

## **YouGov / Sunday Times Survey Results**

Fieldwork. 12th - 15th March 2015			V	Vestm	inster \	/I	2	010 Vo	te	Ger	nder		A	ge		Socia	Grade	I		Region			
		Total	Con	Lab	Lib	UKIP	Con	Lah	Lib	Male	Fe-	18-24		40-59	60+	ABC1	C2DE	London		Midlands /	North	Scotland	England
					Dem				Dem		male								South	Wales			
	Weighted Sample		467	_	92	<b>191</b> 205	472	420	<b>313</b>	809	860 865	<b>199</b>	<b>422</b> 309	<b>571</b> 673	4//	951	<b>718</b> 543	214	542 568	<b>357</b> 333	411	145 156	1440 1446
	Inweighted Sample	1669 %	%	437 %	%	205 %	%	398	%	%	%	%	%	%	%	%	%	179 <b>%</b>	%	%	433	%	%
		70	70	70	70	70	70	70	70	70	70	70	70	70	70	70	70	70	70	70	70	70	70
Headline Voting Intention																							
[Excluding Don't knows and Would not votes]																		_					-
	Con	34	100	0	0	0	78	7	16	37	32	30	30	32	41	38	29	37	42	35	30	14	37
	Lab	34	0	100	0	0	3	79	30	31	38	30	44	32	31	28	42	37	26	36	46	25	35
	Dem JKIP	7 14	0	0	100 0	0 100	1 17	1 7	27 12	6 16	7 12	10 9	8 9	6 17	5 16	9 13	4	6 16	10 15	7 15	4 15	3 3	7
	Other	11	0	0	0	0	17	7	15	11	11	21	9	17	7	12	15 9	5	15 7	15 7	15 5	55	15 6
Other Parties Voting Intention	Zuiei	• • • • • • • • • • • • • • • • • • • •	1 0	U	U	U	'	'	13		'''	21	3	12	'	12	3	3	,	,	3	33	U
	reen	5	0	0	0	0	0	2	11	4	6	14	4	5	3	6	3	4	6	5	5	5	5
SNP/	PCY	5	0	0	0	0	0	4	2	5	5	6	5	6	3	5	5	0	0	1	0	49	0
	BNP	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	spect	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	Other	1	0	0	0	0	0	0	2	1	0	1	0	1	1	1	1	0	1	1	0	2	0
Non Voters	V-1-	-		0	0	_		2	2	l <i>e</i>	<i>-</i> I		0	2	2	1 4	6	l 7	-	-	_	2	l -
Would Not Don't k		5 13	0	0 0	0 0	0 0	1 10	2 7	3 20	5 8	5 18	9 14	8 17	3 12	2 11	4 13	6 13	7 22	5 11	5 11	5 16	2 10	5 14
Dontk	ariow	13	U	U	U	U	10	,	20	0	10	14	17	12	11	13	13	22	11	11	70	10	14
	Mar	Mar																					
	11-12	12-13																					
Do you approve or disapprove of the																							
Government's record to date?																							ı
• • • • • • • • • • • • • • • • • • • •	prove 34	36	87	9	43	26	72	10	30	42	30	33	31	35	41	40	30	37	42	37	29	26	37
Disapp		50 14	5	83 8	37 20	66	17 12	82 8	56 14	49	52 18	43	46 23	56 9	51	46 14	56	44 20	45 14	50 13	56 15	67 7	49
Don't k	thow 15	14	8	ŏ	20	8	12	ŏ	14	9	10	24	23	9	8	14	14	20	14	13	15	,	14
	Mar	Mar																					
	5-6	12-13																					
Do you think that David Cameron is doing well	or																						
badly as Prime Minister?																							
Very	well 8	8	25	1	2	1	19	3	3	10	6	6	6	9	8	9	6	10	8	8	7	3	8
Fairly		36	69	12	52	38	62	12	33	38	34	37	34	33	40	39	32	39	40	37	31	28	37
TOTAL W		44	94	13	54	39	81	15	36	48	40	43	40	42	48	48	38	49	48	45	38	31	45
Fairly b	,	27	5	40	27	32	12	38	39	26	29	28	26	26	29	28	27	22	27	29	27	32	26
Very b TOTAL BA		23 50	0 <b>5</b>	44 <b>84</b>	13 <b>40</b>	25 <b>57</b>	3 <b>15</b>	43 <b>81</b>	22 <b>61</b>	23 <b>49</b>	24 <b>53</b>	20 <b>48</b>	22 <b>48</b>	28 <b>54</b>	21 <b>50</b>	19 <b>47</b>	29 <b>56</b>	24 <b>46</b>	18 <b>45</b>	20 <b>49</b>	28 <b>55</b>	35 <b>67</b>	23 <b>49</b>
Don't k		6	0	2	6	3		4	4	49	8	9	11	4	2		7	6	6	<b>49</b> 5	8	3	6
Don't	UIIOW U	U	U	_	U	5	J	-	7	, ,	U	9		7	_	J	'		U	3	U	3	



Fieldwork: 12th - 13th March 2015		1	Wastn	ninster	VI		2010 Vo	nte	Gar	nder		A	10		Socia	I Grade			Region			
		1	1	Lib				Lib		Fe-								Rest of	Midlands /			England
	Total	Con	Lab	Dem	UKIP	Con	Lab	Dem	Male	male	18-24	25-39	40-59	60+	ABC1	C2DE	London	South	Wales	North	Scotland	Liigiuiiu
Weighted Sam	ple 1669	467	466	92	191	472	420	313	809	860	199	422	571	477	951	718	214	542	357	411	145	1440
Unweighted Sam	ple <b>1669</b>	444	437	90	205	471	398	339	804	865	160	309	673	527	1126	543	179	568	333	433	156	1446
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
M																						
	·6 <b>12-1</b> 3	}																				
Do you think Ed Miliband is doing well or badly as leader of the Labour party?																						
	4 3	I 1	10	0	0	<b>l</b> 1	9	1	2	3	1	3	3	3	2	4	4	2	3	4	1	3
,	7 21	4	52	33	10	4	42	23	20	22	16	23	19	24	18	25	22	17	24	24	20	20
,	1 24	5			10	5	51	24	22	25	17	26	22	27	20	29	26	19	27	28	21	23
Fairly badly 3	4 34	37	28	44	31	34	30	44	33	36	42	32	34	34	37	31	32	36	31	37	31	35
Very badly 3	5 <b>32</b>	56	7	17	53	57	13	23	39	26	24	28	37	35	35	29	29	35	34	26	45	31
TOTAL BADLY 6	9 66	93	35	61	84	91	43	67	72	62	66	60	71	69	72	60	61	71	65	63	76	66
Don't know	1 9	3	4	6	6	3	6	9	5	13	17	14	7	4	8	11	14	10	7	9	3	10
Do you think that Nick Clegg is doing well or badly as leader of the Liberal Democrats?																						
	1 1	2	2	7	1	2	1	2	2	1	2	2	1	1	2	1 I	3	2	2	1	0	2
	8 <b>17</b>	25			11			30	17	18	17	16	17	19	19	15	16	20	18	17	12	18
	9 18	27			12	24		32	19	19	19	18	18	20	21	16	19	22	20	18	12	20
	3 32	35			29	33	30	36	33	32	32	31	30	36	34	30	28	34	35	29	34	32
	8 38	32		7		36		27		34	33	33	43	39	36	41	37	34	37	42	47	37
	1 70	67		28	83	69	79	63	75	66	65	64	73	75	70	71	65	68	72	71	81	69
Don't know	1 11	6	7	3	5	7	10	5	7	14	16	19	8	5	9	13	17	10	8	11	5	11
Do you think the Conservative and Liberal Democrat coalition partners are working together well or badly?											_											
	2 3	6	1	4	1	4	1	4	3	2	2	4	2	1	3	2	3	3	3	2	1	3
	1 30	60		67	20	52	10	38		26	27	28	31	33	36	22	28	33	33	25	30	30
	3 <b>33</b>	66			21	56		42	38	28	29	32	33	34	39	24	31	36	36	27	31	33
	2 <b>35</b>	26			45	31	41	35	34	36	38	30	31	42	35	34	31	36	37	35	28	35
· · ·	5 <b>24</b>	5	43	5	31	10		18		25	19	23	30	22	20	30	23	20	21	30	35	24
	7 59	31		22	76	41	83	53	58	61	57	53	61	64	55	64	54	56	58	65	63	59
Don't know	0 8	3	3	6	3	4	6	6	5	11	15	15	6	2	6	11	14	8	7	8	6	8
Do you think this coalition government is good or bad for people like you?																						
	3 4	10	1	4	1	6	2	4	4	3	4	5	3	4	4	3	4	4	6	3	1	4
	8 <b>20</b>	41	5	54	14	32	7	25		16	16	20	21	21	24	15	21	23	20	18	14	21
	1 24	51	6	58	15	38	9	29	29	19	20	25	24	25	28	18	25	27	26	21	15	25
Fairly bad 2	6 <b>26</b>	19	38	16	30	24	33	27	25	28	25	26	27	26	27	25	21	26	32	26	23	26
Very bad 2	5 <b>22</b>	7	40	1	28	12	39	17		20	19	20	25	22	19	26	19	17	20	29	32	21
TOTAL BAD 5	1 48	26	78	17	58	36	72	44	49	48	44	46	52	48	46	51	40	43	52	55	55	47
	2 <b>23</b>	22	14	22	25	22	16	24	20	26	24	21	21	26	21	24	26	26	19	19	28	22
Don't know	<b>5 5</b>	2	2	2	2	3	4	2	3	7	12	8	3	2	4	6	9	5	4	5	2	6



Total Con Lab Dem UKIP Con Lab Dem Male male 18-24 25-39 40-59 60+ ABC1 C2DE London South Wales North Scotland	ingland
Total Con Lab Dem UKIP Con Lab Dem Male male 18-24 25-39 40-59 60+ ABC1 C2DE London South Wales North Scotland	
Weighted Sample 1650 467 466 02 101 472 420 212 900 960 100 422 571 477 051 719 214 542 257 411 145	1440
veigned Sample 1009 1407 1400 32   131 1472 1420 313 1003 1000   133 1422   371 1477   331   710   214   342   337   411   143	1770
Unweighted Sample 1669 444 437 90 205 471 398 339 804 865 160 309 673 527 1126 543 179 568 333 433 156 7	1446
\tag{8} 8	%
Mar Mar	
5-6   12-13	
Do you think the coalition government is	
managing the economy well or badly?	
Very well 10 10 31 1 5 6 23 3 5 14 6 10 11 9 11 12 8 11 12 9 11 2	11
Fairly well 36 35 59 16 59 38 57 16 40 38 32 28 36 44 39 30 32 39 40 27 35	35
TOTAL WELL 46 45 90 17 64 44 80 19 45 52 38 38 39 45 55 51 38 43 51 49 38 37	46
Fairly badly 27 27 6 46 21 30 11 41 33 25 30 29 27 27 27 27 27 23 27 26 31 26	28
Very badly 17 18 1 32 2 19 4 33 13 17 19 14 18 21 15 14 23 18 12 18 21 32	16
TOTAL BADLY 44 45 7 78 23 49 15 74 46 42 49 43 45 48 42 41 50 41 39 44 52 58	44
Don't know 9 10 3 6 13 6 5 7 10 6 13 19 15 7 4 8 12 16 10 7 10 5	10
In your opinion how good or bad is the state of	
Britain's economy at the moment?	
Very good 4 3 9 1 0 2 7 1 2 4 2 3 5 2 2 3 3 5 3 3 4 0	4
Quite good 26 27 59 10 32 22 50 10 23 32 22 25 36 30 23 27 30 29 24 19 TOTAL GOOD 30 30 68 11 32 24 57 11 25 36 24 26 27 27 38 33 26 32 33 32 28 19	27
	31
	31
	24
	10
TOTAL BAD 33 35 7 55 14 40 14 59 32 32 39 28 37 40 32 31 42 29 31 34 41 50  Don't know 5 4 0 1 4 1 2 3 3 2 5 10 7 2 1 4 4 9 4 3 3 1	<b>34</b>
DUITKIIOW 5 4 0 1 4 1 2 5 5 2 5 10 7 2 1 4 4 9 4 5 5 1 1	4
How do you think the financial situation of your	
household will change over the next 12 months?	
Get a lot better 2 <b>3</b> 6 3 0 1 5 2 1 4 2 4 6 2 0 4 2 6 3 1 2 1	3
Get a little better 20 15 28 11 22 12 20 9 16 19 13 24 22 13 10 18 12 19 15 19 14 10	16
TOTAL BETTER 22 18 34 14 22 13 25 11 17 23 15 28 28 15 10 22 14 25 18 20 16 11	19
Stay about the same 44 47 54 43 55 42 54 44 50 43 50 34 38 49 57 47 46 42 50 44 46 51	46
Get a little worse 20 22 9 31 13 29 16 29 23 23 21 20 22 20 24 21 23 16 20 24 23 25	21
Get a lict worse 8 8 1 9 5 14 3 11 5 7 8 4 5 11 7 5 11 6 6 8 9 11	7
TOTAL WORSE 28 30 10 40 18 43 19 40 28 30 29 24 27 31 31 26 34 22 26 32 32 36	28
Don't know 6 6 2 4 6 4 3 5 6 4 7 15 6 5 3 5 6 11 6 4 6 2	6



Fieldwork: 12th - 13th March 2015			Wes	tmins	etar \	/1		2010 Vo	nte	Go	nder	T	٨	ge		Social	I Grade			Region			
		+	T	Ti	ih			I I	Lib		Fe-	<del>                                     </del>							Rest of	Midlands /	1		England
	Tota	ıl C	on L	ah I	em	UKIP	Con	Lab	Dem	Male	male	18-24	25-39	40-59	60+	ABC1	C2DE	London	South	Wales	North	Scotland	Lingiana
Weighted Sar	mple 166	9 4	67 40		92	191	472	420		809	860	199	422	571	477	951	718	214	542	357	411	145	1440
Unweighted Sa			14 4:	_	90	205	471	398	339	804	865	160	309	673	527	1126	543	179	568	333	433	156	1446
	%	(	6	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
	<i>Mar</i> Ma	r																					
	0-21 <b>12-</b> 1																						
	014 201																						
Do you think that George Osborne is doing well or																							
badly as Chancellor of the Exchequer?																							
Very well	8 8	12	7	0	0	6	23	2	1	12	6	7	8	8	11	11	5	8	10	11	7	4	9
	33 31				43	36	54	12	32	36	26	21	24	31	40	33	28	33	32	33	27	28	31
	41 39				43	42	77	14	33	48	32	28	32	39	51	44	33	41	42	44	34	32	40
Fairly badly	23 <b>23</b>		6 3	6 2	26	26	11	33	30	20	25	21	21	24	23	23	22	19	26	21	21	27	23
Very badly	24 20		1 3	8	10	21	3	40	21	23	17	17	19	24	18	17	24	17	14	21	26	32	19
	47 43				36	47	14	73	51	43	42	38	40	48	41	40	46	36	40	42	47	59	42
Don't know	12 18	.   1	6 1	4 2	21	12	10	13	17	10	25	35	27	13	8	16	20	22	18	15	19	10	18
Chancellor has some money to spend do you think he should prioritise  Increasing spending on public services and investment  Cutting the amount of tax that people pay  Reducing the government's deficit more quickly  Not sure	44 25 20 12	3	1 2	10 2 B	51 24 17 8	36 36 20 8	27 33 32 7	59 22 8 11	55 16 19 10	42 27 24 7	47 22 15 16	44 19 21 16	37 29 20 15	45 25 19 11	50 23 20 8	45 23 23 8	43 26 15 16	38 25 18 18	41 23 25 12	46 25 19 10	48 26 15 11	48 28 17 7	43 24 21 12
And if the Chancellor has some money to spend in the budget next week, which of the following groups do you think he should be focusing any help upon? Please tick up to three																							
People in work but on low incomes People currently looking for work People trying to get on the housing ladder People running small businesses People in training and education People on average incomes People with children People who are already retired People saving for their retirement None of these Don't know	59 31 25 25 23 22 17 17 12 3	2 3 3 1 2 1 1	24 4 40 2 49 1 8 2 5 2 2 2 9 1 6 5	2 2 2 3 5 2 5 2 4 6 2 3 6 6 7 9 4	67 28 32 27 28 15 12 11 10 0	58 21 25 24 19 26 15 25 18 5	55 25 26 35 17 28 13 23 18 4 3	61 35 25 15 23 24 20 18 9 3 6	63 34 27 25 22 16 18 14 13 4	60 33 22 25 23 24 12 17 12 5	58 29 28 25 22 20 23 17 12 2	60 35 35 24 37 17 13 6 1	51 26 23 20 23 24 29 7 9 5 7	61 33 21 27 21 29 17 11 17 3 6	63 32 28 28 19 15 10 37 13 2	59 32 27 27 23 22 16 15 13 3	58 29 22 22 23 22 19 20 11 4	51 36 25 24 17 19 17 18 8 5	57 32 29 28 23 21 15 19 10 3	62 29 21 27 23 23 15 14 17 4 6	63 28 24 22 23 26 20 17 13 3	60 33 23 21 25 18 24 17 11 2	58 31 26 25 23 23 17 17 11 3



Weighted Sample         1669         467         466         92         191         472         420         333         809         860         169         467         469         444         437         90         205         471         398         339         804         865         160         309         673         527         1126         543         179         568         333         433         156         1446			٧	Vestm	inster '	VI	20	010 Vc	te	Ger	nder		Αg	je		Social	Grade			Region			
Weighted Sample         1669         466         92         191         472         420         313         809         860         199         422         571         477         951         718         214         542         357         411         145         1440		Tatal	٥.,	1 -6	Lib	IIIII	C = =	Lab	Lib	Mala	Fe-	40.04	25 20	40 E0	60.	A D C 4	CODE	Landon	Rest of	Midlands /	Mandh	Caatland	England
		Total	Con	Lab	Dem	UKIP	Con	Lab	Dem	waie	male	10-24	25-39	40-59	ĐU+	ABCT	CZDE	London	South	Wales	North	Scotland	
Unweighted Sample 1669 444 437 90 205 471 398 339 804 865 160 309 673 527 1126 543 179 568 333 433 156 1446	Weighted Sample	1669	467	466	92	191	472	420	313	809	860	199	422	571	477	951	718	214	542	357	411	145	1440
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	70	70	,0	70	70	,0	,0	,0	,0	70	70	,0	,0	, 3	, 3	,3	,3	,,	, 5	, 5	, ,	,0
More specifically, would you support or oppose the Chancellor including the following measures in his budget next week?																						
Raising the National Insurance threshold, so it is																						
no longer paid by the lowest earners																						
Support	71	75	72	75	68	74	71	74	72	69	65	63	73	77	71	71	59	71	71	73	78	70
Oppose	15	19	16	10	18		14	14	16	15	13	20	14	13	17	13	13	16	16	16	13	16
Don't know	14	6	12	15	14		14	11		16		17	12	10		17	28	13	12	11	8	14
Allowing people who had to buy an annuity with								Į.														
their pension fund when it was compulsory to																						
cash it back in																						
Support	41	51	35	46	45	50	37	38	44	38	31	35	45	45	43	37	41	39	45	40	37	41
Oppose	13	16	12	14	13	12	14	14	15	11	12	12	11	17	14	11	13	14	11	12	15	13
Don't know	46	33	52	40	41	38	49	48	41	51	57	53	44	39	42	52	46	46	45	48	48	46
Increasing the personal tax allowance from		-				_		•			•					-					-	
£10,000 to £11,000		_				_					_			_		_					_	
Support	83	92	83	89	83	92	83	90	86	81	70	77	87	91	85	81	76	85	83	86	83	83
Oppose	5	4	5	6	5	4	5	3	5	5	6	6	5	3	5	5	8	5	5	4	3	5
Don't know	12	4	12	5	12	3	12	7	9	15	25	17	8	6	10	14	16	11	12	10	14	11
Continuing to freeze the level of child benefit																						
Support	58	82	43	54	69	78	45	60	64	53	48	50	61	66	62	53	55	60	60	58	51	60
Oppose	26	12	38	22	20	15	40	22	23	28	26	30	25	22	24	27	29	24	20	28	36	24
Don't know	16	7	19	24	11	8	16	19	13	19	27	20	13	12	14	20	16	16	21	14	14	16
Limiting child benefit, so it is only paid for a maximum of three children		-							•		-			•								
Support	73	89	64	74	87	89	63	76	76	70	52	67	78	81	74	72	66	77	74	73	64	74
Oppose	18	8	27	20	7	8	26	16	17	19	29	23	15	13	18	18	20	15	17	18	27	17
Don't know	9	3	9	6	6	3	11	7	8	11	19	10	8	6	8	11	14	7	9	9	9	9
Reducing the maximum amount of benefits a																						
household can receive each year from £26,000 to £23,000		-				_,					_			-		_					_	
Support	63	90	50	52	76	82	52	61	66	60	46	61	63	70	65	60	53	64	63	67	59	63
Oppose	24	6	36	31	18	10	35	26	24	24	30	25	24	20	23	25	29	23	22	21	29	23
Don't know	13	4	14	17	6	7	13	13	10	17	24	14	13	10	12	15	18	12	15	12	11	13
Stopping housing benefit and unemployment																						
benefits for under 25s who are not in work or																						
training								ı	ı													
Support	48	72	30	32	62	68	33	39	51	45	40	51	46	50	52	43	45	52	47	47	37	50
Oppose	35	13	54	53	23	16	49	45	36	34	44	33	39	29	35	35	34	33	32	36	48	34
Don't know	17	15	15	14	15	17	18	16	13	21	16	15	16	21	13	22	21	15	21	16	15	17



		V	vestm	ınster v	<b>/</b> I		:010 VO	te	Ger	naer		Α(	je		Social	Grade			Region			i I
	Total	Con	Lab	Lib Dem	UKIP			Lib Dem	Male	Fe- male			40-59		ABC1		London	Rest of South	Midlands / Wales		Scotland	England
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Unweighted Sample		444	437	90	205	471	398	339	804	865	160	309	673	527	1126	543	179	568	333	433	156	1446
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
Increasing the amount of money people can earn before they have to pay the 40% tax rate from £41,865  Support Oppose	55 29	73 20	47 39	47 34	64 24	71 21	46 38	52 34	56 32	55 27	48 30	55 24	55 32	59 30	60 28	50 31	63 19	54 33	55 24	51 33	60 29	54 30
Don't know	15	8	14	19	12		16	15	12	18	22	20	13	11	12	20	17	13	20	16	11	16
Cutting the rate of duty on alcohol  Support Oppose Don't know	33 50 17	36 53 11	36 48 16	15 70 15	45 45 10	35 52 13	37 44 19	26 58 16	40 47 12	26 52 22	27 45 28	34 46 20	35 50 15	32 54 13	29 56 15	38 41 21	31 51 18	31 52 18	27 57 15	41 41 19	35 47 18	33 49 18
And if you had to pick just one of the following, which would you MOST like to see? Increasing the personal tax allowance from £10,000 to		Ī				Ī		į	I	i	Ì			ĺ	Ī						Í	Ī
£11,000	31	28	35	39	25	29	34	35	33	28	26	28	34	31	29	32	26	31	31	31	32	30
Reducing the maximum amount of benefits a household can receive each year from £26,000 to £23,000	15	21	13	7	20	19	12	11	15	14	11	16	14	15	14	15	9	16	14	18	10	15
Raising the National Insurance threshold, so it is no longer paid by the lowest earners	14	9	17	18	11	11	18	18	16	12	17	14	16	12	16	13	15	13	14	16	19	14
Limiting child benefit, so it is only paid for a maximum of three children	14	17	13	11	20	18	13	12	11	17	9	12	13	18	14	14	11	14	17	14	10	14
Stopping housing benefit and unemployment benefits for under 25s who are not in work or training	7	9	6	4	9	7	6	5	7	7	7	9	5	8	8	6	9	8	5	7	11	7
Increasing the amount of money people can earn before they have to pay the 40% tax rate from £41,865	6	8	5	6	5	7	5	7	6	6	8	8	6	4	8	4	11	6	6	4	3	6
Allowing people who had to buy an annuity with their pension fund when it was compulsory to cash it back in	2	2	0	3	0	2	1	2	2	1	0	1	1	4	1	2	0	1	3	1	5	1
Continuing to freeze the level of child benefit Cutting the rate of duty on alcohol None of them Don't know	2 1 3 6	2 1 1 2	1 2 4 5	3 1 6 2	1 3 1 5	2 1 1 2	0 2 4 6	1 1 4 4	2 2 2 4	1 1 4 8	3 3 5 11	1 0 3 7	1 2 2 6	2 1 3 2	2 1 4 4	1 1 2 9	4 1 3 12	1 1 3 5	0 2 3 6	2 2 3 4	2 3 3 3	2 1 3 6

2010 Vote

Gender

Social Grade

Region

Westminster VI



		V	Vestm	inster	VI	2	010 V	ote	Ger	nder		Αg	je		Social	Grade			Region			
	Total	Can	Lab	Lib	UKIP	Can	Lah	Lib	Male	Fe-	10 24	25-39	40 50	CU+	ABC1	Cabe	Landan	Rest of	Midlands /	North	Contland	England
	TOLAT	Con	Lab	Dem	UKIP	Con	Lab	Dem	wate	male	10-24	20-39	40-39	00+	ABCI	CZDE	London	South	Wales	NOILII	Scotland	
Weighted Sample	1669	467	466	92	191	472	420	313	809	860	199	422	571	477	951	718	214	542	357	411	145	1440
Unweighted Sample	1669	444	437	90	205	471	398	339	804	865	160	309	673	527	1126	543	179	568	333	433	156	1446
	0/	0/	0/	0/	0/	0/	0/	0/	0/	0/	0/	0/	0/	0/	0/	0/	0/	0/	0/	0/	0/	0/

			%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
	<i>Mar</i> 7-8 2013	Jan 9-10 2014	Mar 12-13 2015																					
Thinking about the government's plans to make further cuts to spending, which of the following areas do you think the government should cut spending in the MOST? Please tick up to three																								
Overseas aid Welfare benefits Environment and climate change Defence Local government Transport NHS Education and schools Pensions Crime and policing None of these Don't know	39 32 20 13 7 3 3 3 1 6	71 37 33 20 11 8 3 3 4 2 6 5	66 36 29 19 11 8 5 4 4 3 7	77 61 39 9 13 5 4 3 1 1	61 20 27 25 11 9 5 7 4 10 5	50 31 13 32 9 13 8 4 7 5 7	83 49 48 11 8 7 6 5 3 1 0 2	77 56 42 8 12 6 5 3 1 2 2	63 22 25 22 11 9 5 6 3 9 5	56 30 24 23 11 9 5 4 4 3 12 7	68 44 34 20 11 7 6 4 6 3 6 4	64 29 25 18 10 9 4 4 3 2 7 6	44 35 18 32 7 14 8 3 8 4 5	57 41 19 21 11 6 6 5 5 4 8 6	69 34 30 17 10 8 4 3 4 3 7 5	78 35 43 15 13 7 3 4 1 5 2	62 40 29 22 11 8 4 4 5 3 7	70 32 30 15 11 8 5 4 4 2 6 6	61 29 22 24 12 10 8 7 4 2 6	65 36 30 17 9 7 5 3 5 2 7 5	64 42 36 16 12 6 3 2 3 3 8 7	71 39 30 18 10 9 3 4 4 3 6 4	60 27 23 30 13 9 7 4 6 5 8 2	66 37 29 18 11 8 5 4 4 3 7
Thinking about the government's plans to make further cuts to spending, which of the following areas do you think the government should try to PROTECT from cuts? Please tick up to three  NHS  Education and schools  Crime and policing Pensions Defence Welfare benefits Environment and climate change Local government Transport Overseas aid None of these Don't know	53 42 38 17 16 6 6 7 2	67 54 33 39 18 15 8 7 7 3 2 5	79 50 35 27 25 13 9 7 3 2	76 51 41 28 38 4 7 5 5 3 3	84 52 26 26 14 24 9 12 9 4 1	81 60 25 21 18 11 10 16 12 7	79 34 48 41 42 7 3 7 8 1 1	76 45 40 31 40 7 6 4 5 3 3 1	84 48 29 27 16 20 9 13 6 3 1 4	79 54 36 22 20 14 9 12 10 5 1	77 46 33 26 33 11 8 9 10 4 3 2	81 54 36 27 17 15 9 9 4 3 1	78 62 21 13 18 12 10 10 8 3 3	75 57 36 13 19 12 11 7 9 3 4	80 48 36 25 23 17 8 11 8 4 2	83 40 37 45 35 11 6 8 4 3 1	78 51 35 24 25 12 11 9 8 4 2	81 48 33 29 25 16 6 9 7 2 2 4	70 53 34 26 18 11 11 6 11 2 4	81 49 35 26 26 12 7 8 5 4 2	79 50 33 28 28 13 10 9 10 2 1	85 50 38 26 26 13 8 11 6 2	74 46 28 25 20 22 9 11 6 9 2	80 51 35 27 26 12 8 9 7 3 2



Total Con Lab Lib Dem UKIP Con Lab Dem UKIP Con Lab Dem UKIP Con Lab Dem UKIP Con Lab Dem UKIP Dem UKIP Dem UKIP Dem UKIP Dem Male Fe-male 18-24 25-39 40-59 60+ ABC1 C2DE London Rest of South Wales North Scotland Wales North Scotland Wales North Scotland 14-5 14-5 14-5 14-5 14-5 14-5 14-5 14-5				٧	Vestm	inster	VI		201	10 Vo	te	Ger	nder		Αç	je		Social	Grade			Region			
Dem Dem male South Wales		Total	Total	Con	Lah	Lib	IIKID	10 7	Can	Lah	Lib	Mala	Fe-	10 24	25 20	<i>1</i> 0 50	eu+	ABC1	Cabe	London	Rest of	Midlands /	North	Scotland	England
Weighted Sample 1669 467 466 92 191 472 420 313 809 860 199 422 571 477 951 718 214 542 357 411 145		Total	Otal	COII	Lau	Dem	UNIF	IF (	COIL	Lau	Dem	Wate	male	10-24	23-33	40-35	0	ABCI	CZDE	London	South	Wales	NOILII	Scotianu	
	Weighted Sample	1669	669	467	466	92	191	91 4	472 4	420	313	809	860	199	422	571	477	951	718	214	542	357	411	145	1440
Unweighted Sample 1669 444 437 90 205 471 398 339 804 865 160 309 673 527 1126 543 179 568 333 433 156	Unweighted Sample	1669	660	444	437	90	205	)5 4	471 3	308	330	804	865	160	309	673	527	1126	543	179	568	333	433	156	1446

Ur	nweighted Sample	1669	444	437	90	205	471	398	339	804	865	160	309	673	527	1126	543	179	568	333	433	156	1446
	_	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
Thinking about reductions in defence spending																							
recent years, do you think the cuts have been to deep, not deep enough, or have they got the	00																						
balance about right?							_			_							_					_	
Too de	1	47	47	50	31	69	54	52	43	53	41	28	32	50	64	45	49	40	47	47	51	46	47
Not deep enou	0	12	7	15	21	10	7	14	13 24	13	11	17 21	17	10	8 18	14	10	15	12 23	8 25	11	21	11
Have got the balance about ri		21	37	14	33	10	29	13	24	13 22 12	11 20 28	21	17 23 28	22	18	22	19	16	23	25	19	15	21
Don't kr	NOW	20	9	21	15	11	10	21	20	12	28	34	28	18	11	19	22	30	19	19	19	19	21
Britain's current system of submarine launched																							
nuclear weapons, known as Trident, is coming t																							
the end of its useful life and will soon have to be	e																						
scrapped or replaced.																							
What do you think Britain should do when Tride reaches the end of its useful life?	nt																						
Britain should replace Trident with an equally powe	rful	•	40			40	۱.,	00	00		0.5		-00	00	0.5	00	00	00	0.5	00	00	00	00
nuclear missile syst		31	46	24	20	49	49	23	22	37	25	24	29	32	35	32	30	30	35	32	28	22	32
Britain should retain a nuclear missile system, but	ut it																						
should be less powerful and cost less than replac Trid	•	29	34	29	42	28	30	26	39	30	28	23	22	30	36	31	27	28	28	33	29	27	29
Britain should give up nuclear weapons comple	tely	24	12	30	35	15	10	35	27	26	22	30	27	24	19	26	22	25	22	18	24	42	22
Don't kr	now	16	8	16	4	8	11	16	11	7	24	23	21	15	10	12	22	17	15	17	19	9	17
Members of NATO are expected to spend 2% of																							
their GDP on defence. Britain currently meets the																							
target. Do you think Britain should or should no																							
commit to spending this much on defence in the	9																						
future?							ı				i	ì										1	
Should commit to spending 2% of GDP on defence			70					40	- 4	00	40	00	40		00		- 4	4-	00	50	50	40	
is important we maintain a strong defence and m		53	70	47	56	64	69	49	51	62	46	36	46	57	63	55	51	45	60	52	53	46	55
our obligation																							
Should not commit to spending 2% of GDP defence - most other NATO countries don't meet																							
		27	20	32	34	22	20	31	29	27	27	36	26	26	24	27	26	28	23	29	26	37	25
target, and there are other areas that need the mo	ore																						
Not s		20	10	20	10	14	11	20	20	12	27	28	28	17	13	18	22	27	17	19	21	17	20



60

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16

59

15

59

16

Sample Size: 1669 GB Adults Fieldwork: 12th - 13th March 2015

		V	Vestm	inster	VI	2	010 Vc	ote	Ger	nder		Αç	je		Social	Grade			Region			
	Total	Con	Lab	Lib	UKIP	Con	Lah	Lib	Male	Fe-	19 24	25-39	<i>1</i> 0 50	eu+	ABC1	Cabe	London	Rest of	Midlands /	North	Scotland	England
	I Olai	COII	Lau	Dem	UKIF	COII	Lau	Dem	Wate	male	10-24	23-33	40-35	0	ABCI	CZDE	London	South	Wales	NOILII	Scotianu	
Weighted Sample	1669	467	466	92	191	472	420	313	809	860	199	422	571	477	951	718	214	542	357	411	145	1440
Unweighted Sample	1669	444	437	90	205	471	398	339	804	865	160	309	673	527	1126	543	179	568	333	433	156	1446
	0/	0/	0/	0/	0/	0/	0/	0/	0/	0/	0/	0/	0/	0/	0/	0/	0/	0/	0/	0/	0/	0/

37 47 61 76 57 62

63 55

10 22 24 26

The United Nations have a target of 0.7% of National Income for Western countries to spend on overseas aid to developing countries. Britain currently meets this target. Parliament has recently voted to put this target into law. Do you think Britain should or should not commit to spending this much on overseas aid in the future?

Should commit to spending 0.7% of National Income on overseas aid - it is important we help less well off countries and meet our obligations

Should not commit to spending 0.7% of National Income on overseas aid - most other countries don't meet the target, and there are other areas that need the money more

Not sure

Imagine there is a hung Parliament after the next election, with the SNP holding the balance of power that is, has enough seats to determine which of the two main parties was able to form a government)

Do you think it would be a good or bad thing if the SNP held the balance of power in a hung Parliament?

 indinone:																						
A very good thing	5	2	3	2	2	2	7	3	7	4	5	6	6	3	5	5	4	2	2	2	36	2
A fairly good thing	10	2	17	11	7	3	18	10	11	9	12	12	9	8	11	8	10	8	8	11	14	9
TOTAL GOOD THING	15	4	20	13	9	5	25	13	18	13	17	18	15	11	16	13	14	10	10	13	50	11
A fairly bad thing	19	13	27	28	17	12	23	25	18	20	12	19	20	20	19	18	22	18	21	18	14	19
A very bad thing	44	75	29	43	58	73	32	38	52	37	35	33	45	56	47	40	38	50	48	42	28	46
TOTAL BAD THING	63	88	56	71	75	85	55	63	70	57	47	52	65	76	66	58	60	68	69	60	42	65
Don't know	22	8	25	17	16	10	21	23	13	31	37	29	19	13	18	28	26	21	21	27	9	23

Do you think it would be a good or bad thing if the SNP was part of a coalition government at Westminster after the next election?

A very good thing	4	1	3	2	2	1	5	2	5	3	4	4	5	3	3	4	3	1	1	2	26	2
A fairly good thing	11	1	18	15	6	3	16	15	13	9	13	14	10	9	13	8	12	8	10	11	25	10
TOTAL GOOD THING	15	2	21	17	8	4	21	17	18	12	17	18	15	12	16	12	15	9	11	13	51	12
A fairly bad thing	21	19	27	35	19	17	24	24	20	21	22	20	21	22	22	19	19	22	22	23	9	22
A very bad thing	43	72	28	39	57	70	32	36	50	36	30	34	45	53	45	40	39	49	46	38	30	44
TOTAL BAD THING	64	91	55	74	76	87	56	60	70	57	52	54	66	75	67	59	58	71	68	61	39	66
Don't know	21	7	25	10	15	9	23	23	12	30	31	29	19	14	16	28	27	20	21	25	10	22



Fieldwork: 12th - 13th March 2015		Ιv	Vestmi	nster \	vı I	2	010 Vo	ite	Ger	nder		A	ne er		Socia	I Grade			Region			
	<del>-</del>			Lib				Lib		Fe-	40.04		ĺ	20.				Rest of	Midlands	1	0 11 1	England
	Total	Con	Lab	Dem	UKIP	Con	Lab	Dem	Male	male			40-59	60+	ABC1	C2DE	London	South	Wales	North	Scotland	
Weighted Sa		467	466	92	191	472	420	313	809	860	199	422	571	477	951	718	214	542	357	411	145	1440
Unweighted Sa	ample 1669	444 %	437 %	90	205 %	4/1	398	%	804 %	865 %	160 %	309	6/3	%	1126	543 %	179 %	568 %	333	433 <b>%</b>	156 %	1446 %
	/0	/0	/0	/0	/0	/0	/0	/0	/0	/0	/0	/0	/0	/0	/0	/0	/0	/0	/0	/0	/0	/0
Do you think the Labour party should be prepared to do a deal with the SNP in the event of a hung Parliament, or should it rule out a deal?																						
Should be prepared to do a deal with the SNP Should rule out doing a deal with the SNP Not sure	22 53 25	5 82 13	37 39 25	24 56 20	15 70 15	7 80 13	35 41 24	27 47 25	25 60 15	20 47 33	25 44 31	27 41 33	22 55 23	17 67 16	24 56 20	20 50 30	20 50 29	17 58 24	19 59 21	22 49 29	51 36 14	19 55 26
If there was a hung Parliament and the following were the only options available which would you prefer?																						
A minority Labour government without any secure majority, or a Labour/SNP coalition with an overall majority?					_					·	-			-			•				·	
A minority Labour government with no secure majority	45	66	39	60	46	61	38	47	55	36	41	41	46	50	50	39	41	54	47	40	30	47
A Labour/SNP coalition with an overall majority Not sure	21 34	3 31	38 23	22 18	10 44	4 35	38 25	25 29	22 23	20 44	26 33	20 39	21 33	20 29	22 28	20 41	22 37	17 30	16 37	21 39	51 19	18 35
A Conservative/Liberal Democrat coalition or a Labour/SNP coalition?		-			-				-		=						•					
A Conservative/Liberal Democrat coalition	45	94	10	69	49	86	14	42	51	40	37	42	44	51	51	38	47	54	44	37	33	47
A Labour/SNP coalition	29	1	66	17	13	3	58	34	31	27	30	29	31	26	27	32	27	21	30	32	52	26
Not sure	26	6	24	14	38	12	28	24	18	33	33	29	24	22	22	31	26	24	26	31	15	27
Thinking about some of the things the SNP could possibly ask for in exchange for supporting a minority government in Westminster, would you support or oppose the following?																						
Getting rid of Trident, Britain's nuclear weapons																						
system  Would support this as part of a deal with the SNP	26	<b>I</b> 11	36	39	15	12	34	33	29	23	37	26	25	21	27	24	27	23	22	23	51	23
Would oppose this as part of a deal with the SNP	49	72	39	45	65	70	41	46	58	41	32	41	52	61	51	46	46	51	53	49	36	51
Don't know	25	17	25	16	20	18	25	21	13	36	30	33	23	18	21	30	27	26	25	28	14	26
Keeping Trident, but moving Britain's nuclear submarine base out of Scotland																						
Would support this as part of a deal with the SNP	34	40	36	21	41	39	37	31	40	29	27	31	37	37	37	31	32	33	38	32	40	34
Would oppose this as part of a deal with the SNP  Don't know	34 32	38 22	30 33	58 21	35 24	38 23	30 33	39 30	41 19	27 44	35 38	30 39	32 31	39 24	34 29	34 35	27 41	35 31	32 30	33 35	44 16	33 33
Holding a new referendum on Scottish	32	44	33	۷1	24	23	33	30	19	44	30	39	31	24	23	33	41	31	30	33	10	33
independence																	i					•
Would support this as part of a deal with the SNP Would oppose this as part of a deal with the SNP	22 55	19 68	23 56	15 71	27 51	21 64	22 55	21 61	27 59	18 50	19 55	26 47	24 52	19 64	23 59	22 48	20 52	20 59	25 52	18 56	44 44	20 56
Don't know	23	13	21	14	22		23	18	14	32	26	27	25	16		30	28	21	23	26	12	24
		-							-		-			•			•					•



Fieldwork: 12th - 13th March 2015		Westminster VI		2010 Vote		Gender		Age				Social Grade		Region								
	T-4-1			Lib				Lib		Fe-	40.04			co.			Landon	Rest of	Midlands /	M41-	0 41 1	England
	Total	Con	Lab	Dem	UKIP		Lab	Dem	Male	male			40-59		ABC1	CZDE	London	South	Wales	North	Scotland	_
Weighted Sample		467		92	191	472	420	313	809	860	199	422	571		951	718	214	542	357	411	145	1440
Unweighted Sample		444	437	90	205	471	398	339	804	865	160	309	673	527 %	1126	543 %	179	568	333	433	156 %	1446
Giving Scotland greater devolved powers, such as control of welfare and oil revenues  Would support this as part of a deal with the SNP	% <b>29</b>	%	% 36	% 35	13	20	%	% 29	% 34	%	% 41	% 31	% 28	25	33	24	% 29	% 25	25	26	65	% 26
Would oppose this as part of a deal with the SNP	45	63	37	43	67	63	39	47	49	42	32	38	44	58	46	44	43	51	47	45	24	48
Don't know	25	16	27	22	20	17	27	24	16	34	27	31	28	18	21	32	29	25	28	28	11	27
Do you think employers should be able to give priority to people who are British over people of different nationalities when recruiting for a job, or should it be illegal to discriminate between job applicants based on their nationality?																						
Should be legal for an employer to give priority to British people over people of different nationalities Should be illegal for an employer to discriminate	49	59	40	30	85	66	45	42	52	47	22	41	54	62	44	56	43	49	49	53	49	49
against people based on their nationality	40	36	50	58	10	29	44	46	40	40	62	45	37	30	46	31	42	41	41	35	42	39
Not sure	11	5	11	12	5	5	11	12	9	13	16	14	9	9	9	13	14	9	10	13	9	11
Generally speaking, do you have a positive or negative impression of Jeremy Clarkson, the presenter of Top Gear?  Very positive	16	23	11	4	29	24	11	8	21	12	16	19	17	12	15	17	<b>l</b> 10	15	20	19	12	l 17
Fairly positive	28	38	21	31	31	37	19	27	29	26	39	27	28	23	27	28	23	32	30	25	20	28
TOTAL POSITIVE	44	61		35	60	61	30	35	50	38	55	46	45	35	42	45	33	47	50	44	32	45
Fairly negative	19	15	23	25	10	13	22	23	18	20	18	22	18	18	22	15	22	18	19	16	28	17
Very negative	29	19		27	23	21	42	35 <b>58</b>	25	33	16 <b>34</b>	19	30	42	27	31	29	28	24	33	35	29
TOTAL NEGATIVE  Don't know	48 8	<b>34</b>	<b>63</b> 5	<b>52</b>	<b>33</b>	<b>34</b> 5	<b>64</b> 7	<b>58</b> 7	<b>43</b>	<b>53</b>	11	<b>41</b> 12	<b>48</b> 7	<b>60</b> 5	<b>49</b> 8	<b>46</b> 9	<b>51</b> 15	<b>46</b> 7	<b>43</b> 7	<b>49</b> 8	<b>63</b> 5	<b>46</b> 9
Jeremy Clarkson has been suspended by the BBC after he reportedly hit one of the shows producers. Do you think the BBC was right or wrong to suspend Jeremy Clarkson?	66	I 60		74	50	56	74			68				67		65	l 65	67	, 65		72	
Right to suspend him Wrong to suspend him Don't know	20 14	27 12	77 15 8	11 16	31 19	28	16 10	73 13 14	63 23 14	18 14	64 22 14	67 16 17	64 24 12	19 14	67 20 14	21 14	13 22	19 14	23 12	64 23 13	18 10	65 21 15
Do you think Jeremy Clarkson should  Be sacked by the BBC Be punished with a fine or suspension, but not sacked completely Not face any punishment Don't know	36 38 11 15	27 46 14 13	47 33 9 11	36 43 5 16	29 41 16 14	26 43 15 17	50 30 8 12	39 40 6 15	31 37 14 17	40 38 8 13	27 42 16 15	31 39 10 19	39 36 11 14	41 36 10 13	36 38 9 17	36 37 13 13	38 37 8 17	33 39 12 16	31 42 11 16	40 34 13 13	42 33 10 15	35 38 12 15



Fieldwork: 12th - 13th March 2015		Westminster VI			2	010 Vc	ıto.	Gender			Age			Social	Grade			Region				
		t -		Lib				Lib		Fe-								Rest of	Midlands /			England
	Total	Con	Lab	Dem	UKIP	Con	Lab	Dem	Male	male	18-24	25-39	40-59	60+	ABC1	C2DE	London	South	Wales	North	Scotland	
Weighted Sample	1669	467	466	92	191	472	420	313	809	860	199	422	571	477	951	718	214	542	357	411	145	1440
Unweighted Sample		444	437	90	205	471	398	339	804	865	160	309	673	527	1126	543	179	568	333	433	156	1446
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
If Jeremy Clarkson does leave the BBC, do you think Top Gear should continue with a new presenter, or should it be scrapped?  Should continue with a new presenter Should be scrapped Don't know	48 36 15	46 43 12	56 32 12	55 24 20	44 44 11	45 43 12	56 29 15	55 32 13	47 38 15	49 35 16	36 42 22	50 32 18	48 39 13	52 35 13	48 36 16	48 37 15	46 32 22	50 34 17	47 40 13	48 38 13	47 40 13	49 36 16
In a recent case the Supreme Court has ruled that a woman should be able to claim cash from her millionaire ex-husband, 20 years after they divorced.  The couple were new-age travellers with no money at the time they married and divorced, but the man later became a millionaire.																						
Do you think people should be able to claim for a financial settlement for divorce after this length of time, or should there be a time limit?																						
There should be no time limit for a financial settlement for divorce, even if it means the occasional extreme case like this	10	7	12	16	7	7	12	15	8	12	8	12	11	10	11	10	13	10	11	8	13	10
There should be a time limit for a financial settlement for divorce, it is unreasonable for a claim to be made	80	90	79	74	87	89	76	77	84	77	77	77	83	82	81	79	74	81	81	83	79	80
after twenty years Don't know	9	3	9	10	6	4	11	8	8	10	14	11	6	8	8	11	13	9	8	8	7	9
Thinking about GCSE English, students are required to study a Shakespeare play, a classic novel, a modern novel or play, and at least 15 poems. Under new rules, they are no longer allowed to take the books, plays or poems they have studied into the exam. Which of the following best reflects your view?																						
It is right students should not be able to take texts into the exam - it risks cheating and they should have studied and learnt enough to be able to answer without the texts	52	64	45	40	67	66	47	49	51	53	22	32	60	73	52	52	55	55	49	48	57	52
It is wrong students are not able to take the texts into the exam - it is unreasonable to expect teenagers to have memorised enough of the texts to answer without referring to them	33	27	41	44	22	25	37	37	33	32	54	53	25	16	34	31	30	29	35	40	26	33
Neither Don't know	5 10	3 6	4 10	8 7	2 9	3 6	5 11	7 7	5 11	5 9	7 17	6 10	5 10	4 7	6 8	4 13	5 11	6 10	5 10	4 8	5 12	5 10

## **YouGov Weighting Data**

In addition to weighting by age, gender, social class and region (weighted and unweighted figures shown in the tables), YouGov also weighted its raw data by newspaper readership and political party identification:

Unweighted no. Weighted no.

	Onweignted no.	weignteur
Age and Gender		
Male 18 to 24	54	100
Male 25 to 39	137	210
Male 40 to 59	315	282
Male 60 +	298	217
Female 18 to 24	106	98
Female 25 to 39	172	212
Female 40 to 59	358	289
Female 60 +	229	260
Region		
North England	433	411
Midlands	266	274
East	157	160
London	179	214
South England	411	382
Wales	67	83
Scotland	156	145
Social Grade		
AB	652	467
C1	474	484
C2	230	350
DE	313	367
Newspaper Type		
Express / Mail	267	237
Sun / Star	194	335
Mirror / Record	108	147
Guardian / Independent	167	73
FT / Times / Telegraph	112	134
Other Paper	228	192
No Paper	593	551
Political Party Identification		
Labour	493	527
Conservative	426	464
Liberal Democrat	129	159
SNP/Plaid Cymru	45	32
Others	147	82
None/ DK	429	406

YouGov is a member of the British Polling Council and abides by its rules.

For more information on the methodology, please go to <code>yougov.co.uk/publicopinion/methodology</code>

Or visit our website: <code>yougov.co.uk</code>