

## YouGov Survey Results

Sample Size: 2013 GB Adults  
Fieldwork: 3rd - 4th April 2013

	Voting intention				2010 Vote			Gender		Age				Social grade		Region					
Total	Con	Lab	Lib Dem	UKIP	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
<b>Weighted Sample 2013</b>	X	X	X	X	631	533	435	978	1035	244	513	688	568	1147	866	258	654	431	495	175	
Unweighted Sample 2013	446	700	144	188	596	563	441	945	1068	168	520	807	518	1350	663	287	664	384	468	210	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

**Samoa Air has started to charge passengers based on their weight, so that heavier passengers have to pay more than light passengers. Do you think is a good or bad idea for airlines to set ticket prices based on passengers' weight?**

A good idea	<b>50</b>	60	42	44	55	57	41	51	57	43	47	51	48	53	51	48	47	54	49	47	45
A bad idea	<b>37</b>	28	45	47	38	32	47	36	33	40	37	35	39	35	38	35	42	33	36	38	42
Don't know	<b>13</b>	11	12	9	7	11	11	12	10	17	16	14	13	11	11	16	11	13	15	14	13