

YouGov / Sunday Times Survey Results

Sample Size: 2103 GB Adults
Fieldwork: 20th - 21st March 2014

	Voting intention				2010 Vote			Gender		Age				Social Grade		
	Total	Con	Lab	Lib Dem	UKIP	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE
Weighted Sample	2103	579	610	152	172	638	515	417	1020	1083	250	532	719	601	1199	904
Unweighted Sample	2103	526	642	139	194	590	547	430	1004	1099	223	429	873	578	1358	745
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Headline Voting Intention
[Excluding Don't knows and Wouldn't votes]

Con	36	100	0	0	0	79	6	10	35	36	28	34	34	41	39	31
Lab	37	0	100	0	0	6	82	33	36	40	40	41	40	31	34	43
Lib Dem	9	0	0	100	0	1	1	38	9	9	10	11	9	8	11	7
Other	18	0	0	0	100	14	10	19	20	15	22	14	17	20	16	20

Other Parties Voting Intention

UKIP	11	0	0	0	100	13	4	9	13	8	5	5	11	16	9	12
SNP / PCY	4	0	0	0	0	0	4	3	5	2	11	4	3	2	4	4
Green	2	0	0	0	0	0	1	6	1	3	6	2	2	1	2	3
BNP	1	0	0	0	0	0	0	0	0	1	0	1	0	0	1	0
Respect	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Other	0	0	0	0	0	0	0	1	0	0	0	0	1	0	0	0

Non Voters

Would Not Vote	8	0	0	0	0	3	3	5	6	10	14	12	7	4	7	9
Don't know	15	0	0	0	0	9	9	19	9	20	18	15	15	12	11	19

Mar 19-20
Mar 20-21

Do you approve or disapprove of the Government's record to date?

Approve	33	33	85	6	37	23	67	11	23	39	28	25	33	32	38	39	25
Disapprove	52	52	7	87	38	67	23	80	60	51	53	49	52	55	51	48	57
Don't know	15	14	7	7	25	10	10	9	17	10	19	25	15	13	12	12	17

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	Region					Household Income				
	London	Rest of South	Midlands / Wales	North	Scotland	Under £25,000	£25,000 - £39,999	£40,000 - £59,999	£Over £60,000	
Weighted Sample	2103	269	683	450	517	183	672	436	274	200
Unweighted Sample	2103	293	670	468	489	183	632	428	284	236
	%	%	%	%	%	%	%	%	%	%

Headline Voting Intention
[Excluding Don't knows and Wouldn't votes]

Con	36	37	42	37	32	18	29	33	45	49
Lab	37	40	27	40	46	41	42	42	30	29
Lib Dem	9	12	13	7	8	3	11	7	10	11
Other	18	10	18	16	15	38	18	18	15	11

Other Parties Voting Intention

UKIP	11	8	14	11	12	1	11	11	6	8
SNP / PCY	4	0	0	1	0	35	4	3	6	1
Green	2	2	3	2	2	2	2	3	2	2
BNP	1	0	0	1	1	0	0	1	0	0
Respect	0	0	0	0	0	0	0	0	0	0
Other	0	0	1	1	0	0	0	0	0	1

Non Voters

Would Not Vote	8	9	8	10	8	4	10	8	4	3
Don't know	15	12	16	15	15	12	16	13	11	11

Do you approve or disapprove of the Government's record to date?

	Mar 19-20	Mar 20-21									
Approve	33	33	35	39	32	31	20	27	31	46	54
Disapprove	52	52	50	46	52	56	67	59	57	44	38
Don't know	15	14	14	15	17	13	13	14	12	10	8

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Fieldwork: 20th - 21st March 2014

	Voting intention					2010 Vote			Gender		Age				Social Grade	
	Con	Lab	Lib Dem	UKIP		Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE
Weighted Sample	2103	579	610	152	172	638	515	417	1020	1083	250	532	719	601	1199	904
Unweighted Sample	2103	526	642	139	194	590	547	430	1004	1099	223	429	873	578	1358	745
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

	Mar 13-14	Mar 20-21															
Do you think that David Cameron is doing well or badly as Prime Minister?																	
Very well	6	5	17	0	3	2	13	1	1	7	4	3	6	5	5	6	4
Fairly well	33	37	75	11	51	31	64	17	35	39	35	32	35	36	42	41	32
TOTAL WELL	39	42	92	11	54	33	77	18	36	46	39	35	41	41	47	47	36
Fairly badly	30	28	6	42	30	37	15	39	34	27	29	30	27	27	29	29	26
Very badly	23	23	1	44	8	28	5	40	23	24	23	20	22	27	20	19	29
TOTAL BADLY	53	51	7	86	38	65	20	79	57	51	52	50	49	54	49	48	55
Don't know	7	7	1	3	9	2	3	3	6	3	10	15	10	5	3	5	9
Do you think Ed Miliband is doing well or badly as leader of the Labour party?																	
Very well	3	3	1	7	3	0	2	5	2	3	2	4	2	3	2	2	3
Fairly well	25	26	12	57	22	11	13	46	31	24	27	20	26	26	27	22	31
TOTAL WELL	28	29	13	64	25	11	15	51	33	27	29	24	28	29	29	24	34
Fairly badly	36	35	41	25	44	35	38	32	40	35	34	30	34	34	39	38	30
Very badly	24	25	43	5	19	50	41	9	16	31	20	25	21	29	26	27	23
TOTAL BADLY	60	60	84	30	63	85	79	41	56	66	54	55	55	63	65	65	53
Don't know	13	12	4	7	11	4	7	7	11	6	16	21	17	9	6	10	13
Do you think that Nick Clegg is doing well or badly as leader of the Liberal Democrats?																	
Very well	2	2	3	1	12	0	2	2	4	3	1	3	3	2	2	3	1
Fairly well	16	21	35	10	55	11	29	9	29	22	20	15	24	22	18	21	20
TOTAL WELL	18	23	38	11	67	11	31	11	33	25	21	18	27	24	20	24	21
Fairly badly	31	31	32	33	20	31	34	33	30	28	33	29	25	30	37	32	28
Very badly	40	36	24	51	4	53	27	52	29	40	31	32	31	38	34	34	37
TOTAL BADLY	71	67	56	84	24	84	61	85	59	68	64	61	56	68	75	66	65
Don't know	11	11	7	5	10	5	9	5	8	7	15	21	18	8	6	10	13
Do you think George Osborne is doing well or badly as Chancellor of the Exchequer?																	
Very well	2	8	24	1	4	6	20	2	1	11	5	8	5	6	13	10	5
Fairly well	24	33	62	10	42	41	55	17	32	36	30	20	31	34	38	36	28
TOTAL WELL	26	41	86	11	46	47	75	19	33	47	35	28	36	40	51	46	33
Fairly badly	27	23	8	33	34	29	14	31	31	23	24	25	22	23	23	22	25
Very badly	32	24	2	48	6	17	5	44	25	26	23	20	25	28	20	22	26
TOTAL BADLY	59	47	10	81	40	46	19	75	56	49	47	45	47	51	43	44	51
Don't know	15	12	4	8	13	7	7	7	11	5	19	26	17	8	6	10	15

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Weighted Sample	2103	269	683	450	517	183	672	436	274	200
Unweighted Sample	2103	293	670	468	489	183	632	428	284	236
	%	%	%	%	%	%	%	%	%	%

	Mar 13-14	Mar 20-21									
Do you think that David Cameron is doing well or badly as Prime Minister?											
Very well	6	5	5	7	3	6	4	5	5	6	12
Fairly well	33	37	40	43	36	33	24	32	37	46	47
TOTAL WELL	39	42	45	50	39	39	28	37	42	52	59
Fairly badly	30	28	30	25	26	32	32	27	30	27	27
Very badly	23	23	19	19	26	23	36	29	23	18	11
TOTAL BADLY	53	51	49	44	52	55	68	56	53	45	38
Don't know	7	7	6	6	9	7	4	7	5	3	2
Do you think Ed Miliband is doing well or badly as leader of the Labour party?											
Very well	3	3	3	2	2	4	2	4	1	2	3
Fairly well	25	26	25	24	24	29	24	28	31	22	18
TOTAL WELL	28	29	28	26	26	33	26	32	32	24	21
Fairly badly	36	35	35	34	34	36	35	37	29	36	41
Very badly	24	25	23	28	27	21	29	20	29	28	32
TOTAL BADLY	60	60	58	62	61	57	64	57	58	64	73
Don't know	13	12	13	12	12	10	10	10	9	12	6
Do you think that Nick Clegg is doing well or badly as leader of the Liberal Democrats?											
Very well	2	2	3	2	2	2	2	2	2	1	6
Fairly well	16	21	25	25	17	18	14	20	20	28	18
TOTAL WELL	18	23	28	27	19	20	16	22	22	29	24
Fairly badly	31	31	27	34	24	34	30	30	32	28	33
Very badly	40	36	29	30	42	37	46	38	36	32	35
TOTAL BADLY	71	67	56	64	66	71	76	68	68	60	68
Don't know	11	11	15	10	14	10	9	10	10	11	7
	April 3-4 2013	Mar 20-21 2014									
Do you think George Osborne is doing well or badly as Chancellor of the Exchequer?											
Very well	2	8	7	10	7	8	4	5	9	9	16
Fairly well	24	33	35	37	33	31	22	31	30	40	42
TOTAL WELL	26	41	42	47	40	39	26	36	39	49	58
Fairly badly	27	23	20	22	21	27	26	27	23	19	20
Very badly	32	24	22	19	25	26	36	27	26	22	17
TOTAL BADLY	59	47	42	41	46	53	62	54	49	41	37
Don't know	15	12	16	11	14	9	13	10	12	10	5

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Weighted Sample	2103	579	610	152	172	638	515	417	1020	1083	250	532	719	601	1199	904
Unweighted Sample	2103	526	642	139	194	590	547	430	1004	1099	223	429	873	578	1358	745
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

	Mar 13-14	Mar 20-21															
Do you think the Conservative and Liberal Democrat coalition partners are working together well or badly?																	
Very well	2	3	5	1	7	1	4	1	3	3	2	2	4	2	2	3	1
Fairly well	28	30	62	9	54	23	48	11	37	35	26	22	28	34	31	35	24
TOTAL WELL	30	33	67	10	61	24	52	12	40	38	28	24	32	36	33	38	25
Fairly badly	35	32	23	41	22	39	30	39	32	30	34	35	28	30	36	31	33
Very badly	26	25	4	44	9	35	12	42	22	26	24	19	24	27	25	22	29
TOTAL BADLY	61	57	27	85	31	74	42	81	54	56	58	54	52	57	61	53	62
Don't know	9	10	6	6	8	2	5	6	6	6	14	22	15	6	5	8	13
Do you think this coalition government is good or bad for people like you?																	
Very good	3	2	6	0	5	1	4	1	2	4	1	4	3	1	2	3	1
Fairly good	18	20	44	4	40	17	34	7	23	23	17	15	21	20	21	24	15
TOTAL GOOD	21	22	50	4	45	18	38	8	25	27	18	19	24	21	23	27	16
Fairly bad	29	23	17	29	16	28	22	29	22	21	24	20	21	21	27	23	22
Very bad	26	27	7	51	9	39	14	45	26	29	26	19	28	30	28	24	32
TOTAL BAD	55	50	24	80	25	67	36	74	48	50	50	39	49	51	55	47	54
Doesn't make much difference either way	18	22	23	14	25	14	24	15	25	19	25	26	19	25	20	21	23
Don't know	6	6	2	1	5	1	2	3	2	3	8	17	8	3	2	5	7
Do you think the coalition government is managing the economy well or badly?																	
Very well	7	7	21	0	6	2	16	1	2	9	4	4	6	7	8	8	5
Fairly well	34	35	67	10	50	42	59	17	36	38	33	28	32	35	41	41	28
TOTAL WELL	41	42	88	10	56	44	75	18	38	47	37	32	38	42	49	49	33
Fairly badly	29	28	7	47	28	30	15	43	35	26	30	27	31	28	27	27	31
Very badly	19	19	2	36	7	19	5	32	18	20	18	17	18	23	16	17	22
TOTAL BADLY	48	47	9	83	35	49	20	75	53	46	48	44	49	51	43	44	53
Don't know	11	11	3	8	10	6	5	7	9	7	14	23	13	8	8	8	14
In your opinion how good or bad is the state of Britain's economy at the moment?																	
Very good	1	1	4	0	1	0	3	0	1	1	1	1	2	1	1	1	2
Quite good	18	17	43	4	20	15	34	6	13	21	14	16	18	15	20	22	12
TOTAL GOOD	19	18	47	4	21	15	37	6	14	22	15	17	20	16	21	23	14
Neither good nor bad	31	32	33	23	52	38	34	27	38	32	32	32	30	32	34	33	31
Quite bad	34	32	17	49	21	30	21	46	33	32	33	30	31	35	31	30	35
Very bad	12	13	2	21	3	14	6	19	12	12	14	9	13	15	11	11	15
TOTAL BAD	46	45	19	70	24	44	27	65	45	44	47	39	44	50	42	41	50
Don't know	4	4	1	2	4	2	2	2	3	3	6	12	6	2	2	3	6

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Weighted Sample	2103	269	683	450	517	183	672	436	274	200
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	%	%	%	%	%	%	%	%	%	%

	Mar 13-14	Mar 20-21	Region					Household Income				
			Total	London	Rest of South	Midlands / Wales	North	Scotland	Under £25,000	£25,000 - £39,999	£40,000 - £59,999	£60,000
Do you think the Conservative and Liberal Democrat coalition partners are working together well or badly?												
Very well	2	3	2	3	3	3	1	2	3	4	3	
Fairly well	28	30	36	35	27	27	21	26	26	41	45	
TOTAL WELL	30	33	38	38	30	30	22	28	29	45	48	
Fairly badly	35	32	31	33	29	34	33	33	35	27	29	
Very badly	26	25	22	20	28	27	38	28	27	19	19	
TOTAL BADLY	61	57	53	53	57	61	71	61	62	46	48	
Don't know	9	10	9	10	14	9	7	10	9	10	3	

	Mar 13-14	Mar 20-21	Region					Household Income				
			Total	London	Rest of South	Midlands / Wales	North	Scotland	Under £25,000	£25,000 - £39,999	£40,000 - £59,999	£60,000
Do you think this coalition government is good or bad for people like you?												
Very good	3	2	1	4	2	2	2	3	2	3	3	
Fairly good	18	20	26	22	18	18	13	15	19	27	37	
TOTAL GOOD	21	22	27	26	20	20	15	18	21	30	40	
Fairly bad	29	23	23	19	23	23	30	24	21	16	22	
Very bad	26	27	25	23	29	29	37	33	28	24	20	
TOTAL BAD	55	50	48	42	52	52	67	57	49	40	42	
Doesn't make much difference either way	18	22	20	24	22	24	14	20	25	27	18	
Don't know	6	6	6	7	6	4	5	5	5	4	0	

	Mar 13-14	Mar 20-21	Region					Household Income				
			Total	London	Rest of South	Midlands / Wales	North	Scotland	Under £25,000	£25,000 - £39,999	£40,000 - £59,999	£60,000
Do you think the coalition government is managing the economy well or badly?												
Very well	7	7	5	8	6	6	4	6	6	9	11	
Fairly well	34	35	41	40	33	31	24	31	33	41	48	
TOTAL WELL	41	42	46	48	39	37	28	37	39	50	59	
Fairly badly	29	28	29	26	27	33	30	32	33	26	25	
Very badly	19	19	17	15	20	21	28	21	19	14	13	
TOTAL BADLY	48	47	46	41	47	54	58	53	52	40	38	
Don't know	11	11	8	10	13	10	14	10	9	10	4	

	Mar 13-14	Mar 20-21	Region					Household Income				
			Total	London	Rest of South	Midlands / Wales	North	Scotland	Under £25,000	£25,000 - £39,999	£40,000 - £59,999	£60,000
In your opinion how good or bad is the state of Britain's economy at the moment?												
Very good	1	1	1	2	2	1	0	1	2	0	2	
Quite good	18	17	23	20	15	15	10	12	17	28	25	
TOTAL GOOD	19	18	24	22	17	16	10	13	19	28	27	
Neither good nor bad	31	32	32	35	29	31	32	32	33	30	33	
Quite bad	34	32	30	27	34	36	39	35	35	31	31	
Very bad	12	13	9	11	14	15	16	15	11	9	8	
TOTAL BAD	46	45	39	38	48	51	55	50	46	40	39	
Don't know	4	4	5	4	6	3	3	4	2	3	0	

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

	Mar 13-14	Mar 20-21	2010		2014		2010		2014		2010		2014		2010		2014	
How do you think the financial situation of your household will change over the next 12 months?																		
Get a lot better	2	2	3	1	1	1	2	1	2	2	1	3	2	1	1	2	1	
Get a little better	14	17	35	7	26	11	28	7	15	22	12	25	22	14	13	21	12	
TOTAL BETTER	16	19	38	8	27	12	30	8	17	24	13	28	24	15	14	23	13	
Stay about the same	42	39	44	36	43	36	42	36	43	38	39	35	34	38	45	40	37	
Get a little worse	26	27	15	34	21	34	20	38	25	26	28	15	26	29	29	24	30	
Get a lot worse	10	11	1	18	3	16	5	15	11	8	13	6	10	14	10	9	13	
TOTAL WORSE	36	38	16	52	24	50	25	53	36	34	41	21	36	43	39	33	43	
Don't know	6	5	1	4	5	3	2	3	5	4	6	15	6	4	2	4	7	

	Mar 24-25 2010	Mar 20-21 2014	2010		2014		2010		2014		2010		2014		2010		2014	
Who do you think would make the best Chancellor of the Exchequer? <i>[Previously asked in 2010 as Alistair Darling instead of Ed Balls]</i>																		
George Osborne	14	29	76	3	15	32	65	8	13	35	23	19	26	28	37	34	22	
Ed Balls	20	14	2	40	4	6	3	35	14	15	13	11	13	16	15	13	16	
Vince Cable	24	13	5	15	42	12	6	11	31	16	10	16	13	13	12	15	11	
Don't know	43	44	17	42	39	50	26	46	42	33	54	54	48	43	36	38	51	

	2010		2014		2010		2014		2010		2014		2010		2014		2010		2014	
How much confidence, if any, do you have in David Cameron and the coalition government to steer the country out of the current economic crisis?																				
A lot of confidence	10	35	31	1	6	3	24	1	3	13	7	8	8	10	12	12	7			
Some confidence	35	45	60	14	48	46	55	15	36	37	32	28	36	32	39	38	30			
TOTAL CONFIDENCE	45	91	15	54	49	79	16	39	50	39	36	44	42	51	50	37				
Not a lot of confidence	26	26	6	40	30	22	13	39	32	23	28	26	25	28	24	25	26			
No confidence at all	23	23	1	44	10	26	6	39	24	23	24	21	22	26	22	20	27			
TOTAL NO CONFIDENCE	49	49	7	84	40	48	19	78	56	46	52	47	47	54	46	45	53			
Don't know	7	7	2	3	6	4	3	5	5	4	9	17	9	5	3	5	9			

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	%	%	%	%	%	%	%	%	%	%

How do you think the financial situation of your household will change over the next 12 months?

	Mar 13-14	Mar 20-21									
Get a lot better	2	2	2	1	2	1	1	1	2	1	5
Get a little better	14	17	18	22	15	14	11	14	18	25	30
TOTAL BETTER	16	19	20	23	17	15	12	15	20	26	35
Stay about the same	42	39	40	40	39	37	39	34	41	42	37
Get a little worse	26	27	22	23	27	32	30	32	27	23	22
Get a lot worse	10	11	12	10	12	10	12	15	10	7	4
TOTAL WORSE	36	38	34	33	39	42	42	47	37	30	26
Don't know	6	5	6	5	5	5	7	5	2	3	2

Who do you think would make the best Chancellor of the Exchequer?

[Previously asked in 2010 as Alistair Darling instead of Ed Balls]

	Mar 24-25 2010	Mar 20-21 2014									
George Osborne	14	29	30	33	29	27	17	24	27	36	44
Ed Balls	20	14	13	12	16	16	14	16	17	13	14
Vince Cable	24	13	14	13	13	10	21	13	14	15	14
Don't know	43	44	44	41	42	47	48	47	42	36	28

How much confidence, if any, do you have in David Cameron and the coalition government to steer the country out of the current economic crisis?

A lot of confidence	10	9	11	9	9	6	7	10	11	18
Some confidence	35	39	39	33	32	23	32	31	43	43
TOTAL CONFIDENCE	45	48	50	42	41	29	39	41	54	61
Not a lot of confidence	26	25	24	25	28	30	26	31	21	24
No confidence at all	23	20	19	25	26	34	28	24	19	14
TOTAL NO CONFIDENCE	49	45	43	50	54	64	54	55	40	38
Don't know	7	8	7	8	5	7	7	4	6	2

Sample Size: 2103 GB Adults
Fieldwork: 20th - 21st March 2014

	Voting intention					2010 Vote			Gender		Age				Social Grade	
Total	Con	Lab	Lib Dem	UKIP	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	
Weighted Sample	2103	579	610	152	172	638	515	417	1020	1083	250	532	719	601	1199	904
Unweighted Sample	2103	526	642	139	194	590	547	430	1004	1099	223	429	873	578	1358	745
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Do you think the measures in this week's budget will be good or bad for the economy?

Good for the economy	27	64	6	29	24	52	9	19	32	23	23	28	25	31	32	21
Bad for the economy	17	4	33	9	14	6	30	17	18	17	20	21	17	13	16	19
Neither good nor bad	39	24	50	44	49	31	47	47	39	39	28	31	43	46	38	40
Don't know	16	8	11	18	13	10	14	17	11	21	29	21	15	10	14	20

Do you feel you are better off or worse off than four years ago?

Better off	18	35	8	18	13	29	7	18	21	15	29	26	14	11	22	12
Worse off	55	32	74	46	67	41	73	56	52	58	35	52	62	59	51	62
Neither better nor worse off	23	32	15	34	18	29	17	24	24	22	20	18	22	29	24	22
Don't know	4	1	2	2	2	1	3	2	3	5	16	5	2	1	4	5

Do you feel you are better off or worse off than a year ago?

Better off	16	33	7	20	8	26	8	15	19	13	26	23	13	10	20	11
Worse off	47	25	66	32	57	34	63	46	46	48	38	44	51	49	43	53
Neither better nor worse off	34	42	25	45	35	40	28	37	33	34	23	30	35	39	35	32
Don't know	3	0	1	3	0	1	2	2	2	4	13	3	1	2	2	4

And do you think you personally will be better off or worse off as a result of the budget?

Better off	17	39	5	22	13	31	7	15	22	13	18	21	13	18	21	13
Worse off	22	7	38	12	29	12	32	19	22	22	21	22	27	17	20	25
Neither better nor worse off	49	49	48	53	54	50	52	51	46	51	38	44	49	56	49	48
Don't know	12	5	9	13	4	7	10	15	9	15	22	13	10	9	10	14

Who would you most trust to make the right decisions about improving the state of the economy?

	Mar 20-21 2013	Mar 20-21 2014	Con	Lab	Lib Dem	UKIP	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE
The Conservative/Liberal Democrat coalition	32	35	87	2	49	33	71	6	29	41	29	23	30	34	43	42	25
The Labour party	28	22	1	68	7	5	5	54	21	24	21	21	26	23	19	21	24
Neither	30	31	9	23	28	55	18	27	40	27	33	36	27	32	29	27	35
Don't know	10	13	3	7	17	8	6	12	11	8	17	20	17	10	8	10	16

Sample Size: 2103 GB Adults
Fieldwork: 20th - 21st March 2014

	Region					Household Income				
	Total	London	Rest of South	Midlands / Wales	North	Scotland	Under £25,000	£25,000 - £39,999	£40,000 - £59,999	£60,000
Weighted Sample	2103	269	683	450	517	183	672	436	274	200
Unweighted Sample	2103	293	670	468	489	183	632	428	284	236
	%	%	%	%	%	%	%	%	%	%

Do you think the measures in this week's budget will be good or bad for the economy?

Good for the economy	27	31	32	25	24	17	21	27	38	44
Bad for the economy	17	14	15	18	20	22	21	17	16	13
Neither good nor bad	39	35	37	39	42	43	41	41	33	32
Don't know	16	20	16	18	14	19	17	14	12	10

Do you feel you are better off or worse off than four years ago?

Better off	18	21	20	17	15	14	12	20	29	30
Worse off	55	50	51	59	58	60	64	56	43	46
Neither better nor worse off	23	23	25	20	23	23	19	22	26	23
Don't know	4	6	4	4	4	4	5	2	2	1

Do you feel you are better off or worse off than a year ago?

Better off	16	22	19	15	12	12	11	16	29	28
Worse off	47	45	45	50	48	51	57	46	36	38
Neither better nor worse off	34	28	33	32	37	34	30	37	34	33
Don't know	3	5	3	3	3	2	3	2	2	1

And do you think you personally will be better off or worse off as a result of the budget?

Better off	17	18	21	15	16	10	13	18	23	32
Worse off	22	22	20	22	23	29	27	25	18	18
Neither better nor worse off	49	45	47	50	51	47	45	49	52	46
Don't know	12	15	11	13	10	13	15	9	7	5

Who would you most trust to make the right decisions about improving the state of the economy?

	Mar 20-21 2013	Mar 20-21 2014									
The Conservative/Liberal Democrat coalition	32	35	37	39	34	32	23	30	33	44	53
The Labour party	28	22	21	18	23	25	29	26	24	19	16
Neither	30	31	30	28	32	32	35	33	30	26	22
Don't know	10	13	11	15	11	11	13	12	12	11	10

Sample Size: 2103 GB Adults
Fieldwork: 20th - 21st March 2014

	Voting intention					2010 Vote			Gender		Age				Social Grade	
	Total	Con	Lab	Lib Dem	UKIP	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE
Weighted Sample	2103	579	610	152	172	638	515	417	1020	1083	250	532	719	601	1199	904
Unweighted Sample	2103	526	642	139	194	590	547	430	1004	1099	223	429	873	578	1358	745
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

How much do trust each of these parties to take the right decisions about taxes, public spending and the economy?

The Conservatives

Trust a lot	11	36	1	3	6	28	1	3	14	8	9	10	10	13	13	9
Trust to some extent	28	53	9	40	35	48	12	27	31	26	22	27	27	33	32	23
TOTAL TRUST	39	89	10	43	41	76	13	30	45	34	31	37	37	46	45	32
Do not trust much	21	7	25	44	29	13	24	30	20	22	28	20	20	20	21	20
Do not trust at all	33	2	62	9	30	7	57	34	32	34	30	31	39	30	28	40
TOTAL DO NOT TRUST	54	9	87	53	59	20	81	64	52	56	58	51	59	50	49	60
Don't know	7	2	3	5	1	3	5	4	3	10	11	11	4	4	5	8

Labour

Trust a lot	7	1	23	1	0	1	19	5	8	6	7	7	8	7	6	9
Trust to some extent	27	9	60	31	7	9	50	36	28	26	33	32	26	21	27	27
TOTAL TRUST	34	10	83	32	7	10	69	41	36	32	40	39	34	28	33	36
Do not trust much	26	30	11	42	32	28	17	33	25	27	22	26	25	27	25	27
Do not trust at all	33	58	3	22	60	58	10	21	36	30	26	23	36	41	36	29
TOTAL DO NOT TRUST	59	88	14	64	92	86	27	54	61	57	48	49	61	68	61	56
Don't know	7	2	3	4	1	4	5	6	3	11	11	12	5	4	6	9

The Liberal Democrats

Trust a lot	3	2	1	22	1	1	1	8	3	2	5	3	2	1	3	2
Trust to some extent	23	33	16	56	10	27	15	38	24	22	17	23	24	23	26	18
TOTAL TRUST	26	35	17	78	11	28	16	46	27	24	22	26	26	24	29	20
Do not trust much	31	39	31	15	26	38	28	27	31	31	33	29	32	31	31	31
Do not trust at all	35	22	47	3	60	28	49	22	38	33	32	30	37	40	33	39
TOTAL DO NOT TRUST	66	61	78	18	86	66	77	49	69	64	65	59	69	71	64	70
Don't know	8	4	5	5	3	5	7	5	4	12	12	14	6	5	7	10

UK Independence Party

Trust a lot	2	1	1	0	20	3	1	1	3	1	2	1	3	2	2	2
Trust to some extent	13	14	9	8	57	19	9	13	16	10	13	10	14	15	12	14
TOTAL TRUST	15	15	10	8	77	22	10	14	19	11	15	11	17	17	14	16
Do not trust much	22	29	17	27	11	27	16	20	19	24	20	24	20	22	21	23
Do not trust at all	47	41	63	54	3	35	63	54	50	45	48	44	50	47	51	42
TOTAL DO NOT TRUST	69	70	80	81	14	62	79	74	69	69	68	68	70	69	72	65
Don't know	16	15	11	12	8	16	11	12	12	19	17	20	14	13	14	18

Sample Size: 2103 GB Adults
Fieldwork: 20th - 21st March 2014

	Region					Household Income				
	Total	London	Rest of South	Midlands / Wales	North	Scotland	Under £25,000	£25,000 - £39,999	£40,000 - £59,999	£Over £60,000
Weighted Sample	2103	269	683	450	517	183	672	436	274	200
Unweighted Sample	2103	293	670	468	489	183	632	428	284	236
	%	%	%	%	%	%	%	%	%	%

How much do trust each of these parties to take the right decisions about taxes, public spending and the economy?

The Conservatives

Trust a lot	11	11	14	10	10	8	9	12	15	16
Trust to some extent	28	30	32	24	29	18	23	25	33	43
TOTAL TRUST	39	41	46	34	39	26	32	37	48	59
Do not trust much	21	23	21	21	20	19	21	24	18	17
Do not trust at all	33	29	27	36	36	51	40	31	28	22
TOTAL DO NOT TRUST	54	52	48	57	56	70	61	55	46	39
Don't know	7	7	7	8	6	4	6	7	5	2

Labour

Trust a lot	7	6	6	8	8	9	10	7	3	8
Trust to some extent	27	30	24	24	30	31	26	29	31	24
TOTAL TRUST	34	36	30	32	38	40	36	36	34	32
Do not trust much	26	27	25	27	26	21	29	23	24	26
Do not trust at all	33	29	38	33	29	34	27	33	37	39
TOTAL DO NOT TRUST	59	56	63	60	55	55	56	56	61	65
Don't know	7	8	7	9	7	4	7	8	5	3

The Liberal Democrats

Trust a lot	3	3	3	3	2	2	3	1	3	5
Trust to some extent	23	28	27	16	22	18	22	22	30	24
TOTAL TRUST	26	31	30	19	24	20	25	23	33	29
Do not trust much	31	31	30	32	30	35	29	32	33	33
Do not trust at all	35	27	33	38	39	40	39	36	27	34
TOTAL DO NOT TRUST	66	58	63	70	69	75	68	68	60	67
Don't know	8	11	8	11	7	5	8	8	6	4

UK Independence Party

Trust a lot	2	3	3	3	2	0	2	2	2	3
Trust to some extent	13	11	16	12	14	6	14	13	10	11
TOTAL TRUST	15	14	19	15	16	6	16	15	12	14
Do not trust much	22	22	23	22	22	17	25	21	26	21
Do not trust at all	47	48	43	48	48	58	44	49	49	57
TOTAL DO NOT TRUST	69	70	66	70	70	75	69	70	75	78
Don't know	16	16	16	15	15	18	15	16	14	8

Sample Size: 2103 GB Adults
Fieldwork: 20th - 21st March 2014

	Voting intention					2010 Vote			Gender		Age				Social Grade	
	Total	Con	Lab	Lib Dem	UKIP	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE
Weighted Sample	2103	579	610	152	172	638	515	417	1020	1083	250	532	719	601	1199	904
Unweighted Sample	2103	526	642	139	194	590	547	430	1004	1099	223	429	873	578	1358	745
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Following the Budget, people who have built up pension savings will no longer be required ever to buy an annuity – that is convert their “pension pot” into a regular income. People will be allowed to draw on any or all of it as they choose. Like annuities, these payments would be subject to income tax.

Suppose you were now reaching retirement age, had pension savings and facing the decision on whether to convert any or all of your ‘pension pot’ into an annuity, which of these do you think you would do?

Use most or all of the money to buy an annuity, in order to have a guaranteed income	16	18	18	20	15	19	18	19	19	13	12	17	15	19	19	12
Use some of the money to buy an annuity, but keep much of the money back to spend in other ways	22	30	20	24	26	28	20	21	23	21	23	22	22	22	24	19
Not buy an annuity at all and keep control of the whole of my ‘pension pot’	31	32	31	26	35	31	30	32	33	29	18	21	33	42	31	31
Don’t know	31	20	31	30	23	23	32	28	26	36	47	40	31	17	25	39

Would you take a significant part of your ‘pension pot’ as a lump sum to spend in the near future – for example, to spend on the ‘holiday of a lifetime’ or make a major purchase – or would you just draw on your pension pot as and when you need it?

[Only asked to respondents who will use some or all of the money to buy an annuity; n=1110]

Lump sum to spend in the near future	20	20	21	6	20	22	19	14	18	22	22	19	22	17	21	18
Keep money for income or when I need it	73	75	70	86	77	73	73	78	75	70	74	70	70	77	73	72
Not sure	7	4	9	9	4	4	7	8	7	8	4	11	8	6	9	

The Budget also increased the amount that each of us can save in a tax-free ISA to £15,000 a year. Do you think you will take advantage of this to increase your ISA savings?

Yes, by saving more	17	27	11	18	17	26	12	18	20	15	26	21	14	14	22	11
Yes, by switching other savings into ISAs but not by saving more overall	17	23	15	17	19	21	17	18	18	17	15	13	12	29	20	14
No	46	33	57	38	51	38	54	47	46	46	27	47	54	42	42	50
Not sure	19	16	17	26	13	16	17	17	16	23	31	19	19	15	16	25

Sample Size: 2103 GB Adults
Fieldwork: 20th - 21st March 2014

	Region					Household Income				
	Total	London	Rest of South	Midlands / Wales	North	Scotland	Under £25,000	£25,000 - £39,999	£40,000 - £59,999	£Over £60,000
Weighted Sample	2103	269	683	450	517	183	672	436	274	200
Unweighted Sample	2103	293	670	468	489	183	632	428	284	236
	%	%	%	%	%	%	%	%	%	%

Following the Budget, people who have built up pension savings will no longer be required ever to buy an annuity – that is convert their “pension pot” into a regular income. People will be allowed to draw on any or all of it as they choose. Like annuities, these payments would be subject to income tax.

Suppose you were now reaching retirement age, had pension savings and facing the decision on whether to convert any or all of your ‘pension pot’ into an annuity, which of these do you think you would do?

Use most or all of the money to buy an annuity, in order to have a guaranteed income	16	20	14	17	16	14	15	14	20	18
Use some of the money to buy an annuity, but keep much of the money back to spend in other ways	22	21	24	20	21	23	19	27	24	28
Not buy an annuity at all and keep control of the whole of my ‘pension pot’	31	33	32	29	31	29	33	29	31	32
Don’t know	31	26	29	34	32	34	33	31	26	22

Would you take a significant part of your ‘pension pot’ as a lump sum to spend in the near future – for example, to spend on the ‘holiday of a lifetime’ or make a major purchase – or would you just draw on your pension pot as and when you need it?

[Only asked to respondents who will use some or all of the money to buy an annuity; n=1110]

Lump sum to spend in the near future	20	19	19	18	25	18	20	20	24	23
Keep money for income or when I need it	73	73	74	75	66	79	75	74	69	67
Not sure	7	8	7	7	9	3	4	6	7	11

The Budget also increased the amount that each of us can save in a tax-free ISA to £15,000 a year. Do you think you will take advantage of this to increase your ISA savings?

Yes, by saving more	17	24	19	18	14	12	13	15	22	34
Yes, by switching other savings into ISAs but not by saving more overall	17	19	19	16	17	14	13	17	20	20
No	46	35	44	48	49	54	54	54	44	35
Not sure	19	22	18	19	21	21	20	14	14	11

Sample Size: 2103 GB Adults
Fieldwork: 20th - 21st March 2014

	Voting intention					2010 Vote			Gender		Age				Social Grade	
	Total	Con	Lab	Lib Dem	UKIP	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE
Weighted Sample	2103	579	610	152	172	638	515	417	1020	1083	250	532	719	601	1199	904
Unweighted Sample	2103	526	642	139	194	590	547	430	1004	1099	223	429	873	578	1358	745
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Turning to another issue; earlier this month protesters overthrew the Ukrainian government and Russian troops entered the Crimea region of Ukraine. At the weekend people in the Crimea voted in a referendum on whether to become part of Russia. How closely are you following this story?

Very closely	14	16	15	17	21	15	14	17	20	8	18	11	11	19	16	12
Fairly closely	41	49	46	39	34	45	44	41	47	35	30	34	45	46	46	34
Not very closely	21	21	18	20	24	24	19	21	19	23	21	24	21	19	21	21
I am aware of the stories but am not following them	19	14	17	20	20	15	19	19	12	25	14	23	20	15	14	25
I am not aware of the stories	5	1	4	4	1	1	4	2	2	8	17	8	2	1	3	8

Generally speaking, who do you have more sympathy for?

The Russian government	5	6	4	3	13	5	6	4	8	3	4	3	5	8	5	5
The new Ukrainian government	44	50	49	42	42	50	45	48	50	39	41	43	42	50	48	39
Neither	34	32	32	39	32	31	33	33	34	33	29	32	40	30	32	36
Don't know	17	12	15	15	13	14	15	15	9	25	26	23	13	13	15	20

Do you think the situation between Ukraine and Russia is something that should concern Britain and other Western countries, or is it purely a matter between Russia and Ukraine?

Something that should concern Britain and the West	44	52	47	55	29	49	45	49	50	38	41	44	43	46	50	36
Something that should be a matter between Russia and Ukraine	43	39	42	33	65	41	44	39	42	43	31	38	47	46	39	47
Don't know	14	9	11	12	6	9	12	12	8	19	28	18	10	8	11	17

Thinking more specifically about the type of actions Western countries could take in response to the situation in Ukraine, would you support or oppose Britain and other Western countries taking the following actions?

	Mar 5-6	Mar 20-21															
Imposing trade sanctions on Russia																	
Support	48	43	47	50	43	39	45	44	49	48	38	45	36	45	45	47	36
Oppose	26	26	26	24	29	38	26	28	25	32	21	21	24	27	30	26	27
Don't know	27	31	27	26	28	24	29	28	26	21	41	34	39	28	26	26	37

Sample Size: 2103 GB Adults
Fieldwork: 20th - 21st March 2014

	Region					Household Income				
Total	London	Rest of South	Midlands / Wales	North	Scotland	Under £25,000	£25,000 - £39,999	£40,000 - £59,999	£60,000	
Weighted Sample	2103	269	683	450	517	183	672	436	274	200
Unweighted Sample	2103	293	670	468	489	183	632	428	284	236
	%	%	%	%	%	%	%	%	%	%

Turning to another issue; earlier this month protesters overthrew the Ukrainian government and Russian troops entered the Crimea region of Ukraine. At the weekend people in the Crimea voted in a referendum on whether to become part of Russia. How closely are you following this story?

Very closely	14	14	16	12	13	14	14	15	15	16
Fairly closely	41	42	39	43	37	48	40	40	49	51
Not very closely	21	19	25	18	21	18	20	24	20	19
I am aware of the stories but am not following them	19	20	15	21	23	15	22	17	14	11
I am not aware of the stories	5	5	5	5	5	5	5	4	2	3

Generally speaking, who do you have more sympathy for?

The Russian government	5	5	7	5	3	5	6	5	4	7
The new Ukrainian government	44	47	43	45	43	42	44	41	52	49
Neither	34	34	34	33	34	34	34	39	27	35
Don't know	17	13	15	18	20	19	16	15	17	9

Do you think the situation between Ukraine and Russia is something that should concern Britain and other Western countries, or is it purely a matter between Russia and Ukraine?

Something that should concern Britain and the West	44	51	43	44	42	44	38	44	51	58
Something that should be a matter between Russia and Ukraine	43	38	43	43	44	42	48	42	40	34
Don't know	14	11	15	13	14	14	15	13	9	8

Thinking more specifically about the type of actions Western countries could take in response to the situation in Ukraine, would you support or oppose Britain and other Western countries taking the following actions?

Imposing trade sanctions on Russia

	Mar 5-6	Mar 20-21									
Support	48	43	45	42	42	41	48	40	42	52	46
Oppose	26	26	29	27	26	25	25	28	27	24	35
Don't know	27	31	26	31	32	34	27	32	31	24	20

Sample Size: 2103 GB Adults
Fieldwork: 20th - 21st March 2014

	Voting intention				2010 Vote			Gender		Age				Social Grade		
	Total	Con	Lab	Lib Dem	UKIP	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE
Weighted Sample	2103	579	610	152	172	638	515	417	1020	1083	250	532	719	601	1199	904
Unweighted Sample	2103	526	642	139	194	590	547	430	1004	1099	223	429	873	578	1358	745
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Freezing the assets held in the West of all Russians linked to the Russian government, until there is a settlement of the issue of the Crimea'

Support	42	47	47	46	37	45	41	47	49	35	46	33	44	44	45	36
Oppose	26	25	26	25	38	26	27	25	29	23	18	26	26	29	26	26
Don't know	33	28	27	29	25	29	32	27	22	42	35	42	30	27	29	38

Confiscating permanently the assets held in the West of all Russians linked to the Russian government

Support	23	25	27	22	30	26	23	24	29	18	27	20	24	23	26	19
Oppose	41	43	42	46	45	39	42	46	47	35	31	39	43	45	43	38
Don't know	36	32	30	33	25	35	34	30	24	47	42	41	33	32	30	42

Expelling children of Russians linked to the Russian government from Western schools and universities

Support	13	14	15	11	17	15	12	13	17	8	9	12	16	11	13	12
Oppose	60	61	60	67	60	60	60	66	63	56	55	57	58	66	63	55
Don't know	28	25	25	23	24	26	28	22	19	36	36	31	26	23	23	33

Taking the same actions against Russia's President Putin, freezing his assets and limiting his foreign travel, that we have taken against Zimbabwe's President Mugabe'

Support	44	45	50	48	44	45	45	50	50	37	48	38	45	45	47	40
Oppose	25	27	25	24	32	26	28	22	29	21	17	23	26	28	26	23
Don't know	31	28	25	28	24	29	27	28	21	41	35	39	28	27	27	37

Taking military action to defend the Ukraine if Russia attempts to seize any more of the Ukraine

Support	16	18	23	21	10	16	16	19	20	13	29	22	15	8	17	16
Oppose	56	63	56	56	68	63	59	56	61	52	31	43	61	72	59	53
Don't know	27	20	22	24	22	21	25	25	19	35	39	35	24	19	24	31

Taking military action to force the Russians to leave the Crimea if other measures fail to persuade them to leave

Support	9	6	14	12	5	6	8	8	9	8	18	12	7	4	7	10
Oppose	65	72	66	64	75	71	67	72	73	58	43	50	72	79	69	59
Don't know	26	22	20	25	20	23	25	21	18	34	39	37	22	17	23	31

Sample Size: 2103 GB Adults
Fieldwork: 20th - 21st March 2014

	Region					Household Income				
	Total	London	Rest of South	Midlands / Wales	North	Scotland	Under £25,000	£25,000 - £39,999	£40,000 - £59,999	£Over £60,000
Weighted Sample	2103	269	683	450	517	183	672	436	274	200
Unweighted Sample	2103	293	670	468	489	183	632	428	284	236
	%	%	%	%	%	%	%	%	%	%

Freezing the assets held in the West of all Russians linked to the Russian government, until there is a settlement of the issue of the Crimea'

Support	42	40	41	39	42	48	39	41	50	45
Oppose	26	30	28	23	23	26	26	27	24	35
Don't know	33	30	30	37	35	27	35	33	26	20

Confiscating permanently the assets held in the West of all Russians linked to the Russian government

Support	23	20	23	23	24	26	21	22	28	28
Oppose	41	49	42	41	36	41	39	42	46	52
Don't know	36	31	35	36	40	33	40	35	26	21

Expelling children of Russians linked to the Russian government from Western schools and universities

Support	13	13	12	12	14	12	12	12	14	15
Oppose	60	62	62	60	52	67	58	58	66	69
Don't know	28	25	26	28	33	21	30	30	20	16

Taking the same actions against Russia's President Putin, freezing his assets and limiting his foreign travel, that we have taken against Zimbabwe's President Mugabe'

Support	44	42	44	43	43	47	41	44	52	49
Oppose	25	29	26	23	25	23	24	25	24	32
Don't know	31	29	30	34	32	30	35	31	24	19

Taking military action to defend the Ukraine if Russia attempts to seize any more of the Ukraine

Support	16	21	17	13	18	12	16	16	17	20
Oppose	56	51	60	58	52	60	57	53	62	62
Don't know	27	28	24	29	30	28	27	31	20	18

Taking military action to force the Russians to leave the Crimea if other measures fail to persuade them to leave

Support	9	10	8	9	9	6	10	9	10	5
Oppose	65	63	67	64	63	68	62	64	72	73
Don't know	26	27	25	27	28	27	28	28	18	22

YouGov Weighting Data

In addition to weighting by age, gender, social class and region (weighted and unweighted figures shown in the tables), YouGov also weighted its raw data by newspaper readership and political party identification:

	Unweighted no.	Weighted no.
Age and Gender		
Male 18 to 24	94	126
Male 25 to 39	185	265
Male 40 to 59	434	355
Male 60 +	291	273
Female 18 to 24	129	124
Female 25 to 39	244	267
Female 40 to 59	439	364
Female 60 +	287	328
Region		
North England	489	517
Midlands	298	345
1	197	202
London	293	269
South England	473	482
Wales	170	105
Scotland	183	183
Social Grade		
AB	781	589
C1	577	610
C2	331	442
DE	414	463
Newspaper Type		
Express / Mail	382	336
Sun / Star	214	494
Mirror / Record	152	210
Guardian / Independent	142	95
FT / Times / Telegraph	150	200
Other Paper	317	242
No Paper	746	526
Political Party Identification		
Labour	717	673
Conservative	543	589
Liberal Democrat	192	231
SNP/Plaid Cymru	59	36
Others	120	48
None/ DK	472	526

YouGov is a member of the British Polling Council and abides by its rules.

For more information on the methodology, please go to yougov.co.uk/publicopinion/methodology

Or visit our website: yougov.co.uk