

## YouGov / Sunday Times Survey Results

Fieldwork: 5th - 6th February 2015			_																			
			1	Nestmi	nster V	l	2	2010 Vo		Ge	ender		Ą	ge		Socia	Grade			Region		
		Total	Con	Lab	Lib Dem	UKIP	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
	Weighted Sam			436	93	203	496		341	809	859	198	422	570		951	717	214	542	357	410	145
	Unweighted Sam		422	433	72	236	511	420	330	852	816	119	321	688	540	1095	573	202	541	366	408	151
		%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
Headline Voting Intention																						
[Excluding Don't knows and Wouldn't votes]	Con	32	100	0	0	0	70	7	14	32	33	26	31	29	40	37	26	35	40	30	27	22
	Lab	33	0	100	0	0	6	73	34	30	35	29	36	33	32	30	37	37	22	37	43	25
	Lib Dem	7	0	0	100	0	2	2	25	7	7	10	8	6	6	9	4	6	11	5	6	2
	UKIP	15	0	0	0	100	20	7	10	18	12	6	10	21	16	12	19	12	17	19	15	5
	Other	13	0	0	0	0	2	11	17	13	13	28	16	12	6	13	13	10	10	9	10	45
Other Parties Voting Intention						Į.				•						•						
_	Green	8	0	0	0	0	2	6	12	7	8	20	10	6	3	7	8	8	8	6	9	6
	SNP/ PCY	4	0	0	0	0	0	4	4	5	3	7	5	5	2	4	4	1	1	2	0	39
	BNP	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	Respect	0	0	0	0	0	0	1	0	0	1	2	0	0	0	0	0	0	1	0	0	0
	Other	0	0	0	0	0	0	0	0	1	0	0	1	0	1	1	0	0	1	1	0	0
Non Voters	147 1181 117 1	_	1 0	_	•	0	۱ ۵	•	•		40	1 40	40	_	,	۱ ۵	0		-	0	_	_
	Would Not Vote Don't know	7 13	0	0 0	0 0	0 0	3 8	2 10	3 19	4	10 18	13 14	10 16	5 13	<i>4</i> 9	6 12	8 15	5 14	7 12	9 13	6 14	5 13
	DON'T KNOW	13	U	U	U	U	Ø	10	19	8	18	14	10	13	9	12	15	14	12	13	14	13
	Fe	b Feb																				
	4-																					
Do you approve or disapprove of the Governm																						
date?																						
	Approve 3		85	5	32	17	63	12	25	37	27	25	31	31	37	38	24	33	37	30	28	26
	Disapprove 5		7	88	55	72	26	80	64	56	54	53	52	58	55	49	63	48	47	59	62	66
	Don't know 1	3 <b>13</b>	8	7	13	12	11	8	12	7	18	21	17	11	8	13	13	18	16	11	10	9
	Ja																					
De constituit de la Decid Communication de la constituit	29-	30 <b>5-6</b>																				
Do you think that David Cameron is doing wel	i or badiy as																					
Prime Minister?	\/on/woll	6	1 22	0	0	0	16	4	2	_	4	l e	e	4	0	l 7	_	l o	7	6	_	_
	Very well 8 Fairly well 3		23 71	0 13	0 49	0 35	16 62	1 18	2 33	9 38	4 35	6 32	6 36	4 36	9 39	7 42	5 29	8 39	7 43	6 33	5 32	5 29
	TOTAL WELL 4		94	13	49	<b>35</b>	78	19	<b>35</b>	47	<b>39</b>	38	42	40	48	49	34	47	50	<b>39</b>	37	34
	Fairly badly 2		1 4	39	35	36	16	33	34	25	29	29	30	27	25	28	27	23	26	29	28	33
	Very badly 2		0	44	14	25	5	42	27	25	22	18	20	27	25	19	31	23	17	25	29	30
	TOTAL BADLY 5		4	83	49	61	21	75	61	50	51	47	50	54	50	47	58	46	43	54	57	63
	Don't know 8	6	1	4	1	3	1	6	3	3	10	14	8	6	2	5	8	7	8	6	6	2



Fieldwork: 5th - 6th February 2015	_																					
	L		\ \	Nestm	inster V	l	2	2010 V		Ge	ender		Α.	ge		Socia	I Grade			Region		
	Weighted Sample				Lib Dem	UKIP	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
Weighted S	Sample	1668	434	436	93	203	496	406	341	809	859	198	422	570	477	951	717	214	542	357	410	145
Unweighted 9	Sample	1668	422	433	72	236	511	420	330	852	816	119	321	688	540	1095	573	202	541	366	408	151
		%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
	Jan	Feb																				
	29-30	5-6																				
Do you think Ed Miliband is doing well or badly as leader of the Labour party?			_				_			-		_				_		_				
Very well	4	1	0	4	1	0	0	3	1	1	2	1	1	2	2	1	1	2	1	2	1	0
Fairly well	18	18	5	46	16	5	7	37	17	19	17	19	14	17	23		20	20	15	19	20	17
TOTAL WELL	22	19	5	50	17	5	7	40	18	20	19	20	15	19	25	17	21	22	16	21	21	17
Fairly badly	34	34	32	37	44	29	31	36	41	33	36	38	38	35	30	37	31	34	35	33	35	34
Very badly	34	35	59	6	32	59	58	15	32	42	29	21	31	37	42		33	34	36	36	31	45
TOTAL BADLY	68	69	91	43	76	88	89	51	73	75	65	59	69	72	72	74	64	68	71	69	66	79
Don't know	11	11	4	6	7	6	4	8	9	5	16	20	16	10	4	9	14	10	13	10	12	4
Do you think that Nick Clegg is doing well or badly as leader of the Liberal Democrats?  Very well	2	1	2	1	4	0	2	1	1	<b>l</b> 1	1	2	1	0	2	2	1	I 1	1	2	0	1
Fairly well	17	15	21	10	56	7	19	9	21	16	15	13	15	15	17		13	16	18	17	12	10
TOTAL WELL	19	16	23	11	60	7	21	10	22	17	16	15	16		19	19	14	17	19	19	12	11
Fairly badly	30	32	38	33	25	31	36	31	33	30	35	31	36	30	32	35	29	32	34	33	29	33
Very badly	40	41	30	52	7	57	37	54	36	47	34	39	33	43	46	38	44	39	34	38	48	53
TOTAL BADLY	70	73	68	85	32	88	73	85	69	77	69	70	69	73	78	73	73	71	68	71	77	86
Don't know	11	11	9	4	8	4	7	6	8	6	16	16	15	12	4	9	13	11	13	10	11	4
				-	_	- I		-														-
Do you think the Conservative and Liberal Democrat coalition partners are working together well or badly?							-															
Very well	3	1	4	0	5	0	3	0	1	2	1	0	2	1	2	2	1	2	2	2	1	0
Fairly well	29	30	60	12	55	18		13	34	34	25	30	31	28	29	34	24	28	33	28	27	31
TOTAL WELL	32	31	64	12	60	18	52	13	35	36	26	30	33	29	31	36	25	30	35	30	28	31
Fairly badly	35	34	28	37	25	43	32	36	34	32	36	39	31	34	36	37	31	39	35	39	29	29
Very badly	24	26	5	45	6	36	13	44	24	27	25	16	24	28	29	20	33	22	20	24	34	37
TOTAL BADLY	59	60	33	82	31	79	45	80	58	59	61	55	55	62	65	57	64	61	55	63	63	66
Don't know	10	9	4	6	9	3	3	7	6	5	12	15	12	8	4	7	10	9	10	7	9	4



Fieldwork: 5th - 6th February 2015																						
			W	estmi	nster V	Ί	2	2010 Vc		Ge	ender		Αç	ge		Social	Grade			Region		
	Tot	tal	Con	Lab	Dem	UKIP			Lib Dem	Male	Female	18-24	25-39	40-59	60+		C2DE	London	Rest of South	Midlands / Wales	North	Scotland
Weighted San				436		203	496	406	341	809	859	198	422	570	477	951	717	214	542	357	410	145
Unweighted Sar			422	433	72	236	511	420	330	852	816	119	321	688	540	1095	573	202	541	366	408	151
	%		%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
	lan Fe																					
	9-30 <b>5-</b>	-6																				
Do you think this coalition government is good or bad for people like you?																						
Very good	3 2	2	4	0	5	1	3	1	2	2	2	1	1	2	3	2	2	2	2	3	1	0
Fairly good	18 <b>1</b> 8	8	40	7	30	11	32	8	20	21	15	14	17	17	22	21	14	19	21	14	16	19
10112000	21 <b>2</b> (	-	44	7	35	12	35	9	22	23	17	15	18	19	25	23	16	21	23	17	17	19
. ,	27 <b>2</b> 7		23	34	30	28	26	32	27	27	28	35	27	27	25	29	25	30	24	27	31	27
,	22 <b>2</b> (	_	7	44	0	40		43	25	28	25	18	24	29	29	21	33	25	22	29	29	30
	<b>4</b> 9 <b>5</b> 3		30	78	30	68	40	75	52	55	53	53	51	56	54	50	58	55	46	56	60	57
	24 <b>2</b> 2		23	12	31	20	23	13	24	20	23	22	24	22	20	22	21	22	26	22	16	22
Don't know	6 5	5	2	2	3	1	3	3	3	3	7	10	8	5	1	5	5	3	6	4	7	2
Do you think the coalition government is managing the economy well or badly?																						
Very well	8 7	7	21	0	6	1	16	2	5	9	5	3	6	6	9	8	5	8	8	7	4	7
Fairly well	36 <b>3</b> 7	7	69	16	52	35	60	20	35	41	33	36	37	32	42	42	30	37	43	32	33	34
TOTAL WELL 4	44 44	4	90	16	58	36	76	22	40	50	38	39	43	38	51	50	35	45	51	39	37	41
Fairly badly 2	27 <b>2</b> 9	9	7	46	35	34	13	41	34	29	29	27	28	35	22	28	31	31	24	30	32	33
Very badly	18 <b>1</b> 9	9	1	33	4	24	6	31	20	19	19	14	18	19	23	14	26	18	15	21	22	24
TOTAL BADLY 4	45 <b>4</b> 8	8	8	79	39	58	19	72	54	48	48	41	46	54	45	42	57	49	39	51	54	57
Don't know	10 9	9	2	4	3	6	5	6	6	3	14	20	10	8	5	9	9	6	10	11	10	3
In your opinion how good or bad is the state of Britain's economy at the moment?												_				_		_				
Very good	2 2	2	7	0	0	0	4	1	1	3	1	1	2	2	2	2	2	3	2	3	2	1
		4	51	11	32	16		11	22	28	20	28	21	20	30		21	28	25	20	22	28
	26 <b>2</b> 0		58	11	32	16	48	12	23	31	21	29	23	22	32	28	23	31	27	23	24	29
· ·	33 <b>3</b>		31	30	35	30	31	32	34	31	30	27	32	31	31	33	28	26	35	31	29	27
	27 <b>2</b> 8	-	9	40	25	33	16	36	30	25	30	27	24	32	26	25	31	30	26	28	27	30
	9 1		1	16	8	20	4	16	11	11	11	5	13	12	10	9	13	9	8	13	13	12
	36 <b>3</b> 9		10	56	33	53	20	52	41	36	41	32	37	44	36	34	44	39	34	41	40	42
Don't know	4 5	5	1	4	0	1	1	4	3	2	7	13	7	3	1	4	5	3	5	5	6	2



Fieldwork: 5th - 6th February 2015																					
·		٧	Vestmi	nster V	<b>′</b> I	2	010 Vo	te	G	ender		A	ge		Social	Grade			Region		
	Total	Con	Lab	Lib Dem	UKIP	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
Weighted Sample	1668	434	436	93	203	496	406	341	809	859	198	422	570	477	951	717	214	542	357	410	145
Unweighted Sample	1668	422	433	72	236	511	420	330	852	816	119	321	688	540	1095	573	202	541	366	408	151
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
Jan	Feb																				
29-30	5-6																				
How do you think the financial situation of your household																					
will change over the next 12 months?				_	_		_		1 _	_		_	_			_ 1	1 _			_	_
Get a lot better 2	2	4	1	5	2	4	2	1	3	1	3	3	2	1	2	2	2	1	1	3	5
Get a little better 17	15	30	11	16	6	20	9	15	19	13	35	20	10	10	18	11	19	15	16	13	19
TOTAL BETTER 19	17	34	12	21	8	24	11	16	22	14	38	23	12	11	20	13	21	16	17	16	24
Stay about the same 43	42	49	39	51	32	49	41	40	41	44	31	37	45	49	46	37	34	48	40	43	39
Get a little worse 24 Get a lot worse 8	23 10	13 3	28 15	20 4	36 19	20 5	27 14	27 11	23 10	23 11	14 4	18 12	25 13	29 8	20 7	28 15	24 9	22 8	23 15	24 11	24 8
TOTAL WORSE 32	33	16	<b>43</b>	24	55	<b>25</b>	41	38	33	34	18	30	38	37	27	43	33	<b>30</b>	38	35	<b>32</b>
Don't know 6	7	I 1	6	3	5	_	8	6	5	9	14	10	5	3		7	12	6	4	7	6
DOIT MIOW 0		' '	Ü	Ü	J	J	U	Ü	1 0	3	1 -	10	J	J	'	•	1 '2	O	7	'	0
SNP the third largest party, would you support or oppose the party you voted for doing a deal with the SNP in order to form a government?  [This question was only asked to respondents who intend to vote for Labour or the Conservatives; n=855]  Support a deal with the SNP Oppose a deal with the SNP Don't know	23 55 22	10 72 18	37 38 25	0 0 0	0 0 0	10 73 17	37 41 22	30 44 26	27 57 16	19 53 28	17 63 19	25 47 28	26 52 22	21 62 17	22 59 18	24 50 26	22 50 28	16 61 23	23 58 19	31 45 24	27 73 0
Do you think it would be a good or bad thing if the SNP was part of a Westminster coalition government after the next election?															_		_				
A good thing	16	5	26	15	9	6	26	19	21	12	20	18	17	12	17	16	16	10	14	16	46
A bad thing	50	77	40	61	60	76	40	49	57	45	45	39	52	62	55	44	51	56	48	47	43
Don't know	33	18	34	25	31	18	34	32	23	43	36	43	31	26	28	40	33	33	38	37	11
Which party would you trust the most to manage the British economy?																					
Conservatives	33	94	4	14	24	74	12	20	39	28	24	31	31	42	39	26	35	40	29	30	27
Labour	19	0	63	3	2	2	48	16	18	19	16	17	20	21	18	20	21	15	21	22	16
Liberal Democrats	5	1	2	58	2	1	2	14	7	4	10	4	5	4	6	4	6	5	5	6	4
UKIP	5	1	1	0	34	6	2	4	6	4	3	6	7	3	4	7	5	6	5	4	3
None of them	28	3	24	19	33	13	28	37	24	31	26	29	30	24	24	32	22	23	29	30	42
Don't know	10	1	6	6	5	5	8	9	6	13	21	14	7	6	8	12	11	10	11	9	8



Fieldwork: 5th - 6th February 2015																					
		1	Vestmi	nster V	1	2	010 Vo	te	Ge	nder		Αç	je		Socia	l Grade			Region		
	Total	Con	Lab	Lib Dem		Con	Lab	Lib Dem		Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
Weighted Sample	1668	434	436	93	203	496	406	341	809	859	198	422	570	477	951	717	214	542	357	410	145
Unweighted Sample	1668	422	433	72	236	511	420	330	852	816	119	321	688	540	1095	573	202	541	366	408	151
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
Which party do you think has the best policies towards British																					
business?																					
Conservatives	33	84	10	18	22	68	17	22	40	27	21	32	31	43	40	25	39	39	28	29	30
Labour	19	2	55	3	5	5	42	14	19	19	21	20	17	19	17	21	22	12	20	24	20
Liberal Democrats	5	1	3	49	3	2	4	12	7	3	9	6	5	3	6	3	5	5	4	6	8
UKIP	6	1	1	0	39	8	3	3	7	5	4	6	9	3	5	8	5	7	7	5	2
None of them	19	3	14	8	23	9	15	26	17	21	21	17	20	18	15	24	13	17	21	19	28
Don't know	18	9	17	21	8	9	18	22	11	26	25	20	19	14	17	20	16	20	19	19	11
If David Cameron and the Conservatives won the next general election and formed a government, do you think it would be  Very good for British businesses Fairly good for British businesses  TOTAL GOOD FOR BRITISH BUSINESS  Neither good nor bad for British businesses Fairly bad for British businesses Very bad for British businesses  TOTAL BAD FOR BRITISH BUSINESS	15 29 44 20 12 11	45 44 <b>89</b> 8 0 0	6 16 22 26 23 18 41	4 57 <b>61</b> 20 8 9	9 31 <b>40</b> 22 15 15	34 43 <b>77</b> 12 4 2 <b>6</b>	6 21 <b>27</b> 24 20 17 <b>37</b>	10 27 37 26 10 13	19 34 53 19 11 11	12 23 <b>35</b> 21 13 10 <b>23</b>	8 33 41 16 12 8 20	12 26 <b>38</b> 25 10 10	13 28 41 21 14 13 27	24 30 <b>54</b> 18 13 9	17 33 <b>50</b> 21 11 8 <b>19</b>	13 23 <b>36</b> 19 14 15 <b>29</b>	18 29 <b>47</b> 17 13 10 <b>23</b>	16 35 <b>51</b> 19 10 7	15 25 40 22 13 11	14 24 38 21 13 13	13 26 <b>39</b> 23 15 13
Don't know  If Ed Miliband and Labour won the next general election and	13	3	12	3	9	5	12	14	6	20	22	17	12	7	10	17	13	13	13	15	9
formed a government, do you think it would be	•	ı .	0	^	4	١.,	_	2	l a	2	l۵	4	2	,	l a	4	۱ ،	0	_	2	4
Very good for British businesses	3 16	1	9 41	0 15	1	2 6	5 35	3 18	4 16	3 17	3 15	4 16	3 18	4 16	3 15	4	3	2	5 16	3	4
Fairly good for British businesses		2			10											18	17	13	16	21	17
TOTAL GOOD FOR BRITISH BUSINESS	19	3	50	<b>15</b> 31	<b>11</b>	8	<b>40</b> 32	21	20	20	18	<b>20</b> 27	21	20	18   25	22	20	15	21	24	21
Neither good nor bad for British businesses	23	11	33			8		29	26	20	29		21	20	25	21	24	22	24	23	22
Fairly bad for British businesses	22	37	4	40	23	33	11	21	22	22	21	19	23	24	26	17	18	28	15	20	29
Very bad for British businesses	21	44	T ====================================	11	44	45	5	13	25	17	6	17	23	30	21	22	26	21	24	18	19
TOTAL BAD FOR BRITISH BUSINESS	43	81	5	51	67	78	16	34	47	39	27	36	46	54	47	39	44	49	39	38	48
Don't know	14	5	12	2	6	6	11	15	6	21	27	18	13	7	11	19	13	15	15	16	8



Fieldwork: 5th - 6th February 2015		V	Vestmi	nster V	1	1 2	2010 Vo	nte.	Ge	ender	1	Δ	ge		Social	Grade			Region		
				Lih				Lib				· ·						Rest of	Midlands /		
	Total	Con	Lab	Dem	UKIP	Con	Lab	Dem	Male	Female	18-24				ABC1	C2DE	London	South	Wales	North	Scotland
Weighted Sample		434	436	93	203	496	406	341	809	859	198		570		951	717	214	542	357	410	145
Unweighted Sample		422	433	72	236	511	420	330	852	816	119	321	688	540	1095	573	202	541	366	408	151
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
Thinking about the approach governments take towards big business, which of the following do you most agree with?																					
Government should generally try to help and support big																					
businesses in Britain, as they create jobs and wealth for the	31	57	23	39	27	48	24	28	37	25	24	31	31	33	33	28	35	30	35	26	29
country																					
Government should generally try to stand up to big businesses in																					
Britain, as they too often use their size to take advantage of	49	31	60	52	49	36	57	56	49	49	52	45	48	54	49	50	48	49	44	53	54
customers and suppliers																					
Neither	8	6	7	4	16	9	8	7	7	8	4	7	10	7	8	7	6	8	7	9	8
Don't know	12	5	10	4	9	7	11	9	7	17	20	17	12	5	10	15	11	13	13	11	10
Thinking about the bosses of large British companies, do you think they should or should not comment on political parties' policies?  Should - they have every right to support political parties they think would be good for the country and criticise those they think would be bad  Should not - the bosses of large companies should stay neutral and not get involved in commenting on political parties and their policies	38 45	59	26 59	39 46	44 43	55	26 58	34 53	44 45	32 45	35	37	36 47	41	42 45	32	35 46	37 44	39 43	37 46	42 47
Not sure	18	10	15	16	13	11	16	13	11	23	26	22	17	11	13	24	19	19	18	17	12
Stefano Pessina is the CEO of Wallgreen Boots Alliance, the company that owns Boots the Chemists.  Stefano Pessina currently lives in Monaco, so does not pay																					
British taxes. Do you think it is or is not acceptable for businessmen who don't live in Britain or pay British taxes to comment on British politics?																					
Is acceptable	19	35	6	31	26	33	8	17	25	15	21	19	19	20	23	15	21	21	16	19	19
Is not acceptable	73	59	89	65	70	59	88	79	70	75	64	71	74	75	70	76	70	71	77	71	76
Don't know	8	7	5	4	4	8	5	4	5	11	15	11	7	4	7	9	9	8	7	10	5



		٧	Vestmi	nster \	/I	2	010 Vo	te	Ge	nder		Αç	je		Social	Grade			Region		
	Total	Con	Lab	Lib Dem	UKIP	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
Weighted Sample	1668	434	436	93	203	496	406	Dem		859	198	422	570	477	951	717	214	542	357	410	145
Unweighted Sample	1668	422	433	72	236	511	420	330	852	816	119	321	688	540	1095	573	202	541	366	408	151
_	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Several other business leaders have also criticised Labour's business policies over the last week, generally speaking, why do you think they have criticised Labour in this way?

32	71	9	27	42	63	13	22	35	29	19	28	30	43	35	28	30	37	28	30	29
26	5	52	24	21	9	48	32	30	23	25	19	30	29	26	27	23	24	26	31	28
22	14	21	37	21	14	22	27	21	22	21	25	22	18	22	21	23	20	20	24	23
3	2	3	2	3	3	3	1	3	3	5	4	3	0	3	3	1	2	4	2	5
17	8	15	10	13	11	13	18	11	23	30	24	15	10	14	22	23	17	22	12	15
	26 22 3	26 5 22 14 3 2	26 5 52 22 14 21 3 2 3	26	26	26 5 52 24 21 9  22 14 21 37 21 14 3 2 3 2 3 3	26	26	26	26	26	26	26     5     52     24     21     9     48     32     30     23     25     19     30       22     14     21     37     21     14     22     27     21     22     21     25     22       3     2     3     2     3     3     1     3     3     5     4     3	26	26     5     52     24     21     9     48     32     30     23     25     19     30     29     26       22     14     21     37     21     14     22     27     21     22     21     25     22     18     22       3     2     3     2     3     3     1     3     3     5     4     3     0     3	26     5     52     24     21     9     48     32     30     23     25     19     30     29     26     27       22     14     21     37     21     14     22     27     21     22     21     25     22     18     22     21       3     2     3     2     3     3     1     3     3     5     4     3     0     3     3	26     5     52     24     21     9     48     32     30     23     25     19     30     29     26     27     23       22     14     21     37     21     14     22     27     21     22     21     25     22     18     22     21     23       3     2     3     2     3     3     3     1     3     3     5     4     3     0     3     3     1	26     5     52     24     21     9     48     32     30     23     25     19     30     29     26     27     23     24       22     14     21     37     21     14     22     27     21     22     21     25     22     18     22     21     23     20       3     2     3     2     3     3     3     1     3     3     5     4     3     0     3     3     1     2	26     5     52     24     21     9     48     32     30     23     25     19     30     29     26     27     23     24     26       22     14     21     37     21     14     22     27     21     22     21     25     22     18     22     21     23     20     20       3     2     3     2     3     3     3     1     3     3     5     4     3     0     3     3     1     2     4	26     5     52     24     21     9     48     32     30     23     25     19     30     29     26     27     23     24     26     31       22     14     21     37     21     14     22     27     21     22     21     25     22     18     22     21     23     20     20     24       3     2     3     2     3     3     3     1     3     3     5     4     3     0     3     3     1     2     4     2

## Do you think being criticised by leaders of big businesses helps or damages the Labour party?

Helps them	7	3	13	0	5	3	10	8	9	4	4	8	8	6	7	7	7	5	6	8	9
Damages them	52	67	48	62	55	66	50	50	56	49	53	48	51	57	55	49	47	57	51	51	51
Neither	25	19	27	27	26	20	28	26	24	25	17	24	26	26	25	24	27	23	24	25	27
Don't know	17	12	12	11	14	12	13	16	11	22	26	20	15	12	13	21	19	15	18	16	13

	9-10 2014	5-6 2015																		
Do you approve or disapprove ofthe RAF taking part in air strike operations against Islamic State/ISIS?																				
Approve	59	63	79	64	62	73	76	64	59	76	50	42	59	68	69	64	62	59	62	64
Disapprove	22	17	10	17	21	17	12	18	21	14	21	25	15	16	18	17	18	17	17	18
Don't know	18	20	11	19	18	9	12	18	20	10	29	34	26	16	13	19	21	24	20	18

Oct

Feb

Would you approve or disapprove of...increasing our commitment to air strike operations against Islamic State/ISIS, sending more planes and increasing our air strikes?

Approve	56	70	59	52	72	69	59	51	69	44	40	51	60	64	57	56	54	56	56	59	56
Disapprove	22	15	20	23	20	16	22	26	17	26	28	20	20	22	22	21	22	22	23	19	24
Don't know	22	15	21	25	8	16	19	23	14	30	33	29	20	14	21	23	24	22	21	23	20

63

17

20

67

18

15



Fieldwork: 5th - 6th February 2015			M 4 - '		,	_	04011	4	_							101	ī		Deview		
		'	Vestmi		1	2	010 Vo		Ge	nder		A	ge	T	Socia	I Grade	1	Deat of	Region		
	Total		Lab	Lib Dem	UKIP		Lab	Lib Dem	Male	Female					ABC1			Rest of South	Midlands / Wales		Scotland
Weighted Samp		434		93	203	496	406	341	809	859	198	422	1	477	951	717	214	542	357	410	145
Unweighted Samp		422	433	72	236	511	420	330	852	816	119	321	688	540	1095	573	202	541	366	408	151
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
Oct	Feb																				
9-10																					
Would you approve or disapprove of Britain and the USA	2015																				
sending ground troops back into Iraq to help fight Islamic																					
State/ISIS?																					
Approve 32	32	41	32	16	43	39	35	22	40	24	23	32	36	30	32	31	33	31	31	31	38
Disapprove 47	45	41	46	60	48	43	43	57	42	48	39	41	43	54	48	42	39	47	44	47	45
Don't know 21	23	18	22	24	9	19	22	21	18	28	38	27	21	16		27	28	23	25	22	17
		•							•		•				•						
Do you think Western air strikes supporting Kurdish and Iraqi troops will be enough to defeat ISIS, or would it require ground troops from Western or other countries?																					
The combination of Western air strikes and Kurdish and Iraqi		I							I	ĺ	1				1						
troops should be enough to defeat ISIS	20	24	25	15	23	19	19	26	26	15	26	19	21	17	22	18	16	17	22	22	23
Western air strikes and Kurdish and Iraqi troops probably won't be																					
enough to defeat ISIS, ground troops will be needed from	49	57	46	52	57	57	53	43	54	43	31	43	53	56	50	46	50	50	48	46	51
elsewhere																					
Don't know	31	19	28	33	21	24	28	32	20	42	43	38	26	27	28	36	34	32	30	32	26
Aug 31 - Sept 2014																					
How would you rate the chances of you or a member of your																					
family or a good friend being killed or wounded in a terrorist																					
attack? Do you think the chances are?				•			•	•						•			1 4	•			
Very high 2	1	1	7	0	1	1	0 7	0	1 8	0 8	0 6	1	1 7	0 9	0 7	1	1	0 6	1	1	1
Fairly high 8 TOTAL HIGH 10	8	9 <b>10</b>	7 8	2 <b>2</b>	13 <b>14</b>	10 <b>11</b>	7	6 <b>6</b>	9	8 8	6	8 <b>9</b>	8	9	7	9 <b>10</b>	9 <b>10</b>	6	10 <b>11</b>	8 <b>9</b>	9 <b>10</b>
Fairly low 34	31	34	33	22	29	27	37	24	28	33	29	31	31	31	31	29	30	31	29	31	33
Very low 23	26	26	24	43	29 27	27	24	29	27	25	32	21	27	26	28	23	22	28	23	26	29
TOTAL LOW 57	57	60	57	65	56	54	61	53	55	58	61	52	58	57	59	52	52	59	52	57	62
Almost non-existent 17	24	22	23	30	18	24	21	33	30	18	19	24	24	24	24	22	20	25	25	22	25
Don't know 17	11	8	11	3	12	10	11	7	6	16	13	15	10	9	9	15	17	10	12	12	3



from New Zealand to chair the inquiry?

A good decision

A bad decision

Don't know

Fieldwork: 5th - 6th February 2015																							
					Vestmi	nster VI		2	010 Vo	te	Ge	nder		Α	ge		Social Grade Region						
			Total	Con	Lab	Lib Dem	UKIP	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
	Weighted	Sample	1668	434	436	93	203	496	406	341	809	859	198	422	570	477	951	717	214	542	357	410	145
	Unweighted	Sample	1668	422	433		236	511	420	330	852	816	119	321	688	540	1095	573	202	541	366	408	151
			%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
		July	Feb																				
		10-11	5-6																				
		2014	2015																				
Over the last year there have been allegation senior politicians in the 1970s and 1980s we abusing children at that time and that this w covered up.	re involved in																						
From what you have seen or heard about thi think it is probably true or false that																							
Some senior politicans in the 1970s and 1980s were involved in abusing children?				•				•			•		•				•		_				
	Probably true		81	77	85	80	90	79	86	83	83	79	75	72	85	88	81	81	81	80	80	81	88
	Probably false		3	8	1	0	2	6	2	1	4	3	5	4	3	2	4	2	1	4	5	3	2
That there was a deliberate cover-up?	Don't know		16	15	14	20	8	15	11	16	13	18	21	24	12	10	15	17	17	16	15	16	10
	Probably true		79	74	82	72	87	75	84	82	78	79	71	71	81	85	78	80	78	78	78	77	87
	Probably false		5	8	3	5	4	8	4	1	6	4	10	4	5	3	6	4	5	5	6	5	2
	Don't know	19	16	17	15	24	8	17	12	16	15	17	19	24	14	11	16	17	18	17	16	18	11
The current government have set up a panel at how public institutions handled historic c sex abuse. Two previous chairmen of the inc Butler-Sloss and Fiona Woolf have had to re had links to the establishment and senior pofrom the 1980s.	omplaints of child quiry, Baroness sign because they																						
The government have now appointed Lowell Zealand High Court Judge, to chair the inqui	•																						
Do you think it was a good or bad decision t	o appoint a Judge																						

79

7

14

 67
 71
 67
 75
 72
 69
 73
 72
 70
 64
 59
 63
 66
 75
 68
 65
 64
 67
 65
 65

 7
 10
 5
 0
 11
 10
 5
 3
 7
 7
 7
 5
 8
 8
 7
 7
 8
 8
 6
 6

 26
 19
 28
 25
 17
 21
 22
 24
 23
 29
 34
 32
 26
 17
 25
 27
 28
 25
 29
 28



Sample Size. 1000 GD Addits																			vviiat	uio v	voria ti
Fieldwork: 5th - 6th February 2015			Vestmi	inctor \	<i>/</i> I	-	2010 Vo	to	G.	ender	1	Λ.	70		Cooled	l Grade			Dogion		
	-	<u>'</u>	vestmi	Lib	VI	<del></del>	2010 VC	Lib	Ge	enaer		I A	ge		Social	Grade		Rest of	Region Midlands /	т—	
	Total	Con	Lab	Dem	UKIP			Dem					40-59		ABC1		London	South	Wales		Scotland
Weighted Samp		434	436	93	203	496	406	341	809	859	198	422	570	477	951	717	214	542	357	410	145
Unweighted Samp		422	433	72	236	511	420	330	852	816	119	321	688	540	1095	573	202	541	366	408	151
And how much confidence do you have that the inquiry will	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
fully investigate the matter?																					
A lot of confidence	9	14	8	10	6	12	7	7	<b>l</b> 11	7	9	8	8	10	9	8	l 11	8	7	8	11
A fair amount of confidence	47	58	47	58	40	51	49	54	46	48	37	43	47	55	52	41	46	48	48	44	53
TOTAL CONFIDENCE	56	72	55	68	46	63	56	61	57	55	46	51	55	65	61	49	57	56	55	52	64
Not very much confidence	25	15	28	18	35	22	27	27	27	24	22	25	28	25	22	30	22	25	24	30	22
No confidence at all	6	4	5	0	11	5	4	4	7	5	5	8	5	5	5	6	4	6	7	5	8
TOTAL NO CONIFDENCE	31	19	33	18	46	27	31	31	34	29	27	33	33	30	27	36	26	31	31	35	30
Don't know	13	9	11	14	8	10	12	7	10	16	26	16	12	6	12	14	17	14	13	13	6
Do you think Valentines Day is more important for younger people, middle aged people or older people?  Younger people Middle aged people Older people	63 8 4	68 8 3	62 7 4	69 10 1	68 12 4	66 9 4	64 7 4	66 5 3	58 12 5	69 5 3	44 17 7	63 6 6	64 8 2	72 7 2	64 8 4	62 9 4	61 8 1	65 9 3	62 9 5	64 8 5	61 8 5
Don't know	24	21	27	20	16	21	25	25	25	24	32	26	26	19	24	26	30	23	24	23	25
Thinking about this coming Valentine's Day, which if any of the following will you be doing with your spouse or partner? Please tick all that apply [Excluding those who do not have a spouse or partner; n=1292]																					
Sending a card to my spouse or partner	43	42	42	54	41	44	43	46	45	41	44	49	45	33	46	37	50	43	41	42	35
Buying my spouse or partner a gift	20	18	20	26	24	19	17	19	23	16	39	24	20	10	21	18	23	20	21	20	14
Cooking my spouse or partner a romantic meal at home	14	15	13	15	10	12	12	16	15	12	19	18	15	6	16	9	13	14	14	12	15
Taking my spouse or partner out for a romantic meal	12	15	9	14	13	12	12	9	17	7	28	14	11	7	15	8	16	13	12	10	12
Buying my spouse or partner some flowers	11	13	12	10	14	12	12	10	21	1	15	11	11	10	12	9	8	10	11	13	14
Taking my spouse or partner on a holiday or trip	4	4	3	6	5	3	2	7	6	3	13	5	4	1	4	5	5	2	2	7	7
Taking my spouse or partner out to the cinema or theatre	2	1	2	3	4	2	2	2	2	2	7	2	2	0	2	2	3	2	3	2	2
Something else	6	5	9	4	3	5	7	6	7	5	4	5	7	5	5	7	6	5	7	5	6
Nothing at all	34	33	33	34	31	33	35	33	27	40	15	25	34	46	28	41	28	32	35	35	37
Not sure	7	5	7	0	10	7	7	6	5	8	8	7	6	8	7	7	6	8	6	7	4



		V	Vestmi	nster \	<b>/</b> I	2010 Vote			Gender		Age				Social	Grade	Region					
	Total	Con	Lab	Lib Dem	UKIP	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	DE London Rest of Midlands / South Wales			North	Scotland	
Weighted Sample	1668	434	436	93	203	496	406	341	809	859	198	422	570	477	951	717	214	542	357	410	145	
Unweighted Sample	1668	422	433	72	236	511	420	330	852	816	119	321	688	540	1095	573	202	541	366	408	151	
	0/_	0/	0/	0/	0/	0/	0/	0/_	0/	0/	0/	0/	0/	0/	0/	0/	0/	0/	0/_	0/	0/	

Will you be sending a card or giving a gift to anyone OTHER
than your spouse, partner, boyfriend or girlfriend for
Valentines Day? Please tick all that apply

Valentines Day? Please tick all that apply
Yes, someone who I have a plantonic relationship with (such as a
friend or relative)
Yes, someone who I would like to be in a relationship with, but am
not currently
Yes, someone I am in a romantic relationship with other than my
spouse, partner, boyfriend or girlfriend
No, I am not
Don't know

																		2		
																		2		
2	2	2	0	3	1	2	2	3	1	3	3	2	1	3	1	2	2	1	3	0
89 4	91 1	87 6	83 5	90 3	90 2	90 5	89 2	86 4	91 4	75 12	84 6	92 3	95 1	89 3	88 6	83 8	88 4	93 2	88 5	88 3



## YouGov Weighting Data

In addition to weighting by age, gender, social class and region (weighted and unweighted figures shown in the tables), YouGov also weighted its raw data by newspaper readership and political party identification:

Unweighted no. Weighted no.

		Onweignted no.	vveignted n
Age and Gender			
	Male 18 to 24	41	100
	Male 25 to 39	125	210
	Male 40 to 59	360	282
	Male 60 +	326	217
Fe	male 18 to 24	78	98
Fe	male 25 to 39	196	212
Fe	male 40 to 59	328	289
	Female 60 +	214	260
Region			
1	North England	408	410
	Midlands	271	274
	East	166	160
	London	202	214
S	outh England	375	382
	Wales	95	83
	Scotland	151	145
Social Grade			
	AB	631	467
	C1	464	484
	C2	244	350
	DE	329	367
Newspaper Type			
1	Express / Mail	258	237
	Sun / Star	226	335
N	lirror / Record	122	147
Guardian	/ Independent	145	73
FT / Time	s / Telegraph	115	133
	Other Paper	226	192
	No Paper	576	550
Political Party Identification			
	Labour	515	527
	Conservative	458	464
Libe	eral Democrat	106	158
SNF	P/Plaid Cymru	51	32
	Others	137	82
	None/ DK	401	405

YouGov is a member of the British Polling Council and abides by its rules.

For more information on the methodology, please go to <code>yougov.co.uk/publicopinion/methodology</code>

Or visit our website: <code>yougov.co.uk</code>