

YouGov / Prospect Survey Results

Sample Size: 1905 GB Adults

Fieldwork: 23rd - 24th September 2013

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		Voting intention			on	2010 Vote			Gender		Age				Social	grade		Region			
	Total	Con	Lab	Lib Dem	UKIP	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
Weighted Sample	1905	Х	Х	Х	Х	612	493	382	924	981	227	482	652	545	1086	819	244	619	408	469	166
Unweighted Sample	1905	457	580	148	199	579	493	418	898	1007	141	459	789	516	1291	614	266	627	390	445	177
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
Recently, the top rate of income tax, paid by people with incomes of more than £150,000 a year, was reduced from 50% to 45%. What do you think the rate of income tax should be for people earning more than £150,000 a year?																					
Less than 40%	6	13	3	3	7	9	3	4	6	7	14	7	6	3	8	5	12	6	6	5	4
40%	14	28	6	17	22	25	5	13	16	12	12	14	16	14	15	13	19	15	12	13	13
45%	18	28	9	14	21	25	13	15	15	21	12	19	16	22	19	16	19	20	18	17	12
50%	33	21	49	41	27	24	45	39	34	33	25	29	36	38	33	34	27	33	34	34	42
55%	7	4	10	4	9	5	9	7	8	6	6	7	5	10	6	9	7	7	6	7	12
60%	5	2	6	8	5	3	8	8	6	4	3	5	6	6	6	5	4	7	5	5	5
More than 60%	4	1	7	5	4	3	4	5	5	3	1	6	4	3	3	6	5	3	3	6	5
Don't know	12	4	10	9	6	6	13	8	10	13	26	15	11	4	10	13	8	10	17	13	8
Thinking about poverty in Britain today, roughly what proportion of people living in poverty have mainly themselves to blame?																					
Very few – less than 10%	22	7	39	29	15	10	34	29	23	22	23	22	22	22	23	22	30	18	21	24	26
A small minority – 10-20%	31	29	33	38	28	29	34	36	28	34	28	25	32	37	31	31	25	35	33	30	24
A significant minority 20-45%	16	23	12	9	22	24	12	11	16	16	13	16	16	18	16	16	16	16	15	14	23
Around half – 45-55%	10	17	5	6	9	13	5	9	9	10	7	11	9	9	9	10	10	9	9	10	9
Most 55-75%	5	8	1	4	10	8	2	4	6	4	6	4	6	4	6	3	5	6	5	5	4
The great majority – more than 75%	4	7	1	1	5	6	1	2	4	3	5	4	3	3	4	3	5	5	3	3	2
No idea	13	9	8	12	11	11	12	9	14	12	19	17	12	7	11	15	10	12	14	14	11
If you had to choose, do you think the Government's higher priority should be to reduce the gap between rich and poor or to promote faster economic growth? Reduce the gap between rich and poor	40	17	65	40	35	21	56	50	40	40	41	40	41	38	37	44	47	36	36	44	41
Promote faster economic growth	48	79	28	45	61	71	34	39	49	48	40	45	49	54	54	40	44	51	49	46	49
Not sure	12	4	7	15	4	8	10	10	11	13	19	15	10	8	9	16	9	12	15	10	10



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-	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	
ay, the next 10-																						
– that is																						
should																						
Iblic services and	22	44	10	12	28	36	11	14	24	20	27	24	21	20	26	17	24	23	20	23	18	
efits, and tax less			10	12	20	00	•••	14	27	20	- '	27	21	20	20	.,	27	20	20	20	10	
iblic services and	31	10	53	34	24	12	48	40	33	29	33	31	31	29	30	31	36	26	29	33	38	
fits, and tax more	•	10	00	01			10	10		20		01	0.	20	00	01	00	20	20	00	00	
ance between the																						
now much it taxes	35	42	27	45	31	44	30	34	32	37	22	29	38	41	35	33	29	37	37	32	32	
people																						
Don't know	12	4	10	9	17	8	11	12	11	14	18	16	10	9	8	18	10	13	13	12	12	
m, do you think ould play a g public spitals, or pt?																						
play a bigger role	23	37	16	18	25	33	18	18	27	20	23	24	22	25	25	22	29	23	23	23	21	
be play a smaller role	35	18	49	42	41	21	43	48	35	34	25	35	34	39	37	32	36	37	28	34	43	
uld be maintained	26	38	21	29	22	34	24	23	25	27	21	22	30	28	27	24	20	27	30	26	24	
Don't know	16	7	14	11	12	12	14	11	13	19	30	19	14	9	11	22	14	14	19	17	12	
hanged to or fewer is the current																						
prison; this would nals off the street ison. People who	45	56	39	23	76	59	42	34	48	43	29	42	49	51	43	49	39	48	48	44	39	
are more likely to f they spend time behind bars	24	18	33	39	8	15	26	37	22	27	31	24	22	24	27	21	28	25	19	24	30	
nce is about right	17	19	16	22	10	16	16	18	18	16	17	18	16	16	19	13	17	17	14	18	17	
Don't know	14	7	12	16	6	9	16	11	12	15	23	15	14	8	11	17	16	10	18	13	15	
		•							•		•				1		L.					

Thinking about the long term – say, the next 10 20 years – do you think the state – that is national and local government – should...

Do less, in terms of providing public services and welfare benefits, and tax less Do more, in terms of providing public services and welfare benefits, and tax more Keep roughly the present balance between the amount the state does and how much it taxes people

Again thinking about the long term, do you think that private sector companies should play a bigger or smaller role in delivering public services such as schools and hospitals, or should the current balance be kept?

Private sector companies should play a bigger role

Private sector companies should be play a smalle role Present balance should be maintained Don't know

Do you think the law should be changed to encourage judges to send more or fewer convicted criminals to prison, or is the curren balance about right?

More people should be sent to prison; this would deter crime and keep more criminals off the stree Fewer people should be sent to prison. People who commit less serious crimes are more likely to become hardened criminals if they spend time behind bars The current balance is about righ Don't know