

## YouGov Survey Results

Sample Size: 1694 GB Adults  
Fieldwork: 23rd - 24th June 2013

	Voting intention				2010 Vote			Gender		Age				Social grade		Region					
Total	Con	Lab	Lib Dem	UKIP	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
<b>Weighted Sample</b> 1694	X	X	X	X	494	410	370	823	871	205	432	579	478	966	728	217	551	363	417	147	
Unweighted Sample	1694	411	505	97	186	517	420	360	804	890	86	448	677	483	1138	556	323	522	286	412	151
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Thinking about the banking crisis that started in 2008, do you think we are more or less protected from a future financial crisis than we were five years ago?

Much more protected	3	7	3	5	1	5	3	4	4	3	4	3	3	4	4	3	3	3	4	4	
A little more protected	37	54	29	46	44	52	32	36	39	35	21	29	39	49	38	36	32	39	38	36	42
<b>TOTAL MORE PROTECTED</b>	<b>40</b>	<b>61</b>	<b>32</b>	<b>51</b>	<b>45</b>	<b>57</b>	<b>35</b>	<b>40</b>	<b>43</b>	<b>38</b>	<b>25</b>	<b>32</b>	<b>42</b>	<b>53</b>	<b>42</b>	<b>39</b>	<b>35</b>	<b>42</b>	<b>41</b>	<b>40</b>	<b>46</b>
About the same	38	30	49	28	30	30	44	37	39	36	48	41	37	32	38	37	37	36	38	41	35
A little less protected	7	3	5	12	9	4	8	8	8	7	10	9	6	5	7	8	11	7	6	7	7
Much less protected	4	1	6	6	11	3	5	5	4	5	2	4	6	3	4	5	6	4	4	4	4
<b>TOTAL LESS PROTECTED</b>	<b>11</b>	<b>4</b>	<b>11</b>	<b>18</b>	<b>20</b>	<b>7</b>	<b>13</b>	<b>13</b>	<b>12</b>	<b>12</b>	<b>12</b>	<b>13</b>	<b>12</b>	<b>8</b>	<b>11</b>	<b>13</b>	<b>17</b>	<b>11</b>	<b>10</b>	<b>11</b>	<b>11</b>
Don't know	10	6	9	4	6	6	8	9	6	14	15	13	8	6	9	11	10	10	11	8	8

Thinking back to the when the last Labour government were in power from 1997 to 2010, do you think the regulations on banks and the financial sector were too tough, too soft or got the balance about right?

Were too tough	1	1	1	0	2	1	2	0	1	1	2	2	1	0	1	1	2	1	0	0	2
Got the balance about right	11	3	20	6	5	5	17	7	12	9	23	15	7	6	10	11	7	12	11	10	11
Were too soft	74	88	67	87	82	86	68	82	79	70	50	65	80	86	77	70	74	74	73	75	77
Don't know	14	8	12	8	11	8	13	11	8	20	25	18	12	8	12	18	17	13	16	14	10

And thinking about the current coalition government, do you think their regulation of banks and the financial sector are too tough, too soft or get the balance about right?

Were too tough	3	1	5	4	2	3	5	1	2	3	2	6	2	1	3	3	4	2	2	2	5
Got the balance about right	26	53	16	31	17	41	17	24	30	22	30	31	21	27	26	26	20	29	29	26	20
Were too soft	55	35	69	60	65	44	67	63	59	52	44	42	61	64	56	54	56	53	52	57	66
Don't know	16	11	10	6	16	12	12	13	9	23	24	21	16	8	15	17	20	16	18	14	9