

YouGov / Sunday Times Survey Results

Sample Size: 1941 GB Adults
Fieldwork: 11th - 12th December 2014

	Westminster VI				2010 Vote			Gender		Age				Social Grade		Region					Registered with the TPS*?		
	Total	Con	Lab	Lib Dem	UKIP	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	Yes	No
Weighted Sample	1941	498	495	115	243	586	474	372	941	1000	231	491	664	555	1106	835	248	631	415	477	169	986	804
Unweighted Sample	1941	459	513	108	262	558	492	388	1007	934	179	348	787	627	1327	614	258	641	364	417	261	1107	716
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Headline Voting Intention

[Excluding Don't knows and Wouldn't votes]

Con	32	100	0	0	0	75	7	14	31	33	28	34	28	38	35	29	24	45	28	29	19	36	27
Lab	32	0	100	0	0	5	74	30	31	33	31	34	36	26	30	35	38	23	34	42	27	30	35
Lib Dem	7	0	0	100	0	1	1	29	7	8	7	11	6	6	10	3	10	7	7	8	6	7	7
Other	28	0	0	0	100	20	18	27	31	25	34	21	29	31	24	34	28	25	31	22	49	27	31

Other Parties Voting Intention

UKIP	16	0	0	0	100	19	8	9	18	13	10	8	18	22	12	21	17	17	20	13	4	16	16
Green	7	0	0	0	0	1	4	17	6	8	19	8	6	3	7	7	10	7	8	6	4	6	9
SNP / PCY	4	0	0	0	0	1	5	1	5	4	3	4	5	5	4	5	1	0	2	0	40	4	5
BNP	0	0	0	0	0	0	0	0	0	0	0	1	0	0	0	1	0	0	0	1	0	0	1
Respect	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Other	1	0	0	0	0	0	1	0	1	1	3	0	1	0	1	0	0	1	1	1	1	1	0

Non Voters

Would Not Vote	5	0	0	0	0	1	2	4	3	7	7	8	4	2	5	6	8	5	4	6	1	3	7
Don't know	15	0	0	0	0	12	11	14	10	20	21	14	15	14	12	19	13	13	14	20	15	15	15

Do you approve or disapprove of the Government's record to date?

	Dec 10-11	Dec 11-12																						
Approve	31	31	84	5	37	16	66	7	22	34	28	20	35	28	36	36	25	26	38	26	31	25	37	26
Disapprove	55	55	7	87	50	75	24	83	69	55	54	48	46	64	55	51	59	55	46	63	56	63	54	58
Don't know	14	14	9	8	12	9	11	10	9	10	17	32	19	8	9	13	16	19	16	11	12	12	9	16

Do you think that David Cameron is doing well or badly as Prime Minister?

	Dec 4-5	Dec 11-12																						
Very well	6	7	23	1	2	1	16	2	4	7	6	6	7	6	7	7	6	3	9	7	6	5	7	6
Fairly well	34	34	70	10	47	29	60	16	28	35	33	32	36	30	38	37	30	33	41	28	34	28	39	31
TOTAL WELL	40	41	93	11	49	30	76	18	32	42	39	38	43	36	45	44	36	36	50	35	40	33	46	37
Fairly badly	29	27	4	36	35	39	14	33	36	24	30	34	22	27	28	28	26	27	26	30	25	28	27	28
Very badly	24	25	1	48	13	28	6	46	29	29	22	10	23	32	25	21	30	29	17	30	26	33	24	27
TOTAL BADLY	53	52	5	84	48	67	20	79	65	53	52	44	45	59	53	49	56	56	43	60	51	61	51	55
Don't know	7	7	2	5	3	2	4	4	4	5	9	19	12	4	2	6	8	8	7	6	8	6	3	9

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Weighted Sample	1941	498	495	115	243	586	474	372	941	1000	231	491	664	555	1106	835	248	631	415	477	169	986	804
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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

	Dec 4-5	Dec 11-12																						
Do you think Ed Miliband is doing well or badly as leader of the Labour party?																								
Very well	2	2	1	9	1	0	2	5	1	3	2	1	3	3	2	2	3	6	2	1	3	1	2	3
Fairly well	16	16	5	41	14	6	6	30	20	15	17	14	15	17	16	15	18	16	14	17	18	12	16	16
TOTAL WELL	18	6	50	15	6	8	35	21	18	19	15	18	20	18	17	21	22	16	18	21	13	18	19	
Fairly badly	33	36	39	38	43	22	35	38	44	34	37	31	36	35	38	37	34	30	35	41	35	32	38	35
Very badly	39	35	50	5	38	65	53	17	29	41	29	31	29	38	38	39	29	36	38	30	31	47	39	32
TOTAL BADLY	72	71	89	43	81	87	88	55	73	75	66	62	65	73	76	76	63	66	73	71	66	79	77	67
Don't know	10	11	6	7	4	7	6	9	5	7	15	23	17	7	6	7	16	12	11	10	13	8	6	14
Do you think that Nick Clegg is doing well or badly as leader of the Liberal Democrats?																								
Very well	1	1	1	1	9	0	1	1	3	1	1	0	1	2	1	1	1	1	2	0	1	0	1	1
Fairly well	14	14	23	7	44	6	19	7	22	14	14	9	16	14	14	15	13	15	17	12	11	12	15	13
TOTAL WELL	15	15	24	8	53	6	20	8	25	15	15	9	17	16	15	16	14	16	19	12	12	12	16	14
Fairly badly	30	30	41	28	30	21	38	26	30	29	31	33	33	29	29	32	28	33	30	31	28	32	31	32
Very badly	44	44	28	59	13	66	35	61	42	49	39	37	35	47	51	43	45	37	39	48	49	47	48	41
TOTAL BADLY	74	74	69	87	43	87	73	87	72	78	70	70	68	76	80	75	73	70	69	79	77	79	79	73
Don't know	11	11	7	5	5	7	7	6	4	6	15	21	16	7	6	9	13	13	11	8	11	8	6	14
Do you think the Conservative and Liberal Democrat coalition partners are working together well or badly?																								
Very well	2	2	6	1	5	0	4	1	3	3	2	3	1	2	2	2	3	1	4	2	1	1	3	2
Fairly well	27	26	53	9	51	16	44	9	31	28	25	22	30	25	27	29	23	25	29	25	24	27	29	24
TOTAL WELL	29	28	59	10	56	16	48	10	34	31	27	25	31	27	29	31	26	26	33	27	25	28	32	26
Fairly badly	35	35	31	39	34	39	33	38	34	34	36	40	31	32	39	38	31	30	36	40	32	31	36	35
Very badly	28	28	5	48	4	41	13	48	28	29	26	13	23	35	28	24	32	31	22	26	32	36	27	29
TOTAL BADLY	63	63	36	87	38	80	46	86	62	63	62	53	54	67	67	62	63	61	58	66	64	67	63	64
Don't know	8	9	5	4	6	4	6	5	4	7	11	22	14	5	3	7	12	13	9	6	11	5	5	10
Do you think this coalition government is good or bad for people like you?																								
Very good	3	3	8	0	8	1	4	1	6	4	2	2	2	3	4	3	3	1	4	2	3	2	3	2
Fairly good	18	19	37	7	48	12	29	6	25	19	19	14	22	16	21	22	15	23	22	15	17	17	22	17
TOTAL GOOD	21	22	45	7	56	13	33	7	31	23	21	16	24	19	25	25	18	24	26	17	20	19	25	19
Fairly bad	26	23	22	25	19	25	24	28	21	22	24	24	19	24	25	24	21	20	24	23	21	27	24	22
Very bad	26	27	4	51	6	37	12	48	25	30	25	16	24	33	29	24	32	26	21	33	30	32	27	30
TOTAL BAD	52	50	26	76	25	62	36	76	46	52	49	40	43	57	54	48	53	46	45	56	51	59	51	52
Doesn't make much difference either way	23	22	24	15	14	25	27	14	22	21	23	23	23	22	20	23	21	24	23	22	22	18	22	22
Don't know	6	6	4	3	4	1	4	3	1	5	8	21	10	2	1	4	9	6	6	5	8	4	2	7

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

	Dec 4-5	Dec 11-12																						
Do you think the coalition government is managing the economy well or badly?																								
Very well	7	6	19	1	4	2	14	1	4	8	4	2	6	6	7	7	5	4	7	5	6	5	7	4
Fairly well	36	34	70	11	53	34	60	14	31	36	33	34	34	32	38	39	28	30	43	31	32	28	40	30
TOTAL WELL	43	40	89	12	57	36	74	15	35	44	37	36	40	38	45	46	33	34	50	36	38	33	47	34
Fairly badly	28	28	6	42	28	33	15	39	36	26	30	31	25	29	29	27	30	31	25	34	26	30	26	33
Very badly	20	22	0	41	2	27	5	40	22	23	20	9	19	28	22	19	25	22	16	23	25	31	21	22
TOTAL BADLY	48	50	6	83	30	60	20	79	58	49	50	40	44	57	51	46	55	53	41	57	51	61	47	55
Don't know	9	10	5	6	12	3	6	6	7	7	13	23	17	6	4	8	12	14	10	7	12	7	5	11
In your opinion how good or bad is the state of Britain's economy at the moment?																								
Very good	2	2	4	1	2	1	3	2	0	3	1	1	3	1	2	2	1	2	2	1	2	1	1	2
Quite good	20	21	50	6	19	16	40	7	16	23	19	22	21	17	25	24	17	16	23	21	21	20	24	18
TOTAL GOOD	22	23	54	7	21	17	43	9	16	26	20	23	24	18	27	26	18	18	25	22	23	21	25	20
Neither good nor bad	29	27	26	23	41	27	29	24	31	27	28	29	27	27	28	29	25	33	30	27	21	26	28	27
Quite bad	32	31	16	46	32	36	20	43	39	30	32	23	28	36	33	30	33	24	30	36	33	31	34	32
Very bad	13	13	1	21	5	19	5	20	13	13	13	9	11	17	12	11	16	20	10	12	13	19	11	15
TOTAL BAD	45	44	17	67	37	55	25	63	52	43	45	32	39	53	45	41	49	44	40	48	46	50	45	47
Don't know	4	6	4	3	1	0	3	3	1	4	7	17	11	2	1	5	7	5	6	4	9	3	2	6
How do you think the financial situation of your household will change over the next 12 months?																								
Get a lot better	2	2	3	2	1	1	3	1	2	2	1	3	3	2	0	2	1	3	2	1	2	1	1	2
Get a little better	15	14	27	6	17	8	22	7	13	16	11	21	20	11	8	16	11	17	14	13	12	18	14	13
TOTAL BETTER	17	16	30	8	18	9	25	8	15	18	12	24	23	13	8	18	12	20	16	14	14	19	15	15
Stay about the same	42	42	53	38	46	39	49	36	45	41	43	40	36	42	49	45	39	37	46	42	42	36	46	41
Get a little worse	26	25	13	31	28	26	19	35	26	22	27	12	20	28	29	24	25	16	23	31	24	29	27	24
Get a lot worse	10	11	1	16	5	20	4	17	10	11	10	5	10	13	12	7	16	17	9	10	11	12	8	14
TOTAL WORSE	36	36	14	47	33	46	23	52	36	33	37	17	30	41	41	31	41	33	32	41	35	41	35	38
Don't know	5	7	4	6	4	5	4	6	4	7	7	19	10	4	2	6	9	10	6	4	9	4	4	6

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%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Weighted Sample
Unweighted Sample

As we approach the end of the current Parliament, the House of Commons still meets five days a week, but vital votes, requiring MPs to attend, are now usually held on only two days a week. Do you think MPs are mostly using the days when they don't have to attend Parliament for key votes to...

Still work in and around Westminster on behalf of their constituents	7	10	7	11	5	8	8	8	9	6	12	9	7	5	9	5	7	7	10	7	7	7	9
Still work as MPs but spend more time in their own constituencies	29	42	24	40	22	37	25	32	29	28	27	30	26	31	30	27	30	32	24	28	26	32	25
Take more time off and do less work	43	32	48	36	65	39	48	44	44	43	29	36	49	49	41	46	41	42	49	41	47	46	44
Don't know	20	16	21	13	9	16	19	15	18	23	32	25	17	15	20	22	22	19	17	24	19	15	22

Which of these statements comes closer to your view?

MPs are starting to campaign ahead of next year's election rather than bringing in any meaningful laws	56	53	58	67	64	58	56	66	58	53	46	47	58	65	59	51	51	59	53	54	61	63	52
MPs are still working to bring in meaningful laws	7	14	6	7	2	10	7	7	7	7	8	10	5	7	7	7	8	7	8	8	4	7	7
Neither	16	12	18	10	20	14	19	13	15	17	12	15	20	15	14	19	17	12	19	18	19	14	19
Both	7	10	6	11	6	9	7	6	9	5	7	10	6	6	8	6	7	6	9	6	8	7	8
Don't know	14	11	12	5	7	10	12	8	11	17	27	19	11	7	12	17	17	16	11	14	8	9	15

Do you think the Conservative and Liberal Democrat coalition should ...?

Separate immediately	17	7	29	4	25	12	28	15	21	14	5	14	21	21	15	20	19	14	16	20	23	18	18
Separate in the next couple of months	8	8	11	3	7	7	9	8	9	7	11	6	8	7	9	6	9	8	8	7	6	9	7
Separate as soon as the election campaign starts during April	33	43	32	32	34	41	33	34	36	31	27	31	32	40	35	31	28	32	39	33	33	35	34
Continue until at least the election in May next year	28	36	20	55	27	31	21	36	25	31	30	29	30	25	30	26	25	34	26	25	28	31	26
Don't know	13	6	8	6	7	9	9	7	9	17	26	19	9	7	10	17	20	12	11	15	11	8	16

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

The coalition government brought in the Fixed Term Parliament Act which ensures parliamentary elections must be held every five years, beginning in 2015. Do you think it was a...

Good idea to have elections on fixed dates every five years	29	49	20	37	19	41	18	34	30	28	16	31	33	29	33	24	21	34	32	25	29	34	26
Good idea in principle, but general elections should be held every four years	27	17	33	26	35	20	33	35	27	28	38	24	28	26	27	28	36	24	25	28	30	27	30
Bad idea - we should revert to the old system, when the Prime Minister of the day had the freedom to call an election before the end of the five year term	29	24	34	27	39	28	38	22	32	26	19	25	28	38	27	31	27	27	30	30	32	31	29
Don't know	14	9	13	10	7	11	11	8	10	18	27	21	11	7	12	17	17	15	12	16	9	9	16

The next General Election is scheduled to be held in May 2015. Do you think the next General Election should be held...?

This month (December 2014)	2	0	4	1	5	1	3	2	3	1	1	3	3	2	2	3	5	2	1	2	4	2	3
In January or February next year	8	5	11	6	12	7	13	5	10	7	9	7	9	8	6	11	9	6	9	10	9	7	10
In March or April next year	11	8	15	6	15	10	13	11	11	11	10	10	10	14	11	11	8	10	13	12	12	10	14
In May next year	59	77	54	70	54	70	56	68	60	58	51	54	61	65	64	52	51	63	61	56	60	67	53
Later than May next year	2	2	2	4	0	2	2	3	3	1	0	3	3	2	2	3	3	2	2	2	4	3	2
Don't know	17	8	14	13	14	10	13	10	13	20	29	23	14	9	14	20	24	16	14	18	11	11	18

In general, do you think Members of Parliament are...?

Generally hardworking	33	50	28	48	23	42	30	39	35	31	29	27	32	41	38	26	31	33	32	33	35	39	27
Generally lazy	45	30	51	31	67	38	51	41	46	44	40	44	48	45	40	52	44	43	51	42	48	43	51
Don't know	22	20	21	20	9	19	19	20	19	25	31	29	20	15	22	22	25	24	17	25	17	19	22

And would you say that Members of Parliament are generally...?

Good value for money	12	23	9	19	6	18	9	14	14	9	7	13	10	14	14	8	13	11	10	12	13	13	10
Poor value for money	55	37	61	39	77	46	60	54	52	57	54	49	59	55	50	61	54	51	61	53	58	55	58
Neither good nor poor value for money	25	32	25	34	15	27	25	26	26	24	25	24	25	27	28	22	20	29	23	25	21	27	25
Don't know	9	8	6	7	1	8	6	6	8	9	15	15	6	4	8	9	13	9	6	9	8	6	7

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Some people receive nuisance telephone calls or texts – that is, unsolicited and unwanted commercial calls from companies looking to sell a product or service. Have you received any nuisance telephone calls or texts in the past month?

Yes – one or more nuisance telephone calls	54	51	57	48	51	54	60	53	53	55	37	47	57	63	54	54	52	52	59	55	52	61	55
Yes – one or more nuisance texts	5	7	5	7	6	6	3	4	5	5	8	7	4	4	7	3	6	7	3	3	6	5	6
Yes – one or more of both	24	24	22	24	29	27	23	25	22	25	17	23	25	25	22	25	22	25	23	24	21	27	24
TOTAL YES	83	82	84	79	86	87	86	82	80	85	62	77	86	92	83	82	80	84	85	82	79	93	85
No I haven't	14	15	14	19	11	11	11	17	15	13	27	15	13	8	14	14	16	12	12	15	20	8	13
Don't know	3	2	2	1	2	3	3	1	4	3	10	8	1	0	3	4	4	5	2	3	2	0	2

On average, how often do you receive nuisance calls or texts?

More than two times a day	16	14	19	8	22	17	19	14	15	18	6	8	20	23	14	20	10	14	18	19	21	19	16
Between 1 or 2 times a day	23	22	25	21	27	25	26	23	23	22	10	22	22	30	22	23	21	18	29	25	20	26	23
At least once a week	34	37	29	38	30	36	33	34	33	35	29	36	36	32	35	32	35	41	29	31	28	36	38
At least once a month	10	11	11	12	7	9	8	13	10	11	20	11	10	7	12	8	11	13	10	7	12	12	11
At least once every 6 months	6	6	6	10	8	7	5	6	6	6	8	7	6	3	7	4	8	5	6	6	5	5	7
At least once a year	2	1	2	3	2	1	1	2	2	1	4	3	1	1	2	2	4	1	0	3	2	1	3
Less than once a year	1	1	1	1	0	0	2	1	2	1	5	1	1	1	2	1	2	2	2	0	2	1	2
Never	4	5	3	3	5	3	4	5	5	3	6	5	4	3	2	6	4	3	2	5	7	0	0
Don't know	4	2	4	6	1	1	3	2	5	3	12	7	1	1	4	4	6	4	3	4	3	0	0

Sample Size: 1941 GB Adults
Fieldwork: 11th - 12th December 2014

	Westminster VI				2010 Vote			Gender		Age				Social Grade		Region					Registered with the TPS*?		
	Total	Con	Lab	Lib Dem	UKIP	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	Yes	No
Weighted Sample	1941	498	495	115	243	586	474	372	941	1000	231	491	664	555	1106	835	248	631	415	477	169	986	804
Unweighted Sample	1941	459	513	108	262	558	492	388	1007	934	179	348	787	627	1327	614	258	641	364	417	261	1107	716
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Which of the following, if any, have you ever received nuisance calls or texts about? (Please tick all that apply)

[This question was only asked to respondents who receive nuisance calls or texts at least once a year; n=1823]

Payment Protection Insurance (PPI)	73	76	71	67	79	77	71	75	73	74	67	68	77	76	74	73	69	75	72	74	76	75	71
Accident claims	60	61	57	59	65	62	56	67	60	59	58	55	63	60	60	59	59	58	62	62	54	65	54
Silent/no answer	54	58	52	59	54	55	53	55	54	55	51	40	57	64	53	55	45	57	52	57	57	60	47
Debt management	38	38	37	34	44	43	35	39	40	36	30	40	42	35	38	38	39	39	37	36	43	37	39
Solar panels	28	28	25	25	34	33	26	31	26	29	5	15	27	47	28	27	11	29	29	32	32	36	17
Energy	28	25	27	32	38	30	28	29	29	28	12	19	30	39	27	30	17	27	29	33	33	32	23
Upgrading your phone/contract	27	24	29	28	31	29	24	30	26	28	27	30	26	27	27	27	28	26	28	27	27	26	29
Insulation	24	23	22	25	25	26	22	27	24	24	9	13	22	40	25	22	8	23	26	28	35	32	14
Double glazing	22	21	21	26	27	24	22	24	21	23	6	13	22	33	21	22	12	21	23	23	32	27	16
Banking	16	15	17	15	16	16	16	14	17	15	15	18	14	16	15	17	14	17	13	18	17	17	14
Boiler repairs	14	11	14	11	22	15	15	11	14	14	7	11	13	20	13	15	11	10	14	20	17	15	12
Something else	8	8	11	4	6	9	9	7	9	8	5	9	9	9	8	9	5	8	11	9	6	10	7
None of the above	0	0	1	0	0	0	1	0	0	0	0	0	0	0	0	0	0	0	0	0	1	0	0
Don't know	4	4	2	9	4	2	4	5	4	4	9	4	3	4	4	4	6	5	3	4	3	3	5

When receiving unsolicited calls and texts, how do you usually feel? (Please tick up to three answers)

[This question was only asked to respondents who receive nuisance calls or texts at least once a year; n=1823]

Angry	66	65	64	60	73	70	66	67	65	66	45	54	69	78	65	66	61	67	68	62	70	71	59
Frustrated	53	51	53	55	49	49	50	59	49	56	61	60	53	44	53	52	48	51	51	58	58	53	53
Upset	11	10	9	9	15	11	9	9	12	9	5	10	12	12	10	12	12	11	9	10	14	11	11
Apathetic	8	9	6	9	7	8	7	9	11	6	13	10	7	6	10	6	9	6	8	10	9	8	8
Anxious	6	3	7	10	7	3	7	8	4	8	8	8	5	5	6	7	7	6	6	5	10	4	9
Confused	2	1	3	3	1	1	3	2	2	2	6	3	1	1	2	2	6	1	3	2	1	1	4
Happy	1	1	1	0	0	1	0	0	1	0	0	2	0	0	1	1	1	0	0	1	1	1	1
Informed	1	0	1	2	0	1	0	1	1	0	1	1	0	0	1	0	3	0	0	0	0	1	1
Pleased	0	0	1	0	0	0	0	0	0	0	0	1	0	0	0	0	2	0	0	0	1	0	0
None of the above	6	6	7	5	8	6	6	5	6	6	6	6	7	5	6	7	6	7	8	4	4	5	7
Don't know	1	0	1	0	0	1	0	1	1	1	1	0	1	0	1	1	1	1	0	1	1	0	1

Sample Size: 1941 GB Adults
Fieldwork: 11th - 12th December 2014

	Westminster VI					2010 Vote			Gender		Age				Social Grade		Region					Registered with the TPS*?	
	Total	Con	Lab	Lib Dem	UKIP	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	Yes	No
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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Generally speaking, when talking to cold callers on the phone, which of these best describes the way they talk? (Please tick up to two answers)

[This question was only asked to respondents who receive nuisance calls or texts at least once a year; n=1823]

Pushy	68	71	69	61	73	70	69	71	67	70	60	61	72	72	68	68	64	71	64	69	72	70	66
Aggressive	26	27	26	20	30	32	23	23	24	28	17	21	28	31	25	27	29	26	29	21	31	29	23
Frustrating	15	12	17	17	13	14	14	17	19	12	22	15	15	13	16	15	15	13	17	18	13	16	15
Helpful	1	1	2	7	1	1	1	2	2	1	2	3	1	1	2	0	2	1	1	1	2	1	2
Supportive	1	1	1	4	0	1	1	1	1	1	1	2	1	0	1	1	3	1	1	0	2	1	1
Good listeners	1	2	2	0	0	2	2	0	2	0	1	3	0	0	1	2	3	0	1	2	1	1	1
None of the above	14	14	12	18	9	12	14	15	14	14	17	17	12	12	14	13	12	12	15	15	14	12	15
Don't know	5	4	5	4	4	3	6	4	4	5	9	4	5	4	4	5	7	5	3	5	2	4	5

Which of the following have you done, if ever, when receiving a nuisance call? (Please tick all that apply)

[This question was only asked to respondents who receive nuisance calls or texts at least once a year; n=1823]

Put the phone down as soon as you realised it was an unwanted call	77	80	76	81	85	80	75	83	76	79	75	68	78	85	78	77	75	80	80	74	73	82	72
Stopped answering the phone when you don't recognise the number calling	51	52	54	51	48	52	50	56	45	56	51	57	52	45	53	48	49	51	50	51	59	55	46
Stopped answering the phone as much	33	26	34	34	36	27	31	38	28	38	42	35	36	25	33	33	34	32	29	35	41	33	33
Blocked withheld numbers or specified numbers	24	23	24	22	27	27	22	22	23	25	14	27	29	20	26	21	21	24	24	24	29	27	21
Complained to official bodies such as the information commissioner, Ofcom, phone operator, the companies themselves	16	18	12	15	20	18	14	16	17	14	8	11	18	19	17	14	11	17	15	17	14	25	4
Shouted abuse at the caller	15	16	13	10	23	19	12	12	20	11	12	14	16	16	14	17	15	16	17	12	18	17	13
Temporarily disconnected your landline	6	4	5	6	7	6	7	7	6	6	5	7	7	5	6	6	4	5	6	8	7	7	6
Permanently disconnected your landline	3	1	2	8	6	3	2	4	3	3	1	8	3	0	3	3	3	2	4	3	3	3	3
Changed your telephone number	3	3	2	2	2	3	3	3	3	3	2	3	3	1	3	3	1	3	2	3	3	4	1
None of the above	6	6	6	8	3	6	6	5	7	5	7	9	4	4	6	6	5	5	6	8	6	5	7
Don't know	1	0	0	1	0	0	1	0	0	1	0	0	1	0	0	1	1	1	0	1	0	0	1

Sample Size: 1941 GB Adults
Fieldwork: 11th - 12th December 2014

Total	Westminster VI				2010 Vote			Gender		Age				Social Grade		Region					Registered with the TPS*?		
	Con	Lab	Lib Dem	UKIP	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	Yes	No	
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Unweighted Sample	1941	459	513	108	262	558	492	388	1007	934	179	348	787	627	1327	614	258	641	364	417	261	1107	716
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

There is an official service, the Telephone Preference Service*, which allows people to register their phone and/or landline, to opt out of receiving unsolicited marketing calls. Have you registered with this service?

[This question was only asked to respondents who receive nuisance calls or texts at least once a year; n=1823]

Yes, I have	55	63	53	56	56	65	57	62	56	54	20	43	63	68	59	50	42	58	57	56	57	100	0
No, I have heard of the service but not registered with it	19	16	19	22	18	15	20	20	20	18	29	16	17	18	18	19	25	18	17	18	19	0	41
No, I have never heard of this service	23	19	26	21	23	18	21	17	22	24	45	38	17	11	21	26	31	21	23	22	22	0	51
Not sure	3	2	3	1	3	1	3	1	3	4	6	3	3	3	2	5	3	4	3	3	2	0	7

Have you complained to the Service about receiving unsolicited calls, despite registering with the Service?

[This question was only asked to respondents who have registered with the Telephone Preference Service; n=1107]

Yes I have complained	29	31	28	25	31	34	29	27	34	24	9	30	29	32	29	30	41	28	31	26	24	29	0
No, I have not	66	65	67	69	65	63	69	66	60	73	55	69	69	64	68	65	59	67	67	67	71	66	0
Can't remember	4	3	5	6	4	3	2	6	6	3	36	2	2	5	4	5	0	5	2	7	5	4	0

Which of the following statements best reflects your view?

The government should have more power to control and limit the types of cold calls members of the public receive

It is up to independent bodies such as the Telephone Preference Service to regulate the types of cold calls members of the public receive

Neither
Don't know

The government should have more power to control and limit the types of cold calls members of the public receive	52	53	57	44	53	54	53	51	56	47	42	46	56	56	53	51	46	47	53	55	65	61	45
It is up to independent bodies such as the Telephone Preference Service to regulate the types of cold calls members of the public receive	31	32	30	40	32	33	29	37	29	33	35	30	29	34	32	30	36	33	32	30	19	30	35
Neither	5	5	4	4	5	4	5	3	4	5	4	6	4	4	4	6	6	5	3	5	6	3	6
Don't know	12	11	10	12	10	9	13	9	10	14	19	18	11	7	11	14	12	16	12	10	10	6	14

Sample Size: 1941 GB Adults
Fieldwork: 11th - 12th December 2014

	Westminster VI				2010 Vote			Gender		Age				Social Grade		Region					Registered with the TPS*?		
	Total	Con	Lab	Lib Dem	UKIP	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	Yes	No
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Unweighted Sample	1941	459	513	108	262	558	492	388	1007	934	179	348	787	627	1327	614	258	641	364	417	261	1107	716
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Here are some statements that have been made about people who use food banks here in Britain. In each case, please say whether you think it is true or untrue.

'Most people who use food banks are among the poorest in Britain; they simply don't have enough money to buy the food they need'

True	67	52	84	79	56	49	81	84	63	71	65	65	71	65	66	69	62	67	67	68	72	68	69
Untrue	17	27	9	7	30	29	11	6	19	15	13	16	17	20	18	16	17	15	21	16	13	19	15
Don't know	16	21	8	14	15	22	8	10	18	14	22	19	12	15	16	16	21	18	11	16	15	13	16

'Food these days is so expensive that even the average person can't afford to eat healthily and has to go to food banks from time to time'

True	26	14	36	19	27	17	31	24	24	27	26	26	29	21	19	34	32	24	29	21	25	21	31
Untrue	60	75	49	73	63	71	52	64	61	59	52	59	58	67	68	49	46	61	59	65	61	68	55
Don't know	15	11	15	7	9	12	17	13	14	15	22	15	13	12	13	17	22	14	11	14	14	11	14

'The need for food banks is growing because of rising poverty and inequality in Britain today'

True	65	40	86	70	60	44	83	81	62	68	65	62	70	63	62	70	65	64	68	64	68	64	69
Untrue	20	42	6	16	32	38	10	8	24	17	13	21	19	25	23	17	20	21	20	21	16	24	17
Don't know	14	18	8	14	8	18	7	10	13	15	23	17	11	12	15	13	15	15	12	15	16	11	14

'Quite a lot of people who use food banks can afford to buy their own food but abuse a service like this as they will take something for nothing if they can'

True	33	50	19	21	56	51	24	19	37	30	21	28	33	43	34	33	28	35	37	36	20	36	32
Untrue	42	27	58	54	21	24	53	60	38	45	51	43	43	34	42	41	41	38	41	43	55	44	41
Don't know	25	23	23	25	22	25	24	20	25	25	27	29	23	22	24	26	31	27	23	21	26	20	27

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	Westminster VI				2010 Vote			Gender		Age				Social Grade		Region					Registered with the TPS*?		
	Total	Con	Lab	Lib Dem	UKIP	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	Yes	No
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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

'Many people who use food banks are poor – but if they knew how to buy and cook value-for-money meals, they could perfectly well have a healthy diet without needing to go to food banks'

True	39	59	21	31	57	58	28	28	37	41	36	40	36	45	41	38	35	40	40	42	32	43	38
Untrue	39	21	60	45	25	20	56	53	40	38	36	37	43	36	37	41	43	35	41	35	50	39	40
Don't know	22	20	19	25	19	23	16	19	23	21	29	23	21	19	22	21	22	24	19	23	18	19	22

Leaving aside the value of your current home, what's the minimum amount of money do you think you would need to have, to be comfortably off and never have to worry about money again?

£250,000 or less	15	13	17	12	20	16	16	14	12	17	4	7	13	29	12	18	11	14	16	17	17	16	15
£250,000 to £500,000	14	17	15	11	14	17	16	15	14	15	7	9	13	23	14	14	12	17	15	12	14	16	13
£500,000 to £1,000,000	15	15	13	11	12	15	14	15	16	13	11	11	18	15	15	14	9	16	19	12	15	16	14
£1 million to £2 million	18	17	18	16	18	17	20	19	18	17	16	18	25	10	20	14	22	15	14	22	19	19	17
£2 million to £5 million	14	14	13	19	16	13	10	18	16	12	16	22	13	6	13	14	16	15	15	9	15	13	15
£5 million to £10 million	6	7	6	4	5	6	6	5	6	6	11	10	4	2	7	4	8	7	5	5	4	5	7
£10 million to £25 million	3	3	3	5	3	2	1	4	3	3	10	3	2	1	3	3	6	3	3	2	3	2	5
£25 million to £50 million	0	0	0	0	0	0	1	1	0	1	1	1	0	0	1	0	1	1	0	0	1	0	1
More than £50 million	1	0	1	2	1	1	0	1	1	1	2	2	0	1	1	1	2	0	0	3	1	1	1
Don't know	15	14	14	19	10	14	15	10	14	15	21	18	11	13	13	17	13	14	14	18	12	12	12

If you had that amount of money, do you think you would or would not continue working?

Would continue to work	32	32	30	43	19	30	24	40	33	32	57	47	30	12	38	26	41	30	31	29	41	30	36
Would not continue to work	27	27	31	23	30	27	29	24	31	23	17	29	40	13	27	26	26	27	29	25	28	27	26
Don't know	11	12	12	13	10	10	15	9	12	11	12	16	14	5	11	12	8	13	10	14	7	9	13
Not applicable - I do not work anyway	29	29	27	20	41	33	32	26	24	34	14	8	16	70	24	36	24	30	30	32	24	33	24

Which of the following do you think you would spend the money on? Please tick all that apply

Property	56	58	57	53	59	57	52	62	53	60	67	73	54	39	58	54	64	58	53	53	56	54	63
Travel and holidays	51	54	50	57	46	50	48	62	49	53	58	53	51	47	56	44	52	50	49	54	48	52	54
Investments to increase its value or provide income	49	59	47	56	42	53	45	55	53	45	49	47	50	49	55	41	48	51	49	47	48	55	43
Cars, yachts or private planes	16	16	14	22	16	17	12	14	17	14	22	24	12	9	17	13	18	15	14	16	17	14	18
Fine foods and wine	13	12	12	23	8	13	9	15	13	13	23	19	9	7	15	9	20	10	9	15	13	11	16
Private education	10	13	7	14	8	11	5	10	10	11	20	19	6	5	11	9	18	10	10	9	9	8	14
Jewellery	9	7	8	9	13	8	5	12	5	13	16	13	6	6	9	9	10	9	9	9	6	7	12
High fashion clothing	8	7	10	7	5	8	6	8	7	10	25	12	5	3	9	8	11	6	5	13	8	6	13
Works of art	5	3	7	6	4	4	5	7	5	5	8	6	5	3	5	4	10	6	3	3	4	5	5
None of these	10	7	11	6	13	10	13	7	10	11	6	4	11	16	8	13	7	9	12	10	14	11	9
Don't know	6	4	6	6	3	4	6	6	7	6	11	7	5	5	6	7	8	5	5	9	6	5	4

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1941	459	513	108	262	558	492	388	1007	934	179	348	787	627	1327	614	258	641	364	417	261	1107	716
%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Weighted Sample
Unweighted Sample

Which of the following do you believe should be crowned sports personality of the year?

Lewis Hamilton (Formula 1 racing driver)	26	33	26	15	25	30	25	24	26	25	23	26	26	27	25	27	25	25	29	26	20	25	28
Rory McIlroy (Professional golfer)	9	12	10	5	7	12	9	5	11	6	8	9	9	9	10	6	8	7	8	8	17	9	8
Jo Pavey (Athletics – distance runner)	8	7	7	21	9	6	10	13	8	9	7	6	9	10	9	7	6	9	6	12	5	10	8
Lizzy Yarnold (Winter Olympics – Skeleton event)	7	6	8	9	6	7	8	10	7	7	5	8	8	6	7	8	6	8	6	7	6	9	6
Max Whitlock (Gymnastics)	4	4	3	3	2	5	2	4	4	3	5	5	3	2	4	3	3	4	5	3	1	4	3
Gareth Bale (Footballer)	3	2	4	7	2	2	4	3	5	2	6	7	2	1	3	4	3	3	5	3	2	2	5
Carl Froch (Professional boxer)	2	2	3	4	3	2	2	2	3	2	3	2	3	1	2	3	2	2	4	1	3	2	4
Charlotte Dujardin (Elite dressage rider)	2	3	1	2	3	3	1	3	1	3	1	1	3	3	3	1	1	3	2	2	2	2	2
Kelly Gallagher (Alpine skier)	2	0	3	3	3	1	2	3	2	1	0	1	3	1	1	2	1	1	2	2	1	2	1
Adam Peaty (Swimmer)	1	1	1	0	2	1	1	1	1	1	2	1	1	1	1	1	1	1	1	1	0	1	1
Don't know	36	30	34	32	38	31	36	33	31	41	40	34	33	39	36	36	43	36	32	35	41	34	34

*Any percentages calculated on bases fewer than 50 respondents do not represent a wide enough cross-section of the target population to be considered statistically reliable. These figures will be italicised.

YouGov Weighting Data

In addition to weighting by age, gender, social class and region (weighted and unweighted figures shown in the tables), YouGov also weighted its raw data by newspaper readership and political party identification:

	Unweighted no.	Weighted no.
Age and Gender		
Male 18 to 24	73	116
Male 25 to 39	156	245
Male 40 to 59	392	328
Male 60 +	386	252
Female 18 to 24	106	115
Female 25 to 39	192	247
Female 40 to 59	395	336
Female 60 +	241	303
Region		
North England	417	477
Midlands	254	318
East	167	186
London	258	248
South England	474	444
Wales	110	97
Scotland	261	169
Social Grade		
AB	809	543
C1	518	563
C2	292	408
DE	322	427
Newspaper Type		
Express / Mail	359	276
Sun / Star	174	390
Mirror / Record	126	171
Guardian / Independent	233	85
FT / Times / Telegraph	131	155
Other Paper	279	223
No Paper	639	641
Political Party Identification		
Labour	638	613
Conservative	505	540
Liberal Democrat	155	184
SNP/Plaid Cymru	92	37
Others	211	95
None/ DK	340	472

YouGov is a member of the British Polling Council and abides by its rules.

For more information on the methodology, please go to yougov.co.uk/publicopinion/methodology

Or visit our website: yougov.co.uk