

YouGov / Sunday Times Survey Results

Sample Size: 1957 GB Adults
Fieldwork: 16th - 17th January 2014

	Voting intention				2010 Vote			Gender		Age				Social grade		
Total	Con	Lab	Lib Dem	UKIP	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	
Weighted Sample	1957	518	610	134	201	623	487	401	949	1008	233	495	669	560	1115	842
Unweighted Sample	1957	493	620	126	203	602	494	438	961	996	153	452	829	523	1281	676
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Headline Voting Intention

[Excluding Don't knows and Wouldn't votes]

Con	33	100	0	0	0	75	5	11	32	34	25	29	31	41	37	28
Lab	39	0	100	0	0	6	84	39	38	39	42	47	43	25	36	43
Lib Dem	8	0	0	100	0	2	2	32	9	8	9	13	6	8	11	5
Other	20	0	0	0	100	17	9	18	21	19	24	11	19	27	17	24

Other Parties Voting Intention

UKIP	13	0	0	0	100	16	7	7	13	12	5	6	12	21	10	16
SNP / PCY	3	0	0	0	0	0	1	2	3	3	8	2	3	2	2	4
Green	2	0	0	0	0	0	1	7	2	2	7	2	2	1	3	1
BNP	1	0	0	0	0	0	0	1	1	1	3	1	0	0	0	2
Respect	0	0	0	0	0	0	0	0	0	0	1	0	0	0	0	0
Other	1	0	0	0	0	0	0	1	1	1	0	0	1	1	1	1

Non Voters

Would Not Vote	7	0	0	0	0	3	5	3	4	10	12	8	7	4	6	8
Don't know	12	0	0	0	0	10	8	18	7	18	14	14	11	12	12	13

Do you approve or disapprove of the Government's record to date?

	Jan 15-16	Jan 16-17															
Approve	29	31	84	5	42	14	59	9	25	35	26	27	28	29	36	36	23
Disapprove	57	55	6	87	41	75	29	77	62	55	54	51	49	62	54	51	60
Don't know	14	14	10	7	18	11	12	14	12	9	19	22	23	9	10	13	17

YouGov / Sunday Times Survey Resu

Sample Size: 1957 GB Adults
 Fieldwork: 16th - 17th January 2014

	Region						Children under 18?		Social Class?			
	London	Rest of South	Midlands/Wales	North	Scotland		Yes, I do	No, I do not	Working class	Middle class	None of these	Don't know
Weighted Sample	1957	250	636	419	481	170	447	1510	892	819	126	105
Unweighted Sample	1957	330	719	336	392	180	476	1481	787	900	159	96
	%	%	%	%	%	%	%	%	%	%	%	%

Headline Voting Intention

[Excluding Don't knows and Wouldn't votes]

Con	33	34	42	31	28	16	33	33	24	44	28	26
Lab	39	41	28	40	50	43	47	36	48	29	33	48
Lib Dem	8	12	11	8	4	8	8	9	5	11	12	14
Other	20	14	19	22	18	32	12	22	23	17	26	12

Other Parties Voting Intention

UKIP	13	9	15	13	14	4	8	14	15	10	16	1
SNP / PCY	3	0	0	3	1	23	1	4	3	2	6	3
Green	2	3	2	2	2	5	2	3	2	3	4	3
BNP	1	2	0	2	0	0	2	0	1	1	0	1
Respect	0	0	0	0	0	0	0	0	0	0	0	1
Other	1	0	1	2	0	0	0	1	1	0	1	2

Non Voters

Would Not Vote	7	3	6	5	11	10	6	7	7	6	10	10
Don't know	12	18	14	10	11	8	12	12	11	11	19	27

Do you approve or disapprove of the Government's record to date?

	Jan 15-16	Jan 16-17											
Approve	29	31	34	36	30	27	17	28	31	22	43	26	16
Disapprove	57	55	47	49	54	63	68	53	55	64	46	57	46
Don't know	14	14	19	15	16	10	16	18	13	14	11	17	38

Fieldwork: 16th - 17th January 2014

	Voting intention					2010 Vote			Gender		Age				Social grade	
Total	Con	Lab	Lib Dem	UKIP	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	
Weighted Sample	1957	518	610	134	201	623	487	401	949	1008	233	495	669	560	1115	842
Unweighted Sample	1957	493	620	126	203	602	494	438	961	996	153	452	829	523	1281	676
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

	Jan 9-10	Jan 16-17															
Do you think that David Cameron is doing well or badly as Prime Minister?																	
Very well	5	7	22	1	2	1	16	2	1	7	7	1	8	6	8	7	6
Fairly well	32	32	70	10	53	22	52	13	30	35	29	30	31	30	36	37	26
TOTAL WELL	37	39	92	11	55	23	68	15	31	42	36	31	39	36	44	44	32
Fairly badly	31	29	5	39	32	48	20	33	41	29	30	35	24	30	32	29	29
Very badly	26	25	1	48	8	27	8	46	23	26	25	20	25	30	22	21	31
TOTAL BADLY	57	54	6	87	40	75	28	79	64	55	55	55	49	60	54	50	60
Don't know	6	7	2	3	6	2	4	6	5	3	10	14	13	4	2	6	8
Do you think Ed Miliband is doing well or badly as leader of the Labour party?																	
Very well	3	4	0	11	2	0	0	10	3	4	3	4	3	5	3	4	4
Fairly well	25	24	10	50	19	9	11	42	24	24	23	19	29	24	20	20	28
TOTAL WELL	28	28	10	61	21	9	11	52	27	28	26	23	32	29	23	24	32
Fairly badly	35	39	46	32	48	43	40	32	46	38	39	35	36	38	43	43	33
Very badly	25	24	37	3	20	42	42	9	16	28	20	19	17	25	30	24	23
TOTAL BADLY	60	63	83	35	68	85	82	41	62	66	59	54	53	63	73	67	56
Don't know	13	10	7	4	10	5	7	6	11	5	15	23	15	8	4	9	12
Do you think that Nick Clegg is doing well or badly as leader of the Liberal Democrats?																	
Very well	1	2	1	2	10	0	1	2	4	2	1	3	3	1	1	2	1
Fairly well	18	18	29	12	50	10	24	12	23	18	18	10	18	18	21	20	16
TOTAL WELL	19	20	30	14	60	10	25	14	27	20	19	13	21	19	22	22	17
Fairly badly	31	31	33	32	28	27	31	31	36	29	32	28	32	33	28	32	29
Very badly	39	40	28	50	5	61	37	49	31	45	35	38	32	41	46	38	43
TOTAL BADLY	70	71	61	82	33	88	68	80	67	74	67	66	64	74	74	70	72
Don't know	11	10	9	4	6	1	7	5	6	6	14	21	15	7	4	8	12

Fieldwork: 16th - 17th January 2014

	Region					Children under 18?		Social Class?				
	Total	London	Rest of South	Midlands / Wales	North	Scotland	Yes, I do	No, I do not	Working class	Middle class	None of these	Don't know
Weighted Sample	1957	250	636	419	481	170	447	1510	892	819	126	105
Unweighted Sample	1957	330	719	336	392	180	476	1481	787	900	159	96
	%	%	%	%	%	%	%	%	%	%	%	%

	Jan 9-10	Jan 16-17											
Do you think that David Cameron is doing well or badly as Prime Minister?													
Very well	5	7	7	9	7	5	1	8	6	5	10	4	2
Fairly well	32	32	36	38	31	27	20	29	33	26	41	26	18
TOTAL WELL	37	39	43	47	38	32	21	37	39	31	51	30	20
Fairly badly	31	29	25	28	31	30	35	24	31	31	29	27	22
Very badly	26	25	21	20	23	32	37	27	25	33	16	33	25
TOTAL BADLY	57	54	46	48	54	62	72	51	56	64	45	60	47
Don't know	6	7	10	6	8	5	7	12	5	5	4	10	33
Do you think Ed Miliband is doing well or badly as leader of the Labour party?													
Very well	3	4	4	2	3	6	4	5	3	6	2	3	1
Fairly well	25	24	26	21	21	28	24	25	23	28	21	20	17
TOTAL WELL	28	28	30	23	24	34	28	30	26	34	23	23	18
Fairly badly	35	39	37	43	42	32	37	35	40	37	42	32	30
Very badly	25	24	19	26	23	22	25	21	25	20	28	29	16
TOTAL BADLY	60	63	56	69	65	54	62	56	65	57	70	61	46
Don't know	13	10	14	8	10	11	10	14	9	9	8	17	36
Do you think that Nick Clegg is doing well or badly as leader of the Liberal Democrats?													
Very well	1	2	2	1	3	2	1	3	1	2	2	1	1
Fairly well	18	18	20	21	17	15	11	18	18	15	22	19	9
TOTAL WELL	19	20	22	22	20	17	12	21	19	17	24	20	10
Fairly badly	31	31	29	31	31	27	38	30	31	29	35	23	21
Very badly	39	40	37	37	39	45	42	33	42	45	35	45	27
TOTAL BADLY	70	71	66	68	70	72	80	63	73	74	70	68	48
Don't know	11	10	12	9	10	10	9	15	8	9	6	12	42

Fieldwork: 16th - 17th January 2014

	Voting intention				2010 Vote			Gender		Age				Social grade		
	Total	Con	Lab	Lib Dem	UKIP	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE
Weighted Sample	1957	518	610	134	201	623	487	401	949	1008	233	495	669	560	1115	842
Unweighted Sample	1957	493	620	126	203	602	494	438	961	996	153	452	829	523	1281	676
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

	Jan 9-10	Jan 16-17														
Do you think the Conservative and Liberal Democrat coalition partners are working together well or badly?																
Very well	2	2	4	1	7	0	2	1	3	2	2	2	2	2	2	2
Fairly well	27	28	62	9	54	11	45	13	32	32	24	22	27	28	30	33
TOTAL WELL	29	30	66	10	61	11	47	14	35	34	26	24	29	30	32	35
Fairly badly	35	36	26	43	26	45	33	37	38	37	35	38	35	34	38	36
Very badly	28	27	5	44	3	42	16	44	20	26	27	23	23	30	28	23
TOTAL BADLY	63	63	31	87	29	87	49	81	58	63	62	61	58	64	66	59
Don't know	8	8	3	3	11	2	4	6	7	4	12	15	14	5	3	7
Do you think this coalition government is good or bad for people like you?																
Very good	2	2	4	1	9	0	2	1	4	3	1	3	2	2	2	3
Fairly good	17	18	42	5	41	7	30	7	21	20	16	15	19	17	19	21
TOTAL GOOD	19	20	46	6	50	7	32	8	25	23	17	18	21	19	21	24
Fairly bad	27	28	25	33	21	37	29	29	25	29	27	24	29	25	31	29
Very bad	26	27	7	48	4	37	18	46	22	28	27	24	23	33	26	23
TOTAL BAD	53	55	32	81	25	74	47	75	47	57	54	48	52	58	57	52
Doesn't make much difference either way	23	20	20	12	21	19	18	16	25	20	21	20	19	20	21	21
Don't know	4	5	2	1	4	0	2	2	4	2	8	14	7	3	1	4
Do you think the coalition government is managing the economy well or badly?																
Very well	4	5	15	1	10	3	12	2	3	6	5	3	5	5	6	6
Fairly well	35	34	73	10	49	32	58	14	32	40	28	24	32	30	44	38
TOTAL WELL	39	39	88	11	59	35	70	16	35	46	33	27	37	35	50	44
Fairly badly	31	30	7	45	26	33	17	39	37	29	30	29	30	33	26	28
Very badly	21	21	0	38	3	23	7	38	18	20	22	19	19	26	18	19
TOTAL BADLY	52	51	7	83	29	56	24	77	55	49	52	48	49	59	44	47
Don't know	9	10	4	6	12	9	6	8	10	5	15	24	14	6	5	9

Fieldwork: 16th - 17th January 2014

	Region					Children under 18?		Social Class?				
	Total	London	Rest of South	Midlands / Wales	North	Scotland	Yes, I do	No, I do not	Working class	Middle class	None of these	Don't know
Weighted Sample	1957	250	636	419	481	170	447	1510	892	819	126	105
Unweighted Sample	1957	330	719	336	392	180	476	1481	787	900	159	96
	%	%	%	%	%	%	%	%	%	%	%	%

	Jan 9-10	Jan 16-17											
Do you think the Conservative and Liberal Democrat coalition partners are working together well or badly?													
Very well	2	2	1	3	1	2	0	3	1	1	3	1	1
Fairly well	27	28	28	33	25	24	22	28	27	20	37	26	17
TOTAL WELL	29	30	29	36	26	26	22	31	28	21	40	27	18
Fairly badly	35	36	40	34	36	35	38	31	37	37	36	26	28
Very badly	28	27	18	24	27	32	34	25	27	34	18	38	19
TOTAL BADLY	63	63	58	58	63	67	72	56	64	71	54	64	47
Don't know	8	8	13	6	10	7	5	12	7	7	6	9	34
Do you think this coalition government is good or bad for people like you?													
Very good	2	2	3	2	2	2	1	2	2	1	3	1	1
Fairly good	17	18	23	22	16	14	10	18	18	14	25	8	9
TOTAL GOOD	19	20	26	24	18	16	11	20	20	15	28	9	10
Fairly bad	27	28	25	26	27	31	31	23	29	29	28	22	17
Very bad	26	27	22	24	27	32	35	28	27	35	19	32	26
TOTAL BAD	53	55	47	50	54	63	66	51	56	64	47	54	43
Doesn't make much difference either way	23	20	20	20	22	18	22	22	20	18	22	33	17
Don't know	4	5	8	5	5	4	1	6	4	4	3	4	29
Do you think the coalition government is managing the economy well or badly?													
Very well	4	5	6	7	6	4	1	7	5	3	8	3	2
Fairly well	35	34	37	41	33	28	23	30	35	29	42	31	19
TOTAL WELL	39	39	43	48	39	32	24	37	40	32	50	34	21
Fairly badly	31	30	29	27	30	31	34	29	30	33	28	23	19
Very badly	21	21	16	15	20	28	34	23	21	27	13	28	22
TOTAL BADLY	52	51	45	42	50	59	68	52	51	60	41	51	41
Don't know	9	10	12	10	11	9	8	12	10	8	8	15	38

Fieldwork: 16th - 17th January 2014

	Voting intention					2010 Vote			Gender		Age				Social grade	
Total	Con	Lab	Lib Dem	UKIP	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	
Weighted Sample	1957	518	610	134	201	623	487	401	949	1008	233	495	669	560	1115	842
Unweighted Sample	1957	493	620	126	203	602	494	438	961	996	153	452	829	523	1281	676
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

	Jan 9-10	Jan 16-17															
In your opinion how good or bad is the state of Britain's economy at the moment?																	
Very good	1	1	3	1	0	1	2	1	1	2	1	1	2	0	2	1	1
Quite good	14	17	39	6	25	8	32	6	13	21	12	18	14	15	20	19	14
TOTAL GOOD	15	18	42	7	25	9	34	7	14	23	13	19	16	15	22	20	15
Neither good nor bad	26	30	39	23	36	36	35	27	28	33	27	27	32	30	30	29	31
Quite bad	38	35	16	47	28	39	23	42	42	31	38	35	32	36	36	35	35
Very bad	16	14	1	21	6	16	6	21	12	11	17	7	15	18	11	13	16
TOTAL BAD	54	49	17	68	34	55	29	63	54	42	55	42	47	54	47	48	51
Don't know	4	4	1	2	5	0	2	3	4	2	5	11	6	2	1	4	4

	Jan 9-10	Jan 16-17															
How do you think the financial situation of your household will change over the next 12 months?																	
Get a lot better	2	2	3	1	0	1	2	1	1	3	1	2	3	1	1	2	1
Get a little better	15	15	32	9	17	6	22	9	15	19	12	22	21	14	10	19	11
TOTAL BETTER	17	17	35	10	17	7	24	10	16	22	13	24	24	15	11	21	12
Stay about the same	36	40	47	35	57	39	43	35	44	40	41	44	38	39	43	42	38
Get a little worse	29	26	14	31	16	39	24	34	20	24	28	13	20	28	33	23	29
Get a lot worse	12	11	2	17	4	13	6	15	11	10	12	4	9	15	10	9	14
TOTAL WORSE	41	37	16	48	20	52	30	49	31	34	40	17	29	43	43	32	43
Don't know	5	6	2	6	6	3	2	6	7	4	7	15	8	3	2	4	7

Generally speaking, do you think the state of Britain's economy is better or worse than it was one year ago, or about the same?																
Better than a year ago	36	68	18	53	35	56	20	36	45	27	45	31	31	41	41	28
Worse than a year ago	24	7	36	9	26	15	36	22	21	27	13	22	30	24	21	27
About the same	36	24	42	33	38	27	39	38	31	40	26	39	37	35	33	39
Don't know	5	1	4	5	2	2	5	4	3	7	16	8	3	1	5	6

And do you personally feel better or worse off than you did one year ago, or about the same?																
Better than a year ago	14	27	8	23	5	18	8	12	19	10	27	20	11	8	17	11
Worse than a year ago	39	17	55	19	51	28	51	39	38	40	28	34	45	41	36	43
About the same	44	54	35	53	43	52	37	46	42	45	36	40	43	50	44	43
Don't know	3	1	2	5	1	2	3	2	2	4	8	5	1	1	3	2

Fieldwork: 16th - 17th January 2014

	Region					Children under 18?		Social Class?				
	Total	London	Rest of South	Midlands / Wales	North	Scotland	Yes, I do	No, I do not	Working class	Middle class	None of these	Don't know
Weighted Sample	1957	250	636	419	481	170	447	1510	892	819	126	105
Unweighted Sample	1957	330	719	336	392	180	476	1481	787	900	159	96
	%	%	%	%	%	%	%	%	%	%	%	%

	Jan 9-10	Jan 16-17											
In your opinion how good or bad is the state of Britain's economy at the moment?													
Very good	1	1	2	1	1	1	0	1	1	1	1	3	0
Quite good	14	17	17	21	13	17	7	14	17	14	22	9	11
TOTAL GOOD	15	18	19	22	14	18	7	15	18	15	23	12	11
Neither good nor bad	26	30	32	31	32	26	29	33	29	27	36	26	11
Quite bad	38	35	32	31	38	36	41	30	36	39	30	39	34
Very bad	16	14	9	12	14	17	21	18	13	19	8	18	14
TOTAL BAD	54	49	41	43	52	53	62	48	49	58	38	57	48
Don't know	4	4	8	3	3	3	2	3	4	2	2	5	29

	Jan 9-10	Jan 16-17											
How do you think the financial situation of your household will change over the next 12 months?													
Get a lot better	2	2	3	2	1	1	0	2	1	1	2	4	1
Get a little better	15	15	14	16	17	15	14	17	15	10	23	12	5
TOTAL BETTER	17	17	17	18	18	16	14	19	16	11	25	16	6
Stay about the same	36	40	43	44	35	39	41	38	41	39	45	34	27
Get a little worse	29	26	21	26	26	25	32	24	26	30	22	29	24
Get a lot worse	12	11	9	9	14	13	12	13	11	16	6	15	10
TOTAL WORSE	41	37	30	35	40	38	44	37	37	46	28	44	34
Don't know	5	6	10	4	7	6	1	5	6	5	3	6	33

Generally speaking, do you think the state of Britain's economy is better or worse than it was one year ago, or about the same?													
Better than a year ago	36	34	42	37	31	20	32	37	29	47	27	16	
Worse than a year ago	24	21	19	26	27	32	25	24	29	17	27	25	
About the same	36	36	35	31	36	47	37	35	38	34	42	26	
Don't know	5	9	3	6	6	2	6	5	4	3	4	34	

And do you personally feel better or worse off than you did one year ago, or about the same?													
Better than a year ago	14	17	13	15	14	15	18	13	10	20	13	6	
Worse than a year ago	39	34	38	42	40	41	43	38	46	30	44	43	
About the same	44	44	47	40	42	44	36	46	42	49	41	24	
Don't know	3	5	2	4	3	0	3	3	2	1	1	28	

Fieldwork: 16th - 17th January 2014

	Voting intention				2010 Vote			Gender		Age				Social grade		
	Total	Con	Lab	Lib Dem	UKIP	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE
Weighted Sample	1957	518	610	134	201	623	487	401	949	1008	233	495	669	560	1115	842
Unweighted Sample	1957	493	620	126	203	602	494	438	961	996	153	452	829	523	1281	676
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

June
23-24
2011

Jan
16-17
2014

For each of the groups below, please say which political party you think is closest to them and best understands and reflects their views.

The rich

Conservatives	79	83	79	93	86	85	78	92	90	87	79	75	77	85	87	84	81
Labour	4	2	4	3	2	1	3	2	1	3	2	3	4	2	1	3	2
Liberal Democrats	1	1	1	1	4	4	2	0	1	2	1	0	2	2	1	1	2
None of them	6	5	7	1	1	9	8	1	2	4	6	8	5	4	6	5	6
Don't know	11	8	8	2	7	2	9	4	6	4	12	14	12	7	4	7	10

Middle class people

Conservatives	46	43	77	30	25	45	61	32	35	45	41	36	37	44	49	44	41
Labour	15	15	2	34	11	6	5	29	15	16	14	10	21	17	11	16	15
Liberal Democrats	10	16	6	20	47	13	7	19	26	18	13	17	17	16	13	15	16
None of them	16	16	8	11	8	33	18	12	16	15	17	20	12	15	19	16	16
Don't know	14	10	7	5	8	3	9	8	8	5	15	17	14	8	8	9	12

Working class people

Conservatives	10	10	30	3	3	4	22	4	3	11	9	5	11	11	8	10	9
Labour	52	52	36	81	47	43	35	75	56	55	48	48	50	54	51	52	50
Liberal Democrats	6	6	7	2	30	4	6	1	11	6	6	6	7	5	6	7	5
None of them	23	23	16	12	15	45	27	16	22	23	24	27	18	22	28	21	26
Don't know	9	9	11	3	6	4	11	5	8	6	13	14	14	7	7	9	10

People on benefits

Conservatives	4	4	10	2	2	1	8	2	3	4	4	2	4	6	3	5	3
Labour	52	52	58	64	51	54	53	64	47	56	48	47	50	51	57	54	50
Liberal Democrats	7	7	7	4	25	7	7	3	11	8	5	5	8	6	7	7	6
None of them	27	27	19	23	16	33	24	21	32	25	28	31	23	27	28	26	28
Don't know	10	10	6	7	6	4	8	9	8	6	14	14	15	9	5	8	13

Fieldwork: 16th - 17th January 2014

	Region					Children under 18?		Social Class?				
	Total	London	Rest of South	Midlands / Wales	North	Scotland	Yes, I do	No, I do not	Working class	Middle class	None of these	Don't know
Weighted Sample	1957	250	636	419	481	170	447	1510	892	819	126	105
Unweighted Sample	1957	330	719	336	392	180	476	1481	787	900	159	96
	%	%	%	%	%	%	%	%	%	%	%	%

June
23-24
2011

Jan
16-17
2014

For each of the groups below, please say which political party you think is closest to them and best understands and reflects their views.

The rich

Conservatives	79	83	78	80	84	86	84	77	84	86	84	79	55
Labour	4	2	3	3	1	2	2	4	2	2	2	1	4
Liberal Democrats	1	1	3	1	1	0	2	3	1	1	1	1	1
None of them	6	5	5	7	6	3	6	3	6	4	6	13	5
Don't know	11	8	10	9	8	8	6	13	7	7	7	7	35

Middle class people

Conservatives	46	43	37	48	41	43	34	38	44	45	44	35	25
Labour	15	15	18	14	13	17	17	20	14	15	17	12	9
Liberal Democrats	10	16	16	14	16	15	22	16	16	16	14	15	14
None of them	16	16	17	14	20	14	15	13	17	15	16	27	13
Don't know	14	10	13	10	9	10	11	13	10	9	8	10	39

Working class people

Conservatives	10	10	9	11	11	9	5	13	9	8	12	11	7
Labour	52	52	46	52	46	58	55	51	52	54	53	40	33
Liberal Democrats	6	6	9	7	8	2	3	7	6	5	7	3	7
None of them	23	23	25	22	25	21	29	18	25	26	20	36	14
Don't know	9	9	11	9	10	10	8	12	9	7	8	11	39

People on benefits

Conservatives	4	4	4	4	4	5	2	5	4	3	5	6	3
Labour	52	52	50	53	51	52	53	48	53	52	56	40	35
Liberal Democrats	7	7	10	7	5	7	2	7	7	6	7	3	5
None of them	27	27	24	27	29	24	35	24	28	29	24	42	17
Don't know	10	10	12	9	11	12	8	16	9	10	8	9	41

Fieldwork: 16th - 17th January 2014

	Voting intention				2010 Vote			Gender		Age				Social grade		
Total	Con	Lab	Lib Dem	UKIP	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	
Weighted Sample	1957	518	610	134	201	623	487	401	949	1008	233	495	669	560	1115	842
Unweighted Sample	1957	493	620	126	203	602	494	438	961	996	153	452	829	523	1281	676
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Which group in society do you think has suffered the most from the economic problems over the last few years?

People on low incomes	56	33	76	59	56	37	74	60	57	55	55	55	56	55	50	63
People on middle incomes	36	54	22	31	38	54	21	33	35	37	29	32	38	40	42	29
People on high incomes	2	4	1	4	3	4	1	1	3	1	4	4	1	1	3	2
Don't know	6	8	1	7	3	6	4	6	5	7	12	9	4	4	6	6

What social class would you describe yourself as?

Working class	46	33	57	29	55	38	56	35	43	48	38	43	52	44	35	59
Middle class	42	57	33	55	34	52	32	55	44	40	42	41	38	47	52	28
Upper class	1	1	1	0	2	1	0	0	1	0	2	1	1	0	1	1
None of these	6	5	5	8	7	5	6	6	6	6	6	6	7	7	7	6
Don't know	5	3	5	7	0	5	6	4	5	5	13	9	3	2	5	6

Which, if any, of the following financial issues worries you the most?

Providing for my pension or retirement	16	13	17	18	14	15	17	19	15	16	11	19	20	10	18	13
My children's financial future	13	18	13	8	13	16	14	10	14	13	6	10	16	16	12	15
Paying my current day to day costs	30	20	34	30	41	26	30	26	28	31	28	34	28	29	26	34
The security of my current job	8	7	11	6	4	6	11	9	9	7	13	10	10	2	10	6
Being able to afford long term care in later life	12	12	11	11	15	12	12	14	13	11	5	5	10	22	9	15
Paying for educational costs for my children	2	3	2	0	0	1	4	1	2	2	1	4	2	0	3	1
None of these particularly worry me	15	25	8	22	10	20	9	17	16	14	19	13	12	18	18	12
Don't know	4	3	3	3	2	4	2	4	3	5	17	5	2	2	4	4

If you have children, do you think they will have a better or worse lifestyle than you have had?

A better lifestyle than I've had	15	22	13	16	11	19	12	14	14	15	14	13	15	17	15	15
A worse lifestyle than I've had	29	21	33	19	44	25	33	27	30	28	14	25	30	37	27	31
About the same	19	25	17	22	18	24	18	18	20	19	14	19	20	22	19	20
Don't know	8	5	10	7	5	5	10	6	6	10	5	10	9	5	7	9
Not applicable - I do not have any children	29	28	28	35	23	26	26	35	30	29	53	34	26	18	32	26

Do you believe Ed Miliband is or is not a "champion of the middle class"?

Is a champion of the middle class	13	2	32	8	4	4	27	13	17	10	4	14	17	12	12	15
Is not a champion of the middle class	57	84	33	68	77	80	36	59	61	53	57	48	53	69	61	51
Don't know	30	15	35	24	19	16	37	28	22	37	40	38	29	19	27	33

Fieldwork: 16th - 17th January 2014

	Region					Children under 18?		Social Class?				
	Total	London	Rest of South	Midlands / Wales	North	Scotland	Yes, I do	No, I do not	Working class	Middle class	None of these	Don't know
Weighted Sample	1957	250	636	419	481	170	447	1510	892	819	126	105
Unweighted Sample	1957	330	719	336	392	180	476	1481	787	900	159	96
	%	%	%	%	%	%	%	%	%	%	%	%

Which group in society do you think has suffered the most from the economic problems over the last few years?

People on low incomes	56	56	50	54	62	59	52	57	69	42	60	46
People on middle incomes	36	31	41	39	29	39	37	36	25	51	32	19
People on high incomes	2	4	3	2	2	0	3	2	1	3	3	1
Don't know	6	9	6	5	7	2	8	6	5	4	6	34

What social class would you describe yourself as?

Working class	46	35	39	48	58	47	48	45	100	0	0	0
Middle class	42	47	49	41	31	41	38	43	0	100	0	0
Upper class	1	2	1	0	0	1	2	1	0	0	0	0
None of these	6	8	8	6	4	8	6	7	0	0	100	0
Don't know	5	8	4	6	6	3	6	5	0	0	0	100

Which, if any, of the following financial issues worries you the most?

Providing for my pension or retirement	16	19	16	14	15	16	14	16	15	19	7	10
My children's financial future	13	10	14	14	15	11	23	11	14	13	13	10
Paying my current day to day costs	30	26	28	31	33	31	33	29	37	21	43	22
The security of my current job	8	8	7	10	7	9	8	8	8	9	5	10
Being able to afford long term care in later life	12	13	14	9	9	15	5	14	10	14	8	8
Paying for educational costs for my children	2	2	2	1	3	0	6	1	2	2	0	2
None of these particularly worry me	15	12	16	15	15	16	7	17	11	20	18	7
Don't know	4	9	3	6	3	1	4	4	3	2	6	30

If you have children, do you think they will have a better or worse lifestyle than you have had?

A better lifestyle than I've had	15	15	15	15	15	15	22	13	16	15	12	7
A worse lifestyle than I've had	29	28	28	30	30	29	33	27	34	26	20	17
About the same	19	17	20	22	19	14	28	17	17	23	19	9
Don't know	8	7	8	6	9	9	16	5	8	6	8	21
Not applicable - I do not have any children	29	34	29	28	27	33	0	38	25	29	41	47

Do you believe Ed Miliband is or is not a "champion of the middle class"?

Is a champion of the middle class	13	18	11	10	13	22	20	11	16	12	12	3
Is not a champion of the middle class	57	53	65	60	49	49	47	60	51	66	55	33
Don't know	30	29	24	30	38	29	34	29	33	22	33	63

Fieldwork: 16th - 17th January 2014

	Voting intention				2010 Vote			Gender		Age				Social grade		
Total	Con	Lab	Lib Dem	UKIP	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	
Weighted Sample	1957	518	610	134	201	623	487	401	949	1008	233	495	669	560	1115	842
Unweighted Sample	1957	493	620	126	203	602	494	438	961	996	153	452	829	523	1281	676
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Thinking about how British banks are regulated, would you support or oppose the following...

Capping the size of the bonuses that state-owned Royal Bank of Scotland can pay to its employees at 100% of their salary?

Support	67	68	72	68	73	67	71	69	70	63	71	59	66	72	68	65
Oppose	19	20	17	18	19	20	17	17	20	18	13	20	21	18	18	20
Don't know	14	12	11	14	8	13	12	14	9	19	17	20	13	9	14	15

Capping the cash bonuses that can be paid to Royal Bank of Scotland employees at £2000, but allowing them to give employees share options as bonuses?

Support	55	63	56	49	60	60	59	55	57	54	43	50	56	65	56	55
Oppose	25	24	25	29	29	26	22	23	29	21	31	24	25	22	26	23
Don't know	20	13	19	23	12	14	19	22	15	25	26	26	20	12	19	21

Putting a cap on the market share that any one high street bank can have, so any one bank can only have 25% market share?

Support	57	50	68	53	70	56	63	60	59	56	45	53	60	62	56	59
Oppose	17	27	10	22	18	24	12	14	22	11	22	16	14	18	20	13
Don't know	26	23	22	25	12	20	25	26	19	33	33	30	26	20	24	29

On average, how many fizzy drinks containing sugar do you have a week?

None at all	54	61	46	59	64	64	48	57	49	58	32	37	57	73	54	53
One a week	20	18	21	17	21	18	22	16	21	19	27	27	17	14	20	20
Two or three a week	16	14	21	15	8	10	17	17	17	14	21	22	15	9	16	16
One a day	5	3	5	7	5	3	6	6	6	4	4	8	6	1	5	4
Two or three a day	3	2	3	1	1	2	3	0	3	3	10	2	2	1	2	3
More than three a day	1	0	2	0	0	0	1	2	1	1	1	1	1	1	1	2
Not sure	2	1	2	1	1	2	2	2	3	1	5	3	2	1	2	3

Fieldwork: 16th - 17th January 2014

	Region					Children under 18?		Social Class?				
	Total	London	Rest of South	Midlands / Wales	North	Scotland	Yes, I do	No, I do not	Working class	Middle class	None of these	Don't know
Weighted Sample	1957	250	636	419	481	170	447	1510	892	819	126	105
Unweighted Sample	1957	330	719	336	392	180	476	1481	787	900	159	96
	%	%	%	%	%	%	%	%	%	%	%	%

Thinking about how British banks are regulated, would you support or oppose the following...

Capping the size of the bonuses that state-owned Royal Bank of Scotland can pay to its employees at 100% of their salary?

Support	67	58	67	70	68	67	62	68	69	68	64	39
Oppose	19	24	20	17	17	21	21	19	16	22	21	19
Don't know	14	19	13	14	15	12	17	13	15	10	16	42

Capping the cash bonuses that can be paid to Royal Bank of Scotland employees at £2000, but allowing them to give employees share options as bonuses?

Support	55	46	56	53	60	61	55	56	58	57	45	34
Oppose	25	27	25	28	22	20	24	25	22	27	25	25
Don't know	20	26	19	20	19	19	21	20	20	16	30	41

Putting a cap on the market share that any one high street bank can have, so any one bank can only have 25% market share?

Support	57	52	57	58	56	66	56	58	63	56	50	25
Oppose	17	19	20	17	12	12	15	17	10	23	17	23
Don't know	26	29	22	25	32	22	29	25	27	21	33	51

On average, how many fizzy drinks containing sugar do you have a week?

None at all	54	55	58	54	48	50	40	58	50	59	64	34
One a week	20	21	19	18	23	19	25	19	21	19	16	21
Two or three a week	16	13	14	15	19	17	20	14	18	15	7	10
One a day	5	5	5	5	4	5	9	4	6	4	4	6
Two or three a day	3	1	1	5	2	5	3	2	2	3	1	10
More than three a day	1	1	1	1	2	1	1	1	2	0	0	2
Not sure	2	5	2	2	2	3	2	2	1	1	6	18

Fieldwork: 16th - 17th January 2014

	Voting intention				2010 Vote			Gender		Age				Social grade		
Total	Con	Lab	Lib Dem	UKIP	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	
Weighted Sample	1957	518	610	134	201	623	487	401	949	1008	233	495	669	560	1115	842
Unweighted Sample	1957	493	620	126	203	602	494	438	961	996	153	452	829	523	1281	676
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

On average, how many fizzy drinks containing sugar do your children have a week?

[Only asked to respondents who have children under the age of 18; n=476]*

None at all	49	60	46	50	36	53	40	60	52	47	78	60	38	28	54	44
One a week	19	22	16	4	12	23	19	13	15	22	14	13	25	15	19	18
Two or three a week	18	12	26	21	17	14	25	13	16	19	4	15	22	5	15	21
One a day	9	2	5	5	35	6	11	7	8	9	0	8	8	33	6	12
Two or three a day	1	2	2	3	0	1	1	1	1	2	4	0	2	0	1	2
More than three a day	1	0	2	2	0	0	0	1	1	0	0	1	1	0	1	1
Not sure	3	2	4	15	1	3	4	6	6	1	0	2	4	20	4	3

And on average, how many drinks of fruit juice do your children have a week?

[Only asked to respondents who have children under the age of 18; n=476]*

None at all	17	22	14	23	28	17	11	26	17	17	9	20	14	18	18	15
One a week	10	11	9	9	3	11	13	12	10	10	9	13	8	7	14	6
Two or three a week	28	29	29	16	23	28	27	20	27	28	25	23	32	34	27	28
One a day	32	21	36	36	42	28	39	33	34	30	17	32	34	21	27	39
Two or three a day	9	10	7	6	5	10	4	7	7	10	41	8	7	0	9	7
More than three a day	1	2	0	2	0	3	0	1	0	1	0	1	1	0	1	1
Not sure	4	4	5	9	0	4	5	2	5	3	0	3	4	20	4	3

When buying food, do you normally check the amount of sugar it contains on the label?

No, I do not normally check the sugar content of food	59	63	55	57	67	60	59	56	58	60	57	56	59	62	57	61
Yes, I do normally check the sugar content of food	32	30	37	33	27	32	33	35	30	34	28	34	33	32	34	31
Not sure	4	2	5	5	2	4	3	6	5	3	5	5	4	3	4	4
Not applicable - I do not regularly do the food shopping	5	5	3	4	3	5	5	3	7	2	10	5	4	3	5	4

Fieldwork: 16th - 17th January 2014

	Region					Children under 18?		Social Class?				
	Total	London	Rest of South	Midlands / Wales	North	Scotland	Yes, I do	No, I do not	Working class	Middle class	None of these	Don't know
Weighted Sample	1957	250	636	419	481	170	447	1510	892	819	126	105
Unweighted Sample	1957	330	719	336	392	180	476	1481	787	900	159	96
	%	%	%	%	%	%	%	%	%	%	%	%

On average, how many fizzy drinks containing sugar do your children have a week?

[Only asked to respondents who have children under the age of 18; n=476]*

None at all	49	44	53	45	51	50	49	0	49	55	47	29
One a week	19	22	22	20	15	9	19	0	17	21	17	23
Two or three a week	18	18	16	19	18	21	18	0	21	14	12	22
One a day	9	8	5	10	10	11	9	0	8	6	6	20
Two or three a day	1	1	1	1	1	6	1	0	2	2	0	0
More than three a day	1	0	1	3	0	0	1	0	1	0	2	0
Not sure	3	8	2	2	4	2	3	0	3	2	16	6

And on average, how many drinks of fruit juice do your children have a week?

[Only asked to respondents who have children under the age of 18; n=476]*

None at all	17	11	20	12	18	18	17	0	16	20	19	6
One a week	10	10	8	14	8	17	10	0	8	16	2	0
Two or three a week	28	33	28	30	25	21	28	0	31	25	18	33
One a day	32	33	33	25	36	33	32	0	34	25	45	38
Two or three a day	9	7	6	17	7	7	9	0	8	11	6	9
More than three a day	1	0	0	3	1	1	1	0	1	0	2	0
Not sure	4	6	4	0	6	2	4	0	3	3	9	15

When buying food, do you normally check the amount of sugar it contains on the label?

No, I do not normally check the sugar content of food	59	55	54	65	60	65	59	59	61	59	55	48
Yes, I do normally check the sugar content of food	32	36	35	28	32	31	35	32	31	35	33	16
Not sure	4	3	6	3	4	3	3	4	4	2	4	14
Not applicable - I do not regularly do the food shopping	5	6	5	4	5	1	3	5	3	3	8	22

Fieldwork: 16th - 17th January 2014

	Voting intention				2010 Vote			Gender		Age				Social grade		
Total	Con	Lab	Lib Dem	UKIP	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	
Weighted Sample	1957	518	610	134	201	623	487	401	949	1008	233	495	669	560	1115	842
Unweighted Sample	1957	493	620	126	203	602	494	438	961	996	153	452	829	523	1281	676
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

And thinking again about food labelling, how clear do you think food labels are at showing how much sugar there is in food?

Very clear	7	8	6	9	6	7	6	7	7	7	12	8	7	3	9	4
Fairly clear	42	46	42	46	35	42	42	42	39	45	52	44	42	37	44	41
TOTAL CLEAR	49	54	48	55	41	49	48	49	46	52	64	52	49	40	53	45
Not very clear	30	28	33	28	30	30	31	32	32	29	22	30	30	35	30	31
Not clear at all	10	9	9	11	10	10	9	12	10	9	5	8	9	13	8	12
TOTAL NOT CLEAR	40	37	42	39	40	40	40	44	42	38	27	38	39	48	38	43
Don't know	11	9	9	6	19	12	12	7	12	10	9	9	11	13	9	13

How much of a health risk, if any, do you think having a diet high in sugar is?

A severe health risk	43	45	42	39	38	44	44	45	39	46	35	36	43	52	44	41
A modest health risk	45	42	46	51	47	43	44	46	45	44	44	48	47	40	44	46
Only a minor health risk	8	10	8	7	10	9	6	6	10	6	12	9	7	6	8	8
No real health risk at all	1	1	0	1	3	2	1	1	1	1	2	1	1	1	1	1
Don't know	4	2	3	2	3	2	4	2	5	3	7	6	3	1	4	4

Thinking about your own diet, which of the following best reflects your view?

I probably eat too much sugar and am trying to cut down	23	19	24	25	16	19	26	25	18	27	30	23	23	18	24	21
I probably eat too much sugar, but it is not something I worry too much about	25	23	29	24	22	22	25	27	30	20	39	30	26	14	25	24
I think I probably eat about the right amount of sugar	46	52	41	46	58	53	43	43	45	47	25	40	44	64	46	47
None of these	3	4	2	3	2	4	4	2	4	3	2	2	4	4	3	4
Don't know	3	2	3	2	1	3	2	2	3	2	4	4	3	1	2	3

Fieldwork: 16th - 17th January 2014

	Region					Children under 18?		Social Class?				
	Total	London	Rest of South	Midlands / Wales	North	Scotland	Yes, I do	No, I do not	Working class	Middle class	None of these	Don't know
Weighted Sample	1957	250	636	419	481	170	447	1510	892	819	126	105
Unweighted Sample	1957	330	719	336	392	180	476	1481	787	900	159	96
	%	%	%	%	%	%	%	%	%	%	%	%

And thinking again about food labelling, how clear do you think food labels are at showing how much sugar there is in food?

Very clear	7	7	6	8	7	5	9	6	5	9	6	5
Fairly clear	42	40	45	42	41	41	46	41	42	45	40	31
TOTAL CLEAR	49	47	51	50	48	46	55	47	47	54	46	36
Not very clear	30	34	28	30	30	36	29	31	32	31	22	25
Not clear at all	10	8	11	10	8	10	8	10	10	9	15	8
TOTAL NOT CLEAR	40	42	39	40	38	46	37	41	42	40	37	33
Don't know	11	11	10	10	15	8	8	12	11	8	17	31

How much of a health risk, if any, do you think having a diet high in sugar is?

A severe health risk	43	45	47	41	38	41	39	44	43	44	45	30
A modest health risk	45	40	41	44	50	51	48	44	47	45	43	29
Only a minor health risk	8	6	9	11	7	2	8	8	6	9	5	13
No real health risk at all	1	1	1	1	1	3	1	1	1	1	3	1
Don't know	4	7	3	3	3	4	5	3	3	1	4	28

Thinking about your own diet, which of the following best reflects your view?

I probably eat too much sugar and am trying to cut down	23	20	18	24	23	36	25	22	23	22	22	20
I probably eat too much sugar, but it is not something I worry too much about	25	22	24	28	24	29	29	24	25	26	21	19
I think I probably eat about the right amount of sugar	46	48	52	41	48	30	39	48	46	49	47	30
None of these	3	3	3	5	3	2	3	4	4	3	8	5
Don't know	3	7	3	1	2	3	4	2	2	1	3	26

Fieldwork: 16th - 17th January 2014

	Voting intention				2010 Vote			Gender		Age				Social grade		
Total	Con	Lab	Lib Dem	UKIP	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	
Weighted Sample	1957	518	610	134	201	623	487	401	949	1008	233	495	669	560	1115	842
Unweighted Sample	1957	493	620	126	203	602	494	438	961	996	153	452	829	523	1281	676
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

It is currently recommended that people get no more than 10% of their calories each day from sugar (this includes sugar added to drinks and cereals, but also sugar in items like cakes, biscuits and fizzy drinks, and in processed meals)

Do you think this limit sounds too high, too low, or about right?

Too high	16	15	16	11	17	15	18	16	17	15	11	13	16	20	17	14
Too low	10	12	10	10	7	11	9	9	11	9	15	13	9	7	10	10
About right	52	55	53	59	54	53	50	53	48	56	51	49	52	55	51	54
Don't know	22	19	21	20	22	21	22	22	24	20	24	25	23	18	22	22

Would you support or oppose introducing a new tax on products containing a high amount of sugar, such as fizzy drinks?

Support	38	40	37	52	34	39	36	45	39	37	35	31	36	48	39	37
Oppose	49	50	50	34	60	52	49	41	50	48	50	50	51	45	49	48
Don't know	13	10	13	13	6	9	15	15	11	15	15	19	13	7	12	15

Are you aware of sexual abuse or inappropriate sexual behaviour with pupils by teachers or staff at any school where you were a pupil, or where your children went to school? Please tick all that apply

Yes, at the school I attended	12	11	13	10	9	9	12	16	12	12	18	16	11	7	13	11
Yes, at a school my children attended	2	1	2	4	2	2	3	3	3	2	3	2	3	2	3	2
No, neither	78	81	78	83	85	82	78	75	78	78	70	71	79	86	78	78
Would rather not say	2	2	1	1	1	2	2	3	2	2	4	3	2	1	3	1
Don't know	6	5	6	2	3	6	6	4	6	6	6	9	5	5	4	8

Fieldwork: 16th - 17th January 2014

Total	Region					Children under 18?		Social Class?			
	London	Rest of South	Midlands / Wales	North	Scotland	Yes, I do	No, I do not	Working class	Middle class	None of these	Don't know
Weighted Sample 1957	250	636	419	481	170	447	1510	892	819	126	105
Unweighted Sample	330	719	336	392	180	476	1481	787	900	159	96
	%	%	%	%	%	%	%	%	%	%	%

It is currently recommended that people get no more than 10% of their calories each day from sugar (this includes sugar added to drinks and cereals, but also sugar in items like cakes, biscuits and fizzy drinks, and in processed meals)

Do you think this limit sounds too high, too low, or about right?

Too high	16	23	16	16	12	10	13	16	14	18	19	7
Too low	10	10	10	10	11	6	8	11	10	10	10	9
About right	52	45	53	50	54	59	56	51	55	53	43	31
Don't know	22	22	21	23	23	24	23	22	21	19	28	53

Would you support or oppose introducing a new tax on products containing a high amount of sugar, such as fizzy drinks?

Support	38	37	41	37	34	41	35	39	36	44	36	17
Oppose	49	47	47	51	52	46	48	49	51	47	50	45
Don't know	13	16	12	12	14	14	17	12	13	10	14	38

Are you aware of sexual abuse or inappropriate sexual behaviour with pupils by teachers or staff at any school where you were a pupil, or where your children went to school? Please tick all that apply

Yes, at the school I attended	12	14	10	15	11	10	14	11	11	14	12	6
Yes, at a school my children attended	2	2	3	1	2	3	3	2	1	3	4	2
No, neither	78	71	81	76	78	83	75	79	81	78	78	53
Would rather not say	2	4	2	1	3	0	2	2	1	1	2	13
Don't know	6	8	4	7	6	5	6	6	5	4	4	27

Fieldwork: 16th - 17th January 2014

	Voting intention				2010 Vote			Gender		Age				Social grade		
Total	Con	Lab	Lib Dem	UKIP	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	
Weighted Sample	1957	518	610	134	201	623	487	401	949	1008	233	495	669	560	1115	842
Unweighted Sample	1957	493	620	126	203	602	494	438	961	996	153	452	829	523	1281	676
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

In the previous question you said you were aware of sexual abuse or inappropriate sexual behaviour with pupils by teachers or staff at a school you attended or your children attended. Thinking back, what happened to the teacher involved?

[Only asked to respondents who answered that they were aware of inappropriate sexual behaviour with pupils by teachers or staff at a school they or their children attended; n=311]*

I don't think anything was ever formally reported, people just accepted it	40	39	44	20	34	37	48	40	35	44	36	28	44	58	36	46
The member of staff involved left the school	19	21	18	1	19	19	17	16	20	17	18	23	12	24	19	18
The police or other local authorities investigated the case	18	17	14	26	41	21	18	18	17	19	34	13	16	14	20	15
It was formally reported and some internal action was taken by the school	9	3	14	7	0	5	11	7	8	9	2	14	10	4	9	8
It was formally reported, but I don't think any action was taken	8	11	7	36	3	4	4	12	14	3	10	9	11	0	9	7
Not sure	7	10	3	10	3	13	2	7	7	7	0	13	7	1	7	7

Thinking about schools TODAY, how well or badly do you think schools protect children in their care from the risk of sexual abuse by adults in schools?

Very well	13	12	17	15	13	12	15	17	15	11	12	12	15	11	14	11
Fairly well	45	50	45	54	43	47	42	48	47	43	39	44	45	48	47	42
TOTAL WELL	58	62	62	69	56	59	57	65	62	54	51	56	60	59	61	53
Fairly badly	11	9	10	5	17	10	13	6	8	13	12	9	10	12	9	13
Very badly	3	1	3	2	4	3	2	1	2	4	5	3	2	3	3	3
TOTAL BADLY	14	10	13	7	21	13	15	7	10	17	17	12	12	15	12	16
Don't know	29	28	25	24	23	28	28	28	28	29	31	32	28	25	28	30

Fieldwork: 16th - 17th January 2014

	Region					Children under 18?		Social Class?				
	Total	London	Rest of South	Midlands / Wales	North	Scotland	Yes, I do	No, I do not	Working class	Middle class	None of these	Don't know
Weighted Sample	1957	250	636	419	481	170	447	1510	892	819	126	105
Unweighted Sample	1957	330	719	336	392	180	476	1481	787	900	159	96
	%	%	%	%	%	%	%	%	%	%	%	%

In the previous question you said you were aware of sexual abuse or inappropriate sexual behaviour with pupils by teachers or staff at a school you attended or your children attended. Thinking back, what happened to the teacher involved?

[Only asked to respondents who answered that they were aware of inappropriate sexual behaviour with pupils by teachers or staff at a school they or their children attended; n=311]*

I don't think anything was ever formally reported, people just accepted it	40	32	38	47	42	32	38	40	45	36	41	31
The member of staff involved left the school	19	17	21	20	18	10	20	18	20	16	19	45
The police or other local authorities investigated the case	18	18	18	12	22	22	14	19	15	20	18	17
It was formally reported and some internal action was taken by the school	9	7	10	11	4	9	7	9	2	12	16	0
It was formally reported, but I don't think any action was taken	8	19	7	5	9	0	10	8	6	12	0	0
Not sure	7	6	5	5	5	27	10	5	10	4	6	6

Thinking about schools TODAY, how well or badly do you think schools protect children in their care from the risk of sexual abuse by adults in schools?

Very well	13	16	15	8	14	12	14	13	12	15	9	7
Fairly well	45	41	48	42	41	58	50	43	47	48	40	19
TOTAL WELL	58	57	63	50	55	70	64	56	59	63	49	26
Fairly badly	11	8	10	14	12	4	9	11	12	10	7	6
Very badly	3	4	2	3	3	1	3	3	3	2	6	6
TOTAL BADLY	14	12	12	17	15	5	12	14	15	12	13	12
Don't know	29	32	25	32	30	24	24	30	26	25	39	62

Fieldwork: 16th - 17th January 2014

	Voting intention				2010 Vote			Gender		Age				Social grade		
Total	Con	Lab	Lib Dem	UKIP	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	
Weighted Sample	1957	518	610	134	201	623	487	401	949	1008	233	495	669	560	1115	842
Unweighted Sample	1957	493	620	126	203	602	494	438	961	996	153	452	829	523	1281	676
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Thinking back, do you think that sexual abuse in schools was more widespread in the past?

Yes, sexual abuse was probably much more widely spread in schools in the past	28	29	29	30	21	24	33	28	28	28	32	29	33	20	30	26
No, sexual abuse in schools in the past was probably no more common than it is today	44	42	42	48	56	49	39	45	43	44	29	33	44	58	43	44
Don't know	28	29	29	22	23	27	29	27	29	27	39	38	22	22	27	30

When cases of alleged sexual abuse in schools dating back to the 1960s, 70s and 80s comes to light, do you think it is still appropriate for the police to investigate and prosecute the people accused?

Is appropriate - a crime is still a crime even if it took place a long time ago	62	56	68	69	54	51	65	69	60	65	69	69	62	54	64	60
Is not appropriate - it's not realistic to expect to find reliable evidence about accusations from so long ago	26	34	20	23	36	36	21	21	29	23	11	16	26	39	25	27
Don't know	12	10	12	8	10	12	14	10	12	13	20	15	12	7	11	13

Would you support or oppose changing the law so that teachers have a legal obligation to report any suspicions that a child is being sexually abused, and making it a criminal offence for a teacher not to report such suspicions?

Would support this change	61	59	63	46	74	63	62	49	56	65	56	56	61	67	55	68
Would oppose this change	22	26	18	32	18	22	19	30	26	17	24	19	22	23	27	15
Don't know	18	15	18	22	8	15	19	22	18	17	21	26	18	9	18	18

**Any percentages calculated on bases fewer than 50 respondents do not represent a wide enough cross-section of the target population to be considered statistically reliable. These figures will be italicised.*

Fieldwork: 16th - 17th January 2014

Total	Region					Children under 18?		Social Class?			
	London	Rest of South	Midlands / Wales	North	Scotland	Yes, I do	No, I do not	Working class	Middle class	None of these	Don't know
1957	250	636	419	481	170	447	1510	892	819	126	105
1957	330	719	336	392	180	476	1481	787	900	159	96
%	%	%	%	%	%	%	%	%	%	%	%

Weighted Sample
Unweighted Sample

Thinking back, do you think that sexual abuse in schools was more widespread in the past?

Yes, sexual abuse was probably much more widely spread in schools in the past	28	32	28	29	26	27	32	27	29	29	33	10
No, sexual abuse in schools in the past was probably no more common than it is today	44	36	46	42	45	44	37	45	45	47	27	24
Don't know	28	31	26	29	28	28	31	27	25	24	41	65

When cases of alleged sexual abuse in schools dating back to the 1960s, 70s and 80s comes to light, do you think it is still appropriate for the police to investigate and prosecute the people accused?

Is appropriate - a crime is still a crime even if it took place a long time ago	62	64	60	64	61	66	68	60	64	62	65	47
Is not appropriate - it's not realistic to expect to find reliable evidence about accusations from so long ago	26	21	30	23	25	25	17	28	24	28	24	15
Don't know	12	15	11	13	14	9	15	11	12	10	10	39

Would you support or oppose changing the law so that teachers have a legal obligation to report any suspicions that a child is being sexually abused, and making it a criminal offence for a teacher not to report such suspicions?

Would support this change	61	53	61	63	65	52	64	60	71	54	53	36
Would oppose this change	22	23	22	22	17	29	17	23	15	29	23	15
Don't know	18	24	17	15	17	19	19	18	14	17	24	49

**Any percentages calculated on bases fewer than 50 respondents do not represent a wide enough cross-section of the target population to be considered statistically reliable. These figures will be italicised.*

YouGov Weighting Data

In addition to weighting by age, gender, social class and region (weighted and unweighted figures shown in the tables), YouGov also weighted its raw data by newspaper readership and political party identification:

	Unweighted no.	Weighted no.
Age and Gender		
Male 18 to 24	63	117
Male 25 to 39	204	247
Male 40 to 59	416	331
Male 60 +	278	254
Female 18 to 24	90	115
Female 25 to 39	248	249
Female 40 to 59	413	339
Female 60 +	245	305
Region		
North England	392	481
Midlands	246	321
1	152	188
London	330	250
South England	567	448
Wales	90	98
Scotland	180	170
Social Grade		
AB	735	548
C1	546	568
C2	302	411
DE	374	431
Newspaper Type		
Express / Mail	374	313
Sun / Star	185	460
Mirror / Record	98	196
Guardian / Independent	153	88
FT / Times / Telegraph	153	186
Other Paper	298	225
No Paper	696	489
Political Party Identification		
Labour	664	626
Conservative	522	548
Liberal Democrat	178	215
SNP/Plaid Cymru	49	33
Others	123	45
None/ DK	421	489

YouGov is a member of the British Polling Council and abides by its rules.

For more information on the methodology, please go to yougov.co.uk/publicopinion/methodology

Or visit our website: yougov.co.uk