

## YouGov Survey Results

Sample Size: 1923 GB Adults  
Fieldwork: 2nd - 3rd July 2013

|   | Voting intention |     |         |      | 2010 Vote |     |         | Gender |        | Age   |       |       |     | Social grade |      | Region |               |                  |       |          |   |
|---|------------------|-----|---------|------|-----------|-----|---------|--------|--------|-------|-------|-------|-----|--------------|------|--------|---------------|------------------|-------|----------|---|
| Total                                   | Con              | Lab | Lib Dem | UKIP | Con       | Lab | Lib Dem | Male   | Female | 18-24 | 25-39 | 40-59 | 60+ | ABC1         | C2DE | London | Rest of South | Midlands / Wales | North | Scotland |   |
| <b>Weighted Sample</b><br><b>1923</b>   | X                | X   | X       | X    | 597       | 488 | 419     | 935    | 988    | 233   | 490   | 658   | 542 | 1096         | 827  | 246    | 625           | 412              | 473   | 167      |   |
| <b>Unweighted Sample</b><br><b>1923</b> | 440              | 616 | 113     | 215  | 589       | 502 | 422     | 894    | 1029   | 156   | 448   | 779   | 540 | 1237         | 686  | 278    | 638           | 387              | 466   | 154      |   |
|   | %                | %   | %       | %    | %         | %   | %       | %      | %      | %     | %     | %     | %   | %            | %    | %      | %             | %                | %     | %        | % |

Later this month the Muslim holy month of Ramadan begins. Practicing Muslims pray five times a day and the call to prayer is traditionally called out from Mosques at the five times set for prayer each day. Channel 4 has said it will broadcast the five daily calls to prayer on the first day of Ramadan, and will broadcast the first daily call to prayer at about 3am each morning throughout the whole of Ramadan.

Do you think Channel 4 are right or wrong to mark Ramadan in this way?

|            |           |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |
|------------|-----------|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|
| Right      | <b>26</b> | 21 | 35 | 38 | 7  | 15 | 30 | 33 | 25 | 26 | 36 | 35 | 24 | 14 | 29 | 21 | 35 | 24 | 23 | 23 | 28 |
| Wrong      | <b>52</b> | 61 | 42 | 34 | 84 | 67 | 45 | 44 | 54 | 49 | 31 | 42 | 53 | 68 | 49 | 54 | 39 | 52 | 52 | 57 | 52 |
| Don't know | <b>23</b> | 18 | 23 | 28 | 9  | 18 | 25 | 23 | 21 | 25 | 33 | 23 | 23 | 18 | 21 | 25 | 25 | 24 | 25 | 20 | 20 |