

YouGov / Sunday Times Survey Results

Fieldwork: 10th - 11th July 2014			V	Vestm	nster \	/I		2010 Vo	te	Ge	nder		Ag	e		Social	Grade			Region		
		Total	Con	Lab	Lib Dem	UKIP	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
	Weighted Sample		500				565		398	952	1011	234	497	671	561	1119	844	251	638	420	483	171
	Unweighted Sample		457	586	111	212	528	487	398	934	1029	227	376	804	556	1245	718	267	589	366	486	255
		%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
Headline Voting Intention [Excluding Don't knows and Wouldn't votes]																						
	Con	33	100	0	0	0	78	5	13	33	34	29	28	31	42	37	28	33	39	35	30	22
	Lab	38	0	100	0	0	4	83	33	37	39	43	46	40	27	34	44	38	34	37	46	34
	Lib Dem	9	0	0	100	0	1	2	30	10	7	11	12	6	7	11	6	14	10	5	9	4
	Other	20	0	0	0	100	16	10	24	20	20	17	14	23	23	19	22	16	18	23	15	41
Other Parties Voting Intention												1						ī				
	UKIP	12	0	0	0	100	15	6	10	12	12	3	5	14	17	10	15	11	15	13	11	5
	Green	4	0	0	0	0	0	2	11	3	5	9	6	4	1	5	4	4	3	6	3	5
	SNP / PCY	3	0	0	0	0	0	2	2	3	3	3	2	4	3	3	3	0	0	1	0	30
	BNP	0	0	0	0	0	0	0	0	0	0	0	1	0	1	0	1	0	0	1	0	0
	Respect	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	1	0	0	0	0
	Other	0	0	0	0	0	0	0	0	1	0	1	0	0	1	1	0	0	0	1	0	1
Non Voters												1						i -				
	Would Not Vote	8	0	0	0	0	1	3	4	6	10	14	14	6	3	6	11	8	9	10	6	5
	Don't know	16	0	0	0	0	13	10	20	10	21	20	15	15	15	14	18	13	17	15	15	14
	July	July																				
	9-10	10-11																				
Do you approve or disapprove of the Gove	rnment's																					
record to date?				_				_			1						1	ı				
	Approve 32	31	84	7	49	13	64	7	28	36	25	28	26	28	38	36	23	31	35	31	28	22
	Disapprove 53	52	6	85	35	78	22	83	55	52	52	40	50	60	50	49	56	50	47	50	57	64
	Don't know 15	17	10	8	15	9	14	10	17	11	23	32	24	12	12	15	21	19	18	19	15	14



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Weighted Sar		1963	500	570	129	181	565	467	398	952	1011	234	497	671	561	1119	844	251	638	420	483	171
Unweighted Sa	mple	1963	457	586	111	212	528	487	398	934	1029	227	376	804	556	1245	718	267	589	366	486	255
		%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
		July																				
Do you think that David Cameron is doing well or badly as Prime Minister?		10-11					-			_		-				•						
Very well	5	6	21	1	1	0	15	1	1	8	4	8	4	6	6	7	5	3	5	8	6	5
. , .	36	34	73	11	50	28	61	12	37	36	32	27	31	32	41	38	28	40	36	34	29	24
	41	40	94	12	51	28	76	13	38	44	36	35	35	38	47	45	33	43	41	42	35	29
, ,	29	27	4	38	37	33	14	38	31	24	30	28	28	26	27	27	28	26	26	24	29	36
, ,	23	24	1	48	7	38	6	44	25 56	26 50	22	15	23 51	31	22 49	21	28	23 49	22	25 49	27 56	26
	52 7	51 9	5 2	86 3	44 5	71	20	82 6	6	6	52 12	43 23	14	57 6	3	48 7	56 12	49 7	48 11	9	8	62 8
Do you think Ed Miliband is doing well or badly as leader of the Labour party?				3	5			0	ь			23	14				12	,	11	9	0	
,	3	3	0	11	0	0	1	7	1	4	3	5	4	3	2	2	4	5	3	3	3	2
	20	19	7	45	17	7	5	40	20	20	18	22	14	21	19	17	21	18	17	16	24	19
	23	22	7	56	17	7	6	47	21	24	21	27	18	24	21	19	25	23	20	19	27	21
, ,	36	34	35	32	49	32	37	34	43	33	35	24	34	35	38	37	30	37	31	39	33	34
	32	31	54	6	26	56	53	11	27	36	26	22	29	30	37	33	28	30	35	29	28	30
	68	65	89	38	75	88	90	45 9	70	69 7	61	46	63	65 10	75 4	70	58	67	66 14	68	61	64
Don't know Do you think that Nick Clegg is doing well or badly as leader of the Liberal Democrats?	10	12	4	5	8	5	5	9	9		17	28	18	10	4	9	16	9	14	12	12	14
Very well	2	1	1	1	8	1	0	0	4	2	1	0	2	1	1	2	1	3	1	1	1	1
,	14	14	21	9	45	7	16	10	22	16	12	17	13	13	14	16	11	19	15	15	11	8
TOTAL WELL		15	22	10	53	8	16	10	26	18	13	17	15	14	15	18	12	22	16	16	12	9
, ,	30	30	39	26	34	20	36	25	34	27	32	24	32	28	32	31	27	32	30	30	27	28
, , ,	45	44	34	60	9	71	43	59	35	49	40	33	37	50	49	44	45	38	43	42	49	51
	75	74	73	86 4	43	91	79 • -	84	69	76	72 15	57	69	78	81	75	72	70	73 11	72	76	79
Λ		11 July 10-11	4	4	5	2	5	6	6	6	15	26	15	8	5	8	15	8	11	12	12	11
Do you think that Nigel Farage is doing well or badly as leader of the UK Independence Party?																						
•	13	15	21	10	11	42	23	11	11	21	9	11	11	14	20	16	13	12	17	16	13	8
,	37	39	45 66	36 46	41	54	45	34	42	42	36	33	32	41	44	41	35	39	41	37	36	42
	TAL WELL 50 54				52	96	68	45	53	63	45	44	43	55	64	57	48	51	58	53	49	50
, ,	Fairly badly 15 12				18	2	11	15	15	11	13	11	13	12	11	10	14	17	10	15	9	11
, ,	20	18	12	28	17	1	10	25	19	17	19	18	21	18	14	19	16	21	15	17	20	19
	35	30	22	42	35	3	21	40	34	28	32	29	34	30	25	29	30	38	25	32	29	30
Don't know	15	17	11	11	12	1	11	15	14	10	24	27	22	15	11	14	22	12	17	15	21	20



Fieldwork: 10th - 11th July 2014																						
			\	Nestmi	nster \	/I	- 2	2010 Vo	te	Ge	ender		Ag	е		Social	Grade			Region		
		Total	Con	Lab	Lib Dem	UKIP	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
Weighted			500	570	129	181	565	467	398	952	1011	234	497	671	561	1119	844	251	638	420	483	171
Unweighted	Sample		457	586	111	212	528	487	398	934	1029	227	376	804	556	1245	718	267	589	366	486	255
		%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
	July 3-4	July 10-11																				
	3-4	10-11																				
Do you think the Conservative and Liberal Democrat																						
coalition partners are working together well or badly?																						
Very we	II 2	2	5 58	1 10	3 63	0	2	1	3	3	1	2	2	2	1	2	1	3	2	1	2	2
•	Fairly well 29 28 TOTAL WELL 31 30 Fairly badly 35 34					14	47	11	37	33	23	25	25	27	32	32	22	30	30	30	24	22
	TOTAL WELL 31 30 Fairly badly 35 34					14	49	12	40	36	24	27	27	29	33	34	23	33	32	31	26	24
·	·		28	41	24	40	34	40	34	31	36	27	31	33	40	35	33	37	34	31	35	34
Very badl TOTAL BADL		25 59	5 33	44	4 28	44 84	12 46	40 80	21 55	26 57	25 61	21 48	24 55	30 63	23 63	22 57	30 63	25 62	22 56	26 57	28 63	31
Don't know		11	4	85 4	5	2	6	8	5	7	15	25	18	7	4	9	15	6	12	12	12	65 12
Do you think this coalition government is good or bad for people like you?	•		, ,	7	Ü	_		Ü	J	, ,	10	20	10	•	7		10	Ü	12	12	12	12
Very goo	d 2	3	7	1	6	0	3	1	3	4	1	3	4	1	3	4	1	2	2	2	4	2
Fairly goo		19	44	3	52	12	33	5	24	22	15	18	15	18	22	23	13	22	22	18	14	16
TOTAL GOOD	_	22	51	4	58	12	36	6	27	26	16	21	19	19	25	27	14	24	24	20	18	18
Fairly ba		24	20	28	20	29	25	29	25	23	24	16	26	22	27	24	23	23	24	21	26	22
Very ba		27 51	6 26	48 76	1 21	46 75	14 39	47 76	21 46	29 52	25 49	15 31	22 48	34 56	27 54	25 49	30 53	28 51	22 46	28 49	29 55	35 57
Doesn't make much difference either wa	_	20	19	16	19	12	20	12	23	16	23	24	20	19	18	19	21	20	20	22	18	57 20
Doesn't make much difference earler wa	·	9	3	4	2	1	4	5	4	6	11	24	12	6	3	6	12	5	10	8	11	5
Do you think the coalition government is managing the economy well or badly?				•	_			ŭ						Ů	Ü			Ü	.0			
Very we		8	24	1	9	3	19	1	5	11	5	10	7	7	8	10	5	9	10	8	5	7
Fairly we		33	68	12	58	27		15	38	36	31	24	29	32	42	38	26	36	36	35	30	23
TOTAL WELI		41 28	92 4	13 47	67 26	30 45	77 15	16 40	43 35	47 29	36 28	34 24	36 32	39 29	50 26	48 27	31 30	45 29	46 27	43 25	35 30	30 38
Fairly badl Very badl		19	1	35	1	23	4	36	14	18	19	12	32 17	29	18	16	22	18	15	25	21	22
TOTAL BADL		47	5	82	27	68	19	76	49	47	47	36	49	53	44	43	52	47	42	46	51	60
Don't know	_	12	2	5	6	2		9	8	6	17	30	15	8	6	9	16	8	13	11	13	10
In your opinion how good or bad is the state of Britain's economy at the moment?			•								ı	•										
Very goo		3	8	1	2	1	5	1	1	4	1	4	4	2	2	3	2	4	2	2	4	1
Quite goo		20	50	6	30	13	41	8	17	25	16	20	16	18	27	23	16	24	24	21	14	18
TOTAL GOOI	_	23 31	58 31	7	32 45	14 34	46 33	9 28	18	29	17	24	20	20	29	26	18	28	26	23	18	19
Neither good nor ba	33			29 44	45 18	34 36	17	28 42	39 30	31 26	30 32	29 18	30 28	31 33	32 29	33 27	27 31	31 26	31 27	30	31	29 35
Ouito ha	7 27	20	u																			
Quite ba Verv ba		29 10	9																	30 10	30 14	
Quite ba Very ba TOTAL BAI	d 11	29 10 39	1 10	16 60	2 20	16 52	3	17 59	9	10	11 43	9	11	13 46	8 37	8	13 44	10	7	10	14 44	12 47



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Sample Size: 1963 GB Adults
Fieldwork: 10th - 11th July 2014

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	Tota	al C	Con	Lab	Lib Dem	UKIP	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
Weighted Sam	le 196	3 5	500	570	129	181	565	467	398	952	1011	234	497	671	561	1119	844	251	638	420	483	171
Unweighted Sam	ole 196	3 4	157	586	111	212	528	487	398	934	1029	227	376	804	556	1245	718	267	589	366	486	255
	%	1	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
Ju	y Jul	у																				
3-	<i>1</i> 10-1	11																				
How do you think the financial situation of your																						
household will change over the next 12 months?		_					_					_				_		Ξ.				
Get a lot better 2	2		5	2	3	1	3	1	2	3	1	5	2	3	1	4	1	2	3	1	3	1
Get a little better 1	15		28	8	25	6	22	7	14	20	11	24	19	14	9	18	12	20	15	16	11	17
TOTAL BETTER 1	17	' _. .	33	10	28	7	25	8	16	23	12	29	21	17	10	22	13	22	18	17	14	18
Stay about the same 4.	39)	47	34	51	39	46	34	45	36	41	27	40	37	45	41	36	35	37	39	43	38
Get a little worse 2	3 26	3	15	35	18	39	21	36	27	25	28	13	21	28	35	24	30	25	29	26	24	28
Get a lot worse	10)	2	16	1	12	4	17	8	9	10	8	9	14	6	9	12	11	8	12	11	8
TOTAL WORSE 3	36	;	17	51	19	51	25	53	35	34	38	21	30	42	41	33	42	36	37	38	35	36
Don't know 6	7		3	5	3	3	4	5	4	6	9	23	9	5	3	6	9	7	8	6	9	8

There have recently been allegations that some senior politicians in the 1970s and 1980s were involved in abusing children at that time and that this was deliberately covered up.

From what you have seen or heard about this story, do you think it is probably true or false that...

Some senior politicans in the 1970s and 1980s were

Some senior politicans in the 1970s and 1980s were involved in abusing children?

Probably true

	Probably false	4	6	4	4	3	5	3	4	5	3	7	6	4	2	4	5	5	4	4	4	5
	Don't know	20	19	13	21	8	17	14	19	18	22	32	29	16	11	20	20	17	20	19	22	17
That there was a deliberate cover-up?												_				-						
	Probably true	76	73	81	69	90	76	82	79	75	76	54	67	79	88	75	77	75	75	78	75	77
	Probably false	5	8	5	13	3	7	4	6	7	4	8	8	5	3	6	5	9	6	3	5	6
	Don't know	19	19	13	18	6	17	14	15	18	20	38	25	16	9	19	19	17	19	19	20	17

76 | 75 83 76 89 | 77 84 77 | 77 75 | 60 65 80 87 | 76 76 | 78

Thinking about the current government, how well or badly do you think today's government have responded to the recent allegations of a cover up of child abuse in the 1970s and 1980s?

1116 137 05 allu 13005 :																						
	Very well	5	14	2	4	0	10	2	3	6	4	5	3	5	6	6	3	6	5	5	5	3
	Fairly well	29	46	22	45	28	44	20	36	31	27	20	28	29	35	32	26	32	31	27	28	28
	TOTAL WELL	34	60	24	49	28	54	22	39	37	31	25	31	34	41	38	29	38	36	32	33	31
	Fairly badly	26	14	37	23	41	18	39	28	27	26	23	18	29	31	26	27	20	26	26	29	29
	Very badly	15	6	22	2	18	8	21	11	16	14	10	13	16	17	13	17	14	12	17	15	20
	TOTAL BADLY	41	20	59	25	59	26	60	39	43	40	33	31	45	48	39	44	34	38	43	44	49
	Don't know	25	20	16	25	12	20	18	22	19	30	42	38	20	12	23	27	28	26	24	24	20



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•	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

The current government have set up a panel of inquiry to look at how public institutions handled historic complaints of child sex abuse, chaired by Baroness Butler-Sloss, a retired High Court judge. They have also set up an inquiry into how the Home Office handled information it received about child abuse from the 1970s to the 1990s, led by Peter Wanless, the chief executive of the NSPCC.

How much confidence, if any, do you have that these

two inquiries will fully investigate the matter?																					
A lot of confidence	7	15	6	5	3	12	5	7	8	6	8	10	6	6	8	7	9	7	9	7	5
A fair amount of confidence	37	52	32	60	23	43	28	49	36	39	39	38	39	34	41	31	39	39	35	36	35
TOTAL CONFIDENCE	44	67	38	65	26	55	33	56	44	45	47	48	45	40	49	38	48	46	44	43	40
Not very much confidence	33	23	40	26	48	29	44	28	34	32	23	22	34	44	31	34	28	34	31	32	41
No confidence at all	11	4	15	2	20	7	14	9	12	9	6	10	12	11	9	13	13	8	12	11	11
TOTAL NO CONFIDENCE	44	27	55	28	68	36	58	37	46	41	29	32	46	55	40	47	41	42	43	43	52
Don't know	12	7	7	6	7	9	9	7	10	15	25	20	8	5	11	14	10	12	13	14	9
Do you think these two inquiries will be enough to fully investigate the affair, or should there be a wider public inquiry? The two inquiries should be enough to fully investigate the affair A full public inquiry should be set up Don't know	27 56 17	46 41 14	22 66 12	43 40 17	20 73 7	40 45 15	19 66 15	30 55 15	29 55 16	25 56 19	23 45 32	29 48 23	27 58 15	28 64 8	32 51 17	20 61 18	26 55 19	30 52 19	24 61 15	29 53 17	20 65 15
Thinking about rumours you may have seen on the internet and social media, have you personally seen or read any accusations of child abuse against specific named politicans?	1					1			1		l				1	1					
Yes - I have and I think they are probably true	22	21	22	12	37	23	23	20	21	23	12	14	24	30	21	23	24	24	20	18	24
Yes - I have but they they are probably just made up rumours	6	9	6	6	4	8	5	4	8	4	7	7	5	5	6	6	8	7	7	3	4
No - I have not Not sure	59 13	61 9	60 12	78 3	52 8	59 10	61 11	67 9	59 12	59 14	55 26	62 17	60 10	57 8	62 12	56 15	56 12	57 13	62 11	63 15	58 14



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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
Which of the following statements best reflects your view? The discussion of the child abuse allegations is proportionate		I				I			1		Ī				I	İ	Ì				
and measured and being done in the right way - there are genuine questions to be answered	46	46	53	34	57	44	53	48	44	47	31	43	48	51	44	48	43	45	48	45	47
While there are questions to be answered, too much of the discussion is overblown and it risks becoming a witchhunt of elderly politicians based on internet rumours and gossip	29	41	24	47	21	36	22	34	33	26	31	27	28	33	34	23	31	31	28	27	30
Neither Don't know	9 16	5 9	12 10	7 12	11 11	7 12	11 14	7 11	9 14	10 18	9 29	9 22	9 14	9 7	9 14	9 19	10 15	8 16	7 17	11 17	11 12
Would you support or oppose a new law making it a legal requirement for teachers, doctors or social workers to report any suspicions of child abuse to police? This would mean that a teacher or other professional who suspected a child was had been abused, but did not report it to police, could face prosecution and a possible prison sentence.																					
Would support such a law	50	51	55	37	65	51	55	44	50	50	41	42	51	60	46	55	49	49	52	51	48
Would not support such a law	29	32	30	47	22	30	29	33	31	27	30	32	31	25	35	22	31	29	28	29	34
Don't know	21	17	15	16	13	19	16	22	18	23	29	26	18	15	19	23	20	22	20	20	18
Would you support or oppose a ban on new fast food restaurants opening within a certain distance of a school?		_													_						
Support	47	48	52	48	47	44	47	59	48	46	36	49	47	49	48	45	53	47	44	45	49
Oppose	32	36	30	38	37	40	30	27	33	32	36	29	31	36	33	32	29	34	35	32	27
Don't know	21	16	18	15	16	17	23	15	19	23	27	22	23	15	20	23	18	20	21	23	24



Region

Social Grade

Age

Sample Size: 1963 GB Adults Fieldwork: 10th - 11th July 2014

	Total	Con	Lab	Lib Dem		Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+		C2DE	London	Rest of South	Midlands / Wales	North	Scotland
Weighted Sample		500	570	129	181	565	467	398	952	1011	234	497	671		1119	844	251	638	420	483	171
Unweighted Sample	_	457	586	111	212	528	487	398	934	1029	227	376	804	556	1245	718	267	589	366	486	255
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
If so, what do you think would be an appropriate distance? [Only asked to respondents who would support a ban on new fast food restaurants opening within a certain distance of a school; n=944] There should be a ban on new fast food restaurants within 100 metres of a school	6	5	6	9	2	4	5	4	3	8	9	8	5	3	6	6	6	6	11	2	2
There should be a ban on new fast food restaurants within																					
250 metres of a school	11	12	13	15	11	10	11	15	11	11	17	15	8	10	12	10	22	8	11	8	14
There should be a ban on new fast food restaurants within																					
500 metres of a school	27	26	28	29	21	26	26	32	29	25	25	27	29	25	28	26	31	29	17	28	31
There should be a ban on new fast food restaurants within 1 kilometre of a school	46	49	44	39	54	48	50	41	45	46	26	41	48	53	46	46	33	49	40	47	45
Other	40	3	3	6	8	40	4	4	45 6	2	4	4	40	4	46	40	3	3	49 5	5	45 3
Don't know	7	5	5 5	3	4	8	5	4	6	7	20	5	6	6	5	9	5 5	3 6	5 7	10	5 5
Currently any strike action requires the approval of trade union members in a strike ballot, with a simple majority of those voting needed to call a strike. It has been suggested that the law should be changed so a strike requires the support of 50% of ALL the trade union members, whether or not they take part in the ballot. Would you support or oppose this proposal?	July 10-11	1																			
Support 51 Oppose 23 Don't know 26	49 28 22	78 12 9	34 48 18	57 28 15	57 24 19	71 15 14	35 44 21	51 31 18	52 34 13	46 23 31	40 21 39	46 27 27	46 34 19	60 25 15	53 30 17	45 26 29	51 31 18	50 27 23	51 26 23	51 27 22	39 36 26
Do you plan to go and see any of the Commonwealth Games?																					
Yes, and I have already bought tickets Yes, but I have't bought tickets yet No, I don't have any plans to Don't know	2 2 90 5	1 1 95 2	3 3 90 4	3 3 93 1	2 2 96 0	2 1 94 3	3 2 90 5	3 2 93 2	3 3 89 5	2 1 91 6	2 2 76 20	4 4 85 7	2 1 93 3	1 1 97 1	4 2 89 5	1 1 91 6	1 5 89 5	1 1 92 5	3 0 91 6	1 2 91 6	11 7 79 4

2010 Vote

Gender

Westminster VI



Fieldwork: 10th - 11th July 2014		Ι ,	Noetm	inster \	/1		2010 Vo	ıte.	G	ender	I	Ag	Δ.		Socia	Grade	I		Region		
	-	<u> </u>	Vesuii		<u> </u>		2010 00		- 00	III					Oocia	l Grade		Rest of	Midlands /		
	Total	Con	Lab	Lib Dem		Con		Lib Dem		Female	18-24	25-39		60+	ABC1			South	Wales	North	Scotland
Weighted Sampl		500	570	129	181	_		398	952	1011	234	497	671	561	1119		251	638	420	483	171
Unweighted Sample	e 1963	457	586	111	212	528	487	398	934	1029	227	376	804	556	1245	718	267	589	366	486	255
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
And do you plan to watch the Commonwealth Games on																					
television later this month?		_				_			_						_		Ξ.				
Yes, definitely	16	18	21	15	11	18	21	16	17	16	9	17	18	17	17	15	19	15	16	14	26
Yes, probably	33	42	33	36	31	37	36	38	34	33	28	27	36	38	36	31	33	35	31	34	35
TOTAL YES	49	60	54	51	42	55	57	54	51	49	37	44	54	55	53	46	52	50	47	48	61
No, probably not	23	24	21	24	21	26	20	24	24	23	21	24	21	27	24	23	28	21	26	22	20
No, definitely not	20	13	19	22	33	14	17	19	18	21	23	23	20	16	18	23	14	22	22	21	13
TOTAL NO	43	37	40	46	54	40	37	43	42	44	44	47	41	43	42	46	42	43	48	43	33
Don't know	7	4	6	2	3	5	6	4	6	8	20	9	6	2	6	9	5	7	6	9	6
Which of the following recent or ongoing sporting events did you watch? The football World Cup																					
I did watch some or all of this	67	69	73	67	64	68	71	66	76	59	75	70	69	59	71	62	80	67	61	65	68
I did not watch any of this	31	31	26	33	36	32	28	34	23	39	19	27	31	41	29	35	20	32	37	32	31
Can't remember	2	0	1	0	0	0	2	0	1	2	6	3	0	0	1	3	0	1	2	3	1
The England cricket test series against Sri Lanka		-									_				_		-				
I did watch some or all of this	14	16	17	18	13	16	17	13	20	8	8	16	13	16	16	11	18	15	11	15	9
I did not watch any of this	84	83	81	82	87	84	81	87	78	90	85	81	86	84	83	86	80	83	86	84	90
Can't remember	2	0	2	0	0	0	2	0	2	2	7	3	0	0	1	3	2	2	2	1	1
The Rugby Union third test against New Zealand																					
I did watch some or all of this	9	12	10	5	15	13	10	7	12	7	9	11	9	9	11	8	11	12	8	7	6
I did not watch any of this	88	87	87	94	85	86	86	93	86	90	83	83	91	91	88	88	87	86	88	90	93
Can't remember	3	1	3	1	0	1	4	1	2	3	7	6	0	0	1	4	2	2	3	3	1
The Tour de France																					
I did watch some or all of this	36	48	37	31	36	45	38	37	39	34	26	26	37	50	39	33	37	36	30	46	29
I did not watch any of this	62	52	62	69	64	55	60	63	60	64	67	71	63	50	60	64	62	62	67	53	70
Can't remember	2	1	2	0	0	0	2	0	1	2	7	3	0	0	1	3	1	2	2	1	2
Wimbledon											•										
I did watch some or all of this	57	72	54	57	54	67	56	57	57	58	54	51	58	63	61	52	67	56	54	51	72
I did not watch any of this	41	28	44	41	46	33	40	42	41	40	38	45	41	37	38	44	32	42	44	45	26
Can't remember	2	0	2	3	0	0	3	0	2	2	7	5	0	0	1	4	1	2	2	3	1



		V	Vestmi	nster \	/I	- 2	2010 Vo	te	Ge	nder		Ag	е		Social	Grade			Region		
	Total	Con	Lab	Lib Dem	UKIP	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
Weighted Sample	1963	500	570	129	181	565	467	398	952	1011	234	497	671	561	1119	844	251	638	420	483	171
Unweighted Sample	1963	457	586	111	212	528	487	398	934	1029	227	376	804	556	1245	718	267	589	366	486	255
•	%	%	0/2	0/2	0/2	%	0/2	%	0/2	%	%	0/2	%	0/2	%	0/2	%	0/2	%	0/2	0/2

How likely do you think it is that English or British teams or players will win the following in the next ten years?

or players will win the following in the next ten years?																					
The Football World Cup																					
Very likely	2	2	3	1	4	2	2	1	3	2	3	5	1	1	3	2	3	3	2	2	0
Fairly likely	5	6	5	7	5	5	6	3	6	5	4	6	4	6	5	5	9	5	4	5	4
TOTAL LIKELY	7	8	8	8	9	7	8	4	9	7	7	11	5	7	8	7	12	8	6	7	4
Fairly unlikely	28	32	28	28	26	27	30	29	24	32	28	21	29	33	26	31	28	26	31	28	27
Very unlikely	55	55	55	57	59	57	52	57	60	50	50	59	57	51	59	49	53	55	56	53	57
TOTAL UNLIKELY	83	87	83	85	85	84	82	86	84	82	78	80	86	84	85	80	81	81	87	81	84
Don't know	10	6	9	8	7	8	10	9	8	12	14	10	8	10	8	13	6	11	7	12	12
The Cricket World Cup		•				•			•		•				•						
Very likely	4	4	4	2	3	4	4	2	4	3	4	6	3	2	4	3	4	4	3	4	2
Fairly likely	30	37	32	30	30	36	30	33	32	28	27	28	34	29	32	27	35	30	29	29	26
TOTAL LIKELY	34	41	36	32	33	40	34	35	36	31	31	34	37	31	36	30	39	34	32	33	28
Fairly unlikely	27	30	27	32	28	28	27	26	30	23	21	24	27	30	27	26	27	27	27	26	24
Very unlikely	17	15	17	12	24	15	20	17	16	18	14	17	14	21	15	19	11	17	20	15	18
TOTAL UNLIKELY	44	45	44	44	52	43	47	43	46	41	35	41	41	51	42	45	38	44	47	41	42
Don't know	23	14	21	24	15	17	20	21	18	28	33	25	22	18	21	25	23	21	21	25	30
The Rugby Union World Cup		•							•		•				•						
Very likely	6	8	5	5	7	8	6	4	7	4	5	8	8	2	6	5	6	7	6	5	3
Fairly likely	39	50	39	36	38	46	41	39	42	35	28	36	40	43	41	35	47	40	39	35	31
TOTAL LIKELY	45	58	44	41	45	54	47	43	49	39	33	44	48	45	47	40	53	47	45	40	34
Fairly unlikely	21	17	23	25	24	21	21	25	23	20	20	22	20	23	22	21	17	19	21	24	26
Very unlikely	12	8	14	10	17	9	14	12	11	12	13	12	10	13	10	14	8	12	13	9	18
TOTAL UNLIKELY	33	25	37	35	41	30	35	37	34	32	33	34	30	36	32	35	25	31	34	33	44
Don't know	23	17	19	24	15	17	18	21	16	28	35	22	22	19	21	25	22	21	21	26	23
The Tour de France		•				•			•		•				•						
Very likely	11	15	10	12	12	12	11	12	13	8	9	14	12	7	12	9	10	12	9	11	9
Fairly likely	43	48	47	47	38	47	48	43	46	40	34	39	47	45	47	38	52	42	42	42	41
TOTAL LIKELY	54	63	57	59	50	59	59	55	59	48	43	53	59	52	59	47	62	54	51	53	50
Fairly unlikely	17	15	14	22	23	19	13	17	16	18	17	16	13	22	16	18	13	18	17	16	17
Very unlikely	11	9	12	5	16	9	13	11	10	12	11	13	9	12	10	12	9	11	14	10	12
TOTAL UNLIKELY	28	24	26	27	39	28	26	28	26	30	28	29	22	34	26	30	22	29	31	26	29
Don't know	18	12	17	15	12	13	16	16	14	22	28	18	19	14	16	22	17	16	18	21	21
The Men or Women's singles title at Wimbledon		•				•			•		•				•						
Very likely	7	8	7	9	8	6	8	8	6	8	9	10	7	5	8	6	12	5	5	7	12
Fairly likely	36	38	38	43	30	37	39	37	36	37	48	35	38	31	39	33	40	34	34	35	48
TOTAL LIKELY	43	46	45	52	38	43	47	45	42	45	57	45	45	36	47	39	52	39	39	42	60
Fairly unlikely	29	36	27	33	30	36	25	33	32	26	17	29	28	36	30	28	26	33	33	27	21
Very unlikely	13	10	14	4	22	11	16	9	14	13	6	10	15	16	11	16	11	14	15	13	8
TOTAL UNLIKELY	42	46	41	37	52	47	41	42	46	39	23	39	43	52	41	44	37	47	48	40	29
Don't know	14	8	13	11	9	9	12	13	12	16	20	16	12	12	11	17	11	14	13	17	11



		١	Vestmi	nster \	/I	2	2010 Vo	te	Ge	nder		Ag	е		Social	Grade			Region		
	Total	Con	Lab	Lib Dem	UKIP	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
Weighted Sample	1963	500	570	129	181	565	467	398	952	1011	234	497	671	561	1119	844	251	638	420	483	171
Unweighted Sample	1963	457	586	111	212	528	487	398	934	1029	227	376	804	556	1245	718	267	589	366	486	255
•	0/2	0/_	0/_	0/_	0/_	0/_	0/_	0/-	0/2	0/-	0/2	0/_	0/_	0/_	0/-	0/_	0/_	0/_	0/_	0/_	0/_

	Total	Con	Lab	Lib Dem	UKIP	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
mple	1963	500	570	129	181	565	467	398	952	1011	234	497	671	561	1119	844	251	638	420	483	171
mple	1963	457	586	111	212	528	487	398	934	1029	227	376	804	556	1245	718	267	589	366	486	255
-	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Which team, if either, will you be supporting in the football World Cup final this weekend?

Germany	38	43	42	45	38	42	39	38	48	29	48	41	38	33	41	35	44	38	33	41	38
Argentina	12	10	19	13	10	9	15	13	13	12	12	17	10	11	13	11	18	11	12	11	16
Neither	42	43	34	36	49	45	41	42	33	50	25	33	44	54	40	44	32	45	47	40	36
Don't know	7	4	5	7	3	4	5	6	6	9	15	9	7	3	5	10	6	7	7	8	10



YouGov / Sunday Times Survey Results

Fieldwork: 10th - 11th July 2014																							
		V	Vestmi	nster \	/I	2	2010 Vo	te	Ge	ender		Ag	je		Social	Grade			Region				under 182
	Total	Con	Lab	Lib Dem	UKIP	Con	Lah	Lib	Mala	Female	10 24	25-39	40-59	60±	ABC1	C2DE	London	Rest of	Midlands /	North	Scotland		No, I do not
								Dem									London	South	Wales	NOTH	Scotianu	165,100	NO, I do Hot
Weighted Sample		500	570	129	181	565	467	398	952	1011	234	497	671	561	1119	844	251	638	420	483	171	498	1465
Unweighted Sample	1963	457	586	111	212	528	487	398	934	1029	227	376	804	556	1245	718	267	589	366	486	255	474	1489
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
Do you currently have any children under the age of 18?																							
Yes, I do		19	30	32	19	21	31	23	26	24	8	42	38	3	25	26	24	25	26	26	26	100	0
No, I do not	75	81	70	68	81	79	69	77	74	76	92	58	62	97	75	74	76	75	74	74	74	0	100
How many hours each week do your children spend taking part in organised extracurricular activity? (If you have more than one child under the age of 18, please think about the oldest) [The next few questions were only asked to parents of																							
children under the age of 18; n=474]		I 00	00	00		1 4-	0.4	0.4	I 04	00		00	0.4	- 4	l 05	05		00	00	07		05	
None at all One hour or less		20 15	23 12	38 6	26 8	17 12	24 14	34 5	21 12	29 12	32 12	28 12	21 13	51 4	25	25 13	31 11	23	26	27 10	14 11	25 12	0
Two or three hours		30	24	19	22	33	24	5 29	26	28	17	27	29	3	12 26	28	19	13 30	15 25	26	33	27	0 0
Three or four hours		18	13	27	12	17	19	13	18	20 11	23	11	18	0	15	20 14	17	17	9	26 17	33 14	15	0
Five or six hours	7	5	11	5	16	7	7	12	9	6	0	9	8	0	10	5	15	7	3	5	15	7	0
Seven to ten hours	5	10	5	4	13	6	8	3	4	6	0	1	7	22	5	4	4	4	7	6	2	5	0
Eleven to fifteen hours		1	4	0	0	3	2	1	3	0	0	3	1	4	1	3	1	2	1	3	0	2	0
Sixteen to twenty hours	1	0	2	0	0	0	0	1	1	0	0	1	1	0	1	0	0	2	0	1	0	1	0
More than twenty hours	0	0	0	0	2	1	0	0	0	0	0	0	0	0	0	0	0	0	1	0	0	0	0
Not sure	6	1	6	0	0	4	3	2	6	6	17	8	3	16	4	9	2	1	13	6	11	6	0
And how many hours each week do you personally spending taking your children to organised extracurricular activities, watching them take part or waiting to pick them up?																							
None at all		23	30	35	38	24	30	39	27	36	21	32	31	37	30	33	33	30	33	34	23	31	0
One hour or less	25	27	20	27	32	24	24	30	23	26	21	24	25	41	25	24	14	30	25	25	22	25	0
Two or three hours		34	24	22	12	32	27	17	26	21	25	21	26	3	24	23	38	24	20	18	25	23	0
Three or four hours	6	6	9	3	11	6	7	7	7	6	0	7	7	4	8	4	10	6	4	6	8	6	0
Five or six hours	5	3	5	13	4	4	7	3	6	3	16	4	4	8	6	4	4	2	5	6	10	5	0
Seven to ten hours	2	1	4	0	0	3	0	1	1	2	0	2	2	0	1	2	0	3	1	1	0	2	0
Eleven to fifteen hours	1	0	2	0	0	0	2	0	1	0	0	2	0	0	0	1	0	0	0	3	0	1	0
Sixteen to twenty hours		0	0	0	2	1	0	0	0	1	0	0	0	4	0	0	0	0	1	1	0	0	0
More than twenty hours	0	0 7	0 7	0	0	1	0 3	0 3	0 8	0 5	4	0 9	0 5	<i>0</i> 3	0 6	0 8	0	1 3	0 12	0 7	0 13	0 7	0
Not sure	7	I '	1	U	1	6	3	3	Ö	Э	13	9	Э	3	О	Ö	'	3	12	1	13	, ,	U



Fieldwork: 10th - 11th July 2014																							G1 1110 1
•		Westminster VI					2010 Vo	te	Ge	ender		Ag	je		Social	Grade			Region				under 182
	Total		Lab	Lib Dem	UKIP	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland		No, I do not
Weighted Sample	1963	500	570	129		565		398	952	1011	234	497	671	561	1119	844	251	638	420	483	171	498	1465
Unweighted Sample		457	586	111	212	528	487	398	934	1029	227	376	804	556	1245	718	267	589	366	486	255	474	1489
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
Do you think taking part in a lot of organised extracurricular activities has a positive or negative																							
impact on children's development? Very positive	41	47	35	48	44	45	42	47	43	38	25	38	44	41	43	38	40	48	34	40	35	41	0
Fairly positive		44	47	39	41	41	46	37	44	38	41	44	40	10	43	38	51	39	34	44	39	41	0
TOTAL POSITIVE		91		87	85	86	88	84	87	76	66	82	84	51	86	76	91	87	68	84	74	82	0
No real difference either way		3	11	4	13	8	7	9	7	12	12	10	8	18	6	13	6	5	14	8	20	9	0
Fairly negative		3	3	5	0	2	1	5	1	4	0	2	4	0	3	2	0	5	2	3	1	3	0
Very negative	1	2	0	0	0	2	1	0	1	0	0	0	1	5	1	0	2	0	1	0	3	1	0
TOTAL NEGATIVE	4	5	3	5	0	4	2	5	2	4	0	2	5	5	4	2	2	5	3	3	4	4	0
Don't know	6	1	4	4	2	2	4	2	4	8	22	5	3	27	4	8	0	3	15	6	2	6	0
they take part in? [Only asked to parents whose children do at least some extra curricular activity; n=358] A lot A fair amount TOTAL A LOT/ A FAIR AMOUNT	33	50 43 93	51 34 85	64 18 82		50 36 86	54 36 90	70 25 95	53 35 88	55 30 85	29 32 61	46 34 80	61 32 93	52 16	57 34 91	50 30	51 36 87	59 34	45 30	55 36	55 22	54 33	0
Not very much	87 5	5	7	13	0	9	6	95 1	6	4	5	8	2	68	4	80	8	93 5	75 5	91 4	77 7	87 5	0 0
Not at all	1	0	0	0	0	2	0	0	2	0	17	0	0	26	1	1	5	0	3	0	0	1	0
TOTAL NOT VERY MUCH/NOT AT ALL		5	7	13	0	11	6	1	8	4	22	8	2	32	5	7	13	5	8	4	7	6	0
Don't know		2	7	6	0	3	5	4	4	12	17	12	4	0	4	12	0	2	17	6	17	8	0
Thinking about the organised extracurricular activities your children take part in, are they mostly											-												
[Only asked to parents whose children do at least some extra curricular activity; n=358]		ı							ī								1					•	
Activities that I or my partner chose and encouraged our children to take part in	29	38	30	51	44	28	32	41	31	27	49	38	21	36	35	22	40	32	18	38	13	29	0
Activities that our children wanted to take part in and asked us to arrange	59	60	60	44	56	67	63	49	59	60	11	47	73	31	56	64	52	64	61	53	66	59	0
Not sure	11	2	10	6	0	5	4	11	10	13	40	14	6	32	8	15	8	4	21	10	21	11	0
To what extent, if at all, do you think children would "miss out" if their parents didn't give them opportunities to take part in organised extracurricular activities?																							

to take part in organised extracurricular activities?	
[Only asked to parents of children under the age of 18;	

n=474]

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Would miss out a lot	35	40	36	38	36	37	44	32	39	30	27	28	39	49	35	34	45	39	34	27	27	35	U
Would miss out a fair amount	43	43	44	50	50	44	39	53	44	43	23	50	41	17	46	40	37	43	40	49	46	43	0
Wouldn't really miss out on much	11	13	10	8	7	14	8	9	9	12	35	8	10	18	11	10	6	14	7	12	12	11	0
Wouldn't really miss out on anything	2	2	2	0	0	2	3	1	2	2	0	3	2	0	2	2	3	1	0	4	5	2	0
Don't know	10	1	8	4	7	3	6	4	7	12	15	11	8	16	6	14	9	3	20	9	11	10	0



YouGov Weighting Data

In addition to weighting by age, gender, social class and region (weighted and unweighted figures shown in the tables), YouGov also weighted its raw data by newspaper readership and political party identification:

Unweighted no. Weighted no.

	Onweignted no.	vveignteu n
Age and Gender		
Male 18 t	to 24 84	118
Male 25 t	to 39 170	247
Male 40 t	to 59 404	332
Male	60 + 276	255
Female 18 t	to 24 143	116
Female 25 t	to 39 206	249
Female 40 t	to 59 400	340
Female	60 + 280	306
Region		
North Eng	land 486	483
Midla	ands 274	322
	East 193	188
Lor	ndon 267	251
South Eng	land 396	450
W	/ales 92	98
Scot	tland 255	171
Social Grade		
	AB 707	550
	C1 538	569
	C2 293	412
	DE 425	432
Newspaper Type		
Express /	Mail 406	314
Sun /	Star 243	461
Mirror / Re	cord 134	196
Guardian / Indepen	ident 134	88
FT / Times / Teleg	raph 142	186
Other P	aper 299	226
No P	aper 605	491
Political Party Identification		
La	bour 653	628
Conserva	ative 493	550
Liberal Demo	ocrat 172	216
SNP/Plaid Cy	ymru 55	33
Ot	thers 140	45
None	/ DK 450	491

YouGov is a member of the British Polling Council and abides by its rules.

For more information on the methodology, please go to <code>yougov.co.uk/publicopinion/methodology</code>

Or visit our website: <code>yougov.co.uk</code>