

## YouGov / The Sun Survey Results

Sample Size: 1792 GB Adults  
Fieldwork: 3rd - 4th July 2013

	Voting intention				2010 Vote			Gender		Age				Social grade		Region					
Total	Con	Lab	Lib Dem	UKIP	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
<b>Weight Sample</b> <b>1792</b>	X	X	X	X	551	450	388	871	921	217	457	613	505	1021	771	229	582	383	441	156	
<b>Unweighted Sample</b> <b>1792</b>	424	517	109	222	588	437	383	799	993	94	424	725	549	1153	639	266	598	362	418	148	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

**Do you think it is or is not acceptable to have a conversation on a mobile phone while being served at a shop checkout?**

Is acceptable	<b>16</b>	18	16	29	7	13	14	15	17	16	36	23	14	5	17	16	29	17	13	12	16
Is not acceptable	<b>80</b>	80	81	71	91	85	82	83	80	80	58	72	83	93	80	80	63	80	84	85	81
Don't know	<b>4</b>	2	3	1	2	2	5	2	3	4	6	5	4	2	4	4	7	3	4	3	3

**It has recently been reported that a Sainsbury supermarket checkout assistant refused to check out a customers' shopping because the customer was talking on her mobile phone.**

**Do you think it was right or wrong for the assistant not to serve the customer when she was talking on her mobile phone?**

Right not to serve the customer	<b>56</b>	58	56	43	69	61	58	58	58	54	35	49	57	69	55	56	46	57	61	58	46
Wrong not to serve the customer	<b>38</b>	36	38	50	29	33	36	36	37	39	57	44	37	26	39	37	43	39	33	35	48
Don't know	<b>6</b>	6	5	7	2	6	6	6	6	7	8	7	6	5	5	7	12	4	5	7	6