

## YouGov / Sunday Times Survey Results

Sample Size: 2078 GB Adults  
Fieldwork: 17th - 18th July 2014

	Westminster VI				2010 Vote			Gender		Age				Social Grade		Region					
	Con	Lab	Lib Dem	UKIP	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
<b>Weighted Sample</b>	<b>2078</b>	<b>507</b>	<b>600</b>	<b>138</b>	<b>215</b>	<b>614</b>	<b>494</b>	<b>438</b>	<b>1008</b>	<b>1070</b>	<b>247</b>	<b>526</b>	<b>711</b>	<b>594</b>	<b>1184</b>	<b>894</b>	<b>266</b>	<b>675</b>	<b>445</b>	<b>511</b>	<b>181</b>
<b>Unweighted Sample</b>	<b>2078</b>	<b>460</b>	<b>664</b>	<b>125</b>	<b>242</b>	<b>584</b>	<b>545</b>	<b>437</b>	<b>981</b>	<b>1097</b>	<b>199</b>	<b>422</b>	<b>862</b>	<b>595</b>	<b>1381</b>	<b>697</b>	<b>299</b>	<b>575</b>	<b>436</b>	<b>526</b>	<b>242</b>
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

### Headline Voting Intention

[Excluding Wouldn't votes and Don't knows]

Con	<b>32</b>	100	0	0	0	74	4	12	29	34	27	25	31	39	34	29	33	37	33	26	21
Lab	<b>37</b>	0	100	0	0	4	82	35	38	37	44	43	40	28	34	42	39	27	41	48	37
Lib Dem	<b>9</b>	0	0	100	0	1	1	33	10	7	10	11	7	8	11	5	13	11	6	7	6
Other	<b>22</b>	0	0	0	100	21	12	20	23	22	19	21	22	25	22	24	15	25	20	20	36

### Other Parties Voting Intention

UKIP	<b>13</b>	0	0	0	100	17	8	9	14	13	3	10	12	21	12	15	11	16	14	15	5
Green	<b>5</b>	0	0	0	0	2	2	9	4	5	14	4	5	2	5	4	3	7	3	3	4
SNP / PCY	<b>3</b>	0	0	0	0	1	2	2	3	3	2	4	3	2	3	3	0	0	1	1	26
BNP	<b>0</b>	0	0	0	0	0	0	0	0	0	0	0	0	0	0	1	0	1	0	0	0
Respect	<b>0</b>	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Other	<b>1</b>	0	0	0	0	1	0	1	1	1	0	1	2	1	1	1	1	1	2	0	1

### Non Voters

Would Not Vote	<b>8</b>	0	0	0	0	2	1	4	7	8	14	13	5	4	6	10	7	8	7	9	4
Don't know	<b>15</b>	0	0	0	0	13	8	20	13	17	25	15	15	12	14	16	14	15	16	16	13

July  
16-17

July  
17-18

### Do you approve or disapprove of the Government's record to date?

Approve	29	<b>29</b>	81	4	45	14	61	7	22	33	25	23	25	28	36	33	24	31	34	30	23	25
Disapprove	56	<b>55</b>	9	87	38	80	27	84	58	55	56	47	55	58	56	52	59	50	50	56	61	64
Don't know	15	<b>16</b>	10	8	18	6	12	9	20	12	19	31	20	13	8	15	17	18	17	14	16	11

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Fieldwork: 17th - 18th July 2014

	Westminster VI					2010 Vote			Gender		Age				Social Grade		Region					
	Total	Con	Lab	Lib Dem	UKIP	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
<b>Weighted Sample</b>	<b>2078</b>	507	600	138	215	614	494	438	1008	1070	247	526	711	594	1184	894	266	675	445	511	181	
Unweighted Sample	2078	460	664	125	242	584	545	437	981	1097	199	422	862	595	1381	697	299	575	436	526	242	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

July  
10-11

**Do you think that David Cameron is doing well or badly as Prime Minister?**

	July 10-11	July 17-18																				
Very well	6	5	20	0	3	2	14	1	2	6	5	4	4	6	7	6	5	8	8	5	2	5
Fairly well	34	32	72	11	48	19	57	11	30	33	31	28	29	32	36	35	28	32	37	30	29	27
<b>TOTAL WELL</b>	<b>40</b>	<b>37</b>	92	11	51	21	71	12	32	39	36	32	33	38	43	41	33	40	45	35	31	32
Fairly badly	27	30	6	42	33	46	18	41	36	27	34	27	32	31	30	32	28	32	26	29	34	37
Very badly	24	24	0	43	12	29	7	42	23	27	20	21	23	24	25	20	29	18	20	27	28	27
<b>TOTAL BADLY</b>	<b>51</b>	<b>54</b>	6	85	45	75	25	83	59	54	54	48	55	55	55	52	57	50	46	56	62	64
Don't know	9	8	2	4	4	4	4	5	10	7	10	20	12	6	3	7	11	11	9	10	7	5

**Do you think Ed Miliband is doing well or badly as leader of the Labour party?**

Very well	3	2	0	6	0	0	1	4	1	2	2	3	2	2	1	2	2	3	3	1	1	2
Fairly well	19	21	7	54	11	8	6	47	21	22	20	19	22	23	18	19	23	17	18	23	26	19
<b>TOTAL WELL</b>	<b>22</b>	<b>23</b>	7	60	11	8	7	51	22	24	22	22	24	25	19	21	25	20	21	24	27	21
Fairly badly	34	37	40	28	57	34	36	32	43	35	39	30	36	38	38	39	33	42	37	35	35	36
Very badly	31	29	48	5	25	54	51	10	25	33	26	24	24	28	39	31	27	24	31	29	28	36
<b>TOTAL BADLY</b>	<b>65</b>	<b>66</b>	88	33	82	88	87	42	68	68	65	54	60	66	77	70	60	66	68	64	63	72
Don't know	12	11	5	7	6	4	6	8	11	8	14	24	16	9	4	9	14	14	12	11	10	7

**Do you think that Nick Clegg is doing well or badly as leader of the Liberal Democrats?**

Very well	1	1	1	0	10	0	1	1	3	2	1	1	1	2	1	1	1	3	1	1	1	1
Fairly well	14	14	22	7	54	3	18	7	20	15	14	11	16	14	13	17	11	17	17	13	10	14
<b>TOTAL WELL</b>	<b>15</b>	<b>15</b>	23	7	64	3	19	8	23	17	15	12	17	16	14	18	12	20	18	14	11	15
Fairly badly	30	31	37	29	26	27	32	29	35	27	34	29	32	32	29	33	27	31	30	29	34	29
Very badly	44	44	34	58	6	66	43	58	33	49	40	39	38	44	52	42	48	40	41	47	46	48
<b>TOTAL BADLY</b>	<b>74</b>	<b>75</b>	71	87	32	93	75	87	68	76	74	68	70	76	81	75	75	71	71	76	80	77
Don't know	11	10	6	6	4	4	6	6	9	8	12	21	12	8	5	7	13	9	10	11	10	7

**Do you think the Conservative and Liberal Democrat coalition partners are working together well or badly?**

Very well	2	2	4	1	3	0	3	1	2	2	1	2	2	2	1	2	1	2	2	1	2	2
Fairly well	28	25	53	9	62	14	40	10	32	27	23	22	25	26	26	31	18	29	28	27	18	24
<b>TOTAL WELL</b>	<b>30</b>	<b>27</b>	57	10	65	14	43	11	34	29	24	24	27	28	27	33	19	31	30	28	20	26
Fairly badly	34	36	30	39	29	46	34	39	32	32	39	27	34	36	39	36	35	36	35	32	37	41
Very badly	25	28	6	48	4	38	16	45	26	30	26	26	27	28	31	24	33	23	24	31	34	28
<b>TOTAL BADLY</b>	<b>59</b>	<b>64</b>	36	87	33	84	50	84	58	62	65	53	61	64	70	60	68	59	59	63	71	69
Don't know	11	10	7	3	3	3	7	5	9	8	11	23	12	8	3	7	13	11	11	9	9	5

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	Westminster VI				2010 Vote			Gender		Age				Social Grade		Region						
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<b>Weighted Sample</b>	<b>2078</b>	<b>507</b>	<b>600</b>	<b>138</b>	<b>215</b>	<b>614</b>	<b>494</b>	<b>438</b>	<b>1008</b>	<b>1070</b>	<b>247</b>	<b>526</b>	<b>711</b>	<b>594</b>	<b>1184</b>	<b>894</b>	<b>266</b>	<b>675</b>	<b>445</b>	<b>511</b>	<b>181</b>	
Unweighted Sample	2078	460	664	125	242	584	545	437	981	1097	199	422	862	595	1381	697	299	575	436	526	242	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

July 10-11  
July 17-18

Do you think this coalition government is good or bad for people like you?

Very good	3	3	5	1	12	0	4	0	4	4	1	3	3	2	2	3	1	4	3	1	2	3
Fairly good	19	15	36	4	41	6	26	6	18	18	12	14	14	16	16	19	11	21	18	13	11	16
<b>TOTAL GOOD</b>	<b>22</b>	<b>18</b>	<b>41</b>	<b>5</b>	<b>53</b>	<b>6</b>	<b>30</b>	<b>6</b>	<b>22</b>	<b>22</b>	<b>13</b>	<b>17</b>	<b>17</b>	<b>18</b>	<b>18</b>	<b>22</b>	<b>12</b>	<b>25</b>	<b>21</b>	<b>14</b>	<b>13</b>	<b>19</b>
Fairly bad	24	27	24	31	23	30	26	30	27	24	29	18	29	28	27	28	25	25	30	24	26	26
Very bad	27	27	7	49	2	40	16	45	22	29	26	26	23	28	31	23	33	25	22	29	33	31
<b>TOTAL BAD</b>	<b>51</b>	<b>54</b>	<b>31</b>	<b>80</b>	<b>25</b>	<b>70</b>	<b>42</b>	<b>75</b>	<b>49</b>	<b>53</b>	<b>55</b>	<b>44</b>	<b>52</b>	<b>56</b>	<b>58</b>	<b>51</b>	<b>58</b>	<b>50</b>	<b>52</b>	<b>53</b>	<b>59</b>	<b>57</b>
Doesn't make much difference either way	20	21	25	13	20	19	24	14	22	18	23	18	21	22	20	22	19	20	19	24	21	20
Don't know	9	7	3	2	3	4	4	3	7	6	8	21	9	4	3	5	10	6	8	9	7	4

Do you think the coalition government is managing the economy well or badly?

Very well	8	8	25	1	13	2	19	2	6	9	6	6	7	8	10	10	5	8	9	7	7	8
Fairly well	33	33	63	15	52	30	53	16	34	35	31	28	30	34	36	38	27	37	38	32	26	29
<b>TOTAL WELL</b>	<b>41</b>	<b>41</b>	<b>88</b>	<b>16</b>	<b>65</b>	<b>32</b>	<b>72</b>	<b>18</b>	<b>40</b>	<b>44</b>	<b>37</b>	<b>34</b>	<b>37</b>	<b>42</b>	<b>46</b>	<b>48</b>	<b>32</b>	<b>45</b>	<b>47</b>	<b>39</b>	<b>33</b>	<b>37</b>
Fairly badly	28	30	6	47	25	37	15	44	34	27	33	22	31	33	29	29	32	26	27	32	33	35
Very badly	19	19	3	32	5	26	8	31	16	20	18	22	17	18	21	16	23	17	16	19	23	20
<b>TOTAL BADLY</b>	<b>47</b>	<b>49</b>	<b>9</b>	<b>79</b>	<b>30</b>	<b>63</b>	<b>23</b>	<b>75</b>	<b>50</b>	<b>47</b>	<b>51</b>	<b>44</b>	<b>48</b>	<b>51</b>	<b>50</b>	<b>45</b>	<b>55</b>	<b>43</b>	<b>43</b>	<b>51</b>	<b>56</b>	<b>55</b>
Don't know	12	10	4	5	6	5	6	8	10	9	12	22	15	7	5	8	13	12	10	10	11	8

In your opinion how good or bad is the state of Britain's economy at the moment?

Very good	3	2	5	0	1	1	4	0	1	2	1	1	2	2	2	2	2	3	2	1	1	2
Quite good	20	22	51	8	30	19	39	11	17	26	17	20	20	20	27	27	15	26	25	22	17	15
<b>TOTAL GOOD</b>	<b>23</b>	<b>24</b>	<b>56</b>	<b>8</b>	<b>31</b>	<b>20</b>	<b>43</b>	<b>11</b>	<b>18</b>	<b>28</b>	<b>18</b>	<b>21</b>	<b>22</b>	<b>22</b>	<b>29</b>	<b>29</b>	<b>17</b>	<b>29</b>	<b>27</b>	<b>23</b>	<b>18</b>	<b>17</b>
Neither good nor bad	31	30	29	31	44	28	31	30	36	28	33	28	29	31	32	31	29	30	31	29	31	29
Quite bad	29	29	11	40	20	38	19	39	28	27	32	22	29	34	28	28	32	25	26	31	31	38
Very bad	10	11	1	18	4	15	4	18	10	11	10	11	12	11	10	9	13	8	9	11	14	12
<b>TOTAL BAD</b>	<b>39</b>	<b>40</b>	<b>12</b>	<b>58</b>	<b>24</b>	<b>53</b>	<b>23</b>	<b>57</b>	<b>38</b>	<b>38</b>	<b>42</b>	<b>33</b>	<b>41</b>	<b>45</b>	<b>38</b>	<b>37</b>	<b>45</b>	<b>33</b>	<b>35</b>	<b>42</b>	<b>45</b>	<b>50</b>
Don't know	7	6	2	2	1	0	3	2	7	5	6	18	9	3	1	4	9	8	6	6	5	4

How do you think the financial situation of your household will change over the next 12 months?

Get a lot better	2	2	4	1	1	0	3	1	2	3	1	2	2	3	1	2	1	3	2	1	2	3
Get a little better	15	14	28	8	22	6	21	7	15	18	12	22	17	13	10	18	10	19	15	13	12	13
<b>TOTAL BETTER</b>	<b>17</b>	<b>16</b>	<b>32</b>	<b>9</b>	<b>23</b>	<b>6</b>	<b>24</b>	<b>8</b>	<b>17</b>	<b>21</b>	<b>13</b>	<b>24</b>	<b>19</b>	<b>16</b>	<b>11</b>	<b>20</b>	<b>11</b>	<b>22</b>	<b>17</b>	<b>14</b>	<b>14</b>	<b>16</b>
Stay about the same	39	42	49	41	49	37	48	39	45	40	44	39	41	38	49	43	40	37	42	42	43	45
Get a little worse	26	26	13	33	22	39	19	36	23	23	28	12	20	31	30	24	28	24	26	25	26	25
Get a lot worse	10	10	2	15	3	15	4	15	9	10	9	6	10	13	8	7	12	8	7	12	12	9
<b>TOTAL WORSE</b>	<b>36</b>	<b>36</b>	<b>15</b>	<b>48</b>	<b>25</b>	<b>54</b>	<b>23</b>	<b>51</b>	<b>32</b>	<b>33</b>	<b>37</b>	<b>18</b>	<b>30</b>	<b>44</b>	<b>38</b>	<b>31</b>	<b>40</b>	<b>32</b>	<b>33</b>	<b>37</b>	<b>38</b>	<b>34</b>
Don't know	7	7	4	3	2	2	5	3	7	6	7	19	10	4	3	6	8	9	8	7	5	5

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

	<i>Mar</i>	<b>July</b>																				
	27-28	17-18																				
<b>Thinking about David Cameron's leadership of the Conservative party, do you think he...</b>																						
<b>Has or has not made it clear what he stands for?</b>																						
Has made it clear what he stands for	57	<b>40</b>	71	31	53	22	57	30	40	40	40	32	42	43	39	43	36	42	42	39	37	42
Has not made it clear what he stands for	31	<b>44</b>	19	60	38	66	33	60	41	46	42	34	38	44	53	45	44	42	41	46	48	43
Don't know	12	<b>16</b>	10	9	9	12	10	10	18	14	17	34	20	13	8	13	20	16	17	15	15	15
<b>Has been a strong or weak leader of his party?</b>																						
A strong leader	36	<b>30</b>	64	18	38	14	49	16	28	30	30	27	34	30	28	34	25	33	33	29	26	26
A weak leader	25	<b>31</b>	10	46	22	47	18	44	31	35	28	24	27	32	35	29	33	28	28	33	33	35
Neither strong nor weak	29	<b>30</b>	24	31	40	32	29	34	33	28	32	23	28	32	34	31	29	32	30	29	31	31
Don't know	10	<b>9</b>	2	5	0	7	4	6	8	8	10	26	11	6	3	6	13	8	9	9	10	8
<b>Has been decisive or indecisive?</b>																						
Decisive	47	<b>38</b>	73	24	57	16	58	23	40	37	38	36	37	38	38	42	31	41	42	37	34	30
Indecisive	37	<b>43</b>	15	61	28	71	29	61	39	46	40	30	37	43	52	41	45	38	38	43	49	49
Don't know	16	<b>20</b>	11	15	15	12	13	16	22	17	22	34	25	19	10	17	24	21	20	20	17	22
	<i>June</i>	<b>July</b>																				
	19-20	17-18																				
<b>Thinking about Ed Miliband's leadership of the Labour party, do you think he...</b>																						
<b>Has or has not made it clear what he stands for?</b>																						
Has made it clear what he stands for	26	<b>22</b>	10	47	17	13	9	44	19	22	22	18	26	23	19	18	27	19	21	20	25	27
Has not made it clear what he stands for	58	<b>61</b>	79	45	71	73	78	46	65	64	59	49	50	64	74	67	53	62	62	62	61	58
Don't know	16	<b>17</b>	11	8	12	14	12	9	16	14	20	33	24	14	7	15	19	19	17	18	14	15
<b>Has been a strong or weak leader of his party?</b>																						
A strong leader	11	<b>9</b>	4	22	2	4	4	19	7	9	9	14	11	10	5	8	12	9	10	8	10	9
A weak leader	51	<b>54</b>	77	33	64	68	75	35	53	59	50	38	47	57	65	59	49	54	53	55	54	61
Neither strong nor weak	28	<b>24</b>	13	40	25	17	14	39	28	21	26	18	25	24	25	23	25	25	23	25	24	21
Don't know	10	<b>12</b>	6	5	9	10	8	7	12	10	14	30	18	8	5	10	15	12	14	12	11	9
	<i>Mar</i>	<b>July</b>																				
	27-28	17-18																				
<b>Has been decisive or indecisive?</b>																						
Decisive	20	<b>19</b>	8	41	13	12	7	37	20	19	18	18	20	20	16	16	22	13	19	17	22	20
Indecisive	60	<b>54</b>	73	35	57	66	73	39	49	59	50	40	45	55	67	58	50	55	53	54	55	56
Don't know	20	<b>27</b>	18	24	30	22	20	24	31	22	32	42	35	25	17	26	28	32	28	29	23	24

Sample Size: 2078 GB Adults  
Fieldwork: 17th - 18th July 2014

	Westminster VI				2010 Vote			Gender		Age				Social Grade		Region					
Total	Con	Lab	Lib Dem	UKIP	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
<b>Weighted Sample</b>	<b>2078</b>	<b>507</b>	<b>600</b>	<b>138</b>	<b>215</b>	<b>614</b>	<b>494</b>	<b>438</b>	<b>1008</b>	<b>1070</b>	<b>247</b>	<b>526</b>	<b>711</b>	<b>594</b>	<b>1184</b>	<b>894</b>	<b>266</b>	<b>675</b>	<b>445</b>	<b>511</b>	<b>181</b>
<b>Unweighted Sample</b>	<b>2078</b>	<b>460</b>	<b>664</b>	<b>125</b>	<b>242</b>	<b>584</b>	<b>545</b>	<b>437</b>	<b>981</b>	<b>1097</b>	<b>199</b>	<b>422</b>	<b>862</b>	<b>595</b>	<b>1381</b>	<b>697</b>	<b>299</b>	<b>575</b>	<b>436</b>	<b>526</b>	<b>242</b>
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Which of the two main party leaders do you trust the most, David Cameron or Ed Miliband?

David Cameron	<b>32</b>	91	3	34	25	72	7	20	33	31	26	26	31	41	35	28	30	39	33	25	25
Ed Miliband	<b>27</b>	0	72	19	10	3	59	31	30	24	25	29	29	23	25	29	27	21	28	33	23
Neither	<b>34</b>	7	22	46	64	21	30	41	31	37	26	34	37	34	34	34	31	32	33	35	47
Don't know	<b>7</b>	2	3	1	2	4	3	8	7	8	24	11	3	2	6	9	11	7	7	7	5

And which would you trust the most to make the right decisions on...  
The economy

David Cameron	<b>40</b>	94	11	52	35	77	15	31	43	38	35	34	38	49	46	33	45	45	39	35	31
Ed Miliband	<b>19</b>	0	54	10	6	2	46	19	21	17	20	22	20	15	17	22	19	15	20	25	16
Neither	<b>31</b>	4	26	34	53	17	30	38	28	34	24	31	34	30	30	33	27	29	30	31	46
Don't know	<b>10</b>	2	9	4	5	4	8	13	9	11	22	13	7	6	8	13	9	10	11	10	7

The NHS

David Cameron	<b>23</b>	69	2	22	19	54	5	12	24	22	18	16	22	32	25	21	24	27	24	18	18
Ed Miliband	<b>36</b>	4	80	38	20	7	70	44	40	31	37	38	37	32	35	36	41	29	35	44	34
Neither	<b>31</b>	19	14	32	56	30	20	31	26	35	22	31	32	32	31	31	25	32	28	31	41
Don't know	<b>11</b>	8	5	8	5	8	6	12	10	12	23	15	8	5	9	12	10	12	13	8	8

Schools and education

David Cameron	<b>26</b>	74	1	23	21	60	5	16	26	26	18	17	25	37	28	23	26	30	26	22	20
Ed Miliband	<b>32</b>	4	78	33	14	6	65	39	37	28	34	35	34	27	32	33	37	28	31	37	31
Neither	<b>30</b>	14	15	36	58	24	22	31	27	33	24	31	32	29	30	30	25	30	29	29	41
Don't know	<b>12</b>	8	6	8	8	10	7	14	11	14	23	17	9	7	11	14	12	13	14	11	8

Defence

David Cameron	<b>31</b>	81	7	44	24	63	10	24	34	29	27	27	30	38	35	26	35	36	29	27	25
Ed Miliband	<b>19</b>	1	53	13	6	3	43	20	22	16	24	21	20	15	18	21	17	15	21	25	16
Neither	<b>36</b>	13	28	37	62	27	35	39	33	39	26	34	40	38	35	38	33	36	36	34	48
Don't know	<b>13</b>	6	12	6	8	8	12	17	11	16	23	18	11	9	12	16	15	13	14	13	11

Law and order

David Cameron	<b>33</b>	83	10	40	25	66	13	25	35	30	28	28	32	40	36	28	37	37	32	27	27
Ed Miliband	<b>21</b>	1	55	18	8	4	45	23	23	18	23	21	21	20	20	22	20	17	21	26	20
Neither	<b>34</b>	12	24	37	59	23	30	37	31	36	26	35	37	32	33	35	29	32	34	35	44
Don't know	<b>13</b>	5	11	5	7	7	11	15	10	15	23	16	11	8	11	15	13	13	14	12	9

Foreign policy

David Cameron	<b>28</b>	78	6	29	19	58	9	21	29	27	25	22	26	37	32	23	30	34	27	22	25
Ed Miliband	<b>21</b>	2	55	21	8	3	44	26	25	18	25	25	21	16	20	22	23	16	20	28	19
Neither	<b>37</b>	14	27	44	65	30	33	37	34	40	27	37	42	36	36	38	35	36	38	37	45
Don't know	<b>14</b>	6	13	6	9	8	13	16	12	15	24	16	11	11	11	17	13	14	15	13	11

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Fieldwork: 17th - 18th July 2014

	Westminster VI				2010 Vote			Gender		Age				Social Grade		Region					
Total	Con	Lab	Lib Dem	UKIP	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
<b>Weighted Sample</b>	<b>2078</b>	<b>507</b>	<b>600</b>	<b>138</b>	<b>215</b>	<b>614</b>	<b>494</b>	<b>438</b>	<b>1008</b>	<b>1070</b>	<b>247</b>	<b>526</b>	<b>711</b>	<b>594</b>	<b>1184</b>	<b>894</b>	<b>266</b>	<b>675</b>	<b>445</b>	<b>511</b>	<b>181</b>
<b>Unweighted Sample</b>	<b>2078</b>	<b>460</b>	<b>664</b>	<b>125</b>	<b>242</b>	<b>584</b>	<b>545</b>	<b>437</b>	<b>981</b>	<b>1097</b>	<b>199</b>	<b>422</b>	<b>862</b>	<b>595</b>	<b>1381</b>	<b>697</b>	<b>299</b>	<b>575</b>	<b>436</b>	<b>526</b>	<b>242</b>
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Thinking about the wider leadership teams in the main parties, the cabinet and shadow cabinet, which party do you think has the stronger team?

The Conservative party	<b>38</b>	91	8	45	44	77	13	29	40	37	29	31	39	49	42	33	41	44	39	31	32
The Labour party	<b>25</b>	1	66	14	17	4	57	25	28	23	26	28	26	22	24	28	24	22	25	30	28
Don't know	<b>36</b>	8	26	41	40	18	31	46	32	40	45	42	35	29	34	39	35	34	36	38	41

Earlier this week David Cameron has a reshuffle of the Conservative members of the government.

From what you have seen or heard, do you think the reshuffle has made the Conservative team of ministers stronger or weaker, or has it made no difference?

Has made the Conservative team of ministers stronger	<b>13</b>	26	8	22	7	20	7	13	12	13	14	13	13	12	15	10	16	15	12	10	9
Has made the Conservative team of ministers weaker	<b>16</b>	17	16	15	27	19	15	16	19	13	11	17	15	19	19	13	19	15	15	18	14
No difference - the Conservatives had a strong team of ministers and still do	<b>14</b>	32	6	17	9	28	4	11	14	14	14	9	13	20	15	13	12	17	13	13	11
No difference - the Conservatives had a weak team of ministers and still do	<b>28</b>	3	49	20	38	10	50	28	30	27	18	23	32	34	25	32	23	25	31	33	32
Don't know	<b>29</b>	23	21	26	18	23	24	32	25	32	44	38	28	15	26	32	29	28	30	26	34

Amongst other changes the Education Secretary Michael Gove was moved to the role of Government Chief Whip

Do you think David Cameron was right or wrong to remove Michael Gove from the job of Education Secretary?

Right - it was time for a change	<b>55</b>	51	66	77	42	51	60	66	57	53	47	56	57	55	61	46	58	55	55	51	58
Wrong - Gove should have remained education secretary	<b>19</b>	30	14	12	36	30	16	12	21	17	11	13	17	30	18	21	19	20	17	21	14
Don't know	<b>26</b>	19	20	10	22	20	24	22	22	30	42	31	26	16	21	33	23	25	28	27	28

And from what you have seen or heard, do you think this was a demotion for Michael Gove?

Was a demotion	<b>57</b>	54	67	69	61	54	62	63	63	51	43	49	59	67	60	53	55	54	58	59	62
Was not a demotion	<b>12</b>	20	9	14	10	17	10	10	13	11	10	13	11	12	14	9	14	14	10	9	11
Don't know	<b>32</b>	26	24	17	30	29	28	27	25	38	47	38	30	21	27	38	31	33	32	32	27

Sample Size: 2078 GB Adults  
Fieldwork: 17th - 18th July 2014

	Westminster VI				2010 Vote			Gender		Age				Social Grade		Region					
Total	Con	Lab	Lib Dem	UKIP	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
<b>Weighted Sample</b>	<b>2078</b>	<b>507</b>	<b>600</b>	<b>138</b>	<b>215</b>	<b>614</b>	<b>494</b>	<b>438</b>	<b>1008</b>	<b>1070</b>	<b>247</b>	<b>526</b>	<b>711</b>	<b>594</b>	<b>1184</b>	<b>894</b>	<b>266</b>	<b>675</b>	<b>445</b>	<b>511</b>	<b>181</b>
<b>Unweighted Sample</b>	<b>2078</b>	<b>460</b>	<b>664</b>	<b>125</b>	<b>242</b>	<b>584</b>	<b>545</b>	<b>437</b>	<b>981</b>	<b>1097</b>	<b>199</b>	<b>422</b>	<b>862</b>	<b>595</b>	<b>1381</b>	<b>697</b>	<b>299</b>	<b>575</b>	<b>436</b>	<b>526</b>	<b>242</b>
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

The new Education Secretary is Nicky Morgan. Thinking about the government's current education policies in England, do you think she should continue with the following policies or cancel them?

Schools becoming academies - schools that receive funding directly from the government, are outside the control of local authorities, and have greater freedom over setting their pay, opening times and curriculum?

Should continue with this policy	<b>32</b>	59	17	40	31	53	16	28	34	29	33	30	29	36	35	27	29	39	29	29	24
Should cancel this policy	<b>40</b>	20	60	38	43	27	57	45	40	41	33	39	44	41	42	38	44	32	42	49	41
Not sure	<b>28</b>	21	23	22	26	20	26	28	26	30	34	31	27	23	23	35	26	30	30	22	36

The creation of "Free Schools" - new state schools set up by parents, teachers or voluntary groups which are outside the control of local authorities?

Should continue with this policy	<b>25</b>	45	18	28	26	39	15	21	27	24	28	22	24	29	27	23	29	30	23	21	22
Should cancel this policy	<b>51</b>	36	66	54	52	43	65	56	51	51	38	52	55	50	54	47	50	46	50	59	49
Not sure	<b>24</b>	19	16	18	22	19	20	23	22	26	34	27	21	21	20	30	21	24	27	21	29

Introducing tougher grading schemes for exams?

Should continue with this policy	<b>54</b>	79	42	65	63	77	43	52	59	49	30	45	57	68	60	46	58	56	54	51	51
Should cancel this policy	<b>23</b>	11	35	22	19	11	32	25	19	26	35	26	21	17	22	24	21	21	21	27	21
Not sure	<b>23</b>	10	23	12	18	12	25	23	22	25	36	30	22	14	19	30	21	23	25	22	28

As part of the reshuffle David Cameron promoted several women MPs to the cabinet, including Liz Truss and Nicky Morgan. Which of the following best reflects your view?

The female MPs promoted to the cabinet are there mainly because David Cameron thinks they will be good at the job	<b>9</b>	20	6	10	3	16	6	6	8	10	6	9	9	10	9	9	10	10	10	5	12
The female MPs promoted to the cabinet are there mainly because David Cameron wants the cabinet to have more women in it	<b>54</b>	39	66	49	72	48	62	57	58	50	46	49	57	58	59	48	57	48	55	59	57
Both equally	<b>23</b>	35	19	31	16	29	19	24	20	26	22	24	20	25	23	23	20	27	21	22	19
Don't know	<b>14</b>	6	10	10	9	7	13	13	13	15	25	18	13	7	9	21	13	15	15	13	12

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	Westminster VI				2010 Vote			Gender		Age				Social Grade		Region						
	Total	Con	Lab	Lib Dem	UKIP	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
<b>Weighted Sample</b>	<b>2078</b>	<b>507</b>	<b>600</b>	<b>138</b>	<b>215</b>	<b>614</b>	<b>494</b>	<b>438</b>	<b>1008</b>	<b>1070</b>	<b>247</b>	<b>526</b>	<b>711</b>	<b>594</b>	<b>1184</b>	<b>894</b>	<b>266</b>	<b>675</b>	<b>445</b>	<b>511</b>	<b>181</b>	
Unweighted Sample	2078	460	664	125	242	584	545	437	981	1097	199	422	862	595	1381	697	299	575	436	526	242	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

**Do you think there should or should not be more women in senior roles in government, or do you think it makes no difference?**

Should	<b>39</b>	34	49	51	26	32	45	46	30	47	40	41	37	38	41	36	46	36	37	39	43
Should not	<b>4</b>	5	3	3	10	4	5	1	6	2	2	6	3	5	4	4	5	4	3	5	3
Makes no difference	<b>50</b>	59	45	45	60	61	47	44	56	44	40	43	55	55	50	50	42	52	55	49	50
Don't know	<b>7</b>	2	3	1	4	3	3	8	8	6	18	10	5	2	5	10	7	8	6	7	4

Mar 7-8 2013  
**July 17-18 2014**

**And which of the main party leaders do you think best understands and reflects the views of women voters?**

Ed Miliband	19	<b>16</b>	1	44	5	7	3	37	16	17	15	13	12	19	17	15	18	19	14	16	19	12
David Cameron	10	<b>10</b>	31	1	9	4	20	3	6	9	10	8	8	8	13	11	8	14	10	9	8	9
Nick Clegg	9	<b>7</b>	6	3	42	4	6	2	15	8	6	7	9	6	5	8	4	9	9	3	6	6
None of them	36	<b>42</b>	36	30	25	64	47	37	36	40	44	35	38	42	48	42	42	36	39	43	46	53
Don't know	27	<b>26</b>	25	22	18	20	24	21	27	27	25	36	34	24	17	24	29	23	29	29	22	21

**Do you think it or is not sexist for the media to comment on what female ministers wear?**

Is sexist	<b>64</b>	62	71	71	61	63	70	70	55	73	57	59	64	71	67	60	63	61	66	64	71
Is not sexist	<b>22</b>	28	19	22	26	25	19	19	30	15	19	25	23	20	23	21	23	23	20	24	18
Don't know	<b>14</b>	9	10	7	13	12	11	11	16	12	24	16	13	9	10	19	14	16	14	12	11

May 23-24 2013  
**July 17-18 2014**

**In 2002 Theresa May said that the Conservative party were seen as the "nasty party" and they needed to improve their image. Thinking about how the Conservative party have tried to improve their image since then, which of the following best reflects your view?**

David Cameron has managed to change the Conservative party's image and make it less of the "nasty party"	14	<b>19</b>	41	8	29	13	29	10	18	21	17	23	19	20	16	21	16	21	22	16	17	17
David Cameron has failed to change the Conservative party's image, and it is still seen as the "nasty party"	48	<b>40</b>	9	70	38	44	18	65	48	45	36	36	38	43	42	41	40	37	36	41	43	53
The Conservative party was never seen as the "nasty party" anyway	18	<b>16</b>	34	5	10	22	35	5	9	14	18	6	12	15	26	17	15	15	17	17	17	10
None of these	7	<b>10</b>	8	7	14	12	8	9	10	8	12	7	11	12	9	10	10	12	10	12	9	8
Don't know	12	<b>14</b>	7	9	9	9	9	11	14	12	17	29	20	11	7	11	19	14	15	15	14	12



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<b>Unweighted Sample</b>	2078	460	664	125	242	584	545	437	981	1097	199	422	862	595	1381	697	299	575	436	526	242
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

	July 13-14	July 17-18																				
<b>If there was a referendum on Britain's membership of the European Union, how would you vote?</b>																						
I would vote for Britain to remain a member of the European Union	41	38	31	57	74	2	23	48	54	43	33	51	42	37	29	45	29	42	36	33	38	51
I would vote for Britain to leave the European Union	38	39	54	26	14	92	61	33	23	38	40	11	29	42	58	35	45	34	42	44	38	31
I would not vote	5	6	1	4	0	1	2	5	4	6	6	16	7	4	2	5	7	4	5	6	7	5
Don't know	16	17	14	13	12	5	14	14	19	13	21	22	22	17	11	15	19	19	18	17	16	13

	Jan 12-13 2014	July 17-18 2014																				
<b>From April 2013 housing benefit has been decreased for people who live in council housing or housing association properties that have more bedrooms than the government think they require. This means a couple living in a house with two bedrooms, or a couple with one child but three bedrooms have had their housing benefit reduced by 14%. This is called the "under occupancy charge", but some people have referred to it as a "bedroom tax".</b>																						
<b>Do you support or oppose this policy?</b>																						
Support	41	39	67	22	47	44	62	21	35	39	39	33	42	41	35	43	33	38	48	36	32	29
Oppose	43	48	24	71	39	47	28	71	50	48	48	38	40	50	57	45	53	45	38	52	55	60
Don't know	15	13	9	7	15	9	10	7	15	13	13	28	18	9	8	12	15	17	13	11	13	11

<b>Nick Clegg has said that the Liberal Democrats no longer support the "bedroom tax" and want to see it reformed. Do you think this...</b>																					
Reflects badly on Nick Clegg - it is hypocritical to support a policy and then later on say you are opposed to it	44	62	48	13	53	59	49	31	46	42	32	39	45	52	44	44	39	44	45	45	48
Reflects well on Nick Clegg - it's right to change your mind about a policy if it turns out not to be working	38	27	42	76	34	29	39	52	37	39	35	37	41	37	40	36	40	39	35	40	38
Neither	8	7	6	9	6	7	6	8	7	9	8	10	7	7	8	8	8	8	11	5	8
Don't know	10	4	4	2	7	6	6	9	9	10	24	13	7	4	8	12	13	10	9	10	7

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Currently the standard penalty for being caught using a mobile phone while driving is a fine and 3 points on your driving licence. Would you support or oppose increasing the penalty to 6 points?

Support	72	78	76	74	76	76	74	73	68	75	53	59	75	86	72	71	66	70	77	73	68
Oppose	18	17	17	21	20	19	19	14	20	16	19	28	17	10	20	15	21	19	13	17	24
Don't know	10	5	7	5	4	5	8	13	12	9	28	13	8	4	8	14	13	11	10	10	8

Do you think sporting authorities should take disciplinary action against athletes who smoke or drink to excess?

Should	30	32	31	32	36	36	31	27	25	35	20	24	28	43	33	27	30	31	29	31	30
Should not	50	52	50	50	52	49	49	51	57	43	50	53	55	40	50	50	47	50	49	50	55
Don't know	20	16	19	17	13	15	20	22	17	22	30	22	17	17	18	23	24	19	22	19	15

Would you support or oppose a banning athletes who smoke or drink to excess from competing for a period?

Support a ban	26	28	28	26	34	31	28	24	23	30	18	20	26	37	27	25	27	28	26	26	22
Oppose a ban	53	55	56	57	53	53	55	53	60	46	49	56	59	43	54	51	51	52	52	53	60
Don't know	21	17	17	16	13	16	17	23	18	24	33	23	15	20	19	24	22	21	23	20	17

July  
9-10  
2013

July  
17-18  
2014

Currently Britain is a signatory of the European Convention of Human Rights, meaning people can go to court if they feel their human rights have been abused and, ultimately, can take their case to you European Court of Human Rights. Some people think Britain should withdraw from the European Convention, while other people think we should remain a member.

Do you think Britain should or should not withdraw from the European Convention on Human Rights?

Britain should withdraw	48	41	64	23	18	79	67	29	26	43	39	19	31	39	60	40	42	37	44	40	43	31
Britain should remain a member	35	38	22	58	64	11	19	50	52	40	36	48	40	42	27	42	33	42	34	39	36	51
Not sure	17	21	14	19	18	10	14	21	21	17	25	33	29	19	12	18	25	20	22	21	21	18

## YouGov Weighting Data

In addition to weighting by age, gender, social class and region (weighted and unweighted figures shown in the tables), YouGov also weighted its raw data by newspaper readership and political party identification:

	Unweighted no.	Weighted no.
<b>Age and Gender</b>		
Male 18 to 24	84	125
Male 25 to 39	189	262
Male 40 to 59	418	351
Male 60 +	290	270
Female 18 to 24	115	123
Female 25 to 39	233	264
Female 40 to 59	444	360
Female 60 +	305	324
<b>Region</b>		
North England	526	511
Midlands	296	341
East	195	199
London	299	266
South England	380	476
Wales	140	104
Scotland	242	181
<b>Social Grade</b>		
AB	777	582
C1	604	603
C2	284	436
DE	413	457
<b>Newspaper Type</b>		
Express / Mail	450	333
Sun / Star	230	488
Mirror / Record	166	208
Guardian / Independent	180	94
FT / Times / Telegraph	137	197
Other Paper	293	239
No Paper	622	519
<b>Political Party Identification</b>		
Labour	732	665
Conservative	530	582
Liberal Democrat	193	229
SNP/Plaid Cymru	52	35
Others	142	48
None/ DK	429	520

YouGov is a member of the British Polling Council and abides by its rules.

For more information on the methodology, please go to [yougov.co.uk/publicopinion/methodology](http://yougov.co.uk/publicopinion/methodology)

Or visit our website: [yougov.co.uk](http://yougov.co.uk)