

YouGov / Sunday Times Survey Results

Sample Size: 1867 GB Adults
Fieldwork: 21st - 22nd November 2013

	Voting intention					2010 Vote			Gender		Age				Social grade		Region					Cyclist or Motorist?		
	Total	Con	Lab	Lib Dem	UKIP	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	Motorist	People who regularly use a bicycle	More Cyclist than Motorist
Weighted Sample	1867	474	581	135	165	551	477	435	905	962	222	472	639	534	1064	803	239	607	400	459	162	1111	288	125
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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Headline Voting Intention

[Excluding Don't knows and Wouldn't votes]

Con	33	100	0	0	0	80	4	11	34	32	26	32	34	35	36	29	31	40	38	26	18	36	34	28
Lab	40	0	100	0	0	2	87	42	37	44	43	41	42	36	37	45	43	30	38	51	48	37	32	40
Lib Dem	9	0	0	100	0	2	2	33	10	9	8	14	6	10	12	5	8	11	10	7	9	9	13	9
Other	17	0	0	0	100	15	7	14	20	15	23	13	18	18	15	20	17	19	14	16	25	18	21	24

Other Parties Voting Intention

UKIP	11	0	0	0	100	15	4	8	13	10	13	7	13	13	9	15	14	14	9	12	1	13	11	11
SNP / PCY	3	0	0	0	0	0	1	1	4	2	5	3	2	3	3	3	0	1	2	0	22	2	6	9
Green	2	0	0	0	0	0	1	4	2	2	3	3	2	1	2	2	2	3	1	2	2	2	2	4
BNP	0	0	0	0	0	0	0	0	0	0	1	0	1	0	0	0	0	0	1	0	0	0	0	0
Respect	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Other	1	0	0	0	0	0	1	1	1	1	2	1	1	1	1	1	1	1	1	1	0	1	1	1

Non Voters

Would Not Vote	9	0	0	0	0	3	2	6	9	10	21	12	7	5	7	12	11	8	14	7	7	7	14	15
Don't know	14	0	0	0	0	11	8	21	8	19	15	17	12	12	14	14	12	16	10	14	13	16	8	10

Do you approve or disapprove of the Government's record to date?

	Nov 20-21	Nov 21-22																							
Approve	29	30	79	4	52	14	64	6	25	36	25	24	33	28	33	36	23	34	34	29	26	22	32	35	28
Disapprove	56	55	10	92	30	76	24	86	58	53	57	48	47	59	60	51	61	51	53	49	61	68	55	44	44
Don't know	15	15	10	4	18	10	12	8	17	11	19	28	20	14	7	14	16	15	13	22	13	10	13	21	28

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

	Nov 14-15	Nov 21-22																							
Do you think that David Cameron is doing well or badly as Prime Minister?																									
Very well	5	4	14	1	4	0	10	2	2	6	3	6	6	4	4	6	3	7	6	3	3	2	4	7	8
Fairly well	32	36	78	6	62	26	67	9	35	37	34	29	37	35	38	39	31	36	38	41	32	24	39	44	38
TOTAL WELL	37	40	92	7	66	26	77	11	37	43	37	35	43	39	42	45	34	43	44	44	35	26	43	51	46
Fairly badly	29	27	6	37	28	42	13	34	34	26	29	35	26	27	26	28	27	30	26	28	24	34	27	27	36
Very badly	27	26	1	54	3	29	6	50	25	27	25	14	21	31	30	21	33	21	23	23	33	34	25	18	15
TOTAL BADLY	56	53	7	91	31	71	19	84	59	53	54	49	47	58	56	49	60	51	49	51	57	68	52	45	51
Don't know	6	6	1	2	4	3	3	5	5	4	9	17	10	4	2	6	7	7	7	5	7	6	6	5	4
Do you think Ed Miliband is doing well or badly as leader of the Labour party?																									
Very well	3	4	1	11	2	0	1	11	2	5	3	2	3	5	5	4	5	4	2	5	5	3	4	5	6
Fairly well	25	25	10	54	20	7	9	46	29	24	25	25	26	24	23	24	25	26	21	25	26	31	22	24	26
TOTAL WELL	28	29	11	65	22	7	10	57	31	29	28	27	29	29	28	28	30	30	23	30	31	34	26	29	32
Fairly badly	36	35	42	26	48	35	38	27	40	36	34	29	33	36	37	38	31	32	35	35	36	33	36	37	37
Very badly	24	25	42	3	26	54	45	7	20	29	22	18	21	28	29	26	25	26	29	26	21	23	28	25	23
TOTAL BADLY	60	60	84	29	74	89	83	34	60	65	56	47	54	64	66	64	56	58	64	61	57	56	64	62	60
Don't know	12	11	6	6	5	4	7	9	9	6	16	25	16	8	5	9	14	13	13	9	11	10	10	9	9
Do you think that Nick Clegg is doing well or badly as leader of the Liberal Democrats?																									
Very well	2	1	2	1	5	0	2	1	1	1	1	0	2	1	1	2	1	0	2	1	1	1	1	3	4
Fairly well	16	19	32	8	63	5	26	7	27	19	18	14	23	17	19	22	14	21	22	20	16	8	21	22	22
TOTAL WELL	18	20	34	9	68	5	28	8	28	20	19	14	25	18	20	24	15	21	24	21	17	9	22	25	26
Fairly badly	31	30	34	31	20	31	32	29	32	28	32	29	29	30	31	30	31	29	28	32	29	38	30	33	36
Very badly	41	40	26	56	8	61	34	56	30	45	35	30	32	43	46	37	44	36	37	38	45	44	40	32	28
TOTAL BADLY	72	70	60	87	28	92	66	85	62	73	67	59	61	73	77	67	75	65	65	70	74	82	70	65	64
Don't know	10	10	6	4	4	3	6	8	9	7	14	26	14	9	3	9	11	14	11	9	8	9	8	9	10
Do you think the Conservative and Liberal Democrat coalition partners are working together well or badly?																									
Very well	1	2	4	1	5	0	3	1	2	3	1	0	4	1	1	3	1	2	1	2	2	1	2	3	2
Fairly well	27	31	65	8	69	16	54	11	35	34	28	23	29	32	35	35	26	33	36	30	26	25	34	36	30
TOTAL WELL	28	33	69	9	74	16	57	12	37	37	29	23	33	33	36	38	27	35	37	32	28	26	36	39	32
Fairly badly	35	33	24	39	16	42	27	37	32	30	35	42	32	30	33	34	31	33	32	36	32	29	30	37	44
Very badly	29	26	5	48	4	38	11	45	23	28	25	16	23	31	29	21	33	24	22	22	33	38	28	16	15
TOTAL BADLY	64	59	29	87	20	80	38	82	55	58	60	58	55	61	62	55	64	57	54	58	65	67	58	53	59
Don't know	8	8	2	4	6	3	4	6	8	5	11	19	13	6	2	8	9	8	9	9	7	7	7	8	9

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

	Nov 14-15	Nov 21-22																										
Do you think this coalition government is good or bad for people like you?																												
Very good	2	2	5	1	6	0	4	1	2	3	1	0	3	2	3	3	1	2	2	3	3	1	2	2	2	2	2	2
Fairly good	16	19	42	3	53	6	33	6	22	22	16	15	19	17	21	23	13	22	24	16	14	14	20	23	20	20	23	20
TOTAL GOOD	18	21	47	4	59	6	37	7	24	25	17	15	22	19	24	26	14	24	26	19	17	15	22	25	22	25	22	
Fairly bad	26	24	20	31	14	24	20	29	24	25	22	28	22	23	25	25	22	22	24	22	25	28	24	26	32	24	28	32
Very bad	30	29	6	54	4	41	13	51	25	28	29	17	24	34	31	23	36	27	25	26	33	37	27	23	22	23	22	
TOTAL BAD	56	53	26	85	18	65	33	80	49	53	51	45	46	57	56	48	58	49	49	48	58	65	51	49	54	49	54	
Doesn't make much difference either way	20	22	25	10	20	27	27	10	22	18	25	23	25	21	19	20	24	20	20	27	22	16	23	22	19	23	19	
Don't know	6	5	2	1	3	2	3	3	5	4	7	18	7	3	1	5	5	7	5	6	4	4	4	5	5	5	5	
Do you think the coalition government is managing the economy well or badly?																												
Very well	5	5	17	1	4	2	14	1	3	7	4	4	7	4	6	6	4	8	6	5	5	2	5	9	3	5	9	3
Fairly well	30	35	72	8	66	34	63	12	33	37	33	31	32	34	41	39	29	34	38	39	31	26	39	36	34	39	36	34
TOTAL WELL	35	40	89	9	70	36	77	13	36	44	37	35	39	38	47	45	33	42	44	44	36	28	44	45	37	44	37	
Fairly badly	32	28	5	44	20	36	12	39	36	28	28	31	31	29	23	28	29	29	25	28	29	33	27	28	37	29	28	37
Very badly	22	23	1	45	2	24	6	42	21	22	24	14	19	27	26	18	29	20	20	19	27	33	22	19	21	22	21	
TOTAL BADLY	54	51	6	89	22	60	18	81	57	50	52	45	50	56	49	46	58	49	45	47	56	66	49	47	58	47	58	
Don't know	11	9	5	3	7	4	6	6	8	6	12	20	12	6	4	8	10	9	10	9	7	6	7	8	5	7	8	
In your opinion how good or bad is the state of Britain's economy at the moment?																												
Very good	1	1	1	1	1	2	2	0	0	1	0	0	2	0	0	1	1	1	1	1	0	0	0	3	3	4	3	4
Quite good	14	16	44	3	20	9	36	4	11	21	12	17	15	13	21	19	13	19	18	16	16	7	16	23	20	16	20	
TOTAL GOOD	15	17	45	4	21	11	38	4	11	22	12	17	17	13	21	20	14	20	19	17	16	7	16	26	24	16	24	
Neither good nor bad	28	28	33	22	38	34	33	25	30	27	29	34	26	25	30	29	27	25	29	32	24	27	28	30	35	28	30	
Quite bad	36	34	20	44	31	36	22	40	39	30	37	27	37	38	30	35	33	34	30	32	39	38	36	25	25	36	25	
Very bad	17	17	1	30	8	18	6	29	15	17	17	9	14	21	19	13	22	17	17	16	17	24	17	13	11	17	11	
TOTAL BAD	53	51	21	74	39	54	28	69	54	47	54	36	51	59	49	48	55	51	47	48	56	62	53	38	36	48	36	
Don't know	4	4	1	1	3	0	1	2	5	3	5	13	6	2	0	4	4	4	5	4	3	4	2	7	5	4	5	
How do you think the financial situation of your household will change over the next 12 months?																												
Get a lot better	2	1	2	1	2	3	3	1	1	2	1	4	2	1	0	2	0	4	1	1	1	0	1	3	5	2	5	
Get a little better	13	14	26	8	33	9	20	7	18	18	10	17	22	12	9	16	11	17	12	13	18	12	13	18	13	18	13	
TOTAL BETTER	15	15	28	9	35	12	23	8	19	20	11	21	24	13	9	18	11	21	13	14	19	12	14	21	18	21	18	
Stay about the same	36	35	44	32	40	22	42	32	33	34	36	36	34	34	38	38	32	28	39	41	31	32	36	42	43	36	43	
Get a little worse	27	30	22	37	20	40	25	37	32	29	32	19	25	32	37	29	32	30	29	30	31	33	33	26	28	33	26	
Get a lot worse	17	13	3	19	5	22	6	19	12	13	13	6	10	18	13	10	18	14	14	9	14	19	12	8	6	12	6	
TOTAL WORSE	44	43	25	56	25	62	31	56	44	42	45	25	35	50	50	39	50	44	43	39	45	52	45	34	34	45	34	
Don't know	5	6	2	2	0	4	4	4	5	4	7	19	7	3	2	5	6	8	6	6	5	4	5	4	6	5	6	

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

How effective or ineffective do you think the current regulation of British banks is?

Very effective	1	1	0	2	1	1	0	0	2	0	2	2	0	0	1	0	1	2	0	0	0	0	4	2
Fairly effective	14	27	8	19	12	25	10	11	17	12	14	15	12	16	15	12	18	14	15	13	11	14	18	18
TOTAL EFFECTIVE	15	28	8	21	13	26	10	11	19	12	16	17	12	16	16	12	19	16	15	13	11	14	22	20
Fairly ineffective	39	44	41	45	36	36	37	44	41	37	37	40	39	39	41	35	30	40	40	39	42	41	38	46
Very ineffective	28	14	35	23	36	21	35	31	29	26	15	19	31	36	27	28	30	26	21	31	34	28	24	18
TOTAL INEFFECTIVE	67	58	76	68	72	57	72	75	70	63	52	59	70	75	68	63	60	66	61	70	76	69	62	64
Don't know	19	15	16	11	15	17	19	14	12	25	32	25	18	9	15	24	20	18	24	17	13	17	15	16

Earlier this year the Financial Services Authority was abolished, and the power to regulate banks was instead given to new regulators under the supervision of the Bank of England
How much, if at all, do you trust the Bank of England to regulate the banks?

Trust a lot	3	6	2	2	3	5	2	2	5	1	4	3	2	4	4	3	3	3	3	3	2	4	3	5
Trust a fair amount	30	45	26	44	23	41	24	29	34	26	31	30	31	29	33	25	34	29	35	29	15	31	34	31
TOTAL TRUST	33	51	28	46	26	46	26	31	39	27	35	33	33	33	37	28	37	32	38	32	17	35	37	36
Do not trust a lot	36	35	36	40	39	34	35	39	36	37	34	33	34	43	35	38	28	40	33	37	43	38	36	37
Do not trust at all	16	4	22	6	25	9	21	16	15	16	9	15	18	16	14	18	17	13	13	16	25	15	16	17
TOTAL DO NOT TRUST	52	39	58	46	64	43	56	55	51	53	43	48	52	59	49	56	45	53	46	53	68	53	52	54
Don't know	15	10	15	9	10	11	18	14	10	20	23	19	15	9	14	17	17	15	15	14	15	13	11	9

Thinking about the changes to the banking sector that have happened in the last few years, how confident, if at all, are you that enough has been done to avoid another banking crash like 2008 happening in the future?

Very confident	1	1	1	0	0	1	0	1	1	0	0	1	0	1	0	1	1	0	1	1	0	2	3	
Fairly confident	17	32	12	22	9	26	12	15	20	14	17	18	16	16	17	16	19	15	19	16	16	17	19	17
TOTAL CONFIDENT	18	33	13	22	9	27	12	16	21	14	17	19	16	17	18	16	20	16	19	17	17	21	20	
Not very confident	45	46	46	53	51	46	47	46	44	45	35	44	45	50	49	40	44	48	42	44	43	47	41	37
Not confident at all	25	11	32	18	30	15	30	29	26	23	20	19	28	28	23	26	21	24	23	26	33	25	27	26
TOTAL NOT CONFIDENT	70	57	78	71	81	61	77	75	70	68	55	63	73	78	72	66	65	72	65	70	76	72	68	63
Don't know	13	10	9	7	10	12	10	10	9	17	29	17	11	5	10	17	16	11	16	14	7	11	11	16

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Do you think the people currently running

British banks are...

Good or bad at their jobs?

Good at their jobs	16	26	14	21	11	21	10	18	18	14	24	16	15	14	18	14	19	18	17	11	17	16	20	21
Bad at their jobs	49	40	53	50	64	45	54	50	55	44	37	44	53	54	49	49	47	47	44	55	55	49	53	49
Don't know	35	34	33	28	24	34	36	33	27	42	39	40	32	32	33	37	35	35	39	34	27	35	27	30

People with fundamentally good or bad morals?

People with good morals	13	19	11	15	8	16	11	12	14	12	20	14	10	12	13	12	19	11	13	10	14	11	20	21
People with bad morals	56	49	59	56	69	52	58	57	59	52	45	53	59	58	55	57	54	55	55	56	61	57	52	53
Don't know	32	32	29	28	23	31	31	31	27	36	35	33	31	31	32	32	27	34	32	34	26	32	28	26

When appointing the Chairman of a bank, do you think it is or is not necessary for the person to have experience of banking and finance?

Is necessary - only someone with substantial experience of banking and knowledge of the sector is capable of doing such a role properly	77	84	80	83	77	82	80	80	74	81	65	69	80	86	78	77	71	77	81	78	80	80	68	63
Is not necessary - as long as someone has the skills needed and the experience of heading a large organisation, a banking background shouldn't be necessary	14	12	16	14	17	12	14	14	19	10	14	18	13	12	15	13	17	15	11	14	15	14	23	27
Don't know	8	4	4	3	6	6	6	6	8	9	21	12	6	2	7	10	12	9	7	8	5	6	10	10

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Earlier this year the Co-op Bank was subject to a rescue plan after it was revealed it has a shortfall of £1.5 billion. The Chairman of the Co-op bank, Reverend Paul Flowers, resigned as a result. Earlier this month Reverend Flowers was filmed secretly buying cocaine and crystal meth and discussing his use of other drugs.

Reverend Flowers has also been suspended from his position as a methodist minister, and as a member of the Labour party.

From what you have read or heard about this story, who do you think is most to blame for the original appointment of Reverend Flowers as the Chairman of Co-op bank?

The Co-op board that appointed him	45	50	47	53	41	45	48	51	48	42	30	44	51	44	48	40	40	44	43	51	44	48	39	29
Politicians within the Co-operative movement for supporting him	16	25	9	14	22	28	9	11	17	15	13	13	15	21	16	16	20	16	17	12	15	16	17	21
The Financial Standards Authority for not having tight enough regulations	19	14	25	19	23	15	22	21	18	20	16	14	17	27	18	21	17	23	14	19	21	18	25	20
Someone else	2	1	1	2	2	0	2	2	3	1	5	3	1	1	2	2	1	2	3	1	1	1	6	10
Don't know	18	11	18	12	11	12	19	16	15	22	36	26	16	7	16	21	22	15	23	17	19	16	14	19

Do you think George Osborne is right or wrong to order an independent inquiry into how Reverend Flowers was appointed Chairman of the Co-op bank?

Right to order an inquiry	67	79	62	73	73	78	61	69	66	69	46	61	70	80	68	66	65	69	70	66	63	73	63	55
Wrong to order an inquiry	17	12	24	20	17	12	25	17	22	13	16	21	17	14	18	16	16	17	15	19	19	15	23	28
Don't know	16	9	14	7	10	10	15	15	12	19	38	18	14	6	13	18	19	15	15	14	18	12	15	17

Do you think Reverend Flowers should be prosecuted over his alleged use of drugs?

Should be prosecuted	72	81	70	78	78	77	69	74	69	75	60	62	76	81	71	73	65	72	70	77	75	78	58	53
Should not be prosecuted	13	8	16	14	12	10	16	13	18	9	17	18	12	10	15	11	18	14	13	10	15	10	28	31
Don't know	15	11	14	9	10	13	15	13	14	15	23	20	12	9	14	16	18	14	17	14	10	13	14	16

Fieldwork: 21st - 22nd November 2013

	Voting intention					2010 Vote			Gender		Age				Social grade		Region					Cyclist or Motorist?			
	Total	Con	Lab	Lib Dem	UKIP	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	Motorist	People who regularly use a bicycle	More Cyclist than Motorist	
Weighted Sample	1867	474	581	135	165	551	477	435	905	962	222	472	639	534	1064	803	239	607	400	459	162	1111	288	125	
Unweighted Sample	1867	452	608	115	197	536	494	431	891	976	163	430	762	512	1239	628	290	595	379	423	180	1139	274	113	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Currently the Co-operative Group (the parent company of the Co-op bank) is a donor to the Labour party and the Co-op Bank provides a large overdraft to the Labour party. Many Labour MPs stand as joint candidates between the Labour party and the Co-operative party.

Do you think the Co-op should continue to fund and work with the Labour party, or should they break their links?

The Co-op should continue to fund and work with the Labour party	29	9	61	31	11	8	57	32	35	23	33	28	29	28	28	30	28	24	33	32	33	27	32	37
The Co-op should stop funding the Labour party and break their links with it	48	79	17	49	74	80	19	42	48	47	36	38	48	59	50	44	47	53	44	46	44	51	47	42
Don't know	23	11	22	20	15	11	25	26	17	29	31	34	22	13	22	26	26	23	24	22	23	21	21	22

Thinking about what it takes for women to be successful in the workplace today... Which of the following statements do you most agree with?

Women these days can be successful and get the rewards they deserve just by being good at their job	52	61	53	43	54	56	49	53	65	39	52	52	52	52	52	51	47	54	52	51	55	54	48	41
It is not enough for women to be good at their jobs, to get the rewards they deserve they need to do the job better than a man could	35	28	37	49	34	31	39	36	22	47	28	32	36	39	36	33	36	34	34	37	31	35	34	39
Neither	7	8	5	5	9	9	7	5	6	8	9	7	7	8	6	9	8	7	9	6	8	6	10	15
Don't know	6	3	5	3	3	4	5	6	6	6	11	9	5	2	5	7	9	6	5	6	6	5	7	5

Which of the following statements do you most agree with?

Women are more successful at work if they behave like a man	18	14	24	19	19	15	24	18	13	24	24	21	21	12	20	17	15	17	21	20	16	17	19	24
Women are more successful at work when they behave like women	25	32	22	33	36	30	20	25	30	21	26	24	23	29	25	26	28	25	27	22	27	25	38	37
Neither	43	46	43	37	36	46	44	45	44	43	28	42	43	50	44	42	42	46	41	44	40	46	31	25
Don't know	13	9	11	11	9	9	12	12	14	12	22	13	13	9	11	15	15	12	11	13	16	12	12	14

Fieldwork: 21st - 22nd November 2013

	Voting intention					2010 Vote			Gender		Age				Social grade		Region					Cyclist or Motorist?		
	Total	Con	Lab	Lib Dem	UKIP	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	Motorist	People who regularly use a bicycle	More Cyclist than Motorist
Weighted Sample	1867	474	581	135	165	551	477	435	905	962	222	472	639	534	1064	803	239	607	400	459	162	1111	288	125
Unweighted Sample	1867	452	608	115	197	536	494	431	891	976	163	430	762	512	1239	628	290	595	379	423	180	1139	274	113
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Which of the following statements do you most agree with?

Women are more successful in the workplace by being assertive and pushy	26	23	29	33	30	21	29	28	22	29	27	28	27	22	27	24	23	25	28	28	22	27	27	32
Women are more successful in the workplace by being consensual and diplomatic	31	36	33	34	36	34	33	30	33	28	22	22	32	42	30	32	36	32	25	30	38	31	33	29
Neither	30	34	30	24	24	35	29	30	33	28	22	37	30	29	33	27	27	31	34	29	25	31	28	26
Don't know	13	7	9	9	10	10	9	12	11	15	29	13	12	8	11	16	15	13	13	13	16	12	12	13

Which of the following applies to you?

I regularly drive a motor vehicle and do NOT regularly use a bicycle	60	65	55	55	67	68	56	63	57	62	27	52	64	73	61	58	42	65	61	61	54	100	0	0
I regularly use both a motor vehicle and a bicycle, but I generally use my motor vehicle more often than my bike	9	11	6	15	9	10	7	10	13	4	8	12	9	5	11	6	5	11	9	8	7	0	56	0
I regularly use both a motor vehicle and a bicycle, but I generally use my bicycle more often than my motor vehicle	3	3	4	4	2	3	3	3	4	2	5	6	3	1	4	2	7	2	4	3	2	0	21	48
I regularly ride a bicycle and do NOT regularly drive a motor vehicle	4	3	3	2	4	2	2	1	4	3	15	3	3	0	3	4	5	3	6	1	3	0	23	52
I do not regularly use either	25	19	32	23	17	16	32	23	21	28	44	26	21	21	21	30	40	19	20	26	33	0	0	0

What do you believe is the most common cause of cycling accidents:

Poor standards of cycling by cyclists	36	43	35	22	46	43	35	30	39	33	27	32	36	43	33	40	40	38	33	33	39	41	20	13
Poor standards of driving by motorists	22	19	25	21	15	19	26	24	21	23	26	22	25	18	24	19	19	18	26	25	27	20	30	36
Badly designed roads	11	10	11	13	7	8	11	13	10	12	14	13	10	8	12	9	11	11	13	10	6	1	9	14
Too many lorries and other large vehicles on the roads	11	10	11	21	9	10	11	15	10	12	6	8	11	16	12	10	13	13	8	10	11	11	15	15
Bad upkeep of roads (e.g. potholes)	4	3	4	2	7	3	5	3	3	5	5	4	5	3	4	5	1	5	3	6	6	4	8	10
Pedestrians on the road	2	1	2	7	4	2	2	2	3	1	3	4	1	1	3	1	4	1	2	1	2	11	6	5
Something else	5	7	4	5	3	7	4	5	5	6	6	7	5	4	5	6	3	7	4	5	5	5	6	3
Don't know	9	7	7	8	8	7	6	9	9	8	14	10	7	7	7	10	8	7	10	10	5	7	6	4

Fieldwork: 21st - 22nd November 2013

	Voting intention					2010 Vote			Gender		Age				Social grade		Region					Cyclist or Motorist?		
	Total	Con	Lab	Lib Dem	UKIP	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	Motorist	People who regularly use a bicycle	More Cyclist than Motorist
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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

July 12-13 2012

Nov 21-22 2013

Do you the government should or should not do more to promote cycling?

Should do more to promote cycling
Should not do any more to promote cycling
Don't know

55	55	54	60	67	42	49	60	59	57	52	51	61	54	51	58	50	48	49	60	61	52	49	74	72
30	29	33	29	26	43	35	27	26	30	28	21	22	31	36	29	29	34	32	26	25	32	35	18	21
15	16	13	12	7	15	16	13	16	13	20	27	17	15	13	13	21	18	19	15	14	16	16	8	7

Do you the local councils should or should not do more to promote cycling?

Should do more to promote cycling
Should not do any more to promote cycling
Don't know

56	56	57	61	68	46	52	61	61	60	53	54	61	57	53	60	51	52	52	61	61	56	52	75	73
29	29	32	27	25	39	35	26	26	28	29	21	21	30	37	28	30	32	29	26	26	34	34	19	22
15	15	11	11	7	15	14	14	13	11	18	25	18	13	11	12	19	15	18	13	13	9	14	6	5

Thinking about motorists who are responsible for causing accidents, do you think there should be harsher punishments than at present, that punishments should be less harsh than at present, or is the current balance about right?

Should be harsher punishments than at present
Should be less harsh punishments than at present
The current balance is about right
Don't know

41	41	41	45	44	49	42	45	41	42	41	30	41	42	45	42	41	38	38	46	45	37	38	43	44
6	6	3	4	11	5	3	6	4	8	4	13	8	4	2	6	5	7	5	8	3	8	3	20	30
38	38	40	40	34	38	40	36	42	38	38	36	31	38	45	39	36	34	42	33	37	44	44	23	17
15	15	15	12	11	7	14	14	13	12	18	21	20	15	7	13	17	21	15	13	15	10	15	13	9

And thinking about cyclists who are responsible for causing accidents, do you think there should be harsher punishments than at present, that punishments should be less harsh than at present, or is the current balance about right?

Should be harsher punishments than at present
Should be less harsh punishments than at present
The current balance is about right
Don't know

59	59	62	61	58	64	64	59	58	64	54	38	56	61	68	59	59	56	60	60	57	63	63	46	34
4	4	2	3	7	5	3	3	3	6	2	12	7	2	0	4	4	5	3	5	4	3	1	18	29
22	22	20	25	26	19	19	23	26	19	24	25	20	22	22	23	20	22	21	20	24	22	22	22	27
15	15	15	11	9	12	14	14	12	11	19	24	17	15	9	14	17	17	16	14	15	11	14	14	11

Fieldwork: 21st - 22nd November 2013

	Voting intention					2010 Vote			Gender		Age				Social grade		Region					Cyclist or Motorist?		
	Total	Con	Lab	Lib Dem	UKIP	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	Motorist	People who regularly use a bicycle	More Cyclist than Motorist
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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

In some other countries in Europe there is a law where in accidents involving a cyclist and a motor vehicle the motorist is assumed to be the one at fault, and automatically held responsible unless they can prove otherwise.

Would you support or oppose adopting a similar law in this country?

Support	14	11	16	20	15	12	17	16	16	11	17	17	15	9	14	14	15	10	18	16	8	9	31	41
Oppose	72	79	70	70	80	80	67	69	73	71	62	67	72	82	74	70	72	77	67	68	81	80	55	45
Don't know	14	11	13	10	5	8	17	15	10	17	21	17	13	10	12	16	13	13	15	15	11	11	14	14

Would you support or oppose the following?

Banning lorries in city centres during commuting hours

Strongly support	26	25	29	24	23	23	29	28	25	27	19	26	28	29	28	25	23	28	26	29	20	28	26	26
Tend to support	40	41	41	48	39	39	42	42	40	40	40	40	38	43	39	41	42	38	43	40	37	38	46	51
TOTAL SUPPORT	66	66	70	72	62	62	71	70	65	67	59	66	66	72	67	66	65	66	69	69	57	66	72	77
Tend to oppose	18	18	17	19	19	21	15	17	17	18	12	20	19	16	18	17	16	17	17	20	17	18	17	17
Strongly oppose	7	9	5	2	13	11	5	4	9	5	8	5	7	9	7	7	12	7	4	4	14	8	4	3
TOTAL OPPOSE	25	27	22	21	32	32	20	21	26	23	20	25	26	25	25	24	28	24	21	24	31	26	21	20
Don't know	9	7	7	7	7	6	9	9	9	10	21	10	8	4	8	11	8	10	10	8	11	8	7	3

Banning cyclists from wearing headphones while cycling

Strongly support	67	74	69	70	66	73	67	68	65	69	38	57	72	82	65	69	63	68	64	70	68	72	49	33
Tend to support	22	19	21	24	21	20	21	24	21	22	28	28	21	15	23	20	24	20	25	21	19	21	28	34
TOTAL SUPPORT	89	93	90	94	87	93	88	92	86	91	66	85	93	97	88	89	87	88	89	91	87	93	77	67
Tend to oppose	5	4	5	5	6	5	5	3	7	4	16	7	3	2	5	5	6	6	6	4	6	3	16	25
Strongly oppose	1	1	1	0	4	1	1	0	1	1	2	1	2	0	1	1	2	1	1	0	1	1	2	5
TOTAL OPPOSE	6	5	6	5	10	6	6	3	8	5	18	8	5	2	6	6	8	7	7	4	7	4	18	30
Don't know	5	2	4	1	3	2	6	4	6	4	15	7	3	1	5	5	6	5	4	5	7	4	4	3

Fieldwork: 21st - 22nd November 2013

	Voting intention					2010 Vote			Gender		Age				Social grade		Region					Cyclist or Motorist?		
	Total	Con	Lab	Lib Dem	UKIP	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	Motorist	People who regularly use a bicycle	More Cyclist than Motorist
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Unweighted Sample	1867	452	608	115	197	536	494	431	891	976	163	430	762	512	1239	628	290	595	379	423	180	1139	274	113
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Making the wearing of cycle helmets compulsory

Strongly support	68	75	72	62	68	73	71	68	62	74	44	68	68	78	68	68	66	69	63	72	70	74	47	36
Tend to support	17	15	17	24	12	14	17	20	19	15	18	15	20	15	17	17	14	16	22	16	17	16	20	23
TOTAL SUPPORT	85	90	89	86	80	87	88	88	81	89	62	83	88	93	85	85	80	85	85	88	87	90	67	59
Tend to oppose	7	6	7	9	8	7	7	5	9	6	16	8	7	4	7	7	11	6	8	7	5	4	20	28
Strongly oppose	2	1	1	3	8	2	1	2	4	1	3	2	3	1	2	2	2	3	2	2	2	1	8	10
TOTAL OPPOSE	9	7	8	12	16	9	8	7	13	7	19	10	10	5	9	9	13	9	10	9	7	5	28	38
Don't know	5	3	3	2	4	3	4	4	6	4	18	7	2	2	5	6	6	6	5	4	7	4	5	3

Publishing accident rates and cycling blackspots on the internet

Strongly support	43	41	47	40	51	45	47	42	43	43	34	43	43	46	45	40	49	43	36	46	43	43	39	37
Tend to support	39	40	41	44	25	36	39	43	38	39	37	40	41	37	38	40	32	35	48	40	39	39	36	37
TOTAL SUPPORT	82	81	88	84	76	81	86	85	81	82	71	83	84	83	83	80	81	78	84	86	82	82	75	74
Tend to oppose	6	4	5	10	8	5	5	4	7	5	6	5	5	6	5	6	4	7	6	4	5	5	12	16
Strongly oppose	1	0	1	0	4	1	1	0	2	1	3	1	1	0	1	1	2	1	1	1	2	1	3	3
TOTAL OPPOSE	7	4	6	10	12	6	6	4	9	6	9	6	6	6	6	7	6	8	7	5	7	6	15	19
Don't know	12	14	6	5	12	13	8	11	11	13	21	12	9	11	11	13	13	15	10	10	11	12	10	6

Introducing staggered times at traffic lights, allowing cyclists to go through lights before motorists

Strongly support	23	19	26	27	19	19	29	25	20	25	16	28	24	18	25	19	29	19	24	24	18	19	36	39
Tend to support	29	28	33	30	21	27	28	34	29	30	29	29	28	32	28	31	27	29	26	32	34	29	25	27
TOTAL SUPPORT	52	47	59	57	40	46	57	59	49	55	45	57	52	50	53	50	56	48	50	56	52	48	61	66
Tend to oppose	22	25	20	24	19	26	21	19	23	21	16	20	23	25	22	22	18	21	26	21	23	24	20	23
Strongly oppose	15	17	13	10	32	19	12	11	18	13	13	11	16	18	14	17	13	18	11	14	19	19	9	6
TOTAL OPPOSE	37	42	33	34	51	45	33	30	41	34	29	31	39	43	36	39	31	39	37	35	42	43	29	29
Don't know	11	10	8	9	8	8	10	11	11	12	25	12	9	7	11	12	12	13	13	9	6	9	10	6

Increasing the number of cycling lanes on current roads

Strongly support	37	37	41	40	27	33	41	41	33	40	32	41	38	33	39	33	36	35	40	37	35	33	52	54
Tend to support	31	30	34	32	27	29	32	34	31	32	31	31	30	33	31	32	26	30	33	34	29	31	20	18
TOTAL SUPPORT	68	67	75	72	54	62	73	75	64	72	63	72	68	66	70	65	62	65	73	71	64	64	72	72
Tend to oppose	13	15	12	18	20	16	13	10	15	11	10	11	14	16	13	13	12	15	13	11	19	14	13	10
Strongly oppose	10	10	7	4	20	15	6	5	12	7	10	7	10	11	9	11	12	10	9	10	9	12	9	15
TOTAL OPPOSE	23	25	19	22	40	31	19	15	27	18	20	18	24	27	22	24	24	25	22	21	28	26	22	25
Don't know	9	8	7	6	6	7	8	10	9	9	17	10	8	7	8	11	14	10	6	8	8	9	5	2

YouGov Weighting Data

In addition to weighting by age, gender, social class and region (weighted and unweighted figures shown in the tables), YouGov also weighted its raw data by newspaper readership and political party identification:

	Unweighted no.	Weighted no.
Age and Gender		
Male 18 to 24	66	112
Male 25 to 39	201	235
Male 40 to 59	366	316
Male 60 +	258	243
Female 18 to 24	97	110
Female 25 to 39	229	237
Female 40 to 59	396	323
Female 60 +	254	291
Region		
North England	423	459
Midlands	271	306
East England	188	179
London	290	239
South England	407	428
Wales	108	93
Scotland	180	162
Social Grade		
AB	685	523
C1	554	541
C2	255	392
DE	373	411
Newspaper Type		
Express / Mail	350	299
Sun / Star	169	439
Mirror / Record	102	187
Guardian / Independent	135	84
FT / Times / Telegraph	126	177
Other Paper	284	215
No Paper	701	467
Political Party Identification		
Labour	635	597
Conservative	514	523
Liberal Democrat	155	205
SNP/Plaid Cymru	46	32
Others	115	43
None/ DK	402	467

YouGov is a member of the British Polling Council and abides by its rules.

For more information on the methodology, please go to yougov.co.uk/publicopinion/methodology

Or visit our website: yougov.co.uk