

## YouGov / The Sunday Times Survey Results

Sample Size: 1903 GB Adults  
Fieldwork: 18th - 19th April 2013

Weighted Sample Unweighted Sample		Voting intention				2010 Vote			Gender		Age				Social grade		Region					School Aged Children (5-16)	
	Total	Con	Lab	Lib Dem	UKIP	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	No	Yes
	1903	491	598	169	145	579	470	432	925	978	230	485	651	537	1085	818	244	618	407	468	166	1595	308
	1903	462	617	142	182	563	488	437	924	979	152	443	810	498	1276	627	251	632	404	446	170	1575	328
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

### Headline Voting Intention

[Excluding Don't knows and Wouldn't votes]

Con	32	100	0	0	0	78	4	13	32	33	22	29	32	40	36	27	35	41	35	25	16	34	24
Lab	40	0	100	0	0	6	85	36	38	41	45	44	41	32	33	48	43	28	42	49	40	38	49
Lib Dem	11	0	0	100	0	2	1	38	10	12	11	14	10	11	13	9	8	13	10	11	12	12	8
Other	17	0	0	0	100	14	9	13	20	13	22	13	17	18	17	17	14	18	13	15	32	17	18

### Other Parties Voting Intention

UKIP	10	0	0	0	100	13	6	6	12	8	3	6	10	14	8	11	10	12	7	11	4	10	8
SNP / PCY	4	0	0	0	0	0	2	1	4	3	6	4	4	2	4	3	2	2	3	0	24	3	7
Green	2	0	0	0	0	0	0	5	2	1	4	3	2	0	2	1	2	2	1	2	3	2	2
BNP	1	0	0	0	0	0	0	0	0	1	1	0	0	1	1	0	0	0	2	0	0	1	0
Respect	0	0	0	0	0	0	1	1	1	0	2	0	0	0	1	0	0	1	0	0	1	0	1
Other	1	0	0	0	0	0	0	0	1	0	6	0	0	0	1	1	0	2	0	1	0	1	0

### Non Voters

Would Not Vote	7	0	0	0	0	2	2	4	7	7	13	9	6	3	5	9	7	9	5	8	2	6	9
Don't know	14	0	0	0	0	12	10	19	9	18	21	13	12	13	14	14	12	17	13	11	16	13	18

April 17 - 18  
April 18 - 19

### Do you approve or disapprove of the Government's record to date?

Approve	29	29	79	5	36	11	59	8	20	31	27	22	27	29	34	33	24	29	33	31	26	16	30	26
Disapprove	57	55	9	89	41	74	26	84	63	55	55	51	50	60	56	51	60	51	47	53	63	75	56	52
Don't know	15	16	12	6	23	15	15	8	17	14	18	27	23	11	11	16	16	20	20	16	11	9	15	23

Fieldwork: 18th - 19th April 2013

	Voting intention					2010 Vote			Gender		Age				Social grade		Region					School Aged Children (5-16)	
	Total	Con	Lab	Lib Dem	UKIP	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	No	Yes
<b>Weighted Sample</b>	<b>1903</b>	491	598	169	145	579	470	432	925	978	230	485	651	537	1085	818	244	618	407	468	166	1595	308
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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Do you think that David Cameron is doing well or badly as Prime Minister?

	April 11 - 12	April 18 - 19																						
Very well	5	5	17	0	2	0	10	1	2	4	5	2	4	5	6	4	5	6	6	5	3	0	5	3
Fairly well	30	34	75	9	49	34	64	14	28	35	34	30	35	32	39	39	28	34	39	34	33	23	35	34
<b>TOTAL WELL</b>	<b>35</b>	<b>39</b>	<b>92</b>	<b>9</b>	<b>51</b>	<b>34</b>	<b>74</b>	<b>15</b>	<b>30</b>	<b>39</b>	<b>39</b>	<b>32</b>	<b>39</b>	<b>37</b>	<b>45</b>	<b>43</b>	<b>33</b>	<b>40</b>	<b>45</b>	<b>39</b>	<b>36</b>	<b>23</b>	<b>40</b>	<b>37</b>
Fairly badly	32	29	7	35	37	37	19	29	41	28	30	32	28	30	27	30	27	33	27	28	26	39	29	31
Very badly	27	26	0	53	7	28	5	53	23	28	24	23	23	29	27	21	33	23	19	28	33	34	27	23
<b>TOTAL BADLY</b>	<b>59</b>	<b>55</b>	<b>7</b>	<b>88</b>	<b>44</b>	<b>65</b>	<b>24</b>	<b>82</b>	<b>64</b>	<b>56</b>	<b>54</b>	<b>55</b>	<b>51</b>	<b>59</b>	<b>54</b>	<b>51</b>	<b>60</b>	<b>56</b>	<b>46</b>	<b>56</b>	<b>59</b>	<b>73</b>	<b>56</b>	<b>54</b>
Don't know	5	6	1	2	5	1	2	3	7	4	7	13	10	4	1	5	6	5	8	5	4	4	5	10

Do you think Ed Miliband is doing well or badly as leader of the Labour party?

	April 11 - 12	April 18 - 19																						
Very well	3	3	2	8	2	0	1	8	2	4	3	1	3	5	2	2	4	2	3	4	5	0	3	3
Fairly well	28	26	13	53	24	9	13	49	23	25	27	19	25	28	29	25	28	26	23	26	30	30	26	27
<b>TOTAL WELL</b>	<b>31</b>	<b>29</b>	<b>15</b>	<b>61</b>	<b>26</b>	<b>9</b>	<b>14</b>	<b>57</b>	<b>25</b>	<b>29</b>	<b>30</b>	<b>20</b>	<b>28</b>	<b>33</b>	<b>31</b>	<b>27</b>	<b>32</b>	<b>28</b>	<b>26</b>	<b>30</b>	<b>35</b>	<b>30</b>	<b>29</b>	<b>30</b>
Fairly badly	36	36	44	25	40	39	41	28	40	37	34	41	34	36	35	40	30	38	33	33	36	46	35	38
Very badly	20	22	33	5	21	48	37	7	20	25	18	13	20	19	29	21	22	23	27	20	18	13	23	13
<b>TOTAL BADLY</b>	<b>56</b>	<b>58</b>	<b>77</b>	<b>30</b>	<b>61</b>	<b>87</b>	<b>78</b>	<b>35</b>	<b>60</b>	<b>62</b>	<b>52</b>	<b>54</b>	<b>54</b>	<b>55</b>	<b>64</b>	<b>61</b>	<b>52</b>	<b>61</b>	<b>60</b>	<b>53</b>	<b>54</b>	<b>59</b>	<b>58</b>	<b>51</b>
Don't know	12	13	8	8	13	4	8	9	15	9	18	26	18	12	6	11	16	11	15	16	12	10	12	20

Do you think that Nick Clegg is doing well or badly as leader of the Liberal Democrats?

	April 11 - 12	April 18 - 19																						
Very well	1	2	3	2	10	0	1	2	3	4	1	3	4	2	0	2	2	1	3	2	2	0	2	3
Fairly well	17	19	31	8	53	8	26	8	27	18	20	15	19	17	21	20	17	15	21	20	18	15	19	14
<b>TOTAL WELL</b>	<b>18</b>	<b>21</b>	<b>34</b>	<b>10</b>	<b>63</b>	<b>8</b>	<b>27</b>	<b>10</b>	<b>30</b>	<b>22</b>	<b>21</b>	<b>18</b>	<b>23</b>	<b>19</b>	<b>21</b>	<b>22</b>	<b>19</b>	<b>16</b>	<b>24</b>	<b>22</b>	<b>20</b>	<b>15</b>	<b>21</b>	<b>17</b>
Fairly badly	34	32	38	30	27	24	38	28	33	28	36	28	30	34	33	35	28	43	31	29	30	31	32	33
Very badly	38	37	19	55	6	68	28	56	30	43	31	36	29	38	42	35	38	33	31	35	44	47	38	30
<b>TOTAL BADLY</b>	<b>72</b>	<b>69</b>	<b>57</b>	<b>85</b>	<b>33</b>	<b>92</b>	<b>66</b>	<b>84</b>	<b>63</b>	<b>71</b>	<b>67</b>	<b>64</b>	<b>59</b>	<b>72</b>	<b>75</b>	<b>70</b>	<b>66</b>	<b>76</b>	<b>62</b>	<b>64</b>	<b>74</b>	<b>78</b>	<b>70</b>	<b>63</b>
Don't know	9	11	9	5	3	0	7	6	7	8	13	18	18	8	3	8	14	8	14	14	6	7	9	19

Fieldwork: 18th - 19th April 2013

	Voting intention					2010 Vote			Gender		Age				Social grade		Region					School Aged Children (5-16)	
	Total	Con	Lab	Lib Dem	UKIP	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	No	Yes
Weighted Sample	1903	491	598	169	145	579	470	432	925	978	230	485	651	537	1085	818	244	618	407	468	166	1595	308
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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Do you think the Conservative and Liberal Democrat coalition partners are working together well or badly?

	April 11 - 12	April 18 - 19																						
Very well	1	2	6	0	2	0	3	0	2	2	1	1	2	2	2	3	1	2	3	2	1	2	2	1
Fairly well	28	31	61	10	64	18	50	12	36	32	29	25	31	30	34	35	26	32	34	29	30	21	31	29
<b>TOTAL WELL</b>	<b>29</b>	<b>33</b>	<b>67</b>	<b>10</b>	<b>66</b>	<b>18</b>	<b>53</b>	<b>12</b>	<b>38</b>	<b>34</b>	<b>30</b>	<b>26</b>	<b>33</b>	<b>32</b>	<b>36</b>	<b>38</b>	<b>27</b>	<b>34</b>	<b>37</b>	<b>31</b>	<b>31</b>	<b>23</b>	<b>33</b>	<b>30</b>
Fairly badly	35	32	24	37	22	40	30	36	32	29	35	31	29	32	36	34	30	40	31	30	31	34	32	32
Very badly	28	27	5	49	8	38	12	48	23	29	25	26	24	30	26	23	32	19	21	29	33	39	27	26
<b>TOTAL BADLY</b>	<b>63</b>	<b>59</b>	<b>29</b>	<b>86</b>	<b>30</b>	<b>78</b>	<b>42</b>	<b>84</b>	<b>55</b>	<b>58</b>	<b>60</b>	<b>57</b>	<b>53</b>	<b>62</b>	<b>62</b>	<b>57</b>	<b>62</b>	<b>59</b>	<b>52</b>	<b>59</b>	<b>64</b>	<b>73</b>	<b>59</b>	<b>58</b>
Don't know	9	8	4	4	4	4	5	4	6	7	10	17	14	6	2	6	12	8	11	10	5	4	8	12

Do you think this coalition government is good or bad for people like you?

	April 11 - 12	April 18 - 19																						
Very good	2	2	5	0	5	0	3	1	2	3	1	2	2	2	2	3	1	2	3	1	1	2	2	1
Fairly good	15	20	41	6	47	11	31	8	23	21	19	19	20	17	23	22	16	18	23	21	17	16	21	15
<b>TOTAL GOOD</b>	<b>17</b>	<b>22</b>	<b>46</b>	<b>6</b>	<b>52</b>	<b>11</b>	<b>34</b>	<b>9</b>	<b>25</b>	<b>24</b>	<b>20</b>	<b>21</b>	<b>22</b>	<b>19</b>	<b>25</b>	<b>25</b>	<b>17</b>	<b>20</b>	<b>26</b>	<b>22</b>	<b>18</b>	<b>18</b>	<b>23</b>	<b>16</b>
Fairly bad	29	24	19	28	18	26	25	26	23	23	26	21	22	28	24	26	22	30	24	22	24	22	24	28
Very bad	30	28	7	55	5	39	13	52	24	30	26	22	24	31	30	23	35	21	22	29	37	32	29	24
<b>TOTAL BAD</b>	<b>59</b>	<b>52</b>	<b>26</b>	<b>83</b>	<b>23</b>	<b>65</b>	<b>38</b>	<b>78</b>	<b>47</b>	<b>53</b>	<b>52</b>	<b>43</b>	<b>46</b>	<b>59</b>	<b>54</b>	<b>49</b>	<b>57</b>	<b>51</b>	<b>46</b>	<b>51</b>	<b>61</b>	<b>54</b>	<b>53</b>	<b>52</b>
Doesn't make much difference either way	19	20	23	9	22	22	23	9	24	17	22	19	20	19	19	21	17	22	20	17	18	24	20	17
Don't know	4	7	4	3	2	2	5	4	3	7	6	17	12	3	2	4	9	6	8	9	4	4	5	15

Do you think the coalition government is managing the economy well or badly?

	April 11 - 12	April 18 - 19																						
Very well	2	3	9	1	5	0	5	2	2	4	2	7	2	2	4	4	3	1	3	4	3	4	3	2
Fairly well	26	27	67	4	37	24	53	8	21	27	27	14	27	26	33	30	22	29	31	27	25	13	28	21
<b>TOTAL WELL</b>	<b>28</b>	<b>30</b>	<b>76</b>	<b>5</b>	<b>42</b>	<b>24</b>	<b>58</b>	<b>10</b>	<b>23</b>	<b>31</b>	<b>29</b>	<b>21</b>	<b>29</b>	<b>28</b>	<b>37</b>	<b>34</b>	<b>25</b>	<b>30</b>	<b>34</b>	<b>31</b>	<b>28</b>	<b>17</b>	<b>31</b>	<b>23</b>
Fairly badly	32	31	15	33	39	47	26	31	38	28	34	30	29	32	31	34	27	34	33	26	30	32	31	31
Very badly	31	29	2	57	8	26	8	54	28	32	26	25	25	33	28	24	35	27	21	29	35	42	29	29
<b>TOTAL BADLY</b>	<b>63</b>	<b>60</b>	<b>17</b>	<b>90</b>	<b>47</b>	<b>73</b>	<b>34</b>	<b>85</b>	<b>66</b>	<b>60</b>	<b>60</b>	<b>55</b>	<b>54</b>	<b>65</b>	<b>59</b>	<b>58</b>	<b>62</b>	<b>61</b>	<b>54</b>	<b>55</b>	<b>65</b>	<b>74</b>	<b>60</b>	<b>60</b>
Don't know	9	10	7	5	11	3	9	5	11	10	11	23	17	7	4	8	14	9	12	14	7	9	9	16

Fieldwork: 18th - 19th April 2013

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

In your opinion how good or bad is the state of Britain's economy at the moment?

	April 11 - 12	April 18 - 19																					
Very good	0	1	2	0	0	0	1	0	0	1	0	0	1	0	1	1	1	2	0	0	0	1	0
Quite good	4	5	9	4	6	3	7	4	1	5	5	7	7	3	3	4	5	6	4	3	5	6	6
<b>TOTAL GOOD</b>	<b>4</b>	<b>6</b>	<b>11</b>	<b>4</b>	<b>6</b>	<b>3</b>	<b>8</b>	<b>4</b>	<b>1</b>	<b>6</b>	<b>5</b>	<b>7</b>	<b>8</b>	<b>4</b>	<b>3</b>	<b>5</b>	<b>6</b>	<b>7</b>	<b>6</b>	<b>3</b>	<b>5</b>	<b>6</b>	<b>6</b>
Neither good nor bad	19	17	32	8	25	18	27	10	17	19	16	15	18	17	19	20	15	18	17	23	15	13	15
Quite bad	44	46	47	46	50	45	48	42	50	44	47	49	42	44	51	48	43	48	49	39	46	47	42
Very bad	30	28	9	41	18	34	16	41	30	27	29	19	25	35	27	25	32	23	24	31	33	32	29
<b>TOTAL BAD</b>	<b>74</b>	<b>74</b>	<b>56</b>	<b>87</b>	<b>68</b>	<b>79</b>	<b>64</b>	<b>83</b>	<b>80</b>	<b>71</b>	<b>76</b>	<b>68</b>	<b>67</b>	<b>79</b>	<b>78</b>	<b>73</b>	<b>75</b>	<b>71</b>	<b>73</b>	<b>70</b>	<b>79</b>	<b>79</b>	<b>71</b>
Don't know	3	3	0	1	1	0	1	3	1	4	3	10	7	1	0	2	5	4	4	5	1	2	8

How do you think the financial situation of your household will change over the next 12 months?

Get a lot better	1	1	3	0	1	0	2	1	1	2	1	1	3	2	0	2	1	3	2	1	1	1	1	2
Get a little better	10	10	16	8	12	8	13	6	10	11	9	21	13	8	6	12	7	13	12	8	7	12	10	9
<b>TOTAL BETTER</b>	<b>11</b>	<b>11</b>	<b>19</b>	<b>8</b>	<b>13</b>	<b>8</b>	<b>15</b>	<b>7</b>	<b>11</b>	<b>13</b>	<b>10</b>	<b>22</b>	<b>16</b>	<b>10</b>	<b>6</b>	<b>14</b>	<b>8</b>	<b>16</b>	<b>14</b>	<b>9</b>	<b>8</b>	<b>13</b>	<b>11</b>	<b>11</b>
Stay about the same	33	34	50	23	51	31	45	24	35	33	35	31	37	31	37	38	29	36	35	35	31	35	35	28
Get a little worse	34	33	25	38	28	35	28	39	36	32	33	22	27	35	39	33	32	31	31	30	37	35	32	35
Get a lot worse	17	17	3	28	6	26	9	28	14	17	17	10	14	21	17	11	25	12	14	20	22	13	17	18
<b>TOTAL WORSE</b>	<b>51</b>	<b>50</b>	<b>28</b>	<b>66</b>	<b>34</b>	<b>61</b>	<b>37</b>	<b>67</b>	<b>50</b>	<b>49</b>	<b>50</b>	<b>32</b>	<b>41</b>	<b>56</b>	<b>56</b>	<b>44</b>	<b>57</b>	<b>43</b>	<b>45</b>	<b>50</b>	<b>59</b>	<b>48</b>	<b>49</b>	<b>53</b>
Don't know	5	5	3	3	2	0	3	3	3	5	5	15	7	3	2	5	6	5	6	7	2	4	4	8

Do you think each of the following would make a better or worse Conservative leader and Prime Minister than David Cameron?

George Osborne

Would make a better leader	3	4	4	3	2	2	3	3	3	3	3	5	3	2	3	3	5	5	1	2	1	3	4
Would make a worse leader	53	57	60	61	58	58	58	60	62	45	49	50	52	60	59	46	62	48	56	52	60	55	47
Neither	23	25	21	21	27	27	24	17	23	23	13	18	25	29	22	24	18	22	22	29	20	23	20
Don't know, or don't know enough about this person to say	21	14	15	15	12	14	16	20	12	29	35	28	20	9	16	27	14	25	21	18	19	19	28

Michael Gove

Would make a better leader	5	8	3	7	9	6	3	4	8	2	5	6	5	4	6	3	6	6	3	5	5	5	5
Would make a worse leader	42	44	48	55	30	45	42	51	48	35	36	41	41	46	48	34	47	40	44	40	38	43	36
Neither	22	23	21	15	28	25	24	14	21	22	16	15	24	28	19	25	18	19	21	25	26	21	22
Don't know, or don't know enough about this person to say	32	25	27	22	33	24	30	32	23	40	43	39	30	22	27	38	29	34	32	30	31	31	36

William Hague

Would make a better leader	23	27	20	29	32	29	20	24	26	19	16	18	25	27	27	17	22	23	23	22	21	23	18
Would make a worse leader	28	23	40	29	26	25	37	30	31	26	24	30	28	29	26	31	28	26	25	33	34	29	25
Neither	29	35	25	28	28	34	28	27	31	27	20	24	30	36	31	26	31	27	31	29	25	29	27
Don't know, or don't know enough about this person to say	20	15	14	14	14	12	15	19	12	28	40	28	17	8	16	26	19	24	21	16	20	18	30

Fieldwork: 18th - 19th April 2013

		Voting intention				2010 Vote			Gender		Age				Social grade		Region					School Aged Children (5-16)		
		Total	Con	Lab	Lib Dem	UKIP	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	No	Yes
Weighted Sample		1903	491	598	169	145	579	470	432	925	978	230	485	651	537	1085	818	244	618	407	468	166	1595	308
	Unweighted Sample	1903	462	617	142	182	563	488	437	924	979	152	443	810	498	1276	627	251	632	404	446	170	1575	328
		%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
		13	16	12	15	20	16	10	13	12	13	6	9	14	16	14	11	14	13	13	11	11	13	9
		36	40	41	40	28	39	37	41	43	29	37	36	34	38	40	30	37	34	34	39	36	36	34
		26	27	28	27	29	28	30	21	28	24	17	21	29	31	25	27	26	25	28	25	29	26	26
		25	18	20	19	23	17	23	25	16	34	39	33	23	15	21	31	22	29	24	24	24	24	32
		12	10	10	5	57	16	11	8	17	7	4	8	14	17	12	13	10	14	10	14	10	13	8
		36	46	37	55	8	41	34	43	42	31	34	38	36	35	43	28	43	36	36	33	36	36	36
		19	17	22	16	11	18	22	16	19	19	16	16	20	22	18	21	19	17	18	22	20	19	18
		33	27	31	24	24	25	33	33	22	43	45	38	30	25	28	39	28	33	35	31	34	32	38
																							</	

Fieldwork: 18th - 19th April 2013

Weighted Sample Unweighted Sample		Voting intention				2010 Vote			Gender		Age				Social grade		Region					School Aged Children (5-16)	
	Total	Con	Lab	Lib Dem	UKIP	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	No	Yes
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	1903	462	617	142	182	563	488	437	924	979	152	443	810	498	1276	627	251	632	404	446	170	1575	328
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Generally speaking, what do you think is more nutritious for children?

School dinners  
Packed lunches  
Don't know

<b>38</b>	39	40	45	44	39	44	39	43	33	24	25	43	50	39	37	32	37	39	45	29	38	39
<b>42</b>	40	42	40	37	41	39	41	37	47	53	55	36	33	42	42	43	45	39	37	53	42	43
<b>20</b>	21	19	16	18	20	16	21	20	20	23	20	22	17	19	21	26	18	22	19	18	21	18

Do you think schools should or should not be able to ban some foods (such as chocolate or crisps) from children's packed lunches?

Should - schools should be able to insist that only healthy food is brought in  
Should not - parents should be able to send whatever food they want in their children's packed lunches  
Don't know

<b>41</b>	46	42	36	38	42	41	40	39	42	36	36	40	47	41	40	41	42	38	45	30	40	46
<b>50</b>	46	48	58	56	49	49	52	50	51	53	50	51	48	50	50	49	49	53	48	58	51	46
<b>9</b>	8	10	5	6	10	10	7	11	7	10	13	9	6	9	10	10	9	9	8	12	9	8

Would you support or oppose schools banning children bringing in packed lunches (meaning all children would have to have school dinners)?

Would support a ban on packed lunches  
Would oppose a ban on packed lunches  
Don't know

<b>12</b>	15	10	14	9	12	11	9	14	9	10	12	11	12	12	11	9	13	10	12	10	11	12
<b>74</b>	70	77	75	83	74	74	77	72	76	71	71	76	75	76	71	73	72	74	76	78	73	77
<b>15</b>	16	13	11	7	14	15	14	15	14	18	17	12	13	12	18	18	15	16	12	12	15	11

And thinking about older school children who many schools allow to leave the school grounds at lunchtime, would you support or oppose schools banning pupils from leaving the school premises at lunchtime?

Would support a ban on older children leaving the school grounds at lunchtimes  
Would oppose a ban on older children leaving the school grounds at lunchtimes  
Don't know

<b>51</b>	61	45	53	59	60	50	47	45	56	34	43	51	65	51	50	49	54	45	56	43	52	44
<b>37</b>	29	43	39	34	30	38	44	42	33	48	40	37	30	39	34	40	33	41	33	48	36	41
<b>12</b>	10	12	8	7	10	12	9	13	11	18	17	12	5	10	15	11	13	14	11	9	12	15

Fieldwork: 18th - 19th April 2013

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Generally speaking, do you think children these days eat more healthily than twenty years ago, less healthily than twenty years ago or about the same?

More healthily  
Less healthily  
About the same  
Don't know

13	12	14	14	10	11	17	8	15	11	15	12	14	11	14	11	10	14	11	15	10	12	18
65	68	66	59	72	68	61	66	60	69	55	60	64	74	65	65	62	62	67	66	70	67	54
16	14	15	23	16	14	15	20	16	16	20	17	16	12	16	15	19	17	12	15	15	15	19
7	6	6	4	2	7	6	6	10	5	11	12	5	3	5	10	9	7	10	4	5	7	9

And whether or not they choose to eat healthily, to what extent do you think children these days KNOW HOW to eat healthily?

Most or all children know how to eat healthily  
The majority of children know how to eat healthily  
The majority of children don't know how to eat healthily  
Most or all children don't know how to eat healthily  
Don't know

5	6	8	2	2	4	6	4	5	5	4	5	6	4	4	5	2	6	5	5	4	5	5
36	36	34	42	43	38	36	40	34	38	35	38	37	35	39	33	35	38	33	37	41	35	46
43	46	43	41	45	45	43	41	41	44	36	37	44	49	43	43	47	41	42	45	41	45	33
7	6	9	7	4	5	8	8	8	7	14	7	5	7	6	8	4	7	8	8	7	8	6
9	7	6	8	6	8	7	8	12	5	11	13	8	5	7	10	12	8	12	6	7	8	10

Would you support or oppose league tables being published of the quality of school dinners in individual schools?

Support - it would allow parents to compare schools and encourage quality school dinners  
Oppose - it would be expensive and time consuming and is a matter of taste anyway  
Don't know

51	56	50	55	53	53	50	52	50	53	52	47	49	58	51	52	48	55	49	50	50	53	44
34	35	35	32	39	36	33	37	34	34	28	32	36	36	36	31	34	29	34	39	39	34	35
15	10	14	13	9	11	17	11	17	13	20	21	15	6	13	17	18	16	17	11	11	14	20

Would you support or oppose making all schools teach children basic cookery before they left school?

Support  
Oppose  
Don't know

87	92	84	90	88	89	88	90	83	90	82	81	90	91	88	85	84	90	83	88	84	88	82
6	3	9	8	6	5	5	5	8	4	9	7	5	4	6	5	8	3	8	6	8	5	8
7	5	7	2	7	6	7	5	9	6	9	12	6	5	5	10	8	7	9	6	9	7	10

Fieldwork: 18th - 19th April 2013

	Voting intention					2010 Vote			Gender		Age				Social grade		Region					School Aged Children (5-16)	
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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

**Would you support or oppose increasing the quality and nutritional value of school dinners, even if this meant they were more expensive?**

Support - the quality and nutrition of school dinners needs to be improved, even if it means they are more expensive  
 Oppose - the cost of school dinners should be kept down as much as possible, even if this means they offer low quality o  
 Don't know

<b>72</b>	78	70	85	68	72	70	77	70	74	74	67	73	76	75	68	73	73	71	71	75	75	59
<b>10</b>	6	13	7	21	10	14	6	13	8	12	13	10	8	9	12	11	10	9	13	11	9	20
<b>17</b>	15	17	8	11	17	16	16	17	18	15	20	17	16	15	20	17	17	20	16	14	16	21

**What do you think is the MAIN reason more children don't have school dinners?**

School meals are too expensive  
 School meals are not tasty or appetising enough  
 Children prefer sweeter or healthier foods  
 School meals are not nutritious or healthy enough  
 Another reason  
 Don't know

<b>29</b>	26	28	25	39	28	30	27	26	32	23	32	30	28	27	33	17	36	27	33	15	27	41
<b>23</b>	26	24	25	22	24	22	22	21	25	29	21	22	23	24	21	28	20	23	23	27	24	16
<b>22</b>	26	19	23	27	26	19	26	25	19	15	15	25	28	23	22	23	21	23	20	29	23	16
<b>5</b>	3	8	4	2	3	8	3	5	5	14	5	4	3	6	4	4	5	5	7	5	4	9
<b>6</b>	6	7	8	3	6	7	8	6	7	4	6	6	7	8	5	8	6	6	5	11	6	7
<b>14</b>	14	14	15	7	13	12	15	17	12	15	20	13	11	13	16	20	13	17	11	13	15	11

Feb 26 - April 7 - April 18 -  
27 2004 8 2013 19 2013

**The MMR injection is a combined vaccination against Measles, Mumps and Rubella usually given to children in two stages at 13 months and at 3 to 5 years. From what you have heard, how safe do you think the MMR vaccination is?**

Completely safe	12	26	<b>27</b>	28	31	32	22	28	30	29	29	26	31	23	28	29	28	27	28	25	30	27	31	28	25
Very safe	35	41	<b>38</b>	43	36	46	37	41	37	42	37	38	28	40	36	41	39	36	34	37	35	43	35	37	38
Quite safe	35	21	<b>20</b>	19	20	17	24	20	21	16	17	23	19	18	21	22	21	19	22	25	17	18	17	20	20
<b>TOTAL SAFE</b>	<b>82</b>	<b>88</b>	<b>85</b>	<b>90</b>	<b>87</b>	<b>95</b>	<b>83</b>	<b>89</b>	<b>88</b>	<b>87</b>	<b>83</b>	<b>87</b>	<b>78</b>	<b>81</b>	<b>85</b>	<b>92</b>	<b>88</b>	<b>82</b>	<b>84</b>	<b>87</b>	<b>82</b>	<b>88</b>	<b>83</b>	<b>85</b>	<b>83</b>
Not very safe	8	3	<b>3</b>	3	3	2	7	4	2	2	2	3	1	3	4	3	3	2	3	2	4	2	2	3	4
Unsafe	4	2	<b>1</b>	0	1	0	3	0	1	2	1	1	3	1	2	0	1	1	4	0	1	2	1	1	1
Dangerous	2	1	<b>1</b>	1	1	0	0	0	0	1	1	1	0	1	1	0	0	1	1	1	1	0	1	1	1
<b>TOTAL UNSAFE</b>	<b>14</b>	<b>6</b>	<b>5</b>	<b>4</b>	<b>5</b>	<b>2</b>	<b>10</b>	<b>4</b>	<b>3</b>	<b>5</b>	<b>4</b>	<b>5</b>	<b>4</b>	<b>5</b>	<b>7</b>	<b>3</b>	<b>4</b>	<b>4</b>	<b>8</b>	<b>3</b>	<b>6</b>	<b>4</b>	<b>4</b>	<b>5</b>	<b>6</b>
Don't know	4	6	<b>10</b>	6	8	4	7	6	8	7	12	7	19	13	9	4	7	14	9	10	12	8	12	10	11



Fieldwork: 18th - 19th April 2013

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	1903	462	617	142	182	563	488	437	924	979	152	443	810	498	1276	627	251	632	404	446	170	1575	328
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

If they are over the aged of 13 months, have you had your children vaccinated against measles, mumps and rubella, through the MMR vaccine?

[All those with children aged over 1: n=411]

Yes, they have been vaccinated  
No, they have not been vaccinated  
Can't remember

<b>82</b>	92	80	75	100	88	87	95	77	88	75	77	91	85	83	81	69	85	87	77	97	83	82
<b>9</b>	6	11	17	0	9	7	3	9	8	12	10	7	15	11	6	8	7	4	18	1	6	9
<b>9</b>	1	8	8	0	3	6	2	13	4	13	14	3	0	6	12	23	7	9	5	2	10	8

A recent outbreak of measles in South Wales has been blamed upon a low take up of the MMR vaccination since the scare fifteen years ago linking the vaccine to autism. These claims were later shown to be unfounded

From what you have read or heard about this, who do you think is MOST to blame for the low take up of the MMR vaccine in some areas?

Newspapers for widely reporting Andrew Wakefield's claim that MMR was linked to autism  
Andrew Wakefield, the doctor who originally made the claims that MMR was linked to autism  
Parents who decided not to get their children vaccinated after the autism scare  
British governments for not doing enough to encourage the take up of MMR and explain its safety  
The medical journals that published Andrew Wakefield's claims that MMR was linked to autism  
None of these  
Don't know

<b>26</b>	29	26	30	25	28	25	33	25	28	23	25	26	30	32	19	28	27	25	26	26	27	22
<b>23</b>	22	27	24	22	21	26	23	26	20	20	19	22	28	21	26	21	21	24	24	27	23	24
<b>18</b>	23	14	19	15	22	16	16	15	20	15	18	18	18	19	16	15	18	18	20	15	18	18
<b>10</b>	8	11	8	17	10	12	7	8	11	6	8	11	11	9	10	8	10	10	9	9	10	6
<b>7</b>	5	8	10	7	6	6	6	7	6	11	8	5	5	7	6	9	7	6	7	4	6	11
<b>3</b>	3	3	1	6	4	3	3	3	3	3	3	5	2	2	5	6	2	3	2	8	3	5
<b>13</b>	10	11	8	9	8	13	12	16	11	23	19	12	6	10	18	12	15	14	13	11	13	14

Would you support or oppose COMPULSORY vaccination with the MMR vaccine in schools?

Support  
Oppose  
Don't know

<b>53</b>	58	56	55	43	53	52	52	55	51	61	57	49	50	52	54	58	53	53	52	46	52	56
<b>30</b>	30	26	32	44	32	31	30	28	32	18	22	32	40	32	27	26	29	30	32	33	30	28
<b>18</b>	12	18	13	13	15	17	19	17	18	21	21	19	10	16	19	15	19	17	16	21	18	17

Fieldwork: 18th - 19th April 2013

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Generally speaking, do you think people are more or less polite today than they were twenty years ago, or about the same?

People are less polite than 20 years ago  
People are more polite than 20 years ago  
People are about as polite now as they were 20 years ago  
Don't know

<b>74</b>	81	72	65	81	80	73	71	69	78	65	62	76	85	72	76	68	76	71	75	78	76	64
<b>4</b>	2	8	3	4	2	7	2	6	3	9	8	3	1	4	5	6	3	3	7	2	3	10
<b>15</b>	13	16	25	15	13	16	20	17	14	13	18	16	13	18	12	19	13	17	14	17	15	18
<b>6</b>	4	4	6	1	5	3	7	9	4	13	12	4	1	6	6	8	8	8	3	4	6	7

Which of the following do you think are MOST polite?

Teenagers  
People in their twenties  
People in their thirties or forties  
People in their fifties or sixties  
People over the age of seventy  
People of all ages are about as polite as one another  
Don't know

<b>2</b>	2	2	0	1	1	4	1	3	2	1	3	2	2	1	3	0	3	4	1	1	2	2
<b>3</b>	2	3	4	3	1	2	3	4	2	9	5	1	1	3	3	3	3	2	4	1	2	6
<b>11</b>	9	15	11	7	11	12	11	12	11	15	19	11	4	14	8	11	9	11	11	22	11	16
<b>29</b>	32	27	33	50	33	27	29	31	27	17	20	34	36	26	33	33	28	27	32	22	31	20
<b>14</b>	16	13	12	14	16	14	12	14	14	14	12	15	15	15	13	12	16	14	12	17	14	13
<b>31</b>	31	34	30	22	29	35	34	26	36	27	28	30	37	33	28	27	31	34	34	23	31	30
<b>9</b>	8	6	11	4	8	7	11	10	8	17	12	8	5	9	10	13	9	9	6	13	9	13

And which of the following do you think are LEAST polite?

Teenagers  
People in their twenties  
People in their thirties or forties  
People in their fifties or sixties  
People over the age of seventy  
People of all ages are about as polite as one another  
Don't know

<b>39</b>	40	39	48	38	42	35	40	42	37	40	40	41	37	39	40	47	36	40	39	40	40	36
<b>13</b>	15	11	11	22	15	12	14	14	12	5	6	16	19	12	14	13	14	11	13	13	14	8
<b>4</b>	4	4	4	8	3	4	2	3	4	5	4	3	5	4	3	2	4	3	5	5	4	3
<b>4</b>	3	5	3	2	2	4	3	4	3	7	5	2	3	4	3	3	4	3	4	2	3	6
<b>9</b>	8	11	3	19	8	13	9	9	9	9	12	10	5	9	9	4	8	9	13	7	9	10
<b>22</b>	23	25	23	10	20	26	23	18	27	20	23	22	23	24	20	19	24	24	21	20	22	24
<b>9</b>	8	6	9	1	9	6	8	10	8	15	11	7	7	8	11	12	9	9	6	14	8	13

Fieldwork: 18th - 19th April 2013

	Voting intention					2010 Vote			Gender		Age				Social grade		Region					School Aged Children (5-16)	
	Total	Con	Lab	Lib Dem	UKIP	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	No	Yes
<b>Weighted Sample</b>	<b>1903</b>	491	598	169	145	579	470	432	925	978	230	485	651	537	1085	818	244	618	407	468	166	1595	308
<b>Unweighted Sample</b>	<b>1903</b>	462	617	142	182	563	488	437	924	979	152	443	810	498	1276	627	251	632	404	446	170	1575	328
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Which of the following do you think are **MOST** polite?

People from an upper class background	4	6	3	6	2	4	4	2	5	3	9	4	5	3	4	4	5	4	5	4	4	4	3
People from a middle class background	21	30	20	26	15	28	15	20	25	18	24	25	18	21	25	17	23	25	21	19	16	21	23
People from a working class background	13	7	19	6	15	7	21	10	14	11	14	14	13	10	11	16	12	10	12	18	12	12	15
People of all backgrounds are about as polite as one another	51	49	52	56	61	50	55	56	44	58	40	44	53	60	50	52	47	51	50	53	56	53	45
Don't know	10	9	6	7	7	10	6	11	12	9	14	13	11	6	10	11	13	11	12	6	13	10	14

And which of the following do you think are **LEAST** polite?

People from an upper class background	24	18	30	19	35	21	32	21	28	21	20	27	24	24	22	27	17	24	19	31	26	24	25
People from a middle class background	5	2	7	5	8	3	6	5	6	3	3	6	4	5	4	5	4	5	5	4	6	5	4
People from a working class background	14	22	9	16	11	19	8	12	15	13	19	12	13	14	16	11	18	15	15	10	12	14	11
People of all backgrounds are about as polite as one another	44	46	45	49	39	44	43	49	37	50	44	36	47	47	45	42	42	42	44	46	46	45	38
Don't know	14	12	9	11	8	13	11	12	15	13	15	19	12	10	13	15	19	14	18	8	10	12	22

How often do you think people do the following these days?

Give up their seat to an elderly person or pregnant woman

Most or all people do this	5	4	6	9	1	3	6	4	6	5	10	8	5	1	6	4	4	6	4	6	6	5	5
The majority of people do this	33	29	39	43	28	31	35	37	33	34	46	37	33	25	36	31	37	33	31	35	32	33	36
<b>TOTAL MAJORITY</b>	<b>38</b>	<b>33</b>	<b>45</b>	<b>52</b>	<b>29</b>	<b>34</b>	<b>41</b>	<b>41</b>	<b>39</b>	<b>39</b>	<b>56</b>	<b>45</b>	<b>38</b>	<b>26</b>	<b>42</b>	<b>35</b>	<b>41</b>	<b>39</b>	<b>35</b>	<b>41</b>	<b>38</b>	<b>38</b>	<b>41</b>
Only a minority of people do this	42	49	39	35	52	46	42	42	42	43	26	35	46	51	41	44	44	42	42	42	42	43	41
Hardly anyone does this	12	13	11	5	16	12	11	11	10	13	6	11	10	17	11	13	9	11	13	12	13	12	8
<b>TOTAL MINORITY</b>	<b>54</b>	<b>62</b>	<b>50</b>	<b>40</b>	<b>68</b>	<b>58</b>	<b>53</b>	<b>53</b>	<b>52</b>	<b>56</b>	<b>32</b>	<b>46</b>	<b>56</b>	<b>68</b>	<b>52</b>	<b>57</b>	<b>53</b>	<b>53</b>	<b>55</b>	<b>54</b>	<b>55</b>	<b>55</b>	<b>49</b>
Don't know	7	6	5	8	4	7	5	6	9	6	11	10	6	6	6	9	7	8	10	5	6	7	10

Open doors for others to enter a room or building first

Most or all people do this	5	4	6	5	3	3	7	3	6	4	7	7	4	3	5	4	3	6	4	4	4	4	7
The majority of people do this	31	28	36	35	27	29	31	33	36	27	35	38	32	23	32	30	27	30	30	35	34	31	35
<b>TOTAL MAJORITY</b>	<b>36</b>	<b>32</b>	<b>42</b>	<b>40</b>	<b>30</b>	<b>32</b>	<b>38</b>	<b>36</b>	<b>42</b>	<b>31</b>	<b>42</b>	<b>45</b>	<b>36</b>	<b>26</b>	<b>37</b>	<b>34</b>	<b>30</b>	<b>36</b>	<b>34</b>	<b>39</b>	<b>38</b>	<b>35</b>	<b>42</b>
Only a minority of people do this	45	49	43	48	51	48	46	48	42	49	38	36	49	53	46	44	50	44	44	48	39	46	41
Hardly anyone does this	14	17	11	8	17	17	13	12	10	18	9	11	13	20	13	15	13	14	15	11	18	15	8
<b>TOTAL MINORITY</b>	<b>59</b>	<b>66</b>	<b>54</b>	<b>56</b>	<b>68</b>	<b>65</b>	<b>59</b>	<b>60</b>	<b>52</b>	<b>67</b>	<b>47</b>	<b>47</b>	<b>62</b>	<b>73</b>	<b>59</b>	<b>59</b>	<b>63</b>	<b>58</b>	<b>59</b>	<b>59</b>	<b>57</b>	<b>61</b>	<b>49</b>
Don't know	5	2	4	4	1	3	4	3	7	3	11	8	3	1	3	7	6	6	6	3	4	4	9

Fieldwork: 18th - 19th April 2013

	Voting intention					2010 Vote			Gender		Age				Social grade		Region					School Aged Children (5-16)	
	Total	Con	Lab	Lib Dem	UKIP	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	No	Yes
<b>Weighted Sample</b>	<b>1903</b>	491	598	169	145	579	470	432	925	978	230	485	651	537	1085	818	244	618	407	468	166	1595	308
<b>Unweighted Sample</b>	<b>1903</b>	462	617	142	182	563	488	437	924	979	152	443	810	498	1276	627	251	632	404	446	170	1575	328
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

**Thank people for giving way to them in a car or a narrow passage**

Most or all people do this	6	5	7	9	10	5	8	5	8	5	9	11	5	3	7	5	5	6	6	9	3	6	8
The majority of people do this	46	45	47	55	47	49	45	50	47	44	44	43	49	45	51	39	46	48	46	44	43	47	39
<b>TOTAL MAJORITY</b>	<b>52</b>	<b>50</b>	<b>54</b>	<b>64</b>	<b>57</b>	<b>54</b>	<b>53</b>	<b>55</b>	<b>55</b>	<b>49</b>	<b>53</b>	<b>54</b>	<b>54</b>	<b>48</b>	<b>58</b>	<b>44</b>	<b>51</b>	<b>54</b>	<b>52</b>	<b>53</b>	<b>46</b>	<b>53</b>	<b>47</b>
Only a minority of people do this	34	40	34	28	32	37	34	33	30	39	25	28	35	42	32	37	36	32	33	36	38	34	37
Hardly anyone does this	8	7	8	4	10	6	8	7	8	9	10	8	8	9	6	11	5	9	9	7	13	9	7
<b>TOTAL MINORITY</b>	<b>42</b>	<b>47</b>	<b>42</b>	<b>32</b>	<b>42</b>	<b>43</b>	<b>42</b>	<b>40</b>	<b>38</b>	<b>48</b>	<b>35</b>	<b>36</b>	<b>43</b>	<b>51</b>	<b>38</b>	<b>48</b>	<b>41</b>	<b>41</b>	<b>42</b>	<b>43</b>	<b>51</b>	<b>43</b>	<b>44</b>
Don't know	5	3	4	4	1	3	4	4	7	4	13	9	4	1	4	7	8	5	7	3	3	5	9

**Apologise if they bump into someone**

Most or all people do this	10	9	11	16	11	9	11	10	12	9	15	13	10	7	13	7	11	9	8	13	10	10	11
The majority of people do this	53	55	54	56	54	55	54	58	55	51	43	52	54	57	54	51	50	54	50	53	59	54	49
<b>TOTAL MAJORITY</b>	<b>63</b>	<b>64</b>	<b>65</b>	<b>72</b>	<b>65</b>	<b>64</b>	<b>65</b>	<b>68</b>	<b>67</b>	<b>60</b>	<b>58</b>	<b>65</b>	<b>64</b>	<b>64</b>	<b>67</b>	<b>58</b>	<b>61</b>	<b>63</b>	<b>58</b>	<b>66</b>	<b>69</b>	<b>64</b>	<b>60</b>
Only a minority of people do this	26	27	26	23	27	28	25	24	23	30	24	22	29	29	25	29	28	27	28	26	21	26	28
Hardly anyone does this	6	7	5	0	7	5	6	5	4	7	7	5	5	6	5	7	5	4	8	5	7	6	3
<b>TOTAL MINORITY</b>	<b>32</b>	<b>34</b>	<b>31</b>	<b>23</b>	<b>34</b>	<b>33</b>	<b>31</b>	<b>29</b>	<b>27</b>	<b>37</b>	<b>31</b>	<b>27</b>	<b>34</b>	<b>35</b>	<b>30</b>	<b>36</b>	<b>33</b>	<b>31</b>	<b>36</b>	<b>31</b>	<b>28</b>	<b>32</b>	<b>31</b>
Don't know	5	2	3	5	1	3	4	3	6	3	11	8	3	1	3	7	6	5	6	3	3	4	9

**Say thank you if you do them a favour**

Most or all people do this	15	13	16	17	13	12	16	16	15	14	16	18	13	13	17	11	18	14	13	15	15	15	13
The majority of people do this	57	58	59	63	64	60	57	61	60	55	52	55	60	59	60	53	55	58	55	60	61	57	57
<b>TOTAL MAJORITY</b>	<b>72</b>	<b>71</b>	<b>75</b>	<b>80</b>	<b>77</b>	<b>72</b>	<b>73</b>	<b>77</b>	<b>75</b>	<b>69</b>	<b>68</b>	<b>73</b>	<b>73</b>	<b>72</b>	<b>77</b>	<b>64</b>	<b>73</b>	<b>72</b>	<b>68</b>	<b>75</b>	<b>76</b>	<b>72</b>	<b>70</b>
Only a minority of people do this	20	24	18	16	17	22	19	16	16	24	18	15	21	24	18	23	18	20	21	21	16	20	19
Hardly anyone does this	3	3	3	0	5	3	3	4	3	3	3	3	4	3	2	5	2	3	5	2	3	4	1
<b>TOTAL MINORITY</b>	<b>23</b>	<b>27</b>	<b>21</b>	<b>16</b>	<b>22</b>	<b>25</b>	<b>22</b>	<b>20</b>	<b>19</b>	<b>27</b>	<b>21</b>	<b>18</b>	<b>25</b>	<b>27</b>	<b>20</b>	<b>28</b>	<b>20</b>	<b>23</b>	<b>26</b>	<b>23</b>	<b>19</b>	<b>24</b>	<b>20</b>
Don't know	5	2	4	4	1	3	4	4	6	4	11	8	3	2	3	7	6	5	6	2	4	4	9

**Acknowledge people nicely if they catch their eye or gaze**

Most or all people do this	3	3	5	1	5	2	5	2	3	3	1	5	3	2	4	3	3	4	2	4	2	3	5
The majority of people do this	27	28	30	36	24	28	29	26	30	25	29	24	28	28	27	27	22	24	28	31	31	27	29
<b>TOTAL MAJORITY</b>	<b>30</b>	<b>31</b>	<b>35</b>	<b>37</b>	<b>29</b>	<b>30</b>	<b>34</b>	<b>28</b>	<b>33</b>	<b>28</b>	<b>30</b>	<b>29</b>	<b>31</b>	<b>30</b>	<b>31</b>	<b>30</b>	<b>25</b>	<b>28</b>	<b>30</b>	<b>35</b>	<b>33</b>	<b>30</b>	<b>34</b>
Only a minority of people do this	45	47	44	48	50	49	44	46	44	47	36	40	48	50	48	42	46	48	44	45	37	46	41
Hardly anyone does this	17	19	16	8	19	15	16	19	14	20	21	20	16	15	16	19	21	16	18	15	23	18	14
<b>TOTAL MINORITY</b>	<b>62</b>	<b>66</b>	<b>60</b>	<b>56</b>	<b>69</b>	<b>64</b>	<b>60</b>	<b>65</b>	<b>58</b>	<b>67</b>	<b>57</b>	<b>60</b>	<b>64</b>	<b>65</b>	<b>64</b>	<b>61</b>	<b>67</b>	<b>64</b>	<b>62</b>	<b>60</b>	<b>60</b>	<b>64</b>	<b>55</b>
Don't know	7	4	6	7	2	6	6	7	9	6	13	11	5	5	6	9	8	8	8	6	6	6	11

**Turn down music or stop doing something if they are asked politely**

Most or all people do this	3	3	5	3	2	2	4	3	3	3	3	4	4	2	3	3	3	5	2	3	2	3	4
The majority of people do this	32	28	35	42	27	31	36	30	34	30	34	32	33	30	34	30	30	30	27	37	39	31	38
<b>TOTAL MAJORITY</b>	<b>35</b>	<b>31</b>	<b>40</b>	<b>45</b>	<b>29</b>	<b>33</b>	<b>40</b>	<b>33</b>	<b>37</b>	<b>33</b>	<b>37</b>	<b>36</b>	<b>37</b>	<b>32</b>	<b>37</b>	<b>33</b>	<b>33</b>	<b>35</b>	<b>29</b>	<b>40</b>	<b>41</b>	<b>34</b>	<b>42</b>
Only a minority of people do this	40	42	41	37	45	42	39	41	37	43	34	38	41	43	39	41	36	42	42	40	34	40	37
Hardly anyone does this	15	17	12	6	22	17	12	17	14	17	17	14	13	18	14	17	22	14	16	13	16	17	9
<b>TOTAL MINORITY</b>	<b>55</b>	<b>59</b>	<b>53</b>	<b>43</b>	<b>67</b>	<b>59</b>	<b>51</b>	<b>58</b>	<b>51</b>	<b>60</b>	<b>51</b>	<b>52</b>	<b>54</b>	<b>61</b>	<b>53</b>	<b>58</b>	<b>58</b>	<b>56</b>	<b>58</b>	<b>53</b>	<b>50</b>	<b>57</b>	<b>46</b>
Don't know	9	10	7	12	3	8	8	9	11	8	12	12	8	8	9	9	10	10	13	6	8	9	12

Fieldwork: 18th - 19th April 2013

Weighted Sample Unweighted Sample	Voting intention				2010 Vote			Gender		Age				Social grade		Region					School Aged Children (5-16)		
	Total	Con	Lab	Lib Dem	UKIP	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	No	Yes
	1903	491	598	169	145	579	470	432	925	978	230	485	651	537	1085	818	244	618	407	468	166	1595	308
	1903	462	617	142	182	563	488	437	924	979	152	443	810	498	1276	627	251	632	404	446	170	1575	328
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Have you cried in public in the last year?

Yes, I have  
No, I have not  
Can't remember

<b>23</b>	19	23	27	25	21	25	28	13	33	28	24	25	18	25	21	15	24	22	27	24	23	24
<b>69</b>	75	70	69	73	74	67	67	80	59	63	65	70	75	69	69	74	68	70	68	70	69	69
<b>8</b>	6	7	4	3	5	8	5	7	8	9	11	5	6	6	9	11	8	7	6	7	7	8

In the previous question you said you had cried in public in the last year, why was this? Please tick all that apply

[All those who have cried in public in the last year:  
n=450]

Attending a funeral  
Due to a death or grief  
While watching a film or play  
Due to illness or injury  
While listening to music  
Due to a relationship break up  
While watching a sporting event  
Attending a wedding  
As a response to personal success at sport or other event  
Another reason  
Can't remember

<b>37</b>	45	34	35	39	41	36	38	31	39	12	30	43	53	37	38	25	39	35	40	38	39	28
<b>32</b>	44	31	25	42	40	32	26	33	32	29	22	35	43	30	36	32	35	27	34	29	33	30
<b>32</b>	37	31	33	34	31	30	38	29	33	24	27	36	36	34	28	22	37	33	27	33	31	38
<b>17</b>	20	15	12	34	21	13	17	13	19	10	16	21	19	16	20	20	21	13	16	15	19	10
<b>11</b>	6	12	13	13	7	11	12	9	11	9	6	12	17	8	15	9	13	9	10	15	11	10
<b>9</b>	10	8	7	6	7	9	3	6	10	18	11	5	5	12	4	13	8	5	12	4	9	6
<b>8</b>	4	13	8	3	5	13	6	13	6	13	5	11	3	8	8	6	7	11	9	4	7	15
<b>7</b>	5	8	5	4	6	8	5	10	5	6	7	7	6	8	4	0	6	10	6	9	7	6
<b>3</b>	2	2	4	12	3	3	4	4	3	0	2	6	4	4	3	0	7	2	3	0	3	7
<b>31</b>	24	30	42	28	27	29	36	17	36	44	38	24	25	30	33	41	26	36	30	34	32	29
<b>2</b>	1	3	2	0	1	2	1	2	2	2	2	2	1	2	1	2	3	0	0	5	1	3

And thinking back to when you cried in public, did you attempt to cover up that you were crying?

[All those who have cried in public in the last year:  
n=479]

Yes, I did  
No, I did not  
Don't know

<b>43</b>	46	46	31	27	40	52	39	43	43	44	49	43	35	43	42	46	42	41	46	36	41	54
<b>55</b>	51	53	65	72	55	48	60	54	55	55	47	56	62	54	56	44	55	58	53	64	57	46
<b>2</b>	3	0	4	1	5	0	1	3	2	1	4	1	3	3	1	10	3	1	1	0	3	0

Fieldwork: 18th - 19th April 2013

Weighted Sample Unweighted Sample	Voting intention				2010 Vote			Gender		Age				Social grade		Region					School Aged Children (5-16)		
	Total	Con	Lab	Lib Dem	UKIP	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	No	Yes
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	1903	462	617	142	182	563	488	437	924	979	152	443	810	498	1276	627	251	632	404	446	170	1575	328
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

**Do you think people have become more or less willing to cry in public in recent years, or is there no change?**

People have become more willing to cry in public  
People have become less willing to cry in public  
There has not been any real change  
Don't know

26	30	24	29	36	29	27	27	25	27	22	17	30	32	29	23	24	27	22	27	34	27	19
12	10	15	12	11	9	15	8	12	12	14	17	11	8	10	15	14	11	14	12	9	11	21
44	47	44	48	36	46	41	49	41	46	42	42	43	46	45	42	39	45	45	43	42	44	39
18	13	16	12	17	16	16	16	22	14	22	25	16	14	17	20	23	17	18	18	15	18	21

**Do you think men or women are more likely to cry in public, or is there no difference?**

Men are more likely to cry in public  
Women are more likely to cry in public  
There is no difference - men and women are just as likely as each other to cry in public  
Don't know

1	2	1	2	2	2	1	0	2	1	1	2	1	1	1	1	1	1	2	1	1	1	2
67	70	70	71	63	67	70	68	64	70	66	68	70	64	70	64	69	63	70	70	68	67	67
22	23	21	21	29	23	21	24	22	22	21	16	22	29	21	24	17	27	17	22	25	23	17
9	5	9	5	7	8	8	8	12	7	13	13	7	7	8	11	13	9	11	7	6	8	14

**Do you think it should or should not be acceptable for a man to cry in public?**

Should be acceptable  
Should not be acceptable  
Don't know

77	78	79	81	73	76	82	80	71	83	75	67	82	82	77	77	75	77	76	80	79	79	69
8	11	9	5	17	11	4	8	10	6	9	10	6	8	8	8	10	7	9	9	7	8	9
15	11	13	15	10	14	14	13	19	10	16	24	12	10	14	15	15	17	16	12	14	13	22

**This week the Chancellor of the Exchequer George Osborne was filmed crying while attending Margaret Thatcher's funeral. Which of the following best reflects your view of this?**

It is embarrassing for a senior public figure like George Osborne to be seen crying in public like this  
Funerals can be deeply emotional and sad occasions, and there should not be anything embarrassing in being seen crying at a funeral  
Neither  
Don't know

9	5	15	3	13	6	15	8	12	6	11	11	8	7	9	9	4	6	8	14	16	8	11
79	92	69	83	80	88	68	79	74	84	75	71	81	86	81	76	84	83	82	73	64	80	72
8	1	12	10	7	3	13	10	7	8	8	7	8	6	7	8	5	6	6	8	16	7	9
5	2	4	3	0	3	4	3	7	3	6	11	3	1	3	7	7	5	4	4	3	4	8

## YouGov Weighting Data

In addition to weighting by age, gender, social class and region (weighted and unweighted figures shown in the tables), YouGov also weighted its raw data by newspaper readership and political party identification:

		Unweighted no.	Weighted no.
<b>Age and Gender</b>			
	Male 18 to 24	60	118
	Male 25 to 39	181	244
	Male 40 to 59	418	322
	Male 60 +	265	242
	Female 18 to 24	92	112
	Female 25 to 39	262	242
	Female 40 to 59	392	329
	Female 60 +	233	295
<b>Region</b>			
	North England	446	468
	Midlands	314	312
	East England	183	183
	London	251	244
	South England	449	436
	Wales	90	95
	Scotland	170	166
<b>Social Grade</b>			
	AB	686	533
	C1	590	552
	C2	285	400
	DE	342	419
<b>Newspaper Type</b>			
	Express / Mail	358	304
	Sun / Star	173	447
	Mirror / Record	108	190
	Guardian / Independent	134	86
	FT / Times / Telegraph	128	181
	Other Paper	258	219
	No Paper	744	476
<b>Political Party Identification</b>			
	Labour	642	618
	Conservative	505	542
	Liberal Democrat	178	228
	SNP/Plaid Cymru	41	32
	Others	117	25
	None/ DK	420	457

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