

YouGov Survey Results

Sample Size: 1691 GB Adults
Fieldwork: 10th - 11th February 2013

	Region				
Total	London	Rest of South	Midlands / Wales	North	Scotland
1691	216	550	362	416	147
1691	300	520	288	441	142
%	%	%	%	%	%

How much, if at all, would you say you know about climate change and global warming?

A great deal	7	9	7	9	5	7
A fair amount	54	53	55	52	53	57
TOTAL GREAT DEAL / FAIR AMOUNT	61	62	62	61	58	64
Not very much	35	37	32	34	39	32
Nothing at all	4	1	6	5	3	4
TOTAL NOT VERY MUCH / NOTHING AT ALL	39	38	38	39	42	36

Which of the following best fits your view on global warming?

The planet is warming and human activity is mainly responsible	26	32	24	27	28	16
The planet is warming and human activity is partly responsible, together with other factors	57	52	60	55	54	69
The planet is warming but human activity is not responsible at all	7	6	8	6	6	7
The planet is not warming	5	5	4	5	7	5
Don't know	5	4	3	8	6	4

Fieldwork: 10th - 11th February 2013

Total	Voting intention			2010 Vote			Gender		Age				Social grade	
	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE
1691	406	556	146	538	394	364	822	869	205	431	578	477	964	727
1691	412	553	116	547	424	353	772	919	95	446	679	471	1106	585
%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Generally speaking, how much do you trust the following to tell the truth about climate change?

Journalists on "upmarket" newspapers (e.g. Times, Telegraph, Guardian)

A great deal	5	3	4	14	4	4	8	4	5	12	4	4	3	5	4
A fair amount	34	37	38	41	32	37	38	37	32	40	41	31	30	37	31
TOTAL GREAT DEAL / FAIR AMOUNT	39	40	42	55	36	41	46	41	37	52	45	35	33	42	35
Not much	32	36	33	28	36	35	30	31	34	17	29	36	37	32	33
Not at all	20	20	20	11	22	17	19	22	19	16	16	21	26	18	23
TOTAL NOT VERY MUCH / NOT AT ALL	52	56	53	39	58	52	49	53	53	33	45	57	63	50	56
Don't know	8	5	6	7	6	7	6	6	11	14	10	8	4	7	10

Journalists on "mid-market" newspapers (e.g. Mail, Express)

A great deal	2	2	2	8	1	3	2	2	2	6	3	1	2	2	2
A fair amount	15	15	14	11	18	15	13	15	16	15	17	13	17	13	19
TOTAL GREAT DEAL / FAIR AMOUNT	17	17	16	19	19	18	15	17	18	21	20	14	19	15	21
Not much	41	51	40	48	48	38	42	41	41	35	36	44	45	43	38
Not at all	34	26	39	27	28	38	38	38	29	32	33	35	33	35	32
TOTAL NOT VERY MUCH / NOT AT ALL	75	77	79	75	76	76	80	79	70	67	69	79	78	78	70
Don't know	8	6	5	6	6	7	5	4	12	12	12	8	3	7	10

Journalists on red-top tabloid newspapers (e.g. Sun, Mirror)

A great deal	2	1	2	8	1	3	1	1	2	7	2	1	0	3	1
A fair amount	11	9	10	11	11	10	11	10	12	18	12	8	11	10	13
TOTAL GREAT DEAL / FAIR AMOUNT	13	10	12	19	12	13	12	11	14	25	14	9	11	13	14
Not much	36	40	39	38	37	39	37	37	35	23	36	39	38	36	36
Not at all	44	45	44	40	46	42	47	47	41	41	40	45	48	46	42
TOTAL NOT VERY MUCH / NOT AT ALL	80	85	83	78	83	81	84	84	76	64	76	84	86	82	78
Don't know	7	5	4	4	5	6	4	4	10	12	10	7	2	6	9

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	1691	216	550	362	416	147
	1691	300	520	288	441	142
	%	%	%	%	%	%

Generally speaking, how much do you trust the following to tell the truth about climate change?

Journalists on "upmarket" newspapers (e.g. Times, Telegraph, Guardian)

A great deal	5	8	6	3	3	3
A fair amount	34	46	32	37	32	27
TOTAL GREAT DEAL / FAIR AMOUNT	39	54	38	40	35	30
Not much	32	23	32	35	33	37
Not at all	20	14	20	17	25	25
TOTAL NOT VERY MUCH / NOT AT ALL	52	37	52	52	58	62
Don't know	8	8	9	9	7	8

Journalists on "mid-market" newspapers (e.g. Mail, Express)

A great deal	2	6	2	0	1	2
A fair amount	15	13	16	13	16	19
TOTAL GREAT DEAL / FAIR AMOUNT	17	19	18	13	17	21
Not much	41	39	41	42	43	36
Not at all	34	33	33	35	33	36
TOTAL NOT VERY MUCH / NOT AT ALL	75	72	74	77	76	72
Don't know	8	8	8	10	7	7

Journalists on red-top tabloid newspapers (e.g. Sun, Mirror)

A great deal	2	7	2	0	0	1
A fair amount	11	9	11	13	12	10
TOTAL GREAT DEAL / FAIR AMOUNT	13	16	13	13	12	11
Not much	36	31	37	35	39	32
Not at all	44	46	43	45	43	49
TOTAL NOT VERY MUCH / NOT AT ALL	80	77	80	80	82	81
Don't know	7	8	7	8	6	8

Fieldwork: 10th - 11th February 2013

Total	Voting intention			2010 Vote			Gender		Age				Social grade	
	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE
1691	406	556	146	538	394	364	822	869	205	431	578	477	964	727
1691	412	553	116	547	424	353	772	919	95	446	679	471	1106	585
%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

The BBC

A great deal	9	5	14	12	3	12	18	11	7	15	8	9	6	11	7
A fair amount	42	42	47	54	39	46	43	42	43	47	45	39	42	45	39
TOTAL GREAT DEAL / FAIR AMOUNT	51	47	61	66	42	58	61	53	50	62	53	48	48	56	46
Not much	26	27	26	19	28	27	21	26	25	20	23	26	30	23	29
Not at all	15	22	6	8	23	7	11	15	14	5	12	17	18	14	15
TOTAL NOT VERY MUCH / NOT AT ALL	41	49	32	27	51	34	32	41	39	25	35	43	48	37	44
Don't know	9	5	6	7	6	8	6	5	12	14	11	8	4	7	11

Conservative politicians

A great deal	1	1	1	3	1	1	2	0	1	3	1	0	1	1	1
A fair amount	19	36	15	21	28	12	13	21	17	25	20	16	19	20	18
TOTAL GREAT DEAL / FAIR AMOUNT	20	37	16	24	29	13	15	21	18	28	21	16	20	21	19
Not much	37	44	37	42	41	36	42	34	41	32	35	38	42	40	34
Not at all	31	11	41	26	22	42	36	36	27	17	29	37	33	29	34
TOTAL NOT VERY MUCH / NOT AT ALL	68	55	78	68	63	78	78	70	68	49	64	75	75	69	68
Don't know	11	8	6	8	9	9	7	8	14	24	15	9	4	9	14

Labour politicians

A great deal	2	1	6	2	0	5	3	3	2	3	3	3	1	2	3
A fair amount	22	10	40	30	8	34	31	24	20	42	23	19	18	24	20
TOTAL GREAT DEAL / FAIR AMOUNT	24	11	46	32	8	39	34	27	22	45	26	22	19	26	23
Not much	36	41	36	42	39	36	38	35	37	24	34	39	38	36	35
Not at all	28	42	11	15	47	11	20	29	26	7	23	29	39	28	28
TOTAL NOT VERY MUCH / NOT AT ALL	64	83	47	57	86	47	58	64	63	31	57	68	77	64	63
Don't know	12	6	8	10	6	12	8	8	15	25	16	10	4	9	14

Liberal Democrat politicians

A great deal	2	1	3	14	0	2	7	3	2	6	3	2	1	3	1
A fair amount	21	20	25	46	14	22	31	26	17	35	27	16	16	23	18
TOTAL GREAT DEAL / FAIR AMOUNT	23	21	28	60	14	24	38	29	19	41	30	18	17	26	19
Not much	35	41	37	23	39	38	31	31	39	31	32	36	39	35	36
Not at all	31	31	28	9	39	29	23	34	28	10	23	36	40	29	33
TOTAL NOT VERY MUCH / NOT AT ALL	66	72	65	32	78	67	54	65	67	41	55	72	79	64	69
Don't know	11	8	7	9	8	10	8	7	15	17	15	10	5	10	12

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	%	%	%	%	%	%

The BBC

A great deal	9	11	10	12	5	4
A fair amount	42	47	41	43	43	38
TOTAL GREAT DEAL / FAIR AMOUNT	51	58	51	55	48	42
Not much	26	18	26	22	30	33
Not at all	15	15	15	13	14	18
TOTAL NOT VERY MUCH / NOT AT ALL	41	33	41	35	44	51
Don't know	9	9	8	11	8	7

Conservative politicians

A great deal	1	2	1	0	1	1
A fair amount	19	21	21	14	20	17
TOTAL GREAT DEAL / FAIR AMOUNT	20	23	22	14	21	18
Not much	37	40	35	38	38	40
Not at all	31	27	30	33	33	33
TOTAL NOT VERY MUCH / NOT AT ALL	68	67	65	71	71	73
Don't know	11	10	12	14	9	9

Labour politicians

A great deal	2	2	3	2	3	1
A fair amount	22	26	23	22	21	20
TOTAL GREAT DEAL / FAIR AMOUNT	24	28	26	24	24	21
Not much	36	37	33	34	41	35
Not at all	28	24	29	26	28	34
TOTAL NOT VERY MUCH / NOT AT ALL	64	61	62	60	69	69
Don't know	12	11	12	16	8	10

Liberal Democrat politicians

A great deal	2	4	3	2	1	1
A fair amount	21	29	22	18	21	12
TOTAL GREAT DEAL / FAIR AMOUNT	23	33	25	20	22	13
Not much	35	32	38	32	34	37
Not at all	31	24	27	33	34	39
TOTAL NOT VERY MUCH / NOT AT ALL	66	56	65	65	68	76
Don't know	11	11	10	14	9	10

Fieldwork: 10th - 11th February 2013

Total	Voting intention			2010 Vote			Gender		Age				Social grade	
	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE
1691	406	556	146	538	394	364	822	869	205	431	578	477	964	727
1691	412	553	116	547	424	353	772	919	95	446	679	471	1106	585
%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

The United Nations

A great deal	9	6	12	13	5	10	11	11	6	18	13	7	3	10	7
A fair amount	33	31	42	43	27	41	39	31	34	28	35	34	31	34	31
TOTAL GREAT DEAL / FAIR AMOUNT	42	37	54	56	32	51	50	42	40	46	48	41	34	44	38
Not much	31	36	29	29	38	26	27	34	29	30	25	31	38	32	31
Not at all	17	21	9	6	23	13	14	18	15	10	13	17	22	15	18
TOTAL NOT VERY MUCH / NOT AT ALL	48	57	38	35	61	39	41	52	44	40	38	48	60	47	49
Don't know	11	7	8	9	7	10	9	6	16	15	15	11	6	10	13

The European Union

A great deal	4	2	4	7	1	3	6	5	2	10	6	2	2	4	4
A fair amount	25	17	38	39	15	31	32	28	22	42	32	21	16	27	22
TOTAL GREAT DEAL / FAIR AMOUNT	29	19	42	46	16	34	38	33	24	52	38	23	18	31	26
Not much	33	38	33	30	34	35	33	31	34	18	31	35	37	34	31
Not at all	28	37	18	15	44	22	21	28	27	9	17	31	41	27	29
TOTAL NOT VERY MUCH / NOT AT ALL	61	75	51	45	78	57	54	59	61	27	48	66	78	61	60
Don't know	11	6	7	8	6	9	9	8	14	21	15	10	4	9	14

Scientists in general

A great deal	21	18	25	28	15	27	25	20	21	23	28	18	16	21	21
A fair amount	50	49	51	54	50	49	53	50	50	52	48	51	50	52	48
TOTAL GREAT DEAL / FAIR AMOUNT	71	67	76	82	65	76	78	70	71	75	76	69	66	73	69
Not much	18	22	15	13	24	15	15	20	15	7	11	20	26	17	19
Not at all	5	9	3	2	7	4	4	5	5	4	4	6	6	6	5
TOTAL NOT VERY MUCH / NOT AT ALL	23	31	18	15	31	19	19	25	20	11	15	26	32	23	24
Don't know	7	2	5	4	3	5	3	5	8	15	10	5	2	5	8

Senior academics working in the field of climate science

A great deal	28	25	33	47	23	29	38	28	29	32	37	27	21	32	23
A fair amount	41	41	43	36	41	44	44	39	43	34	38	40	48	41	41
TOTAL GREAT DEAL / FAIR AMOUNT	69	66	76	83	64	73	82	67	72	66	75	67	69	73	64
Not much	16	21	13	10	22	15	12	19	12	8	11	18	20	16	16
Not at all	8	11	6	2	11	6	3	9	7	6	6	8	10	6	10
TOTAL NOT VERY MUCH / NOT AT ALL	24	32	19	12	33	21	15	28	19	14	17	26	30	22	26
Don't know	7	2	5	4	3	6	3	5	9	19	9	6	2	5	10

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	1691	300	520	288	441	142
	%	%	%	%	%	%

The United Nations

A great deal	9	13	10	9	6	3
A fair amount	33	40	30	31	35	27
TOTAL GREAT DEAL / FAIR AMOUNT	42	53	40	40	41	30
Not much	31	28	32	30	31	37
Not at all	17	10	17	15	18	21
TOTAL NOT VERY MUCH / NOT AT ALL	48	38	49	45	49	58
Don't know	11	9	10	15	9	11

The European Union

A great deal	4	6	4	4	2	2
A fair amount	25	31	24	21	29	19
TOTAL GREAT DEAL / FAIR AMOUNT	29	37	28	25	31	21
Not much	33	35	29	34	31	43
Not at all	28	19	28	28	31	29
TOTAL NOT VERY MUCH / NOT AT ALL	61	54	57	62	62	72
Don't know	11	9	14	13	8	8

Scientists in general

A great deal	21	28	21	20	22	9
A fair amount	50	48	48	51	49	61
TOTAL GREAT DEAL / FAIR AMOUNT	71	76	69	71	71	70
Not much	18	13	21	17	18	15
Not at all	5	5	5	5	5	9
TOTAL NOT VERY MUCH / NOT AT ALL	23	18	26	22	23	24
Don't know	7	6	6	8	7	6

Senior academics working in the field of climate science

A great deal	28	36	31	28	25	17
A fair amount	41	42	38	39	43	53
TOTAL GREAT DEAL / FAIR AMOUNT	69	78	69	67	68	70
Not much	16	12	16	17	16	16
Not at all	8	5	7	7	11	8
TOTAL NOT VERY MUCH / NOT AT ALL	24	17	23	24	27	24
Don't know	7	6	8	9	5	6

Fieldwork: 10th - 11th February 2013

Total	Voting intention			2010 Vote			Gender		Age				Social grade	
	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE
1691	406	556	146	538	394	364	822	869	205	431	578	477	964	727
1691	412	553	116	547	424	353	772	919	95	446	679	471	1106	585
%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Oil companies

A great deal	1	2	1	0	1	2	1	1	1	2	1	1	0	1	1
A fair amount	8	9	8	15	8	8	8	7	9	10	10	7	7	8	7
TOTAL GREAT DEAL / FAIR AMOUNT	9	11	9	15	9	10	9	8	10	12	11	8	7	9	8
Not much	29	39	28	19	36	29	23	29	29	18	27	31	34	29	29
Not at all	53	44	59	58	49	56	62	57	49	51	51	54	54	54	51
TOTAL NOT VERY MUCH / NOT AT ALL	82	83	87	77	85	85	85	86	78	69	78	85	88	83	80
Don't know	9	6	4	7	7	5	6	6	12	19	11	7	5	7	12

Environmental campaigners

A great deal	10	7	15	12	5	14	14	7	13	14	8	11	10	9	12
A fair amount	34	23	44	51	26	42	37	29	39	36	38	33	31	36	33
TOTAL GREAT DEAL / FAIR AMOUNT	44	30	59	63	31	56	51	36	52	50	46	44	41	45	45
Not much	30	39	27	25	38	24	32	37	24	28	29	29	34	32	28
Not at all	17	28	9	7	26	12	13	21	13	5	14	19	21	18	16
TOTAL NOT VERY MUCH / NOT AT ALL	47	67	36	32	64	36	45	58	37	33	43	48	55	50	44
Don't know	8	3	5	5	5	8	4	6	11	18	11	7	4	6	11

Fieldwork: 10th - 11th February 2013

Total	Region				
	London	Rest of South	Midlands / Wales	North	Scotland
1691	216	550	362	416	147
1691	300	520	288	441	142
%	%	%	%	%	%

Oil companies

A great deal	1	3	1	0	1	1
A fair amount	8	11	7	9	8	4
TOTAL GREAT DEAL / FAIR AMOUNT	9	14	8	9	9	5
Not much	29	22	26	32	33	38
Not at all	53	57	56	50	50	51
TOTAL NOT VERY MUCH / NOT AT ALL	82	79	82	82	83	89
Don't know	9	6	11	9	9	7

Environmental campaigners

A great deal	10	13	9	13	10	5
A fair amount	34	40	32	35	35	31
TOTAL GREAT DEAL / FAIR AMOUNT	44	53	41	48	45	36
Not much	30	25	33	28	28	40
Not at all	17	15	17	16	19	16
TOTAL NOT VERY MUCH / NOT AT ALL	47	40	50	44	47	56
Don't know	8	7	9	8	8	7