

YouGov Survey Results

Commonwealth Games

Sample size: 1297 Scottish Adults (18+)

Fieldwork: 24th - 27th September

Total	Gender		Age					Social Grade		Scottish Region							
Base	Male	Female	18-24	25-34	35-44	45-54	55+	ABC1	C2DE	North East Scotland	Highlands & Islands	South Scotland	West Scotland	Central	Mid-Scotland & Fife	Lothians	Glasgow

The 2014 Commonwealth Games will take place in Glasgow next summer....How excited, if at all, are you about this?

Unweighted base	1297	677	620	110	154	213	208	612	764	533	164	151	189	103	196	137	217	140
Base: All Scottish Adults	1297	616	681	158	176	241	250	472	584	713	177	117	181	134	207	149	183	149
Very excited	12%	12%	13%	24%	18%	14%	7%	8%	12%	12%	7%	12%	14%	13%	9%	14%	9%	25%
Fairly excited	34%	32%	35%	23%	35%	38%	34%	34%	38%	30%	31%	26%	31%	40%	37%	30%	37%	35%
Not very excited	30%	30%	29%	36%	31%	23%	29%	31%	29%	30%	31%	35%	24%	26%	33%	36%	30%	23%
Not at all excited	24%	26%	23%	17%	15%	25%	29%	27%	21%	27%	31%	27%	31%	21%	21%	21%	24%	17%

The tickets for the 2014 Glasgow Commonwealth Games went on sale on 19th August 2013.Did you apply for tickets to see the Commonwealth Games live?

Unweighted base	1297	677	620	110	154	213	208	612	764	533	164	151	189	103	196	137	217	140
Base: All Scottish Adults	1297	616	681	158	176	241	250	472	584	713	177	117	181	134	207	149	183	149
Yes, I applied for tickets for more than one event	10%	8%	11%	11%	14%	14%	7%	6%	14%	6%	5%	4%	10%	15%	8%	7%	9%	20%
Yes, I applied for tickets for one event	4%	5%	3%	2%	3%	3%	8%	3%	4%	4%	3%	3%	1%	8%	1%	7%	4%	5%
No, I didn't apply for any tickets	87%	87%	87%	87%	83%	83%	85%	91%	82%	91%	92%	93%	89%	77%	92%	86%	87%	76%

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Total	Marital Status						Working status					
Base	Married/ Civil Partnership	Living as married	Separated/ Divorced	Widowed	Never Married	Refused	Working full time	Working part time	Full time student	Retired	Unemployed	Not working/ Other

The 2014 Commonwealth Games will take place in Glasgow next summer....How excited, if at all, are you about this?

Unweighted base	1297	715	113	112	48	263	46	582	142	56	367	40	110
Base: All Scottish Adults	1297	642	136	115	38	322	43	616	157	78	282	46	119
Very excited	12%	9%	15%	12%	3%	18%	28%	13%	14%	27%	9%	19%	6%
Fairly excited	34%	38%	32%	28%	50%	27%	32%	35%	31%	30%	35%	25%	33%
Not very excited	30%	30%	30%	25%	26%	33%	10%	30%	34%	30%	28%	27%	28%
Not at all excited	24%	24%	23%	36%	20%	22%	30%	23%	21%	13%	28%	29%	33%

The tickets for the 2014 Glasgow Commonwealth Games went on sale on 19th August 2013. Did you apply for tickets to see the Commonwealth Games live?

Unweighted base	1297	715	113	112	48	263	46	582	142	56	367	40	110
Base: All Scottish Adults	1297	642	136	115	38	322	43	616	157	78	282	46	119
Yes, I applied for tickets for more than one event	10%	9%	10%	6%	4%	11%	24%	11%	13%	19%	4%	2%	5%
Yes, I applied for tickets for one event	4%	5%	2%	6%	2%	2%	2%	5%	3%	1%	3%	2%	1%
No, I didn't apply for any tickets	87%	86%	88%	89%	94%	88%	74%	83%	85%	80%	92%	96%	94%

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Commonwealth Games

Sample size: 1297 Scottish Adults (18+)

Fieldwork: 24th - 27th September

Total	Children in Household					Social Media (monthly or more)					
Base	0	1	2	3+	Refused	Facebook	LinkedIn	Google+	Twitter	Myspace	None of these

The 2014 Commonwealth Games will take place in Glasgow next summer....How excited, if at all, are you about this?

Unweighted base	1297	984	148	105	35	25	789	174	73	303	1	392
Base: All Scottish Adults	1297	932	187	115	38	25	848	161	77	349	2	336
Very excited	12%	12%	12%	12%	19%	28%	13%	23%	17%	20%	-	8%
Fairly excited	34%	31%	41%	40%	53%	16%	35%	34%	36%	30%	-	31%
Not very excited	30%	32%	28%	29%	5%	14%	30%	30%	33%	28%	100%	27%
Not at all excited	24%	26%	19%	18%	24%	42%	22%	14%	13%	22%	-	33%

The tickets for the 2014 Glasgow Commonwealth Games went on sale on 19th August 2013. Did you apply for tickets to see the Commonwealth Games live?

Unweighted base	1297	984	148	105	35	25	789	174	73	303	1	392
Base: All Scottish Adults	1297	932	187	115	38	25	848	161	77	349	2	336
Yes, I applied for tickets for more than one event	10%	8%	11%	14%	18%	15%	11%	16%	13%	14%	-	6%
Yes, I applied for tickets for one event	4%	3%	5%	11%	6%	-	4%	1%	1%	6%	-	2%
No, I didn't apply for any tickets	87%	89%	84%	75%	77%	85%	85%	83%	86%	81%	100%	92%

Fieldwork: 24th - 27th September

Total	Gender		Age					Social Grade		Scottish Region							
Base	Male	Female	18-24	25-34	35-44	45-54	55+	ABC1	C2DE	North East Scotland	Highlands & Islands	South Scotland	West Scotland	Central	Mid-Scotland & Fife	Lothians	Glasgow

Thinking about the 2014 Glasgow Commonwealth Games...Which, if any, of the following sports do you plan on watching, either live at the event or on TV? (Please tick all that apply)

Unweighted base	1297	677	620	110	154	213	208	612	764	533	164	151	189	103	196	137	217	140
Base: All Scottish Adults	1297	616	681	158	176	241	250	472	584	713	177	117	181	134	207	149	183	149
Aquatics (swimming/ diving)	31%	24%	38%	27%	35%	34%	27%	32%	36%	27%	29%	30%	29%	32%	31%	36%	33%	29%
Athletics (track/ field/ marathon)	45%	47%	43%	35%	57%	47%	44%	43%	51%	40%	38%	36%	40%	50%	42%	53%	54%	47%
Badminton	9%	11%	7%	14%	9%	5%	10%	9%	10%	8%	8%	12%	14%	8%	6%	3%	9%	11%
Boxing	11%	18%	5%	8%	14%	11%	15%	10%	11%	11%	13%	12%	10%	11%	9%	12%	9%	15%
Cycling (mountain/ road/ track)	30%	34%	27%	30%	37%	36%	26%	26%	32%	29%	27%	31%	24%	38%	30%	27%	36%	31%
Gymnastics (artistic/ rhythmic)	29%	19%	38%	31%	39%	26%	21%	31%	32%	27%	25%	30%	30%	32%	25%	27%	31%	35%
Hockey	7%	9%	5%	7%	9%	5%	7%	6%	10%	5%	6%	6%	9%	9%	4%	7%	6%	10%
Judo	4%	6%	3%	9%	8%	3%	4%	2%	5%	4%	4%	4%	4%	9%	3%	3%	5%	5%
Lawn Bowls	5%	8%	3%	1%	3%	1%	7%	9%	6%	5%	3%	3%	7%	9%	7%	5%	4%	4%
Netball	3%	2%	4%	2%	5%	3%	3%	3%	4%	2%	1%	1%	4%	5%	4%	2%	3%	4%
Rugby Sevens	18%	22%	14%	13%	20%	13%	18%	21%	20%	16%	14%	15%	20%	21%	19%	19%	19%	15%
Shooting (clay target/ full bore/ pistol/ small bore)	7%	10%	4%	6%	6%	4%	10%	7%	7%	7%	7%	6%	7%	6%	8%	6%	7%	6%
Squash	4%	5%	2%	4%	4%	2%	4%	4%	4%	3%	4%	2%	9%	1%	3%	1%	1%	5%
Table Tennis	6%	8%	5%	9%	10%	5%	6%	5%	6%	6%	6%	6%	7%	4%	8%	4%	6%	7%
Triathlon	16%	14%	18%	11%	15%	18%	15%	17%	18%	14%	13%	17%	19%	20%	17%	13%	14%	12%
Weightlifting	5%	7%	2%	4%	7%	6%	5%	3%	5%	5%	5%	5%	4%	5%	6%	4%	3%	6%
Wrestling (freestyle)	2%	3%	1%	2%	3%	1%	1%	2%	2%	2%	1%	1%	2%	4%	2%	1%	1%	2%
None of these	27%	27%	26%	30%	18%	28%	34%	24%	23%	29%	31%	30%	30%	25%	28%	20%	24%	24%
Don't know	12%	11%	13%	13%	10%	14%	8%	14%	11%	13%	9%	15%	15%	7%	11%	13%	11%	13%

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Thinking about the 2014 Glasgow Commonwealth Games...Which, if any, of the following sports do you plan on watching, either live at the event or on TV? (Please tick all that apply)

Unweighted base	1297	715	113	112	48	263	46	582	142	56	367	40	110
Base: All Scottish Adults	1297	642	136	115	38	322	43	616	157	78	282	46	119
Aquatics (swimming/ diving)	31%	33%	22%	37%	38%	28%	33%	30%	33%	34%	34%	25%	29%
Athletics (track/ field/ marathon)	45%	50%	37%	39%	48%	40%	53%	46%	43%	55%	45%	34%	40%
Badminton	9%	8%	4%	9%	8%	11%	14%	9%	8%	14%	10%	2%	5%
Boxing	11%	10%	15%	13%	9%	11%	12%	13%	10%	5%	11%	10%	9%
Cycling (mountain/ road/ track)	30%	30%	32%	29%	25%	30%	41%	31%	26%	40%	32%	15%	26%
Gymnastics (artistic/ rhythmic)	29%	28%	24%	32%	44%	30%	32%	25%	31%	41%	32%	19%	35%
Hockey	7%	8%	4%	5%	10%	8%	3%	8%	6%	8%	6%	9%	5%
Judo	4%	3%	3%	2%	7%	6%	11%	4%	3%	15%	3%	6%	5%
Lawn Bowls	5%	8%	2%	2%	12%	3%	3%	5%	3%	3%	10%	2%	4%
Netball	3%	3%	4%	1%	12%	3%	1%	4%	3%	4%	2%	2%	3%
Rugby Sevens	18%	19%	14%	15%	30%	16%	25%	17%	14%	13%	24%	22%	13%
Shooting (clay target/ full bore/ pistol/ small bore)	7%	7%	5%	5%	12%	8%	1%	7%	7%	12%	8%	-	6%
Squash	4%	3%	1%	1%	3%	6%	2%	3%	2%	6%	5%	2%	3%
Table Tennis	6%	6%	2%	7%	7%	9%	5%	6%	5%	15%	6%	7%	7%
Triathlon	16%	17%	12%	16%	16%	14%	14%	14%	11%	21%	20%	7%	17%
Weightlifting	5%	3%	7%	6%	2%	6%	10%	5%	4%	4%	4%	3%	6%
Wrestling (freestyle)	2%	2%	1%	3%	-	3%	-	1%	0%	1%	2%	6%	4%
None of these	27%	24%	24%	32%	23%	31%	28%	26%	31%	22%	23%	36%	32%
Don't know	12%	11%	19%	11%	9%	12%	7%	11%	11%	15%	12%	13%	17%

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Base: All Scottish Adults	1297	932	187	115	38	25	848	161	77	349	2	336
Aquatics (swimming/ diving)	31%	29%	33%	42%	44%	37%	32%	31%	28%	34%	-	27%
Athletics (track/ field/ marathon)	45%	43%	50%	54%	61%	44%	47%	48%	44%	47%	-	38%
Badminton	9%	9%	9%	7%	4%	16%	9%	9%	10%	9%	-	7%
Boxing	11%	10%	16%	14%	14%	7%	13%	16%	13%	14%	100%	7%
Cycling (mountain/ road/ track)	30%	29%	32%	33%	48%	24%	31%	35%	30%	37%	-	28%
Gymnastics (artistic/ rhythmic)	29%	29%	28%	26%	39%	28%	31%	30%	30%	29%	-	25%
Hockey	7%	6%	9%	5%	13%	2%	7%	10%	5%	8%	-	7%
Judo	4%	4%	6%	6%	8%	7%	5%	6%	7%	7%	-	2%
Lawn Bowls	5%	6%	5%	7%	-	-	4%	3%	6%	3%	-	9%
Netball	3%	3%	2%	6%	6%	2%	3%	4%	2%	3%	-	3%
Rugby Sevens	18%	18%	19%	18%	7%	13%	19%	22%	17%	19%	-	12%
Shooting (clay target/ full bore/ pistol/ small bore)	7%	7%	7%	7%	7%	18%	7%	6%	12%	6%	-	8%
Squash	4%	4%	4%	-	4%	16%	3%	5%	1%	4%	-	4%
Table Tennis	6%	6%	6%	6%	3%	18%	7%	10%	10%	6%	-	5%
Triathlon	16%	15%	14%	16%	27%	16%	15%	22%	15%	19%	-	15%
Weightlifting	5%	5%	3%	3%	4%	2%	5%	5%	8%	6%	-	3%
Wrestling (freestyle)	2%	2%	2%	0%	2%	2%	2%	2%	-	2%	-	1%
None of these	27%	29%	23%	16%	23%	12%	25%	22%	28%	25%	-	31%
Don't know	12%	11%	12%	16%	3%	27%	10%	13%	7%	9%	-	17%

Fieldwork: 24th - 27th September

Total	Gender		Age					Social Grade		Scottish Region							
Base	Male	Female	18-24	25-34	35-44	45-54	55+	ABC1	C2DE	North East Scotland	Highlands & Islands	South Scotland	West Scotland	Central	Mid-Scotland & Fife	Lothians	Glasgow

Which, if any, of the following companies do you think are the official sponsors of the 2014 Glasgow Commonwealth Games? (Please tick all that apply)

Unweighted base	1297	677	620	110	154	213	208	612	764	533	164	151	189	103	196	137	217	140
Base: All Scottish Adults	1297	616	681	158	176	241	250	472	584	713	177	117	181	134	207	149	183	149
Longines	2%	3%	1%	2%	1%	1%	4%	3%	2%	2%	0%	2%	2%	6%	2%	-	3%	5%
Scottish Power	15%	14%	16%	14%	13%	13%	19%	15%	16%	14%	13%	9%	15%	17%	18%	14%	17%	14%
Scottish and Southern Energy (SSE, also known as Scottish Hydro, SWALEC, Southern Electric and Atlantic)	16%	17%	15%	28%	21%	15%	10%	14%	17%	15%	13%	15%	16%	16%	16%	14%	17%	21%
Virgin Media	7%	6%	8%	6%	7%	6%	8%	8%	7%	7%	1%	4%	8%	13%	12%	3%	9%	7%
BP	6%	4%	7%	6%	5%	6%	6%	6%	7%	4%	6%	4%	6%	9%	7%	0%	4%	7%
Emirates	13%	14%	11%	12%	15%	14%	10%	12%	15%	11%	3%	9%	11%	21%	17%	7%	10%	24%
Sky Sports	6%	5%	8%	6%	5%	6%	7%	7%	6%	7%	4%	4%	4%	9%	9%	9%	6%	7%
Shell	2%	2%	2%	1%	1%	3%	3%	2%	2%	1%	1%	2%	2%	2%	3%	-	3%	2%
Sainsbury's	8%	7%	8%	10%	10%	7%	6%	7%	9%	7%	6%	5%	7%	14%	9%	6%	5%	10%
Lucozade	7%	7%	7%	8%	5%	10%	9%	5%	6%	8%	7%	5%	9%	7%	8%	5%	9%	5%
Royal Bank of Scotland (RBS)	25%	23%	26%	29%	28%	22%	24%	24%	29%	21%	23%	19%	22%	29%	29%	20%	25%	27%
None of these	1%	1%	1%	1%	2%	1%	2%	0%	1%	1%	0%	1%	2%	-	1%	3%	1%	1%
Don't know	60%	59%	61%	47%	54%	61%	64%	64%	56%	64%	67%	70%	67%	44%	54%	66%	62%	50%

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Which, if any, of the following companies do you think are the official sponsors of the 2014 Glasgow Commonwealth Games? (Please tick all that apply)

Unweighted base	1297	715	113	112	48	263	46	582	142	56	367	40	110
Base: All Scottish Adults	1297	642	136	115	38	322	43	616	157	78	282	46	119
Longines	2%	2%	1%	1%	2%	3%	8%	3%	2%	-	2%	5%	1%
Scottish Power	15%	16%	14%	11%	15%	16%	14%	15%	11%	14%	16%	10%	20%
Scottish and Southern Energy (SSE, also known as Scottish Hydro, SWALEC, Southern Electric and Atlantic)	16%	12%	19%	10%	9%	24%	20%	16%	10%	30%	15%	6%	18%
Virgin Media	7%	6%	3%	10%	5%	9%	11%	8%	7%	6%	6%	6%	10%
BP	6%	6%	7%	9%	3%	4%	2%	6%	4%	3%	5%	6%	5%
Emirates	13%	11%	15%	10%	9%	15%	15%	13%	12%	14%	13%	12%	9%
Sky Sports	6%	7%	4%	9%	1%	6%	8%	5%	7%	9%	8%	3%	8%
Shell	2%	2%	1%	3%	-	1%	2%	2%	1%	1%	1%	6%	2%
Sainsbury's	8%	7%	9%	7%	9%	8%	15%	7%	6%	16%	8%	5%	7%
Lucozade	7%	6%	10%	6%	-	9%	10%	7%	4%	10%	6%	7%	12%
Royal Bank of Scotland (RBS)	25%	25%	25%	14%	16%	28%	23%	24%	25%	40%	22%	22%	22%
None of these	1%	1%	1%	1%	-	1%	2%	2%	-	1%	-	1%	2%
Don't know	60%	63%	59%	72%	72%	52%	40%	58%	60%	40%	67%	64%	64%

Fieldwork: 24th - 27th September

Total	Children in Household					Social Media (monthly or more)					
Base	0	1	2	3+	Refused	Facebook	LinkedIn	Google+	Twitter	Myspace	None of these

Which, if any, of the following companies do you think are the official sponsors of the 2014 Glasgow Commonwealth Games? (Please tick all that apply)

Unweighted base	1297	984	148	105	35	25	789	174	73	303	1	392
Base: All Scottish Adults	1297	932	187	115	38	25	848	161	77	349	2	336
Longines	2%	3%	2%	-	2%	-	3%	5%	1%	3%	-	1%
Scottish Power	15%	14%	18%	19%	11%	13%	14%	22%	18%	12%	100%	18%
Scottish and Southern Energy (SSE, also known as Scottish Hydro, SWALEC, Southern Electric and Atlantic)	16%	16%	17%	16%	15%	2%	17%	24%	11%	21%	-	11%
Virgin Media	7%	7%	10%	9%	4%	3%	7%	9%	11%	7%	-	6%
BP	6%	6%	5%	7%	6%	2%	6%	6%	11%	7%	-	4%
Emirates	13%	12%	14%	14%	11%	7%	12%	21%	8%	16%	-	11%
Sky Sports	6%	6%	9%	7%	9%	4%	7%	9%	16%	7%	-	6%
Shell	2%	1%	4%	4%	2%	4%	2%	2%	5%	1%	-	2%
Sainsbury's	8%	8%	6%	11%	4%	4%	7%	7%	12%	9%	-	7%
Lucozade	7%	5%	12%	13%	7%	11%	8%	7%	21%	9%	-	5%
Royal Bank of Scotland (RBS)	25%	25%	26%	29%	10%	18%	26%	39%	34%	26%	-	22%
None of these	1%	1%	1%	-	2%	4%	1%	1%	-	1%	-	1%
Don't know	60%	61%	55%	59%	70%	70%	58%	47%	59%	53%	-	66%

Fieldwork: 24th - 27th September

Total	Gender		Age					Social Grade		Scottish Region							
Base	Male	Female	18-24	25-34	35-44	45-54	55+	ABC1	C2DE	North East Scotland	Highlands & Islands	South Scotland	West Scotland	Central	Mid-Scotland & Fife	Lothians	Glasgow

And which, if any, of the following companies do you think are the official supporters of the 2014 Glasgow Commonwealth Games? (Please tick all that apply)

Unweighted base	1297	677	620	110	154	213	208	612	764	533	164	151	189	103	196	137	217	140
Base: All Scottish Adults	1297	616	681	158	176	241	250	472	584	713	177	117	181	134	207	149	183	149
Harper Macleod	3%	3%	2%	1%	3%	3%	4%	2%	3%	2%	-	3%	5%	3%	2%	3%	4%	1%
Search Consultancy	1%	2%	1%	-	-	2%	4%	0%	1%	1%	-	1%	-	2%	4%	3%	-	0%
EY (Ernst & Young)	4%	4%	4%	6%	4%	2%	4%	4%	5%	3%	3%	5%	3%	4%	7%	2%	1%	6%
Atos	4%	6%	3%	6%	8%	5%	3%	3%	6%	3%	0%	-	3%	11%	4%	4%	4%	9%
Dell	4%	5%	3%	2%	2%	6%	6%	2%	3%	5%	1%	4%	1%	4%	5%	4%	7%	4%
Toshiba	3%	4%	2%	4%	3%	0%	5%	3%	2%	3%	3%	4%	2%	3%	2%	4%	3%	4%
A.G. Barr	15%	16%	13%	11%	11%	12%	18%	17%	15%	14%	12%	12%	15%	17%	18%	14%	15%	12%
NVT Group	1%	1%	1%	-	0%	1%	0%	1%	1%	-	-	-	2%	0%	1%	0%	-	1%
Cisco	3%	4%	2%	7%	2%	2%	4%	1%	2%	3%	0%	5%	1%	3%	7%	-	2%	3%
Highland Spring	19%	18%	19%	19%	23%	16%	15%	20%	20%	17%	20%	15%	19%	16%	17%	19%	21%	20%
Standard Life	6%	8%	5%	6%	4%	5%	8%	7%	8%	4%	2%	3%	7%	9%	6%	4%	12%	4%
Arriva	3%	4%	3%	4%	5%	3%	2%	4%	4%	3%	-	2%	2%	10%	2%	3%	3%	6%
Loganair	3%	4%	2%	1%	2%	2%	4%	4%	3%	3%	1%	5%	2%	4%	3%	3%	3%	3%
Wood Mackenzie	2%	2%	2%	1%	0%	2%	3%	3%	3%	2%	2%	1%	5%	1%	3%	3%	3%	-
The Scotsman	10%	8%	11%	7%	9%	10%	9%	11%	12%	8%	10%	9%	10%	8%	10%	11%	12%	8%
None of these	1%	1%	1%	2%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	-	1%	2%
Don't know	69%	68%	70%	63%	63%	73%	69%	71%	67%	70%	75%	78%	73%	60%	66%	70%	67%	64%

Fieldwork: 24th - 27th September

Total	Marital Status						Working status					
Base	Married/ Civil Partnership	Living as married	Separated/ Divorced	Widowed	Never Married	Refused	Working full time	Working part time	Full time student	Retired	Unemployed	Not working/ Other

And which, if any, of the following companies do you think are the official supporters of the 2014 Glasgow Commonwealth Games? (Please tick all that apply)

Unweighted base	1297	715	113	112	48	263	46	582	142	56	367	40	110
Base: All Scottish Adults	1297	642	136	115	38	322	43	616	157	78	282	46	119
Harper Macleod	3%	4%	1%	2%	-	0%	9%	4%	0%	1%	1%	-	3%
Search Consultancy	1%	2%	-	3%	-	1%	-	2%	2%	-	0%	7%	-
EY (Ernst & Young)	4%	3%	2%	6%	-	6%	2%	4%	2%	5%	4%	6%	2%
Atos	4%	3%	9%	4%	-	6%	3%	5%	2%	4%	3%	9%	4%
Dell	4%	4%	2%	6%	2%	5%	2%	5%	3%	3%	2%	3%	5%
Toshiba	3%	2%	1%	6%	-	4%	7%	3%	2%	9%	2%	3%	2%
A.G. Barr	15%	17%	11%	12%	5%	12%	31%	15%	12%	5%	22%	8%	11%
NVT Group	1%	1%	-	1%	-	0%	1%	1%	-	-	1%	-	-
Cisco	3%	1%	3%	2%	2%	6%	1%	3%	3%	10%	1%	5%	2%
Highland Spring	19%	18%	16%	12%	10%	23%	26%	18%	15%	21%	22%	8%	20%
Standard Life	6%	8%	2%	4%	-	5%	6%	6%	6%	6%	9%	-	3%
Arriva	3%	3%	2%	1%	-	5%	8%	3%	2%	5%	5%	7%	4%
Loganair	3%	4%	2%	3%	1%	2%	2%	2%	5%	-	4%	-	2%
Wood Mackenzie	2%	3%	0%	1%	-	2%	8%	3%	3%	-	3%	-	-
The Scotsman	10%	11%	6%	7%	2%	10%	6%	9%	12%	5%	11%	3%	12%
None of these	1%	1%	1%	1%	-	1%	1%	1%	-	3%	0%	3%	2%
Don't know	69%	70%	72%	73%	87%	64%	49%	67%	72%	64%	71%	64%	73%

Fieldwork: 24th - 27th September

Total	Children in Household					Social Media (monthly or more)					
Base	0	1	2	3+	Refused	Facebook	LinkedIn	Google+	Twitter	Myspace	None of these

And which, if any, of the following companies do you think are the official supporters of the 2014 Glasgow Commonwealth Games? (Please tick all that apply)

Unweighted base	1297	984	148	105	35	25	789	174	73	303	1	392
Base: All Scottish Adults	1297	932	187	115	38	25	848	161	77	349	2	336
Harper Macleod	3%	2%	4%	6%	2%	-	3%	6%	3%	4%	-	1%
Search Consultancy	1%	1%	2%	2%	-	-	2%	2%	3%	2%	-	1%
EY (Ernst & Young)	4%	4%	4%	1%	4%	4%	4%	7%	7%	6%	-	3%
Atos	4%	4%	10%	2%	2%	8%	6%	10%	5%	10%	-	1%
Dell	4%	3%	7%	3%	4%	-	5%	9%	6%	4%	-	2%
Toshiba	3%	3%	6%	1%	2%	-	4%	4%	13%	5%	-	1%
A.G. Barr	15%	15%	16%	14%	15%	7%	15%	23%	13%	14%	-	15%
NVT Group	1%	1%	0%	2%	-	-	0%	1%	2%	1%	-	1%
Cisco	3%	3%	3%	-	8%	1%	3%	6%	5%	5%	-	1%
Highland Spring	19%	19%	20%	16%	8%	6%	20%	25%	28%	20%	-	18%
Standard Life	6%	6%	8%	5%	2%	5%	5%	14%	2%	6%	-	9%
Arriva	3%	3%	3%	5%	6%	1%	3%	5%	7%	4%	-	3%
Loganair	3%	3%	3%	2%	2%	-	3%	5%	1%	2%	-	3%
Wood Mackenzie	2%	2%	3%	4%	-	-	2%	3%	6%	1%	-	2%
The Scotsman	10%	10%	9%	13%	2%	1%	11%	15%	11%	9%	-	9%
None of these	1%	1%	1%	1%	2%	4%	1%	1%	1%	1%	-	2%
Don't know	69%	70%	59%	73%	76%	86%	68%	60%	62%	63%	100%	71%