

YouGov / Sunday Times Survey Results

Sample Size: 1834 GB Adults
Fieldwork: 8th - 9th August 2013

	Voting intention				2010 Vote			Gender		Age				Social grade		Region						
	Total	Con	Lab	Lib Dem	UKIP	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
Weighted Sample	1834	462	584	132	143	564	473	385	891	943	222	468	627	517	1045	789	235	596	392	451	160	
Unweighted Sample	1834	436	575	116	191	550	457	415	897	937	151	446	750	487	1210	624	286	626	363	417	142	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Headline Voting Intention

[Excluding Don't Knows and Wouldn't Votes]

Con	33	100	0	0	0	74	2	15	33	32	19	33	31	38	37	26	37	43	30	27	13
Lab	41	0	100	0	0	6	89	33	38	45	43	41	43	38	37	48	38	30	47	52	42
Lib Dem	9	0	0	100	0	1	2	35	9	10	13	13	8	7	11	7	12	12	8	6	9
Other	17	0	0	0	100	18	7	17	20	14	26	12	18	17	15	20	12	15	16	16	36

Other Parties Voting Intention

UKIP	10	0	0	0	100	16	4	6	12	8	7	6	11	13	9	12	8	11	11	10	7
SNP / PCY	3	0	0	0	0	1	1	1	3	2	7	2	3	2	2	3	1	0	1	1	21
Green	3	0	0	0	0	0	1	8	2	3	8	2	2	2	3	2	2	3	1	2	8
BNP	0	0	0	0	0	1	0	0	1	0	2	0	1	0	0	1	0	0	1	1	0
Respect	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Other	1	0	0	0	0	0	0	2	1	1	3	2	1	0	1	1	1	1	1	1	1

Non Voters

Would Not Vote	8	0	0	0	0	4	3	6	9	7	19	11	6	4	8	9	8	10	6	11	4
Don't know	14	0	0	0	0	9	10	22	8	20	19	18	12	11	14	15	14	15	16	14	9

Do you approve or disapprove of the Government's record to date?

Aug 7-8 Aug 8-9

Approve	30	29	82	7	31	12	60	7	22	31	26	21	29	27	33	32	23	32	33	25	24	30
Disapprove	55	57	7	85	50	76	27	83	63	58	56	58	53	61	56	53	62	49	51	61	63	62
Don't know	15	15	11	8	19	12	12	10	14	10	18	21	19	12	11	14	15	19	16	14	13	8

Do you think that David Cameron is doing well or badly as Prime Minister?

Aug 1 - 2 Aug 8-9

Very well	6	5	18	1	1	1	14	0	3	7	3	0	6	6	6	6	4	5	5	4	7	4
Fairly well	33	34	75	14	40	21	58	15	31	33	34	34	32	32	37	37	29	39	42	29	27	26
TOTAL WELL	39	39	93	15	41	22	72	15	34	40	37	34	38	38	43	43	33	44	47	33	34	30
Fairly badly	32	27	5	31	41	51	17	30	34	25	29	30	26	27	25	28	26	28	23	32	26	29
Very badly	24	27	0	53	14	26	9	52	27	28	27	18	24	32	30	22	34	18	21	29	35	38
TOTAL BADLY	56	54	5	84	55	77	26	82	61	53	56	48	50	59	55	50	60	46	44	61	61	67
Don't know	6	7	1	2	4	0	2	3	5	7	7	17	12	4	2	7	7	10	9	6	5	3

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

	Aug 1 - 2	Aug 8-9																				
Do you think Ed Miliband is doing well or badly as leader of the Labour party?																						
Very well	2	3	2	5	4	1	2	5	1	4	2	2	2	5	2	3	3	2	4	2	2	2
Fairly well	21	22	8	49	16	8	10	46	22	20	24	21	17	25	24	19	27	19	18	26	26	25
TOTAL WELL	23	25	10	54	20	9	12	51	23	24	26	23	19	30	26	22	30	21	22	28	28	27
Fairly badly	39	34	36	31	51	34	33	32	44	32	37	32	36	35	34	37	31	38	36	32	33	33
Very badly	25	27	46	6	23	54	48	10	23	33	20	18	24	26	34	28	25	29	25	27	28	27
TOTAL BADLY	64	61	82	37	74	88	81	42	67	65	57	50	60	61	68	65	56	67	61	59	61	60
Don't know	12	14	8	7	7	3	7	8	9	10	17	27	21	9	7	13	15	12	17	14	11	12
Do you think that Nick Clegg is doing well or badly as leader of the Liberal Democrats?																						
Very well	2	2	2	1	10	1	2	0	4	3	1	2	1	3	1	2	2	2	1	1	2	4
Fairly well	17	16	28	7	46	6	21	9	23	12	19	9	19	16	14	18	12	15	17	17	13	11
TOTAL WELL	19	18	30	8	56	7	23	9	27	15	20	11	20	19	15	20	14	17	18	18	15	15
Fairly badly	35	32	41	26	34	30	36	24	39	32	32	31	30	34	33	33	31	33	35	30	32	30
Very badly	37	39	23	61	3	60	34	62	29	44	35	35	32	40	47	36	44	36	33	42	44	47
TOTAL BADLY	72	71	64	87	37	90	70	86	68	76	67	66	62	74	80	69	75	69	68	72	76	77
Don't know	10	11	6	5	6	2	7	6	5	9	13	23	17	7	5	11	11	14	13	10	9	9
Do you think the coalition government is managing the economy well or badly?																						
Very well	4	4	13	1	2	3	10	0	2	6	2	0	5	4	4	5	3	4	5	2	4	3
Fairly well	32	32	74	10	42	29	60	11	32	34	31	24	33	30	38	35	29	38	38	30	26	26
TOTAL WELL	36	36	87	11	44	32	70	11	34	40	33	24	38	34	42	40	32	42	43	32	30	29
Fairly badly	33	26	8	34	40	34	15	34	33	23	29	31	28	27	22	27	25	25	23	31	27	26
Very badly	22	29	2	53	9	30	10	52	28	30	29	25	22	33	33	24	37	20	23	31	37	42
TOTAL BADLY	55	55	10	87	49	64	25	86	61	53	58	56	50	60	55	51	62	45	46	62	64	68
Don't know	9	8	2	3	6	3	4	3	5	8	9	20	13	6	2	9	7	12	11	6	6	3
In your opinion how good or bad is the state of Britain's economy at the moment?																						
Very good	1	1	2	0	1	1	2	0	0	1	0	0	2	1	0	1	0	1	1	0	1	1
Quite good	9	11	27	4	18	5	20	3	10	10	11	6	12	9	12	11	9	15	13	9	7	8
TOTAL GOOD	10	12	29	4	19	6	22	3	10	11	11	6	14	10	12	12	9	16	14	9	8	9
Neither good nor bad	28	28	48	15	34	31	41	17	27	30	25	29	23	27	33	29	25	31	32	29	21	24
Quite bad	41	37	19	51	39	38	26	50	42	34	40	30	40	39	36	37	37	28	31	42	47	34
Very bad	17	19	3	28	7	25	10	27	18	18	19	16	15	22	19	15	24	17	17	16	20	29
TOTAL BAD	58	56	22	79	46	63	36	77	60	52	59	46	55	61	55	52	61	45	48	58	67	63
Don't know	4	5	1	2	2	0	1	3	3	6	5	19	8	2	1	6	4	8	6	4	4	4

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

How do you think the financial situation of your household will change over the next 12 months?

	Aug 1 - 2	Aug 8-9																				
Get a lot better	2	1	2	0	1	1	2	0	1	2	0	1	1	2	0	1	1	2	1	0	2	2
Get a little better	14	15	30	10	25	6	22	10	15	17	13	24	24	11	9	16	14	24	16	15	10	16
TOTAL BETTER	16	16	32	10	26	7	24	10	16	19	13	25	25	13	9	17	15	26	17	15	12	18
Stay about the same	38	38	49	32	50	40	44	32	41	38	39	31	37	36	45	43	32	34	40	40	39	28
Get a little worse	29	27	16	37	16	31	21	35	28	25	30	20	21	30	33	25	31	24	24	29	29	36
Get a lot worse	12	14	2	19	5	21	7	19	14	15	14	16	12	18	11	12	18	9	16	12	16	15
TOTAL WORSE	41	41	18	56	21	52	28	54	42	40	44	36	33	48	44	37	49	33	40	41	45	51
Don't know	5	4	2	2	3	1	3	4	2	4	4	8	6	3	1	4	4	7	3	4	4	4

Thinking about the current state of the economy, which of the following best reflects your view?

	April 23-24	Aug 8-9																				
The economy is still getting worse	43	25	5	37	12	26	12	36	19	22	28	27	21	27	25	21	31	18	24	23	30	32
The economy has stopped getting worse, but there are no signs of any recovery yet	38	34	26	41	40	38	26	41	45	34	35	37	37	37	28	35	33	28	37	37	36	25
The economy is in a bad way, but is starting to show signs of recovery	13	30	56	16	40	28	49	17	31	33	28	23	26	29	40	33	27	38	31	30	26	32
The economy is improving and on the way to full recovery	1	5	12	1	6	5	11	1	1	7	3	2	7	4	5	6	4	9	5	3	4	3
Don't know	4	5	1	4	2	3	2	6	4	5	6	10	9	4	2	5	5	8	3	7	5	8

Thinking about the government's policies on the economy, do you think...

They have made the economy worse, and made the recession last longer than it would have done	36	3	63	33	31	10	61	40	35	37	43	28	41	35	33	40	24	35	36	42	41
They have helped the economy, and made the changes necessary for a recovery to begin	32	82	7	35	30	67	8	25	34	30	22	31	29	42	36	27	40	37	29	26	24
They haven't really made much difference to the economy one way or the other	23	12	25	24	36	18	24	28	24	23	22	27	24	20	23	25	26	21	25	23	26
Don't know	8	3	4	8	3	6	7	7	7	10	13	15	6	3	9	8	11	7	9	8	8

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Looking forward to the next election in 2015, who would you trust more to run the British economy after 2015?

David Cameron and the Conservatives
Ed Miliband and Labour
Not sure

34	96	3	31	45	77	4	24	38	31	19	31	34	44	39	27	42	42	30	27	25
30	0	75	20	7	5	67	31	30	30	33	28	33	28	28	33	24	23	34	38	36
36	4	22	49	48	19	29	44	32	39	48	42	33	28	33	39	34	36	35	35	39

From what you know, do you think exams like A-Levels have got harder or easier over the last ten years, or have they stayed the same?

[Only asked to respondents in England and Wales
n=1692]

Have got harder	9	7	13	4	3	7	10	8	7	11	19	7	9	6	8	10	7	10	10	8	0
Have got easier	41	57	27	40	62	56	32	34	44	38	31	33	43	48	45	34	39	47	37	37	0
Have stayed about the same	23	13	31	34	17	16	27	33	21	25	28	28	21	18	23	22	21	21	25	24	0
Don't know	28	23	29	22	17	21	31	25	28	27	22	31	27	28	23	33	33	22	29	31	0

Following tougher marking rules introduced last year, the number of pupils achieving A grades at A-level dropped for the first time in 21 years.

Thinking about this, which of these statements comes closer to your view?

[Only asked to respondents in England and Wales
n=1692]

It was right to introduce tougher marking rules; exams had become too easy meaning the best students couldn't stand out	53	78	35	53	69	75	37	51	55	51	44	43	57	62	55	51	49	62	48	49	0
It was wrong to introduce tougher marking rules; it puts current pupils at a disadvantage to previous students	21	5	34	26	18	9	33	23	19	24	34	21	20	18	21	21	23	18	21	25	0
Neither	10	7	13	10	5	7	11	11	10	10	12	16	8	7	10	10	12	8	13	10	0
Don't know	15	9	17	12	9	9	20	14	16	15	10	20	16	13	14	18	16	13	18	16	0

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Last year saw the introduction of the new system of tuition fees in England. Under the new scheme, students do not have to pay tuition fees up front, but pay them through a student loan which they will have to pay back after graduation once they are earning over £21,000 a year. Most universities charge fees of between £8000 and £9000 a year.

Regardless of whether or not you support the cost of university degrees being paid through tuition fees, do you think a university education is or is not worth £9000 a year...

[Only asked to respondents in England and Wales
n=1692]

At Oxford or Cambridge?

Is worth £9000 a year	52	69	45	66	62	67	44	52	56	49	46	47	52	59	55	49	59	52	54	47	0
Is not worth £9000 a year	29	18	37	20	30	21	37	33	25	34	34	34	29	23	28	31	27	26	32	32	0
Not sure	18	12	18	13	8	12	19	15	20	17	20	19	19	17	17	20	14	22	14	21	0

At other highly rated Universities?

Is worth £9000 a year	37	51	32	49	45	49	30	38	41	34	33	32	38	45	39	36	45	35	41	34	0
Is not worth £9000 a year	41	33	47	38	44	34	50	45	36	46	44	49	42	32	41	42	36	40	44	44	0
Not sure	21	16	21	14	10	17	21	17	22	20	23	20	20	23	20	23	19	25	16	22	0

At ordinary universities outside of the top twenty?

Is worth £9000 a year	12	17	11	16	11	16	11	10	15	9	7	9	14	15	12	12	13	13	12	10	0
Is not worth £9000 a year	65	65	68	63	75	67	66	70	61	69	70	68	65	61	67	63	67	62	67	67	0
Not sure	23	18	21	22	15	17	23	20	24	22	24	23	21	25	21	25	20	25	22	22	0

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

At £9000 a three year university course will leave the average student at an English university with debt of £27,000, plus living costs during their time at university. However, graduates can normally expect higher salaries over the rest of their working lives. Thinking about the cost of university and graduates' earnings, which of the following best reflects your view?

[Only asked to respondents in England and Wales n=1692]

- Most graduates will still end up better off in the long term, as their increased earnings will outweigh the cost of going to university
- Most graduates will end up worse off in the long term, as their increased earnings will be outweighed by the cost of going to university
- Not sure

41	60	33	43	42	54	31	39	47	35	45	36	35	51	43	38	36	47	42	34	0
40	26	50	46	42	30	51	45	37	43	41	44	42	35	40	41	43	37	38	46	0
19	14	17	10	16	16	18	15	16	22	14	21	23	14	17	21	21	16	20	20	0

Thinking about the courses universities teach, which of the following best reflects your view?

[Only asked to respondents in England and Wales n=1692]

- Universities should concentrate upon traditional academic subjects
- Universities should concentrate upon the most economically useful subjects
- Universities should provide both and let students choose which courses they apply to
- Don't know

17	21	14	12	27	21	16	12	20	14	22	13	16	20	18	16	15	23	12	14	0
18	23	19	19	23	21	21	15	20	16	11	19	16	22	20	15	13	17	21	19	0
57	52	60	66	45	50	56	71	52	62	61	55	58	55	56	57	61	54	57	57	0
8	4	7	3	6	7	6	3	9	8	6	12	10	3	6	11	11	5	9	10	0

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Weighted Sample
Unweighted Sample

Currently would-be students apply to universities BEFORE doing their A-levels, and are offered places conditional on them getting the right grades. This gives a longer period of time for would-be students to consider their application and for the universities to process applications and consider candidates, but means they have to rely on predicted exam grades.

Some people have suggested that would-be students should only apply to universities AFTER doing their A-levels. This would leave less time for would-be students to apply for university and for universities to process their applications, but they would be able to base offers on actual exam grades, not predictions

Do you think would-be students should apply to university before or after sitting their A-levels?

[Only asked to respondents in England and Wales
n=1692]

Before their A levels	34	42	32	48	25	38	29	38	33	35	38	32	33	35	36	30	30	36	33	34	0
After their A levels	52	47	55	47	66	50	57	50	54	50	55	52	50	53	53	52	52	53	53	51	0
Don't know	14	11	13	5	10	11	13	12	13	14	7	15	17	12	11	18	18	11	14	15	0

Which party, if any, do you trust the most to deal with the issue of the NHS?

	July 18-19	Aug 8-9																				
Conservatives	19	20	70	1	1	20	54	2	7	24	17	10	18	19	30	23	17	19	27	17	19	10
Labour	29	32	2	81	14	9	6	70	31	34	29	31	28	35	32	29	35	33	25	32	38	37
Liberal Democrats	5	6	2	3	52	1	2	2	19	7	5	8	9	5	4	7	5	6	5	7	5	9
None of them	35	31	21	12	21	62	33	20	32	26	36	26	28	34	32	30	33	33	28	33	31	34
Don't know	11	11	5	4	13	7	6	6	11	10	12	26	18	7	2	11	11	9	15	10	8	10

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Generally speaking, do you think standards in the NHS have got better or worse over the last TEN years?

Got much better	4	7	5	2	2	6	3	5	6	3	8	4	4	2	5	3	4	4	3	4	9
Got a little better	16	23	16	28	8	21	15	13	20	12	10	16	16	18	17	14	21	16	13	14	16
TOTAL BETTER	20	30	21	30	10	27	18	18	26	15	18	20	20	20	22	17	25	20	16	18	25
Stayed about the same	19	22	17	29	18	20	18	25	22	16	17	24	20	15	20	18	19	18	21	20	18
Got a little worse	29	29	34	24	21	27	32	31	26	32	30	29	27	31	29	29	24	29	33	29	28
Got much worse	25	15	25	11	48	23	28	19	22	29	20	17	28	33	22	30	20	28	25	25	26
TOTAL WORSE	54	44	59	35	69	50	60	50	48	61	50	46	55	64	51	59	44	57	58	54	54
Don't know	7	5	3	5	3	4	5	7	6	8	16	10	5	2	7	6	12	5	6	9	4

Do you think that Jeremy Hunt is doing well or badly as Secretary of State for Health?

Very well	2	6	1	2	0	6	0	1	4	0	0	2	2	2	3	1	2	3	1	2	2
Fairly well	19	48	6	23	20	40	7	15	21	18	12	17	17	27	21	17	22	20	17	19	16
TOTAL WELL	21	54	7	25	20	46	7	16	25	18	12	19	19	29	24	18	24	23	18	21	18
Fairly badly	27	17	30	30	34	20	29	33	27	28	32	24	26	30	27	28	26	29	25	25	35
Very badly	25	3	45	26	24	9	45	31	28	23	24	23	28	25	25	25	23	20	31	30	20
TOTAL BADLY	52	20	75	56	58	29	74	64	55	51	56	47	54	55	52	53	49	49	56	55	55
Don't know	26	26	18	19	22	25	19	21	21	32	32	34	27	16	25	28	28	27	27	24	26

Looking forward, do you think we will still have an NHS that is free at the point of use in the future, or will it be impossible to afford?

It may become more expensive as people live for longer, but it will be possible to keep having an NHS that is free at the point of use in the future	51	51	61	58	44	50	58	56	55	48	58	45	50	56	52	51	49	50	52	50	60
As people live for longer and need more care there will probably come a time when we can no longer afford a free NHS and need to charge people	38	43	30	36	50	43	32	36	34	42	33	39	41	37	39	37	39	43	34	37	31
Don't know	11	7	9	6	6	7	10	8	11	10	9	17	9	8	10	12	11	7	14	13	9

Fieldwork: 8th - 9th August 2013

Total	Voting intention				2010 Vote			Gender		Age				Social grade		Region				
	Con	Lab	Lib Dem	UKIP	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
Weighted Sample 1834	462	584	132	143	564	473	385	891	943	222	468	627	517	1045	789	235	596	392	451	160
Unweighted Sample	436	575	116	191	550	457	415	897	937	151	446	750	487	1210	624	286	626	363	417	142
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

In principle, would you support or oppose means testing NHS treatment, so that treatment remained free at the point of use for those on low incomes, but people with high incomes would have to pay for treatment?

Support	29	33	26	30	33	32	25	24	32	27	28	28	30	30	27	33	35	32	27	23	35
Oppose	58	56	64	58	60	56	64	68	57	59	59	53	57	63	62	53	52	56	59	63	55
Don't know	13	11	10	12	7	12	10	8	11	14	13	19	12	7	11	15	13	12	13	14	10

And in principle, would you support or oppose cutting back on the services the NHS offered for free, so that some services like IVF treatment for infertile couples was no longer available for free?

Support	47	66	36	46	67	63	33	49	50	43	30	41	52	53	49	44	49	49	44	44	49
Oppose	37	23	52	40	23	26	52	37	34	40	42	40	34	37	34	41	34	35	39	39	41
Don't know	16	11	13	14	11	11	15	13	15	16	27	19	15	10	17	15	16	16	17	17	10

Fieldwork: 8th - 9th August 2013

Total	Voting intention				2010 Vote			Gender		Age				Social grade		Region				
	Con	Lab	Lib Dem	UKIP	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Gibraltar is British territory, but has its own government. Gibraltar was captured from Spain in 1704 and signed over to Britain by treaty in 1713. Spain claim that it should be part of Spain.

Recently, a dispute has arisen between Gibraltar and Spain, with Spain claiming that an artificial reef built by Gibraltar was interfering with their fishing vessels and Gibraltar claiming Spanish border agents has made it too difficult to cross the border into Spain, creating long waits and traffic congestion.

How do you think Britain should react to these events?

We should seek to solve the current problems through diplomatic discussions with Spain, but not negotiate over Gibraltar's future and whether it remains British

51 | 65 47 60 55 | 63 48 50 | 54 48 | 47 42 52 61 | 55 47 | 49 58 51 47 39

We should open negotiations with Spain about the long term future of Gibraltar and whether it should remain British, become Spanish or become a joint territory

22 | 13 29 28 13 | 13 28 31 | 20 24 | 24 22 23 20 | 23 20 | 24 22 20 23 23

We should send a Royal Navy ship to Gibraltar to assert Britain's ownership of Gibraltar and force Spain to open the border

12 | 15 11 5 24 | 15 11 9 | 18 7 | 6 14 12 13 | 11 14 | 9 9 13 16 16

None of these

3 | 2 3 1 2 | 3 3 3 | 3 4 | 3 6 3 1 | 3 4 | 6 2 3 3 4

Don't know

11 | 5 11 6 5 | 6 10 7 | 6 17 | 20 16 10 5 | 9 15 | 12 9 13 10 18

Fieldwork: 8th - 9th August 2013

Total	Voting intention				2010 Vote			Gender		Age				Social grade		Region					
	Con	Lab	Lib Dem	UKIP	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
1834	462	584	132	143	564	473	385	891	943	222	468	627	517	1045	789	235	596	392	451	160	
Unweighted Sample	1834	436	575	116	191	550	457	415	897	937	151	446	750	487	1210	624	286	626	363	417	142
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Thinking about government policies to help mothers who go out to work and mothers who stay at home to look after their children, which of the following best reflects your view?

The government is doing more to help mothers who go out to work than mothers who stay at home to look after their children	39	39	43	36	46	41	42	41	38	41	34	25	43	51	41	37	34	45	39	39	30
The government is going more to help mothers who stay at home to look after their children than mothers who go out to work	14	14	13	22	11	11	13	15	12	15	24	21	11	6	14	13	14	14	13	11	21
The government are treating working mothers and stay-at-home mothers about the same	15	17	18	15	14	17	14	14	16	14	15	19	14	13	15	15	16	16	16	14	10
Don't know	32	30	27	28	30	31	31	30	34	30	27	36	32	30	30	35	36	25	32	36	39

And who do you think NEEDS more help from the government?

Mothers who go out to work	25	34	22	25	29	28	23	27	23	26	28	30	25	17	25	24	26	24	20	27	27
Mothers who stay at home to look after their children	15	10	18	18	22	15	17	17	17	13	8	12	17	17	13	17	14	15	15	15	14
Both equally	43	39	50	43	32	39	48	44	40	46	43	41	41	48	43	44	41	42	48	41	45
Neither	12	13	7	10	13	14	7	7	14	10	13	9	11	14	13	9	8	15	10	10	10
Don't know	6	4	3	3	4	5	5	5	7	5	9	7	6	4	6	6	11	4	7	6	4

The government is proposing allowing working parents to claim up to £1200 per child towards the cost of childcare. Do you support or oppose this policy?

Support	49	56	52	60	37	51	49	54	48	51	58	58	47	40	50	49	49	51	48	48	52
Oppose	34	33	29	30	48	37	31	31	39	29	26	24	34	47	35	32	30	36	33	35	33
Don't know	17	11	18	10	16	12	20	15	14	20	17	18	19	13	15	19	21	14	18	18	15

And would you support or oppose giving a tax relief or a cash payment of £1200 per child for mothers who stay at home to look after their children?

Support	41	44	45	40	39	45	41	43	40	42	36	41	42	43	40	43	39	44	40	41	40
Oppose	41	43	38	42	49	43	40	40	43	39	49	38	40	42	43	38	41	41	40	40	44
Don't know	18	13	17	19	12	13	19	17	16	19	15	21	18	15	16	19	20	15	20	19	16

Fieldwork: 8th - 9th August 2013

Total	Voting intention				2010 Vote			Gender		Age				Social grade		Region					
	Con	Lab	Lib Dem	UKIP	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
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Unweighted Sample	1834	436	575	116	191	550	457	415	897	937	151	446	750	487	1210	624	286	626	363	417	142
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Generally speaking, do you think it is better for mothers to stay at home and look after their children or go out to work?

It is better for mothers to go back to work once they are able to, and the government should encourage this

It is better for mothers to stay at home and look after their children, and the government should encourage this

Neither is better, it should be up to parents and government should not encourage mothers to do either

Don't know

16	21	14	7	12	20	15	12	18	14	21	20	16	10	16	15	19	15	14	17	16
28	28	27	28	30	27	29	24	31	24	18	26	28	31	27	28	25	30	30	25	22
50	48	55	59	56	49	51	60	43	58	51	45	50	55	52	49	44	51	50	51	57
6	3	4	6	3	4	5	4	8	5	10	9	6	3	5	8	12	4	7	7	5

Zero-hour contracts are jobs where people do not have any guaranteed hours each week, and only go into work or get paid when there is work available.

Which of the following best reflects your view?

Zero-hour contracts can be a good thing - they allow flexible working arrangements for people in jobs where the amount of work could vary from week to week and there may be periods with no work to do

Zero-hour contracts are normally a bad thing - they don't provide any security and allow employers to exploit their workers

Neither

Don't know

20	33	9	36	26	33	8	16	21	19	26	22	15	21	23	15	23	27	13	16	16
67	54	83	59	68	57	83	74	66	68	56	63	74	68	63	73	62	60	74	72	71
4	7	3	2	2	6	3	4	5	4	1	4	5	6	4	5	5	2	6	4	8
9	6	4	3	3	4	6	6	8	9	18	11	6	5	10	7	9	10	7	8	6

Would you support or oppose a ban on zero-hour contracts?

Support a ban

Oppose a ban

Don't know

56	46	71	45	57	49	73	59	57	55	41	47	65	60	52	62	50	51	60	62	58
25	35	18	31	32	35	16	22	26	23	28	26	21	26	28	20	27	30	17	23	26
19	19	11	24	11	16	11	19	16	23	32	27	14	14	20	18	24	20	23	15	15

Fieldwork: 8th - 9th August 2013

Total	Voting intention				2010 Vote			Gender		Age				Social grade		Region					
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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

In recent weeks there has been controversy over people sending abusive or threatening messages on Twitter and other social networks.

Thinking about this, which of the following best reflects your view?

- Social media sites like Twitter should listen to people who are complaining and take action to reduce abusive and threatening messages
- People who are complaining about abusive and threatening messages on social media sites like Twitter should just stop using it if they don't like it
- Neither
- Don't know

62	63	66	68	51	60	67	68	59	66	62	63	64	60	63	61	59	68	63	60	50
29	32	28	24	43	34	26	24	32	26	25	22	29	36	29	28	27	26	26	31	42
4	3	2	4	2	3	2	6	4	3	6	6	3	2	3	5	3	3	4	5	3
5	2	4	3	3	3	5	3	6	5	7	9	4	2	5	6	10	3	7	4	5

Would you support or oppose social media sites like Twitter only allowing people to use them if they provided a full verified name and address?

Support	72	80	75	63	81	80	72	72	71	72	54	63	76	82	72	71	64	77	68	73	66
Oppose	14	9	14	28	14	9	13	18	17	11	33	21	10	4	15	12	19	10	14	15	18
Don't know	14	12	12	9	5	11	15	11	12	17	14	16	14	14	13	16	17	13	17	12	16

YouGov Weighting Data

In addition to weighting by age, gender, social class and region (weighted and unweighted figures shown in the tables), YouGov also weighted its raw data by newspaper readership and political party identification:

	Unweighted no.	Weighted no.
Age and Gender		
Male 18 to 24	67	114
Male 25 to 39	208	235
Male 40 to 59	365	310
Male 60 +	257	233
Female 18 to 24	84	108
Female 25 to 39	238	233
Female 40 to 59	385	317
Female 60 +	230	284
Region		
North England	417	451
Midlands	274	301
East England	157	176
London	286	235
South England	469	420
Wales	89	92
Scotland	142	160
Social Grade		
AB	661	514
C1	549	532
C2	273	385
DE	351	403
Newspaper Type		
Express / Mail	363	293
Sun / Star	196	431
Mirror / Record	87	183
Guardian / Independent	141	83
FT / Times / Telegraph	111	174
Other Paper	269	211
No Paper	667	459
Political Party Identification		
Labour	601	596
Conservative	484	523
Liberal Democrat	173	220
SNP/Plaid Cymru	32	31
Others	123	24
None/ DK	421	440

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