

# YouGov / Sunday Times Survey Results

## Sample Size: 1839 GB Adults

Fieldwork: 23rd - 24th May 2013

Fieldwork. 2510 - 24th May 2015		T	Voting	intentio	on	2	010 Vo	te	Ge	ender		Aç	je		Socia	l grade			Region		
	Total	Cor	Lab	Lib	UKIP	Con	Lab	Lib	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London		Midlands	North	Scotland
Weighted Sam			2 588	Dem 154	212	557		Dem 394	894	945	223	469	629			791	235	South 598	Wales 394	452	160
Unweighted Sam				121	251	582	439	408	870	945	143	409	742	525	1209	630	233	609	394	439	124
	%	%		%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
Headline Voting Intention																					
[Excluding Don't knows and Wouldn't votes]																					
Con	30	100		0	0	70	6	8	29	31	35	31	24	34	33	26	34	32	34	27	15
Lab	40	0	100	0	0	5	87	37	36	43	41	43	42	33	37	44	38	27	43	51	48
Lib Dem Other	10 20	0 0	0 0	100 0	0 100	2 23	2 5	36 19	12 23	9 17	8 16	13 13	11 23	8 25	13 18	7 24	13 15	16 25	8 15	6 17	5 32
Other Parties Voting Intention	20	0	0	0	100	23	5	19	23	17	10	13	23	25	10	24	15	25	15	17	32
	44		0	0	100	22	2	10	16	10	6	7	16	22	44	10	44	01	44	10	F
UKIP SNP / PCY	14 3	0 0	0 0	0 0	100 0	22 0	3 1	10 0	16 3	12 2	5 4	7 3	16 3	22 1	11 3	18 2	11 1	21 0	11 2	13 0	5 25
Green	2	0	0	0	0	0	1	6	3	2	4 5	2	3	1	3	2	3	4	2	1	25
BNP	1	0	0	0	0	0	0	0	1	1	1	0	1	1	0	1	0	0	1	1	0
Respect	0	0	0	0	0	0	0	0	0	0	1	0	0	0	0	0	1	0	0	0	0
Other	0	0	0	0	0	0	0	1	0	1	0	0	1	0	0	0	0	1	0	0	0
Non Voters																					
Would Not Vote	6	0	0	0	0	2	2	3	4	7	8	7	5	4	5	7	5	7	5	6	2
Don't know	13	0	0	0	0	13	8	18	9	17	21	13	14	10	14	13	18	13	15	12	10
Mary	22- May 2	2																			
23	-	3-																			
Do you approve or disapprove of the	24																				
Government's record to date?																					
Approve 25	24	70	4	38	7	46	8	20	29	20	24	25	23	25	29	19	27	25	25	24	17
Disapprove 59		14		30 44	84	40 39	83	20 69	29 62	20 62	24 56	25 57	23 64	25 67	29 58	67	56	25 59	25 61	24 66	72
Don't know 16		16		18	9	15	9	12	9	18	20	18	13	8	13	15	17	16	14	9	11
					-	-											1				
	16- May 2	3-																			
17	24																				
Do you think that David Cameron is doing well																					
or badly as Prime Minister?																					
Very well 4	4	15		3	2	10	1	2	4	4	6	5	4	3	5	4	4	4	3	6	2
Fairly well 28		73		45	12	52	12	25	32	28	37	31	26	31	34	25	32	35	30	26	21
TOTAL WELL 32	-	88		48	14	62	13	27	36	32	43	36	30	34	39	29	36	39	33	32	23
Fairly badly 34		10		40	46	25	35	37 32	31	34	31	25	37	35	32	34	38	30	33	32	39
Very badly 28 TOTAL BADLY 62		2		10 <b>50</b>	37 <b>83</b>	11 <b>36</b>	47 <b>82</b>	32 69	28 <b>59</b>	28 62	19 <b>50</b>	31 <b>56</b>	28 65	30 65	25 57	32 66	21 59	26 56	28 61	33 65	33 72
Don't know 5	5	0	2	2	<b>03</b>	2	<b>0∠</b> 5	3	59 4	<b>62</b>	50 7	<b>50</b> 7	<b>6</b> 5	1	57 4	5	5	<b>5</b>	6	4	5
	3	1	~	-	0	~	5	5	Ť	5	• 1	,	0		1 7	5		0	0	-	0



Fieldwork: 23rd - 24th May 2013																					W	hat the
				Voting	intentio	n	2	010 Vo	te	Ge	ender		Ag	je		Social	grade			Region		
		Total	Con	Lab	Lib Dem	UKIP	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
We	eighted Sample	1839	442	588	154	212	557	450	394	894	945	223	469	629	519	1048	791	235	598	394	452	160
Unv	veighted Sample	1839	427	579	121	251	582	439	408	870	969	143	429	742	525	1209	630	288	609	379	439	124
		%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
	May 16-	-	•																			
	17	24																				
Do you think Ed Miliband is doing well or badly as leader of the Labour party?																						
Very well	4	4	1	10	1	0	1	10	2	4	3	5	5	3	3	3	4	5	3	3	7	1
Fairly well	23	26	13	51	24	9	10	46	29	26	25	19	28	24	28	24	28	23	22	25	28	38
TOTAL WELL	27	30	14	61	25	9	11	56	31	30	28	24	33	27	31	27	32	28	25	28	35	39
Fairly badly	35	34	38	25	43	32	36	25	39	34	33	33	29	38	33	35	32	33	36	34	33	30
Very badly	27	24	40	3	24	54	44	6	17	27	22	26	20	23	30	26	22	27	27	25	23	15
TOTAL BADLY	<b>62</b> 11	58	78		67	86	80	<b>31</b> 12	56	61	55	59	49	61	63	61	54	60	63	<b>59</b> 14	56	45
Don't know Do you think that Nick Clegg is doing well or badly as leader of the Liberal Democrats?		13	8	11	8	5	9	12	13	8	17	17	19	12	6	12	14	13	13	14	10	16
Verv well	1	1	2	0	5	0	1	0	2	2	1	0	2	2	0	1	1	3	1	0	2	0
Fairly well	15	15	26	5	55	6	18	6	24	16	14	11	17	16	14	17	13	15	19	13	12	10
TOTAL WELL	16	16	28	5	<b>60</b>	6	19	6	26	18	15	11	19	18	14	18	14	18	20	13	14	10
Fairly badly	33	33	38	34	28	24	34	30	36	29	37	38	30	33	34	35	31	33	32	37	33	30
Very badly	44	42	25	57	8	69	38	55	33	46	39	41	38	41	47	40	45	40	39	40	46	51
TOTAL BADLY	77	75	63	91	36	93	72	85	69	75	76	79	68	74	81	75	76	73	71	77	79	81
Don't know	7	8	9	4	4	2	9	8	4	7	10	11	12	8	4	7	10	10	8	10	7	9
Do you think the Conservative and Liberal Democrat coalition partners are working together well or badly?			-																			
Very well	1	1	4	0	4	0	3	1	2	1	1	1	2	2	1	1	2	2	1	2	2	0
Fairly well	23	25	55	7	60	9	39	9	30	28	21	25	25	26	23	30	18	26	30	26	20	14
TOTAL WELL	24	26	59	7	64	9	42	10	32	29	22	26	27	28	24	31	20	28	31	28	22	14
Fairly badly	37	37	31	43	25	37	36	39	41	36	38	39	32	37	42	38	36	40	35	37	38	44
Very badly	32	29	8	47	6	49	18	45	21	29	30	23	31	29	31	25	36	25	27	26	35	37
TOTAL BADLY	69	66	39		31	86	54	84	62	65	68	62	63	66	73	63	72	65	62	63	73	81
Don't know	6	7	2	3	5	4	5	6	6	5	9	13	10	6	3	6	8	8	8	9	6	4



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v	Veighted Sample	1839	442	588	154	212	557	450	394	894	945	223	469	629	519	1048	791	235	598	394	452	160
Ur	nweighted Sample	1839	427	579	121	251	582	439	408	870	969	143	429	742	525	1209	630	288	609	379	439	124
		%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
	May 16-	May 23																				
	17	24																				
Do you think this coalition government is good or bad for people like you?			_				_			_		_						_				
Very good	1	2	5	1	8	0	4	0	4	3	1	2	3	2	2	2	2	4	1	2	4	0
Fairly good	14	15	38	4	37	4	25	5	16	17	13	19	16	14	14	18	11	15	18	16	13	12
TOTAL GOOD	15	17	43	5	45	4	29	5	20	20	14	21	19	16	16	20	13	19	19	18	17	12
Fairly bad	27	26	21	33	17	26	23	31	27	24	28	24	25	25	29	28	23	25	25	28	27	24
Very bad	32	31	11	48	11	42	20	48	24	30	31	26	26	33	34	25	39	28	28	27	34	40
TOTAL BAD	59	57	32		28	68	43	79	51	54	59	50	51	58	63	53	62	53	53	55	61	64
Doesn't make much difference either way	22	22	22	11	23	26	27	12	24	22	21	18	23	23	21	22	21	21	24	21	21	21
Don't know	5	4	2	2	4	1	1	3	4	3	6	11	7	3	1	4	5	7	4	7	2	3
Do you think the coalition government is managing the economy well or badly?																						
Very well	2	2	8	0	3	0	6	0	1	3	2	4	2	2	2	3	2	2	2	2	5	0
Fairly well	27	27	62	5	44	24	50	8	23	32	22	24	25	26	30	32	21	26	32	30	19	24
TOTAL WELL	29	29	70	5	47	24	56	8	24	35	24	28	27	28	32	35	23	28	34	32	24	24
Fairly badly	33	33	19	42	34	31	25	41	37	30	36	37	30	34	35	33	33	39	31	32	33	40
Very badly	30	29	4	50	9	41	13	46	30	28	30	20	30	31	29	25	35	22	27	27	35	33
TOTAL BADLY	63	62	23	92	43	72	38	87	67	58	66	57	60	65	64	58	68	61	58	59	68	73
Don't know	9	8	6	3	10	4	7	5	9	6	10	15	12	7	3	8	9	11	8	10	7	2
In your opinion how good or bad is the state of Britain's economy at the moment?																						
Very good	0	1	1	0	2	0	1	0	0	0	1	1	1	1	0	1	0	1	0	0	1	0
Quite good	5	6	14	2	10	2	10	3	4	7	4	7	6	4	6	6	5	6	6	5	4	6
TOTAL GOOD	5	7	15	2	12	2	11	3	4	7	5	8	7	5	6	7	5	7	6	5	5	6
Neither good nor bad	21	22	40	12	30	21	32	12	21	25	20	24	20	21	24	24	20	25	25	23	19	14
Quite bad	44	43	36	48	51	39	39	47	47	43	44	36	43	46	45	44	42	44	42	41	44	54
Very bad	27	25	9	36	7	37	17	35	26	22	28	22	25	27	25	22	30	20	25	25	29	25
TOTAL BAD	71	68	45	84	58	76	56	82	73	65	72	58	68	73	70	66	72	64	67	66	73	79
Don't know	3	3	1	2	0	1	0	3	2	2	3	9	4	1	0	3	3	4	2	5	2	1



Fieldwork: 23rd - 24th May 2013																					Wł	hat the
Fickwork. 2010 24(Finky 2010			I	Voting	intentio	on	2	010 Vc	ote	Ge	ender		Ag	ge		Socia	l grade			Region		
		Total	Con	Lab	Lib	UKIP	Con	Lab	Lib	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London		Midlands	/ North	Scotland
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		%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
	May 16-		<b>i-</b>																			
	17	24																				
How do you think the financial situation of you household will change over the next 12 months?	r																					
Get a lot bette	er 2	1	4	1	1	1	3	1	1	2	1	2	2	2	0	2	1	1	1	1	2	2
Get a little bette		11	21	8	13	5	14	7	13	14	9	19	15	9	8	14	8	18	9	11	9	15
TOTAL BETTE		12	25	9	14	6	17	8	14	16	10	21	17	11	8	16	9	19	10	12	11	17
Stay about the sam		40	52	35	50	27	43	37	39	41	38	43	39	38	40	38	41	36	39	39	44	36
Get a little wors		29	18 3	34 19	24 9	37 24	27 8	34 17	30 13	26 12	31 14	16 6	24 12	30 17	36 13	30	26 18	26 10	30 15	29 13	26 14	32 12
Get a lot wors TOTAL WORS		13 42	3 21	18 <b>52</b>	33	24 61	8 35	51	<b>43</b>	38	14 45	0 22	12 36	47	<b>49</b>	10 <b>40</b>	18 44	36	45	13 42	14 <b>40</b>	12 44
Don't kno		6	3	3	3	6	4	4	4	5	<b>4</b> 5 6	14	7	4	3	<b>40</b>	6	8	<b>4</b> 3	7	<b>40</b>	2
		, i	Ŭ	0	0	Ũ	· ·	·		Ŭ	Ũ		•	•	0	Ũ	Ū	Ů	Ū		Ū	-
Thinking about David Cameron's leadership of the Conservative party, do you think he is or is not in control of his party? Is in control of his part	v	24	56	9	23	11	40	12	17	25	23	32	27	24	17	26	21	25	26	21	24	20
Is not in control of his part		61	30	81	62	77	47	75	69	63	59	49	54	61	72	61	61	59	59	61	62	68
Don't kno	•	15	14	10	15	12	13	13	14	12	19	18	19	15	11		17	16	15	17	14	11
	Feb 28 - Mar 1	May 23 24	<b>i</b> -							•						I						
Please think about the Conservative party in the 8 years since David Cameron became its leader Regardless of whether you personally support or oppose the Conservative party, which of the following statements do you most agree with?																						
David Cameron did not do enough to modernise th Conservative party - while he made progress i some areas, under the surface it is the same of Conservative part	n 33 d 33 y	33	18	54	48	13	17	47	48	36	31	29	36	36	29	34	32	31	30	35	32	48
David Cameron got the balance betwee modernising the Conservative party and retainin what was important about rigi David Cameron abandoned too many tradition	g 20 ht al	16	42	6	20	5	27	8	13	17	15	21	20	14	12	19	12	20	16	14	14	19
Conservative policies and no longer seems to car about important issues like immigration, Europe o tax cut	or 25	32	29	23	15	75	44	25	20	31	33	20	21	29	48	29	35	28	34	34	34	17
None of thes		6	5	7	8	2	5	6	7	6	6	4	8	7	4	5	8	8	6	4	7	7
Don't kno	w 14	13	6	10	9	5	7	14	12	10	16	26	14	14	7	12	15	14	14	13	14	9



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		%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
	Sept 29- 30 2011	May 23- 24 2013																				
/e																						
,																						
ut																						
the																						
the	23	14	31	6	23	6	21	7	16	16	13	19	18	15	9	17	11	17	16	14	12	12
rty" the																						
as	42	48	16	79	58	40	22	70	59	51	46	50	43	50	51	46	51	39	43	47	55	68
rty"																						
the	19	18	40	5	5	32	40	7	8	17	19	7	13	16	29	19	16	23	21	18	14	9
vay	0	7	5	Б	0	10	0	Б	7	7	7	2	0	0	6	7	0	6	0	e	0	Б
ese	8 9	7 12	5 8	5 5	9 5	10 12	8 9	5 10	9	7 9	7 15	3 22	9 16	8 11	6 5	7 11	8 14	6 14	8 13	6 15	8 10	5 7
WO	9	12	0	3	5	12	э	10	9	9	10	22	10	11	5	11	14	14	13	10	10	1

In 2002 Theresa May said that the Conservative party were seen as the "nasty party" and they needed to improve their image. Thinking about how the Conservative party have tried to improve their image since then, which of the following best reflects your view?

David Cameron has managed to change the Conservative party's image and make it less of the "nasty party" David Cameron has failed to change the Conservative party's image, and it is still seen as the "nasty party" The Conservative party was never seen as the "nasty party" anyway None of these Don't know



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U	Inweighted Sample	1839	427	579	121	251	582	439	408	870	969	143	429	742	525	1209	630	288	609	379	439	124
		%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
Last weekend several newspapers reported that a senior figure in the Conservative party had described Conservative party members as "mad, swivel eyed loons". The Conservative party have denied this.																						
Whether or not you believe the story, do you think "mad, swivel eyed loons" is a fair or unfair description of Conservative party members?																						
Fair		29	7	48	30	26	11	43	38	32	26	27	33	31	25	25	34	27	29	28	31	34
Unfair		51	79	34	50	58	76	35	46	50	51	42	41	51	62	55	45	50	55	49	47	50
Don't know		20	14	18	20	16	12	22	16	18	23	31	27	17	13	20	21	24	17	23	22	16
How effective do you think the current coalition government is at dealing with the threat from extremism and terrorism?	21-22 Jan	May 23 24																				
Very effective	4	4	9	2	9	2	7	1	3	5	3	5	5	3	3	4	3	2	5	3	5	0
Fairly effective	37	37	51	31	56 <b>65</b>	23 <b>25</b>	46 <b>53</b>	28	44	43 <b>48</b>	31 <b>34</b>	38 <b>43</b>	33 <b>38</b>	38	39	42 <b>46</b>	30	36	38	39	33	39
TOTAL EFFECTIVE Fairly ineffective	<b>41</b> 27	41 28	<b>60</b> 24	<b>33</b> 35	23	<b>25</b> 24	<b>53</b> 20	<b>29</b> 36	<b>47</b> 28	<b>48</b> 26	34 30	<b>43</b> 28	<b>38</b> 28	<b>41</b> 27	<b>42</b> 29	<b>46</b> 28	<b>33</b> 27	<b>38</b> 31	<b>43</b> 28	<b>42</b> 22	<b>38</b> 30	<b>39</b> 33
Very ineffective	11	19	7	20	4	47	20	21	12	18	20	10	18	22	21	13	27	15	19	20	21	17
TOTAL INEFFECTIVE	38	47	31	55	27	71	40	57	40	44	50	38	46	49	50	41	54	46	47	42	51	50
Don't know	20	12	9	12	9	5	8	13	13	9	15	19	17	9	9	13	12	16	10	16	11	11
How would you rate the chances of you or a member of your family or a good friend being killed or wounded in a terrorist attack? Do you think the chances are?	July 8 2005																					
Very high	1 1	2	2	1	0	4	1	1	2	1	2	1	3	1	1	1	2	2	2	1	3	1
Fairly high TOTAL HIGH	15 7 16 8	8 10	8 10	6 7	4 4	15 <b>19</b>	8 9	6 7	5 7	7 8	8 <b>10</b>	10 <b>11</b>	9 12	7 8	6 7	6 7	10 <b>12</b>	10 12	7 9	6 7	7 10	9 <b>10</b>
Fairly low	40 32	28	32	29	<b>4</b> 23	35	<b>9</b> 32	30	23	<b>8</b> 24	32	23	1 <b>2</b> 28	<b>8</b> 28	29	27	30	31	9 27	26	29	30
Very low	23 27	26	29	29 25	23 21	18	27	28	23 26	24	23	25	25	26 26	29 26	30	21	23	25	20	29	30 26
TOTAL LOW	63 59	54	61	54	44	53	59	58	49	52	55	48	53	54	55	57	51	54	52	53	57	56
Almost non-existent	13 19	26	24	27	47	17	22	23	37	31	21	28	20	29	26	29	22	22	28	27	23	28
Don't know	8 14	11	4	12	5	11	9	13	8	9	13	13	15	8	11	8	15	12	12	14	10	7

6



Fieldwork: 23rd - 24th May 2013																					W	hat the
				Voting	intentio	n	2	010 Vo	ote	Ge	ender		Ag	je		Social	grade			Region		
		Total	Con	Lab	Lib Dem	UKIP	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
	Weighted Sample	1839	442	588	154	212	557	450		894	945	223	469	629	519	1048	791	235	598	394	452	160
	Unweighted Sample	1839	427	579	121	251	582	439	408	870	969	143	429	742	525	1209	630	288	609	379	439	124
		%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
	July 8 2005	May 23- 24 2013																				
Which of the following statements about British Muslims comes closest to your own view?																						
Practically all British Muslims are peaceful, law- abiding citizens who deplore Wednesday's killing as much as everyone else	23	20	17	26	39	5	15	21	32	20	21	26	26	22	11	24	16	19	22	21	20	18
The great majority are peaceful and law-abiding citizens but there is a dangerous minority who fee no sense of loyalty to this country and are prepared to carry out, or at least to condone, acts of terrorism	64	60	68	60	52	57	66	61	58	59	61	52	53	59	71	61	58	60	61	59	57	67
A large proportion of British Muslims feel no sense of loyalty to this country and are prepared to condone or even carry out acts of terrorism Don't know	10	14 6	11 3	9 6	7 2	36 3	17 2	11 7	7 2	16 5	12 6	9 14	12 8	16 3	16 2	10 5	19 7	16 5	12 5	11 9	19 5	11 3
Do you think the leaders of Britain's Muslim community are doing the best they can to fight terrorism, or are a significant number of of them turning a blind eye to it?																						
The leaders of Britain's Muslim community are doing the best they can to fight terrorism A significant number of the leaders of Britain's	1	28	26	35	46	10	22	30	39	26	29	28	30	28	25	31	24	24	29	28	30	20
Muslim communities are turning a blind eye to terrorism	)	50	57	43	35	81	61	48	39	56	44	40	42	50	61	47	54	51	51	45	50	55
Don't know		22	18	22	19	9	17	23	22	18	27	32	28	22	14	22	22	25	20	27	20	25



																					VVI	natine	3
			· ۱	Voting	intentio	on	2	010 Vo	te	Ge	ender		Ag	е		Social	grade			Region			
		Total	Con	Lab	Lib Dem	UKIP	Con	Lab	Lib Dem	Male	Female	18-24		40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
	Weighted Sample	1839	442	588	154	212	557	450	394	894	945	223	469	629	519	1048	791	235	598	394	452	160	
ι	<b>Jnweighted Sample</b>	1839	427	579	121	251	582	439	408	870	969	143	429	742	525	1209	630	288	609	379	439	124	
		%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	
has the do has		40	34	38	31	60	46	35	38	39	42	39	31	39	51	40	41	42	42	37	39	44	
the do nas		30	37	33	38	22	29	38	32	35	26	20	35	34	26	32	28	26	31	30	31	29	
but do nas		7	5	7	11	8	6	5	10	8	7	12	7	6	8	7	8	6	8	7	9	7	
and do		4	8	4	4	2	5	5	2	5	3	4	3	4	4	4	3	6	3	5	4	2	
ese ow		4 14	2 13	3 15	7 9	3 6	3 11	2 15	6 12	3 9	4 19	3 22	4 20	4 13	3 8	4 12	3 17	5 15	5 11	3 18	2 15	4 14	
r us																							
ts.																							
?							-									_							
the the fter all		31	48	26	20	37	40	31	21	30	31	28	24	31	38	32	29	28	31	30	34	28	
one the on p it		44	30	49	62	47	38	39	61	51	38	47	44	45	43	48	39	42	46	43	44	47	
her ow		8 17	8 14	8 16	10 8	5 11	7 15	9 21	7 12	8 11	8 23	7 19	7 25	9 15	8 11	7 13	9 22	12 18	8 16	7 20	7 16	7 18	

Afghanistan and Iraq, which of the following best reflects your view? Britain's involvement in Afghanistan and Iraq has increased the risk of terrorist attack, and was the

Thinking about Britain's involvement in

increased the risk of terrorist attack, and was the wrong thing to do Britain's involvement in Afghanistan and Iraq has

increased the risk of terrorist attack, but was still the right thing to do

Britain's involvement in Afghanistan and Iraq has not really increased the risk of terrorist attack, but was still the wrong thing to do Britain's involvement in Afghanistan and Iraq has not really increased the risk of terrorist attack and was the right thing to do None of these

Don't know

Earlier this year the government dropped the Draft Communications Data Bill which would have required internet service providers and mobile phones companies to store details of everyone's calls, webmail and social media for twelve months in case it was needed to investigate crime. Supporters of the Bill had said the powers were necessary to fight serious crime, opponents that it would have been a "snoopers charter" that infringed human rights.

#### Which of the following best reflects your view?

The Communications Data Bill would give the government more powers to fight terrorism and the terror threat shows it should be continued with after all

The Communications Data Bill would not have done much to fight terrorism, but would have given the government unnecessary powers to snoop on emails and phone calls - it was right to drop it

> Neither Don't know



					Voting	intentio	n	2	010 Vo	te	Ge	ender		Ag	е		Social	grade			Region		
			Total	Con	Lab	Lib Dem	UKIP	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
	Weighted	Sample	1839	442	588	154	212	557	450	394	894	945	223	469	629	519	1048	791	235	598	394	452	160
	Unweighte		1839	427	579	121	251	582	439	408	870	969	143	429	742	525	1209	630	288	609	379	439	124
	0		%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
		Oct 18- 19 2012	May 23- 24 2013	•																			
between eople nise the																							
ss tax,																							
or tax?																							
avoid tax	<b>(</b>	26	29	39	20	34	35	36	18	32	35	23	28	27	30	29	33	24	30	30	24	32	26
avoid tax	ĸ	64	62	55	72	61	57	58	74	61	58	66	56	58	64	66	59	65	57	60	66	62	69
on't knov	v	10	9	6	9	5	8	6	8	7	8	11	16	15	6	5	8	11	12	10	11	6	5
do the																							
ervatives	6		15	45	4	8	7	33	5	5	16	14	17	13	14	17	16	14	16	16	15	16	9
Labou	r		21	8	50	13	3	6	43	23	23	20	27	19	23	20	20	23	17	18	21	28	22
emocrate			5	4	2	30	2	3	2	13	7	3	4	10	4	3	7	3	8	6	5	3	7
UKIF			8	5	4	6	33	11	3	5	9	7	9	5	8	9	7	9	6	8	7	8	8
e of them			31	25	27	24	39	31	27	35	31	31	21	30	32	35	31	31	33	34	28	27	36
on't knov	V		20	13	14	19	16	16	20	19	15	25	22	23	19	16	19	20	20	18	23	18	19
mpanies ugh tax	5																						
in hare of																							
because			20	22	21	26	23	21	19	26	23	18	14	18	23	22	23	17	20	21	21	20	18
hough tax			-			-	-		-	-	_	-		-	-		-		-			-	-
tax I don' t or which			42	42	44	38	37	41	46	43	39	44	40	39	41	46	38	46	39	39	41	44	49
cott them			42	42	44	30	31	41	40	43	39	44	40	29	41	40	30	40	39	29	41	44	49
derations																							
company			25	28	24	25	27	29	20	24	26	24	28	27	24	23	27	22	27	26	24	24	22
pays tax																						- ·	
Not sure			13	8	12	12	13	9	15	7	11	15	18	17	12	9	11	16	14	14	14	11	11
				•				-			-		-										

As you may know, there is a difference be tax AVOIDANCE, whereby companies/peo use artificial but legal methods to minimis tax they pay, and tax EVASION, where companies/people act illegally to pay less or no tax at all.

In general, do you think it is acceptable or unacceptable to LEGALLY avoid paying ta

> It is acceptable to legally av It is unacceptable to legally av Dor

Which party, if any, do you think would do most to cut down on tax AVOIDANCE?

> Conse Liberal Der None Dor

In recent months several well known com have been criticised for not paying enoug in the UK. Do you currently boycott the products or services of any companies in response to them not paying their fair sha tax?

Yes, there are companies I actively boycott be of they don't pay eno No, while I care whether companies pay tax really know enough about the subject o companies don't pay tax to boyco No, the price and quality and other conside are more important to me than whether a co

Ν



Fieldwork. 25ru - 24th May 2015	Γ		1	Voting	intentio	n	2	010 Vo	te	Ge	ender		Ag	e		Social	grade			Region		
	1	Total	Con		Lib	UKIP	-	1 1	Lib		Female	18-24	25-39		60+	ABC1		London		Midlands /	North	Scotland
					Dem				Dem										South	Wales		
	leighted Sample weighted Sample	1839 1839		<b>588</b> 579	<b>154</b> 121	<b>212</b> 251	<b>557</b> 582	<b>450</b> 439	<b>394</b> 408	<b>894</b> 870	945 969	<b>223</b> 143	<b>469</b> 429	629 742	519	<b>1048</b> 1209	<b>791</b> 630	<b>235</b> 288	<b>598</b> 609	<b>394</b> 379	<b>452</b> 439	<b>160</b> 124
Uh	weighted Sample	1839	427 %	579 %	121 %	251 %	582 %	439 %	408 %	870 %	969 %	143 %	429 %	74Z %	525 %	1209 %	630 %	288	609 %	379	439 %	%
Thinking specifically about some of the companies that have been accused of not paying enough taxation in the UK, which of the following best applies to you?		70	78	76	78	70	70	70	70	70	76	70	70	70	70	78	76	70	70	70	70	70
Google							_			_	-							-				
I sometimes use Google's website		87	88	88	87	84	87	87	90	85	89	88	90	87	83	86	88	85	87	88	87	86
I used to use Google's website but have recently stopped doing so because of the issue of tax		5	3	6	4	8	5	5	4	6	3	3	3	6	5	5	4	3	4	5	5	7
I used to use Google's website, but have stopped doing so for other reasons		2	4	1	1	1	3	1	1	3	1	4	1	1	2	2	1	2	2	1	1	1
I never used Google's website anyway		4	2	3	7	5	3	4	4	4	4	1	2	4	7	3	5	4	4	4	3	5
Don't know		3	2	2	1	1	3	2	2	3	3	5	3	2	3	3	3	5	3	2	3	1
Amazon			_				_			_		_						_				
I sometimes shop at Amazon		79	82	77	81	78	83	76	81	77	81	78	82	77	79	80	77	76	81	80	77	77
I used to shop at Amazon but have recently stopped doing so because of the issue of tax		8	8	9	12	11	8	10	9	9	8	4	7	11	8	10	7	9	7	8	10	9
I used to shop using Amazon, but have stopped doing so for other reasons		3	4	4	3	3	3	3	4	4	3	7	2	3	4	3	4	4	3	4	3	5
I never shopped at Amazon anyway		7	5	9	5	9	5	11	5	9	6	6	6	8	8	5	10	6	7	6	9	8
Don't know		2	1	1	0	0	1	1	1	2	1	5	2	1	1	2	1	5	1	2	1	1
Starbucks																						
I sometimes buy drinks or food from Starbucks		22	28	23	23	12	22	22	22	21	23	36	32	18	13	26	18	27	22	20	24	17
I used to buy drinks or food from Starbucks but									. –													
have recently stopped doing so because of the issue of tax		13	13	14	17	14	13	15	15	14	12	11	11	16	11	16	8	12	13	12	13	13
I used to buy drinks or food from Starbucks, but have stopped doing so for other reasons		8	8	6	7	9	8	6	8	7	9	9	6	7	9	8	7	9	8	8	5	12
I never bought drinks or food from Starbucks anyway		55	49	56	54	63	56	56	53	55	55	39	48	57	66	48	65	47	55	58	56	56
Don't know		2	1	1	0	1	2	2	1	3	2	5	3	2	1	2	2	4	1	2	3	2



## YouGov Weighting Data

In addition to weighting by age, gender, social class and region (weighted and unweighted figures shown in the tables), YouGov also weighted its raw data by newspaper readership and political party identification:

Unweighted no. Weighted no.

Age and Gender			
	Male 18 to 24	55	114
	Male 25 to 39	186	235
	Male 40 to 59	366	311
	Male 60 +	262	234
	Female 18 to 24	87	109
	Female 25 to 39	243	234
	Female 40 to 59	377	318
	Female 60 +	263	285
Region			
	North England	439	452
	Midlands	291	302
	East England	183	177
	London	288	235
	South England	426	421
	Wales	88	92
	Scotland	124	160
Social Grade			
	AB	658	515
	C1	551	533
	C2	295	386
	DE	335	405
Newspaper Type			
	Express / Mail	369	294
	Sun / Star	181	432
	Mirror / Record	96	184
	Guardian / Independent	139	83
	FT / Times / Telegraph	144	175
	Other Paper	235	211
	No Paper	675	460
Political Party Identific	ation		
	Labour	596	598
	Conservative	523	524
	Liberal Democrat	156	221
	SNP/Plaid Cymru	23	31
	Others	117	24
	None/ DK	424	441

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