

YouGov Survey Results

Sample Size: 1869 GB Adults
Fieldwork: 30th - 31st July 2013

	Voting intention					2010 Vote			Gender		Age				Social grade		Region				
	Total	Con	Lab	Lib Dem	UKIP	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
Weighted Sample	1869	X	X	X	X	583	463	390	908	961	226	477	639	527	1065	804	239	607	400	460	163
Unweighted Sample	1869	425	605	118	207	541	501	396	871	998	159	459	734	517	1239	630	275	571	385	455	183
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Generally speaking, do you think it is acceptable or unacceptable for a woman to breastfeed her child in public?

Generally acceptable	77	75	80	84	68	72	78	84	77	76	74	83	75	74	78	74	72	76	77	75	87
Generally unacceptable	18	19	16	16	28	23	19	14	19	18	18	12	21	21	18	20	24	19	17	20	10
Don't know	5	6	3	0	4	5	3	2	4	6	8	5	4	5	4	6	4	5	6	5	3

In general, do you think it is acceptable or unacceptable for a woman to breastfeed her child in each of the following places?

In a restaurant

Generally acceptable	59	54	62	72	56	55	62	65	57	61	50	66	60	55	59	58	56	58	60	56	69
Generally unacceptable	36	43	31	23	42	42	32	29	39	33	41	28	35	41	36	36	39	37	36	38	24
Don't know	5	3	7	6	3	3	6	6	5	6	9	5	5	4	5	6	5	5	4	6	7

On public transport

Generally acceptable	62	56	66	77	56	58	65	72	63	61	57	71	62	56	65	58	55	61	65	62	71
Generally unacceptable	33	38	29	20	41	38	29	25	31	34	34	24	34	39	30	36	38	33	30	33	25
Don't know	5	6	5	3	3	4	6	4	5	5	9	5	4	5	5	6	7	5	5	5	5

In a public toilet

Generally acceptable	66	70	67	63	62	66	66	65	74	60	80	73	59	64	68	64	67	69	65	61	76
Generally unacceptable	28	26	27	28	35	30	28	28	21	35	15	21	36	32	27	30	27	26	31	31	21
Don't know	5	3	5	9	2	4	6	6	5	6	5	6	6	4	5	6	6	5	4	7	4

On a bench in a park

Generally acceptable	79	78	80	88	76	78	78	88	79	80	76	83	77	80	81	76	74	80	80	75	91
Generally unacceptable	17	19	16	9	23	20	17	9	17	16	18	13	19	18	15	19	21	17	17	19	7
Don't know	4	2	5	2	1	2	4	3	4	4	6	4	4	2	3	5	5	3	4	6	2

On the beach

Generally acceptable	84	84	85	87	81	83	85	90	83	85	79	87	81	87	85	82	80	84	85	82	93
Generally unacceptable	12	13	12	10	18	14	12	7	13	12	14	10	16	11	12	14	13	14	11	14	5
Don't know	4	3	4	3	1	2	4	3	4	3	6	3	4	2	3	4	6	2	3	4	2

At a swimming pool

Generally acceptable	66	64	69	78	63	63	67	77	65	68	58	72	64	68	68	64	61	66	67	64	79
Generally unacceptable	27	32	25	19	33	32	26	19	29	26	34	23	29	26	26	29	30	28	27	29	14
Don't know	6	5	6	3	4	5	7	4	6	6	8	5	7	5	6	6	9	6	6	6	6