

## YouGov Survey Results

Sample Size: 1931 GB Adults  
Fieldwork: 7th - 8th May 2013

	Voting intention				2010 Vote			Gender		Age				Social grade		Region					
Total	Con	Lab	Lib Dem	UKIP	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
<b>Weighted Sample</b> <b>1931</b>	X	X	X	X	613	494	382	938	993	234	492	660	545	1101	830	247	628	413	475	168	
Unweighted Sample <b>1931</b>	401	601	133	297	593	508	395	951	980	162	449	779	541	1263	668	296	653	371	424	187	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

### Which do you prefer, Star Wars or Star Trek?

Star Wars	<b>29</b>	26	34	20	29	24	32	30	35	23	47	36	29	15	32	25	25	29	27	30	34
Star Trek	<b>27</b>	29	26	36	29	29	26	33	27	28	13	19	34	33	27	27	27	28	26	28	25
Neither	<b>39</b>	41	36	41	38	42	38	33	33	45	35	40	34	47	36	44	42	36	44	39	36
Don't know	<b>5</b>	4	3	4	3	5	4	4	6	4	6	6	4	4	5	5	6	6	4	3	5