

YouGov Survey Results

Sample Size: 1836 GB Adults

Fieldwork: 6th - 7th June 2013

[Voting intention				n	2010 Vote			Ge	ender	Age				Social	grade	Region				
	Total	Con	Lab	Lib Dem	UKIP	Con		Lib Dem	Male	Female							London	South	Midlands / Wales		Scotland
Weighted Sample	1836	Х	Х	Х	Х	545		381	892	944	222	468			1047	789	235	597	393	452	160
Unweighted Sample	1836	416	544	123	212	539	442	409	866	970	194	429	709	504	1220	616	274	665	349	406	142
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
On average how often, if at all, are you approached by charity fundraisers in the street?																					
Once or more a day	3	3	2	2	5	2	3	3	4	2	4	2	4	2	3	3	7	2	2	3	1
A few times a week	17	16	19	15	20	17	19	13	15	18	18	20	17	14	17	17	26	14	18	17	13
A few times a month	34	39	33	38	27	36	33	35	34	35	33	36	35	32	35	33	31	34	36	35	36
A few times a year	27	27	28	20	27	28	28	29	25	29	27	26	26	29	28	26	22	28	25	27	36
Very rarely or never	15	14	14	20	19	15	13	17	18	12	9	11	15	22	15	16	11	17	16	15	12
Don't know	4	1	3	4	3	2	4	2	4	4	10	5	3	1	3	5	4	5	3	3	3
favourable or unfavourable opinion on charity fundraisers who approach people in the street in order to raise money for their cause?																					
Very favourable	2	3	1	4	1	2	2	1	2	2	2	1	3	1	2	2	2	2	2	2	2
Somewhat favourable	15	15	21	13	8	15	19	12	16	15	19	13	15	17		17	14	15	12	17	23
TOTAL FAVOURABLE Somewhat unfavourable	17 39	18 39	22 40	17 39	9 39	17 37	21 39	13 45	18 36	17 41	21 37	14 35	18 37	18 44	16 41	19 36	16 33	17 39	14 40	19 38	25 42
Very unfavourable	39 34	39 37	40 28	39 37	39 42	37 37	39 30	45 37	30 37	41 31	28	35 39	37 36	44 30	41 36	30 32	- 33 - 41	39 33	40 34	30 35	42 25
	73	76	68	76	81	74	69	82	73	72	65	74	73	74	77	68	74	72	74	73	67
Not sure	10	6	10	7	10	9	10	6	9	11	14	11	9	9	8	14	11	12	12	8	7
Thinking about street fundraisers generally, would you like to see more of them, fewer of them, or see them about the same amount as you do now?																					
I would like to see more of them	1	2	2	1	0	1	3	1	2	1	1	1	2	0	2	0	1	1	1	3	1
I would like to see about the same amount as I do	19	20	25	17	12	20	22	18	20	19	22	18	18	21	19	21	16	19	20	18	28
I would like to see fewer of them	70	73	64	74	83	74	67	74	70	70	60	71	71	73	72	67	73	70	73	70	59
Not sure	9	5	9	8	5	5	8	7	8	9	17	9	8	6	7	11	10	9	6	9	12