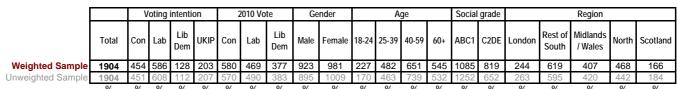
YouGov Survey Results



Sample Size: 1904 GB Adults Fieldwork: 9th - 10th January 2014

rieldwork. 3th - Toth Sandary 2014																					
		V	oting	intentio	on	2	2010 Vo	te	Ge	nder		A	ge		Social	grade			Region		
	Total	Con	Lab	Lib Dem	UKIP	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
Weighted Sa	ample 1904	454	586	128	203	580	469	377	923	981	227	482	651	545	1085	819	244	619	407	468	166
Unweighted Sa	ample 1904	451	608	112	207	570	490	383	895	1009	170	463	739	532	1252	652	263	595	420	442	184
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
Headline Voting Intention [Excluding Don't knows and Wouldn't votes]	24	100	0	0	0	Loo	4	10	l 20	20	26	24	20	20	Lac	24	I 20	27	40	40	40
Lab	31 40	0	0 100	0 0	0	69 5	4	10 37	30 40	32 40	40	34 46	29 42	32 33	36 35	24 47	29 45	37 30	43 34	18 56	19 40
Lib Dem	9	0	0	100	0	2	86 2	35	9	9	12	7	8	10	12	5	8	30 14	3 4 7	5	3
Other	20	0	0	0	100	24	8	18	21	19	22	13	21	25	17	25	19	19	, 16	20	38
Other Parties Voting Intention	14	1 ° I 0	0	0	100		4	11	15	13	13	7	14	20	1 11	17	l 17	15	11	16	8
SNP / PCY	3	0	0	0	0	1	2	2	4	3	3	4	3	3	3	4	0	0	2	1	28
Green	2	0	0	0	0	0	0	4	2	2	6	1	2	1	2	2	1	2	1	3	1
BNP	0	0	0	0	0	0	0	0	0	1	0	Ö	1	Ö	0	1	0	1	0	1	0
Respect	Ö	0	0	0	0	0	1	0	0	0	1	1	0	0	0	0	0	1	0	0	0
Other	1	ő	0	0	0	1	0	1	0	1	0	0	1	2	1	1	0	1	2	0	0
Non Voters	-		-	-	- 1		-	-		•		-	-	_		• (•	_	_	•
Would Not Vote	7	0	0	0	0	2	3	2	7	8	15	8	7	4	6	9	6	7	10	8	4
Don't know	16	0	0	0	0	2 14	8	24	10	21	20	16	16	14	15	16	14	13	16	20	15
J	an 8-9 <mark>Jan 9-10</mark>)																			
Do you approve or disapprove of the Government's record to date?																					
Approve Disapprove Don't know	30 28 54 58 16 14	79 11 11	6 88 5	38 44 18	13 79 9	53 31 15	9 80 10	20 67 12	30 59 11	26 56 18	21 58 21	32 49 19	26 63 11	30 58 12	32 54 14	23 63 14	24 60 16	33 51 16	33 53 14	20 65 14	24 66 9



	YouGov
1	What the world thinks

Do you think that David Cameron is doing well or badly as Prime Minister?	Dec 19-20 2013	Jan 9- 10 2014	ļ.																			
Very well	5	5	16	2	3	0	10	2	1	6	4	5	8	4	4	5	5	4	5	7	4	6
Fairly well	34	32	73	9	50	20	56	14	29	31	33	27	33	30	34	37	25	30	41	34	22	24
TOTAL WELL	39	37	89	11	53	20	66	16	30	37	37	32	41	34	38	42	30	34	46	41	26	30
Fairly badly	29	31	7	38	33	46	20	38	35	31	31	39	25	32	32	29	34	34	29	28	34	34
Very badly	25	26	1	49	11	33	9	43	29	27	24	15	25	29	27	23	29	26	20	24	33	32
TOTAL BADLY	54	57	8	87	44	79	29	81	64	58	55	54	50	61	59	52	63	60	49	52	67	66
Don't know	7	6	3	2	4	1	4	4	6	4	8	14	9	6	2	6	7	6	6	7	8	4
Do you think Ed Miliband is doing well or badly as leader of the Labour party?			-				-					•			-		-					
Very well	4	3	0	9	2	0	1	7	2	4	3	3	5	3	1	3	3	5	3	2	3	3
Fairly well	23	25	13	55	18	7	11	50	27	26	24	18	25	26	25	24	25	23	24	25	27	23
TOTAL WELL	27	28	13	64	20	7	12	57	29	30	27	21	30	29	26	27	28	28	27	27	30	26
Fairly badly	34	35	44	24	46	35	39	27	39	34	36	35	29	35	39	38	31	32	37	33	35	36
Very badly	27	25	35	5	23	56	40	7	20	29	21	19	24	24	29	25	25	26	25	24	22	28
TOTAL BADLY	61	60	79	29	69	91	79	34	59	63	57	54	53	59	68	63	56	58	62	57	57	64
Don't know	12	13	8	7	11	2	9	9	12	8	17	25	17	11	6	10	16	14	12	15	12	11
Do you think that Nick Clegg is doing well or badly as leader of the Liberal Democrats?			-														-					
Very well	2	1	l 1	0	10	0	l 1	0	3	2	1	I 1	2	1	1	2	1 I	2	1	1	1	1
Fairly well	16	18	30	11	50	4	23	10	23	18	17	16	20	17	16	20	14	17	20	21	14	9
TOTAL WELL	18	19	31	11	60	4	24	10	26	20	18	17	22	18	17	22	15	19	21	22	15	10
Fairly badly	32	31	35	32	32	27	30	34	36	27	35	31	28	30	34	32	29	33	34	29	28	33
Very badly	40	39	26	51	3	66	37	48	30	45	33	31	34	42	43	37	42	38	33	35	47	48
TOTAL BADLY	72	70	61	83	35	93	67	82	66	72	68	62	62	72	77	69	71	71	67	64	75	81
Don't know	10	11	8	5	4	2	10	7	7	8	14	21	15	9	6	9	14	10	11	14	10	9
Do you think the Conservative and Liberal Democrat coalition partners are working									'			•										
together well or badly? Very well	2	2	3	1	6	0	l a	1	2	۱ ،	1	3	2	1	4	2	4 I	1	2	2	1	3
Fairly well	2	27	54	11	6 63	0 15	1 43	1 12	2 32	2 29	1 25	22	3 29	1 27	1 27	2 32	1 20	1 24	2 34	28	1 19	23
TOTAL WELL	30 32	29	54 57	12	69	15	43	13	32 34	29 31	25 26	25	32	28	27 28	32 34	20 21	24 25	34 36	28 30		
Fairly badly	34	35	34	36	26	39	36	37	36	33	36	33	29	35	40	34	36	37	32	37	20 35	26 33
Very badly	34 27	28	4	36 48	26 3	39 45	15	37 42	36 26	30	36 27	24	29 28	32	40 27	34 25	33	30	32 22	37 25	35 35	33 37
TOTAL BADLY	61	63	38	84	29	84	51	79	62	63	63	57	28 57	6 7	67	59	69	67	54	62	70	70
Don't know	8	8	4	5	29	1	51	79 7	5	5	11	18	11	5	5	59 7	11	7	54	62 8	10	3
Don't know	O	0	I ⁴	5	2	'	1 3	,	5	5	11	1 10	11	5	5	,	''	'	ð	U	10	3

Fieldwork:	9th -	· 10th	January	2014
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		V	oting	intenti	on	2	2010 Vo	te	Ge	nder		A	ge		Social	grade			Region		
	Total	Con	Con Lab Lib Dem UKIP 2454 586 128 203			Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
Weighted Sample	1904	454	586	128	203	580	469	377	923	981	227	482	651	545	1085	819	244	619	407	468	166
Unweighted Sample	1904	451	608	112	207	570	490	383	895	1009	170	463	739	532	1252	652	263	595	420	442	184
•	0/	0/	0/	0/	0/	0/	0/	0/	0/	0/	0/	0/	0/	0/	0/	0/	0/	0/	0/	0/	0/

		%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
	Dec 19-20	Jan 9-																				
	2013	10 2014																				
Do you think this coalition government is good	2010																					
or bad for people like you?																						
Very good	2	2	5	1	5	0	3	1	2	3	1	1	4	1	1	3	1	1	3	2	1	1
Fairly good	16	17	39	6	43	6	28	5	20	18	16	18	16	17	18	21	13	14	20	19	12	20
TOTAL GOOD	18	19	44	7	48	6	31	6	22	21	17	19	20	18	19	24	14	15	23	21	13	21
Fairly bad	26	27	18	32	18	42	26	30	31	27	28	25	24	27	30	28	27	35	28	25	24	28
Very bad	28	26	5	49	7	33	14	46	22	26	26	17	26	29	27	22	31	26	19	24	35	36
TOTAL BAD	54	53	23	81	25	75	40	76	53	53	54	42	50	56	57	50	58	61	47	49	59	64
Doesn't make much difference either way	23	23	30	11	23	18	27	14	22	22	24	25	25	23	21	23	24	19	27	27	22	11
Don't know	5	4	2	2	3	0	2	3	4	4	5	13	5	2	2	4	5	4	4	3	6	4
Do you think the coalition government is			•							_		•										
managing the economy well or badly?																						
Very well	6	4	13	1	6	3	10	1	2	6	3	3	7	3	4	6	2	3	7	5	2	3
Fairly well	35	35	75	11	57	32	58	14	33	36	33	34	33	33	38	39	30	28	42	40	26	30
TOTAL WELL	41	39	88	12	63	35	68	15	35	42	36	37	40	36	42	45	32	31	49	45	28	33
Fairly badly	29	31	6	46	29	39	19	44	37	32	30	30	26	33	34	29	34	37	27	25	38	34
Very badly	22	21	2	39	6	24	8	35	20	20	22	13	23	24	18	19	23	24	16	21	24	23
TOTAL BADLY	51	52	. 8	85	35	63	27	79	57	52	52	43	49	57	52	48	57	61	43	46	62	57
Don't know	9	9	3	4	3	3	5	6	8	6	12	20	10	7	5	8	11	8	9	9	9	9
In your opinion how good or bad is the state of																						
Britain's economy at the moment?																i						
Very good	1	1	3	1	3	0	1	1	1	2	1	3	2	1	1	2	1	3	1	2	1	2
Quite good	16	14	36	5	19	13	27	5	10	19	10	13	17	12	15	17	11	11	18	15	11	15
TOTAL GOOD	17	15	39	6	22	13	28	6	11	21	11	16	19	13	16	19	12	14	19	17	12	17
Neither good nor bad	30	26	33	19	41	25	32	23	30	24	28	30	24	26	26	28	24	24	32	29	20	18
Quite bad	34	38	23	47	31	42	31	45	40	38	39	31	36	40	42	37	40	43	32	38	44	41
Very bad	16	16	2	27	4	20	8	24	16	14	17	13	15	19	14	14	19	15	13	13	21	23
TOTAL BAD	50	54	25	74	35	62	39	69	56	52	56	44	51	59	56	51	59	58	45	51	65	64
Don't know	3	4	2	1	1	0	1	3	2	3	4	9	6	2	2	3	5	4	4	4	4	2



		V	oting	intenti	on	- 2	2010 Vo	te	Ge	nder		Ą	ge		Social	grade			Region		
	Total	Dem				Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
Weighted Sample	1904	454	586	128	203	580	469	377	923	981	227	482	651	545	1085	819	244	619	407	468	166
Unweighted Sample	1904	451	608	112	207	570	490	383	895	1009	170	463	739	532	1252	652	263	595	420	442	184
•	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Dec 9-10 12-13 How do you think the financial situation of your household will change over the next 12 months? Get a lot better 3 1 3 2 2 2 Get a little better TOTAL BETTER 26 11 22 Stay about the same Get a little worse 17 36 Get a lot worse 1 21 TOTAL WORSE Don't know 6 2 3 4 5 5 6 11

> Mar 7-Jan 9-10

Jan

Thinking about the government's plans to make further cuts to spending, which of the following areas do you think the government should cut spending in the MOST? Please tick up to three

chang in the moore reaction																						
Overseas aid	70	71	80	65	54	91	83	68	62	71	70	49	59	76	83	65	78	68	69	73	71	73
Welfare benefits	39	37	68	18	31	44	58	20	28	38	36	29	39	34	41	42	30	32	39	41	32	38
Environment and climate change	32	33	42	26	19	47	47	27	24	34	33	20	25	34	45	30	37	30	31	35	34	38
Defence	20	20	10	28	43	7	10	22	33	23	17	25	22	20	16	24	14	23	21	19	17	23
Local government	13	11	10	10	14	17	12	8	13	10	11	9	11	11	10	9	13	15	11	7	12	8
Transport	7	8	8	9	6	6	8	8	8	8	8	7	8	8	7	9	6	7	7	9	9	4
Pensions	3	4	5	5	6	1	2	5	5	6	2	10	8	2	1	5	2	7	2	6	5	4
Education and schools	3	3	2	3	5	3	3	1	4	3	3	3	4	2	3	3	3	2	2	3	4	3
NHS	3	3	4	1	5	6	3	2	4	4	2	4	4	2	2	4	2	4	3	4	3	2
Crime and policing	1	2	1	4	2	2	1	4	1	3	2	2	4	2	1	3	2	2	2	2	3	0
None of these	6	6	2	10	4	0	2	9	8	5	7	5	6	7	5	7	5	7	5	6	7	5
Don't know	1	- 5	2	2	2	1	2	1	5	5	5	11	0	1	4	5	6	1	7	1	6	5



*																					
		V	oting i	intenti	on	2	010 Vo	te	Ge	nder		A	ge		Social	grade			Region		
	Total	Con	Lab	Lib Dem	UKIP	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
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Unweighted Sample	1904	451	608	112	207	570	490	383	895	1009	170	463	739	532	1252	652	263	595	420	442	184
•	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

	8	9-10																				
	2013	2014																				
Thinking about the government's plans to																						
make further cuts to spending, which of the																						
following areas do you think the government																						
should try to PROTECT from cuts? Please tick																						
up to three																						
NHS	76	67	66	71	70	71	69	66	72	63	72	61	63	69	72	66	69	68	68	69	67	64
Education and schools	53	54	59	52	66	41	51	51	58	50	58	62	55	55	49	56	53	53	54	57	53	53
Pensions	38	39	41	35	32	51	47	37	38	40	39	21	24	38	64	37	43	36	36	39	43	49
Crime and policing	42	33	39	27	26	43	39	31	27	31	34	31	32	34	32	35	30	32	32	36	32	27
Defence	17	18	29	11	4	31	32	15	9	19	18	10	15	18	25	17	20	16	20	18	16	20
Welfare benefits	16	15	5	27	9	10	8	23	16	15	15	7	18	17	13	12	19	19	11	15	18	15
Environment and climate change	6	8	5	9	16	5	5	6	13	8	7	13	7	9	5	9	5	8	9	7	6	6
Transport	7	7	10	6	17	9	7	6	9	9	6	13	9	7	4	9	5	15	7	6	4	9
Local government	6	7	5	10	7	6	5	10	8	7	7	4	5	8	9	8	6	5	7	6	10	5
Overseas aid	2	3	3	2	6	3	2	2	5	3	3	4	2	3	3	4	2	2	4	3	2	4
None of these	1	2	3	2	2	1	2	2	2	3	2	3	3	2	1	3	2	5	2	2	2	2
Don't know	4	5	2	4	6	1	2	5	5	5	5	15	6	4	2	4	6	3	6	4	5	4

 Sep
 Jan

 9-10
 9-10

 2013
 2014

Mar 7-

Jan

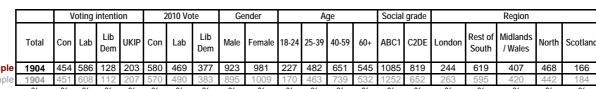
So far the government have said that they have protected spending on the NHS, international development and schools. As a result, cuts in other government departments have had to be deeper in order to achieve the overall target for spending cuts.

Do you think it is right or wrong to protect spending on the NHS, if this means deeper cuts elsewhere?

 81
 74
 74
 80
 83
 76

 10
 13
 14
 14
 12
 16

 9
 13
 12
 6
 5
 8
 Right - its budget should be protected 75 79 72 90 78 78 75 85 82 76 78 19 18 18 8 13 17 Wrong - it should face its share of spending cuts 15 13 10 15 4 6 6 8 Don't know 10 7



	YouGov	
and	What the world thinks	

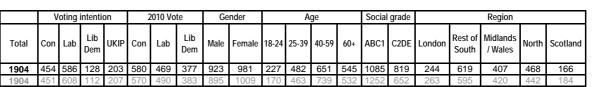
	Total	Con	Lab	Lib Dem	UKIP	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
Weighted Sample				128	203	580	469	377	923	981	227	482	651	545	1085	819	244	619	407	468	166
Unweighted Sample		451 %	608	112	207	570 %	490 %	383	895	1009	170 %	463	739	532	1252	652	263	595	420	442	184
Mar 14-15 2013 Do you think it is right or wrong to protect spending on international development, if this	% Jan 9-10 2014	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
means deeper cuts elsewhere? Right - its budget should be protected Wrong - it should face its share of spending cuts Don't know 14	10 78 13	8 83 9	12 74 13	17 72 11	4 91 4	7 86 7	11 75 14	12 77 11	11 78 11	8 78 14	15 63 23	14 67 19	8 83 9	6 87 8	12 76 12	6 80 13	16 68 15	9 79 12	8 78 13	8 79 13	10 79 11
Do you think it is right or wrong to protect spending on schools, if this means deeper cuts elsewhere? Right - its budget should be protected Wrong - it should face its share of spending cuts Don't know	71 18 10	70 21 8	78 13 9	82 15 3	66 27 7	66 26 8	76 13 11	71 20 9	70 21 9	73 16 11	78 11 11	70 17 14	72 20 8	70 22 9	71 19 9	72 17 11	70 18 12	74 17 10	70 21 9	70 18 12	75 18 8
Currently the state pension rises each year in line with inflation, in line with wages or by 2.5%, whichever is the highest. This is known as the "triple lock"																					
David Cameron has said he will guarantee the triple lock for pensions until at least 2020. Do you think this is the right or wrong thing to do?																					
Right thing to do Wrong thing to do Not sure	65 12 23	77 11 12	59 14 28	63 23 14	72 9 18	74 9 17	60 12 28	65 16 19	62 16 22	68 8 24	46 18 36	51 17 33	64 14 22	87 2 11	65 14 20	65 9 27	63 16 22	65 12 23	66 11 22	65 10 25	65 13 22
The minimum wage for people over the age of 21 is currently £6.31 an hour. Some people think the minimum wage should be increased so low paid people are better off. Other people think that an increase in the minimum wage would risk increasing unemployment.																					
Would you support or oppose a substantial increase in the minimum wage?																					
Support Oppose Don't know	66 19 15	50 33 16	80 10 10	70 22 8	66 23 11	51 31 18	79 9 13	73 14 14	66 21 13	65 17 18	67 17 16	59 22 19	70 17 13	66 20 14	61 23 16	72 14 15	68 17 15	62 23 15	67 19 14	69 15 15	64 19 17

Fieldwork: 9th - 10th January 2014



		V	oting	intenti	on	2	2010 Vo	te	Ge	nder		Α	ge		Social	grade			Region		
	Total	Con	Lab	Lib Dem	UKIP	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
Weighted Sample	1904	454	586	128	203	580	469	377	923	981	227	482	651	545	1085	819	244	619	407	468	166
Unweighted Sample	1904	451	608	112	207	570	490	383	895	1009	170	463	739	532	1252	652	263	595	420	442	184
•	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Below is a list of possible changes to benefits. Would you support or oppose each one? Stopping the payment of housing benefit to people under the age of 25?																		
Support	49	67	33	40	67 67	38	37 50	48	39	44	46	60 51	46	51	49	50	48	42
Oppose	34	17	52	44	22 18	41	46 34	33	39 42	38	37	23 33	34	36	32	34	32	41
Don't know	18	16	15	16	11 16	21	17 16	19	19	18	18	17 16	21	13	19	16	20	16
Stopping the payment of ALL benefits to		-			-				-			-	_					
people under the age of 25?																		
Support	23	29	14	15	41 33	19	11 23	23	17	25	20	27 22	24	27	24	23	22	17
Oppose	59	51	74	69	50 48	64	73 63	56	63	57	64	54 60	59	56	58	60	59	68
Don't know	18	20	11	16	10 19	17	16 15	21	21	18	16	19 18	18	16	18	17	19	16
Means testing elderly benefits like the winter		•			•		•		•			•						
fuel allowance so wealthier pensioners no																		
longer receive them?																		
Support	66	68	68	80	61 64	66	72 68	65	69	73	67	59 66	67	58	66	70	69	63
Oppose	24	26	23	13	34 28 5 8	25 10	72 68 20 24 8 8	24	12	16	27 6	59 66 32 25 8 9	22 11	32	24	22	20	26
Don't know	10	6	9	7	5 8	10	8 8	11	69 12 20	11	6	8 9	11	10	9	8	11	11
Limiting benefits like child benefit and the		-			•		-					-	_					
child tax credit so they are only paid for a																		
maximum of two children per household?																		
Support	68	83	56	59	88 84 8 9 4 7	59 27 14	64 68 24 21	68 20	48 33 19	61	70	80 67	69	62	70	74	67	61
Oppose	20	10	33	28	8 9	27	24 21	20	33	25	19	13 22	19	26	17	20	22	26
Don't know	11	7	11	13	4 7	14	12 11	12	19	15	10	6 11	12	12	13	7	11	13
Capping the total amount of benefits that one household can receive at £26000 a year?																		
Support	76	89	69	80	83 84	71	77 73	79	63	76	77	81 76	77	72	76	79	76	77
Oppose	14	7	18	11	16 12	16	12 16	12	16	14	13	14 14	13	17	14	11	14	14
Don't know	10	4	13	9	1 4	12	11 11	9	21	11	10	5 10	10	11	10	10	10	9
Capping the total amount of benefits that one household can receive at £15000 a year?		•			•		•		•			·	•					
Support	49	58	39	36	67 61	42	38 47	50	37	41	50	58 47	51	46	48	51	47	53
Oppose	35	25	46	51	26 26	39	46 36	33	39	39	34	30 35	33	40	35	32	34	32
Don't know	17	17	15	13	7 13	19	16 17	17	24	20	16	13 18	16	14	17	17	19	15
		•			•		•		•			•						





Weighted	Sample	1904	454	586	128	203	580	469	377	923	981	227	482	651	545	1085	819	244	619	407	468	166
Unweighted	Sample	1904	451	608	112	207	570	490	383	895	1009	170	463	739	532	1252	652	263	595	420	442	184
	•	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
Putting a ban on immigrants to Britain																						
receiving any benefits until they have lived in																						
Britain for at least TWO years?																						
Suppor	İ	76	86	71	54	88	86	74	68	74	78	62	71	80	82	71	84	74	74	78	78	80
Oppose		15	7	19	31	10	8	15	21		12	23	16	12	12	19	8	16	15	13	14	15
Don't know	1	9	7	10	15	2	6	11	11	9	10	15	13	8	5	10	8	11	11	10	8	5
Putting a ban on immigrants to Britain			•				-			•		•						•				
receiving any benefits until they have lived in																						
Britain for at least FIVE years?																						
Support	t	62	65	54	28	91	74	59	41	60	63	49	58	64	67	53	72	61	58	65	62	66
Oppose		26	20	33	59	5	16	28	45	27	24	33	27	25	23	32	17	26	28	24	24	26
Don't know		13	15	12	12	5		13	15	12	13	18	16	11	10	14	11	13	14	11	14	8
	Jan 5-	Jan				-				•								•				
	6	9-10																				
	2012	2014																				
David Cameron has pledged to reduce net	2012																					
immigration into Britain from hundreds of																						
thousands to "tens of thousands"																						
Do you support or oppose this aim?																						
Support	78	76	88	66	51	94	87	73	63	74	77	61	66	78	87	71	82	69	70	81	81	79
·		13														71						
Oppose			7	21	32 17	5	8	16	21	17	10	21	18	13 9	6 7	18	7	21	15 15	11	9 10	12
Don't know	12	11	5	13	17	1	5	11	16	9	13	18	16	9	/	11	11	10	15	8	10	9
And how likely or unlikely do you think it is																						
that David Cameron will be able to deliver the																						
pledge to reduce net immigration into Britain																						
from hundreds of thousands to "tens of																						
thousands"?			_							_		_						-				
Very likely	2	1	2	2	0	0	1	2	0	1	1	0	2	1	2	1	1	1	2	2	0	0
Fairly likely	13	8	19	3	8	2	13	5	5	7	9	7	9	8	8	9	7	6	10	9	6	8
TOTAL LIKELY	15	9	21	5	8	2	14	7	5	8	10	7	11	9	10	10	8	7	12	11	6	8
Fairly unlikely	48	44	53	39	43	34	50	41	41	42	45	42	43	43	45	45	42	40	44	47	42	41
Very unlikely	30	39	19	49	45	62	31	43	48	43	35	40	32	42	42	39	40	44	35	35	44	45
TOTAL UNLIKELY	77	83	72	88	88	96	81	84	89	85	80	82	75	85	87	84	82	84	79	82	86	86
Don't know	8	8	7	7	4	1	5	8	6	6	9	10	13	7	3	7	9	10	8	7	8	5
			•			ı	•			•		•				•		•				

Fieldwork: 9th - 10th January 2014

4																					
		V	oting	intenti	on	2	010 Vo	te	Ge	nder		Α	ge		Social	grade			Region		
	Dem				UKIP	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
Weighted Sample	1904	454	586	128	203	580	469	377	923	981	227	482	651	545	1085	819	244	619	407	468	166
Unweighted Sample	1904	451	608	112	207	570	490	383	895	1009	170	463	739	532	1252	652	263	595	420	442	184
<u>-</u>	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	0/2	%



Thinking about education, do you support or oppose the creation of "Free Schools" - new state schools set up by parents, teachers or voluntary groups which are outside the control of local authorities?

[Only asked to repsondents in England; n=1598]

Support	31	50	19	33	37	43	20	26	33	29	26	32	29	35	32	30	28	33	37	27	0
Oppose	42	29	56	44	41	32	50	55	42	42	41	41	44	42	45	38	43	40	41	45	0
Not sure	27	21	25	23	22	25	30	18	25	29	32	27	27	23	23	32	29	27	22	29	0

If you had children of school age and you were looking for a school to send them to, would you consider sending them to a free school?

[Only asked to repsondents in England; n=1598]

I would definitely want to send them to a free
school
I would definitely not consider sending them to a
free school
I would consider both free schools and local
authority schools
Don't know

Thinking about the future of free schools, what would you most like to see?

[Only asked to repsondents in England; n=1598]

An expansion of free schools, with greater numbers being allowed to open Keeping those free schools that already exist, but not allowing any more to open Stopping free schools, and transferring those that already exist to local authority control

Not sure

																		10		
																		26		
53 12	60 10	42 12	62 10	64 8	62 11	40 14	54 11	51 13	54 11	57 12	41 14	54 12	60 10	53 10	53 14	51 14	55 12	58 6	47 16	0 0

19 15 20 19

29 25 28

24 21 26

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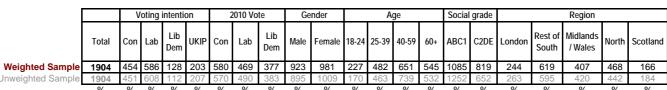
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18 19 22 17 19

26 30

15 36 31 30 18 34 33 29

30 30 27 29 33 31





	Total	Con	Lab	Lib Dem	UKIP	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
Weighted Sampl	e 1904	454	586	128	203	580	469	377	923	981	227	482	651	545	1085	819	244	619	407	468	166
Unweighted Sampl		451	608	112	207	570	490	383	895	1009	170	463	739	532	1252	652	263	595	420	442	184
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
Did you make a New Years Resolution for 2014?																					
Yes, I did	27	28	29	27	22	26	25	30	22	33	37	34	25	20	30	24	29	27	27	29	23
No, I did not	73	72	71	73	78	74	75	70	78	67	63	66	75	80	70	76	71	73	73	71	77
Which of the following New Years Resolutions did you make? Please tick all that apply																					
[Only asked to respondents who made a New Year's Resolution for 2014; n=527]																					
Improving my diet	35	41	38	29	33	44	36	31	28	39	36	35	37	33	31	42	46	37	33	30	33
Doing more exercise or improving my fitness	36	38	31	38	36	37	37	34	33	38	35	35	33	41	35	38	38	34	32	33	64
Decorating or renovating part of my home	10	11	9	6	8	14	10	10	7	12	1	6	14	19	9	13	4	8	18	8	18
Giving up smoking	8	5	11	2	14	9	10	5	11	7	15	8	6	7	8	9	20	8	2	4	18
Pursuing a career ambition	12	11	15	9	8	10	14	11	10	13	18	21	6	3	13	11	25	6	15	9	15
Saving more money	33	33	44	27	19	34	42	27	26	38	43	38	31	23	29	40	40	34	37	27	32
Cutting down on drinking	13	14	14	9	10	16	18	6	14	12	11	17	10	13	13	13	15	8	9	21	14
Taking up a new hobby	9	5	7	15	2	7	10	11	6	11	12	8	8	8	8	10	6	13	7	8	4
Losing weight	40	37	40	58	47	47	36	43	31	46	40	34	42	47	38	45	44	39	40	38	47
Something else	22	19	14	27	27	17	12	29	21	22	26	18	22	24	23	20	21	23	19	26	11
Giving up drinking alcohol for a month	6	7	7	10	4	6	10	5	7	6	5	11	7	1	8	4	8	5	3	10	8
Joining a gym	5	3	5	3	1	3	5	2	5	5	13	5	2	2	5	4	9	4	4	5	3
Raising money for a charity	1	2	2	0	0	1	1	1	2	1	3	0	1	2	2	0	3	1	1	1	0
Spending less time on social networking sites	2	1	3	0	0	1	1	3	2	1	3	1	2	1	2	1	4	1	1	1	3
Spending more time with my family	9	8	12	0	6	6	13	8	7	9	11	9	9	5	9	8	14	7	12	6	3
Volunteering or doing more charity work	5	2	9	13	0	3	7	11	4	6	4	2	7	8	6	3	7	6	5	3	3
And how confident are you that you will keep your New Years Resolution?																					
[Only asked to respondents who made a New Year's Resolution for 2014; n=527]																					
Very confident	18	13	21	18	21	13	16	17	21	17	22	17	16	22	19	17	14	16	23	21	16
Fairly confident	63	63	61	64	56	63	65	66	55	67	56	69	61	62	63	62	59	59	68	62	72
TOTAL CONFIDENT	81	76	82	82	77	76	81	83	76	84	78	86	77	84	82	79	73	75	91	83	88
Not very confident	13	18	11	15	12	18	11	11	13	12	11	9	16	14	13	12	21	19	6	8	8
Not confident at all	3	3	3	3	9	4	4	5	7	1	4	4	3	2	3	4	4	3	1	5	4
TOTAL NOT CONFIDENT	16	21	14	18	21		15	16	20	13	15	13	19	16	16	16	25	22	7	13	12
Not sure	3	2	4	0	1	2	4	0	3	2	6	1	4	0	2	4	2	3	2	4	0



YouGov Weighting Data

In addition to weighting by age, gender, social class and region (weighted and unweighted figures shown in the tables), YouGov also weighted its raw data by newspaper readership and political party identification:

Unweighted no. Weighted no.

	Onworginiou no.	rroiginou i
Age and Gender		
Male 18 to 24	70	114
Male 25 to 39	190	240
Male 40 to 59	360	322
Male 60 +	275	248
Female 18 to 24	100	112
Female 25 to 39	273	242
Female 40 to 59	379	329
Female 60 +	257	297
Region		
North England	442	468
Midlands	298	312
1	155	183
London	263	244
South England	440	436
Wales	122	95
Scotland	184	166
Social Grade		
AB	681	533
C1	571	552
C2	279	400
DE	373	419
Newspaper Type		
Express / Mail	373	305
Sun / Star	169	447
Mirror / Record	99	190
Guardian / Independent	158	86
FT / Times / Telegraph	120	181
Other Paper	293	219
No Paper	692	476
Political Party Identification		
Labour	645	609
Conservative	514	533
Liberal Democrat	169	209
SNP/Plaid Cymru	44	32
Others	115	44
None/ DK	417	476

YouGov is a member of the British Polling Council and abides by its rules.

For more information on the methodology, please go to <code>yougov.co.uk/publicopinion/methodology</code>

Or visit our website: <code>yougov.co.uk</code>