## YouGov Survey Results

Sample Size: 1705 GB Adults
Fieldwork: 16th - 17th June 2013

|  |  | Voting intention |  |  |  | 2010 Vote |  |  | Gender |  | Age |  |  |  | Social grade |  | Region |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total | Con | Lab | Lib <br> Dem | UKIP | Con | Lab | $\begin{gathered} \text { Lib } \\ \text { Dem } \end{gathered}$ | Male | Female | 18-24 | 25-39 | 40-59 | 60+ | ABC1 | C2DE | London | Rest of South | Midlands I Wales | North | Scotland |
| Weighted Sample | 1705 | 396 | 511 | 125 | 169 | 503 | 431 | 370 | 829 | 876 | 206 | 435 | 583 | 481 | 972 | 733 | 218 | 554 | 365 | 419 | 148 |
| Unweighted Sample | 1705 | 387 | 516 | 116 | 199 | 525 | 433 | 380 | 815 | 890 | 109 | 460 | 668 | 468 | 1124 | 581 | 287 | 552 | 327 | 403 | 136 |
|  | \% | \% | \% | \% | \% | \% | \% | \% | \% | \% | \% | \% | \% | \% | \% | \% | \% | \% | \% | \% | \% |

Generally speaking, how well, if at all, do you
think that migrants from Pakistan are
integrating into British society?

| Very well | 4 | 3 | 7 | 2 | 1 | 2 | 8 | 4 | 4 | 5 | 5 | 6 | 4 | 3 | 4 | 4 | 5 | 4 | 3 | 3 | 7 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Fairly well | 27 | 21 | 34 | 39 | 17 | 21 | 32 | 33 | 26 | 28 | 26 | 26 | 30 | 26 | 28 | 26 | 27 | 24 | 30 | 26 | 31 |
| TOTAL WELL | 31 | 24 | 41 | 41 | 18 | 23 | 40 | 37 | 30 | 33 | 31 | 32 | 34 | 29 | 32 | 30 | 32 | 28 | 33 | 29 | 38 |
| Not very well | 32 | 41 | 29 | 31 | 34 | 35 | 30 | 30 | 32 | 31 | 29 | 30 | 26 | 40 | 33 | 30 | 33 | 35 | 29 | 30 | 29 |
| Not at all well | 22 | 25 | 18 | 9 | 43 | 30 | 17 | 16 | 26 | 19 | 17 | 19 | 24 | 25 | 20 | 25 | 21 | 22 | 21 | 26 | 19 |
| TOTAL NOT WELL | 54 | 66 | 47 | 40 | 77 | 65 | 47 | 46 | 58 | 50 | 46 | 49 | 50 | 65 | 53 | 55 | 54 | 57 | 50 | 56 | 48 |
| Don't know | 15 | 10 | 13 | 19 | 6 | 10 | 14 | 16 | 12 | 18 | 24 | 19 | 16 | 6 | 14 | 16 | 14 | 14 | 17 | 15 | 14 |

And what about the children of migrants from
Pakistan? Generally speaking, how well, if at all, do you think these children are integrating into British society?

| Very well | 9 | 6 | 15 | 13 | 3 | 6 | 14 | 12 | 9 | 10 | 9 | 13 | 9 | 7 | 11 | 8 | 8 | 8 | 9 | 9 | 19 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Fairly well | 36 | 37 | 38 | 43 | 28 | 33 | 39 | 42 | 33 | 38 | 29 | 32 | 35 | 43 | 39 | 32 | 37 | 33 | 40 | 35 | 35 |
| TOTAL WELL | 45 | 43 | 53 | 56 | 31 | 39 | 53 | 54 | 42 | 48 | 38 | 45 | 44 | 50 | 50 | 40 | 45 | 41 | 49 | 44 | 54 |
| Not very well | 26 | 34 | 23 | 21 | 34 | 32 | 21 | 22 | 28 | 23 | 24 | 21 | 26 | 30 | 25 | 27 | 24 | 27 | 24 | 27 | 25 |
| Not at all well | 13 | 14 | 10 | 5 | 24 | 16 | 11 | 8 | 16 | 10 | 12 | 13 | 14 | 12 | 12 | 15 | 17 | 13 | 10 | 15 | 11 |
| TOTAL NOT WELL | 39 | 48 | 33 | 26 | 58 | 48 | 32 | 30 | 44 | 33 | 36 | 34 | 40 | 42 | 37 | 42 | 41 | 40 | 34 | 42 | 36 |
| Don't know | 16 | 9 | 14 | 19 | 11 | 13 | 15 | 16 | 14 | 18 | 26 | 21 | 16 | 7 | 14 | 19 | 14 | 19 | 17 | 15 | 10 |

Thinking about people you know as friends and family, do they include anyone from the groups below? Please tick all that apply.
My friends and family include..
People from an Eastern European background People from an African background People from a Pakistani background None of these/not applicable
Don't know

| $\mathbf{2 8}$ | $\mathbf{2 8}$ | $\mathbf{2 8}$ | 39 | 26 |
| :---: | :---: | :---: | :---: | :---: |
| $\mathbf{2 2}$ | 21 | 25 | 27 | 21 |
| $\mathbf{2 1}$ | 20 | 26 | 29 | 16 |
| $\mathbf{5 4}$ | 53 | 53 | 44 | 60 |
| $\mathbf{5}$ | $\mathbf{4}$ | $\mathbf{4}$ | 6 | $\mathbf{1}$ |


| 25 | 28 | 32 | 29 |
| :---: | :---: | :---: | :---: |
| 22 | 21 | 26 | 24 |
| 18 | 25 | 26 | 23 |
| 58 | 55 | 48 | 52 |
| 4 | 4 | 5 | 5 |

27
21
19
56
6

| 27 | 34 |
| :--- | :--- |
| 25 | 23 |
| 22 | 26 |
| 46 | 44 |
|  |  |


| 34 | 28 |
| :--- | :--- |
| 23 | 2 |
| 26 | 2 |
| 44 | 5 |
| 9 | 4 |

23
21
16
63

| 31 | 24 |
| :--- | :--- |
| 27 | 16 |
| 25 | 17 |
| 47 | 63 |


| 38 | 28 |
| :---: | :---: |
| 34 | 25 |
| 31 | 18 |
| 39 | 56 |
| 8 | 5 |

## YouGov Survey Results

Sample Size: 1705 GB Adults
Fieldwork: 16th - 17th June 2013


Generally speaking, how well, if at all, do you
think that migrants from Pakistan are
integrating into British society?

| Very well | 4 | 10 | 3 | 8 | 3 | 7 | 3 | 7 | 9 | 13 | 1 | 2 | 3 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Fairly well | 27 | 41 | 23 | 36 | 25 | 37 | 23 | 33 | 40 | 38 | 19 | 20 | 32 |
| TOTAL WELL | 31 | 51 | 26 | 44 | 28 | 44 | 26 | 40 | 49 | 51 | 20 | 22 | 35 |
| Not very well | 32 | 29 | 32 | 31 | 32 | 30 | 32 | 33 | 34 | 31 | 36 | 34 | 30 |
| Not at all well | 22 | 16 | 24 | 19 | 23 | 19 | 24 | 26 | 15 | 13 | 32 | 25 | 23 |
| TOTAL NOT WELL | 54 | 45 | 56 | 50 | 55 | 49 | 56 | 59 | 49 | 44 | 68 | 59 | 53 |
| Don't know | 15 | 4 | 18 | 7 | 17 | 7 | 18 | 1 | 2 | 4 | 12 | 18 | 12 |

And what about the children of migrants from
Pakistan? Generally speaking, how well, if at all, do you think these children are integrating into British society?

| Very well | $\mathbf{9}$ | 21 | 6 | 16 | 7 | 18 | 6 | 20 | 18 | 25 | 2 | 3 |
| ---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Fairly well | $\mathbf{3 6}$ | 42 | 34 | 41 | 34 | 42 | 33 | 38 | 39 | 37 | 34 | 33 |
| TOTAL WELL | $\mathbf{4 5}$ | $\mathbf{6 3}$ | $\mathbf{4 0}$ | $\mathbf{5 7}$ | $\mathbf{4 1}$ | $\mathbf{6 0}$ | $\mathbf{3 9}$ | $\mathbf{5 8}$ | $\mathbf{5 7}$ | $\mathbf{6 2}$ | $\mathbf{3 6}$ | $\mathbf{3 6}$ |
| Not very well | $\mathbf{2 6}$ | 22 | 27 | 25 | 26 | 22 | 27 | 21 | 30 | 26 | 28 | 29 |
| Not at all well | $\mathbf{1 3}$ | 10 | 14 | 12 | 14 | 11 | 14 | 21 | 11 | 4 | 21 | 16 |
| TOTAL NOT WELL | $\mathbf{3 9}$ | $\mathbf{3 2}$ | $\mathbf{4 1}$ | $\mathbf{3 7}$ | $\mathbf{4 0}$ | $\mathbf{3 3}$ | $\mathbf{4 1}$ | $\mathbf{4 2}$ | $\mathbf{4 1}$ | $\mathbf{3 0}$ | $\mathbf{4 9}$ | $\mathbf{4 5}$ |
| Don't know | $\mathbf{1 6}$ | 4 | 19 | 5 | 19 | 7 | 20 | 1 | 1 | 7 | 14 | 20 |

Thinking about people you know as friends and family, do they include anyone from the groups below? Please tick all that apply.
My friends and family include..
People from an Eastern European background

| $\mathbf{2 8}$ | 60 | 19 | 45 | 23 | 48 | 19 | 58 | 57 | 56 | 18 | 12 | 32 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| $\mathbf{2 2}$ | 60 | 12 | 42 | 17 | 41 | 14 | 57 | 64 | 54 | 18 | 6 | 22 |
| $\mathbf{2 1}$ | 100 | 0 | 51 | 12 | 46 | 10 | 100 | 100 | 100 | 0 | 0 | 0 |
| $\mathbf{5 4}$ | 0 | 68 | 31 | 61 | 31 | 64 | 0 | 0 | 0 | 68 | 76 | 59 |
| $\mathbf{5}$ | 0 | 7 | 2 | 6 | 2 | 7 | 0 | 0 | 0 | 5 | 8 | $\mathbf{2}$ |

What the world thinks

## YouGov Survey Results

Sample Size: 1705 GB Adults
Fieldwork: 16th - 17th June 2013

|  |  | Work contact Newspaper Readership |  |  |  |  |  | Other contact Newspaper Readership |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total | Contact Blue top | Contact Red top | Contact Broadsheet* |  |  | No contact Broadsheet | Contact Blue top | Contact Red top | Contact Broadsheet | No contact Blue top |  | No contact Broadsheet |
| Weighted Sample | 1705 | 64 | 113 | 46 | 209 | 458 | 192 | 96 | 121 | 83 | 177 | 450 | 156 |
| Unweighted Sample | 1705 | 80 | 65 | 48 | 242 | 248 | 169 | 110 | 71 | 78 | 212 | 242 | 139 |
|  | \% | \% | \% | \% | \% | \% | \% | \% | \% | \% | \% | \% |  |

Generally speaking, how well, if at all, do you
think that migrants from Pakistan are
integrating into British society?

| Very well | $\mathbf{4}$ | 4 | 9 | 12 | 1 | 2 | 4 | 5 | 7 | 10 | 0 | 3 |
| ---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Fairly well | $\mathbf{2 7}$ | 30 | 32 | 43 | 19 | 22 | 31 | 30 | 32 | 41 | 17 | 21 |
| TOTAL WELL | $\mathbf{3 1}$ | $\mathbf{3 4}$ | $\mathbf{4 1}$ | $\mathbf{5 5}$ | $\mathbf{2 0}$ | $\mathbf{2 4}$ | $\mathbf{3 5}$ | $\mathbf{3 5}$ | $\mathbf{3 9}$ | $\mathbf{5 1}$ | $\mathbf{1 7}$ | $\mathbf{2 4}$ |
| Not very well | $\mathbf{3 2}$ | 33 | 36 | 33 | 36 | 34 | 30 | 36 | 28 | 32 | 35 | 36 |
| Not at all well | $\mathbf{2 2}$ | 29 | 21 | 7 | 31 | 24 | 24 | 27 | 27 | 14 | 33 | 23 |
| TOTAL NOT WELL | $\mathbf{5 4}$ | $\mathbf{6 2}$ | $\mathbf{5 7}$ | $\mathbf{4 0}$ | $\mathbf{6 7}$ | $\mathbf{5 8}$ | $\mathbf{5 4}$ | $\mathbf{6 3}$ | $\mathbf{5 5}$ | $\mathbf{4 6}$ | $\mathbf{6 8}$ | 59 |
| Don't know | $\mathbf{1 5}$ | 4 | 2 | 5 | 12 | 19 | 11 | 3 | 7 | 3 | 14 | 18 |

And what about the children of migrants from
Pakistan? Generally speaking, how well, if at all, do you think these children are integrating into British society?

| Very well | 9 | 14 | 14 | 23 | 3 | 3 | 15 | 12 | 12 | 29 | 2 | 4 | 10 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Fairly well | 36 | 41 | 37 | 45 | 33 | 34 | 36 | 41 | 35 | 38 | 32 | 34 | 38 |
| TOTAL WELL | 45 | 55 | 51 | 68 | 36 | 37 | 51 | 53 | 47 | 67 | 34 | 38 | 48 |
| Not very well | 26 | 20 | 35 | 22 | 29 | 27 | 24 | 26 | 29 | 20 | 27 | 29 | 26 |
| Not at all well | 13 | 21 | 12 | 5 | 21 | 16 | 10 | 17 | 16 | 10 | 23 | 15 | 9 |
| TOTAL NOT WELL | 39 | 41 | 47 | 27 | 50 | 43 | 34 | 43 | 45 | 30 | 50 | 44 | 35 |
| Don't know | 16 | 4 | 2 | 5 | 14 | 20 | 14 | 4 | 8 | 3 | 16 | 19 | 17 |

Thinking about people you know as friends and family, do they include anyone from the groups below? Please tick all that apply.
My friends and family include...
People from an Eastern European background People from an African background People from a Pakistani background None of these/not applicable
Don't know

| $\mathbf{2 8}$ | 36 | 44 |
| :---: | :---: | :---: |
| $\mathbf{2 2}$ | 46 | 42 |
| $\mathbf{2 1}$ | 44 | 57 |
| $\mathbf{5 4}$ | 34 | 3 |


| 41 | 22 | 15 | 38 | 45 | 43 | 54 | 15 | 14 | 30 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 40 | 19 | 11 | 28 | 40 | 40 | 49 | 17 | 10 | 21 |
| 59 | 11 | 9 | 20 | 39 | 52 | 56 | 8 | 9 | 12 |
| 23 | 62 | 69 | 47 | 31 | 35 | 21 | 68 | 69 | 54 |
| 2 | 5 | 8 | 2 | 2 | 3 | 0 | 5 | 8 | 2 |

## YouGov Survey Results

What the world thinks

Sample Size: 1705 GB Adults
Fieldwork: 16th - 17th June 2013

|  | Any Contact |  |  |  | No Contact |  |  | Newspapertype |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Total | Blue <br> top | Red <br> top | Broadsheet | Blue <br> top | Red <br> top | Broadsheet | Blue top | Red top | Broadsheet |  |
| Weighted Sample | 1705 | 126 | 193 | 112 | 146 | 379 | 127 | 273 | 571 | 239 |
|  | 1705 | 151 | 111 | 103 | 171 | 202 | 114 | 322 | 313 | 217 |

Generally speaking, how well, if at all, do you
think that migrants from Pakistan are
integrating into British society?

| Very well | $\mathbf{4}$ | $\mathbf{4}$ | 7 | 11 | 1 | 2 | 1 | 2 | 4 | 6 |
| ---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Fairly well | $\mathbf{2 7}$ | 29 | 33 | 40 | 16 | 19 | 28 | 22 | 24 | 34 |
| TOTAL WELL | $\mathbf{3 1}$ | $\mathbf{3 3}$ | $\mathbf{4 0}$ | $\mathbf{5 1}$ | $\mathbf{1 7}$ | $\mathbf{2 1}$ | $\mathbf{2 9}$ | $\mathbf{2 4}$ | $\mathbf{2 8}$ | $\mathbf{4 0}$ |
| Not very well | $\mathbf{3 2}$ | 36 | 33 | $\mathbf{2 9}$ | 35 | 35 | 31 | 35 | 34 | 30 |
| Not at all well | $\mathbf{2 2}$ | 28 | 24 | 16 | 33 | 23 | 24 | 31 | 23 | 20 |
| TOTAL NOT WELL | $\mathbf{5 4}$ | $\mathbf{6 4}$ | $\mathbf{5 7}$ | $\mathbf{4 5}$ | $\mathbf{6 8}$ | $\mathbf{5 8}$ | $\mathbf{5 5}$ | $\mathbf{6 6}$ | $\mathbf{5 7}$ | $\mathbf{5 0}$ |
| Don't know | $\mathbf{1 5}$ | $\mathbf{4}$ | $\mathbf{4}$ | $\mathbf{4}$ | 16 | 21 | 16 | 10 | 15 | 10 |

And what about the children of migrants from
Pakistan? Generally speaking, how well, if at all, do you think these children are integrating into British society?

| Very well | $\mathbf{9}$ | 9 | 12 | 24 | 3 | 2 | 10 | 6 | 5 | 17 |
| ---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Fairly well | $\mathbf{3 6}$ | 41 | 37 | 42 | 30 | 33 | 35 | 35 | 34 | 38 |
| TOTAL WELL | $\mathbf{4 5}$ | $\mathbf{5 0}$ | $\mathbf{4 9}$ | $\mathbf{6 6}$ | $\mathbf{3 3}$ | $\mathbf{3 5}$ | $\mathbf{4 5}$ | $\mathbf{4 1}$ | $\mathbf{3 9}$ | $\mathbf{5 5}$ |
| Not very well | $\mathbf{2 6}$ | 25 | 32 | 20 | 28 | 27 | 27 | 27 | 29 | 24 |
| Not at all well | $\mathbf{1 3}$ | 20 | 13 | 8 | 22 | 16 | 10 | 21 | 15 | 9 |
| TOTAL NOT WELL | $\mathbf{3 9}$ | $\mathbf{4 5}$ | $\mathbf{4 5}$ | $\mathbf{2 8}$ | $\mathbf{5 0}$ | $\mathbf{4 3}$ | $\mathbf{3 7}$ | $\mathbf{4 8}$ | $\mathbf{4 4}$ | $\mathbf{3 3}$ |
| Don't know | $\mathbf{1 6}$ | 5 | 6 | 5 | 18 | 22 | 18 | 12 | 16 | 12 |

Thinking about people you know as friends and family, do they include anyone from the groups below? Please tick all that apply.
My friends and family include..
People from an Eastern European background

| 51 | 12 | 12 | 28 |
| :--- | :---: | :---: | :---: |
| 45 | 13 | 5 | 18 |
| 59 | 0 | 0 | 0 |
| 20 | 75 | 76 | 62 |


| 25 | 21 | 39 |
| :---: | :---: | :---: |
| 25 | 17 | 30 |
| 19 | 19 | 27 |
| 55 | 62 | 43 |
| 4 | 7 | 2 |


|  |  | Voting intention |  |  |  | 2010 Vote |  |  | Gender |  | Age |  |  |  | Social grade |  | Region |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total | Con | Lab | $\begin{aligned} & \text { Lib } \\ & \text { Dem } \end{aligned}$ | UKIP | Con | Lab | $\begin{aligned} & \text { Lib } \\ & \text { Dem } \end{aligned}$ | Male | Female | 18-24 | 25-39 | 40-59 | 60+ | ABC1 | C2DE | London | Rest of South | Midlands I Wales | North | Scotland |
| Weighted Sample | 1705 | 396 | 511 | 125 | 169 | 503 | 431 | 370 | 829 | 876 | 206 | 435 | 583 | 481 | 972 | 733 | 218 | 554 | 365 | 419 | 148 |
| Unweighted Sample | 1705 | 387 | 516 | 116 | 199 | 525 | 433 | 380 | 815 | 890 | 109 | 460 | 668 | 468 | 1124 | 581 | 287 | 552 | 327 | 403 | 136 |

Thinking about people you know as work colleagues, do they include anyone from the groups below?

## People I know as work colleagues include..

People from an Eastern European background People from an African background People from a Pakistani background

None of these/not applicable
Don't know

| $\mathbf{2 8}$ | 28 | 29 | 46 | 28 | 26 | 30 | 34 | 31 | 26 | 29 | 32 | 33 | 18 | 33 | 22 | 35 | 32 | 27 | 21 | 23 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| $\mathbf{2 4}$ | 26 | 23 | 32 | 18 | 21 | 22 | 28 | 28 | 19 | 26 | 27 | 28 | 15 | 29 | 17 | 37 | 25 | 22 | 17 | 23 |
| $\mathbf{2 2}$ | 22 | 25 | 24 | 20 | 18 | 27 | 24 | 26 | 19 | 21 | 26 | 27 | 14 | 27 | 17 | 28 | 20 | 24 | 21 | 24 |
| $\mathbf{5 5}$ | 56 | 55 | 44 | 62 | 61 | 54 | 51 | 50 | 60 | 48 | 47 | 49 | 75 | 50 | 63 | 41 | 55 | 55 | 61 | 63 |
| $\mathbf{6}$ | 4 | 5 | 4 | 1 | 4 | 7 | 5 | 5 | 6 | 10 | 9 | 6 | 1 | 5 | 7 | 10 | 5 | 6 | 6 | 2 |

Thinking about people you know OTHER than friends, family or colleagues, do they include anyone from the groups below?
People I know OTHER than friends, family or colleagues include..

People from an Eastern European background People from an African background People from a Pakistani background None of these/not applicable

| $\mathbf{3 5}$ | 37 | 36 | 40 | 37 | 34 | 35 | 39 | 36 | 34 | 35 | 40 | 31 | 35 | 38 | 31 | 51 | 38 | 32 | 27 | 34 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| $\mathbf{3 1}$ | 32 | 33 | 30 | 30 | 32 | 31 | 33 | 32 | 30 | 31 | 34 | 30 | 30 | 34 | 27 | 44 | 32 | 32 | 23 | 29 |
| $\mathbf{3 0}$ | 31 | 34 | 36 | 29 | 28 | 32 | 36 | 33 | 28 | 27 | 33 | 28 | 33 | 33 | 27 | 40 | 31 | 29 | 27 | 26 |
| $\mathbf{4 5}$ | 47 | 44 | 41 | 45 | 48 | 45 | 41 | 42 | 47 | 44 | 36 | 50 | 47 | 41 | 51 | 30 | 43 | 48 | 50 | 50 |
| $\mathbf{9}$ | 6 | 10 | 7 | 3 | 6 | 10 | 8 | 10 | 9 | 14 | 12 | 10 | 5 | 9 | 9 | 11 | 9 | 8 | 11 | 8 |

*Any percentages calculated on bases fewer than 50 respondents do not represent a wide enough cross-section of the target population to be considered statistically reliable. These figures will be italicised.

|  |  | Family |  | Work |  | Other |  | Family contact Newspaper Readership |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total | Contact | $\left\lvert\, \begin{gathered} \text { No } \\ \text { contact } \end{gathered}\right.$ | Contact | $\begin{gathered} \text { No } \\ \text { contact } \end{gathered}$ | Contact | No contact | Contact Blue top | Contact Red top | Contact Broadsheet |  |  | No contact Broadsheet |
| Weighted Sample | 1705 | 361 | 1344 | 384 | 1321 | 517 | 1188 | 51 | 106 | 65 | 222 | 465 | 173 |
| Unweighted Sample | 1705 | 371 | 1334 | 427 | 1278 | 561 | 1144 | 59 | 59 | 56 | 263 | 254 | 161 |

Thinking about people you know as work colleagues, do they include anyone from the groups below?

## People I know as work colleagues include..

People from an Eastern European background People from an African background People from a Pakistani background None of these/not applicable Don't know

| $\mathbf{2 8}$ | 46 | 23 | 65 | 17 | 43 | 22 | 54 | 46 | 46 | 22 | 17 | 32 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| $\mathbf{2 4}$ | 45 | 18 | 72 | 10 | 40 | 17 | 47 | 50 | 37 | 19 | 12 | 22 |
| $\mathbf{2 2}$ | 55 | 14 | 100 | 0 | 44 | 13 | 56 | 61 | 42 | 16 | 10 | 11 |
| $\mathbf{5 5}$ | 33 | 62 | 0 | 71 | 40 | 62 | 36 | 28 | 36 | 61 | 68 | 57 |
| $\mathbf{6}$ | 1 | 7 | 0 | 8 | 1 | 8 | 0 | 2 | 0 | 5 | 9 | 2 |

Thinking about people you know OTHER than friends, family or colleagues, do they include anyone from the groups below?
People I know OTHER than friends, family or colleagues include.

People from an Eastern European background People from an African background People from a Pakistani background None of these/not applicable Don't know

| $\mathbf{3 5}$ | 59 | 29 | 54 | 30 | 76 | 17 | 74 | 53 | 59 | 32 | 21 | 37 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| $\mathbf{3 1}$ | 58 | 24 | 54 | 25 | 77 | 11 | 67 | 53 | 65 | 30 | 16 | 30 |
| $\mathbf{3 0}$ | 66 | 21 | 59 | 22 | 100 | 0 | 73 | 60 | 71 | 26 | 12 | 21 |
| $\mathbf{4 5}$ | 21 | 51 | 24 | 51 | 0 | 64 | 12 | 28 | 24 | 47 | 59 | 49 |
| $\mathbf{9}$ | 7 | 10 | 11 | 9 | 0 | 14 | 3 | 6 | 3 | 7 | 13 | 5 |

*Any percentages calculated on bases fewer than 50 respondents do not represent a wide enough cross-section of the target population to be considered statistically reliable. These figures will be italicised.

Fieldwork: 16th - 17th June 2013
What the world thinks

|  |  | Work contact Newspaper Readership |  |  |  |  |  | Other contact Newspaper Readership |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total | Contact Blue top | Contact Red top | Contact Broadsheet* | No contact <br> Blue top |  | No contact Broadsheet | Contact Blue top | Contact Red top | Contact Broadsheet | No contact <br> Blue top |  | No contact Broadsheet |
| Weighted Sample | 1705 | 64 | 113 | 46 | 209 | 458 | 192 | 96 | 121 | 83 | 177 | 450 | 156 |
| Unweighted Sample | 1705 | 80 | 65 | 48 | 242 | 248 | 169 | 110 | 71 | 78 | 212 | 242 | 139 |

Thinking about people you know as work colleagues, do they include anyone from the groups below?

## People I know as work colleagues include..

People from an Eastern European background People from an African background People from a Pakistani background None of these/not applicable Don't know

| $\mathbf{2 8}$ | 62 | 64 | 70 | 18 | 13 | 28 | 39 | 51 | 42 | 22 | 15 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| $\mathbf{2 4}$ | 68 | 74 | 74 | 11 | 5 | 14 | 34 | 46 | 33 | 19 | 11 |
| $\mathbf{2 2}$ | 100 | 100 | 100 | 0 | 0 | 0 | 44 | 54 | 33 | 12 | 11 |
| $\mathbf{5 5}$ | 0 | 0 | 0 | 74 | 75 | 64 | 45 | 33 | 41 | 63 | 68 |
| $\mathbf{6}$ | 0 | 0 | 0 | 6 | 10 | 2 | 1 | 2 | 12 |  |  |

Thinking about people you know OTHER than friends, family or colleagues, do they include anyone from the groups below?
People I know OTHER than friends, family or colleagues include.

People from an Eastern European background People from an African background People from a Pakistani background None of these/not applicable Don't know

| $\mathbf{3 5}$ | 57 | 53 | 49 | 34 | 20 |
| :---: | :---: | :---: | :---: | :---: | :---: |
| $\mathbf{3 1}$ | 58 | 56 | 51 | 30 | 14 |
| $\mathbf{3 0}$ | 66 | 57 | 60 | 26 | 12 |
| $\mathbf{4 5}$ | 24 | 25 | 25 | 46 | 60 |
| $\mathbf{9}$ | 4 | 12 | 11 | 7 | 12 |

*Any percentages calculated on bases fewer than 50 respondents do not represent a wide enough cross-section of the target population to be considered statistically reliable. These figures will be italicised.

Fieldwork: 16th - 17th June 2013

|  |  | Any Contact |  |  | No Contact |  |  | Newspapertype |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total | Blue top | Red <br> top | Broadsheet | Blue <br> top | Red <br> top | Broadsheet | Blue top | Red top | Broadsheet |
| Weighted Sample | 1705 | 126 | 193 | 112 | 146 | 379 | 127 | 273 | 571 | 239 |
| Unweighted Sample | 1705 | 151 | 111 | 103 | 171 | 202 | 114 | 322 | 313 | 217 |
|  | \% | \% | \% | \% | \% | \% | \% | \% | \% | \% |

Thinking about people you know as work colleagues, do they include anyone from the groups below?

## People I know as work colleagues include..

People from an Eastern European background People from an African background People from a Pakistani background None of these/not applicable Don't know

| $\mathbf{2 8}$ | 41 | 45 | 51 | 17 | 11 | 23 | 28 | 23 | 36 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| $\mathbf{2 4}$ | 40 | 49 | 42 | 10 | 3 | 11 | 24 | 19 | 26 |
| $\mathbf{2 2}$ | 51 | 59 | 41 | 0 | 0 | 0 | 24 | 20 | 19 |
| $\mathbf{5 5}$ | 38 | 30 | 34 | 73 | 76 | 67 | 57 | 60 | 52 |
| $\mathbf{6}$ | 1 | 1 | 1 | 7 | 12 | 2 | 4 | 8 | 2 |

Thinking about people you know OTHER than friends, family or colleagues, do they include anyone from the groups below?
People I know OTHER than friends, family or colleagues include.

People from an Eastern European background People from an African background People from a Pakistani background None of these/not applicable Don't know

| $\mathbf{3 5}$ | 61 | 49 | 62 | 21 | 15 | 27 | 39 | 27 | 44 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| $\mathbf{3 1}$ | 62 | 52 | 63 | 16 | 8 | 19 | 37 | 23 | 40 |
| $\mathbf{3 0}$ | 76 | 63 | 74 | 0 | 0 | 0 | 35 | 21 | 35 |
| $\mathbf{4 5}$ | 14 | 22 | 19 | 64 | 69 | 63 | 41 | 53 | 42 |
| $\mathbf{9}$ | 2 | 9 | 5 | 9 | 13 | 5 | 6 | 12 | 5 |

*Any percentages calculated on bases fewer than 50 respondents do not represent a wide enough cross-section of the target population to be considered statistically reliable. These figures will be italicised.

