

YouGov / Sunday Times Survey Results

Sample Size: 1885 GB Adults
Fieldwork: 30th - 31st January 2014

	Voting intention					2010 Vote			Gender		Age				Social Grade		Region					School-aged children	
	Total	Con	Lab	Lib Dem	UKIP	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	Yes, I do	No, I do not
Weighted Sample	1885	488	572	112	165	560	473	369	914	971	224	477	645	539	1074	811	241	613	403	464	164	375	1510
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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Headline Voting Intention

[Excluding Don't knows and Wouldn't votes]

Con	34	100	0	0	0	76	7	13	35	32	33	31	33	37	36	31	32	42	34	25	28	28	35
Lab	39	0	100	0	0	5	83	37	40	39	33	47	42	32	36	45	38	30	39	53	37	49	37
Lib Dem	8	0	0	100	0	1	1	32	7	9	7	8	7	9	9	5	16	9	5	5	5	7	8
Other	19	0	0	0	100	18	10	18	18	21	26	13	18	23	19	19	13	18	21	17	30	17	20

Other Parties Voting Intention

UKIP	11	0	0	0	100	16	5	6	10	13	13	3	12	17	11	12	8	14	15	10	2	9	12
SNP / PCY	3	0	0	0	0	0	3	2	3	3	7	4	2	3	4	3	0	1	3	0	28	4	3
Green	3	0	0	0	0	1	1	9	3	4	6	5	3	1	4	3	3	3	3	5	1	4	3
BNP	0	0	0	0	0	0	1	1	1	0	0	0	1	1	0	1	1	0	0	1	0	0	1
Respect	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Other	1	0	0	0	0	0	0	0	0	1	0	1	1	0	0	1	0	1	0	0	0	1	0

Non Voters

Would Not Vote	7	0	0	0	0	2	2	3	5	10	19	9	7	3	6	9	6	9	9	6	2	9	7
Don't know	16	0	0	0	0	12	10	20	10	21	17	16	14	16	15	16	17	15	17	14	17	15	16

Do you approve or disapprove of the Government's record to date?

	Jan 29-30	Jan 30-31																						
Approve	32	32	87	6	39	18	65	10	23	39	25	26	29	32	36	36	27	32	34	34	27	30	31	32
Disapprove	53	53	4	87	48	76	24	80	65	51	55	49	54	55	53	52	55	51	50	50	63	53	55	53
Don't know	15	15	9	7	13	7	11	10	11	10	19	25	17	13	11	12	18	16	16	16	11	17	14	15

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

	Jan 23-24	Jan 30-31																						
Do you think that David Cameron is doing well or badly as Prime Minister?																								
Very well	6	6	22	0	1	1	15	1	3	8	5	7	6	6	6	7	5	5	7	5	5	7	4	7
Fairly well	35	35	74	13	41	23	59	18	27	38	32	33	31	37	37	38	31	44	38	36	28	27	39	34
TOTAL WELL	41	41	96	13	42	24	74	19	30	46	37	40	37	43	43	45	36	49	45	41	33	34	43	41
Fairly badly	29	29	4	35	39	47	17	34	40	24	34	31	28	28	31	27	32	24	29	30	30	34	25	30
Very badly	24	24	0	48	17	27	7	44	24	25	22	19	24	25	23	22	26	19	19	23	32	24	25	23
TOTAL BADLY	53	53	4	83	56	74	24	78	64	49	56	50	52	53	54	49	58	43	48	53	62	58	50	53
Don't know	5	6	1	3	3	1	2	3	5	4	8	9	10	4	3	6	6	7	6	6	5	7	7	6
Do you think Ed Miliband is doing well or badly as leader of the Labour party?																								
Very well	3	4	0	13	0	0	1	12	1	5	3	1	5	5	3	3	5	3	3	7	2	10	3	
Fairly well	23	24	10	51	25	6	7	44	31	24	24	26	22	24	25	23	25	26	22	22	28	23	24	24
TOTAL WELL	26	28	10	64	25	6	8	56	32	29	27	27	27	29	28	26	30	29	25	25	35	25	34	27
Fairly badly	35	32	36	23	45	31	34	25	39	30	33	24	33	33	32	34	29	31	32	32	30	36	31	32
Very badly	29	29	48	5	23	55	52	11	20	33	25	22	26	30	33	30	27	25	33	32	24	25	25	30
TOTAL BADLY	64	61	84	28	68	86	86	36	59	63	58	46	59	63	65	64	56	56	65	64	54	61	56	62
Don't know	11	12	5	8	7	8	6	8	9	8	15	26	15	8	7	10	14	15	10	12	11	14	11	12
Do you think that Nick Clegg is doing well or badly as leader of the Liberal Democrats?																								
Very well	1	1	1	1	5	0	1	1	2	1	1	2	1	1	1	1	1	1	1	1	2	1	1	
Fairly well	16	18	27	11	61	6	22	9	25	17	18	21	15	20	17	19	17	23	19	17	16	15	27	16
TOTAL WELL	17	19	28	12	66	6	23	10	27	18	19	23	16	21	18	20	18	24	20	18	17	17	28	17
Fairly badly	32	31	36	30	25	31	31	30	38	31	32	27	35	31	30	33	29	31	35	34	23	34	35	30
Very badly	43	40	25	55	7	62	37	57	31	43	36	32	35	40	47	39	40	32	37	38	51	36	31	42
TOTAL BADLY	75	71	61	85	32	93	68	87	69	74	68	59	70	71	77	72	69	63	72	72	74	70	66	72
Don't know	7	10	10	4	2	2	10	3	3	8	12	19	15	8	5	8	13	13	9	10	9	13	7	11

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

	Jan 23-24	Jan 30-31																						
Do you think the Conservative and Liberal Democrat coalition partners are working together well or badly?																								
Very well	2	2	5	1	3	0	3	2	2	3	1	3	3	1	2	2	2	1	2	2	4	2	2	
Fairly well	28	32	62	14	64	17	50	15	38	35	28	25	27	35	34	35	27	40	34	31	25	28	35	31
TOTAL WELL	30	34	67	15	67	17	53	17	40	38	29	28	30	36	36	37	29	41	36	33	27	32	37	33
Fairly badly	34	29	22	32	23	33	26	31	33	28	31	28	32	26	32	29	29	27	33	30	25	31	29	29
Very badly	28	28	6	48	8	46	16	48	22	27	29	23	26	31	29	26	31	22	24	27	37	29	27	28
TOTAL BADLY	62	57	28	80	31	79	42	79	55	55	60	51	58	57	61	55	60	49	57	57	62	60	56	57
Don't know	8	9	5	4	2	4	5	4	5	6	12	21	12	6	4	7	11	10	7	10	10	7	6	10
Do you think this coalition government is good or bad for people like you?																								
Very good	3	2	6	0	7	0	4	1	4	3	1	1	2	1	3	3	1	1	3	3	2	1	1	2
Fairly good	19	19	43	5	46	8	31	6	23	21	17	14	18	19	20	21	15	22	21	18	13	19	18	19
TOTAL GOOD	22	21	49	5	53	8	35	7	27	24	18	15	20	20	23	24	16	23	24	21	15	20	19	21
Fairly bad	24	25	17	31	14	27	21	29	25	24	26	21	28	27	23	28	22	29	26	22	24	30	32	24
Very bad	28	25	4	50	10	40	14	45	25	27	24	20	23	27	28	23	29	19	22	24	34	28	25	25
TOTAL BAD	52	50	21	81	24	67	35	74	50	51	50	41	51	54	51	51	51	48	48	46	58	58	57	49
Doesn't make much difference either way	21	24	27	12	21	22	26	17	21	22	26	29	23	22	25	22	26	26	26	26	21	16	22	24
Don't know	5	5	3	1	2	3	4	2	2	3	6	15	6	4	2	3	7	3	3	7	7	5	3	5
Do you think the coalition government is managing the economy well or badly?																								
Very well	8	8	24	1	7	4	18	2	5	10	5	5	7	7	10	9	6	4	10	8	8	5	5	8
Fairly well	36	34	65	14	49	35	55	16	31	36	32	29	30	35	37	38	28	41	36	35	27	29	38	33
TOTAL WELL	44	42	89	15	56	39	73	18	36	46	37	34	37	42	47	47	34	45	46	43	35	34	43	41
Fairly badly	29	29	6	40	29	34	15	38	37	27	30	22	30	30	29	28	30	29	26	30	31	32	30	29
Very badly	19	20	0	39	7	24	8	36	17	20	19	20	21	20	18	17	24	16	17	20	23	23	20	20
TOTAL BADLY	48	49	6	79	36	58	23	74	54	47	49	42	51	50	47	45	54	45	43	50	54	55	50	49
Don't know	9	10	5	6	9	3	4	8	10	6	13	24	11	8	6	8	13	9	10	8	11	11	8	11

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

In your opinion how good or bad is the state of Britain's economy at the moment?

Jan 23-24

Jan 30-31

Very good	1	1	3	0	4	0	3	1	1	2	1	1	2	0	2	2	1	2	1	1	1	1	0	1
Quite good	19	18	46	5	16	16	36	5	15	23	14	18	17	17	21	20	15	15	22	18	17	14	14	19
TOTAL GOOD	20	19	49	5	20	16	39	6	16	25	15	19	19	17	23	22	16	17	23	19	18	15	15	14
Neither good nor bad	33	30	34	28	47	28	33	29	32	31	30	27	27	32	33	32	28	35	31	31	26	32	30	30
Quite bad	29	33	13	42	27	38	21	40	38	28	37	27	36	34	31	31	35	29	33	32	36	30	36	32
Very bad	14	14	2	23	3	17	6	21	12	14	13	14	13	15	12	12	16	10	10	16	17	18	16	13
TOTAL BAD	43	47	15	65	30	55	27	61	50	42	50	41	49	49	43	43	51	39	43	48	53	48	48	52
Don't know	3	4	2	1	3	2	1	3	3	2	6	13	5	2	1	3	5	9	3	3	4	4	3	4

How do you think the financial situation of your household will change over the next 12 months?

Get a lot better	2	2	4	1	6	1	3	2	2	3	2	3	3	2	1	3	1	5	2	2	1	2	2	2
Get a little better	17	13	24	9	20	8	19	7	13	17	10	16	17	13	9	17	8	16	14	12	12	14	13	13
TOTAL BETTER	19	15	28	10	26	9	22	9	15	20	12	19	20	15	10	20	9	21	16	14	13	16	15	15
Stay about the same	39	42	52	35	47	31	48	36	47	42	43	36	46	40	44	43	42	41	44	47	39	37	41	43
Get a little worse	27	27	15	34	26	42	21	35	24	25	29	29	19	26	34	25	30	24	27	26	30	26	26	27
Get a lot worse	11	11	2	19	1	15	7	17	11	11	12	7	9	15	11	9	14	7	10	12	14	15	16	10
TOTAL WORSE	38	38	17	53	27	57	28	52	35	36	41	36	28	41	45	34	44	31	37	38	44	41	42	42
Don't know	4	4	2	2	1	2	2	2	3	3	5	9	6	3	1	3	5	8	3	2	4	6	3	4

Dec 5-6

Jan 30-31

2013

2014

Which of these would make the better Chancellor of the Exchequer?

George Osborne	32	32	80	6	33	40	69	9	23	39	27	20	27	34	41	37	26	31	37	33	28	29	31	33
Ed Balls	22	23	2	57	19	6	2	49	29	26	20	17	22	25	23	21	25	20	20	19	30	23	22	23
Don't know	46	45	18	37	48	55	28	42	47	36	54	63	51	41	37	42	49	49	43	48	42	48	47	44

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

How much confidence, if any, do you have in David Cameron and the coalition government to steer the country out of the economic crisis?

	Mar 14-15 2013	Jan 30-31 2014																						
A lot of confidence	4	9	32	1	4	4	23	2	6	12	7	8	9	9	10	11	7	8	12	8	7	8	7	10
Some confidence	25	32	57	12	54	34	51	17	32	35	30	29	29	33	36	36	27	39	34	33	28	28	38	31
TOTAL CONFIDENCE	29	41	89	13	58	38	74	19	38	47	37	37	38	42	46	47	34	47	46	41	35	36	45	41
Not a lot of confidence	31	30	10	38	29	36	17	38	37	27	34	30	31	30	30	29	33	32	32	29	29	31	28	31
No confidence at all	35	22	1	45	10	25	6	40	23	23	22	23	22	22	23	19	27	15	18	23	29	25	22	22
TOTAL NO CONFIDENCE	66	52	11	83	39	61	23	78	60	50	56	53	53	52	53	48	60	47	50	52	58	56	50	53
Don't know	5	6	1	4	2	2	3	3	3	4	7	10	9	5	2	5	6	6	4	6	6	7	3	6

And how much confidence, if any, would you have in Ed Miliband and a Labour government to steer the country out of the economic crisis?

A lot of confidence	4	0	13	1	0	0	12	2	5	3	4	4	5	3	3	5	4	4	3	6	1	6	4
Some confidence	21	5	52	20	5	3	43	27	24	19	23	23	22	19	20	23	28	17	18	24	27	26	20
TOTAL CONFIDENCE	25	5	65	21	5	3	55	29	29	22	27	27	27	22	23	28	32	21	21	30	28	32	24
Not a lot of confidence	30	22	23	50	32	22	31	36	27	32	33	33	28	28	31	28	32	26	34	31	26	32	29
No confidence at all	36	71	4	28	57	71	9	27	38	34	20	27	38	47	37	34	27	42	37	31	34	29	37
TOTAL NO CONFIDENCE	66	93	27	78	89	93	40	63	65	66	53	60	66	75	68	62	59	68	71	62	60	61	66
Don't know	9	2	7	1	6	4	5	8	6	12	20	12	7	4	8	10	8	10	8	8	12	6	10

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

If George Osborne has money to spend at the next budget which of the following do you think should be his main priority?

Reducing taxes for people on below average incomes	24	20	29	29	31	22	27	23	25	23	18	22	24	28	21	29	19	23	22	29	26	27	23
Reducing the deficit	22	37	12	23	22	32	14	20	25	19	19	22	19	27	24	20	15	25	21	21	23	16	23
Increasing spending on public services	21	8	33	25	20	10	31	34	19	23	14	18	24	24	23	19	26	17	25	22	19	22	21
Reducing taxes for people on average incomes	17	19	16	15	19	21	16	12	18	17	21	19	18	13	18	16	19	19	20	12	17	19	17
Reducing taxes on businesses	4	6	3	6	4	6	3	4	3	5	5	4	3	4	5	3	6	4	2	4	4	5	4
None of these	3	2	2	0	3	2	2	2	3	3	4	5	3	1	4	3	4	5	1	3	3	5	3
Don't know	8	7	4	2	2	6	7	5	6	10	19	10	8	3	6	11	10	7	9	9	8	6	9

The Labour Party has announced that if it wins next year's election it will increase the top rate of income tax to 50p for people earning more than £150,000 a year. If Labour does come to power and does increase the top rate of income tax, what do you think will happen in practice? First, which of these do you think is more likely?

The extra tax will raise a significant amount of money, and help Labour to reduce the government's borrowing	16	4	32	18	7	3	28	20	17	14	20	21	14	12	16	16	16	16	16	15	19	16	16
Rich people will find ways to avoid paying the tax, so it will raise very little extra money	71	82	59	78	91	83	62	72	71	70	59	60	74	81	74	67	69	71	71	72	67	72	70
Don't know	14	14	9	3	2	14	10	8	12	15	21	19	12	8	11	17	14	13	13	13	14	12	14

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Second, which of these do you think is more likely?

Foreign business leaders will be deterred from investing in Britain, and job opportunities will suffer

33 | 63 13 32 43 | 55 19 24 | 35 30 | 35 30 32 35 | 35 30 | 36 35 36 27 29 | 30 33

The tax policy will have little or no effect on the willingness of foreign business leaders to invest in Britain

49 | 26 71 60 50 | 32 64 61 | 51 46 | 44 43 52 52 | 52 44 | 48 48 43 55 48 | 51 48

Don't know

19 | 11 16 8 8 | 13 16 15 | 14 23 | 21 27 16 13 | 13 26 | 16 18 21 18 22 | 20 18

Once again, which of these do you think is more likely?

Labour will end up raising taxes on people on average earnings, not just the rich

54 | 85 21 63 77 | 81 26 54 | 53 55 | 51 46 57 60 | 57 50 | 53 61 52 48 51 | 53 54

By increasing taxes on the highest earners, Labour will be more able to keep down the taxes paid by people on average earnings

28 | 5 62 25 16 | 7 56 31 | 31 26 | 31 33 28 24 | 29 27 | 27 22 31 34 32 | 32 27

Don't know

17 | 10 17 12 7 | 12 18 15 | 16 19 | 19 21 15 16 | 14 22 | 19 17 17 18 17 | 15 18

Thinking about the Labour party's recent comments on the economy, which of the following best reflects your view?

The economic recovery is better than Labour say; they are deliberately talking down the recovery for political reasons

36 | 81 7 41 41 | 71 13 27 | 40 32 | 29 30 36 43 | 40 30 | 36 40 35 33 31 | 29 38

The recovery is just as poor as Labour claim and they are right to warn about its weakness

36 | 8 71 34 28 | 11 63 45 | 38 34 | 45 35 37 33 | 34 39 | 39 31 37 41 35 | 44 34

Neither

15 | 8 13 18 21 | 12 16 16 | 15 16 | 8 19 15 16 | 15 16 | 14 17 16 14 15 | 15 15

Don't know

12 | 3 8 7 9 | 6 8 12 | 7 17 | 18 16 12 7 | 11 14 | 11 12 12 12 19 | 12 12

Whose opinion do you trust most on the current state of the economy?

George Osborne

23 | 65 3 9 27 | 55 5 10 | 28 18 | 11 16 25 31 | 24 22 | 21 26 24 20 18 | 18 24

Ed Balls

14 | 1 40 5 1 | 1 36 14 | 16 12 | 10 14 15 14 | 13 15 | 14 10 12 20 15 | 14 14

Vince Cable

13 | 9 10 54 10 | 9 8 32 | 15 12 | 10 13 14 15 | 17 9 | 19 14 12 10 12 | 12 14

None of them

39 | 18 39 25 60 | 28 41 38 | 34 44 | 41 39 39 37 | 38 40 | 34 36 44 38 43 | 40 38

Don't know

11 | 6 8 7 2 | 6 10 6 | 7 15 | 27 18 7 4 | 9 14 | 12 13 8 12 12 | 15 10

Fieldwork: 30th - 31st January 2014

	Voting intention					2010 Vote			Gender		Age				Social Grade		Region					School-aged children		
	Total	Con	Lab	Lib Dem	UKIP	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	Yes, I do	No, I do not	
Weighted Sample	1885	488	572	112	165	560	473	369	914	971	224	477	645	539	1074	811	241	613	403	464	164	375	1510	
Unweighted Sample	1885	451	575	96	203	547	474	392	906	979	140	446	759	540	1219	666	272	621	352	438	202	384	1501	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	
Mar 3-4 2013	Jan 30-31 2014																							
If LABOUR win a clear majority at the next election, do you think that, in general, they will or will not... Have a good understanding of the problems Britain faces?																								
Will	40	40	11	82	49	22	11	71	53	44	37	47	40	43	34	40	41	45	35	37	47	41	45	39
Will not	42	45	81	8	42	70	80	17	35	45	45	27	39	46	56	47	42	38	51	49	37	42	42	45
Don't know	18	15	8	10	9	8	9	13	12	12	18	27	21	11	9	13	17	17	13	14	16	17	13	15
Learn from, and avoid, the mistakes they have made in the past?																								
Will	31	31	4	72	30	15	7	62	36	33	29	27	33	34	27	30	32	34	27	29	37	30	38	29
Will not	46	51	85	12	60	77	83	18	49	52	51	40	43	53	61	54	47	46	56	56	45	50	47	53
Don't know	23	18	11	15	10	8	10	19	14	15	20	33	24	13	12	15	21	21	17	15	18	21	15	18
Have a team of ministers who are up to the job of running the country?																								
Will	26	23	6	60	17	9	5	51	22	25	22	28	23	24	20	22	25	24	21	23	28	21	27	23
Will not	43	50	83	13	61	76	84	21	45	53	48	36	45	52	58	54	45	43	56	52	43	51	47	51
Don't know	30	27	11	27	22	16	12	28	32	22	31	37	31	24	22	24	30	33	23	25	28	28	26	27
Ensure that public services such as health, education and the police provide good value for money?																								
Will	41	34	10	74	26	16	9	65	39	36	33	42	33	37	29	32	37	40	32	30	39	33	40	33
Will not	36	42	74	10	53	68	73	13	36	44	41	31	36	42	52	47	37	34	47	50	36	37	40	43
Don't know	23	23	16	16	21	16	18	22	25	20	26	27	30	21	19	21	26	26	22	20	24	31	21	24
Take the right decisions to help Britain's economy recover?																								
Will	32	26	3	67	20	6	4	56	28	30	23	35	26	28	21	25	28	26	23	23	32	30	33	24
Will not	41	46	85	9	55	73	83	14	40	48	45	30	41	48	56	50	42	38	52	52	40	43	44	47
Don't know	27	27	12	24	24	21	13	30	33	22	32	34	34	24	23	25	30	36	25	25	28	28	23	29
Take the right decisions on the taxes paid by people like you?																								
Will	28	28	6	65	25	13	6	57	34	33	23	33	29	29	23	27	29	29	22	27	34	31	34	26
Will not	45	45	80	11	47	68	77	18	35	46	44	32	39	46	55	48	41	42	50	49	38	40	42	46
Don't know	27	27	14	24	27	19	17	25	31	22	33	35	32	25	23	25	30	29	28	24	28	29	24	28

Fieldwork: 30th - 31st January 2014

	Voting intention					2010 Vote			Gender		Age				Social Grade		Region					School-aged children	
	Total	Con	Lab	Lib Dem	UKIP	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	Yes, I do	No, I do not
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Unweighted Sample	1885	451	575	96	203	547	474	392	906	979	140	446	759	540	1219	666	272	621	352	438	202	384	1501
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Thinking about the recent floods in Somerset...

Who do you think is most to blame for the flooding in Somerset?

The government - for not spending enough on flood defences	17	6	30	14	14	7	31	15	20	14	17	19	18	15	16	19	23	15	17	21	7	18	17
The environment agency - for not making the right decisions on flood defences	28	35	22	32	48	40	24	25	26	30	18	17	28	41	28	28	24	34	27	24	23	26	28
Neither - it was the result of freak weather conditions that couldn't realistically have been defended against	47	53	40	46	34	47	37	52	48	46	55	51	48	39	48	45	42	45	50	44	61	50	46
Don't know	8	6	7	7	4	6	7	8	6	10	11	13	7	4	8	8	10	6	6	11	9	7	8

And what what you've seen or heard, do you think more could have been done to prevent the flooding?

Yes, more could have been done to prevent some of the worst flooding, such as dredging rivers	68	68	72	62	83	70	75	64	66	69	59	56	68	82	64	72	63	71	67	71	56	64	69
No, every reasonable precaution had already been taken, and things like dredging would not really have helped	17	23	13	22	9	21	14	18	22	14	23	23	17	10	21	12	18	17	19	14	23	22	16
Don't know	15	9	15	17	8	9	11	18	12	17	18	21	14	8	14	16	19	12	14	14	21	14	15

Thinking about government spending on flood defences, which of the following best reflects your view?

The government should spend more on flood defences, even if this means tax rises or bigger cuts elsewhere	38	31	49	42	42	35	47	38	40	37	20	30	39	52	37	39	36	39	35	44	29	35	39
The government is already spending as much as it can reasonably afford on flood defences	36	56	23	37	34	48	26	36	40	32	49	36	36	29	39	32	34	34	39	35	40	35	36
Don't know	26	13	28	21	24	17	27	26	20	32	31	33	25	19	24	29	30	27	26	21	31	30	25

Fieldwork: 30th - 31st January 2014

	Voting intention					2010 Vote			Gender		Age				Social Grade		Region					School-aged children	
	Total	Con	Lab	Lib Dem	UKIP	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	Yes, I do	No, I do not
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Unweighted Sample	1885	451	575	96	203	547	474	392	906	979	140	446	759	540	1219	666	272	621	352	438	202	384	1501
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

And finally in this section, do you think the weather that caused the recent flooding was or was not a result of climate change?

- The flooding was probably a result of changing weather patterns due to climate change
- The flooding was probably nothing at all to do with climate change
- Don't know

40	29	51	60	25	23	44	60	37	43	42	46	40	35	41	39	47	36	38	45	39	42	40
44	59	35	32	64	65	41	29	48	41	38	34	46	54	44	44	37	50	45	39	46	43	45
15	11	14	8	12	12	15	12	14	16	19	21	14	10	14	17	16	14	16	16	15	15	15

In principle, do you think it is a good or bad idea to set a minimum price per unit of alcohol?

- A good idea
- A bad idea
- Don't know

42	39	43	49	38	37	44	50	39	46	50	44	42	38	45	39	47	41	41	41	47	48	41
41	46	43	39	47	48	40	36	48	34	28	39	42	47	41	40	36	40	42	45	38	36	42
17	16	13	12	15	15	16	15	13	21	23	17	16	16	15	20	18	19	18	14	15	17	17

And if an minimum price per unit of alcohol was to be introduced, what do you think would be the most appropriate level?

- Under 40p (meaning a can of lager could cost less than 80p)
- 40p (meaning a can of lager would cost at least 80p)
- 45p (meaning a can of lager would cost at least 90p)
- 50p (meaning a can of lager would cost at least £1)
- A figure over 50p (meaning the minimum price for a can of lager would be higher than £1)
- Not sure

18	19	21	6	23	20	18	10	21	15	14	20	19	16	19	17	13	19	16	23	14	18	18
10	10	13	10	7	7	13	9	10	11	14	11	10	9	12	8	8	11	8	11	13	14	9
6	7	5	9	5	5	8	7	6	5	9	7	5	5	6	5	11	7	4	5	4	6	6
21	20	20	33	24	21	20	28	20	22	25	23	21	18	21	21	22	21	24	18	24	21	21
16	18	15	21	15	18	12	20	14	18	8	14	16	21	16	16	19	18	19	13	10	15	16
28	26	25	21	25	28	30	26	28	29	30	25	28	30	25	33	27	25	30	31	35	26	29

Fieldwork: 30th - 31st January 2014

	Voting intention					2010 Vote			Gender		Age				Social Grade		Region					School-aged children	
	Total	Con	Lab	Lib Dem	UKIP	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	Yes, I do	No, I do not
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Unweighted Sample	1885	451	575	96	203	547	474	392	906	979	140	446	759	540	1219	666	272	621	352	438	202	384	1501
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Thinking about how the government deals with regulations that affect the alcohol industry, do you think

The government are too close to the alcohol industry and is too soft on regulating them	38	25	48	46	40	31	44	50	38	39	40	29	41	44	40	36	40	37	38	42	34	34	40
The government are too hostile towards the alcohol industry and is too harsh on regulating them	13	12	14	6	17	11	16	8	15	11	11	17	12	11	14	11	11	13	12	14	11	19	11
The balance is about right	26	42	19	28	22	38	20	21	29	22	25	26	25	26	27	24	26	26	27	24	28	23	26
Don't know	23	21	19	20	20	21	20	21	18	28	24	28	22	20	19	29	23	24	23	20	27	24	23

Thinking about how the government deals with regulations that affect the tobacco industry, do you think

The government are too close to the tobacco industry and is too soft on regulating them	44	34	56	43	40	35	54	50	47	42	42	40	47	47	45	44	45	44	44	44	46	44	45
The government are too hostile towards the tobacco industry and is too harsh on regulating them	14	12	17	15	19	13	18	10	16	13	18	17	12	14	14	14	16	14	14	15	11	18	14
The balance is about right	26	39	15	29	29	37	17	28	26	26	24	23	25	29	28	22	22	28	26	25	23	24	26
Don't know	15	14	12	13	12	15	11	12	11	20	16	20	16	11	12	20	17	13	16	15	20	15	16

Do you think it should or should not be treated as a crime if a women drinks alcohol during pregnancy and her unborn child is damaged as a result?

Should be treated as a crime	28	26	31	23	25	25	25	26	28	29	41	35	27	20	28	29	25	29	27	31	27	37	26
Should not be treated as a crime	52	52	54	56	66	56	55	56	52	53	35	43	56	65	55	49	52	53	55	52	46	47	54
Don't know	19	22	15	21	9	19	20	18	20	18	24	23	18	15	17	22	23	18	18	17	26	16	20

Fieldwork: 30th - 31st January 2014

	Voting intention					2010 Vote			Gender		Age				Social Grade		Region					School-aged children	
	Total	Con	Lab	Lib Dem	UKIP	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	Yes, I do	No, I do not
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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Currently people are allowed to use "reasonable" force to defend themselves and their home against a burglar or intruder. Some people have suggested that the law should be changed to allow people to use whatever force they see fit to defend themselves and their home against a burglar or intruder.

Would you support or oppose changing the law to allow people to use whatever force they see fit to defend themselves and their home against a burglar or intruder?

Support	75	81	70	59	93	83	72	63	77	73	71	69	76	81	71	80	68	76	76	78	71	78	74
Oppose	17	12	23	31	4	11	18	29	18	16	17	19	17	14	21	11	20	17	15	15	20	15	17
Don't know	9	7	7	9	3	6	9	8	6	11	12	12	8	5	8	9	13	7	9	8	10	7	9

Do you think it is or is not acceptable for someone defending their home to use force that causes the death of a burglar or intruder?

It is acceptable for someone defending their home to use force that causes the death of a burglar/intruder

It is NOT acceptable for someone defending their home to use force that causes the death of a burglar/intruder

Don't know

It is acceptable for someone defending their home to use force that causes the death of a burglar/intruder	60	69	55	53	80	68	57	52	67	54	59	56	64	59	59	61	57	61	62	60	58	61	60
It is NOT acceptable for someone defending their home to use force that causes the death of a burglar/intruder	26	21	30	31	13	22	28	33	24	28	24	26	23	29	28	24	25	25	27	26	26	24	26
Don't know	14	10	15	15	7	10	14	15	9	18	17	18	13	11	13	15	18	14	12	14	15	15	14

Fieldwork: 30th - 31st January 2014

Weighted Sample
Unweighted Sample

Total	Voting intention				2010 Vote			Gender		Age				Social Grade		Region					School-aged children	
	Con	Lab	Lib Dem	UKIP	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	Yes, I do	No, I do not
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1885	451	575	96	203	547	474	392	906	979	140	446	759	540	1219	666	272	621	352	438	202	384	1501
%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Imagine yourself in the following scenarios where you witnessed a crime taking place. Do you think you would PHYSICALLY intervene to try and stop it happening?
If you saw a young man being attacked by a group of youths

I would probably intervene to try and stop it	39	37	44	38	40	37	45	33	45	34	40	35	43	39	40	39	31	37	44	42	41	45	38
I would probably not intervene myself	41	44	39	46	42	45	37	46	33	49	41	40	39	46	42	41	50	43	38	38	38	35	43
Don't know	19	19	17	16	18	18	17	21	21	17	19	26	17	15	19	20	19	19	18	19	21	20	19

If you saw a young woman being attacked by a group of youths

I would probably intervene to try and stop it	59	58	64	52	59	58	63	54	67	51	57	53	64	60	58	60	53	56	63	62	62	61	59
I would probably not intervene myself	25	26	23	27	29	28	25	26	17	33	26	26	22	27	24	26	30	28	23	23	19	23	25
Don't know	16	15	13	20	12	15	13	19	16	16	17	21	14	13	17	14	17	16	14	16	19	16	16

If you saw an elderly man being attacked by a group of youths

I would probably intervene to try and stop it	65	62	70	63	66	62	67	61	70	61	68	59	70	64	64	67	58	65	67	66	69	67	65
I would probably not intervene myself	21	22	19	27	23	24	20	23	15	26	20	21	19	23	20	21	26	22	18	19	18	19	21
Don't know	14	15	11	10	12	14	13	16	14	14	13	20	12	12	15	12	16	13	14	15	13	14	14

If you saw an elderly lady being attacked by a group of youths

I would probably intervene to try and stop it	66	64	69	63	68	63	69	63	71	62	68	61	71	66	66	67	59	65	70	67	69	68	66
I would probably not intervene myself	20	22	20	24	22	23	19	22	15	25	19	19	18	23	19	21	25	22	17	18	18	18	21
Don't know	14	14	11	12	10	14	12	15	14	13	13	19	11	11	15	12	16	13	13	14	13	14	13

If you saw two robbers running out of a shop and trying to flee

I would probably intervene to try and stop it	24	29	22	30	29	29	23	22	32	17	17	18	27	30	24	25	19	25	29	24	19	26	24
I would probably not intervene myself	58	53	64	58	54	54	61	61	48	69	64	60	57	56	59	58	64	56	55	62	58	57	59
Don't know	17	18	15	11	17	17	16	17	20	14	19	22	16	14	17	17	17	19	15	14	23	17	17

Do you have any school-aged children?

Yes, I do	20	16	25	17	15	17	26	16	20	19	7	28	34	2	21	18	18	17	21	22	26	100	0
No, I do not	80	84	75	83	85	83	74	84	80	81	93	72	66	98	79	82	82	83	79	78	74	0	100

Fieldwork: 30th - 31st January 2014

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Do you think schools should or should not allow parents to take their children out of school during term time for the purpose of taking family holidays?

Should allow parents to take children on holiday during term term	51	47	53	49	54	45	54	48	51	50	49	54	51	47	49	53	43	53	49	51	56	69	46
Should not allow parents to take children on holiday during term term	38	41	37	40	33	42	34	41	38	38	39	34	38	40	40	34	41	37	37	38	33	26	41
Not sure	12	12	10	11	13	13	11	11	11	12	12	12	10	13	11	13	16	10	14	11	11	6	13

Do you think schools should or should not be able to fine parents who take their children out of school during term time without the school's permission?

Should be able to fine parents	34	41	32	39	32	40	31	39	35	34	32	33	35	36	36	32	34	34	35	34	33	29	36
Should not be able to fine parents	54	47	57	42	62	48	58	49	54	53	53	54	54	53	53	54	48	53	54	55	58	64	51
Not sure	12	12	10	19	6	12	11	12	12	12	15	13	12	11	11	14	18	12	11	11	9	7	13

Have you personally ever taken your children out of school for the purposes of a family holiday?

[Only asked to respondents who have school-aged children; n=384]

Yes I have, with the permission of the school	34	34	31	37	39	44	35	32	31	37	1	29	41	2	33	36	23	37	36	34	33	34	0
Yes I have, without the permission of the school	14	8	19	11	31	6	24	10	16	12	7	17	11	36	14	12	15	11	7	22	11	14	0
No, I have not	51	56	50	52	26	49	41	58	52	50	92	51	48	62	52	51	62	51	55	43	53	51	0
Can't remember	1	2	0	0	4	1	0	0	2	1	0	3	0	0	1	1	1	1	1	1	3	1	0

Would you support or oppose a ban on people smoking in cars when there are children in the car?

Support a ban	70	68	73	79	60	67	72	69	70	70	78	67	71	68	70	69	67	69	70	73	68	74	69
Oppose a ban	19	22	19	11	30	22	17	19	20	18	11	20	19	23	21	18	21	18	20	19	21	19	19
Don't know	11	10	8	10	10	11	11	12	10	12	11	13	10	10	9	13	12	12	10	9	11	7	12

Fieldwork: 30th - 31st January 2014

	Voting intention					2010 Vote			Gender		Age				Social Grade		Region					School-aged children		
	Total	Con	Lab	Lib Dem	UKIP	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	Yes, I do	No, I do not	
Weighted Sample	1885	488	572	112	165	560	473	369	914	971	224	477	645	539	1074	811	241	613	403	464	164	375	1510	
Unweighted Sample	1885	451	575	96	203	547	474	392	906	979	140	446	759	540	1219	666	272	621	352	438	202	384	1501	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

The Channel 4 news presenter Jon Snow recently said he always thought about sex upon meeting a member of the opposite sex, saying 'Sex comes into every evaluation of a woman, there's no doubt about it. It's there,'

When you meet a member of the opposite sex, do you think about what they would be like to make love to?

Yes, most of time	9	8	10	7	5	7	9	6	15	3	14	15	5	5	11	6	9	8	9	9	7	13	8
Yes, some of the time	27	28	29	30	29	29	26	25	41	15	27	28	27	28	28	27	25	28	28	27	26	31	27
TOTAL YES	36	36	39	37	34	36	35	31	56	18	41	43	32	33	39	33	34	36	37	36	33	44	35
No, not usually	31	31	30	45	33	33	31	39	26	36	26	28	36	31	34	29	35	31	29	32	34	26	33
No, not at all	29	27	28	18	31	27	30	29	14	43	24	24	29	34	26	33	26	30	31	28	26	28	29
TOTAL NO	60	58	58	63	64	60	61	68	40	79	50	52	65	65	60	62	61	61	60	60	60	54	62
Don't know	4	5	2	1	1	4	4	1	3	4	9	4	3	2	2	5	5	3	3	4	7	2	4

If you met Jon Snow, would you think about him this way?

[Only asked to women; n=979]

Yes, I probably would	5	5	5	8	3	3	3	8	0	5	9	4	4	5	6	3	5	5	3	4	8	6	4
No, I probably wouldn't	88	88	89	87	89	90	91	87	0	88	77	84	90	93	88	87	90	88	92	86	78	86	88
Don't know	8	8	6	5	9	7	6	4	0	8	14	12	6	3	6	9	4	7	5	11	15	8	8

YouGov Weighting Data

In addition to weighting by age, gender, social class and region (weighted and unweighted figures shown in the tables), YouGov also weighted its raw data by newspaper readership and political party identification:

	Unweighted no.	Weighted no.
Age and Gender		
Male 18 to 24	53	117
Male 25 to 39	206	245
Male 40 to 59	382	328
Male 60 +	259	252
Female 18 to 24	77	115
Female 25 to 39	266	247
Female 40 to 59	412	336
Female 60 +	287	303
Region		
North England	479	478
Midlands	259	318
1	203	186
London	286	249
South England	434	445
Wales	80	97
Scotland	201	169
Social Grade		
AB	724	544
C1	565	563
C2	261	408
DE	392	427
Newspaper Type		
Express / Mail	400	311
Sun / Star	153	456
Mirror / Record	85	194
Guardian / Independent	146	87
FT / Times / Telegraph	141	184
Other Paper	289	223
No Paper	728	486
Political Party Identification		
Labour	616	621
Conservative	569	544
Liberal Democrat	152	214
SNP/Plaid Cymru	48	33
Others	128	45
None/ DK	429	486

YouGov is a member of the British Polling Council and abides by its rules.

For more information on the methodology, please go to yougov.co.uk/publicopinion/methodology

Or visit our website: yougov.co.uk