

# YouGov / Sunday Times Survey Results

Sample Size: 1900 GB Adults  
Fieldwork: 11th - 12th September 2014

	Westminster VI				2010 Vote			Gender		Age				Social Grade		Region						
	Total	Con	Lab	Lib Dem	UKIP	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
<b>Weighted Sample</b>	<b>1900</b>	491	537	103	238	588	454	365	921	979	226	481	650	543	1083	817	243	617	407	467	165	
Unweighted Sample	1900	441	582	94	240	533	498	375	883	1017	214	386	755	545	1260	640	296	577	379	423	225	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

## Headline Voting Intention

[Excludes Don't knows and Wouldn't votes]

Con	32	100	0	0	0	73	5	14	30	34	25	26	32	39	34	28	38	39	31	25	17
Lab	35	0	100	0	0	5	81	33	33	37	37	42	37	26	34	36	40	24	38	46	31
Lib Dem	7	0	0	100	0	1	1	24	8	5	6	9	7	4	8	5	7	10	5	5	5
Other	27	0	0	0	100	22	14	28	29	24	31	24	23	31	24	31	16	27	27	24	47

## Other Parties Voting Intention

UKIP	15	0	0	0	100	19	7	14	18	13	10	8	14	24	12	20	7	20	18	15	5
Green	6	0	0	0	0	2	4	12	6	7	13	10	3	4	7	6	6	6	6	8	6
SNP / PCY	4	0	0	0	0	1	2	1	4	3	8	4	4	3	4	4	1	0	2	0	34
BNP	1	0	0	0	0	0	0	0	1	0	0	0	1	1	0	1	0	1	1	0	0
Respect	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	1	0	0	0	0
Other	1	0	0	0	0	0	0	1	1	1	0	1	1	0	1	1	1	1	0	0	2

## Non Voters

Would Not Vote	7	0	0	0	0	2	2	2	6	7	15	10	5	3	4	10	10	8	5	7	3
Don't know	12	0	0	0	0	10	8	15	6	18	13	12	12	12	12	12	11	12	11	15	9

## Do you approve or disapprove of the Government's record to date?

	Sept 10-11	Sept 11-12																				
Approve	30	31	82	7	41	15	61	9	26	34	28	25	26	32	36	34	26	35	38	26	27	21
Disapprove	55	55	8	86	38	79	27	81	65	56	55	46	55	59	54	53	57	49	49	59	59	69
Don't know	15	14	10	7	21	6	12	10	8	10	18	28	19	9	9	12	16	16	14	15	14	10

## Do you think that David Cameron is doing well or badly as Prime Minister?

	Sept 4-5	Sept 11-12																				
Very well	7	4	14	1	5	0	9	1	3	5	4	3	3	6	5	4	5	4	5	5	4	3
Fairly well	35	34	75	13	60	24	62	13	35	37	32	30	34	33	38	38	30	36	43	30	30	24
<b>TOTAL WELL</b>	<b>42</b>	<b>38</b>	<b>89</b>	<b>14</b>	<b>65</b>	<b>24</b>	<b>71</b>	<b>14</b>	<b>38</b>	<b>42</b>	<b>36</b>	<b>33</b>	<b>37</b>	<b>39</b>	<b>43</b>	<b>42</b>	<b>35</b>	<b>40</b>	<b>48</b>	<b>35</b>	<b>34</b>	<b>27</b>
Fairly badly	28	31	9	44	27	40	18	42	36	29	33	34	28	32	30	32	29	28	28	34	33	29
Very badly	23	23	1	38	7	34	6	39	23	24	21	19	23	23	24	20	27	22	17	22	26	39
<b>TOTAL BADLY</b>	<b>51</b>	<b>54</b>	<b>10</b>	<b>82</b>	<b>34</b>	<b>74</b>	<b>24</b>	<b>81</b>	<b>59</b>	<b>53</b>	<b>54</b>	<b>53</b>	<b>51</b>	<b>55</b>	<b>54</b>	<b>52</b>	<b>56</b>	<b>50</b>	<b>45</b>	<b>56</b>	<b>59</b>	<b>68</b>
Don't know	7	8	2	4	2	2	5	5	4	6	9	15	12	6	3	6	10	9	6	9	8	5

Sample Size: 1900 GB Adults  
Fieldwork: 11th - 12th September 2014

	Westminster VI					2010 Vote			Gender		Age				Social Grade		Region					
	Total	Con	Lab	Lib Dem	UKIP	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
<b>Weighted Sample</b>	<b>1900</b>	<b>491</b>	<b>537</b>	<b>103</b>	<b>238</b>	<b>588</b>	<b>454</b>	<b>365</b>	<b>921</b>	<b>979</b>	<b>226</b>	<b>481</b>	<b>650</b>	<b>543</b>	<b>1083</b>	<b>817</b>	<b>243</b>	<b>617</b>	<b>407</b>	<b>467</b>	<b>165</b>	
<b>Unweighted Sample</b>	<b>1900</b>	<b>441</b>	<b>582</b>	<b>94</b>	<b>240</b>	<b>533</b>	<b>498</b>	<b>375</b>	<b>883</b>	<b>1017</b>	<b>214</b>	<b>386</b>	<b>755</b>	<b>545</b>	<b>1260</b>	<b>640</b>	<b>296</b>	<b>577</b>	<b>379</b>	<b>423</b>	<b>225</b>	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
	Sept 4-5	Sept 11-12																				
<b>Do you think Ed Miliband is doing well or badly as leader of the Labour party?</b>																						
Very well	3	2	0	8	0	1	1	6	2	3	2	3	3	2	2	2	3	4	3	3	2	0
Fairly well	20	19	10	44	24	7	8	36	24	18	20	17	20	21	17	18	20	20	15	22	22	19
<b>TOTAL WELL</b>	<b>23</b>	<b>21</b>	<b>10</b>	<b>52</b>	<b>24</b>	<b>8</b>	<b>9</b>	<b>42</b>	<b>26</b>	<b>21</b>	<b>22</b>	<b>20</b>	<b>23</b>	<b>23</b>	<b>19</b>	<b>20</b>	<b>23</b>	<b>24</b>	<b>18</b>	<b>25</b>	<b>24</b>	<b>19</b>
Fairly badly	36	37	42	35	42	32	36	37	44	38	36	36	33	38	39	40	33	34	42	33	36	36
Very badly	30	30	44	6	28	57	47	13	23	35	25	23	26	29	36	31	28	29	30	30	27	38
<b>TOTAL BADLY</b>	<b>66</b>	<b>67</b>	<b>86</b>	<b>41</b>	<b>70</b>	<b>89</b>	<b>83</b>	<b>50</b>	<b>67</b>	<b>73</b>	<b>61</b>	<b>59</b>	<b>59</b>	<b>67</b>	<b>75</b>	<b>71</b>	<b>61</b>	<b>63</b>	<b>72</b>	<b>63</b>	<b>63</b>	<b>74</b>
Don't know	11	12	5	7	5	4	8	9	8	7	16	22	18	9	5	9	16	14	10	13	13	7
<b>Do you think that Nick Clegg is doing well or badly as leader of the Liberal Democrats?</b>																						
Very well	1	2	2	1	15	0	1	0	5	2	1	0	2	2	1	1	2	1	2	2	1	0
Fairly well	16	15	22	11	49	9	17	10	20	16	14	9	17	16	14	15	15	16	16	17	13	10
<b>TOTAL WELL</b>	<b>17</b>	<b>17</b>	<b>24</b>	<b>12</b>	<b>64</b>	<b>9</b>	<b>18</b>	<b>10</b>	<b>25</b>	<b>18</b>	<b>15</b>	<b>9</b>	<b>19</b>	<b>18</b>	<b>15</b>	<b>16</b>	<b>17</b>	<b>17</b>	<b>18</b>	<b>19</b>	<b>14</b>	<b>10</b>
Fairly badly	30	28	37	25	28	19	31	25	35	26	30	21	29	31	27	31	24	24	29	27	27	33
Very badly	43	46	35	57	7	69	43	57	35	51	41	49	36	45	53	46	46	45	45	43	47	52
<b>TOTAL BADLY</b>	<b>73</b>	<b>74</b>	<b>82</b>	<b>82</b>	<b>35</b>	<b>88</b>	<b>74</b>	<b>82</b>	<b>70</b>	<b>77</b>	<b>71</b>	<b>70</b>	<b>65</b>	<b>76</b>	<b>80</b>	<b>77</b>	<b>70</b>	<b>69</b>	<b>74</b>	<b>70</b>	<b>74</b>	<b>85</b>
Don't know	10	10	5	6	1	2	7	7	5	6	14	21	16	6	4	7	14	13	8	11	12	4
<b>Do you think the Conservative and Liberal Democrat coalition partners are working together well or badly?</b>																						
Very well	2	2	3	1	9	0	1	0	4	2	1	2	2	1	2	2	1	2	1	2	2	0
Fairly well	29	29	59	13	57	18	47	14	32	34	25	19	27	30	34	30	28	24	37	29	25	20
<b>TOTAL WELL</b>	<b>31</b>	<b>31</b>	<b>62</b>	<b>14</b>	<b>66</b>	<b>18</b>	<b>48</b>	<b>14</b>	<b>36</b>	<b>36</b>	<b>26</b>	<b>21</b>	<b>29</b>	<b>31</b>	<b>36</b>	<b>32</b>	<b>29</b>	<b>26</b>	<b>38</b>	<b>31</b>	<b>27</b>	<b>20</b>
Fairly badly	33	34	30	38	27	42	35	35	34	32	36	33	29	37	35	37	30	39	33	32	36	31
Very badly	27	26	4	45	4	38	10	44	26	27	26	28	28	25	26	24	30	22	22	27	29	41
<b>TOTAL BADLY</b>	<b>60</b>	<b>60</b>	<b>34</b>	<b>83</b>	<b>31</b>	<b>80</b>	<b>45</b>	<b>79</b>	<b>60</b>	<b>59</b>	<b>62</b>	<b>61</b>	<b>57</b>	<b>62</b>	<b>61</b>	<b>61</b>	<b>60</b>	<b>61</b>	<b>55</b>	<b>59</b>	<b>65</b>	<b>72</b>
Don't know	8	9	4	4	3	2	7	6	3	6	12	19	14	6	3	7	11	12	8	10	9	7
<b>Do you think this coalition government is good or bad for people like you?</b>																						
Very good	3	1	4	0	7	0	2	0	4	2	1	0	1	1	2	2	1	2	1	2	1	1
Fairly good	19	18	40	5	55	10	28	8	23	21	15	11	18	18	20	21	14	16	21	18	16	13
<b>TOTAL GOOD</b>	<b>22</b>	<b>19</b>	<b>44</b>	<b>5</b>	<b>62</b>	<b>10</b>	<b>30</b>	<b>8</b>	<b>27</b>	<b>23</b>	<b>16</b>	<b>11</b>	<b>19</b>	<b>19</b>	<b>22</b>	<b>23</b>	<b>15</b>	<b>18</b>	<b>22</b>	<b>20</b>	<b>17</b>	<b>14</b>
Fairly bad	23	28	26	33	17	28	29	30	29	27	28	26	26	27	30	31	23	28	26	27	30	25
Very bad	27	26	5	44	3	42	12	46	21	27	25	22	23	29	27	23	31	23	22	28	26	40
<b>TOTAL BAD</b>	<b>50</b>	<b>54</b>	<b>31</b>	<b>77</b>	<b>20</b>	<b>70</b>	<b>41</b>	<b>76</b>	<b>50</b>	<b>54</b>	<b>53</b>	<b>48</b>	<b>49</b>	<b>56</b>	<b>57</b>	<b>54</b>	<b>54</b>	<b>51</b>	<b>48</b>	<b>55</b>	<b>56</b>	<b>65</b>
Doesn't make much difference either way	22	21	21	14	17	18	24	12	21	20	22	26	22	20	18	20	22	24	23	19	20	16
Don't know	6	6	4	4	1	2	4	4	2	4	9	14	9	4	3	5	8	6	6	6	6	4

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<b>Unweighted Sample</b>	<b>1900</b>	441	582	94	240	533	498	375	883	1017	214	386	755	545	1260	640	296	577	379	423	225	
		%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	
		Sept 4-5	Sept 11-12																			
<b>Do you think the coalition government is managing the economy well or badly?</b>																						
Very well	9	7	21	0	10	4	14	0	7	9	5	6	6	5	10	8	6	8	7	8	6	4
Fairly well	37	37	70	17	63	35	62	18	35	39	34	27	32	39	42	39	33	39	47	32	28	27
<b>TOTAL WELL</b>	<b>46</b>	<b>44</b>	<b>91</b>	<b>17</b>	<b>73</b>	<b>39</b>	<b>76</b>	<b>18</b>	<b>42</b>	<b>48</b>	<b>39</b>	<b>33</b>	<b>38</b>	<b>44</b>	<b>52</b>	<b>47</b>	<b>39</b>	<b>47</b>	<b>54</b>	<b>40</b>	<b>34</b>	<b>31</b>
Fairly badly	26	29	6	48	20	32	13	45	34	27	30	31	29	31	25	28	29	22	23	32	35	34
Very badly	18	17	0	28	5	22	4	29	18	17	17	15	18	17	17	15	19	17	12	17	20	27
<b>TOTAL BADLY</b>	<b>44</b>	<b>46</b>	<b>6</b>	<b>76</b>	<b>25</b>	<b>54</b>	<b>17</b>	<b>74</b>	<b>52</b>	<b>44</b>	<b>47</b>	<b>46</b>	<b>47</b>	<b>48</b>	<b>42</b>	<b>43</b>	<b>48</b>	<b>39</b>	<b>35</b>	<b>49</b>	<b>55</b>	<b>61</b>
Don't know	10	11	3	6	2	7	6	8	6	8	14	21	16	8	6	10	13	14	11	12	11	8
<b>In your opinion how good or bad is the state of Britain's economy at the moment?</b>																						
Very good	3	1	3	0	0	1	1	0	1	1	1	0	1	1	1	1	0	2	1	1	0	1
Quite good	24	24	55	9	35	16	44	10	21	27	21	20	20	23	31	26	21	24	29	24	21	18
<b>TOTAL GOOD</b>	<b>27</b>	<b>25</b>	<b>58</b>	<b>9</b>	<b>35</b>	<b>17</b>	<b>45</b>	<b>10</b>	<b>22</b>	<b>28</b>	<b>22</b>	<b>20</b>	<b>21</b>	<b>24</b>	<b>32</b>	<b>27</b>	<b>21</b>	<b>26</b>	<b>30</b>	<b>25</b>	<b>21</b>	<b>19</b>
Neither good nor bad	31	31	30	33	33	30	33	31	30	32	30	31	33	34	27	32	31	36	33	31	30	21
Quite bad	26	28	11	40	24	37	14	41	35	25	31	23	27	29	30	28	28	21	24	30	31	40
Very bad	12	10	1	14	7	11	4	13	11	10	10	13	11	11	8	8	13	14	8	8	11	16
<b>TOTAL BAD</b>	<b>38</b>	<b>38</b>	<b>12</b>	<b>54</b>	<b>31</b>	<b>48</b>	<b>18</b>	<b>54</b>	<b>46</b>	<b>35</b>	<b>41</b>	<b>36</b>	<b>38</b>	<b>40</b>	<b>38</b>	<b>36</b>	<b>41</b>	<b>35</b>	<b>32</b>	<b>38</b>	<b>42</b>	<b>56</b>
Don't know	4	5	1	4	1	4	3	5	2	4	7	13	8	3	3	4	7	4	5	6	6	4
<b>How do you think the financial situation of your household will change over the next 12 months?</b>																						
Get a lot better	3	2	3	3	1	0	2	2	2	2	2	4	2	2	1	2	2	4	1	2	1	2
Get a little better	16	16	30	9	32	12	23	9	18	20	13	27	20	14	11	18	14	22	19	11	14	17
<b>TOTAL BETTER</b>	<b>19</b>	<b>18</b>	<b>33</b>	<b>12</b>	<b>33</b>	<b>12</b>	<b>25</b>	<b>11</b>	<b>20</b>	<b>22</b>	<b>15</b>	<b>31</b>	<b>22</b>	<b>16</b>	<b>12</b>	<b>20</b>	<b>16</b>	<b>26</b>	<b>20</b>	<b>13</b>	<b>15</b>	<b>19</b>
Stay about the same	39	42	50	40	40	36	47	40	44	42	42	35	39	41	49	45	39	32	45	46	42	37
Get a little worse	26	25	14	32	14	34	20	32	25	24	25	16	19	26	32	24	25	23	21	28	26	25
Get a lot worse	10	9	1	11	8	14	4	13	8	8	10	5	9	14	6	7	12	11	9	7	11	8
<b>TOTAL WORSE</b>	<b>36</b>	<b>34</b>	<b>15</b>	<b>43</b>	<b>22</b>	<b>48</b>	<b>24</b>	<b>45</b>	<b>33</b>	<b>32</b>	<b>35</b>	<b>21</b>	<b>28</b>	<b>40</b>	<b>38</b>	<b>31</b>	<b>37</b>	<b>34</b>	<b>30</b>	<b>35</b>	<b>37</b>	<b>33</b>
Don't know	6	6	2	5	5	3	4	5	4	4	8	14	11	4	2	4	8	8	5	5	6	11