

## YouGov Survey Results

Sample Size: 1915 GB Adults  
Fieldwork: 28th - 29th May 2013

	Voting intention					2010 Vote			Gender		Age				Social Grade		Region					
	Con	Lab	Lib Dem	UKIP		Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
<b>Weighted Sample</b>	<b>1915</b>	453	567	169	208	586	489	414	931	984	232	488	655	540	1092	823	245	622	410	471	167	
Unweighted Sample	1915	432	597	130	234	567	479	419	892	1023	136	462	844	473	1298	617	269	668	401	437	140	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Recently there have been a number of reality TV programmes that document the daily lives of the unemployed urban poor living on housing estates. Which of the following comes closer to your view:

Programmes like this are interesting and entertaining, and give people an opportunity to see how the poorest people in our society live.	<b>23</b>	25	26	19	25	22	27	20	21	24	23	28	23	18	23	23	24	23	24	21	21
These programmes are in bad taste. They make a spectacle out of poor people's lives and are bad for society.	<b>45</b>	44	47	39	50	45	49	44	49	42	39	41	43	54	46	45	39	42	48	50	46
Neither	<b>22</b>	25	19	28	19	25	18	25	21	23	18	21	27	19	23	20	23	24	21	20	21
Don't know	<b>10</b>	6	8	14	6	8	6	12	9	11	20	11	6	10	8	12	14	11	7	9	12

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Total	Annual Household Income																
	Under £5,000	£5,000 - £9,999	£10,000 - £14,999	£15,000 - £19,999	£20,000 - £24,999	£25,000 - £29,999	£30,000 - £34,999	£35,000 - £39,999	£40,000 - £44,999	£45,000 - £49,999	£50,000 - £59,999	£60,000 - £69,999	£70,000 - £99,999	£100,000- £149,999	£150,000 and over	Don't know	Prefer not to answer
<b>Weighted Sample</b> 1915	54	93	139	165	149	165	100	110	90	80	73	66	68	30	13	162	333
Unweighted Sample	51	77	134	137	130	153	106	108	99	97	97	82	97	38	11	142	333
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Recently there have been a number of reality TV programmes that document the daily lives of the unemployed urban poor living on housing estates. Which of the following comes closer to your view:

Programmes like this are interesting and entertaining, and give people an opportunity to see how the poorest people in our society live.	<b>23</b>	28	26	23	36	25	16	23	24	29	22	23	27	25	30	0	18	15
These programmes are in bad taste. They make a spectacle out of poor people's lives and are bad for society.	<b>45</b>	31	35	47	43	49	48	55	37	52	39	44	52	46	34	66	41	47
Neither	<b>22</b>	14	21	21	15	23	30	15	28	15	36	20	16	25	25	26	27	21
Don't know	<b>10</b>	27	19	9	6	3	6	8	11	4	3	14	5	4	12	8	14	17