

YouGov Survey Results

Sample Size: 1892 GB Adults
Fieldwork: 22nd October 2013

	Voting intention					2010 Vote			Gender		Age				Social grade		Region				
Total	Con	Lab	Lib Dem	UKIP	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
Weighted Sample	1892	X	X	X	X	562	499	374	918	974	225	479	647	541	1078	814	242	615	405	465	165
Unweighted Sample	1892	455	593	129	209	579	484	404	901	991	149	449	762	532	1202	690	237	656	379	482	138
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

How important, if at all, do you think that the ceremonies such as christening or baptisms are today?

Very important	17	23	17	18	16	25	16	12	15	19	9	12	14	29	16	18	20	16	18	18	13
Fairly important	26	35	25	24	23	32	26	24	22	29	26	22	26	29	27	24	30	26	23	28	17
TOTAL IMPORTANT	43	58	42	42	39	57	42	36	37	48	35	34	40	58	43	42	50	42	41	46	30
Not very important	29	27	26	33	37	26	31	27	29	29	26	29	31	27	28	29	27	29	24	28	40
Not at all important	23	13	27	22	20	15	22	34	28	18	22	28	26	14	22	23	15	23	26	21	26
TOTAL NOT IMPORTANT	52	40	53	55	57	41	53	61	57	47	48	57	57	41	50	52	42	52	50	49	66
Don't know	6	2	5	3	4	3	5	3	7	5	17	9	4	2	7	6	8	6	8	4	4

If you were to have a child, which one of the following would you prefer?

Would prefer my child to be christened as a baby	43	56	40	41	40	58	42	33	41	46	33	36	39	58	43	43	47	42	41	48	32
Would prefer my child to make their own decision when they are older	47	37	50	54	52	35	49	59	49	46	49	49	52	38	48	46	36	51	49	42	62
Don't know	10	7	10	5	8	7	10	7	11	9	17	14	8	4	9	11	17	7	11	9	5

The Archbishop of Canterbury Justin Welby has said he hopes the 'extraordinary' baptism of Prince George will inspire others to seek the same ceremony.

Do you think that Prince George's baptism will increase or decrease the number of baptisms in the country or will there be no change?

Increase	45	54	40	51	49	52	42	45	43	46	40	47	42	47	46	43	44	45	42	47	45
Decrease	1	2	2	1	0	1	2	1	2	1	4	2	2	0	1	1	1	2	2	1	0
No change	44	39	45	38	46	40	45	45	45	43	40	39	48	45	43	45	40	45	46	41	47
Don't know	10	4	12	10	5	7	11	9	11	9	16	12	9	8	9	11	15	8	10	10	9

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	Religious Views		
	Total	Christian	Non-Christian
Weighted Sample	1892	781	432
Unweighted Sample	1892	764	477
	%	%	%

How important, if at all, do you think that the ceremonies such as christening or baptisms are today?

Very important	17	31	4
Fairly important	26	33	13
TOTAL IMPORTANT	43	64	17
Not very important	29	25	33
Not at all important	23	8	40
TOTAL NOT IMPORTANT	52	33	73
Don't know	6	3	9

If you were to have a child, which one of the following would you prefer?

Would prefer my child to be christened as a baby	43	68	16
Would prefer my child to make their own decision when they are older	47	27	69
Don't know	10	5	15

The Archbishop of Canterbury Justin Welby has said he hopes the 'extraordinary' baptism of Prince George will inspire others to seek the same ceremony.

Do you think that Prince George's baptism will increase or decrease the number of baptisms in the country or will there be no change?

Increase	45	49	38
Decrease	1	2	0
No change	44	42	47
Don't know	10	7	14