

YouGov Survey Results

Sample Size: 1879 GB Adults
Fieldwork: 7th - 8th October 2013

	Voting intention					2010 Vote			Gender		Age				Social grade		Region					
	Total	Con	Lab	Lib Dem	UKIP	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
Weighted Sample	1879	X	X	X	X	548	460	378	911	968	224	475	643	537	1071	808	241	611	402	462	163	
Unweighted Sample	1879	485	590	117	184	562	457	402	927	952	151	461	754	513	1255	624	262	613	409	438	157	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

The government and the Labour Party recently carried out a reshuffle. How closely are you following this story?

Very closely	4	6	6	5	4	5	6	3	6	2	7	2	3	6	5	2	2	4	4	5	4
Fairly closely	21	25	26	20	23	25	24	21	24	19	19	16	20	27	21	21	25	17	21	22	24
Not very closely	33	32	39	37	37	33	42	35	35	32	26	30	40	32	35	31	37	35	35	29	31
I am aware of the stories but am not following them	25	24	22	28	26	23	21	28	23	26	18	25	26	26	23	26	19	26	22	26	30
I am not aware of the stories	17	13	8	10	11	14	7	14	12	22	29	27	11	9	15	19	17	18	17	17	11

Sept 15-16 2011
Oct 7-8 2013

Thinking about women in the Labour party, which of the following best reflects your view?

Women have many senior roles and are very well represented at the top of the party	16	6	5	10	4	9	5	11	4	10	2	9	4	7	5	5	7	5	4	7	8	6
There are some women in senior roles at the top of the party and they are fairly well represented	31	34	38	40	37	42	38	40	33	38	30	22	28	38	40	36	32	25	34	35	38	33
There are not many women in senior roles and they are not very well represented in the party	20	28	27	30	38	21	24	29	34	24	32	24	26	28	32	30	26	27	27	29	28	35
There are no women in senior roles in the party and it seems dominated by men	3	3	3	2	0	5	2	4	2	3	3	3	5	1	3	2	4	6	2	4	2	1
Not sure	30	29	27	17	21	24	30	16	28	25	32	42	37	25	20	27	31	37	33	25	25	24

And thinking about women in the Conservative party, which of the following best reflects your view?

Women have many senior roles and are very well represented at the top of the party	7	3	6	1	1	5	3	1	2	3	2	3	2	3	1	2	3	3	2	3	3	2
There are some women in senior roles at the top of the party and they are fairly well represented	26	24	40	18	22	42	38	20	16	28	21	16	19	27	29	27	21	19	26	23	24	29
There are not many women in senior roles and they are not very well represented in the party	32	41	35	54	54	29	34	52	51	40	42	36	34	42	47	44	37	41	37	42	44	42
There are no women in senior roles in the party and it seems dominated by men	5	4	1	6	4	7	2	6	4	4	4	2	5	4	5	4	5	6	4	5	3	3
Not sure	30	28	19	21	19	17	22	21	27	25	31	43	39	23	18	24	34	30	31	27	26	24

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

		June 23-24 2011		Oct 7-8 2013																				
		Should	Should not	Con	Lab	Lib Dem	UKIP	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
Do you think there should or should not be more women in senior roles in government, or do you think it makes no difference?		Should	35	35	31	43	49	23	27	39	47	28	42	31	35	35	38	37	33	39	33	38	33	34
		Should not	4	3	4	4	7	6	3	5	1	4	3	3	4	4	2	4	3	5	3	3	4	4
		Makes no difference	56	50	60	43	39	69	62	49	40	57	44	39	42	56	55	50	51	41	52	48	53	53
		Don't know	5	11	5	11	5	2	8	6	11	10	12	26	19	6	5	9	14	16	11	10	10	8