	46	54 5	31 16	37 5	58	62	45	59
Thinking about the current benefits system, which of the following best reflects your view?			1				ı			ſ		ı				ı	
The benefit system works well as it is and doesn't need any reforms		2	0	3	5	2	0	2	2	3	2	5	3	2	1	1	4
The benefit system works fairly well, and doesn't need any major reform		21	6	39	21	9	7	37	27	21	21	14	18	26	21	19	24
The benefit system works fairly badly, and needs some significant reforms		38	39	36	48	38	34	36	46	36	41	42	41	36	37	41	35
The benefit system works very badly, and needs major reforms		32	51	15	24	48	55	18	20	34	29	24	29	32	38	33	30
Don't know		7	4	7	3	3	4	7	4	6	7	14	9	4	4	6	7
Thinking about the current benefits system In determining who is eligible for benefits, do you think it is too strict, not strict enough or gets the balance about right?												_			•		
It is not strict enough and is too open to abuse and fraud		63	85	47	60	77	84	51	56	63	63	55	61	63	70	65	61
It is too strict and prevents some people who genuinely need help from receiving it		22	5	33	23	21	9	30	26	21	23	20	22	24	20	19	26
Gets the balance about right		9	6	16	11	2	4	13	13	10	8	12	10	9	7	11	6
Don't know		6	4	4	5	1	3	6	5	6	6	13	8	4	3	5	6



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•					Region			Foo	tball	Which of	the followin	g would you	describe you	rself as?
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	Unweighted Sample	1991	302	645	388	497	159	735	1234	516	248	340	565	82
	_	%	%	%	%	%	%	%	%	%	%	%	%	%
	Mar 21-22	April 4 - 5												
How do you think the financial situation of your household will change over the next 12 months?														
Get a lot better	1	1	1	1	0	1	3			1	1	0	1	1
Get a little better	9	9	10	10	8	8	11			5	11	8	14	14
TOTAL BETTER	10	10	11	11	8	9	14	_		6	12	8	15	15
Stay about the same	35	35	33	40	35	32	29			27	36	42	42	54
Get a little worse	32	34	32	33	36	34	31			35	38	33	32	26
Get a lot worse	17	17	18	13	15	21	22			29	12	14	8	5
TOTAL WORSE Don't know	49 5	51 5	50	46 4	51	55	53	ı		64 3	50	47 3	40 4	31 0
Thinking about the current benefits system, which of the following best reflects your view? The benefit system works well as it is and doesn't need any reforms The benefit system works fairly well, and doesn't need any major reform The benefit system works fairly badly, and needs some significant reforms The benefit system works very badly, and needs major reforms The benefit system works very badly, and needs major reforms Don't know Thinking about the current benefits system In determining who is eligible for benefits, do you think it is too strict, not strict enough or gets the		2 21 38 32 7	2 22 40 30 7	2 21 35 35 6	3 17 40 30 10	2 22 40 31 5	4 25 36 30 5			3 27 36 28 6	0 22 43 31 4	4 17 44 32 4	2 20 38 35 5	1 13 44 39 3
balance about right? It is not strict enough and is too open to abuse and fraud		63	59	65	65	65	54			60	69	64	65	69
It is too strict and prevents some people who genuinely need help from receiving it		22	23	20	19	21	36			29	22	21	18	14
Gets the balance about right		9	12	9	10	9	4			7	7	11	13	12
Don't know		6	6	6	6	4	6			4	3	4	5	5



Fieldwork: 4th - 5th April 2013	ĺ		_	Vatir -	inton!-		_	010 17		<u> </u>	ndor		Λ	•	1	Coo!-!	arodo
			_	voting	intentio	n		010 Vo	ne	Ge	ender		Ag	е		Social	grade
		Total	Con	Lab	Lib Dem	UKIP	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE
	Weighted Sample	1991	464	626	173	198	599	491	450	968	1023	241	508	681	561	1135	856
	Unweighted Sample	1991	457	608	126	245	595	494	455	933	1058	188	463	775	565	1320	671
And thinking about the level of benefits, do you think they are too high, too low, or get the balance about right?		%	% •	%	%	%	%	%	%	% L 40	%	% L 20	%	%	%	%	%
Benefit payments are too high		37 21	60 5	23 32	25 28	48 16	61	21 30	27 25	43 20	32 22	36	37 22	35 23	41 19	41	32 27
Benefit payments are too low Gets the balance about right Don't know		26 16	20 15	33 12	31 16	26 10	9 16 14	33 17	34 14	26 11	25 21	17 26 21	27 14	26 16	24 16	17 28 14	23 18
Thinking about people who receive benefits, including out of work benefits, benefits for the disabled and benefits for people in low paid work, which of the following best reflects your view?																	
All or nearly all of the people who receive benefits are genuinely in need and deserving of help The large majority of people who receive benefits are		3	1	5	2	1	1	6	2	4	3	5	3	3	3	3	4
genuinely in need and deserving of help, there are very few undeserving cases who take advantage of the system The majority of people who receive benefits are		16	4	24	25	8	6	20	23	18	14	21	14	16	14	15	16
genuinely in need and deserving of help, but there is a minority of undeserving cases who take advantage of the system About half of the people who receive benefits are		42	41	47	45	36	39	47	50	41	43	36	40	44	43	43	39
genuinely in need and deserving of help, the other half are undeserving cases who take advantage of the system The majority of people who receive benefits don't		23	33	15	13	35	30	17	17	23	24	21	23	22	26	23	23
deserve help and are taking advantage of the system, but there is a minority who are genuinely in need and deserving of help The large majority of people who receive benefits don't		9	13	3	7	13	17	5	4	8	10	6	10	8	10	9	9
deserve help and are taking advantage of the system, there are very few cases who are genuinely in need and deserving of help		3	5	1	2	5	4	2	0	2	4	2	4	2	3	4	2
All or nearly all of the people who receive benefits don't deserve help and are taking advantage of the system		1	0	0	3	1	1	0	1	1	0	0	0	2	0	1	1
Don't know		4	1	4	2	1	1	3	2	4	3	10	6	2	2	3	5
Do you think the following are fair or unfair? Capping the total amount of benefits that a household can receive at £26,000 a year?			Lac				۱			ı .						l ==	
Fair		78 40	92	71	78	89	91	72	78	77	78	68	70	80	86	78	77
Unfair		10	4	14	13	3	5	12	11	12	9	13	15	9	6	11	10



Fieldwork: 4th - 5th April 2013	-													vviiai
					Region			Foo	tball	Which of	the followin	g would you	describe you	rself as?
		Total	London	Rest of South	Midlands / Wales	North	Scotland	Interested	Not Interested	Working class	Upper working class	Lower middle class	Middle class	Upper middle class
	Weighted Sample	1991	255	647	426	490	173	822	1147	597	256	333	487	82
	Unweighted Sample	1991	302	645	388	497	159	735	1234	516	248	340	565	82
		%	%	%	%	%	%	%	%	%	%	%	%	%
And thinking about the level of benefits, do you think they are too high, too low, or get the balance about right?		27	La	44	20	25	20			20	20	44	45	47
Benefit payments are too high		37 21	34 23	41 18	38 20	35 22	32 24			30 28	39 21	41 18	45 16	47 19
Benefit payments are too low Gets the balance about right		26	23	26	23	28	2 4 26			26 26	24	30	28	27
Don't know		16	15	15	18	15	18			16	16	12	12	7
Don't know		.0	10	10	10	10	10	ı		10	10	12	12	'
Thinking about people who receive benefits, including out of work benefits, benefits for the disabled and benefits for people in low paid work, which of the following best reflects your view?														
All or nearly all of the people who receive benefits are genuinely in need and deserving of help The large majority of people who receive benefits are		3	2	3	2	4	4			6	1	2	2	0
genuinely in need and deserving of help, there are very few undeserving cases who take advantage of the system		16	17	15	15	14	21			18	15	15	14	12
The majority of people who receive benefits are genuinely in need and deserving of help, but there is a minority of undeserving cases who take advantage of the system		42	42	43	41	39	43			40	41	42	46	47
About half of the people who receive benefits are genuinely in need and deserving of help, the other half are undeserving cases who take advantage of the system		23	19	22	23	26	25			23	30	25	22	24
The majority of people who receive benefits don't deserve help and are taking advantage of the system, but there is a minority who are genuinely in need and deserving of help The large majority of people who receive benefits don't		9	13	9	10	8	4			8	8	11	10	8
deserve help and are taking advantage of the system, there are very few cases who are genuinely in need and deserving of help		3	2	4	2	4	1			3	3	3	2	9
All or nearly all of the people who receive benefits don't deserve help and are taking advantage of the system		1	1	0	0	2	0			1	0	0	0	0
Don't know		4	3	4	6	2	3			2	1	2	3	1
Do you think the following are fair or unfair? Capping the total amount of benefits that a household can receive at £26,000 a year?			I 65			70					-	0.5	0.5	00
Fair		78	69	80	79	78	77			77	78	82	80	82
Unfair		10	15	9	8	11	13	I		10	12	11	10	13



Fieldwork: 4th - 5th April 2013	г							0401/							1		
	ļ			Voting	intentio	on	2	010 Vo	te	Ge	ender		Ag	е		Social	l grade
		Total	Con	Lab	Lib Dem	UKIP	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE
	Weighted Sample	1991	464		173	198		491	450	968	1023	241	508	681	561	1135	856
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		%	- %	%	%	%	%	%	%	%	%	%	%	%	%	%	%
Don't know		12	4	15	9	9	5	16	11	10	14	19	14	11	9	11	13
Limiting the increase in working-age benefits (such as jobseekers allowance, working tax credits and child benefit) to 1% for the next three years, less than the current rate of inflation, but similar to current pay rises?							Ī					-			Ī		
Fair		59	86	40	62	68	83	46	54	61	57	50	55	60	66	63	53
Unfair		28	8	44	30	23	12	40	35	29	27	22	27	31	28	26	31
Don't know		13	6	15	8	8	5	14	11	10	16	28	18	10	7	11	16
Reducing the amount of housing benefit people in social housing receive if they are considered to have more bedrooms than they need (e.g. a couple are regarded as needing one bedroom, a couple with a child two bedrooms)?																	
Fair		47	77	27	53	53	70	32	37	49	46	46	54	49	41	53	40
Unfair		40	15	62	38	41	21	55	52	41	40	33	32	42	49	35	47
Don't know		12	9	11	9	7	8	13	11	11	14	21	14	10	10	12	12
In calculating peoples entitlement to housing benefit, expecting two children under the age of 10 to share a bedroom, or two children of the same gender under the age of 16 to share a bedroom?																	
Fair		54	77	38	56	57	74	39	48	54	54	44	52	55	58	58	47
Unfair		37	16	53	40	37	20	52	45	38	37	39	35	37	39	33	43
Don't know		9	7	9	4	5	6	9	6	9	9	17	13	8	3	8	10
Currently child benefit is paid per child, regardless of the number of children in a family. Would you support or oppose changing the rules so child benefit is only paid for up to two children?																	
Support		61	78	45	57	81	78	51	56	63	59	39	52	65	72	62	58
Oppose		29	16	45	35	12	16	39	35	28	30	42	36	27	20	28	31
Don't know		10	6	10	7	7	6	11	9	9	12	19	12	8	8	10	11



Total London Rest of Mildlands Ross Mildlands Ross Mildlands Ross Ro	Fieldwork: 4th - 5th April 2013	ī													TTTTGE
Total London Rest of Indicated North North Scotland Interested In					_	Region			Foo	tball	Which o	the following	g would you	describe you	rself as?
Unweighted Sample 1991 3002 645 388 407 109 730 1234 816 248 340 566			Total	London			North	Scotland	Interested		3	working	middle		Upper middle class
March Marc									822		597				82
Don't know 12		Unweighted Sample													82
Limiting the increase in working-age benefits (such as jobseekers allowance, working tax credits and child benefit) to 1% for the next three years, less than the current rate of inflation, but similar to current pay rises? Fair 59 54 62 57 60 55 53 65 61 66 61 66 Under 28 31 24 28 28 37 36 25 28 24 24 25 28 28 37 26 28 28 28 28 28 28 28 28 28 28 28 28 28									. %	%					%
as jobsekers allowance, working fax credits and child benefit jo 1% for the next three years, less han the current rate of inflation, but similar to current pay rises? Fair S9 54 62 57 60 55 53 65 61 66 Unfair Don't know 13 15 13 15 12 9 12 10 11 10 Reducing the amount of housing benefit people in social housing receive if they are considered to have more bedrooms than they need (e.g., a couple are regarded as needing one bedroom, a couple with a child two bedrooms)? Fair Unfair Don't know 12 11 13 15 10 10 10 10 7 14 9 12 In calculating peoples entitlement to housing benefit, expecting two children of the same gender under the age of 16 to share a bedroom? Fair Unfair On't know 9 11 9 13 55 52 47 47 48 53 53 54 58 58 58 58 58 58 58	Don't know		12	16	12	12	11	10			12	10	8	9	5
Unfair 28 31 24 28 28 37 36 25 28 24 28 24 28 28 37 36 25 28 24 28 28 37 36 25 28 24 28 28 37 36 25 28 24 28 28 37 36 25 28 24 28 28 37 36 25 28 24 28 28 37 36 25 28 24 28 28 37 36 25 28 24 28 28 37 36 25 28 24 28 28 37 36 25 28 24 28 28 37 36 25 28 24 28 28 37 36 25 28 28 28 37 37 38 36 36 36 36 36 36 36	as jobseekers allowance, working tax credits and child benefit) to 1% for the next three years, less than the current rate of inflation, but similar to current pay rises?														
Reducing the amount of housing benefit people in social housing peere every effective are considered to have more bedrooms than they need (e.g. a couple are regarded as needing one bedroom, a couple with a child two bedrooms)? Fair						57	60	55							72
Reducing the amount of housing benefit people in social housing receive if they are considered to have more bedrooms than they need (e.g. a couple are regarded as needing one bedroom, a couple with a child two bedrooms)? Fair						28	28								17
social housing receive if they are considered to have more bedrooms than they need (e.g. a couple are regarded as needing one bedroom, a couple with a child two bedrooms)? Fair 47 53 52 47 44 33 43 50 48 51 10 10 10 7 14 9 12 In calculating peoples entitlement to housing benefit, expecting two children under the age of 10 to share a bedroom, or two children of the same gender under the age of 16 to share a bedroom? Fair 54 58 56 52 52 47 48 53 53 61 61 01 01 01 01 01 01 01 01 01 01 01 01 01	Don't know		13	15	13	15	12	9			12	10	11	10	11
Unfair Don't know 12 11 13 15 10 10 10 7 14 9 36 43 37 15 10 10 10 7 14 9 12 12 11 13 15 10 10 10 7 14 9 12 12 11 13 15 10 10 10 10 10 10 10 10 10 10 10 10 10	social housing receive if they are considered to have more bedrooms than they need (e.g. a couple are regarded as needing one bedroom, a couple with a child two bedrooms)?		47	I 53	52	47	44	33	ı	,	43	50	48	51	65
Don't know 12															23
In calculating peoples entitlement to housing benefit, expecting two children under the age of 10 to share a bedroom, or two children of the same gender under the age of 16 to share a bedroom? Fair															12
expecting two children under the age of 10 to share a bedroom, or two children of the same gender under the age of 16 to share a bedroom? Fair 54	Bontknow			,	10	10	10	10	I		,	14	3	12	12
Don't know 9 11 9 13 6 6 7 8 5 8 Currently child benefit is paid per child, regardless of the number of children in a family. Would you support or oppose changing the rules so child benefit is only paid for up to two children? Support 61 48 63 61 64 58 59 63 60 65 Oppose 29 36 27 28 28 34 33 25 32 27	expecting two children under the age of 10 to share a bedroom, or two children of the same gender under														
Don't know 9 11 9 13 6 6 7 8 5 8 Currently child benefit is paid per child, regardless of the number of children in a family. Would you support or oppose changing the rules so child benefit is only paid for up to two children? Support 61 48 63 61 64 58 59 63 60 65 Oppose 29 36 27 28 28 34 33 25 32 27	Fair		54		56	52	52				48			61	71
Currently child benefit is paid per child, regardless of the number of children in a family. Would you support or oppose changing the rules so child benefit is only paid for up to two children? Support Oppose 9 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1	Unfair					35	42								15
the number of children in a family. Would you support or oppose changing the rules so child benefit is only paid for up to two children? Support 61 48 63 61 64 58 59 63 60 65 Oppose 29 36 27 28 28 34 33 25 32 27	Don't know		9	11	9	13	6	6			7	8	5	8	14
Oppose 29 36 27 28 28 34 33 25 32 27	the number of children in a family. Would you support or oppose changing the rules so child benefit is only paid for up to two children?														
															66
Don't know 10 16 10 11 8 9 8 13 9 8															29
2011.11.01	Don't know		10	16	10	11	8	9	I		8	13	9	8	5



Social grade

Gender

		Total	Con	Lab	Dem	UKIP	Con	Lab	Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE
	Weighted Sample	1991	464		173	198	599	491	450	968	1023	241	508	681	561	1135	856
	Unweighted Sample	1991	457	608	126	245	595	494	455	933	1058	188	463	775	565	1320	671
In a radio interview the Work and Pensions Secretary lain Duncan Smith was challenged by a benefits claimant to say whether he could survive on the £53 a week the caller claimed he had to live on after housing costs. Exclusing housing costs, do you think		%	% I	%	%	%	% I	%	%	% I	%	%	%	%	%	%	%
Is reasonable to expect someone to live on this amount		26	46	12	31	29	40	16	20	30	22	34	31	22	21	31	19
Is not reasonable to expect someone to live on this amount		63	40	79	62	62	47	74	70	58	67	50	55	67	69	59	67
Don't know		12	13	8	8	9	13	10	10	12	12	16	14	11	9	10	14
The level of income support or jobseekers allowance for a single adult over the age of 25 is currently £71 a week. Someone receiving one of these benefits may also be eligible to receive housing benefit towards their rent and council tax benefit towards			Ī							•		•			ı		
Is reasonable to expect someone to live on this amount		57	79	43	56	66	75	45	54	58	56	64	56	52	61	61	51
Is not reasonable to expect someone to live on this amount		31	14	45	37	28	18	43	34	32	30	20	30	37	30	28	36
Don't know		11	8	12	6	6	7	12	12	9	13	16	14	10	8	11	13
Do you think you personally could live on income support or jobseekers allowance? Yes, I probably could if I needed to No, I probably couldn't Don't know		44 48 8	62 31 7	35 61 5	44 52 4	41 49 11	55 36 8	36 57 7	40 55 5	45 47 8	43 50 8	51 39 10	45 46 9	39 53 7	45 49 6	48 46 7	39 52 9
If a police officer injures themselves during the course of their duties, do you think they should or should not be able to sue for compensation?		00	Lac	00	20	40	I 40	07	04	I 04	00	I 04	20	00	47	. 04	00
Should be able to sue for compensation Should not be able to sue for compensation Don't know		23 61 16	18 71 11	28 56 16	36 52 12	13 74 12	18 69 13	27 58 15	21 62 17	24 63 12	22 59 19	24 58 18	30 49 21	23 62 15	17 72 12	24 61 15	22 61 17



Upper

Which of the following would you describe yourself as?

Lower

Upper

Fieldwork: 4th - 5th April 2013

		Total	London	South	Wales	North	Scotland	Interested	Interested	class	working class	middle class	class	middle class
	Weighted Sample	1991	255	647	426	490	173	822	1147	597	256	333	487	82
	Unweighted Sample	1991 %	302 %	645 %	388 %	497 %	159 %	735 %	1234 %	516 %	248 %	340 %	565 %	82 %
In a radio interview the Work and Pensions Secretary lain Duncan Smith was challenged by a benefits claimant to say whether he could survive on the £53 a week the caller claimed he had to live on after housing costs. Exclusing housing costs, do you think		/6	/º	70	76	/0	70	,76 I	76	<i>7</i> 0	76	76	76	76
Is reasonable to expect someone to live on this amount		26	23	29	25	25	19			20	23	27	31	50
Is not reasonable to expect someone to live on this amount		63	64	57	64	64	73			72	66	63	56	44
Don't know		12	13	14	11	11	7			8	11	11	13	6
The level of income support or jobseekers allowance for a single adult over the age of 25 is currently £71 a week. Someone receiving one of these benefits may also be eligible to receive housing benefit towards their rent and council tax benefit towards														
Is reasonable to expect someone to live on this amount		57	52	60	59	56	51			52	59	60	64	76
Is not reasonable to expect someone to live on this amount		31	36	27	29	34	41			38	28	33	26	18
Don't know		11	13	13	11	10	8			10	13	8	11	6
Do you think you personally could live on income support or jobseekers allowance? Yes, I probably could if I needed to No, I probably couldn't Don't know		44 48 8	42 49 10	49 44 8	39 51 10	44 51 5	43 50 6			40 53 6	43 50 8	46 47 6	50 46 5	53 41 6
If a police officer injures themselves during the course of their duties, do you think they should or should not be able to sue for compensation?														
Should be able to sue for compensation Should not be able to sue for compensation Don't know		23 61 16	29 52 19	22 62 16	19 63 18	24 63 14	28 61 12			25 62 13	26 61 13	21 66 13	19 64 17	32 58 10

Region

Football



			Voting	intentio	n	2	010 Vc	te	Ge	ender		Ag	е		Social	grade
	Total	Con	Lab	Lib Dem	UKIP	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE
Weighted Sample	1991	464	626	173	198	599	491	450	968	1023	241	508	681	561	1135	856
Unweighted Sample	1991	457	608	126	245	595	494	455	933	1058	188	463	775	565	1320	671
'•	0/_	0/2	0/_	0/.	0/.	0/_	0/_	0/2	0/_	0/2	0/2	0/2	0/.	0/.	0/2	0/2

Which of the following would you describe yourself as?

Working class	30	21	40	13	35	23	44	22	29	31	16	26	37	31	19	44
Upper working class	13	13	12	11	11	11	14	14	12	14	14	17	12	10	13	12
Lower middle class	17	17	18	24	14	16	13	21	19	15	21	20	14	15	20	12
Middle class	24	33	19	27	20	32	18	29	24	25	26	19	24	29	32	15
Upper middle class	4	7	2	10	3	7	2	4	5	3	7	6	3	3	6	1
Upper class	0	1	0	0	0	0	0	0	0	0	0	0	0	0	0	0
None of these	5	3	4	6	8	5	5	5	6	5	3	4	6	6	4	7
Don't know	6	5	4	8	8	7	4	5	6	7	12	7	4	6	5	9

A survey by the BBC suggests that the traditional class definitions of working, middle and upper have been replaced by seven new categories, based on their economic capital (their savings, income and home ownership), social capital (who they know and socialise with) and cultural capital (their hobbies and passtimes). Please read the descriptions below, and say which you think you would belong to?

Precariat, or precarious proletariat - the poorest, most deprived class, scoring low for social and cultural capital

Emergent service workers - a new, young, urban group which is relatively poor but has high social and cultural capital

Traditional working class - scores low on all forms of capital, but is not completely deprived. Its members have reasonably high house values, explained by this group having the oldest average age at 66

New affluent workers - a young class group which is socially and culturally active, with middling levels of economic capital

Technical middle class - a small, distinctive new class group which is prosperous but scores low for social and cultural capital. Distinguished by its social isolation and cultural apathy

Established middle class - the second wealthiest, scoring highly on all three capitals. The largest and most gregarious group, scoring second highest for cultural capital

Elite - the most privileged group in the UK, distinct from the other six classes through its wealth. This group has the highest levels of all three capitals

Which do you think best describes you?

scribes you?																
Precariat	5	2	6	3	7	3	7	3	6	3	4	5	6	3	2	8
Emergent service worker	9	8	14	6	2	4	9	13	9	10	28	17	4	1	10	9
Traditional working class	29	24	33	19	42	29	36	22	28	30	13	17	33	42	21	39
New affluent workers	11	14	11	13	8	11	10	13	9	13	21	19	9	3	14	8
Technical middle class	11	13	9	15	10	12	10	14	16	7	8	10	14	10	15	7
Established middle class	14	22	9	22	11	21	8	16	14	13	7	11	13	19	19	6
Elite	1	2	1	3	2	2	1	2	2	0	3	1	1	1	2	0
Don't know	19	16	17	21	18	18	18	17	15	23	15	19	20	21	17	22



Ī				Region			Foo	tball	Which of	the following	g would you	describe you	rself as?
	Total	London	Rest of South	Midlands / Wales	North	Scotland	Interested	Not Interested	Working class	Upper working class	Lower middle class	Middle class	Upper middle class
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Unweighted Sample	1991	302	645	388	497	159	735	1234	516	248	340	565	82
-	0/	0/	0/	0/	0/	0/	0/	0/	0/	0/	0/	0/	0/

Which of the following would you describe yourself

a	S	•

Working class	30	28	21	31	39	42	100	0	0	0	0
Upper working class	13	13	14	13	12	12	0	100	0	0	0
Lower middle class	17	16	18	14	18	13	0	0	100	0	0
Middle class	24	26	30	22	20	19	0	0	0	100	0
Upper middle class	4	8	5	3	3	2	0	0	0	0	100
Upper class	0	0	0	0	0	0	0	0	0	0	0
None of these	5	4	4	6	6	8	0	0	0	0	0
Don't know	6	5	7	11	3	3	0	0	0	0	0

A survey by the BBC suggests that the traditional class definitions of working, middle and upper have been replaced by seven new categories, based on their economic capital (their savings, income and home ownership), social capital (who they know and socialise with) and cultural capital (their hobbies and passtimes). Please read the descriptions below, and say which you think you would belong to?

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Technical middle class - a small, distinctive new class group which is prosperous but scores low for social and cultural capital. Distinguished by its social isolation and cultural apathy

Established middle class - the second wealthiest, scoring highly on all three capitals. The largest and most gregarious group, scoring second highest for cultural capital

Elite - the most privileged group in the UK, distinct from the other six classes through its wealth. This group has the highest levels of all three capitals

Which do you think best describes you?

cribes you.											
Precariat	5	5	4	4	6	3	10	5	2	1	1
Emergent service worker	9	7	9	10	10	12	12	15	10	7	5
Traditional working class	29	25	25	27	36	33	57	38	21	6	0
New affluent workers	11	11	11	10	13	12	5	21	17	14	6
Technical middle class	11	13	15	12	8	5	3	7	22	20	8
Established middle class	14	17	16	12	11	12	1	2	8	35	62
Elite	1	3	1	1	1	0	0	0	0	1	18
Don't know	19	19	17	24	15	24	12	12	21	17	0



				voting	intentio	n	2	UTU VC	ote	Ge	naer		Ag	9		Social	grade
		Total	Con	Lab	Lib Dem	UKIP	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE
	Weighted Sample	1991	464	626	173	198	599	491	450	968	1023	241	508	681	561	1135	856
	Unweighted Sample	1991	457	608	126	245	595	494	455	933	1058	188	463	775	565	1320	671
	•	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
How interested, if at all, are you in football?																	
Very interested		21	26	24	14	19	24	22	16	32	9	20	22	23	17	20	21
Fairly interested		21	20	24	18	18	17	23	21	25	17	21	22	21	19	21	20
TOTAL INTERESTED		42	46	48	32	37	41	45	37	57	26	41	44	44	36	41	41
Not very interested		15	14	15	13	14	15	17	14	11	18	9	14	15	17	15	13
Not at all interested		43	39	36	55	48	44	37	48	32	54	46	40	41	47	43	43
TOTAL NOT INTERESTED		58	53	51	68	62	59	54	62	43	72	55	54	56	64	58	56
Don't know		1	1	1	0	1	0	1	1	1	2	4	2	0	0	1	2

Sunderland AFC have recently appoint Paulo di Canio as their new manager. Di Canio was once banned for a match after making a fascist style salute during a match and said in an interview in 2005 that he was "a fascist". This week Di Canio has said "I am not political, I do not affiliate myself to any organisation. I am not a racist. I do not support the ideology of fascism."

Do you think Sunderland were right or wrong to appoint Di Canio as their manager?

Right	26	32	25	30	27	30	26	22	36	16	26	27	26	24	27	25
Wrong	28	24	34	27	28	27	33	31	29	26	21	28	27	32	31	23
Don't know	46	43	40	43	45	44	41	47	35	58	53	45	47	44	42	52

Former Foreign Secretary David Milliband used to be a member of the Sunderland AFC board, but has resigned following the appointment of Paulo Di Canio. Do you think David Milliband was right or wrong to resign from the Sunderland board?

		_							_		_					
Right	41	31	51	52	35	35	47	53	41	41	36	42	38	45	44	36
Wrong	22	31	18	23	29	29	20	17	31	14	19	20	23	23	22	22
Don't know	37	38	30	25	36	36	33	30	28	45	45	37	38	32	33	42



65

Fieldwork: 4th - 5th April 2013													vvnat
				Region			Foo	tball	Which of	the following	g would you	describe you	rself as?
	Total	London	Rest of South	Midlands / Wales	North	Scotland	Interested	Not Interested	Working class	Upper working class	Lower middle class	Middle class	Upper middle class
Weighted S	mple 1991	255	647	426	490	173	822	1147	597	256	333	487	82
Unweighted S	mple 1991	302	645	388	497	159	735	1234	516	248	340	565	82
	%	%	%	%	%	%	%	%	%	%	%	%	%
How interested, if at all, are you in football?													
Very interested	21	22	17	22	22	21	50	0	24	23	20	17	18
Fairly interested	21	16	20	22	24	16	50	0	20	19	22	21	17
TOTAL INTERESTED	42	38	37	44	46	37	100	0	44	42	42	38	35
Not very interested	15	20	14	12	14	20	0	25	15	17	14	14	14
Not at all interested	43	39	47	43	40	43	0	75	40	42	44	47	51

Don't know	1	Į	3	2	1	0	1	0	0	1	0	0	0	0
Sunderland AFC have recently appoint Paulo di Canio as their new manager. Di Canio was once banned for a match after making a fascist style salute during a match and said in an interview in 2005 that he was "a fascist". This week Di Canio has said "I am not political, I do not affiliate myself to any organisation. I am not a racist. I do not support the ideology of fascism."														
Do you think Sunderland were right or wrong to														
appoint Di Canio as their manager?														
Right	26		24	29	21	26	28	47	11	23	29	32	23	30
Wrong	28		33	25	28	29 45	29	28	28	29	27	27	34	26
Don't know	46	;	43	46	51	45	44	25	60	48	44	42	43	44
Former Foreign Secretary David Miliband used to be a member of the Sunderland AFC board, but has resigned following the appointment of Paulo Di Canio. Do you think David Miliband was right or wrong to resign from the Sunderland board?														
Right	41	_ I	44	42	37	43	36	45	39	40	39	41	47	39
Wrong	22	2	18	20	22	26	24	36	13	20	23	24	23	30
Don't know	37		38	38	41	31	40	20	49	40	38	35	29	30
							•							

TOTAL NOT INTERESTED



rielawork. 4til - 5til April 2015	i																
				/oting	intentio	n	2	010 Vc	ote	Ge	ender		Ag	е		Social	grade
		Total		Lab	Lib Dem	UKIP	Con		Lib Dem		Female	18-24	25-39				C2DE
	Weighted Sample	1991	464	626	173	198	599	491	450	968	1023	241	508	681	561	1135	856
	Unweighted Sample	1991	457	608	126	245	595	494	455	933	1058	188	463	775	565	1320	671
		%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
		,,,	, 0	,,	,,	,,	,,	,,	,,	,,	,0	,,	,,	,,	,,	,,	,,
More generally speaking, Which of the following comments best reflects your view? Managers of football clubs should be appointed purely upon their skills as a football manager and coach, their political views should not be a consideration Managers of football clubs are important role models, representatives of their club and public figures - it would		34	43	29	24	43	40	30	28	41	28	34	34	36	32	33	35
not be appropriate for someone with extremist views to		41	35	49	49	37	38	49	47	38	45	32	41	42	45	45	37
		41	33	43	43	31	30	43	41	30	43	32	41	42	43	45	31
hold such a position, regardless of their skills as a																	
manager		_	l _		_	_	_	_	_		_	_	_	_		_	
Neither		9	8	10	9	6	7	9	9	10	8	9	9	8	10	8	10
Don't know		15	14	12	17	14	15	12	16	11	19	26	16	14	12	13	19
Thinking about the risk of nuclear war or a nuclear attack upon Britain, do you think the risk of a nuclear attack today is greater than it was during the cold war, less than it was during the cold war, or about the same? The risk of a nuclear attack is greater today than it was			Ī				Ī			I	ı	l				l	
during the cold war		20	19	19	21	28	22	22	15	18	22	20	20	20	19	17	23
The risk of a nuclear attack is less today than it was		38	39	40	46	39	37	36	45	50	27	35	34	43	38	44	31
during the cold war		50	00	40	40	00	0,	50	40	00	21	55	04	40	00		31
The risk of a nuclear attack is about the same today as it		27	32	25	29	27	33	27	27	22	31	19	24	26	35	27	27
was during the cold war		21	32	25	29	21	33	21	21	23	31	19	24	26	35	21	21
Don't know		14	10	17	5	5	8	16	13	9	20	26	22	11	7	12	18
Which of the following countries, if any, do you think pose the biggest threat to Britain today? Please tick up to two		49	55	48	53	49	52	48	48	44	53	48	45	50	50	47	50
			43	33	29	49 45	42	30	36		30	25	29	35		38	
lran		35								40					45		31
China		12	11	11	11	15	15	10	12	13	11	9	13	14	10	13	11
Argentina		9	10	9	8	12	9	10	9	10	8	13	8	10	8	9	9 8 7
Syria		8	8	8	6	9	9	8	8	5	10	4	9	7	10	8	8
Russia		7	6	8	8	8	7	8	6	8	6	7	9	7	5	8	7
None of these pose a threat to Britain		13	9	15	12	12	10	14	17	18	8	14	9	15	13	14	12
Don't know		11	9	11	8	7	8	13	8	7	16	19	16	7	8	9	14
			•				•			•	l.	ll .				11	



Fieldwork: 4th - 5th April 2013	i	Region Football Which of the following would you describe yourself								TTTTCT.				
					Region			F00	tball	Which of	the followin	g would you	describe you	rself as?
		Total	London	Rest of South	Midlands / Wales	North	Scotland	Interested	Not Interested	Working class	Upper working class	Lower middle class	Middle class	Upper middle class
	Weighted Sample	1991	255	647	426	490	173	822	1147	597	256	333	487	82
	Unweighted Sample	1991	302	645	388	497	159	735	1234	516	248	340	565	82
	•	%	%	%	%	%	%	%	%	%	%	%	%	%
More generally speaking, Which of the following comments best reflects your view? Managers of football clubs should be appointed purely upon their skills as a football manager and coach, their political views should not be a consideration Managers of football clubs are important role models,		34	30	34	36	33	40	49	24	37	33	38	28	35
representatives of their club and public figures - it would not be appropriate for someone with extremist views to hold such a position, regardless of their skills as a		41	42	37	42	46	41	38	44	40	41	42	49	41
manager Neither		9	10	12	8	7	6	8	10	9	12	8	8	10
Don't know		15	18	17	14	, 14	13	5	21	14	14	12	15	14
Thinking about the risk of nuclear war or a nuclear attack upon Britain, do you think the risk of a nuclear attack today is greater than it was during the cold war, less than it was during the cold war, or about the same? The risk of a nuclear attack is greater today than it was during the cold war. The risk of a nuclear attack is less today than it was		20 38	22	16 41	18 37	23	27 39			23	17 41	20 43	22 41	13 58
during the cold war The risk of a nuclear attack is about the same today as it														
was during the cold war		27	23	30	28	27	22			30	26	26	25	23
Don't know		14	14	13	17	16	12			14	16	10	12	6
Which of the following countries, if any, do you think pose the biggest threat to Britain today? Please tick up to two														
North Korea Iran China Argentina Syria Russia None of these pose a threat to Britain Don't know		49 35 12 9 8 7 13	44 37 14 6 9 9 12	49 35 11 9 7 7 14 10	48 33 12 8 9 7 13	53 36 13 10 6 8 11 9	41 32 11 14 11 6 16			51 32 12 10 8 6 12	46 35 7 7 10 8 12	57 40 14 8 5 6 13	48 40 13 10 9 8 12 8	38 44 18 18 5 5 5 22



			Voting	intentio	n	2	010 Vo	te	Ge	nder	Age			Social	grade	
	Total	Con	Lab	Lib Dem	UKIP	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE
Weighted Sample	1991	464	626	173	198	599	491	450	968	1023	241	508	681	561	1135	856
Unweighted Sample	1991	457	608	126	245	595	494	455	933	1058	188	463	775	565	1320	671
'	0/_	0/2	0/_	0/2	0/2	0/_	0/_	0/2	0/2	0/_	0/.	0/_	0/2	0/_	0/.	0/2

Do the recent threats by North Korea against the United States make you more supportive of Britain having nuclear weapons, less supportive of Britain having nuclear weapons, or does it make no difference?

difference?	_					_			_		_			_		
More supportive 20)	28	15	20	27	32	14	14	23	17	22	19	17	22	17	23
Less supportive 3		1	4	5	1	1	4	3	3	3	2	6	3	1	3	3
No difference - I think Britain should retain our nuclear 48	.	59	44	39	59	56	47	45	49	46	39	38	51	57	49	46
weapons anyway	'	00	77	00	55	50	71	40	45	40	00	50	01	01	40	40
No difference - I think Britain should get rid of our nuclear	a	7	26	31	9	6	23	29	20	19	18	23	20	15	21	17
weapons anyway	'	'	20	31	9	U	20	23	20	13	10	23	20	13	21	''
Don't know 10)	5	11	5	4	5	12	9	5	16	18	14	9	5	10	11



				Region			Football Which of the following would you describe yo						rself as?
	Total	London	Rest of South	Midlands / Wales	North	Scotland	Interested	Not Interested	Working class	Upper working class	Lower middle class	Middle class	Upper middle class
Weighted Sample	1991	255	647	426	490	173	822	1147	597	256	333	487	82
Unweighted Sample	1991	302	645	388	497	159	735	1234	516	248	340	565	82
-	0/_	0/_	0/.	0/.	0/.	0/.	0/.	0/.	0/.	0/.	0/.	0/.	0/.

Do the recent threats by North Korea against the United States make you more supportive of Britain having nuclear weapons, less supportive of Britain having nuclear weapons, or does it make no difference?

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difference?		_					_		
More supportive	20	15	20	21	21	22	21	18	
Less supportive	3	6	3	1	3	4	3	5	
No difference - I think Britain should retain our nuclear	48	12	50	49	49	38	49	51	
weapons anyway	40	43	30	43	43	30	45	31	
No difference - I think Britain should get rid of our nuclear	19	27	19	16	15	26	16	17	
weapons anyway	19	21	19	16	15	26	16	17	
Don't know	10	10	8	12	12	9	10	10	



YouGov Weighting Data

In addition to weighting by age, gender, social class and region (weighted and unweighted figures shown in the tables), YouGov also weighted its raw data by newspaper readership and political party identification:

Unweighted no. Weighted no.

Age and Gender		
-		
Male 18 to 24	83	123
Male 25 to 39	204	255
Male 40 to 59	362	336
Male 60 +	284	253
Female 18 to 24	105	117
Female 25 to 39	259	253
Female 40 to 59	413	344
Female 60 +	281	309
Region		
North England	497	490
Midlands	292	327
East England	179	191
London	302	255
South England	466	456
Wales	96	100
Scotland	159	173
Social Grade		
AB	756	557
C1	564	577
C2	284	418
DE	387	438
Newspaper Type		
Express / Mail	389	319
Sun / Star	173	468
Mirror / Record	92	199
Guardian / Independent	154	90
FT / Times / Telegraph	130	189
Other Paper	236	229
No Paper	817	498
Political Party Identification		
Labour	650	647
Conservative	551	567
Liberal Democrat	158	239
SNP/Plaid Cymru	37	34
Others	107	26
None/ DK	488	478

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