

YouGov / RNIB Survey Results

Sample Size: 933

Fieldwork: 27th February - 1st March 2013

Total	Gender					Social Grade	
Base	Male	Female	50 to 64	65 to 74	75+	ABC1	C2DE

Some people experience the following things as they get older. Which, if any, of the following do you personally find frustrating? (Please tick all that apply)

	Unweighted Base	966	473	493	639	274	53	618	348
	All UK Adults aged 50+	933	431	502	608	270	55	551	383
Not being able to see in the mirror to do my make-up properly	16%	2%	28%	18%	14%	-	17%	14%	
Losing my hair/ hair growing out of strange places	25%	30%	21%	25%	27%	21%	24%	27%	
People telling me I look good for 'my age'	13%	14%	12%	11%	16%	18%	13%	13%	
Forgetting why I walked into a room	38%	34%	42%	39%	37%	42%	37%	40%	
Having to put the TV on full volume	10%	11%	10%	9%	14%	8%	11%	9%	
Children that won't leave home	4%	5%	3%	5%	2%	-	3%	5%	
Taking longer to shed weight I've put on whilst on holiday	37%	32%	41%	40%	31%	31%	37%	36%	
Struggling to get out of chairs or getting up from sitting on the floor	36%	27%	43%	34%	37%	45%	32%	40%	
Wrinkles	25%	13%	36%	24%	28%	20%	28%	21%	
None of these	18%	26%	12%	18%	18%	22%	20%	16%	
Don't know	1%	0%	1%	1%	0%	2%	1%	0%	

YouGov / RNIB Survey Results

Sample Size: 933

Fieldwork: 27th February - 1st March 2013

Total	Region							
Base	North	Midlands	East	London	South	Wales	Scotland	Northern Ireland

Some people experience the following things as they get older. Which, if any, of the following do you personally find frustrating? (Please tick all that apply)

	Unweighted Base	966	247	140	99	115	238	37	64	26
	All UK Adults aged 50+	933	230	141	84	90	238	43	75	32
Not being able to see in the mirror to do my make-up properly	16%	19%	20%	15%	9%	17%	8%	5%	23%	
Losing my hair/ hair growing out of strange places	25%	24%	24%	15%	32%	25%	39%	20%	38%	
People telling me I look good for 'my age'	13%	12%	16%	12%	13%	15%	13%	7%	6%	
Forgetting why I walked into a room	38%	42%	40%	44%	43%	33%	25%	38%	40%	
Having to put the TV on full volume	10%	6%	15%	6%	11%	15%	10%	7%	2%	
Children that won't leave home	4%	2%	1%	-	6%	8%	8%	8%	-	
Taking longer to shed weight I've put on whilst on holiday	37%	41%	37%	39%	40%	38%	17%	29%	25%	
Struggling to get out of chairs or getting up from sitting on the floor	36%	42%	38%	29%	45%	29%	38%	31%	33%	
Wrinkles	25%	24%	32%	20%	27%	27%	22%	16%	24%	
None of these	18%	16%	15%	25%	16%	19%	11%	31%	15%	
Don't know	1%	-	1%	1%	-	1%	2%	-	-	

YouGov / RNIB Survey Results

Sample Size: 933

Fieldwork: 27th February - 1st March 2013

Total	Working Status						
Base	Working full time	Working part time	ALL WORKERS (NET)	Full time student	Retired	Unemployed	Not working/ Other

Some people experience the following things as they get older. Which, if any, of the following do you personally find frustrating? (Please tick all that apply)

	Unweighted Base	966	352	96	448	-	449	24	45
	All UK Adults aged 50+	933	320	97	418	-	452	19	45
Not being able to see in the mirror to do my make-up properly	16%	17%	11%	16%	-	15%	13%	21%	
Losing my hair/ hair growing out of strange places	25%	27%	23%	26%	-	24%	33%	20%	
People telling me I look good for 'my age'	13%	12%	9%	11%	-	15%	5%	5%	
Forgetting why I walked into a room	38%	34%	46%	37%	-	40%	37%	39%	
Having to put the TV on full volume	10%	9%	11%	9%	-	12%	-	7%	
Children that won't leave home	4%	7%	3%	6%	-	3%	-	4%	
Taking longer to shed weight I've put on whilst on holiday	37%	32%	42%	34%	-	37%	54%	50%	
Struggling to get out of chairs or getting up from sitting on the floor	36%	26%	38%	29%	-	41%	52%	42%	
Wrinkles	25%	24%	26%	25%	-	26%	8%	29%	
None of these	18%	21%	11%	18%	-	18%	14%	22%	
Don't know	1%	1%	-	1%	-	0%	3%	-	

YouGov / RNIB Survey Results

Sample Size: 933

Fieldwork: 27th February - 1st March 2013

Total	Marital Status				
Base	Married/ Civil Partnership	Living as married	Separated/ Divorced	Widowed	Never Married

Some people experience the following things as they get older. Which, if any, of the following do you personally find frustrating? (Please tick all that apply)

	Unweighted Base	966	633	52	141	66	74
	All UK Adults aged 50+	933	625	52	130	66	60
Not being able to see in the mirror to do my make-up properly	16%	14%	21%	23%	15%	12%	
Losing my hair/ hair growing out of strange places	25%	25%	25%	20%	21%	36%	
People telling me I look good for 'my age'	13%	11%	19%	10%	20%	16%	
Forgetting why I walked into a room	38%	34%	63%	41%	50%	46%	
Having to put the TV on full volume	10%	11%	8%	7%	6%	14%	
Children that won't leave home	4%	6%	-	4%	-	-	
Taking longer to shed weight I've put on whilst on holiday	37%	36%	50%	36%	35%	35%	
Struggling to get out of chairs or getting up from sitting on the floor	36%	34%	32%	43%	37%	39%	
Wrinkles	25%	20%	31%	32%	41%	37%	
None of these	18%	19%	16%	17%	18%	16%	
Don't know	1%	0%	-	2%	1%	-	

YouGov / RNIB Survey Results

Sample Size: 933

Fieldwork: 27th February - 1st March 2013

Total	Children in Household					
Base	0	1	2	3+	ALL WITH CHILDREN IN HOUSEHOLD (NET)	Refused

Some people experience the following things as they get older. Which, if any, of the following do you personally find frustrating? (Please tick all that apply)

	Unweighted Base	966	859	65	26	7	98	9
	All UK Adults aged 50+	933	826	65	26	5	96	11
Not being able to see in the mirror to do my make-up properly	16%	16%	18%	-	10%	13%	-	
Losing my hair/ hair growing out of strange places	25%	25%	31%	16%	27%	27%	12%	
People telling me I look good for 'my age'	13%	13%	17%	3%	-	13%	13%	
Forgetting why I walked into a room	38%	39%	36%	35%	9%	34%	17%	
Having to put the TV on full volume	10%	9%	22%	4%	9%	16%	-	
Children that won't leave home	4%	4%	6%	-	-	4%	-	
Taking longer to shed weight I've put on whilst on holiday	37%	38%	36%	18%	9%	30%	22%	
Struggling to get out of chairs or getting up from sitting on the floor	36%	38%	13%	24%	9%	16%	8%	
Wrinkles	25%	26%	32%	8%	-	24%	-	
None of these	18%	18%	17%	24%	45%	20%	70%	
Don't know	1%	0%	-	9%	-	2%	-	

YouGov / RNIB Survey Results

Sample Size: 933

Fieldwork: 27th February - 1st March 2013

Total	Government Region						
Base	North East	North West	Yorkshire and the Humber	East Midlands	West Midlands	East of England	London

Some people experience the following things as they get older. Which, if any, of the following do you personally find frustrating? (Please tick all that apply)

	Unweighted Base	966	37	120	90	68	72	99	115
	All UK Adults aged 50+	933	37	106	88	70	70	84	90
Not being able to see in the mirror to do my make-up properly	16%		18%	15%	24%	18%	23%	15%	9%
Losing my hair/ hair growing out of strange places	25%		21%	23%	28%	27%	20%	15%	32%
People telling me I look good for 'my age'	13%		7%	13%	11%	25%	6%	12%	13%
Forgetting why I walked into a room	38%		52%	37%	44%	48%	32%	44%	43%
Having to put the TV on full volume	10%		7%	5%	5%	22%	8%	6%	11%
Children that won't leave home	4%		-	3%	2%	1%	1%	-	6%
Taking longer to shed weight I've put on whilst on holiday	37%		43%	36%	47%	38%	36%	39%	40%
Struggling to get out of chairs or getting up from sitting on the floor	36%		49%	42%	38%	36%	39%	29%	45%
Wrinkles	25%		20%	20%	30%	38%	25%	20%	27%
None of these	18%		18%	15%	16%	16%	15%	25%	16%
Don't know	1%		-	-	-	-	1%	1%	-

YouGov / RNIB Survey Results

Sample Size: 933

Fieldwork: 27th February - 1st March 2013

Total	Government Region				
Base	South East	South West	Wales	Scotland	Northern Ireland

Some people experience the following things as they get older. Which, if any, of the following do you personally find frustrating? (Please tick all that apply)

	Unweighted Base	966	125	113	37	64	26
	All UK Adults aged 50+	933	134	104	43	75	32
Not being able to see in the mirror to do my make-up properly	16%		17%	16%	8%	5%	23%
Losing my hair/ hair growing out of strange places	25%		27%	21%	39%	20%	38%
People telling me I look good for 'my age'	13%		10%	20%	13%	7%	6%
Forgetting why I walked into a room	38%		32%	34%	25%	38%	40%
Having to put the TV on full volume	10%		16%	14%	10%	7%	2%
Children that won't leave home	4%		8%	7%	8%	8%	-
Taking longer to shed weight I've put on whilst on holiday	37%		41%	33%	17%	29%	25%
Struggling to get out of chairs or getting up from sitting on the floor	36%		31%	27%	38%	31%	33%
Wrinkles	25%		28%	27%	22%	16%	24%
None of these	18%		19%	19%	11%	31%	15%
Don't know	1%		2%	-	2%	-	-

YouGov / RNIB Survey Results

Sample Size: 933

Fieldwork: 27th February - 1st March 2013

Total	Social Media (monthly or more)			
Base	Facebook	LinkedIn	Google+	Twitter

Some people experience the following things as they get older. Which, if any, of the following do you personally find frustrating? (Please tick all that apply)

	Unweighted Base	966	475	90	43	117
	All UK Adults aged 50+	933	473	71	41	102
Not being able to see in the mirror to do my make-up properly	16%	20%	10%	16%	10%	
Losing my hair/ hair growing out of strange places	25%	27%	21%	30%	34%	
People telling me I look good for 'my age'	13%	14%	13%	19%	20%	
Forgetting why I walked into a room	38%	40%	33%	35%	34%	
Having to put the TV on full volume	10%	10%	6%	13%	17%	
Children that won't leave home	4%	4%	3%	8%	5%	
Taking longer to shed weight I've put on whilst on holiday	37%	38%	42%	42%	37%	
Struggling to get out of chairs or getting up from sitting on the floor	36%	38%	19%	39%	22%	
Wrinkles	25%	28%	25%	13%	22%	
None of these	18%	16%	27%	14%	19%	
Don't know	1%	0%	-	-	-	

Fieldwork: 27th February - 1st March 2013

Total	Gender					Social Grade	
Base	Male	Female	50 to 64	65 to 74	75+	ABC1	C2DE

You mentioned that you find the following frustrating... Which of these below, do you find MOST frustrating?

	Unweighted Base	966	473	493	639	274	53	618	348
	All UK Adults aged 50+	933	431	502	608	270	55	551	383
Not being able to see in the mirror to do my make-up properly	5%	0%	10%	6%	5%	-	5%	5%	
Losing my hair/ hair growing out of strange places	8%	12%	5%	8%	9%	7%	8%	9%	
People telling me I look good for 'my age'	1%	2%	1%	1%	2%	1%	1%	2%	
Forgetting why I walked into a room	15%	16%	15%	15%	15%	25%	14%	18%	
Having to put the TV on full volume	3%	3%	2%	2%	5%	1%	3%	3%	
Children that won't leave home	2%	3%	2%	3%	2%	-	2%	2%	
Taking longer to shed weight I've put on whilst on holiday	17%	17%	17%	17%	18%	18%	19%	15%	
Struggling to get out of chairs or getting up from sitting on the floor	20%	18%	22%	21%	19%	20%	16%	26%	
Wrinkles	8%	2%	13%	8%	7%	2%	11%	3%	
None of these	18%	26%	12%	18%	18%	22%	20%	16%	
Don't know	1%	1%	2%	1%	1%	3%	1%	1%	

Fieldwork: 27th February - 1st March 2013

Total	Region							
Base	North	Midlands	East	London	South	Wales	Scotland	Northern Ireland

You mentioned that you find the following frustrating... Which of these below, do you find MOST frustrating?

	Unweighted Base	966	247	140	99	115	238	37	64	26
	All UK Adults aged 50+	933	230	141	84	90	238	43	75	32
Not being able to see in the mirror to do my make-up properly	5%	7%	8%	7%	4%	5%	3%	3%	-	-
Losing my hair/ hair growing out of strange places	8%	9%	5%	5%	13%	8%	18%	3%	9%	9%
People telling me I look good for 'my age'	1%	2%	3%	-	-	2%	3%	1%	-	-
Forgetting why I walked into a room	15%	12%	19%	23%	21%	13%	18%	16%	5%	5%
Having to put the TV on full volume	3%	2%	4%	-	4%	3%	-	4%	-	-
Children that won't leave home	2%	1%	1%	-	1%	4%	8%	1%	-	-
Taking longer to shed weight I've put on whilst on holiday	17%	18%	20%	16%	15%	20%	5%	10%	19%	19%
Struggling to get out of chairs or getting up from sitting on the floor	20%	26%	17%	18%	18%	15%	24%	26%	30%	30%
Wrinkles	8%	8%	7%	5%	7%	7%	8%	4%	21%	21%
None of these	18%	16%	15%	25%	16%	19%	11%	31%	15%	15%
Don't know	1%	0%	1%	2%	1%	2%	2%	1%	-	-

Fieldwork: 27th February - 1st March 2013

Total	Working Status						
Base	Working full time	Working part time	ALL WORKERS (NET)	Full time student	Retired	Unemployed	Not working/ Other

You mentioned that you find the following frustrating... Which of these below, do you find MOST frustrating?

	Unweighted Base	966	352	96	448	-	449	24	45
	All UK Adults aged 50+	933	320	97	418	-	452	19	45
Not being able to see in the mirror to do my make-up properly	5%	7%	3%	6%	-	5%	8%	-	
Losing my hair/ hair growing out of strange places	8%	9%	12%	9%	-	7%	5%	5%	
People telling me I look good for 'my age'	1%	2%	-	1%	-	2%	-	-	
Forgetting why I walked into a room	15%	14%	17%	15%	-	17%	9%	14%	
Having to put the TV on full volume	3%	3%	3%	3%	-	3%	-	-	
Children that won't leave home	2%	4%	1%	3%	-	1%	-	4%	
Taking longer to shed weight I've put on whilst on holiday	17%	15%	23%	17%	-	17%	17%	26%	
Struggling to get out of chairs or getting up from sitting on the floor	20%	16%	19%	17%	-	22%	45%	23%	
Wrinkles	8%	9%	12%	9%	-	6%	-	4%	
None of these	18%	21%	11%	18%	-	18%	14%	22%	
Don't know	1%	1%	-	1%	-	1%	3%	1%	

Fieldwork: 27th February - 1st March 2013

Total	Marital Status				
Base	Married/ Civil Partnership	Living as married	Separated/ Divorced	Widowed	Never Married

You mentioned that you find the following frustrating... Which of these below, do you find MOST frustrating?

	Unweighted Base	966	633	52	141	66	74
	All UK Adults aged 50+	933	625	52	130	66	60
Not being able to see in the mirror to do my make-up properly	5%		4%	5%	10%	10%	3%
Losing my hair/ hair growing out of strange places	8%		9%	9%	6%	3%	10%
People telling me I look good for 'my age'	1%		1%	-	1%	2%	5%
Forgetting why I walked into a room	15%		14%	32%	11%	27%	17%
Having to put the TV on full volume	3%		3%	2%	2%	2%	4%
Children that won't leave home	2%		3%	-	-	-	-
Taking longer to shed weight I've put on whilst on holiday	17%		19%	21%	11%	16%	12%
Struggling to get out of chairs or getting up from sitting on the floor	20%		20%	10%	28%	18%	21%
Wrinkles	8%		7%	6%	11%	4%	13%
None of these	18%		19%	16%	17%	18%	16%
Don't know	1%		1%	-	3%	1%	-

Fieldwork: 27th February - 1st March 2013

Total	Children in Household					
Base	0	1	2	3+	ALL WITH CHILDREN IN HOUSEHOLD (NET)	Refused

You mentioned that you find the following frustrating... Which of these below, do you find MOST frustrating?

	Unweighted Base	966	859	65	26	7	98	9
	All UK Adults aged 50+	933	826	65	26	5	96	11
Not being able to see in the mirror to do my make-up properly	5%	5%	10%	-	10%	7%	-	
Losing my hair/ hair growing out of strange places	8%	8%	12%	6%	27%	11%	4%	
People telling me I look good for 'my age'	1%	1%	7%	-	-	5%	-	
Forgetting why I walked into a room	15%	16%	11%	22%	9%	14%	13%	
Having to put the TV on full volume	3%	2%	5%	4%	-	5%	-	
Children that won't leave home	2%	2%	4%	-	-	3%	-	
Taking longer to shed weight I've put on whilst on holiday	17%	18%	17%	9%	-	14%	13%	
Struggling to get out of chairs or getting up from sitting on the floor	20%	22%	5%	24%	9%	10%	-	
Wrinkles	8%	7%	12%	3%	-	9%	-	
None of these	18%	18%	17%	24%	45%	20%	70%	
Don't know	1%	1%	1%	9%	-	3%	-	

Fieldwork: 27th February - 1st March 2013

Total	Government Region						
Base	North East	North West	Yorkshire and the Humber	East Midlands	West Midlands	East of England	London

You mentioned that you find the following frustrating... Which of these below, do you find MOST frustrating?

	Unweighted Base	966	37	120	90	68	72	99	115
	All UK Adults aged 50+	933	37	106	88	70	70	84	90
Not being able to see in the mirror to do my make-up properly	5%		14%	5%	6%	7%	9%	7%	4%
Losing my hair/ hair growing out of strange places	8%		5%	11%	8%	6%	5%	5%	13%
People telling me I look good for 'my age'	1%		-	-	4%	5%	-	-	-
Forgetting why I walked into a room	15%		20%	14%	6%	21%	17%	23%	21%
Having to put the TV on full volume	3%		3%	1%	2%	9%	-	-	4%
Children that won't leave home	2%		-	2%	1%	1%	1%	-	1%
Taking longer to shed weight I've put on whilst on holiday	17%		4%	20%	21%	20%	20%	16%	15%
Struggling to get out of chairs or getting up from sitting on the floor	20%		35%	25%	24%	12%	21%	18%	18%
Wrinkles	8%		2%	7%	11%	3%	12%	5%	7%
None of these	18%		18%	15%	16%	16%	15%	25%	16%
Don't know	1%		-	-	1%	-	2%	2%	1%

Fieldwork: 27th February - 1st March 2013

Total	Government Region				
Base	South East	South West	Wales	Scotland	Northern Ireland

You mentioned that you find the following frustrating... Which of these below, do you find MOST frustrating?

	Unweighted Base	966	125	113	37	64	26
	All UK Adults aged 50+	933	134	104	43	75	32
Not being able to see in the mirror to do my make-up properly	5%		8%	1%	3%	3%	-
Losing my hair/ hair growing out of strange places	8%		9%	7%	18%	3%	9%
People telling me I look good for 'my age'	1%		3%	-	3%	1%	-
Forgetting why I walked into a room	15%		11%	16%	18%	16%	5%
Having to put the TV on full volume	3%		1%	6%	-	4%	-
Children that won't leave home	2%		6%	2%	8%	1%	-
Taking longer to shed weight I've put on whilst on holiday	17%		19%	22%	5%	10%	19%
Struggling to get out of chairs or getting up from sitting on the floor	20%		16%	14%	24%	26%	30%
Wrinkles	8%		5%	10%	8%	4%	21%
None of these	18%		19%	19%	11%	31%	15%
Don't know	1%		2%	2%	2%	1%	-

Fieldwork: 27th February - 1st March 2013

Total	Social Media (monthly or more)			
Base	Facebook	LinkedIn	Google+	Twitter

You mentioned that you find the following frustrating... Which of these below, do you find MOST frustrating?

	Unweighted Base	966	475	90	43	117
	All UK Adults aged 50+	933	473	71	41	102
Not being able to see in the mirror to do my make-up properly	5%	6%	1%	-	5%	
Losing my hair/ hair growing out of strange places	8%	8%	8%	11%	15%	
People telling me I look good for 'my age'	1%	1%	2%	7%	3%	
Forgetting why I walked into a room	15%	14%	19%	12%	12%	
Having to put the TV on full volume	3%	3%	5%	1%	6%	
Children that won't leave home	2%	2%	1%	3%	3%	
Taking longer to shed weight I've put on whilst on holiday	17%	16%	27%	27%	14%	
Struggling to get out of chairs or getting up from sitting on the floor	20%	24%	7%	22%	16%	
Wrinkles	8%	9%	4%	4%	8%	
None of these	18%	16%	27%	14%	19%	
Don't know	1%	0%	-	-	-	

Fieldwork: 27th February - 1st March 2013

Base	Gender					Social Grade	
	Male	Female	50 to 64	65 to 74	75+	ABC1	C2DE

Age-related Macular Degeneration" (AMD) is an eye disease... Before today, had you heard of this condition?

	Unweighted Base	966	473	493	639	274	53	618	348
All UK Adults aged 50+		933	431	502	608	270	55	551	383
Yes, I had		65%	56%	73%	64%	69%	59%	66%	63%
No, I hadn't		32%	41%	24%	33%	30%	35%	30%	35%
Not sure		3%	3%	3%	4%	1%	6%	3%	2%

For the following question, please imagine that you noticed that you had blurry vision or wavy lines across your vision that didn't go away... Which ONE of the following best describes how long, if at all, you think you would wait before making an appointment to see a GP or Optician to treat this condition? (Please tick the option that BEST applies)

	Unweighted Base	966	473	493	639	274	53	618	348
All UK Adults aged 50+		933	431	502	608	270	55	551	383
I would do this straightaway		47%	43%	50%	44%	54%	50%	47%	46%
I would wait up to a week		22%	21%	22%	24%	17%	17%	23%	19%
I would wait more than 1 week up to 2 weeks		12%	11%	12%	13%	9%	11%	12%	11%
I would wait more than 2 weeks up to 3 weeks		4%	5%	2%	4%	2%	8%	4%	3%
I would wait more than 3 weeks up to 4 weeks		5%	5%	4%	4%	7%	1%	4%	5%
I would wait a couple of months		6%	7%	4%	6%	6%	4%	5%	7%
I would wait up to six months		1%	1%	1%	1%	0%	1%	1%	1%
I would wait up to a year		1%	1%	0%	1%	0%	-	1%	0%
I would wait more than a year		1%	1%	0%	1%	1%	-	1%	0%
I would not go at all		1%	0%	1%	1%	-	-	1%	1%
Don't know		3%	4%	2%	2%	5%	8%	2%	6%

Fieldwork: 27th February - 1st March 2013

Total	Region							
Base	North	Midlands	East	London	South	Wales	Scotland	Northern Ireland

Age-related Macular Degeneration" (AMD) is an eye disease... Before today, had you heard of this condition?

	Unweighted Base	966	247	140	99	115	238	37	64	26
All UK Adults aged 50+	933	230	141	84	90	238	43	75	32	
Yes, I had	65%	61%	68%	62%	66%	70%	77%	53%	59%	
No, I hadn't	32%	37%	29%	37%	32%	26%	20%	46%	25%	
Not sure	3%	1%	3%	1%	2%	4%	3%	1%	16%	

For the following question, please imagine that you noticed that you had blurry vision or wavy lines across your vision that didn't go away... Which ONE of the following best describes how long, if at all, you think you would wait before making an appointment to see a GP or Optician to treat this condition? (Please tick the option that BEST applies)

	Unweighted Base	966	247	140	99	115	238	37	64	26
All UK Adults aged 50+	933	230	141	84	90	238	43	75	32	
I would do this straightaway	47%	44%	45%	44%	40%	49%	53%	64%	42%	
I would wait up to a week	22%	24%	30%	25%	25%	17%	18%	6%	25%	
I would wait more than 1 week up to 2 weeks	12%	14%	8%	14%	7%	13%	4%	13%	18%	
I would wait more than 2 weeks up to 3 weeks	4%	3%	2%	2%	5%	5%	6%	1%	2%	
I would wait more than 3 weeks up to 4 weeks	5%	5%	6%	5%	2%	5%	5%	4%	4%	
I would wait a couple of months	6%	5%	5%	2%	14%	6%	5%	2%	4%	
I would wait up to six months	1%	0%	1%	-	4%	-	2%	-	-	
I would wait up to a year	1%	1%	-	1%	-	1%	5%	-	-	
I would wait more than a year	1%	1%	1%	-	1%	0%	-	-	-	
I would not go at all	1%	0%	1%	5%	1%	0%	-	1%	-	
Don't know	3%	3%	0%	3%	1%	5%	1%	9%	7%	

Fieldwork: 27th February - 1st March 2013

Total	Working Status						
	Working full time	Working part time	ALL WORKERS (NET)	Full time student	Retired	Unemployed	Not working/ Other

Age-related Macular Degeneration" (AMD) is an eye disease... Before today, had you heard of this condition?

Unweighted Base	966	352	96	448	-	449	24	45
All UK Adults aged 50+	933	320	97	418	-	452	19	45
Yes, I had	65%	62%	79%	66%	-	65%	77%	56%
No, I hadn't	32%	35%	18%	31%	-	32%	23%	43%
Not sure	3%	3%	3%	3%	-	3%	-	1%

For the following question, please imagine that you noticed that you had blurry vision or wavy lines across your vision that didn't go away... Which ONE of the following best describes how long, if at all, you think you would wait before making an appointment to see a GP or Optician to treat this condition? (Please tick the option that BEST applies)

Unweighted Base	966	352	96	448	-	449	24	45
All UK Adults aged 50+	933	320	97	418	-	452	19	45
I would do this straightaway	47%	38%	38%	38%	-	54%	61%	50%
I would wait up to a week	22%	27%	27%	27%	-	16%	8%	27%
I would wait more than 1 week up to 2 weeks	12%	16%	11%	14%	-	10%	8%	8%
I would wait more than 2 weeks up to 3 weeks	4%	4%	2%	4%	-	3%	3%	3%
I would wait more than 3 weeks up to 4 weeks	5%	3%	4%	3%	-	6%	6%	5%
I would wait a couple of months	6%	6%	9%	6%	-	6%	-	3%
I would wait up to six months	1%	1%	0%	1%	-	0%	7%	1%
I would wait up to a year	1%	1%	2%	1%	-	0%	-	-
I would wait more than a year	1%	0%	2%	1%	-	0%	2%	-
I would not go at all	1%	1%	5%	2%	-	0%	-	-
Don't know	3%	3%	1%	3%	-	4%	5%	2%

Fieldwork: 27th February - 1st March 2013

Total	Marital Status				
Base	Married/ Civil Partnership	Living as married	Separated/ Divorced	Widowed	Never Married

Age-related Macular Degeneration" (AMD) is an eye disease... Before today, had you heard of this condition?

Unweighted Base	966	633	52	141	66	74
All UK Adults aged 50+	933	625	52	130	66	60
Yes, I had	65%	66%	65%	50%	74%	74%
No, I hadn't	32%	30%	35%	47%	22%	25%
Not sure	3%	3%	-	3%	3%	1%

For the following question, please imagine that you noticed that you had blurry vision or wavy lines across your vision that didn't go away... Which ONE of the following best describes how long, if at all, you think you would wait before making an appointment to see a GP or Optician to treat this condition? (Please tick the option that BEST applies)

Unweighted Base	966	633	52	141	66	74
All UK Adults aged 50+	933	625	52	130	66	60
I would do this straightaway	47%	47%	31%	43%	60%	55%
I would wait up to a week	22%	22%	28%	21%	17%	16%
I would wait more than 1 week up to 2 weeks	12%	12%	25%	12%	6%	3%
I would wait more than 2 weeks up to 3 weeks	4%	4%	2%	4%	1%	4%
I would wait more than 3 weeks up to 4 weeks	5%	4%	3%	6%	9%	10%
I would wait a couple of months	6%	6%	6%	5%	2%	5%
I would wait up to six months	1%	1%	-	1%	1%	1%
I would wait up to a year	1%	1%	1%	1%	-	-
I would wait more than a year	1%	0%	-	2%	-	1%
I would not go at all	1%	1%	-	2%	-	-
Don't know	3%	3%	4%	3%	4%	5%

Fieldwork: 27th February - 1st March 2013

Total	Children in Household					
Base	0	1	2	3+	ALL WITH CHILDREN IN HOUSEHOLD (NET)	Refused

Age-related Macular Degeneration" (AMD) is an eye disease... Before today, had you heard of this condition?

	Unweighted Base	966	859	65	26	7	98	9
	All UK Adults aged 50+	933	826	65	26	5	96	11
Yes, I had	65%	66%	55%	68%	82%	60%	36%	
No, I hadn't	32%	31%	38%	22%	18%	33%	64%	
Not sure	3%	2%	7%	10%	-	8%	-	

For the following question, please imagine that you noticed that you had blurry vision or wavy lines across your vision that didn't go away... Which ONE of the following best describes how long, if at all, you think you would wait before making an appointment to see a GP or Optician to treat this condition? (Please tick the option that BEST applies)

	Unweighted Base	966	859	65	26	7	98	9
	All UK Adults aged 50+	933	826	65	26	5	96	11
I would do this straightaway	47%	48%	39%	28%	28%	35%	33%	
I would wait up to a week	22%	21%	26%	40%	34%	30%	4%	
I would wait more than 1 week up to 2 weeks	12%	12%	8%	12%	11%	10%	-	
I would wait more than 2 weeks up to 3 weeks	4%	4%	5%	2%	-	4%	-	
I would wait more than 3 weeks up to 4 weeks	5%	5%	4%	-	-	3%	8%	
I would wait a couple of months	6%	5%	10%	17%	-	11%	-	
I would wait up to six months	1%	1%	1%	-	-	1%	13%	
I would wait up to a year	1%	1%	2%	-	-	2%	-	
I would wait more than a year	1%	1%	1%	-	-	0%	-	
I would not go at all	1%	1%	-	2%	27%	2%	-	
Don't know	3%	3%	4%	-	-	3%	42%	

Fieldwork: 27th February - 1st March 2013

Total	Government Region						
Base	North East	North West	Yorkshire and the Humber	East Midlands	West Midlands	East of England	London

Age-related Macular Degeneration" (AMD) is an eye disease... Before today, had you heard of this condition?

Unweighted Base	966	37	120	90	68	72	99	115
All UK Adults aged 50+	933	37	106	88	70	70	84	90
Yes, I had	65%	68%	62%	58%	58%	77%	62%	66%
No, I hadn't	32%	32%	36%	41%	42%	16%	37%	32%
Not sure	3%	-	2%	1%	-	7%	1%	2%

For the following question, please imagine that you noticed that you had blurry vision or wavy lines across your vision that didn't go away... Which ONE of the following best describes how long, if at all, you think you would wait before making an appointment to see a GP or Optician to treat this condition? (Please tick the option that BEST applies)

Unweighted Base	966	37	120	90	68	72	99	115
All UK Adults aged 50+	933	37	106	88	70	70	84	90
I would do this straightaway	47%	59%	41%	42%	46%	43%	44%	40%
I would wait up to a week	22%	9%	27%	26%	21%	39%	25%	25%
I would wait more than 1 week up to 2 weeks	12%	7%	13%	18%	15%	1%	14%	7%
I would wait more than 2 weeks up to 3 weeks	4%	6%	3%	1%	3%	2%	2%	5%
I would wait more than 3 weeks up to 4 weeks	5%	14%	4%	2%	6%	7%	5%	2%
I would wait a couple of months	6%	1%	4%	9%	5%	6%	2%	14%
I would wait up to six months	1%	-	-	1%	2%	-	-	4%
I would wait up to a year	1%	-	2%	-	-	-	1%	-
I would wait more than a year	1%	1%	0%	1%	2%	1%	-	1%
I would not go at all	1%	-	0%	-	-	1%	5%	1%
Don't know	3%	1%	5%	1%	1%	-	3%	1%

Fieldwork: 27th February - 1st March 2013

Total	Government Region				
Base	South East	South West	Wales	Scotland	Northern Ireland

Age-related Macular Degeneration" (AMD) is an eye disease... Before today, had you heard of this condition?

Unweighted Base	966	125	113	37	64	26
All UK Adults aged 50+	933	134	104	43	75	32
Yes, I had	65%	71%	70%	77%	53%	59%
No, I hadn't	32%	24%	28%	20%	46%	25%
Not sure	3%	5%	2%	3%	1%	16%

For the following question, please imagine that you noticed that you had blurry vision or wavy lines across your vision that didn't go away... Which ONE of the following best describes how long, if at all, you think you would wait before making an appointment to see a GP or Optician to treat this condition? (Please tick the option that BEST applies)

Unweighted Base	966	125	113	37	64	26
All UK Adults aged 50+	933	134	104	43	75	32
I would do this straightaway	47%	47%	51%	53%	64%	42%
I would wait up to a week	22%	24%	9%	18%	6%	25%
I would wait more than 1 week up to 2 weeks	12%	11%	16%	4%	13%	18%
I would wait more than 2 weeks up to 3 weeks	4%	6%	4%	6%	1%	2%
I would wait more than 3 weeks up to 4 weeks	5%	5%	4%	5%	4%	4%
I would wait a couple of months	6%	3%	10%	5%	2%	4%
I would wait up to six months	1%	-	-	2%	-	-
I would wait up to a year	1%	-	1%	5%	-	-
I would wait more than a year	1%	0%	-	-	-	-
I would not go at all	1%	-	0%	-	1%	-
Don't know	3%	5%	4%	1%	9%	7%

Fieldwork: 27th February - 1st March 2013

Total	Social Media (monthly or more)			
Base	Facebook	LinkedIn	Google+	Twitter

Age-related Macular Degeneration" (AMD) is an eye disease... Before today, had you heard of this condition?

Unweighted Base	966	475	90	43	117
All UK Adults aged 50+	933	473	71	41	102
Yes, I had	65%	64%	69%	70%	69%
No, I hadn't	32%	34%	31%	22%	28%
Not sure	3%	2%	-	8%	4%

For the following question, please imagine that you noticed that you had blurry vision or wavy lines across your vision that didn't go away... Which ONE of the following best describes how long, if at all, you think you would wait before making an appointment to see a GP or Optician to treat this condition? (Please tick the option that BEST applies)

Unweighted Base	966	475	90	43	117
All UK Adults aged 50+	933	473	71	41	102
I would do this straightaway	47%	49%	39%	39%	43%
I would wait up to a week	22%	18%	25%	16%	16%
I would wait more than 1 week up to 2 weeks	12%	13%	17%	17%	14%
I would wait more than 2 weeks up to 3 weeks	4%	3%	2%	9%	8%
I would wait more than 3 weeks up to 4 weeks	5%	5%	2%	9%	5%
I would wait a couple of months	6%	6%	7%	2%	10%
I would wait up to six months	1%	1%	3%	-	0%
I would wait up to a year	1%	1%	1%	-	1%
I would wait more than a year	1%	1%	-	-	0%
I would not go at all	1%	1%	2%	1%	1%
Don't know	3%	3%	3%	6%	1%

Fieldwork: 27th February - 1st March 2013

Total	Gender					Social Grade	
Base	Male	Female	50 to 64	65 to 74	75+	ABC1	C2DE

Thinking generally... Which, if any, of the following do you think would reduce a person's risk of sight loss? (Please tick all that apply)

	Unweighted Base	966	473	493	639	274	53	618	348
All UK Adults aged 50+		933	431	502	608	270	55	551	383
Stopping smoking	37%		40%	35%	37%	42%	26%	38%	36%
Eating green vegetables	21%		19%	23%	20%	24%	18%	21%	21%
Wearing sunglasses	26%		22%	30%	27%	25%	20%	27%	25%
Avoiding sugary drinks	12%		15%	9%	11%	15%	8%	12%	11%
Watching less TV	10%		13%	7%	9%	11%	7%	9%	11%
Taking aspirin	4%		6%	3%	4%	5%	1%	4%	5%
Maintaining a healthy weight	27%		32%	23%	29%	26%	10%	27%	27%
None of these	16%		12%	19%	16%	15%	16%	19%	12%
Don't know	25%		28%	23%	23%	26%	46%	25%	27%

All figures, unless otherwise stated, are from YouGov Plc.

Fieldwork: 27th February - 1st March 2013

Total	Region							
Base	North	Midlands	East	London	South	Wales	Scotland	Northern Ireland

Thinking generally... Which, if any, of the following do you think would reduce a person's risk of sight loss? (Please tick all that apply)

	Unweighted Base	966	247	140	99	115	238	37	64	26
	All UK Adults aged 50+	933	230	141	84	90	238	43	75	32
Stopping smoking	37%	40%	47%	28%	31%	35%	46%	43%	14%	
Eating green vegetables	21%	20%	22%	14%	20%	23%	22%	25%	22%	
Wearing sunglasses	26%	18%	21%	26%	34%	33%	29%	21%	42%	
Avoiding sugary drinks	12%	12%	12%	9%	11%	12%	27%	8%	5%	
Watching less TV	10%	12%	11%	9%	11%	8%	7%	11%	6%	
Taking aspirin	4%	6%	3%	3%	1%	5%	7%	1%	-	
Maintaining a healthy weight	27%	22%	27%	18%	23%	32%	44%	33%	28%	
None of these	16%	16%	14%	30%	19%	13%	11%	10%	19%	
Don't know	25%	27%	28%	20%	23%	24%	27%	25%	28%	

All figures, unless otherwise stated, are from YouGov Plc.

Fieldwork: 27th February - 1st March 2013

Total	Working Status						
Base	Working full time	Working part time	ALL WORKERS (NET)	Full time student	Retired	Unemployed	Not working/ Other

Thinking generally... Which, if any, of the following do you think would reduce a person's risk of sight loss? (Please tick all that apply)

Unweighted Base	966	352	96	448	-	449	24	45
All UK Adults aged 50+	933	320	97	418	-	452	19	45
Stopping smoking	37%	38%	43%	39%	-	36%	48%	29%
Eating green vegetables	21%	23%	17%	22%	-	20%	34%	22%
Wearing sunglasses	26%	29%	22%	28%	-	23%	47%	33%
Avoiding sugary drinks	12%	13%	9%	12%	-	12%	10%	11%
Watching less TV	10%	12%	4%	10%	-	10%	24%	5%
Taking aspirin	4%	6%	1%	5%	-	3%	3%	10%
Maintaining a healthy weight	27%	31%	28%	30%	-	23%	43%	29%
None of these	16%	13%	22%	15%	-	16%	15%	26%
Don't know	25%	23%	21%	23%	-	29%	15%	19%

All figures, unless otherwise stated, are from YouGov Plc.

Fieldwork: 27th February - 1st March 2013

Total	Marital Status				
Base	Married/ Civil Partnership	Living as married	Separated/ Divorced	Widowed	Never Married

Thinking generally... Which, if any, of the following do you think would reduce a person's risk of sight loss? (Please tick all that apply)

	Unweighted Base	966	633	52	141	66	74
All UK Adults aged 50+		933	625	52	130	66	60
Stopping smoking	37%	37%	34%	40%	42%	34%	
Eating green vegetables	21%	20%	25%	20%	27%	26%	
Wearing sunglasses	26%	27%	29%	20%	26%	26%	
Avoiding sugary drinks	12%	13%	5%	11%	5%	10%	
Watching less TV	10%	8%	16%	13%	10%	12%	
Taking aspirin	4%	5%	6%	1%	8%	1%	
Maintaining a healthy weight	27%	28%	31%	26%	18%	27%	
None of these	16%	16%	10%	15%	11%	28%	
Don't know	25%	25%	28%	28%	32%	18%	

All figures, unless otherwise stated, are from YouGov Plc.

Fieldwork: 27th February - 1st March 2013

Total	Children in Household					
Base	0	1	2	3+	ALL WITH CHILDREN IN HOUSEHOLD (NET)	Refused

Thinking generally... Which, if any, of the following do you think would reduce a person's risk of sight loss? (Please tick all that apply)

	Unweighted Base	966	859	65	26	7	98	9
All UK Adults aged 50+		933	826	65	26	5	96	11
Stopping smoking	37%	39%	19%	21%	80%	23%	16%	
Eating green vegetables	21%	22%	12%	29%	-	16%	-	
Wearing sunglasses	26%	27%	24%	16%	32%	22%	22%	
Avoiding sugary drinks	12%	12%	6%	20%	-	10%	-	
Watching less TV	10%	11%	4%	2%	-	3%	13%	
Taking aspirin	4%	4%	5%	6%	-	5%	-	
Maintaining a healthy weight	27%	28%	19%	28%	-	21%	-	
None of these	16%	16%	13%	25%	-	16%	21%	
Don't know	25%	23%	44%	35%	9%	40%	50%	

All figures, unless otherwise stated, are from YouGov Plc.

Fieldwork: 27th February - 1st March 2013

Total	Government Region						
Base	North East	North West	Yorkshire and the Humber	East Midlands	West Midlands	East of England	London

Thinking generally... Which, if any, of the following do you think would reduce a person's risk of sight loss? (Please tick all that apply)

	Unweighted Base	966	37	120	90	68	72	99	115
	All UK Adults aged 50+	933	37	106	88	70	70	84	90
Stopping smoking	37%		34%	39%	43%	46%	48%	28%	31%
Eating green vegetables	21%		14%	14%	29%	28%	16%	14%	20%
Wearing sunglasses	26%		14%	17%	22%	25%	16%	26%	34%
Avoiding sugary drinks	12%		15%	12%	11%	16%	8%	9%	11%
Watching less TV	10%		16%	8%	14%	15%	7%	9%	11%
Taking aspirin	4%		-	8%	7%	5%	1%	3%	1%
Maintaining a healthy weight	27%		18%	19%	28%	29%	24%	18%	23%
None of these	16%		20%	16%	15%	12%	17%	30%	19%
Don't know	25%		28%	30%	21%	32%	24%	20%	23%

All figures, unless otherwise stated, are from YouGov Plc.

Fieldwork: 27th February - 1st March 2013

Total	Government Region				
Base	South East	South West	Wales	Scotland	Northern Ireland

Thinking generally... Which, if any, of the following do you think would reduce a person's risk of sight loss? (Please tick all that apply)

	Unweighted Base	966	125	113	37	64	26
	All UK Adults aged 50+	933	134	104	43	75	32
Stopping smoking	37%	32%	39%	46%	43%	14%	
Eating green vegetables	21%	20%	28%	22%	25%	22%	
Wearing sunglasses	26%	36%	30%	29%	21%	42%	
Avoiding sugary drinks	12%	12%	13%	27%	8%	5%	
Watching less TV	10%	7%	9%	7%	11%	6%	
Taking aspirin	4%	8%	1%	7%	1%	-	
Maintaining a healthy weight	27%	30%	35%	44%	33%	28%	
None of these	16%	13%	14%	11%	10%	19%	
Don't know	25%	25%	24%	27%	25%	28%	

All figures, unless otherwise stated, are from YouGov Plc.

Fieldwork: 27th February - 1st March 2013

Total	Social Media (monthly or more)			
Base	Facebook	LinkedIn	Google+	Twitter

Thinking generally... Which, if any, of the following do you think would reduce a person's risk of sight loss? (Please tick all that apply)

	Unweighted Base	966	475	90	43	117
	All UK Adults aged 50+	933	473	71	41	102
Stopping smoking	37%	38%	39%	40%	44%	
Eating green vegetables	21%	22%	30%	16%	22%	
Wearing sunglasses	26%	29%	28%	24%	33%	
Avoiding sugary drinks	12%	13%	15%	16%	15%	
Watching less TV	10%	11%	14%	16%	6%	
Taking aspirin	4%	6%	8%	6%	13%	
Maintaining a healthy weight	27%	28%	31%	22%	37%	
None of these	16%	17%	19%	7%	17%	
Don't know	25%	20%	13%	16%	16%	

All figures, unless otherwise stated, are from YouGov Plc.