

YouGov / Sunday Times Survey Results

Sample Size: 2022 GB Adults
Fieldwork: 6th - 7th November 2014

	Westminster VI					2010 Vote			Gender		Age				Social Grade		Region					
	Total	Con	Lab	Lib Dem	UKIP	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
Weighted Sample	2022	526	528	105	258	588	483	403	981	1041	241	512	692	578	1153	869	259	657	433	497	176	
Unweighted Sample	2022	489	542	104	273	563	497	422	1009	1013	207	395	827	593	1370	652	243	633	462	444	240	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Headline Voting Intention

[Excluding Don't knows and Wouldn't votes]

Con	33	100	0	0	0	74	4	13	34	31	30	33	28	39	37	27	35	36	38	27	17
Lab	33	0	100	0	0	3	80	32	30	36	34	36	35	28	31	35	36	26	31	45	25
Lib Dem	7	0	0	100	0	1	3	24	7	6	7	7	6	6	7	6	7	9	5	4	5
Other	28	0	0	0	100	22	14	30	29	26	29	23	31	27	26	31	22	29	25	24	53

Other Parties Voting Intention

UKIP	16	0	0	0	100	20	6	10	19	13	9	9	20	20	13	20	14	21	16	16	4
Green	6	0	0	0	0	1	5	16	5	8	12	8	5	5	7	5	8	7	5	7	4
SNP / PCY	5	0	0	0	0	0	3	4	4	5	7	5	6	3	4	5	0	0	3	0	44
BNP	0	0	0	0	0	0	0	0	1	0	0	1	1	0	0	1	0	0	1	0	0
Respect	0	0	0	0	0	0	0	0	0	0	0	1	0	0	0	0	0	0	0	1	0
Other	0	0	0	0	0	0	0	1	0	0	0	0	0	0	1	0	0	0	0	0	1

Non Voters

Would Not Vote	7	0	0	0	0	2	5	3	5	8	10	10	5	4	5	8	5	7	7	6	4
Don't know	14	0	0	0	0	10	11	19	9	19	17	14	14	12	13	15	14	13	15	13	15

Do you approve or disapprove of the Government's record to date?

		Nov 5-6	Nov 6-7																			
Approve	30	32	85	8	39	17	66	11	21	39	26	32	33	30	35	36	28	32	33	38	29	25
Disapprove	56	53	6	84	49	74	21	79	66	52	55	39	48	59	57	50	57	55	50	49	58	62
Don't know	14	14	9	8	12	9	13	10	13	9	19	29	18	11	8	14	15	13	17	13	13	13

Do you think that David Cameron is doing well or badly as Prime Minister?

		Oct 30-31	Nov 6-7																			
Very well	7	7	23	1	1	0	15	1	3	8	5	7	7	5	8	8	5	8	7	6	6	3
Fairly well	33	34	70	12	51	29	61	14	28	38	31	34	37	33	35	37	31	31	36	41	31	30
TOTAL WELL	40	41	93	13	52	29	76	15	31	46	36	41	44	38	43	45	36	39	43	47	37	33
Fairly badly	29	27	5	36	31	41	13	35	37	25	29	19	26	31	28	28	27	29	28	21	30	28
Very badly	25	24	1	47	15	28	5	44	26	24	24	20	20	26	27	21	28	22	20	24	28	34
TOTAL BADLY	54	51	6	83	46	69	18	79	63	49	53	39	46	57	55	49	55	51	48	45	58	62
Don't know	7	7	2	3	1	2	4	6	6	4	10	19	10	5	2	6	9	10	9	7	5	4

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		%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	
		Oct 30-31	Nov 6-7																			
Do you think Ed Miliband is doing well or badly as leader of the Labour party?																						
Very well	2	3	1	8	1	0	1	5	2	2	3	4	5	1	2	3	2	4	2	3	3	2
Fairly well	16	15	5	39	7	3	4	28	17	15	14	16	14	14	14	13	17	13	14	12	19	11
TOTAL WELL	18	18	6	47	8	3	5	33	19	17	17	20	19	15	16	16	19	17	16	15	22	13
Fairly badly	37	35	29	37	56	21	27	40	42	31	38	31	35	38	33	33	37	33	33	34	37	39
Very badly	36	39	61	10	30	73	64	19	32	48	31	31	33	39	49	43	34	39	40	42	34	46
TOTAL BADLY	73	74	90	47	86	94	91	59	74	79	69	62	68	77	82	76	71	72	73	76	71	85
Don't know	9	9	4	6	6	3	5	8	8	4	13	18	13	8	2	8	10	11	11	9	7	2
Do you think that Nick Clegg is doing well or badly as leader of the Liberal Democrats?																						
Very well	1	1	2	2	5	0	0	2	2	2	1	1	3	1	0	2	1	1	1	2	2	2
Fairly well	17	14	20	9	53	8	17	7	23	15	13	11	14	14	15	15	12	12	15	16	13	11
TOTAL WELL	18	15	22	11	58	8	17	9	25	17	14	12	17	15	15	17	13	13	16	18	15	13
Fairly badly	28	33	41	30	30	24	37	28	35	32	34	28	35	33	34	35	31	36	35	30	33	32
Very badly	44	42	30	56	6	64	37	57	35	46	38	35	37	44	46	40	44	39	39	44	43	47
TOTAL BADLY	72	75	71	86	36	88	74	85	70	78	72	63	72	77	80	75	75	74	75	74	76	79
Don't know	9	10	8	3	5	4	8	6	6	6	13	24	12	7	4	9	11	12	11	9	9	9
Do you think the Conservative and Liberal Democrat coalition partners are working together well or badly?																						
Very well	2	2	3	1	6	1	1	1	2	2	1	2	2	2	1	2	1	1	2	2	2	1
Fairly well	25	28	60	8	57	16	50	9	28	36	21	28	30	26	29	31	24	27	29	33	24	24
TOTAL WELL	27	30	63	9	63	17	51	10	30	38	22	30	32	28	30	33	25	28	31	35	26	25
Fairly badly	35	34	28	40	24	40	30	40	35	32	37	29	32	36	37	36	32	38	35	29	33	39
Very badly	30	28	5	48	8	40	13	45	28	27	29	21	25	30	31	24	33	24	24	28	34	31
TOTAL BADLY	65	62	33	88	32	80	43	85	63	59	66	50	57	66	68	60	65	62	59	57	67	70
Don't know	8	8	5	2	5	3	5	5	7	4	12	20	11	6	3	7	9	9	10	8	7	4
Do you think this coalition government is good or bad for people like you?																						
Very good	3	2	4	1	7	0	3	1	4	3	1	2	3	2	1	2	2	4	2	1	2	2
Fairly good	16	17	38	6	41	8	30	6	18	21	14	14	20	14	22	21	13	13	18	18	19	14
TOTAL GOOD	19	19	42	7	48	8	33	7	22	24	15	16	23	16	23	23	15	17	20	19	21	16
Fairly bad	28	27	19	33	20	32	23	32	27	27	27	19	29	29	26	28	25	27	28	25	26	28
Very bad	27	26	9	46	7	35	15	42	22	25	26	22	21	28	29	21	31	23	23	25	30	29
TOTAL BAD	55	53	28	79	27	67	38	74	49	52	53	41	50	57	55	49	56	50	51	50	56	57
Doesn't make much difference either way	20	22	26	12	22	23	25	15	25	20	23	25	20	23	21	22	22	26	22	22	19	25
Don't know	7	6	3	2	3	2	4	4	4	2	9	18	8	4	2	5	7	7	7	8	4	2

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		%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	
		Oct 30-31	Nov 6-7																			
Do you think the coalition government is managing the economy well or badly?																						
Very well	7	7	21	1	8	4	18	1	4	10	5	5	8	7	8	8	6	7	8	8	6	7
Fairly well	34	36	67	14	54	39	61	15	32	42	30	35	37	33	40	40	31	34	38	38	36	32
TOTAL WELL	41	43	88	15	62	43	79	16	36	52	35	40	45	40	48	48	37	41	46	46	42	39
Fairly badly	29	29	6	46	29	32	12	43	36	27	31	18	29	32	31	28	31	31	29	28	28	33
Very badly	20	17	1	33	4	21	4	31	18	15	19	15	14	20	18	14	21	13	14	17	21	24
TOTAL BADLY	49	46	7	79	33	53	16	74	54	42	50	33	43	52	49	42	52	44	43	45	49	57
Don't know	11	10	5	6	5	5	5	10	9	6	14	26	13	8	3	10	11	15	11	9	9	6
In your opinion how good or bad is the state of Britain's economy at the moment?																						
Very good	2	3	7	1	2	1	5	1	1	4	2	4	3	2	2	3	3	5	2	2	2	2
Quite good	23	24	54	9	31	19	45	10	21	29	19	22	25	22	26	27	20	22	25	24	25	20
TOTAL GOOD	25	27	61	10	33	20	50	11	22	33	21	26	28	24	28	30	23	27	27	26	27	22
Neither good nor bad	33	32	31	31	35	29	32	29	35	32	32	36	28	31	35	34	30	35	34	33	27	30
Quite bad	24	26	6	39	22	36	12	36	31	24	29	19	27	29	26	23	30	22	26	22	30	30
Very bad	12	11	0	18	8	14	3	20	9	10	12	6	10	13	10	9	13	10	7	12	12	17
TOTAL BAD	36	37	6	57	30	50	15	56	40	34	41	25	37	42	36	32	43	32	33	34	42	47
Don't know	5	4	1	3	2	1	2	4	3	2	7	13	7	2	1	4	4	5	5	6	4	2
How do you think the financial situation of your household will change over the next 12 months?																						
Get a lot better	2	2	4	1	2	0	3	1	2	3	1	2	4	2	1	3	2	4	1	2	3	3
Get a little better	13	14	27	9	19	9	20	8	11	19	10	24	19	12	10	16	13	19	14	13	14	14
TOTAL BETTER	15	16	31	10	21	9	23	9	13	22	11	26	23	14	11	19	15	23	15	15	17	17
Stay about the same	42	42	52	37	47	37	51	36	44	42	43	38	40	38	51	46	38	35	42	48	42	42
Get a little worse	25	24	10	33	24	35	16	34	28	21	27	10	19	29	28	23	26	19	27	22	24	27
Get a lot worse	11	11	3	17	4	16	5	15	11	11	11	12	10	14	9	8	15	16	10	9	13	11
TOTAL WORSE	36	35	13	50	28	51	21	49	39	32	38	22	29	43	37	31	41	35	37	31	37	38
Don't know	6	6	3	4	4	3	4	5	4	4	8	15	8	5	1	5	7	7	6	6	5	4

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		%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Imagine that at the next election the party leaders remained David Cameron for the Conservatives, Ed Miliband for Labour and Nick Clegg for the Liberal Democrats. How would you vote?

Con	33	98	1	0	2	74	5	15	34	32	28	33	28	39	36	28	37	36	39	27	16
Lab	31	1	96	3	2	4	79	28	28	35	35	33	32	27	29	34	35	24	29	43	26
Lib Dem	7	1	0	94	1	1	2	24	8	7	8	9	6	6	7	7	6	10	7	5	6
SNP / PCY	5	0	1	1	0	1	3	4	5	5	8	6	6	3	5	6	0	1	3	0	43
Some other party	24	0	2	2	95	21	12	30	25	22	21	18	27	25	22	26	22	29	22	25	10
Non Voters																					
Would Not Vote	6	0	0	1	1	2	4	3	6	6	7	8	5	3	4	8	5	6	8	6	4
Don't know	12	1	2	2	0	8	10	15	6	17	17	14	10	10	10	14	12	12	12	11	11

And imagine that at the next election the party leaders were David Cameron for the Conservatives, David Miliband for Labour and Nick Clegg for the Liberal Democrats. How would you vote?

Con	30	92	0	2	2	70	3	12	31	29	27	30	26	36	33	26	33	34	37	22	15
Lab	36	6	94	12	5	9	81	41	33	41	37	40	38	32	35	38	39	29	31	51	30
Lib Dem	6	1	2	82	1	0	2	21	7	5	5	9	5	6	7	6	5	9	8	3	4
SNP / PCY	5	0	1	2	0	0	3	4	5	5	10	5	5	2	5	5	0	1	2	0	43
Some other party	23	1	3	2	92	22	11	23	25	20	22	17	25	24	21	26	23	26	22	23	8
Non Voters																					
Would Not Vote	6	0	1	1	1	2	5	3	6	7	9	9	6	3	5	8	5	6	8	6	4
Don't know	12	4	2	4	2	10	10	13	7	17	17	15	10	10	11	13	12	12	13	11	11

And imagine that at the next election the party leaders were David Cameron for the Conservatives, Alan Johnson for Labour and Nick Clegg for the Liberal Democrats. How would you vote?

Con	31	95	1	1	1	71	4	13	32	30	31	30	28	36	35	27	34	35	38	26	15
Lab	33	4	93	8	5	7	78	37	31	36	29	36	35	32	32	36	36	26	32	45	29
Lib Dem	7	1	1	87	1	1	3	22	7	6	7	10	6	5	6	7	5	10	6	5	4
SNP / PCY	5	0	2	2	0	1	3	4	6	5	10	6	6	2	5	6	1	2	3	0	43
Some other party	23	0	3	2	92	21	13	24	24	22	23	18	26	24	22	25	24	28	21	24	8
Non Voters																					
Would Not Vote	6	1	2	1	1	2	5	3	6	6	10	9	5	3	5	8	6	6	8	6	4
Don't know	14	4	6	7	2	10	14	18	8	20	19	16	13	11	14	15	15	14	13	16	12

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		%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

And imagine that at the next election the party leaders were David Cameron for the Conservatives, Ed Balls for Labour and Nick Clegg for the Liberal Democrats. How would you vote?

Con	33	98	1	2	2	76	4	14	36	31	32	33	29	39	36	30	37	37	40	28	18
Lab	30	2	90	2	2	3	75	29	26	34	27	31	32	27	28	32	32	24	26	41	24
Lib Dem	7	0	1	90	1	0	3	26	7	6	7	9	5	6	7	6	7	9	6	5	5
SNP / PCY	5	0	1	2	0	0	3	4	5	5	10	5	5	2	5	6	0	1	3	0	44
Some other party	25	0	7	4	95	21	15	28	26	24	23	21	28	25	24	26	24	29	25	26	9
Non Voters																					
Would Not Vote	7	1	1	1	1	2	5	4	6	7	12	9	6	3	5	9	7	6	9	7	5
Don't know	13	2	5	5	3	8	13	15	7	18	17	14	11	12	12	14	13	13	12	13	12

And finally in this section, imagine that at the next election the party leaders were David Cameron for the Conservatives, Yvette Cooper for Labour and Nick Clegg for the Liberal Democrats. How would you vote?

Con	33	97	1	1	1	74	4	14	35	32	33	33	29	39	36	30	38	36	39	28	18
Lab	31	2	93	2	2	3	78	34	28	35	29	36	33	26	30	32	32	26	29	43	23
Lib Dem	7	0	1	91	1	1	2	24	7	6	7	8	5	6	7	6	6	9	7	5	4
SNP / PCY	5	0	1	4	0	0	4	4	6	5	11	5	6	3	5	6	0	2	3	0	44
Some other party	24	0	4	3	96	21	13	25	25	22	20	18	27	25	22	26	24	27	22	25	10
Non Voters																					
Would Not Vote	7	1	2	1	0	2	5	4	6	7	11	10	6	3	5	9	8	6	8	6	6
Don't know	14	3	7	8	3	9	15	16	7	20	17	16	12	12	14	14	14	14	13	14	14

Do you think Ed Miliband should remain as leader of the Labour party and lead them into the coming general election, or should he step down and allow someone else to lead Labour into the general election?

Ed Miliband should remain Labour leader and lead them into the general election	30	32	43	30	23	31	35	29	36	23	30	30	27	33	32	27	33	29	31	31	20
Ed Miliband should step down as Labour leader and allow someone else to lead them into the general election	48	53	40	58	52	50	45	54	48	48	42	43	51	51	49	47	41	49	48	47	56
Don't know	22	14	16	12	24	20	20	17	16	29	28	27	22	17	20	26	26	22	21	23	24

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		%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	
		Oct 9-10	Nov 6-7																			
Thinking about Ed Miliband's leadership of the Labour party, do you think he...																						
Has or has not made it clear what he stands for?																						
Has made it clear what he stands for	27	20	12	41	17	14	11	33	22	21	18	19	21	19	20	19	21	22	19	21	14	
Has not made it clear what he stands for	58	65	77	51	69	77	78	54	64	69	60	56	57	68	72	68	61	61	64	65	74	
Don't know	15	16	11	9	15	9	11	14	14	9	22	25	22	13	9	14	18	17	18	14	13	
Has been a strong or weak leader of his party?																						
A strong leader	10	7	2	19	4	3	2	15	6	8	7	10	8	6	7	7	8	9	6	6	11	
A weak leader	55	59	79	39	68	78	76	44	58	64	54	49	55	61	65	63	54	55	60	62	69	
Neither strong nor weak	26	25	15	38	25	16	18	35	28	24	26	21	24	27	25	22	29	25	24	23	23	
Don't know	10	9	3	4	3	2	4	7	8	4	13	20	13	7	3	8	10	11	10	8	5	
Would or would not be up to the job of Prime Minister?																						
Would be up to the job of Prime Minister	22	18	4	48	22	5	4	34	22	20	17	21	20	17	17	17	20	19	17	18	12	
Would not be up to the job of Prime Minister	59	64	90	33	68	90	89	42	61	69	60	55	59	66	71	68	60	61	67	68	73	
Don't know	18	17	6	19	9	5	7	24	17	11	23	24	21	17	12	15	20	21	16	14	16	
Do you think you could recognise the following people?																						
Ed Balls																						
I know who this person is, and could recognise a picture of them	74	82	80	74	79	81	77	78	81	67	61	61	78	85	76	70	70	73	74	76	76	
I have heard of this person, but don't think I could recognise them	17	13	13	21	17	14	14	17	13	22	23	22	16	12	16	19	20	20	16	14	14	
TOTAL HEARD	91	95	93	95	96	95	91	95	94	89	84	83	94	97	92	89	90	93	90	90	90	
I have never heard of this person	5	2	4	5	4	2	5	3	3	7	12	9	3	1	4	6	7	4	6	5	3	
Not sure	4	3	3	0	0	3	4	3	4	4	5	8	3	1	4	4	2	3	5	5	7	
Harriet Harman																						
I know who this person is, and could recognise a picture of them	67	75	72	70	73	75	71	71	73	60	44	52	72	83	71	61	68	68	63	69	61	
I have heard of this person, but don't think I could recognise them	18	15	19	19	20	16	17	19	16	21	19	23	18	14	16	21	18	20	19	15	19	
TOTAL HEARD	85	90	91	89	93	91	88	90	89	81	63	75	90	97	87	82	86	88	82	84	80	
I have never heard of this person	11	7	8	11	6	6	9	7	7	15	34	18	6	2	9	14	12	10	13	11	12	
Not sure	4	3	2	0	2	3	3	3	4	4	4	8	3	1	4	4	2	2	5	5	7	

Sample Size: 2022 GB Adults
Fieldwork: 6th - 7th November 2014

	Westminster VI				2010 Vote			Gender		Age				Social Grade		Region					
	Total	Con	Lab	Lib Dem	UKIP	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
Weighted Sample	2022	526	528	105	258	588	483	403	981	1041	241	512	692	578	1153	869	259	657	433	497	176
Unweighted Sample	2022	489	542	104	273	563	497	422	1009	1013	207	395	827	593	1370	652	243	633	462	444	240
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
Yvette Cooper																					
I know who this person is, and could recognise a picture of them	42	47	51	49	48	50	47	45	53	33	31	32	42	57	46	37	42	40	42	48	37
I have heard of this person, but don't think I could recognise them	26	26	28	25	25	25	28	32	24	28	28	28	27	22	26	26	29	30	24	22	26
TOTAL HEARD	68	73	79	74	73	75	75	77	77	61	59	60	69	79	72	63	71	70	66	70	63
I have never heard of this person	26	22	17	23	25	21	21	19	19	33	37	32	28	15	23	31	26	27	27	24	27
Not sure	5	4	4	4	2	4	5	5	4	6	4	8	4	5	4	6	4	3	6	6	9
Douglas Alexander																					
I know who this person is, and could recognise a picture of them	31	36	35	36	32	36	34	29	42	20	24	21	30	43	34	26	30	26	29	31	52
I have heard of this person, but don't think I could recognise them	24	22	26	29	28	24	23	27	26	22	18	25	24	26	27	20	23	27	23	25	13
TOTAL HEARD	55	58	61	65	60	60	57	56	68	42	42	46	54	69	61	46	53	53	52	56	65
I have never heard of this person	40	37	36	29	39	36	38	38	28	51	53	46	42	27	34	48	42	43	42	38	27
Not sure	5	5	4	6	1	4	6	5	4	7	4	8	4	5	5	6	5	4	6	6	8
Sadiq Khan																					
I know who this person is, and could recognise a picture of them	19	24	24	24	19	21	22	18	28	11	19	19	17	22	20	17	33	15	19	20	11
I have heard of this person, but don't think I could recognise them	29	28	31	32	31	30	31	33	31	27	26	28	26	34	34	23	29	30	26	29	29
TOTAL HEARD	48	52	55	56	50	51	53	51	59	38	45	47	43	56	54	40	62	45	45	49	40
I have never heard of this person	46	42	41	40	46	42	41	43	34	57	52	43	52	37	41	52	36	50	46	43	51
Not sure	6	6	4	5	3	7	7	5	7	6	4	10	5	6	5	8	2	5	9	8	8
Andy Burnham																					
I know who this person is, and could recognise a picture of them	34	38	43	41	39	40	43	32	47	23	25	25	35	46	36	32	34	28	36	44	28
I have heard of this person, but don't think I could recognise them	24	24	27	23	22	24	25	31	22	27	18	25	25	25	28	20	24	25	22	24	28
TOTAL HEARD	58	62	70	64	61	64	68	63	69	50	43	50	60	71	64	52	58	53	58	68	56
I have never heard of this person	36	33	27	32	36	31	28	32	27	45	52	43	36	23	31	43	38	42	36	27	36
Not sure	5	5	3	5	3	5	4	5	5	6	5	7	4	5	5	5	4	5	6	5	8
Chuka Umunna																					
I know who this person is, and could recognise a picture of them	25	29	30	30	31	30	27	24	35	15	20	22	23	32	26	23	35	22	23	27	17
I have heard of this person, but don't think I could recognise them	16	18	18	21	14	16	17	16	18	14	19	13	16	18	18	14	16	17	16	16	15
TOTAL HEARD	41	47	48	51	45	46	44	40	53	29	39	35	39	50	44	37	51	39	39	43	32
I have never heard of this person	54	49	50	42	53	50	51	54	41	65	57	57	58	45	52	56	46	55	56	51	60
Not sure	5	4	3	7	2	5	5	6	5	6	4	8	4	6	5	7	3	5	6	6	8

Sample Size: 2022 GB Adults
Fieldwork: 6th - 7th November 2014

	Westminster VI					2010 Vote			Gender		Age				Social Grade		Region				
	Total	Con	Lab	Lib Dem	UKIP	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
Weighted Sample	2022	526	528	105	258	588	483	403	981	1041	241	512	692	578	1153	869	259	657	433	497	176
Unweighted Sample	2022	489	542	104	273	563	497	422	1009	1013	207	395	827	593	1370	652	243	633	462	444	240
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
Rachel Reeves																					
I know who this person is, and could recognise a picture of them	8	9	10	8	6	7	10	6	12	3	13	6	6	8	8	7	14	6	7	8	6
I have heard of this person, but don't think I could recognise them	20	20	26	27	16	20	22	19	21	18	22	16	16	26	22	17	19	19	20	19	19
TOTAL HEARD	28	29	36	35	22	27	32	25	33	21	35	22	22	34	30	24	33	25	27	27	25
I have never heard of this person	66	65	59	56	71	66	60	69	60	71	59	68	72	59	64	68	60	67	66	66	67
Not sure	7	6	4	9	6	6	8	7	6	8	6	10	5	8	6	8	7	7	7	7	8
Tristram Hunt																					
I know who this person is, and could recognise a picture of them	16	17	21	29	14	15	19	18	22	10	18	11	12	23	17	14	23	14	16	17	8
I have heard of this person, but don't think I could recognise them	26	29	31	30	20	29	28	28	29	24	19	24	28	30	30	21	22	28	26	27	28
TOTAL HEARD	42	46	52	59	34	44	47	46	51	34	37	35	40	53	47	35	45	42	42	44	36
I have never heard of this person	52	49	44	36	61	50	46	49	44	59	59	56	55	41	47	58	50	53	51	50	56
Not sure	6	4	3	6	4	6	7	5	5	7	4	9	5	6	5	7	5	5	7	6	8
Vernon Coaker																					
I know who this person is, and could recognise a picture of them	4	4	5	3	5	3	6	2	5	2	4	2	3	5	3	4	3	2	8	3	2
I have heard of this person, but don't think I could recognise them	15	16	19	17	13	17	16	16	19	12	9	16	17	16	19	11	18	15	16	15	16
TOTAL HEARD	19	20	24	20	18	20	22	18	24	14	13	18	20	21	22	15	21	17	24	18	18
I have never heard of this person	75	74	72	75	79	74	71	77	71	79	83	73	76	71	72	78	75	78	71	75	72
Not sure	6	6	4	5	3	6	7	5	5	7	4	8	4	8	6	7	4	6	6	7	10
Hillary Benn																					
I know who this person is, and could recognise a picture of them	28	30	35	41	30	33	33	32	34	21	11	17	27	45	30	25	27	28	31	28	21
I have heard of this person, but don't think I could recognise them	30	34	30	26	32	35	29	31	31	29	25	29	31	32	33	26	28	30	27	32	33
TOTAL HEARD	58	64	65	67	62	68	62	63	65	50	36	46	58	77	63	51	55	58	58	60	54
I have never heard of this person	36	31	32	27	35	28	33	31	29	43	60	45	37	19	31	43	41	36	36	34	38
Not sure	6	5	3	6	3	5	5	6	5	6	4	10	5	4	5	7	4	6	6	6	8
Caroline Flint																					
I know who this person is, and could recognise a picture of them	20	22	26	24	22	22	23	20	29	12	19	13	21	27	22	19	26	17	21	22	18
I have heard of this person, but don't think I could recognise them	28	32	30	36	26	33	29	28	27	29	24	28	27	32	31	24	26	31	27	27	25
TOTAL HEARD	48	54	56	60	48	55	52	48	56	41	43	41	48	59	53	43	52	48	48	49	43
I have never heard of this person	45	40	41	35	48	39	43	46	38	52	54	50	47	35	42	50	42	46	46	44	47
Not sure	6	6	3	5	4	6	6	5	5	7	4	9	5	6	5	7	6	5	6	6	10

Sample Size: 2022 GB Adults
Fieldwork: 6th - 7th November 2014

	Westminster VI					2010 Vote			Gender		Age				Social Grade		Region				
	Total	Con	Lab	Lib Dem	UKIP	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
Weighted Sample	2022	526	528	105	258	588	483	403	981	1041	241	512	692	578	1153	869	259	657	433	497	176
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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Andrew Farmer (Dummy question for comparison)

I know who this person is, and could recognise a picture of them	2	2	2	6	1	1	2	2	2	2	2	3	3	1	1	2	2	2	2	2	1	2
I have heard of this person, but don't think I could recognise them	13	15	17	12	10	14	13	13	14	12	9	14	12	14	14	11	13	12	12	14	16	
TOTAL HEARD	15	17	19	18	11	15	15	15	16	14	12	17	13	15	16	13	15	14	14	15	18	
I have never heard of this person	79	78	75	77	86	80	77	80	78	80	84	74	82	77	78	80	80	80	79	78	72	
Not sure	6	5	6	5	2	5	8	5	6	7	4	9	5	8	6	7	5	5	7	7	9	

May 15-16
Nov 6-7

Thinking about the coalition government, which of the following best reflects your view?

They still have plenty of ideas and things to do for the last months of the Parliament	22	20	45	8	28	13	39	8	17	22	18	16	24	17	21	23	16	19	22	19	20	15
They have run out of ideas and things to do with the last months of the Parliament	50	53	30	74	53	70	39	70	59	57	48	44	42	58	60	53	52	53	53	52	51	58
Neither	16	16	15	12	16	11	15	13	18	15	18	19	17	17	14	15	18	16	16	15	16	21
Don't know	13	11	9	6	3	5	7	9	7	6	16	21	16	9	5	9	14	12	9	14	12	6

The next general election is due on 7th May 2015. Which of the following would you rather see?

A general election on the 7th May next year, as planned	61	80	56	77	47	74	54	66	60	62	51	61	61	66	64	57	65	61	61	61	59
A general election earlier next year	11	9	14	11	12	9	13	14	13	10	12	11	11	11	11	12	11	12	10	11	11
An immediate general election, before the end of this year	17	5	24	9	37	11	23	14	20	14	14	14	19	18	15	19	14	16	18	18	22
Don't know	11	6	5	3	4	5	10	6	7	14	23	15	9	5	9	12	10	11	11	11	8

And thinking about the coalition between the Conservatives and Liberal Democrats, which of the following would you rather see?

The coalition end now, and the Conservatives continue as a minority government until the election	19	24	18	11	33	26	15	13	24	15	8	18	19	25	19	19	20	21	21	16	15
The coalition end early next year, and the Conservatives continue as a minority government until the election	10	13	11	16	7	12	9	7	12	7	9	9	9	10	9	10	9	10	9	8	12
The coalition continue right up until the general election	54	55	56	68	49	54	57	66	52	56	52	50	57	56	58	49	51	54	51	57	57
Don't know	17	8	16	4	11	9	19	13	12	22	30	22	15	10	14	22	21	14	19	18	17

Sample Size: 2022 GB Adults
Fieldwork: 6th - 7th November 2014

	Westminster VI				2010 Vote			Gender		Age				Social Grade		Region						
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Unweighted Sample	2022	489	542	104	273	563	497	422	1009	1013	207	395	827	593	1370	652	243	633	462	444	240	
		%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Before 2010 the Prime Minister was in practice able to choose the date of the next general election, up to a maximum of five years after the last election. In 2010 the law was changed to fix the date of the general election at once every five years.

In principle, do you think this was a good or bad idea?

A good idea - there should be a fixed timetable for general elections
A bad idea - the Prime Minister should be able to choose the date of the general election
Don't know

66	74	66	80	68	72	65	71	66	66	59	66	69	65	69	63	67	67	64	67	66
20	18	25	13	25	20	24	20	24	16	15	16	18	27	20	20	18	20	22	20	20
14	8	9	7	7	8	11	9	10	18	26	18	12	7	11	17	15	13	14	14	14